

Southland

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Open Nights 'til Christmas

Holiday Store Hours:
9:30 a. m. to 9:15 p. m.



Christmas **RECORD DAYS** **Sale**
.. Packed with Gifts for All ... at SAVINGS!



Fitted Comforter

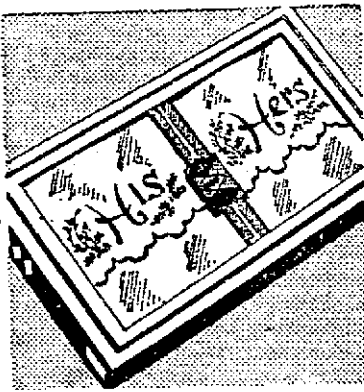
9⁹⁸
Size 72x84"

For a luxurious gift . . . give a lovely rayon satin comforter, all wool filled. Wine, dark green, blue or gold. The contour corners prevent annoying slipping.

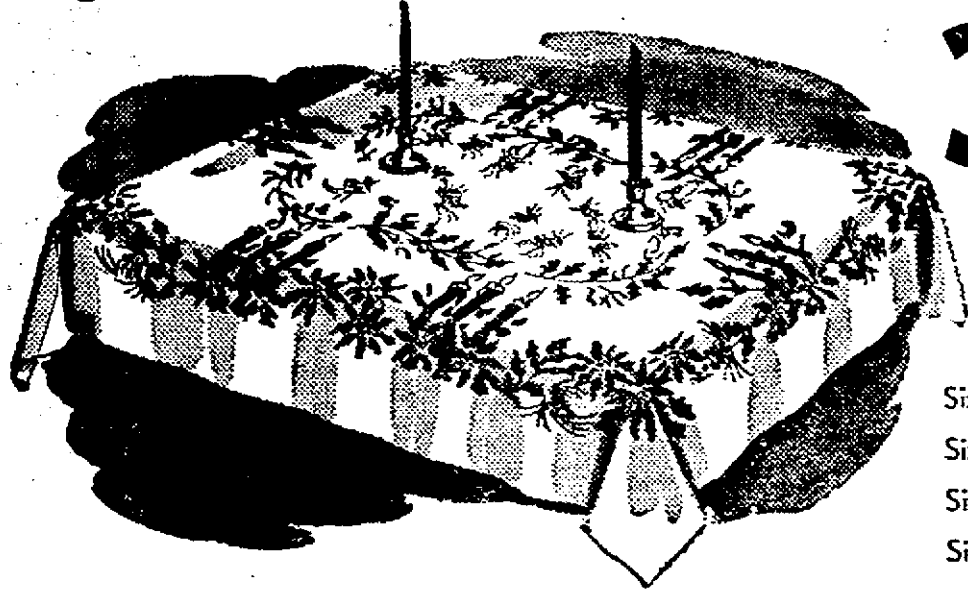
Set of 2 Pillowcases

2²⁹ GIFT BOXED

A lovely present for the "hard to please" people on your list. Two lovely pillowcases in Mr. and Mrs. Set of 2 Mr. and Mrs. cases..... 2.49



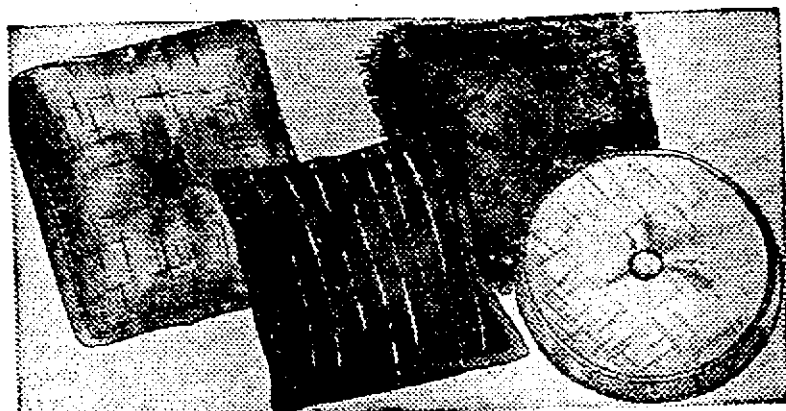
Reg. 3.98 Festive Holly Tablecloths



3³⁷

Lustrous spun rayon tablecloth for a decorative holiday table.

- Size 54x54" 2.98
- Size 60x80" 4.98
- Size 60x90" 5.98
- Size 60x108" 6.98



High Style Pillows

Smartly tailored, attractive pillows in a wide assortment of upholstery fabrics and rough textured fabrics. So modern, gay!

2⁹⁸



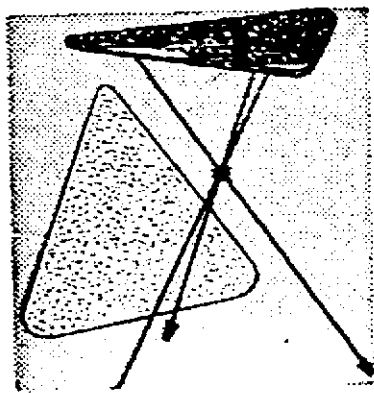
Rich Lace Cloths
7.98

Spun rayon and cotton lace cloths so rich and expensive looking! 2 patterns in light ecru. 68x89 in.



Snack Server Set
2.39

For rolls, candy, nuts. 10 1/2" square wicker basket may be used separately. Metal holder with ring. Gift boxed.



Patio Pak Tables
4.69

Wonderful for parties . . . pressed wood with water-proof top. Wrought iron tri-legs can't slip.



Boudoir Dolls
4.98

Beautiful hand painted faces with real eyelashes, blondes, brunettes, red-heads. Lovely in the boudoir.



Glamor Scuffs
1.95

Perfect for cosy evenings! Sequins and Roman stripe colors on 1/2-in. crepe soles. Wedge heels. S, M, L, XL

The Bell Sisters Are Growing Up

Once more Christmas bells will find the Bell Sisters entertaining troops in Korea.

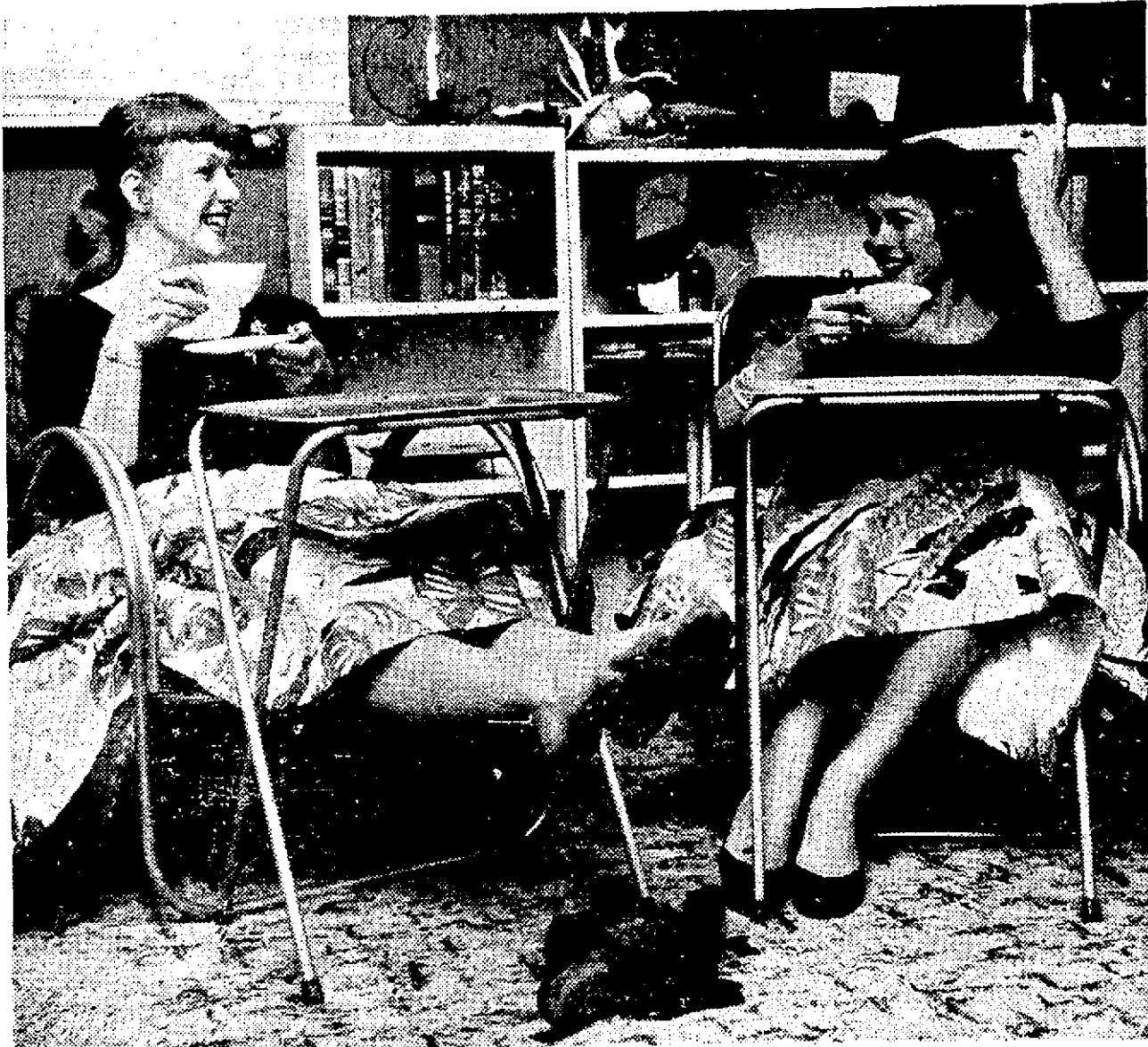
That is where they spent last Christmas, too, but this year the troops will see more mature, seasoned entertainers. For the famous Bell Sisters of Seal Beach are growing up. Cynthia, 19, is an auburn-haired, blue-eyed beauty. Kay, 14, brown-haired and brown-eyed, who last year was chubby, is thinning out.

"Discovered" three years ago last Halloween when they sang their own song, "Bermuda," on the Peter Potter show, the sisters have skyrocketed to fame.

They appeared in 14 Hope and Crosby shows; they played in two movies, "Cruisin' Down the River" and "Redheads From Seattle." Recently they made a 30-minute short with the Les Brown Orchestra, emceed by Jack Smith, for Universal-International. In it they sang "Bermuda" (of course!) and "Crazy Drink," which is a hopped-up version of "Drink to Me Only With Thine Eyes."

In late November they spent three days entertaining armed forces in Texas in a group headed by disc jockey Johnny Grant.

Dec. 17 they fly with a dozen entertainers, headed by Larry Roberts, for three weeks in Japan and Korea. Their mother, Mrs. Eugene R. Strother, 232 Fifth St., Seal Beach, accompanies them on all tours because Kay is a minor.



—Photo by Bryan Hodgson

The singing Bell Sisters of Seal Beach are growing up, don't you think? Cynthia (left) now is 19 and a beauty. Kay, chubby last year, is 14 and thinning out.



Kay and Cynthia were "discovered" three years ago when they sang their own "Bermuda." Photo shows them playing recording of the hit song a few weeks later.



—Official U. S. Army Photo

The sisters spent last Christmas entertaining troops in Korea. Here they are, accompanied by their mother, Mrs. Eugene Strother, with Indians at Munsan-Ni.



Cynthia was 7 and Kay was 3 when this photo was taken with their mother. They weren't famous then. . . .



. . . and they hadn't been heard from five years ago when this family group photo was taken. Kay is shown at left, Cynthia is standing next to her stepfather.



Complaints of unethical business activity are the business of the Long Beach Better Business Bureau. Catherine Kinsman takes file notes on a complaint.



A phone report is noted down by Mrs. Adelle Abramson at BBB offices, while Mrs. Carol Curtis types up a typical day's stack of bureau correspondence.

BETTER BUSINESS BUREAU

It Does Its Best to Put Itself Out of Business

By Glenn L. Black

“OUR ORGANIZATION does its best to put itself out of business.”

This is how the work of the Long Beach Better Business Bureau is characterized by M. E. Ridenour, long-time manager of the city agency.

Primarily devoted to “Truth in Advertising and Integrity in Business,” the Bureau movement got under way during the early part of the century to eliminate undesirable advertising methods. Toward that end, the “Printer’s Ink Statute” was developed which has either become a law in some states or has served as a guide to law enactments prohibiting untruthful advertising in other states.

The Long Beach BBB, one of 99 throughout the United States, is a non-profit, independent organization supported by its own members who are ethical business firms in the area. Leading businessmen serve on the board of directors, guiding the operations and setting the local Bureau policies.

It is difficult for cities of less than 100,000 population to support a full-time BBB. So, the Long Beach office serves a much wider area than the metropolitan community alone. It fans out into Orange County, Bellflower, Lynwood, Compton areas, Gardena Valley and over a large part of the South Bay and Harbor areas as well.

PRACTICALLY every conceivable kind of call comes into the Long Beach Bureau office, located on the 12th floor of the Heartwell Building. In fact, they have been coming in for nearly three decades. While the BBB movement celebrated its

40th anniversary last June, the Long Beach organization observes its 30th early next year—having been chartered in the years following the city’s rapid post-oil boom on Signal Hill.

Ridenour’s service, however, actually preceded the Long Beach BBB charter by a few months. This month, he begins his 30th year as head of the agency.

“The population of Long Beach was only about 50,000 to 60,000 when I came here in 1924,” Ridenour said. “Yet, despite the tremendous population increase, the percentage of actual complaints about local advertising and business operations has dropped from 75 per cent to 25 per cent of all the calls into our office.”

RIDENOUR feels this indicates the effects of BBB work. “Most businesses today are on the up-and-up and give us little concern,” says Ridenour; “it is the 2 to 3 per cent who aren’t that cause us trouble with their misleading advertising and disreputable business methods. After discussing these matters with them, a big share of such businesses will alter their operations along the lines we suggest as desirable.

“However, fly-by-night gyp artists cause us our biggest headaches. Because this area’s population has been transient, being composed of both new residents coming from out of state and of unusually large numbers of military personnel, the greater Long Beach area has been susceptible to more than its share of gyps.”

New schemes to bilk the public are rare today, Ridenour points out, though the patterns are generally the same and thus are quickly recognizable. Whenever these schemes and rackets crop up, the local bureau alerts others throughout the nation—for the gyp artist is always on the move to keep ahead of the law.

“We work closely with our police department bunco squad on most of these cases,” Ridenour said, “and with their very fine help and co-operation, we have been able to terminate the activities of these undesirables in short order.”

ESSENTIALLY, 100 per cent success in Better Business Bureau work could eventually eliminate the need for the agency, Ridenour adds. “But like the police department and similar agencies, there is little doubt that need for their services and ours will continue—until the millennium.”

At the rate of more than one call per minute throughout the year coming into the Long Beach office, activity for Ridenour and his staff of six—Max I. Shear, public relations; Robert L. Gailey, merchandise and advertising division; Mrs. Marie Kerr, office manager; Catherine Kinsman, complaints department; Mrs. Adelle Abramson, auditor; and Mrs. Carol Curtis, secretary—is due for a long, long run.

—Wilton Photographic Service.

'Goodnight, Mrs. Kalabash'

WHO IS THE MOST BE-LOVED person in show business?

At least a score in Hollywood, New York or Las Vegas lay claim to the title and all have the press agents to prove it. But the rightful claimant, in most minds, is a little guy with a heart as big as his nose -- and no press agent.

Jimmy Durante would be the first to deny that he deserves any such affection. Yet on the wall of his Beverly Hills den hangs a plaque from B'nai B'rith which bestows the accolade on him in gold engraving. It may be significant that the donor is Jewish, the recipient Catholic.

There are a number of reasons why folks feel the way they do.

Durante's kindness is legendary, his loyalty has a memory that reaches all the way back to his boyhood. He may die broke as a result.

Stagehands get \$100 tips after his TV shows. A few years ago he played the London Palladium for four weeks at \$10,000 a week. The trip cost him \$50,000. He took along 11 friends, only five of whom were needed in the act.

"It was probably da foist and last time any of dese guys would ever get to see Europe," Jimmy explained.

At 61, an age when he should be slowing down, he still does as many or more benefits than anyone in town. But he avoids the big star-studded affairs, concentrates his talents in such places as obscure parish churches where a pastor needs a little help in building a playground or adding a classroom to a school.

Eddie Jackson is an example of Durante's loyalty. Years ago he and Lou Clayton joined Durante and put on a club act. When Clayton was stricken a few years ago, Durante spent hours at his bedside, was crushed when he died.

Jackson isn't essential to Durante's act these days, but he's on the bill for a steady spot. Jimmy is proud of Jackson's success on TV, and fades into the

background for a moment when he introduces "Eddie Jackson of Clayton, Jackson and Durante."

HE'S SORRY that Clayton didn't live to make a comeback in this new medium.

"Lou would have added class to da act," Jimmy says.

Durante's boyhood may provide the answer to his character today.

His Lower East Side neighborhood was as tough as any in New York, and a spawning ground for many hoodlums. Growing up, Jimmy had an extra cross to bear. He was known as the kid who took piano lessons. But now he's grateful for the insistence of his Italian father that he keep up with his music. Otherwise, he thinks, he might have wound up in Sing Sing, as some of his school chums did.

He could quit with the jokes today, and still be a big star.

"Wit hair," he concedes, "I cud be anudder Liberace."

He's a legitimate musician, a composer who has written hun-

hang up a sign. He couldn't spell any better than Durante and thus the Club Durant was born. Durante and Jackson didn't have enough capital to put the extra E on the sign, so it stayed Durant and became one of the landmarks of the prohibition era.

Clayton, one of vaudeville's top soft shoe dancers, came in later to form the famous team.

Clayton, Jackson and Durante, along with Texas Guinan, became the top attractions of this giddy period. Sime Silverman, the founder of Variety, became a booster of the three. Soon they were out of the club and playing the Palace.

Next came Broadway shows and in the early '30s the movies beckoned -- but only to Durante.

Characteristically, he brought the whole bunch along. Clayton became business manager and when personal appearances or benefits came up, it was Clayton, Jackson and Durante again. Only Clayton's death in 1950 split them.

DURANTE may have been the big star of pictures and radio but when the trio performed, he was just one of the act.

The town is full of stories about him, some of the best told by Jimmy himself.

"Way back in 1933, Jimmy met Ethel Barrymore in the MGM casting office.

"A hell of a nice dame," recalls Jimmy. "She told me how much she and her brudder Jack liked my work. I told her if dere's anyting I can do for ya' -- put in a word or somethin' -- I'll do it."

Durante's abuse of the king's English is no affectation. He was brought up on New York's Lower East Side and quit school in the seventh grade.

ONCE GARRY MOORE, a radio partner of Durante's, tried to educate Durante so he would pronounce the words right on the radio. It was a hopeless effort and finally one day Durante took Moore aside and said:

"You mean well, kid, and tanks, but if you teach me to say dem words right, we're both out of a job."

Durante's memory, or lack of

By James Bacon

Associated Press Newsfeatures Writer

dreds of songs, including some he made famous. His early years were spent playing in honky tonks, where he was billed as "Ragtime Jimmy, the King of Harlem." Once, in a Coney Island spot, he teamed up with a singing waiter, a fellow with pop eyes who bounced all over the floor as he sang. The waiter was Eddie Cantor.

CANTOR RECALLS that musicians from other places used to gather after hours to watch Durante beat out barrelhouse and ragtime rhythms.

Jimmy took up bandleading after the war, made friends with a strutting singer by the name of Eddie Jackson. Prohibition came and a waiter approached Durante with the idea of opening a speakeasy.

They hired a sign painter to



—Associated Press Newsfeatures Photos.

Jimmy Durante, the one with the "Goodnight, Mrs. Kalabash" line and Eddie Jackson rehearse for TV.

it, with scripts is famous in television.

"I'm de only comic who don't need no cards or prompters," he boasts.

"No wonder," chimes in partner Eddie Jackson. "You can't read."

When Jimmy loses his place in the script, the laughs still fall because no one can get confused quite as hilariously as Jimmy -- but it can be a tough spot for a straight guest star.

The rabid Durante fan, and there are millions, couldn't care less about scripts where Durante is concerned. To them, Durante only has to appear and do the same thing week after week -- and he often does.

WHAT OTHER COMIC could get by for years, as Durante has, with the same opening and ending and little variation in between? It may come as a revelation to many constant viewers that Durante always starts off with "Ya gotta start

each day wid a song," and then segues into "Let me hear dat note" and "stop da music."

And his ending. "Goodnight, Mrs. Kalabash, wherever you are," is easily the most poignant -- and oldest -- ending in show business.

And who is Mrs. Kalabash? No one, not even Jackson, knows.

"Many years ago," confides Jackson, "I asked Jimmy who she was and all he said was, 'Eddie, be a pal. Don't ever ask me again' and I never have."

Many, who claim to know, say it is just a piece of smart showmanship to put a little heart into the act, also a little mystery, but that it is wholly fictitious. Others say that it is a greeting to a long ago boarding house matron who befriended Jimmy when he was a hungry piano player.

BUT BEST GUESS -- and I base that on a reporter's intuition after asking him the ques-

(Continued on Page 22.)

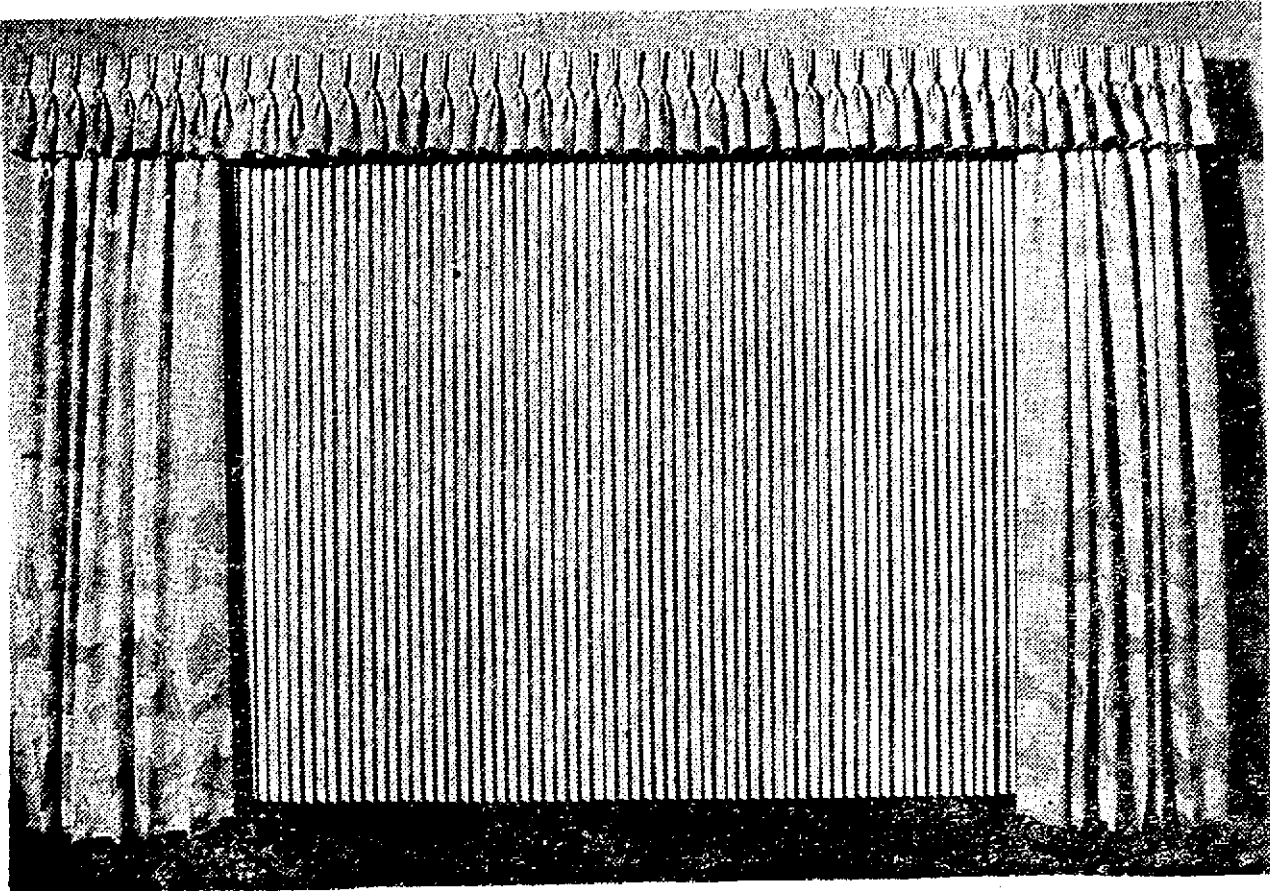


During their heyday as a team, Eddie Jackson, Jimmy Durante and Lou Clayton (left to right) do a nightclub routine. They got started during prohibition.



One of the rare photos of Jimmy Durante with his wife, who died in 1943. They were married in 1921.

The New Look for Christmas!



Flo-Fold Vertical Drape Blinds



They Open



They Close



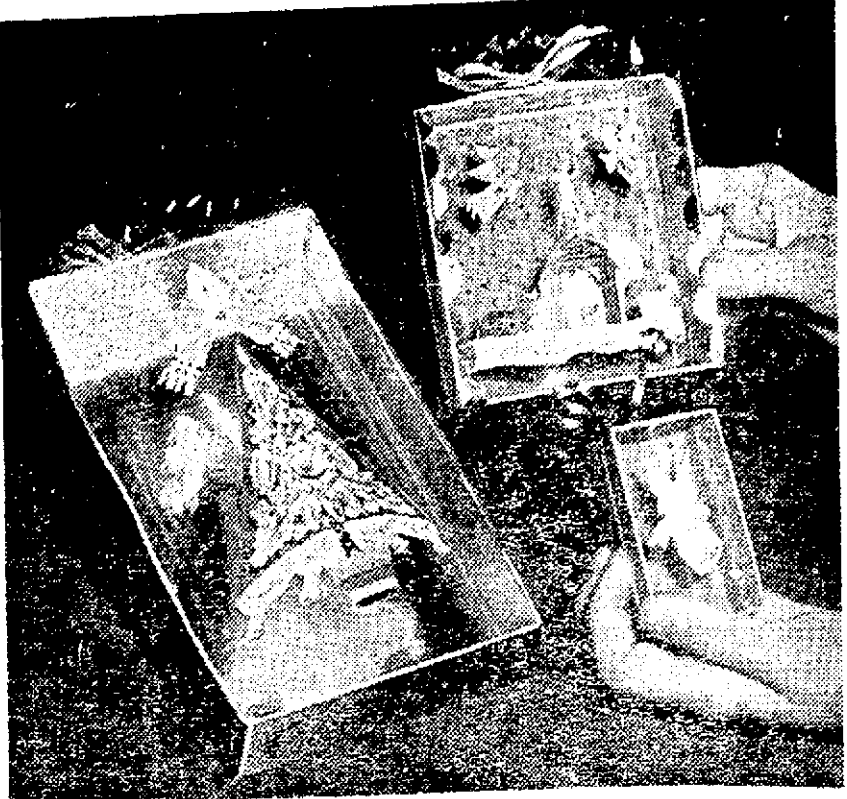
They Draw

You have heard about them! You have read about them! Now see Flo-Fold Vertical Draperies for your most pleasant surprise in window beauty. Never before in the American home has there been such a versatile window covering, and so beautiful. NOW! Also available in a Velvetone finish, thus giving a soft-warm appearance! The dust-free, nonfading Vertical louvers eliminate the drudgery of cleaning, and expense of replacing faded fabric drapes. Available in a wide selection of soft color tones to blend or contrast with any color schemes. Free estimates. Terms available.

"See the New Look in Window Beauty TODAY at"

MODERN PRODUCTS CO.

314 E. 10th St. Phone 7-3956
(10th St. at American Ave.)



Shadow-box greetings will add novelty and interest to the Christmas season. They are easy and fun to make.

YOU MAKE IT

Shadow Box Greetings

By Jule Armin

ANGELS or reindeer flying through space, sparkling trees and fairy tale towns which seem suspended in air will add a touch of mystery and dainty beauty to your holiday festivities. This apparent magic is achieved through the optical illusion of easily made shadow boxes, suitable for both greeting cards and Christmas trim.

Their cost is nil, because they are constructed entirely of scraps. But their possibilities are so endless that adults as well as children are intrigued both in making and receiving them as gifts.

Any shallow cardboard box will serve for the base. A sheet of medium-weight, transparent plastic, a little wider than the box, makes the curve-fitted cover. The decorative motif, pasted on the underside of the sheet of plastic is given its 3D effect when the transparent material is fastened to the inside edges of the box so that the center part curves outward like a convex lens. A contrasting box lining

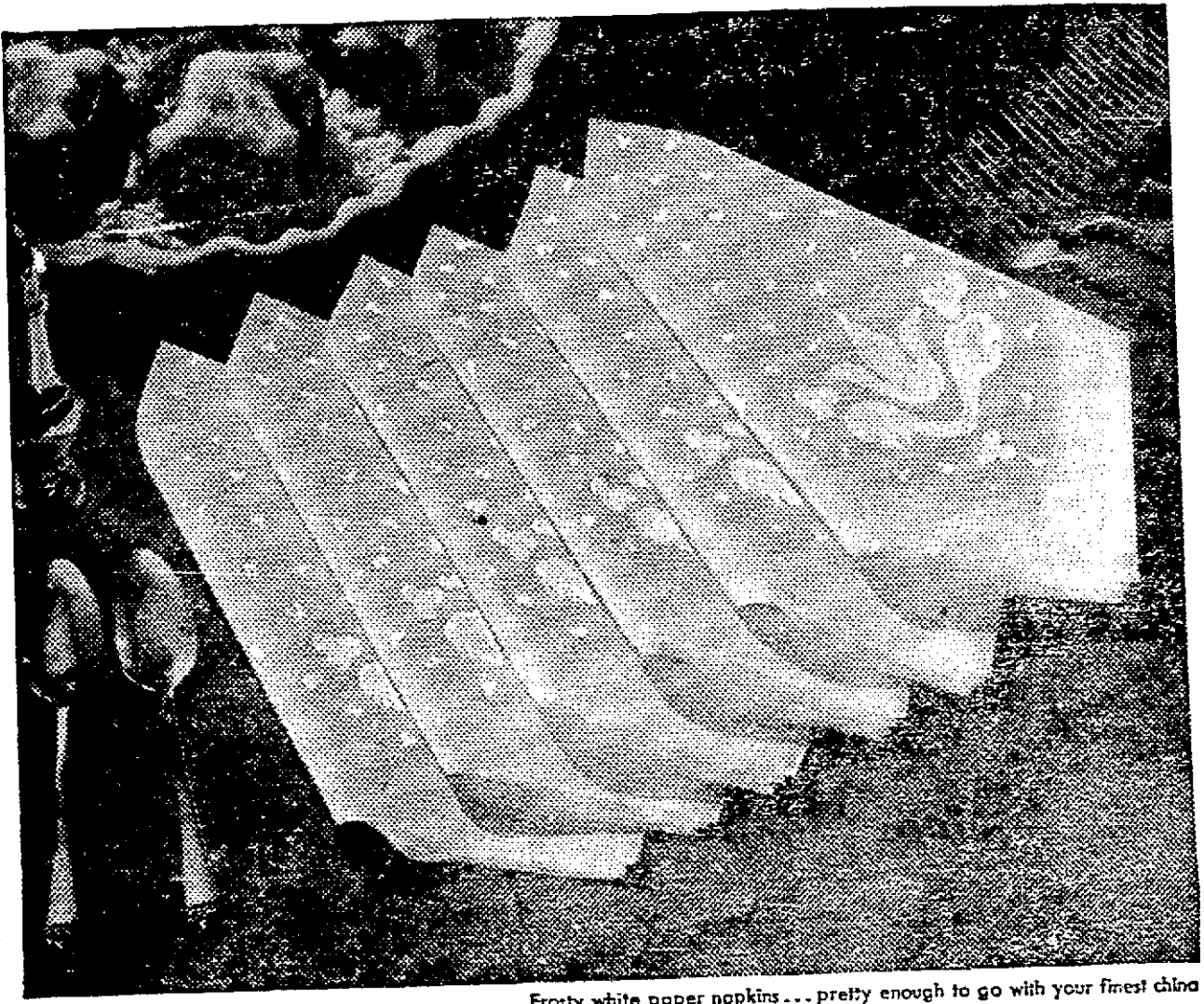
behind it increases the effect of depth.

THE BOTTOM HALF of a tiny pillbox, for example, is lined with a scrap of pale blue silk. A bit of fluffy cotton fastened slightly off-center is used to represent a cloud. This made an appropriate background for a tiny angel, cut from an old Christmas card. Transparent paste is used to glue the little angel, face side out, on the under side of the plastic, which is cut just enough wider than the pill box to make it stand out about a quarter of an inch in the center, after the two sides are pasted to the inside edges of the pill box.

When the finished shadow box is hung the transparent plastic is almost invisible and the little angel seems to be flying in space.

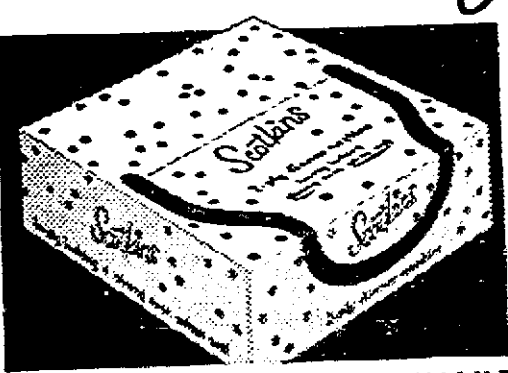
A band of colored ribbon or paper around the outside edges of the box makes a colorful frame. A loop of ribbon taped to the back permits the little shadow box to be hung on the tree, or perhaps over the door-knob at the home of the person

(Continued on Page 15)



Frosty white paper napkins... pretty enough to go with your finest china

NEW! Beautiful Paper Napkins



ANOTHER GREAT SCOTT VALUE

STRONG EVEN WHEN WET!

Wonderful, new Scotkins* give your table party a lift! They're soft, glistening white, and have the look and feel of fine linen. And Scotkins have "wet strength." They don't fall apart when wet or with greasy foods. Get Scotkins today in both family and dinner sizes.

*Scotkins® Reg. U. S. Pat. Off. Trademark

Scotkins really protect clothes.



A sheet of plastic can be cut to cover the shadow box greetings, hold figures and give 3D effect

FOR YOUR TREE

- AERO SNOW** 69^c
New white flakes. Spray trees, ornaments, windows, gifts. Large can
- Christmas Tree Stand** 89^c
All metal, red & green, with bowl for water.
- Double-Glo Icicles** 19^c
Large pkg. Fireproof.
- No-Flame Cotton** 19^c
30x30 inches. Fireproof. Pkg.
- Frosty Twinkle** 33^c
16x54 inches. Cotton Flameproof.

- Holly Lights** 79^c
8-light series set, with Westinghouse lamps.
- Holly Lights** \$1³⁹
7-light independent burning set.
- Holly Lights** \$2⁹⁸
Fitted with 15 Westinghouse lamps. Each independent burning.
- Omico Streamalite** \$3¹⁹
20 clear Star Lights. on one string
- Fiesta Lights** \$4²⁵
Fitted with 15 Westinghouse lamps for indoor or outdoor use.
- Noma Bubble Lights** \$2⁶⁹
7-light safety plug set.

ENGLISH MADE
SPEED BIKE
BOYS' & GIRLS' MODEL—26-INCH
\$39⁵⁰
20" BOYS' MODEL \$35.95

- Tree Ornaments** 59^c
1 3/4-inch frosted and decorated. Box of 12
LARGE SELECTION OF SIZES
Per Box
89^c, 1.09, 1.59, 1.69, 1.75

sweeten her Christmas with **Candy**

- Bishop's Season's Greetings Chocolates** 2 -lb. box \$1⁰⁹
- Christmas Stocking** 19^c
Filled with Candy
- Maxfield's Masterpieces in Chocolates** \$1²⁰
Assorted or all milk chocolate. Pound box
- New Chocolate Covered Candy with Peanut Centers—6-oz. Pkg.** 25^c
- P-Nut M&M's** 25^c

2 BIG STORES



OPEN SUNDAYS FOR YOUR SHOPPING CONVENIENCE
STORE HOURS 9 A. M. to 10 P. M. — EVERY DAY

TRAVELER
Portable Radio
Battery and Electric. Batteries, 4.50 extra.

Traveler Radio
Table Model Radio.

HALLIDAY
Brownie Camera
Takes Kodak 127 film. Flash attachment, \$3.20.

BROWNIE HAWKEYE—Complete
FLASH OUTFIT
Camera, Flash Attachment, 8 Flash Bulbs, 2 Rolls Film, Batteries.....

SUNBEAM
SHAVEMASTER
Electric Shaver. 7.50 allowed on your old razor traded in.

PARKER BROTHERS
MONOPOLY
Regular 2.98.

TOM SAWYER
FINGER PAINT SET
Reg. 2.00 size. 7 jars paint, paper and brush.

21" HORSMAN DOLL
Rooted Saran Hair. Pony-tail hair-do. Beautifully dressed!

29⁹⁵

19⁹⁵

4⁹⁵

13⁶⁵

27⁵⁰

1⁹⁸

1⁶⁹

7⁶⁹

CHOOSE YOUR **CHRISTMAS CARDS**

Christmas Cards \$1⁰⁰
Box of 18 De Luxe California Greetings.

Christmas Greetings \$1²⁵
The Parchment Box—18 cards.

Christmas Cards \$1⁰⁰
Styled by Whitman. 50 cards

American Winter Scenes 79^c
By American Greetings. 18 cards.

Kodak Duoflex Flash \$21⁷⁵
Outfit Camera, Flash Attachment, Film, Batteries, Bulbs.

Field Glasses \$19⁹⁵
7x35 coated lens, with carrying case. 29.95 value.....
6x30, with case. 18.75 value..... \$13⁹⁵

View Master \$2⁰⁰
Picture Viewer
Reels 3 for \$1.00

Paper Mate \$2⁹⁵
Capri Pens
In Gift Box.....

Traveler Phono. \$18⁵⁰
Portable
3-spd. Plays 78, 45, 33 1/3. Spec.

ROADMASTER DE LUXE
SIDEWALK BIKE
With Removable Bar for Girls
16-INCH
\$23⁹⁵
14-INCH ... \$19.95

Horse Shoe Set 89^c
Rubber. Complete Game for 4.

Tom Sawyer **Painting Set** \$1⁶⁹
2.00 value. 30 water colors. 10 crayons, 4 tubes of water color, easel and books.

Pedal Car \$15⁹⁵
25.00 value

Tom Thumb **Cash Register** \$2⁵⁹
Toy.

Voice Telephone \$1²⁹
Gong bell.

Harbor Launch \$2⁵⁹
Fixit Boat. 35 parts to take apart and put together.

Betty Crocker **Jr. Bak'g Kit** \$4⁵⁰
12 baking mixes. 21 baking utensils

Panda Bear 15-inch Plush \$1⁶⁹
Black and white

We reserve limit rights 3 Big Stores—Serve Yourself & Save



IN LAKEWOOD CENTER—5246 Lakewood Blvd.
IN DOWNTOWN LONG BEACH—4th & Pine Ave.
NORWALK SQUARE—11739 Rosecrans

Let Kuster Electric Co. help you plan the remodeling of your Hotpoint kitchen or laundry.

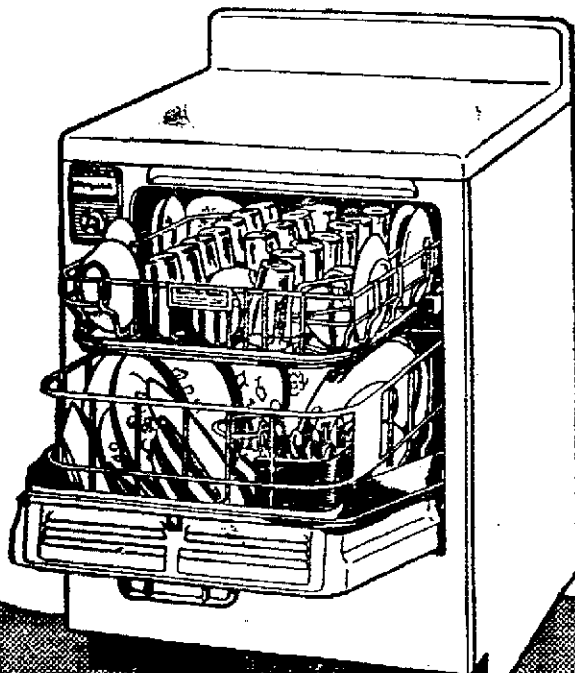
Make it a
WHITE
Christmas

Give Her A

Hotpoint

AUTOMATIC ELECTRIC
DISHWASHER

*...and you'll give her an extra
work-free hour every day!*



AS LOW AS
\$5 A WEEK
1st Pay't. March '55
AFTER SMALL DOWN PAYMENT

FREE COLOR MATCHING
For a limited time, we will finish the front of your Hotpoint Dishwasher to match your wooden cabinets — at no extra charge.

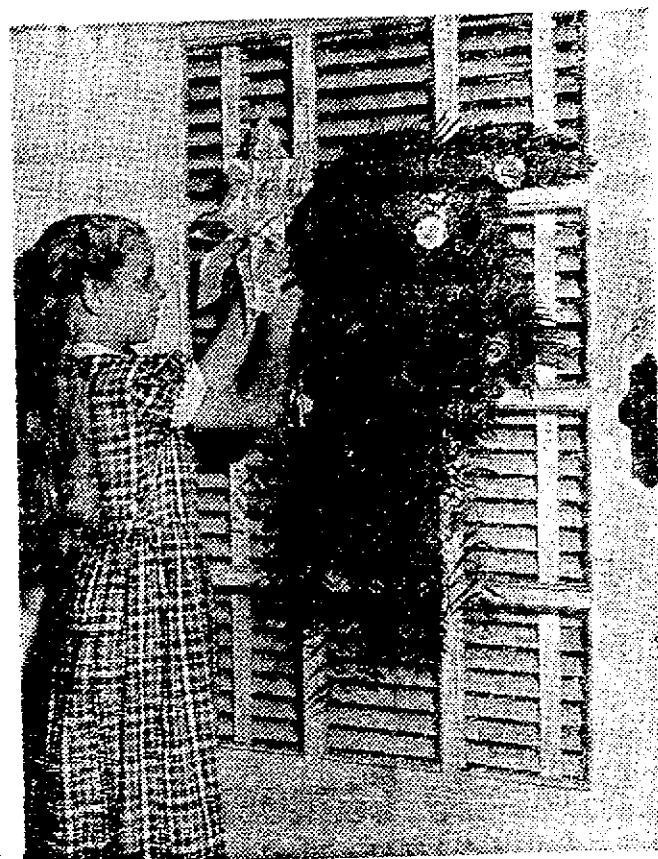
Also model without top for installation under counter. We can do it without disturbing tile counter.

We Will Deliver It for a Christmas Gift and Install It After Christmas if You Prefer

KUSTER ELECTRIC
1030 AMERICAN PHONE 7-3516

Doors That Say 'Merry Christmas'

It's a grand feeling to turn down a walk toward a friendly house and be told "Merry Christmas" even before the door opens. This can be done by having the door extend its own Christmas greeting, indicative of warmth and welcome inside. Ingenuity, materials, a little deftness and patience can fashion this greeting that will brighten the eye and gladden the heart of the caller. Shown here are doors that extend a "Merry Christmas."

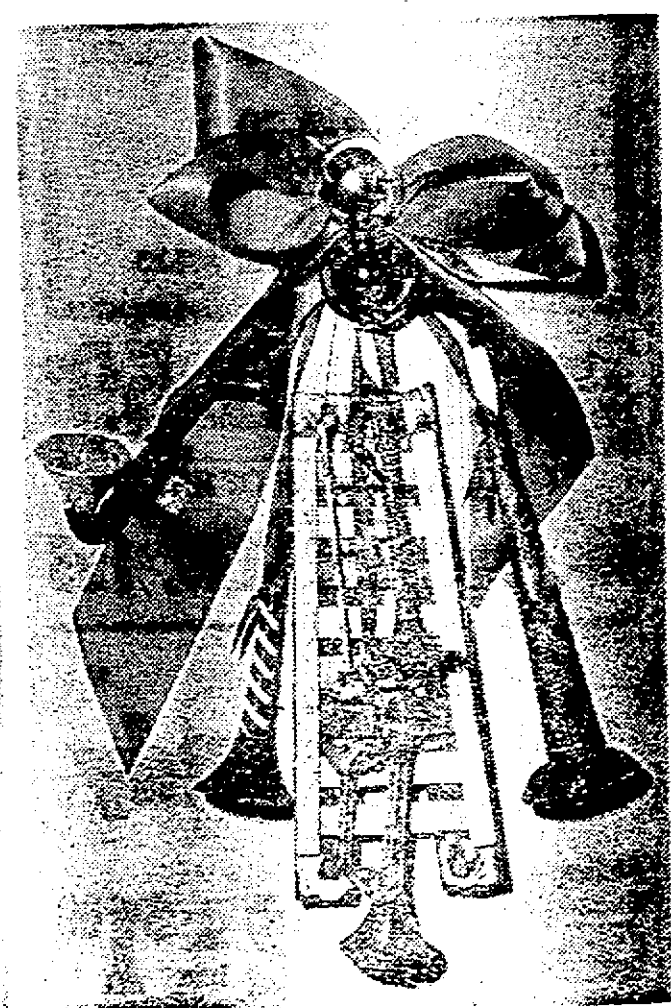


This door greeting shines in the dark! Phosphorescent paint bought for a few cents at hobby stores does it. Paint circlets cut from small tin cans (as shown). When dry, paint each with one letter of message you wish to convey and then string on tinsel cord (knotted to keep evenly spaced). Attach to red and green pepper tree sprays, or cedar boughs. Use the phosphorescent paint on Christmas tree balls instead of tin circlets if you prefer to use them.

Sparkling trees are favorites. For the base, use coat hangers or stiff wire bent into triangular tree. Extra wire can be extended out from the center to give more depth if desired. Cut sparkling metallic wire mesh into strips appropriate to size of tree frame, then gently mold and crinkle it about the wires to represent foliage. A few satin bows and gleaming bells for the trim.



Cut yard of green nylon into 4-inch squares, fold each square in quarters and drag the four corners through transparent paste and glitter. Twist fine spool wire around gathered center of one nylon square and you have tree's tiptop. Twist two squares just below that, and so on, gradually working in longer branches until the tree reaches size you want. Wrap branches with rubberized green floral tape. A cardboard box covered with red velvet paper trimmed with a band of glitter makes box for trunk. Attach bells.



Your guests can announce themselves to orchestral accompaniment with decoration of child-size horns, bells and miniature marimba as shown below, or with similar noisemakers. Paint them with glitter for extra sparkle.

THE MOST THOUGHTFUL GIFT OF ALL . . .

Swing King



COMPLETE SELECTION OF
STYLES AND FABRICS
REG. 129.95 - 169.95

FROM **79⁵⁰**
TO
129⁵⁰

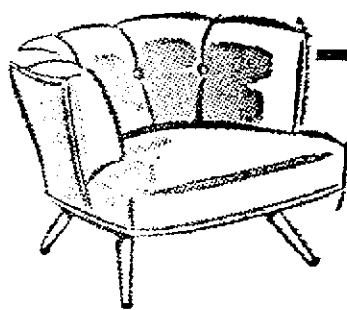


KENMAR
built
Patented

Sir's XMAS HOME SALE

Save 30-60%

**WE'RE OPEN TODAY,
SUNDAY, 11 A. M. - 5 P. M.**



OCCASIONAL CHAIRS

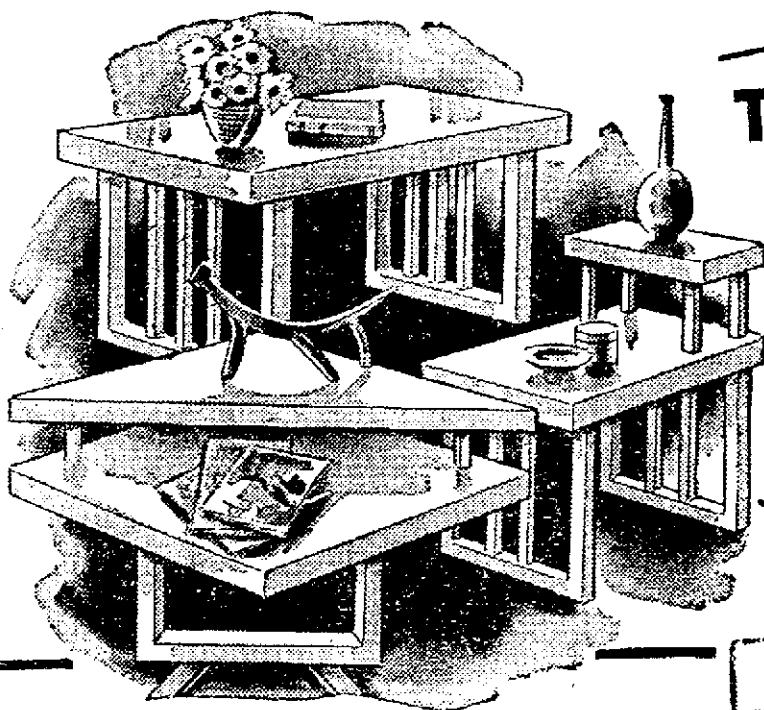
Dozens of styles
and fabrics.

Reg. 59.95
to 129.50

39⁹⁵

to 89.95

Pay Next Year



Tables—Tables—Tables

WE'RE OVERFLOWING WITH ALL STYLES IN

• BLOND • MAHOGANY • MAPLE

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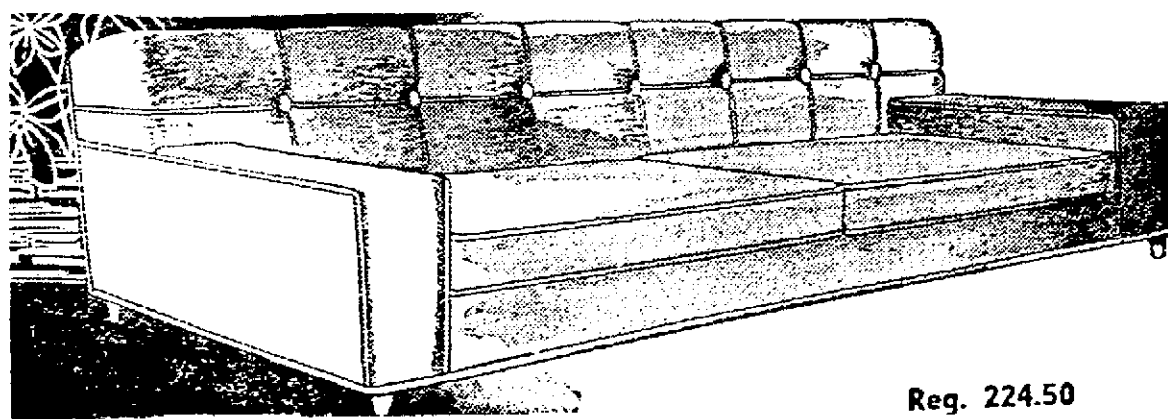
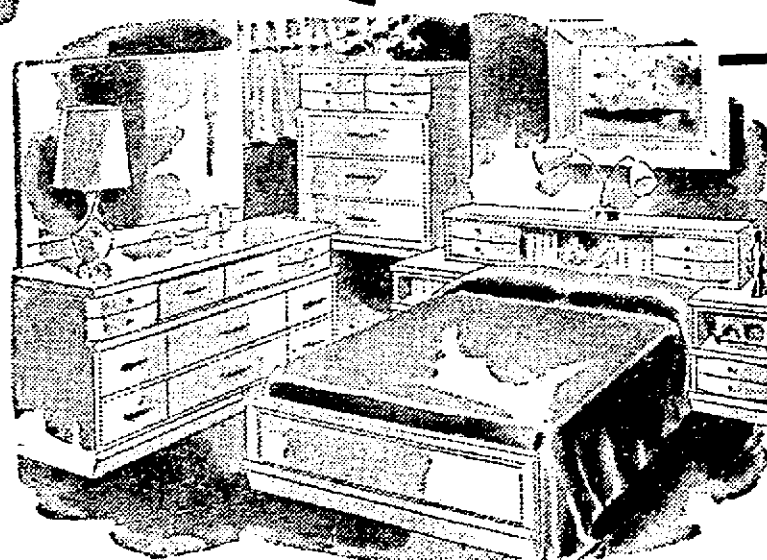
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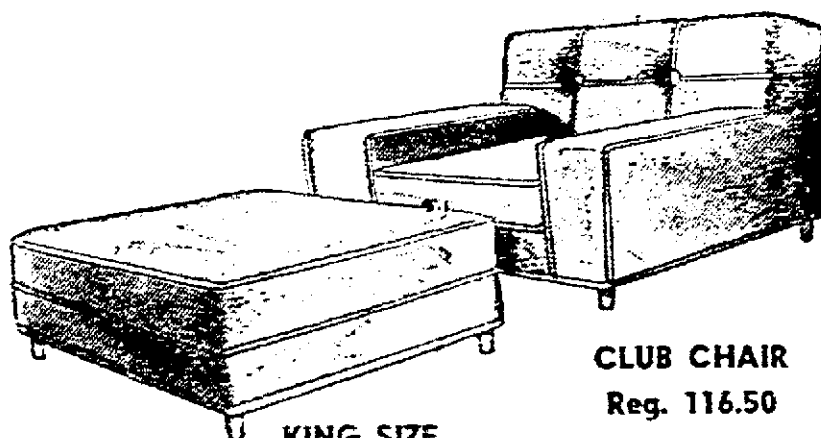
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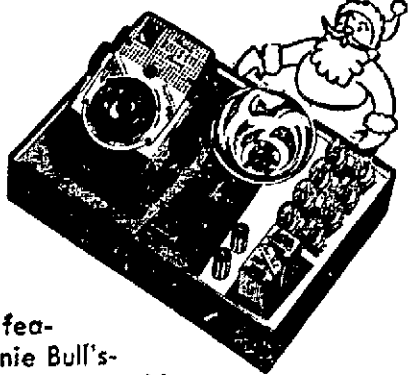
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This smart-looking gift package features Kodak's brand-new Brownie Bull's-Eye Camera with focusing lens and double-exposure prevention. Each Outfit also includes a Flashholder with Flashguard and batteries, eight flash bulbs, and 2 rolls of Kodak Film. Complete with instruction booklet, \$17.95, inc. Fed. Tax. Stop in and let us show you.

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CAMERA-ANGLE

Avoid Those Photo Booby Traps

By the Shutterbug

PHOTOGRAPHIC fates have been picking on my friend Bill lately. After his most recent experience in a makeshift dark-room, Bill was tempted to give up photography altogether. But being a sensible guy, it taught him instead to handle photo materials more carefully and plan things more thoroughly — in advance.

Bill's apartment was in the throes of redecoration and the hall closet was a little more crowded than usual when Bill pushed the clothes aside to load film holders. He put the film on the shelf and the holders on a small stepladder which he jammed in also, then he closed the door.

He had opened the package of film and was groping for the holder when it was brushed off by his fingers and fell to the floor. He stooped over and his



"Little Shaver," title of this photo, won a prize.

hand went down to feel for the elusive holder—and right into a pail of wallpaper paste, up to the wrist!

What a dilemma! He couldn't turn around and open the door—that would ruin the open film. Any other movement in the closet would get the paste on the clothes. After fighting the alternatives, he finally wiped his hand on his trousers. Then, using the other hand mainly, he replaced the film in the box before opening the door.

THE PHOTO field is full of booby traps waiting to trip up fans. A good way to avoid Bill's experience in a closet is to jam two chairs or a chair and a stool inside. Sit facing one chair which has a back. Thus, the equipment is in a small, protected area you can reach.

Probably no warning is as effective as one experience of leaving the lens cap on the lens while shooting home movies or the slide in while shooting stills. Unfortunately, forgetting to turn the film immediately after shooting is a common failing, even after previous double exposures.

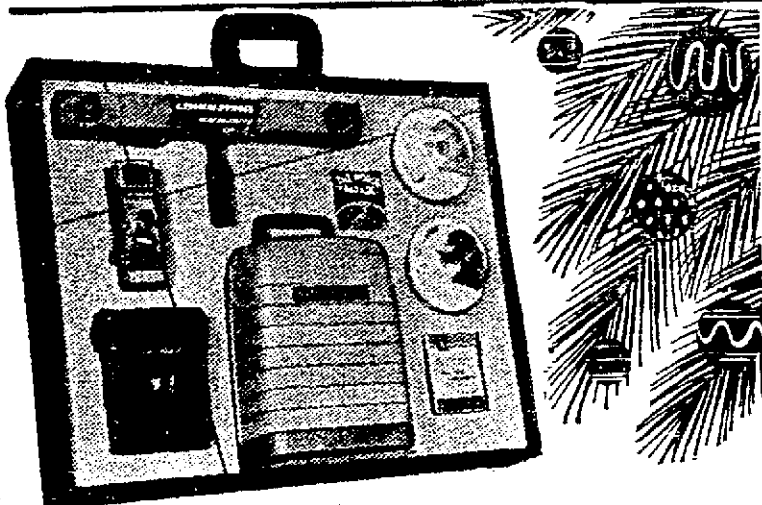
A camera fan has to develop a personal routine of shooting that checks each item off mentally: Camera ready, exposure, focus, background, camera firm, squeeze gently, change film. In time, a regular routine becomes entrenched habit and you're not

(Continued on Page 14.)

Christmas Camera Carnival

NO MONEY DOWN! 2 YEARS TO PAY!

LAKEWOOD CAMERA CENTER OPEN 9:30 A.M. TO 9:30 P.M. 'TIL XMAS



Now Save \$15 on a Bell & Howell Complete 8mm Home Movie Outfit

Enjoy home movies the easy way with a Bell & Howell Matched Set. Everything you need, to take and show movies, in a handy suitcase package. Camera is so simply designed, even a beginner can get professional results. *Sun Dial* sets camera for you. *Monterey* projector is light, portable, easy to use. Throws a sharper, more brilliant picture on the screen than any other make 8mm projector. Here's what you get—

- movie camera
- leather camera case
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Monterey Outfit
Was 195.95 — NOW **\$180⁹⁵**
Wilshire Outfit—Complete
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BROWNIE MOVIE CAMERA KIT

Kodak's sensational Brownie Movie Camera, f/2.7 lens, is gift packaged with its field case, the new Brownie Movie Light, and two reflector flood lamps.

WITH F-2.7 LENS..... **\$49⁷⁵**
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SAVE \$7.50 on radiant "Million Mirror" 40x40
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Regular 20.45. Special **12⁹⁵**

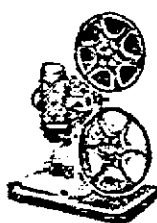


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Bell & Howell 8mm EXPLORER Movie Camera

2-lens turret
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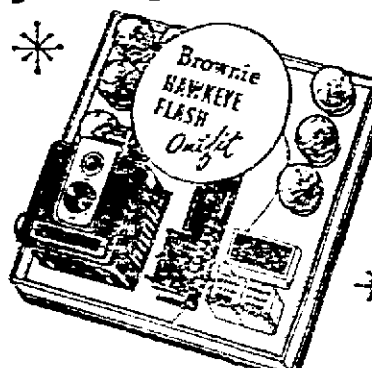
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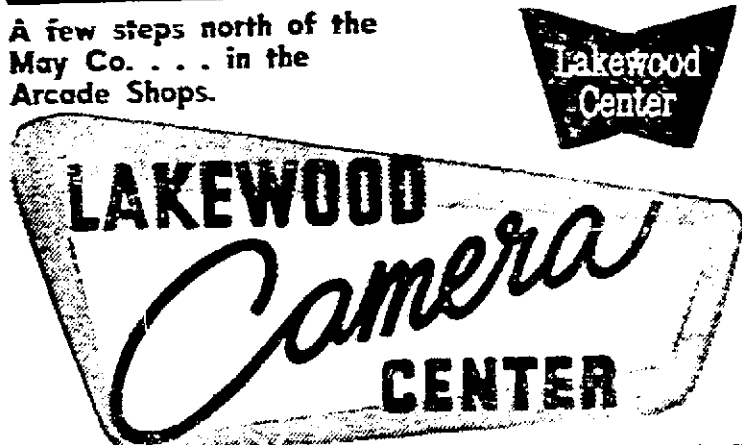
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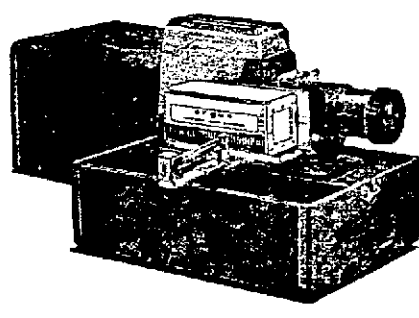
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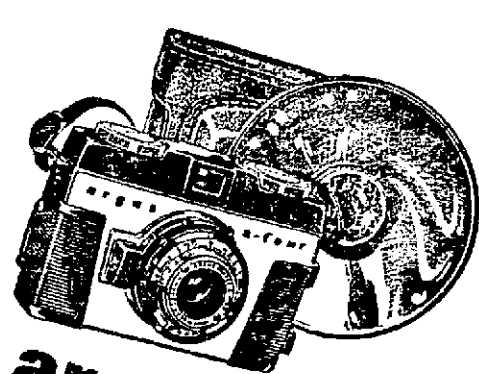
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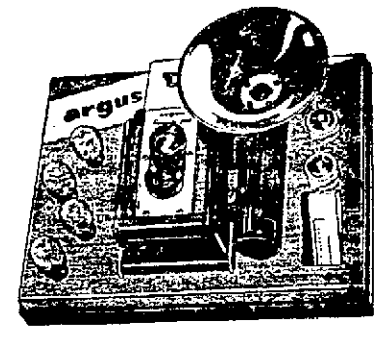
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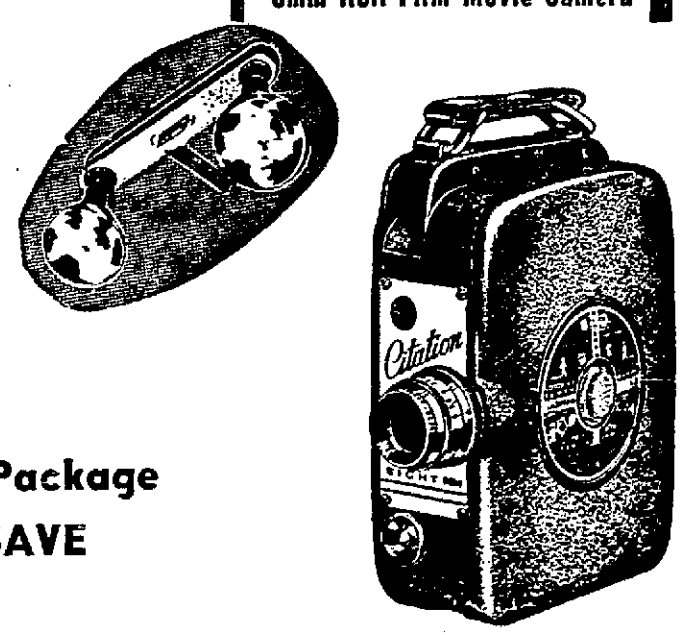
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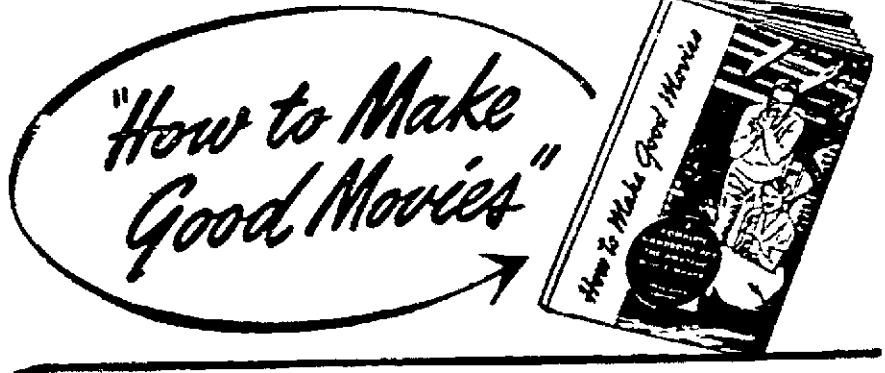
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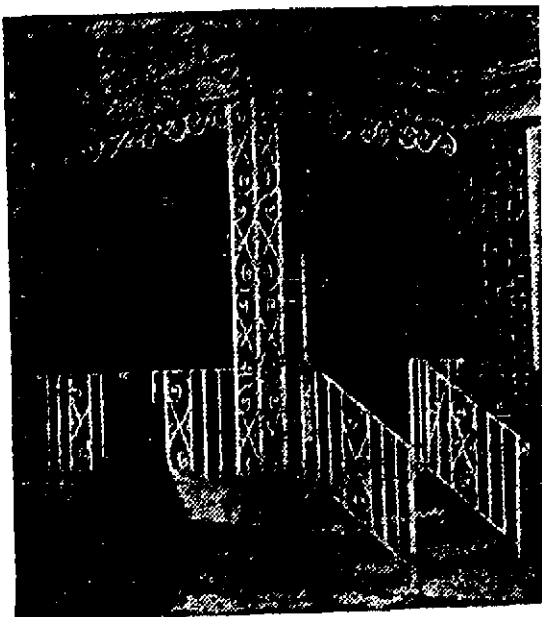
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Beverly, daughter of Mr. and Mrs. Vernon Duckworth, lends a hand in dressing and arranging a display of choir angels in decorations for a Yule Party.

**Buffums' will be OPEN TOMORROW NIGHT and every night 'til Christmas Eve —
9:30 A. M. 'til 9 P. M.—for your shopping convenience**

NEW! lovely Flexidoor

sliding double-door tub enclosure

that you can install yourself!

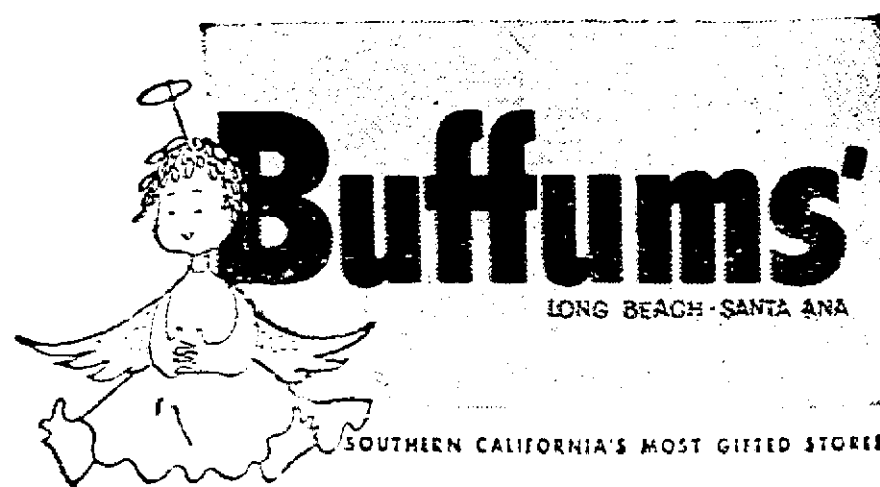
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Give your bathroom a luxury look . . . and lifetime beauty! You'll find the Flexidoor simplicity itself to install. It fits on any five-foot recessed tub, requires no mechanical ability. Door frames and overhead track are made of anodized aluminum that won't corrode or rust. The door panels are of 12-gauge Krene plastic (3 times thicker than ordinary plastic)! Come with easy-to-follow diagrams and photographs showing each assembly step. Lightweight sliding door panels lift out in a second for bathing children, cleaning tub. Comes plain or with white hand-screened Flamingo design. Wonderful Christmas gift for the family!

Housewares, Lower Level

it's so easy to install Flexidoor you can do it yourself!



Branch of Santa's Workshop

THERE'S A BRANCH of Santa's workshop at 5128 Key-note St., where Mrs. L. D. Johnson is Grandma Dolly and her two little granddaughters, Beverly and Gale Sue Duckworth, are serving as Santa's helpers. The house is decked with hand-made Christmas novelties which the girls helped assemble, ready for the Big Day.

Looking like a golden-haired angel herself, 8-year-old Beverly proudly displays an angel choir, poised for song atop the television. Three thin panels of

By Mrs. Gordon Cosper

snowfoam, marked off with hands of fine gift tinsel, are cut to represent a church window background. Before it, three round-faced angels, in circular robes with wide gilt wings and shining halos over their gold paper curls, stand wide-eyed and rosy-lipped as if ready to break into song. Styrafoam snowballs make their heads, which are mounted on dowels — all that is needed for their hidden bodies.

The metallic paper of their circular costumes is stiff enough to keep the angels standing. Sequins make their features sparkle. A few real flowers, high lighted with gilded leaves, complete the set-up, which any little girl (with grandma's help, of course) could make.

Beverly helped with table decorations, too. A fat Santa centerpiece is assembled from snowballs of various sizes, with two circular pieces for arms. Cotton makes the fluffy white whiskers.

(Continued on Page 32.)

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2 x 2 Slide Projector

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A quick z-z-zip . . . and you're dressed for the day! Expensive looking schiffli embroidered yoke and pockets are frosted with eyelet. Sweetheart neckline, trim slimming lines, generous two-inch hem. Your choice of rose, aqua or yellow. Misses' sizes, 14 to 20. Half sizes, 16 1/2 to 24 1/2.

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Special Rates to Beginners

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Spirit of the Wild Blue Yonder

HIS FACE still alight with the pleasure of having piloted a Navy plane at 500 miles per hour, the spry oldster, then 91 years old, climbed out of the jet trainer to be greeted by cheering crowds. James W. (Dad) Montee of Santa Monica, the world's oldest licensed pilot, had given the crowd at the Civil Aviation Days observance in San Diego the thrill of a lifetime.

In 1903 Dad Montee, along with just about everyone else, failed to become excited over the first powered flight by the Wright brothers. But some 50 years later, Dad, at 91, was able to demonstrate that the Wright boys really had something on the ball.

Montee drove horse-drawn stagecoaches out of Dodge City,



—San Diego Union-Tribune Photo

James W. (Dad) Montee is the nation's oldest licensed pilot. He has flown 40 types of planes, including jet.

By Violet Emslie Osler

Kan., 21 years before the Kitty Hawk experiment.

To prove that flying is not for the young in years only, Montee last year played an important part in San Diego's celebration commemorating the 50th Anniversary of Powered Flight. In the interest of aviation and oldsters, he staged a one-man "Jenny-to-Jet" air show.

Then he took aloft a twin-engine executive transport from Montgomery Field. Later he took to the air again to lead an air parade of 50 planes over the San Diego area. Last of all, this energetic fellow zoomed from Lindbergh Field at the controls of a two-place military jet plane. Afterwards, waving to the crowd, Dad called out, "I'll be back to help you celebrate 100 years of powered flight!"

Dad likes to celebrate his own anniversaries, too, but not in the ordinary way. On his 60th wedding anniversary, Montee, who

has more than 4,000 flying hours in the air to his credit, celebrated the day by flying four generations of his family over Los Angeles. Montee, who soloed on his 60th birthday in 1922, took with him on this wedding anniversary flight last December a party of 13, including his wife, Margaret, 83, and a great-grandchild, Laurie Andrew, aged 2.

On his 92nd birthday in October of this year Montee took three generations of this family on a flight over Southern California in a twin-engine Beechcraft lent to him by the CAA. He has been celebrating each birthday in this manner ever since he soloed 32 years ago.

On Feb. 27 this year Montee enjoyed a flight in a glider at Torrey Pines Glider Meet. Although he has flown more than 40 types of aircraft, this was his first experience with a sailplane. He took to it in typical Montee fashion.

Avoid Photo Booby Traps

(Continued From Page 10.)

likely to slip up on any one factor in the rhythm.

In the darkroom, all solutions in bottles should be labeled and dated.

Darkrooms should be kept clean and orderly to circumvent gremlins.

CINEMA CLUB will have a Christmas party Dec. 15 in Houghton Park clubhouse. The schedule includes Christmas tree, Santa Claus, popcorn balls, songs, games, eats and a gift exchange.

SPEEDFLASH, or "strobe" lighting, has been simplified during the past few years and its economy places it within the means of all amateur shutterbugs.

Formerly all portable speedflash units used wet-cell batteries as the energy source, or were portable only to the extent that they could be connected to an AC outlet. These are still the most economical of all such sources; however, the charging

and care of wet-cell units is more than the occasional picture taker cares to undertake. Manufacturers of speedflash equipment today have produced light weight, low-cost units utilizing dry batteries of different voltage, with light output suitable for all practical photography.

An excellent example of the new design in speedflash is a unit weighing only five pounds as carried over the shoulder. This unit exemplifies the new trend, in its use of a smaller reflector with many prisms in its reflecting surface. These prisms pick up the light from the flash-tube and virtually double the light output formerly realized, by considerably reducing the dissipation of light in former reflector designs. The unit uses the lowest voltage battery thus far found to be practical in speedflash equipment, a battery noted for its long life and priced at only about \$2.50. With normal use, 800 to 1,000 flashes can be obtained with one battery.

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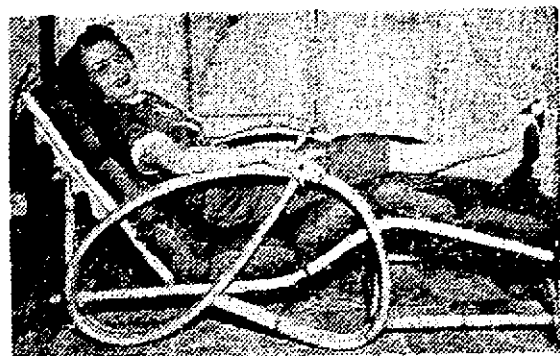
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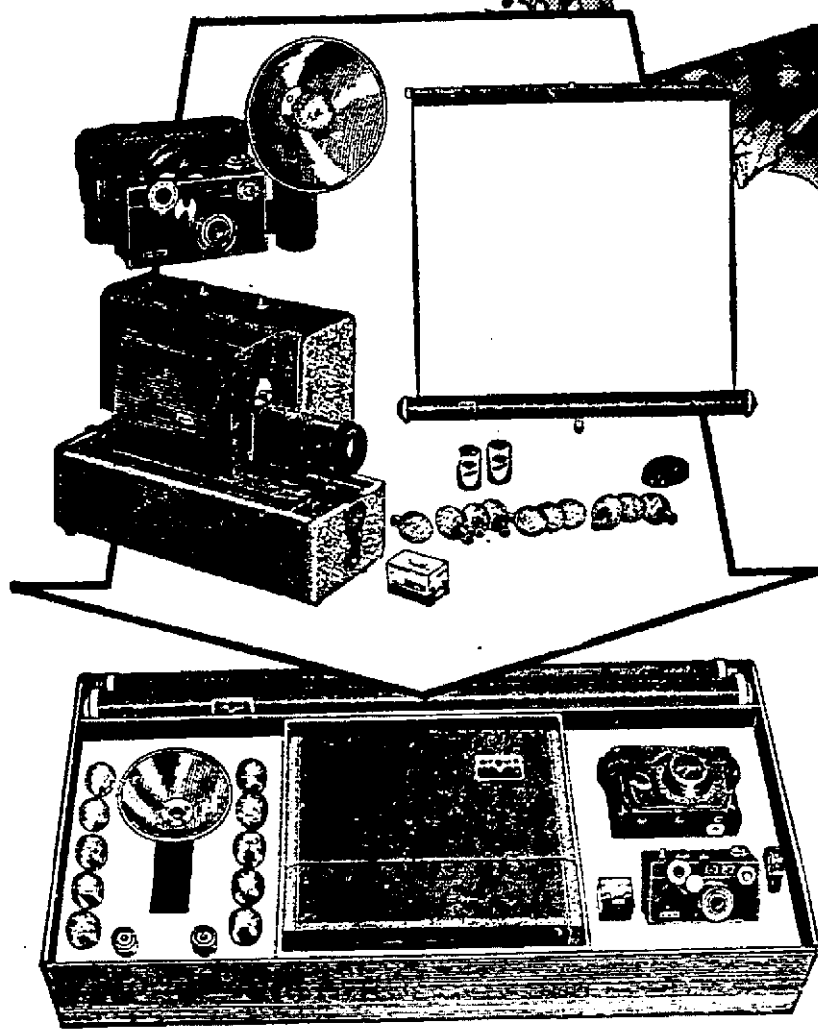
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(Continued From Page 6.)
for whom it is intended. The variety of styles, sizes and subjects is unlimited.
A scrap of corise taffeta left from an old evening gown makes a gleaming contrast to a tinsel-decorated tree, cut from a bit of jeweled wrapping paper.
An end of wide silver ribbon served as an ice crystal background for a snowy fairy tale town or skating scene snipped from an old Christmas card, or colored magazine picture.
Magenta metallic paper pasted on a curve inside a shoe box makes a super-sparkling backdrop for a stately paper-doll angel with silver wings, a pink lace-paper dress and a halo of Christmas tree tinsel. The outside of the box is covered with shirred purple velvet.

FAMILY SNAPSHOTS can be

treated in the same style, with the box lining used to create either homey or humorous effects.
Hang shadow box greetings on your own tree, ready to take off and give to callers. Hand them to your neighbors, or pack them in slightly larger boxes for mailing. You'll find there are many other people like yourself who hate to throw away those

extra pretty Christmas cards they received last year, and who, like you, will be doubly appreciative of 3D shadow box greetings because they not only are unusual but useful decorative items.

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DELICIOUS Mountain View ice cream
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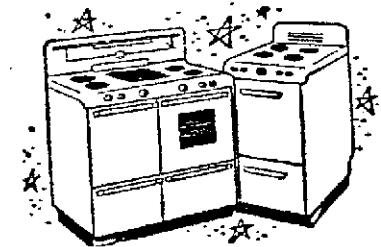
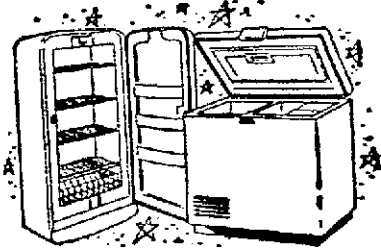
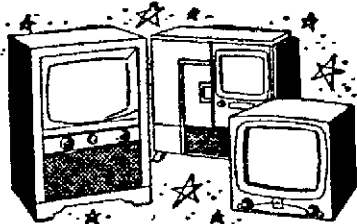
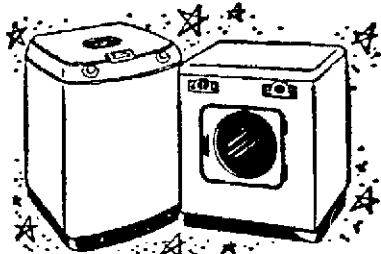
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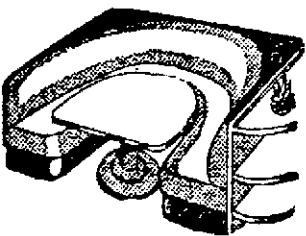
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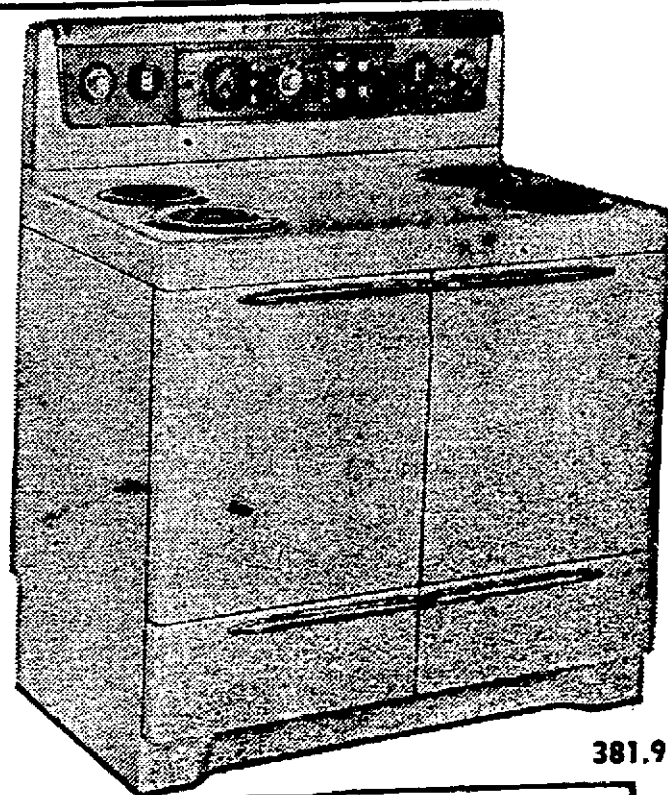
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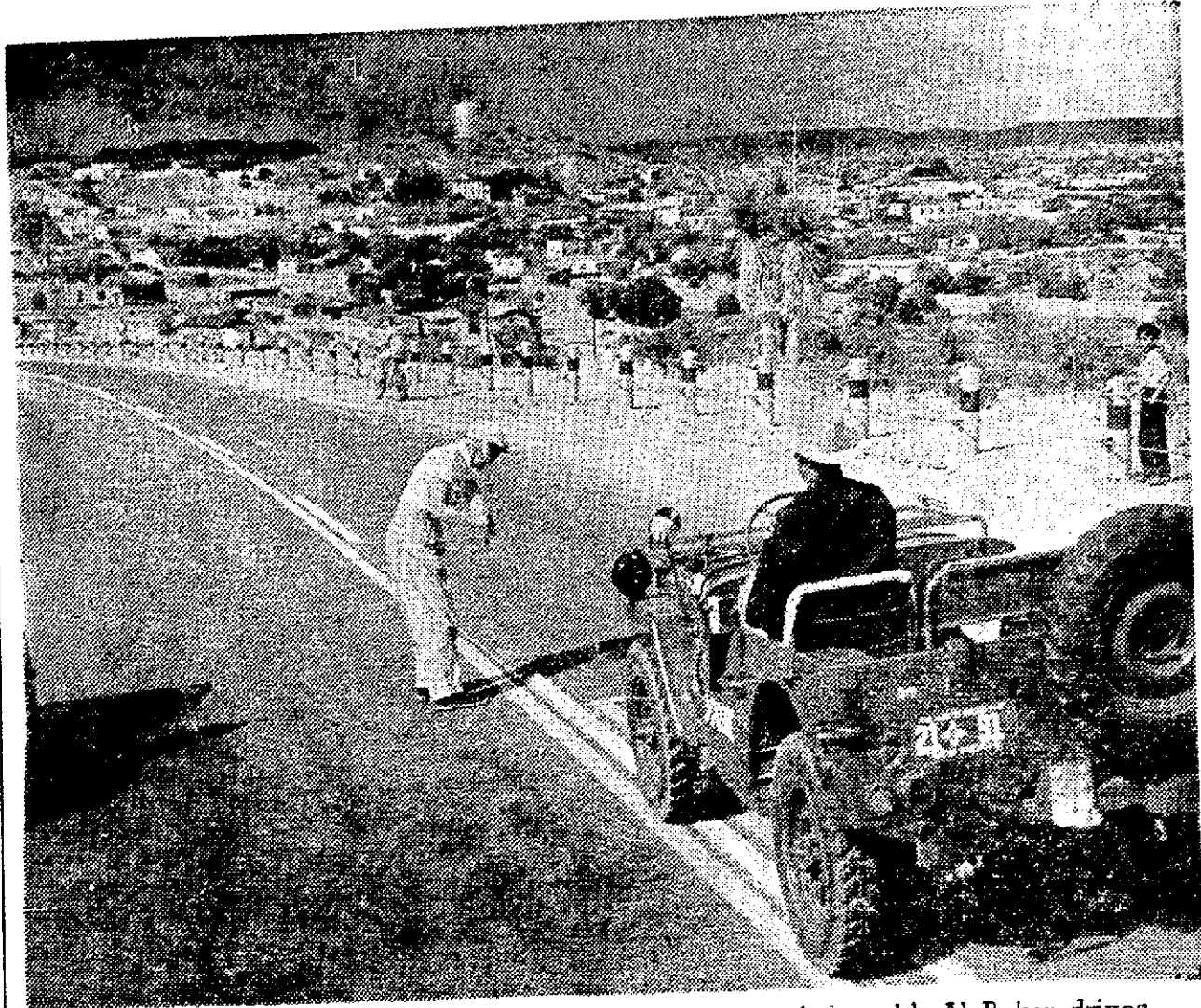
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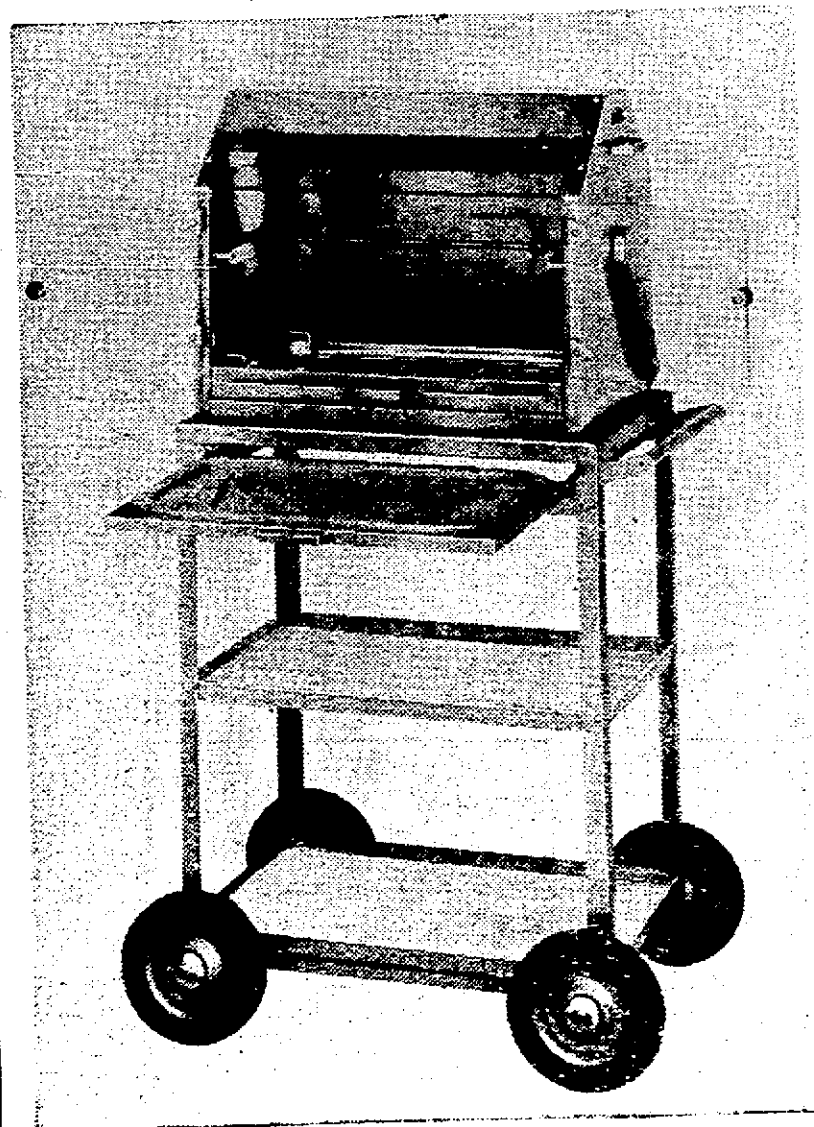


Nearing the end of the longest "golf course" in the world, Al Baker drives his way into Truth or Consequences, N. Mex., "18th hole" of a record grind.

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DON'T TELL it to the Marines — just see Al Baker! That's the answer often given the weary legions of tall-tale-telling, sympathy-seeking golfers who daily file into the Lakewood Country Club pro shop after completing their never-quite-satisfactory skirmishes with the monster Par.

For if those 18 holes seemed extraordinarily long today — Baker has gone much farther. If the weather was hot and miserable — Baker has experienced far worse. If those putts were hanging, those drives hooking, those — Baker has you beat from here to Truth or Consequences, New Mexico.

You see, that was the actual distance the links-loving Lakewoodite of 3938 Fairmont Ave. covered in the spring of 1950 as he had the bizarre distinction of playing the longest "golf course"

By Jerry Wynn

in the world—one that stretched from Sunset and Vine in Hollywood to that whimsically-named New Mexico hamlet.

Playing from lies that would have made the most hardened professional cringe and during sand storms and gales, Baker golfed 823 miles in 13,551 strokes. He was alternately escorted and chased by zealous state troopers, greeted by celebrities and charming young hostesses and plagued by the loss of hundreds of balls to curious birds, animals — and amazed spectators.

IT ALL BEGAN quite inauspiciously when a friend invited Baker to a Truth or Consequences broadcast. As a spectator, he was chosen as a contestant and as the latter, of course, had to "pay" the consequences.

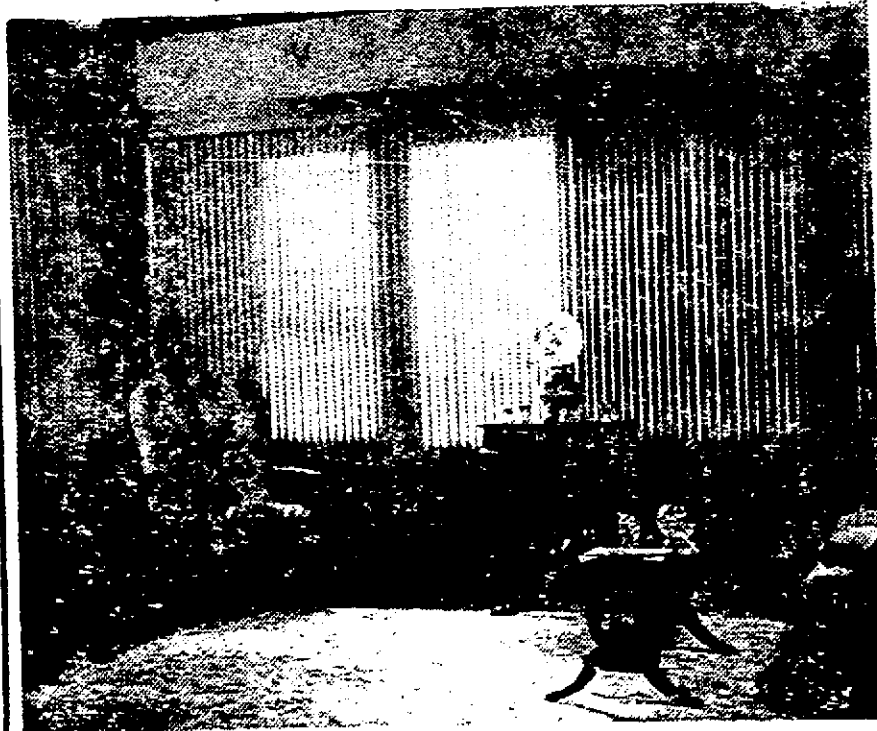
"Mr. Baker," Ralph Edwards grinned, "we've been informed that you are quite a golf enthusiast. We're going to find out just how avid a one you are. Your consequence is . . ."

And so this weird golfing, adventure on the "devil's golf course," as it was appropriately dubbed, began one Sunday morning in April. A par of 25,000 strokes was established. If Baker could break the par, he would receive a bonanza of gifts, including a Nash Ambassador, a Columbia house trailer and \$500 in cash. And he did — by 11,449 strokes!

A large crowd lined the streets and traffic was completely snafu as Baker, with motorcycle police escort, hit the first ball with a flat-iron putter straight and true up Vine St. Once on Hollywood Blvd., he received an assist from his man-made fairways and kept

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This Golfer Beat Par -- by 11,449 Strokes!

the ball skimming along the valley of the streetcar tracks.

THAT FIRST DAY through Los Angeles and Pasadena was a nightmare," Baker mused. "Not only did I keep asking myself what a man, 53 years old, was doing making a spectacle of himself this way, but I had an overwhelming fear of hitting cars, pedestrians and buildings with a badly-aimed shot. I figured I needed only 50 yards a stroke and kept all my shots low."

He could make only about 15 miles a day the first week because of the crowds and traffic

but averaged over 23 miles per day thereafter. He used the putter on almost every shot with an aid or police escort marking the trajectory of the effort.

LEAVING CALIFORNIA, Baker undoubtedly scored another golfing "first" by hitting the ball across the Colorado River in one stroke. The long trek through Arizona was marked by a variety of unusual incidents capped by an extraordinary amount of lost balls.

First, out of Yuma, a large desert hawk swooped down and corralled one. Then Baker, him-

self, sent three astray going over Telegraph Pass and lost another three in a sand storm in Welton. Finally a stray dog meandered off with one. The attrition rate became so high a new supply had to be ordered.

At Phoenix, Baker was greeted by Gov. Dar Garvey; at Casa Grande the mayor presented him with a gila monster as a mascot; at Stanfield he addressed a class of school children along the highway on "the intricacies of golf."

"It was sure nice to be back on grass fairways. But, oh, how my game had suffered. I kept

reaching for the putter or No. 2 iron on every shot."

IT WAS A TIRED, golf-weary Baker who canvassed the final leg of the journey — some 300 miles across the almost deserted Southern Arizona and New Mexico roads. But the end was in sight, and under this stimulus he bent to his task and, machine-like, kept the ball in motion.

Twenty-three miles out of Truth or Consequences, he was met by a squadron of jeeps loaded with deputy sheriffs to escort him into town. And the way the gallery of several thousand

tensed about the ninth green at the Truth or Consequences Country Club, the end of the journey, you'd think Baker was playing the U. S. Open with the championship riding on the shot.

His approach landed on the green about 10 feet from the pin. He bent over the putt, measuring every fraction of inch that stood between it and its destination. He fired. Twisting, squirming, fidgeting, the little white ball rolled into the cup.

The journey was over.

Looking for sympathy?

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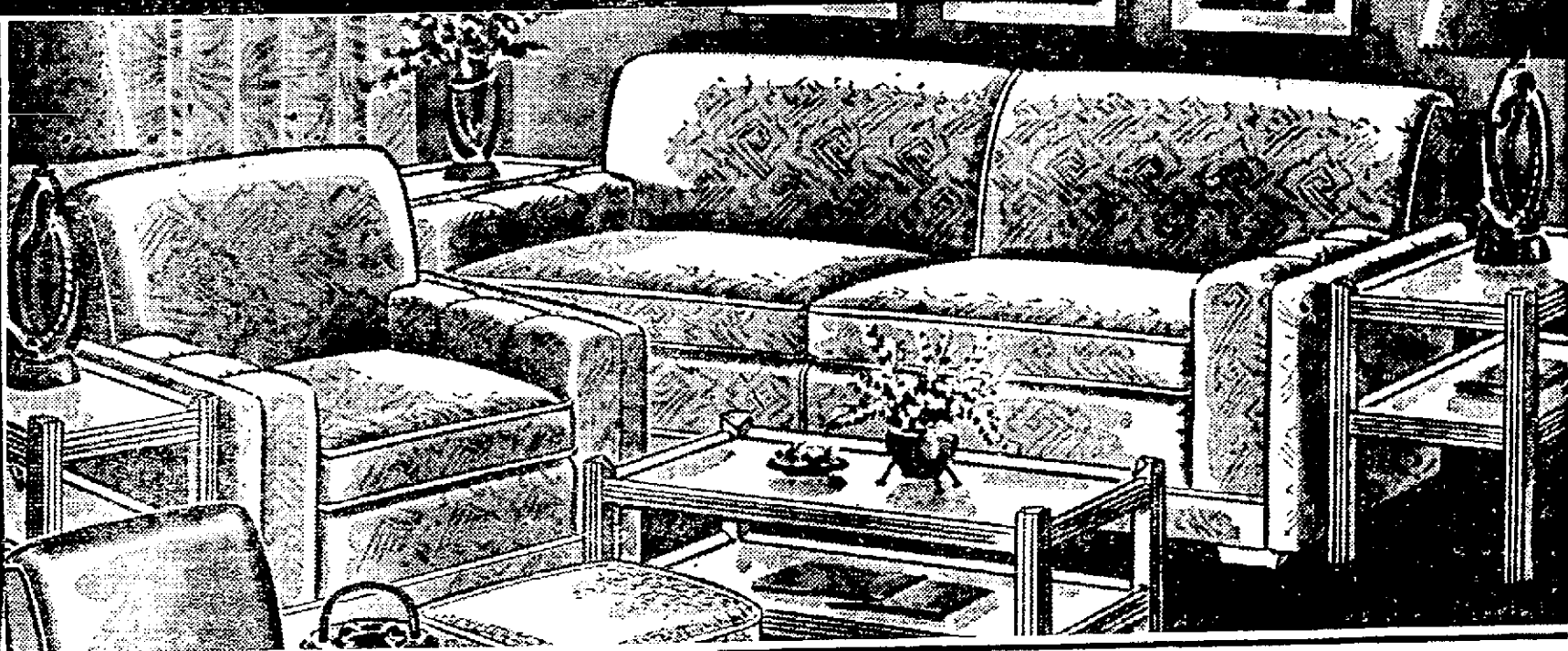
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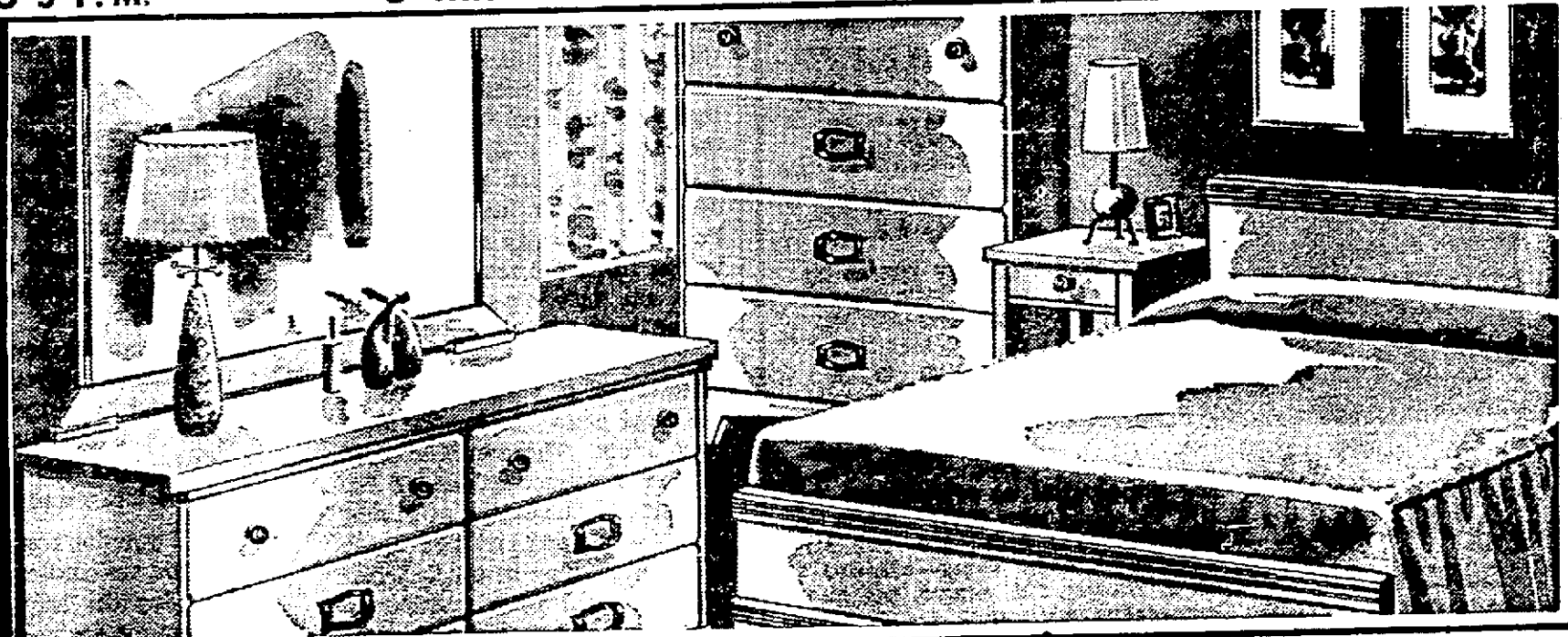
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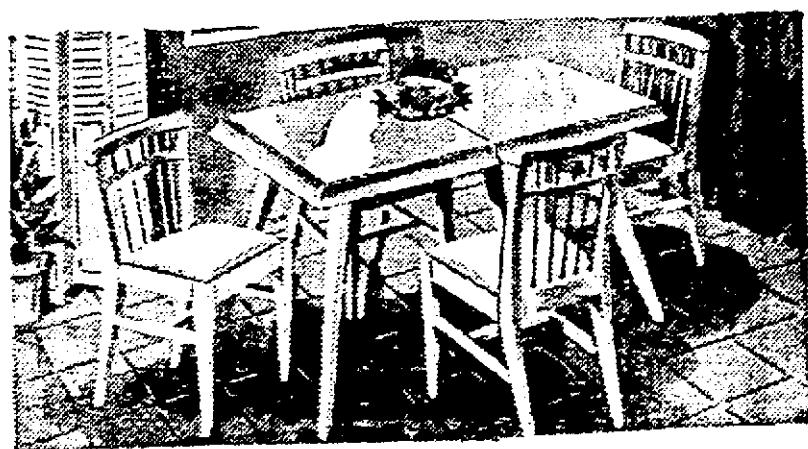


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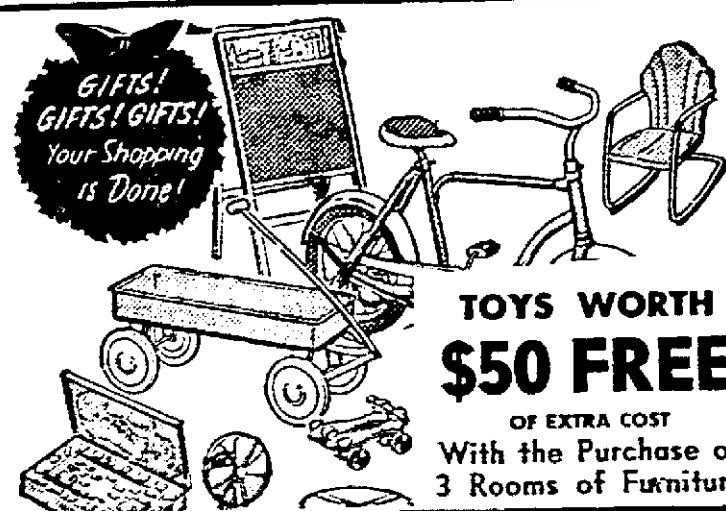
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RESORTS AND TRAVEL

Tour of the Holy Land

BIBLICAL HISTORY, as told in both the Old and the New Testaments, is assuming new dimensions for increasing numbers of Americans visiting the Holy Land as members of organized, escorted tours.

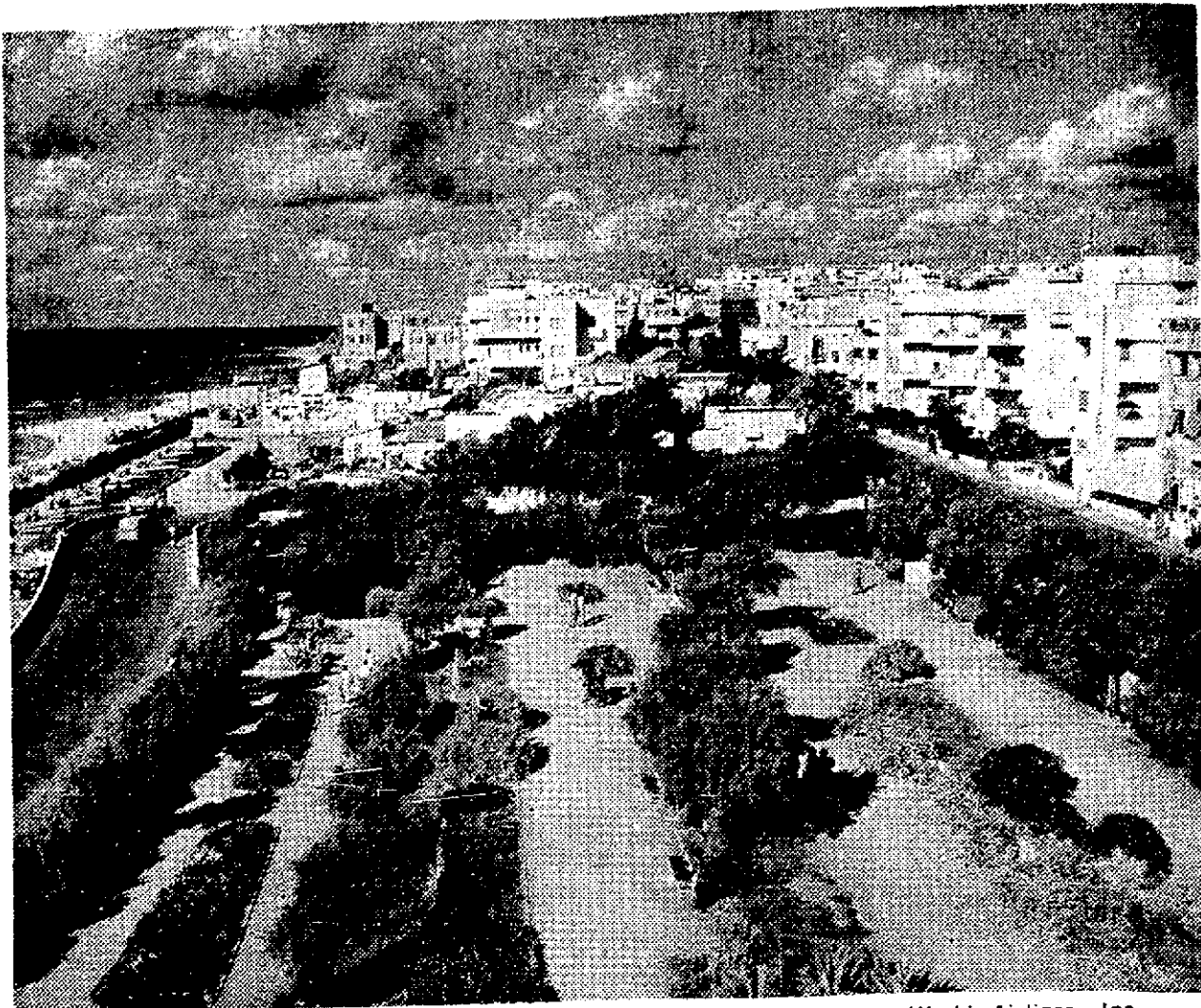
Director E. S. Sullivan, director of Trans World Airlines' tour program, says these tours are especially popular for travel during the Christmas and the Easter seasons, and TWA finds repeated demand for them.

The tours, combining the usual pleasures of travel with pilgrimages to many sites of religious significance, are developed by

TWA in conjunction with veteran tour operators. On some tours, ministers and theological teachers serve as leaders and lecturers. Various religious faiths are represented in the tour groups.

One 1954 Easter tour, according to Sullivan, was composed of 80 persons, the largest single group ever flown in TWA Constellations to the Holy Land. For a Holy Land tour planned for the approaching Christmas season more than 60 travelers have already made reservations.

Air transportation and careful advance planning of ground ar-



—Photo Courtesy Trans World Airlines, Inc.

Growth of the state of Israel and its modern character are illustrated by view of Tel Aviv, with landscaped gardens, hotel and business buildings.

rangements account for the success of the tours, Sullivan points out. The speed of air travel permits maximum time for visiting the many sites in the Holy Land named in Biblical history. The tourist spends Christmas Eve in Bethlehem and, in the case of the Easter tours, is in Jerusalem Good Friday and Easter Sunday. The tours also provide sightseeing stopovers at cities such as Paris, Rome, Athens, Zurich and Cairo, and optional extensions to other places may be arranged.

TWA'S EASTER 1955 TOUR of the Holy Land is the only such tour that includes Mount Sinai and the Mount of Moses. Four thousand years ago the Israelites rested at these places on their exodus from Egypt toward the Promised Land. Today the Sinai Peninsula, a strip of desert between the Suez Canal and Palestine, is pretty much off the beaten track for tourists. However, the tour operator and travel agencies in Egypt have worked out arrangements for the motorcoach trip from Cairo to the Sinai peninsula for the Easter tourists. These include overnight accommodations at St. Catherine's Monastery at Mount Sinai, where original Bible manuscripts may be studied. Another unusual travel adventure offered on this tour is an overnight encampment, with completely comfortable accommodations, at Abou Zeneima, on the shore of the Red Sea.

This 27-day tour is priced at \$1,490, all inclusive. The itinerary includes Athens, Cairo, the Sinai peninsula, Beirut and Baalbeck on Palm Sunday, Damas-

cus, Jericho, Jerusalem, Samaria, Emmaus, Bethlehem, Haifa, Tiberias, Capernaum, Cana, Naza-

reth and Tel Aviv, with a stop-over at Rome on the return trip to New York.



AROUND THE WORLD WITH DELAPLANE

A service wife en route to join her husband writes:

"I will be traveling by air with a 7-month-old baby. What are the most common mistakes made by people like me? What can I do to make the trip easier?"

I'VE FOUND a few things that make flying more pleasant. I shed tie, coat and shoes. Put on a sweater and those after-ski knitted socks with the leather sole. Hour after hour in the air is tiring. And a 15-hour Atlantic jump with shoes on leaves you walking off at Orly like the end of a cross-country race. Easy slippers and clothing halve the fatigue.

Carry a ball-point pen. Memorize the number of your passport, date issued and the date it expires. This information must be written many times on entry forms, police forms and so on.

If you don't memorize, you are constantly juggling the baby or the flight bag or the coats while you dig out the passport. The ball point is because a standard fountain pen usually leaks in a plane due to difference in pressure.

Have some tipping money handy. I carry about 20 quarters. American money is acceptable at points of entry everywhere in the world. All the porter has to do is change it at the airport exchange office. If you carry foreign money, that's OK too. But you're used to American quarters and can gauge your tip better.

I NEVER traveled with a baby. But I know that all airlines are geared to heat bottles. Anyone traveling with a baby ought to consider the possibility of being held at some intermediate point by weather or repairs.

Carry enough formula made up for the 15-hour jump. Plus a spare 12 hours supply just in case.

First-class planes across the Atlantic usually have berths. The

cost is about \$35. My hunch is that it would be worth it.

ON LANDING in any foreign port you fill out a multitude of forms. This is where the memorized passport number and the pen come in handy. (You do all this on the plane. But you usually have more to do on landing. The paper work is a battle.)

Going through any customs, the rule is look sad and keep your mouth shut. You usually have over the limit of cigarettes. Bright chatter with the customs people just makes them suspicious.

Open the bags, stand still and say nothing until you are asked. Usually they pass you along.

Some customs people take tips, cigarettes and other small tokens of friendship. I think it's a waste of energy in Europe. It may even get you a very chill eye. English customs, for instance, would probably read you off.

Let porters carry your baggage. A quarter a bag anywhere is enough or more than enough.

If you have any trouble, go to the airline people. They really are wonderful at straightening out problems.

Your mailed questions will be answered. Send an envelope with your address. And don't forget the stamp please. Write to Stan Delaplane, care of Southland Magazine. No phone calls.

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SOLUTION TO TODAY'S PUZZLE (See Page 36.)

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CHARGE	ARTOSE	OCCHONE
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ARK	EGOLSTIS	AGATHA
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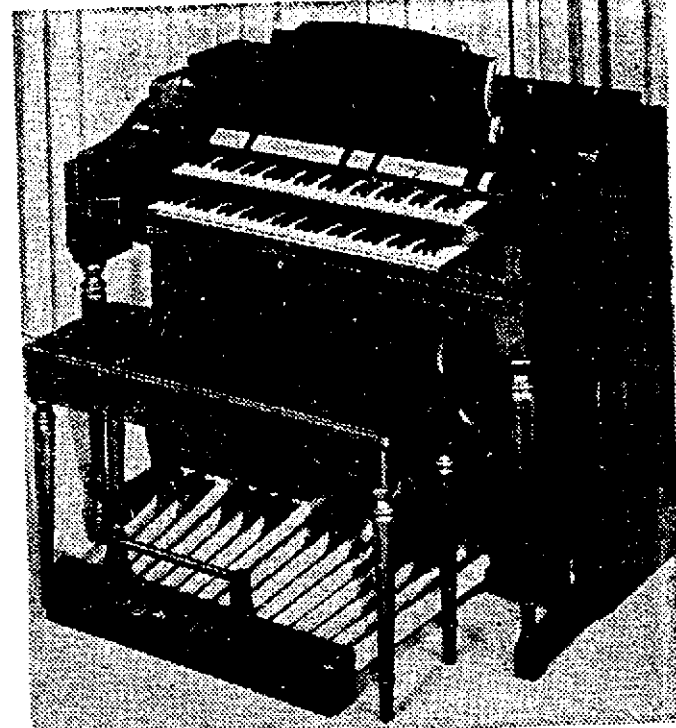
WINDOW



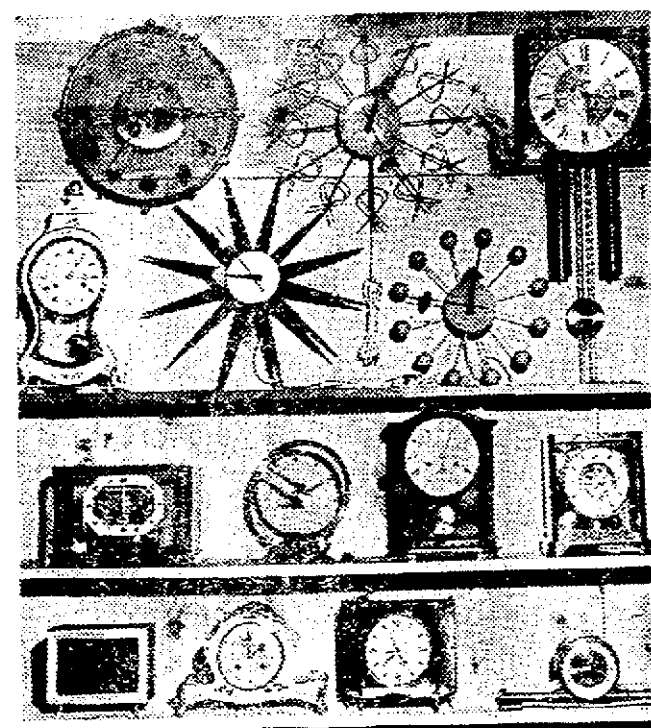
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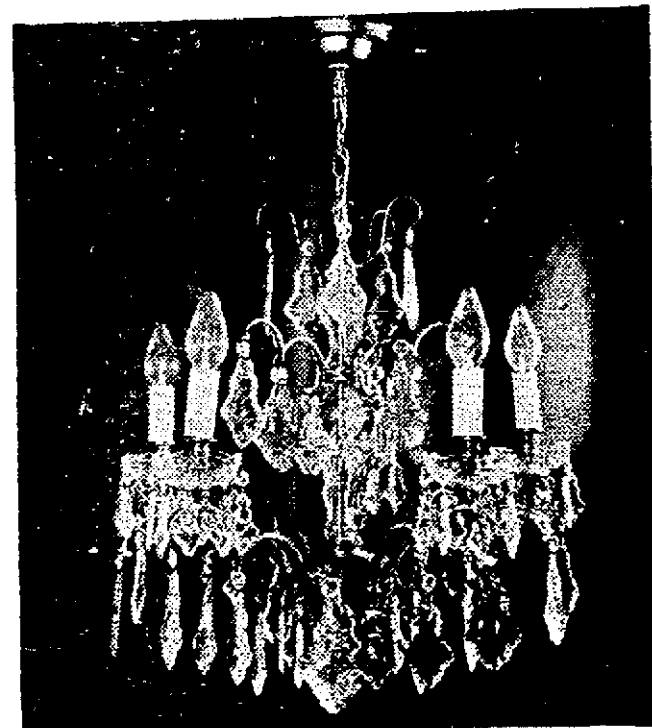
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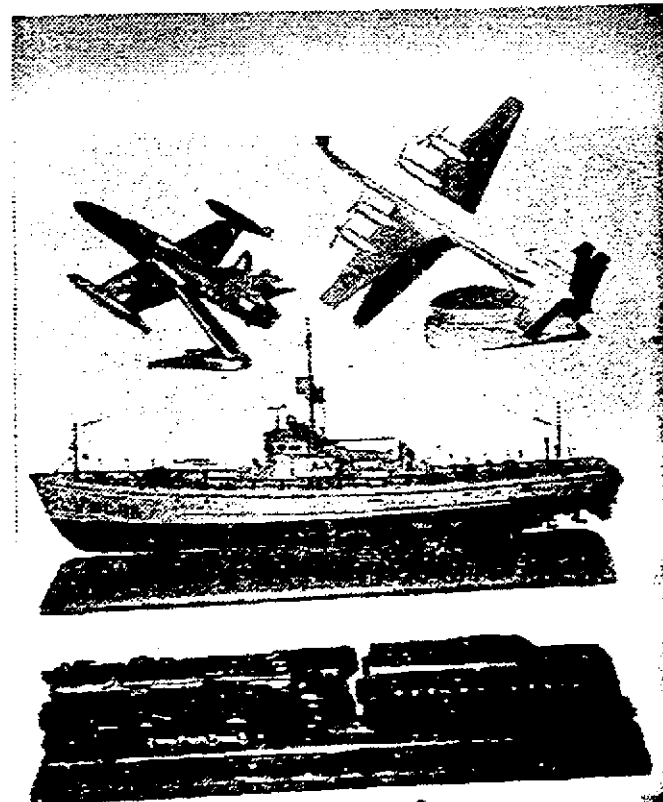
The De Luxe Kelvinator Electric Range shown by Ed Davis, sales manager, A-1 HOME APPLIANCE CO., 1925 Pacific Ave., has automatic electric clock, 7-heat elements and bonus broiler. Completely installed, including 220-volt wiring, it costs only \$299.95. "One of the finest values I've ever offered," says W. B. Eastman, A-1 Home Appliance owner. (Open today, Sunday.)



Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of the marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. Featured at KUSTER ELECTRIC CO., 1030 American.



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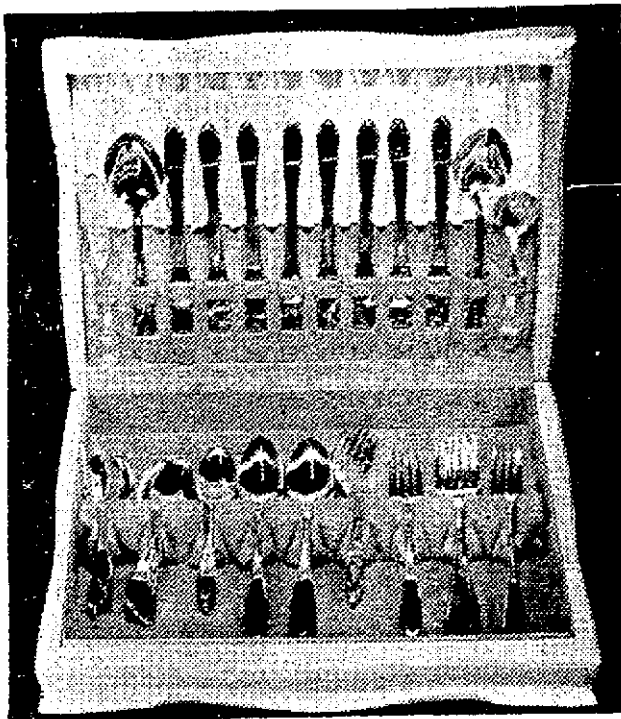
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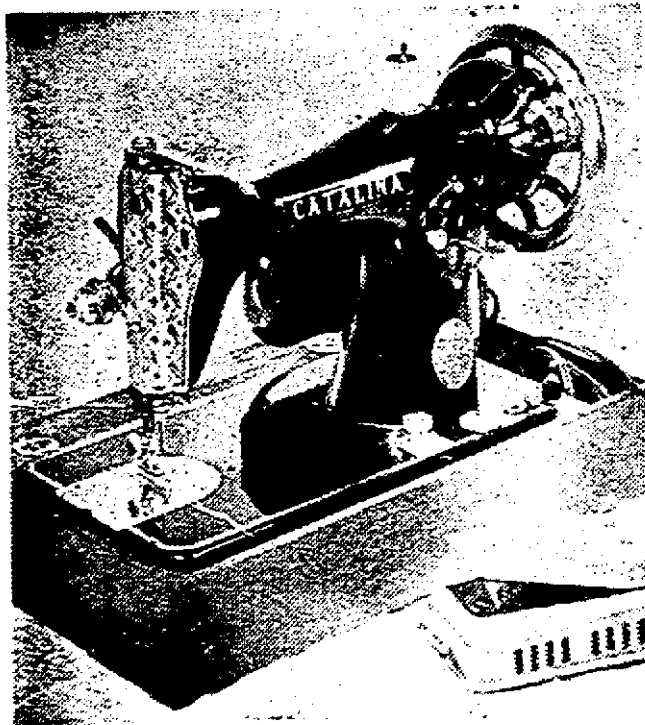
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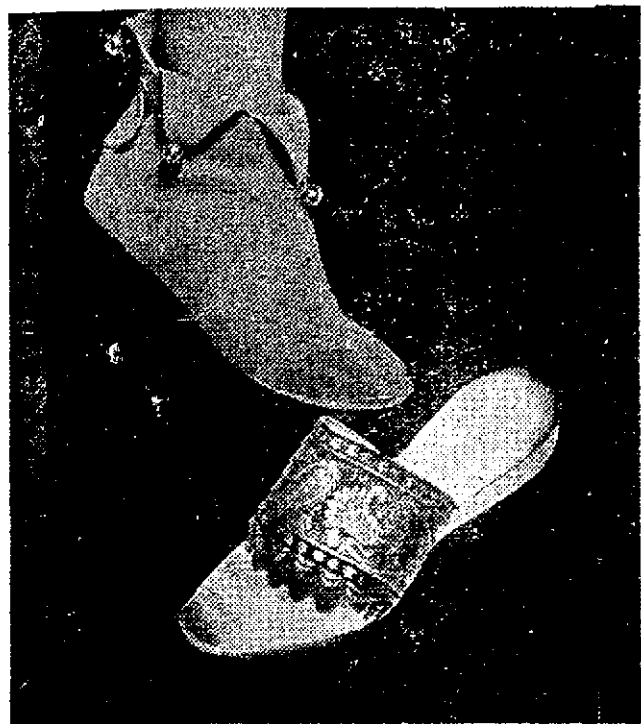
You may rent or buy this round bobbin all-electric brand new sewing machine. Sews forward and reverse. \$3.50 per month rental applies to full purchase price at \$38.95. Fully guaranteed. Free home demonstration. Pfaff Sewing Center, 738 Pine Ave. Phone 70-0545. Open Monday and 20 Friday evenings.



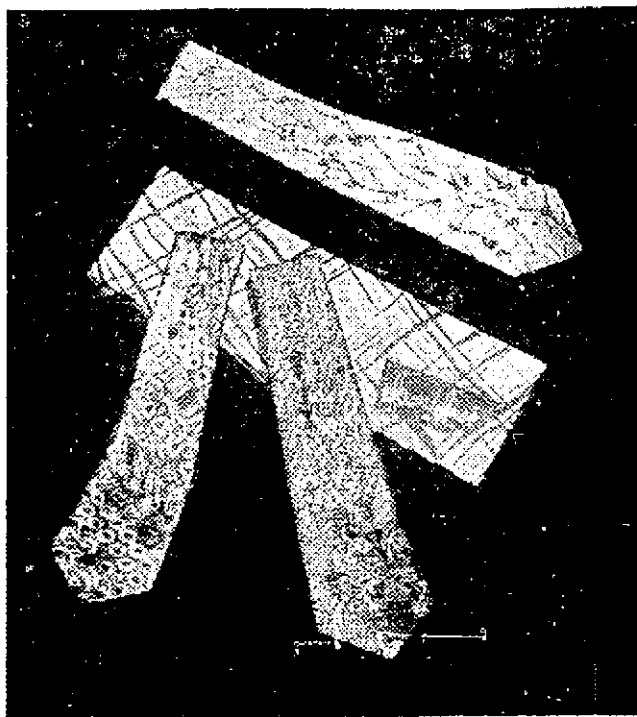
Finest gift for him—the new Custom Schick Electric Shaver. At Gilbert's, you buy for no money down, 50c per week. Any old electric shaver is worth \$5.00 trade-in—buy now for Christmas giving, turn in old shaver after Christmas for credit! Gilbert's Jewelers, 122 Pine Ave. Open evenings till Christmas.



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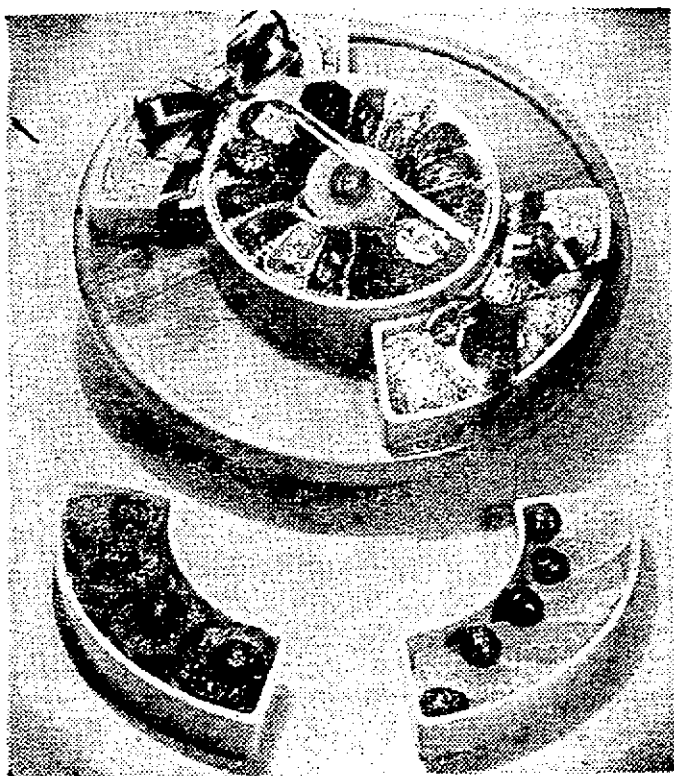
From the Arabian Nights and other Fairy Tales, come these two ladies' slippers. A gold imported Oriental fabric, turned-up toes and a jewel in the heel, makes this scuff truly exotic. \$14.95. The other, a Pixie Boot, complete with detachable bells is made of the softest tangerine color suede. \$6.95. Charge it at Barnett's, 207 Pine Ave., Downtown Long Beach.



Here's a tie he will wear, beautifully made of pure silk with gold lame. Styled and designed by Duval of Hollywood. All silk tipped. Assorted colors and patterns. \$10. Exclusive at Howard Amos "Better Men's Apparel," 120 E. Broadway.



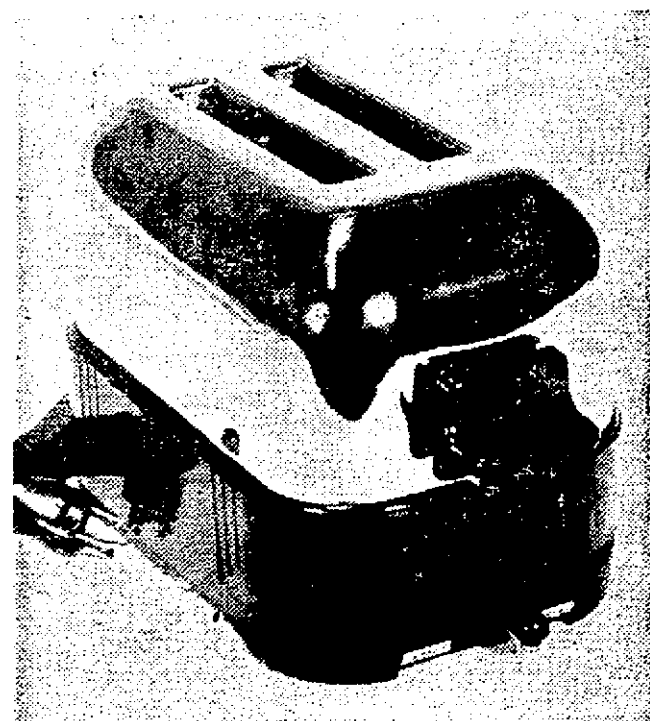
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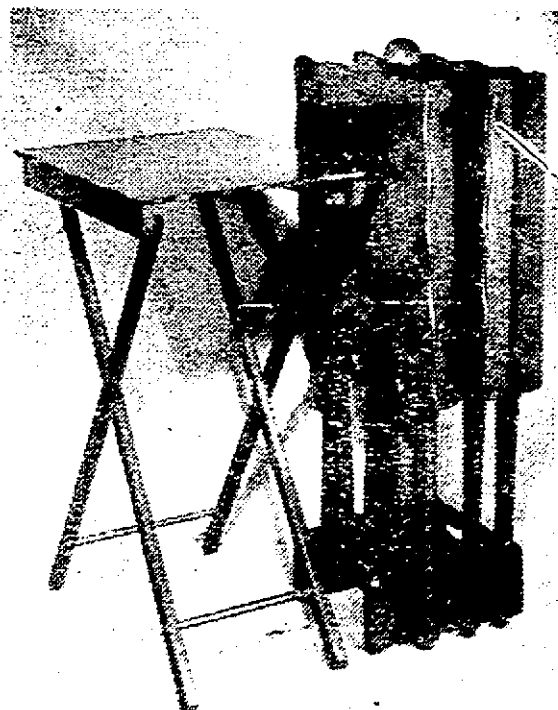
This 12" California Redwood Lazy Susan with ball bearing center has 5 colorful ceramic dishes packed with luscious California candied and preserved fruits, stuffed with plump fresh nut meats. Mailed anywhere in U. S., \$9.98, without dishes, \$5.98. Larger sizes, \$12.98 for 16"; without dishes, \$7.98. Packed fresh to order. Eatmore Fruit, Locally Owned Fruit Packer, 621 Pine Ave. Ph. 7-4051.



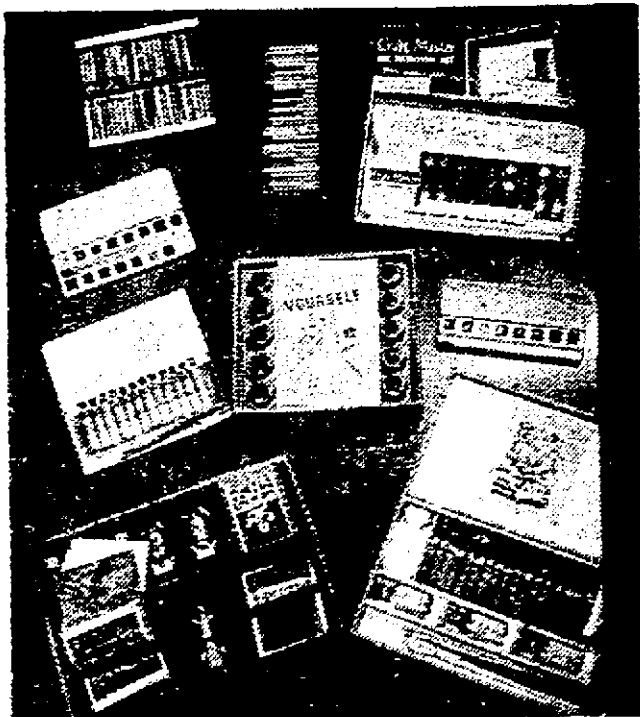
"You'll really bring joy to that certain woman with a lovely gift from ATLANTIC FASHION CENTER," says Penny Craig, popular Jordan High student. Select from a complete stock of lingerie, sportswear or holiday dresses at fraction of original cost. Gift wrapping. 5501-03 Atlantic Ave. Open Fri. 'til 8:30. Phone 2-5433.



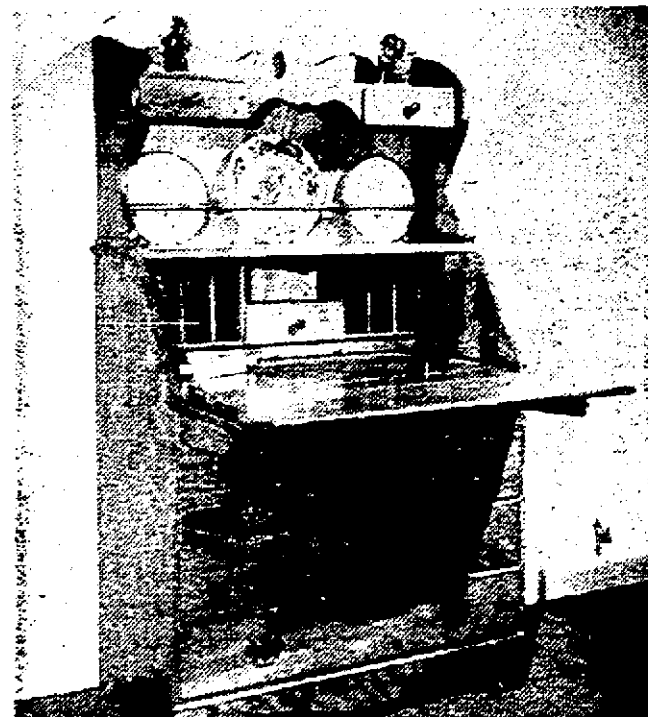
Automatic Pop-Up Toaster in gleaming chrome plate over steel. Easy to clean with a damp cloth. Regulates the color of toast. Only \$9.95. No money down, 50c a week. At Nash Jewelers, Broadway at Pine. Open Monday and Friday Eves.



A clever gift is this well-made, compact Snack Set. Including 4 folding tables and stand, the set is in Salem finish and Early American design. It is another terrific value for Christmas giving . . . priced at just \$14.95, boxed . . . from BERKSHIRE HOUSE, 4310 Atlantic Ave., in the Uptown Long Beach area.



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Organ-top Secretary Desk, with drop lid and pull-out desk support. In solid eastern birch. Hutch top canopy allows the smaller home to combine both hutch top and desk features where room is not available. Reg. \$199.50, Now \$169.50. Open Monday, Thursday, Friday evenings. LANE'S MAPLE SHOPPE, 5895 Atlantic Ave. Phone 20-7514. 21

COOKING

Date Pudding: Holiday Favorite

By Mildred K. Flanary
Press-Telegram Home Economics Editor

MAKE THEM distinctively yours . . . those gay, yet friendly gifts with a double meaning. They mean more to the recipient because you made them and more to you because they're the result of your very own handiwork. They're those sentimental edible gifts.

Tradition in the Judge Martin DeVries home combines happy greetings with an elegant date pudding. Mrs. DeVries, known almost as well for her baking prowess as for her many philanthropies, stirs up those spicy aromas in her kitchen early in the season. You should be, too. Knowing that you'll find her recipe for Date Pudding is tops, we're featuring it today.

Then, for variety, we are adding one for a Poinsettia Pudding and some holiday cookies, as well.

- POINSETTIA PUDDING**
- 2 cups light or dark raisins
 - 1 cup prunes
 - 1 cup dried apricots
 - 1 cup pitted dates
 - 2 cups diced mixed candied fruits
 - 2 cups chopped nuts
 - 1 pound marshmallows

Kitchen Tip:

Mrs. DeVries Kitchen Tip:

To color nuts, take a jar with a tight fitting cover, put a few drops of red or green food coloring into the jar and add 1 cup chopped nuts. Shake until the nuts are colored.

- ¾ cup apricot whole fruit nectar
 - 6 cups fine graham cracker crumbs
- Rinse and drain raisins. Cover prunes and apricots with boiling water and let stand 5 minutes. Drain and cool. Slice apricots and cut prunes from pits into pieces. Slice dates. Combine all fruits and nuts. Dissolve marshmallows in nectar over low heat, stirring frequently. Pour over fruit-nut mixture. Blend in crumbs. Pack into buttered mold. Chill and ripen in refrigerator two weeks or longer before cutting. Makes 6 pounds.
- A variety of cookies on a gay plate or platter fits into the holidays for so many occasions—from dessert to open house. With the traditional Christmas greens, and candles, the cookies are a holiday greeting.

- SPRITZ COOKIES**
- 1 cup butter
 - ¾ cup sugar
 - 3 egg yolks
 - 10 almonds, chopped fine
 - ¼ teaspoon almond extract
 - 2½ cups sifted flour

Cream the butter and add the sugar. Mix well. Blend in the egg yolks, the almonds and the almond flavoring. Add the flour and mix. Put through a cookie press and bake on an ungreased baking sheet for 8-10 minutes in a 400-degree oven. Decorate either before or after baking. The dough may also be colored red or green before it is put through the cookie press.

- SWEDISH BUTTER COOKIES**
- ½ pound butter (1 cup)
 - ½ cup sugar
 - 1 egg yolk
 - 1 tablespoon cream
 - 1 teaspoon vanilla
 - 2 cups sifted flour
 - ½ teaspoon baking powder
 - ½ cup chopped pecans
- Cream the butter and add the sugar. Add the egg yolk, cream and vanilla and mix well. Add the flour which has been sifted with the baking powder, then the chopped nuts. Form the dough into small balls and dip in egg white, then chopped pecans. Make a small indentation in the center of the balls of dough after placing them on an ungreased cookie sheet. Fill the indentation with jelly or with a red or green maraschino cherry half. Bake at 350 degrees for 20 minutes. Handle carefully when removing from the cookie sheet, for these cookies are quite fragile.

- DESSERT COOKIES**
- 2½ cups sifted flour
 - 1 teaspoon salt
 - 1 cup butter
 - ¾ cup sugar
 - 2 tablespoons grated orange rind
 - 1 tablespoon grated lemon rind
 - 2 well beaten eggs
 - 1 cup shredded coconut
- Sift the flour and the salt together. Cream the butter and add the sugar. Add the orange rind, lemon rind and eggs and mix well. Add half the flour, then the coconut and then the rest of the flour. Drop from a spoon onto an ungreased cookie sheet and bake 10 minutes in a 375-degree oven.

For refrigerator cookies, add an additional ½ cup flour and shape the dough into long rolls. Roll these in chopped nuts and place in the refrigerator until chilled. Slice into thin slices and bake at 375 degrees for 10 minutes.

Mrs. Kalabash

(Continued From Page 5.)

tion many times — is that it's the pet name for his wife, to whom he was very devoted. She died in 1943.

Durante married Jeanne Olson, then a beautiful singer in the night club where the not-



Date pudding is one of the delightful Christmas season dishes prepared each yuletide by Mrs. Martin DeVries.

Mrs. DeVries' Date Pudding:

- 1 cup ordinary flour
 - 1 cup white sugar
 - 1 egg, beaten
 - ½ cup milk
 - 2 tsp. baking powder
 - 1 cup dates
 - 1 cup nut meats
- Mix together in order listed and pour in a pan 10x10, or 3x12. Over this batter, pour the following mixture:
- 2 cups boiling water
 - 1 cup brown sugar
 - 1 tbl. butter
- Bake 40 minutes in 350-degree oven (no more). Bake until golden brown. When cool cut in 10 or 12 pieces and serve topped with whipped cream. If the Date Pudding is a gift, bake in pyrex baking dish or a "foxy" tin and wrap in your prettiest paper.

too-handsome Jimmy was the pianist. That was 1921.

Other than one rift — when she sued him for separate maintenance for breaking up the furniture — they were much in love. During the last year and a half of her life when she was very ill, Jimmy gave up his career to be at her side.

He never has remarried though in recent years he has squired red-haired Margie Little to premieres and openings. But like anyone else who is friendly with Durante, she must share him along with the rest of the Durante entourage of Jackson, pianist Jules Buffano,

drummer Jack Roth, Barnett and a half dozen others.

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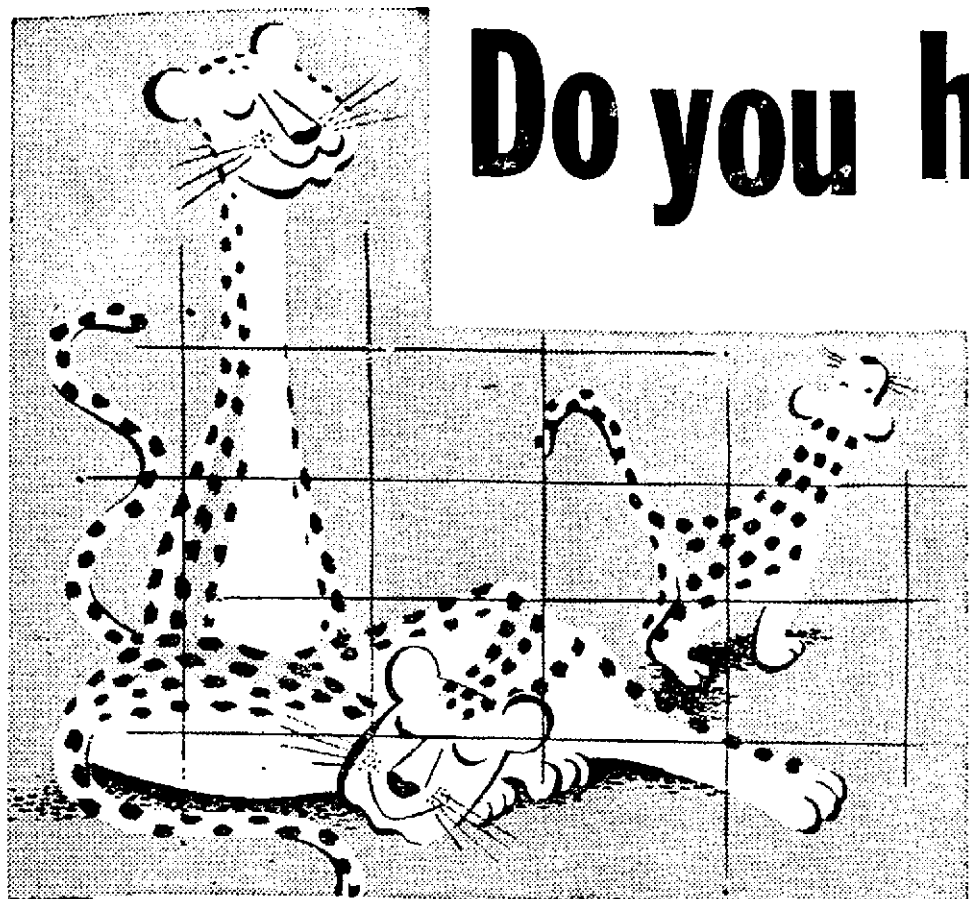
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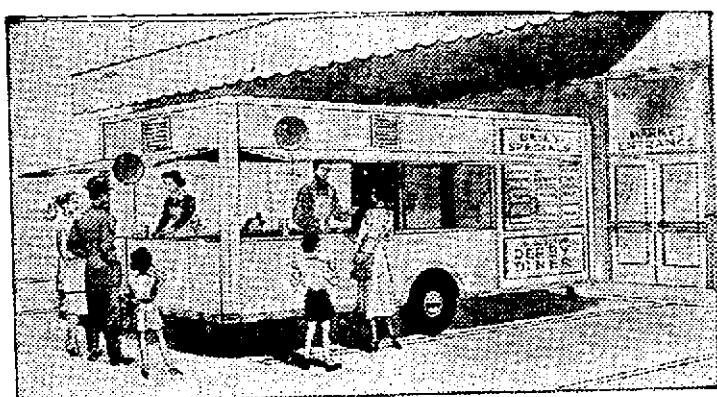
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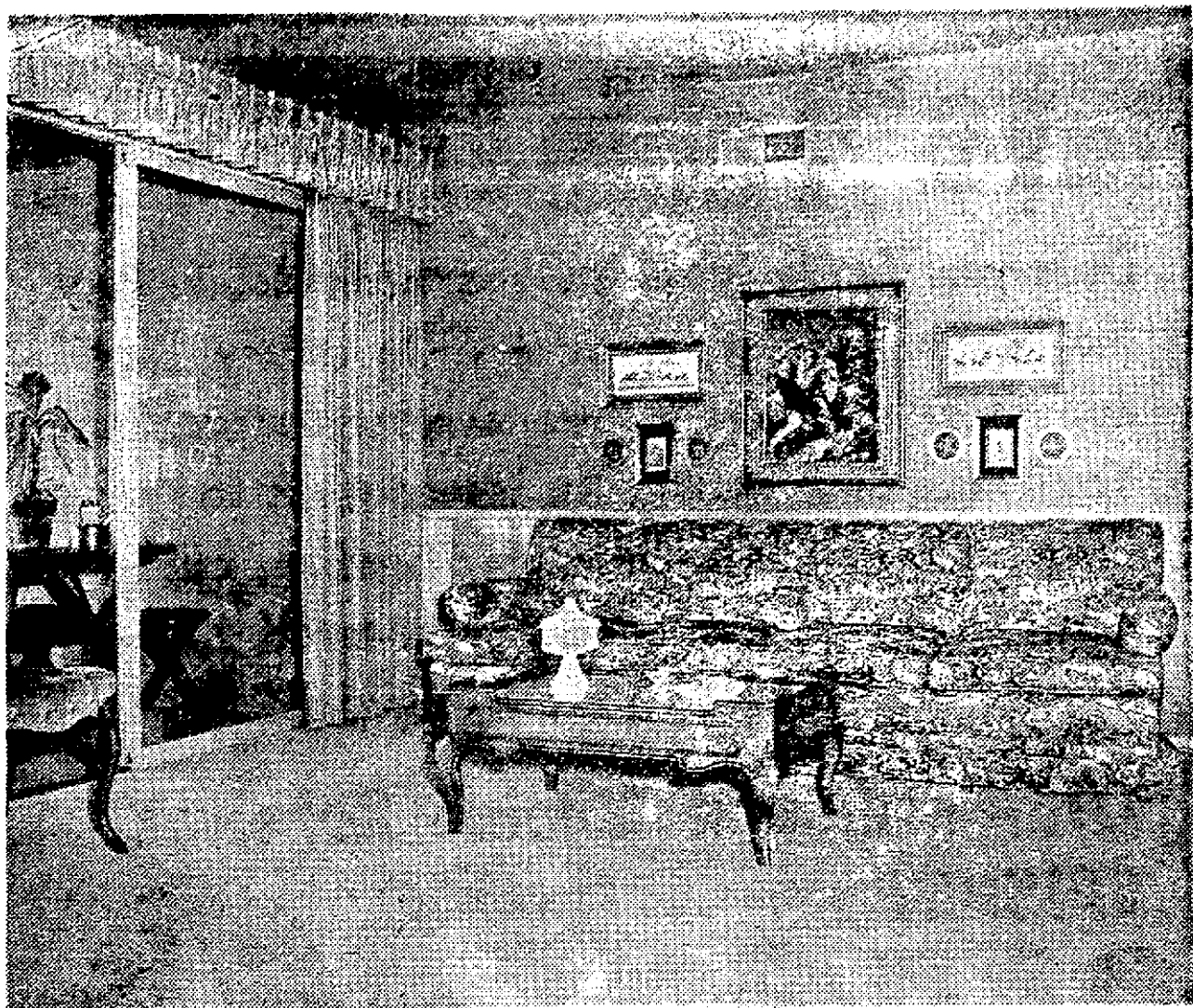
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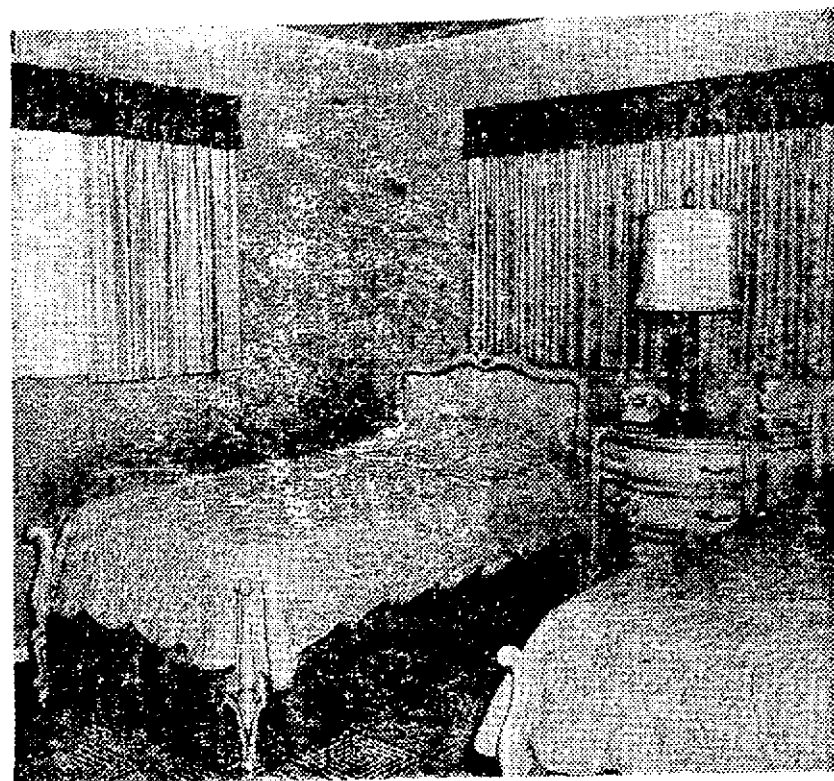
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A 9-foot sofa, marble-topped fruitwood coffee table and a departure in picture arrangement feature this portion of Elmer J. Sylvesters' living room.

SOUTHLAND HOMES

Sedate, Elegant and--



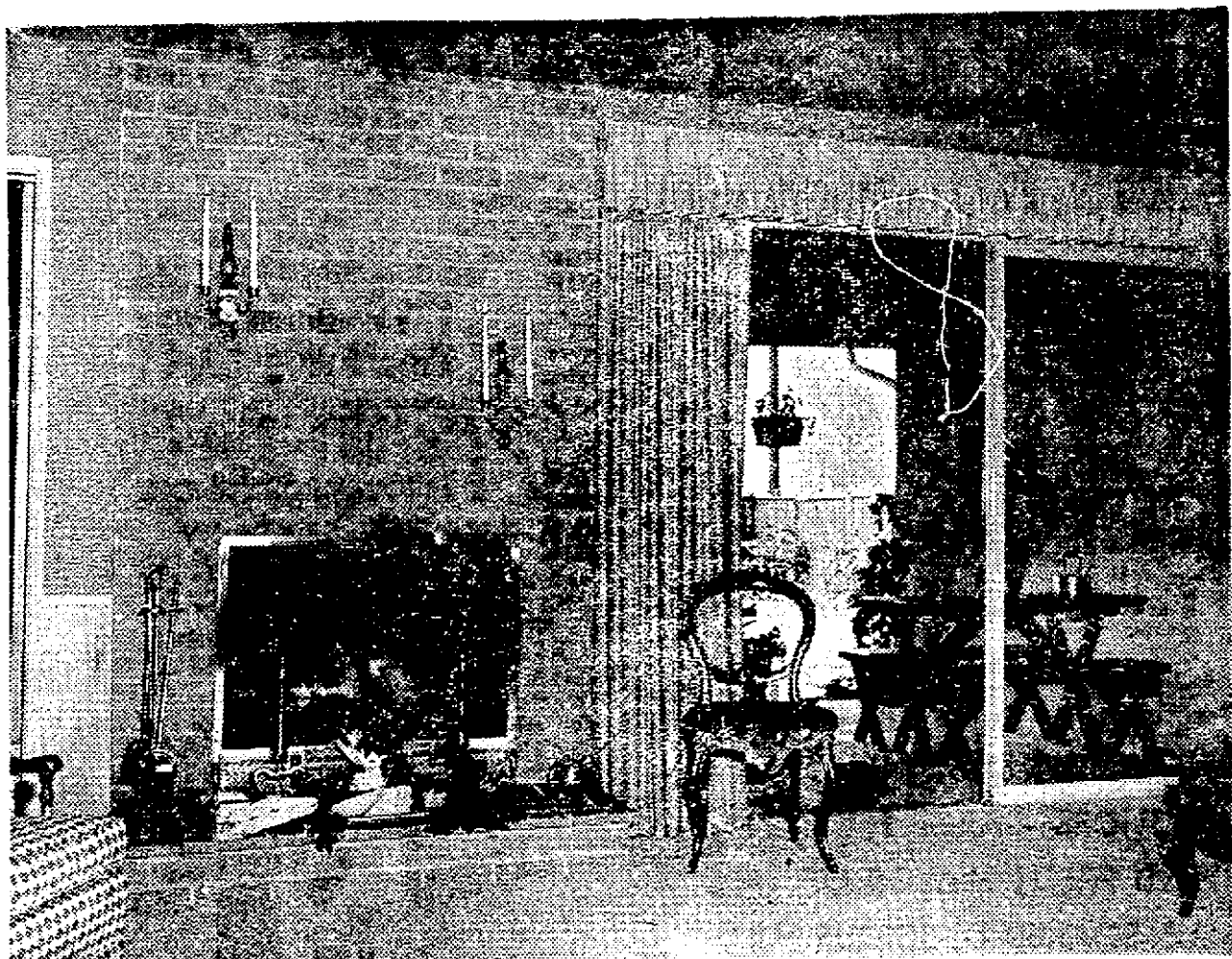
Antique-ivory furniture embellished with gilt tracery enhances the master bedroom of the Sylvester residence.

By Eileen Ball

THE SOFT, undulating lines and hand-rubbed woods of graceful French provincial furnishings have imparted to the Elmer J. Sylvester home an air of sedate elegance.

The 2200-square-foot house, located at 1081 Freeland St. in the new Ridgeway Terrace district, was designed along traditional lines that would gracefully accept almost any style of furniture into its interior. Mr. and Mrs. Sylvester, who are in the process of changing from modern to provincial, felt that this house would accommodate both with minimum resistance and at the same time provide a fine setting for their particular living pattern.

One of the principal attractions of the house is its separate and spacious dining room. The Sylvesters entertain with weekly regularity. While their sunny kitchen dinette is the setting for informal gatherings, the



—Photos by H. S. Melvin

Sliding doors of glass, flush fireplace lend simplicity and elegance to home of Mr. and Mrs. Elmer J. Sylvester. Design, furnishings are noncompetitive.

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occasions are many when Mrs. Sylvester has more formal dinners served in the dining room.

In addition to the two indoor dining areas, the house is built in the shape of a "U" around an open terrace. Sheltered from stray winds from three sides and completely roofed, this setting provides for al fresco dining many months of the year. A dining table of stained redwood is a permanent fixture for this terrace.

Another feature of the house that pleased the Sylvesters is its admirable circulation. Sliding doors lead from the living room to the terrace. From there, it is but a step back into the house through doors that slide open to the den.

THE ENTRY HALL is located quite apart from the living room and sets itself up as a charming, welcoming spot for the Sylvesters' many guests. Three bedrooms are located in the east wing of the house and are accessible from a short hallway leading off the entry to the right.

A nine-foot quilted sofa vies with the open fireplace for prominence in the living room. The scenic print of the sofa, predominantly carried out in shades of coral and deep green, has been sculpture-quilted in a way that outlines and emphasizes the fabric motifs.

A handsome fruitwood and marble coffee table is drawn close so that smoking accessories and coasters are available to people seated in this area. The rectangular contour of the table was well chosen for its complementary role to the over-long sofa. Its length enabled it to accommodate a half dozen guests.

Further playing up the dramatics of this group are the pictures arranged over the sofa. As a welcome deviation from the old-style tendency to hang just one large picture "dead center" over such a piece of furniture (or to balance a pair), this room gains interest through the use of nine pictures, ranging from oval to rectangular.

A large reproduction of an oil reminiscent of the old Flemish school centers the group. The picture, a beautiful composition in deep browns, olives and siennas, is uniquely framed in distressed fruitwood with a liner of brass grille. Smaller pictures flank this central portrait in an imaginative pattern.

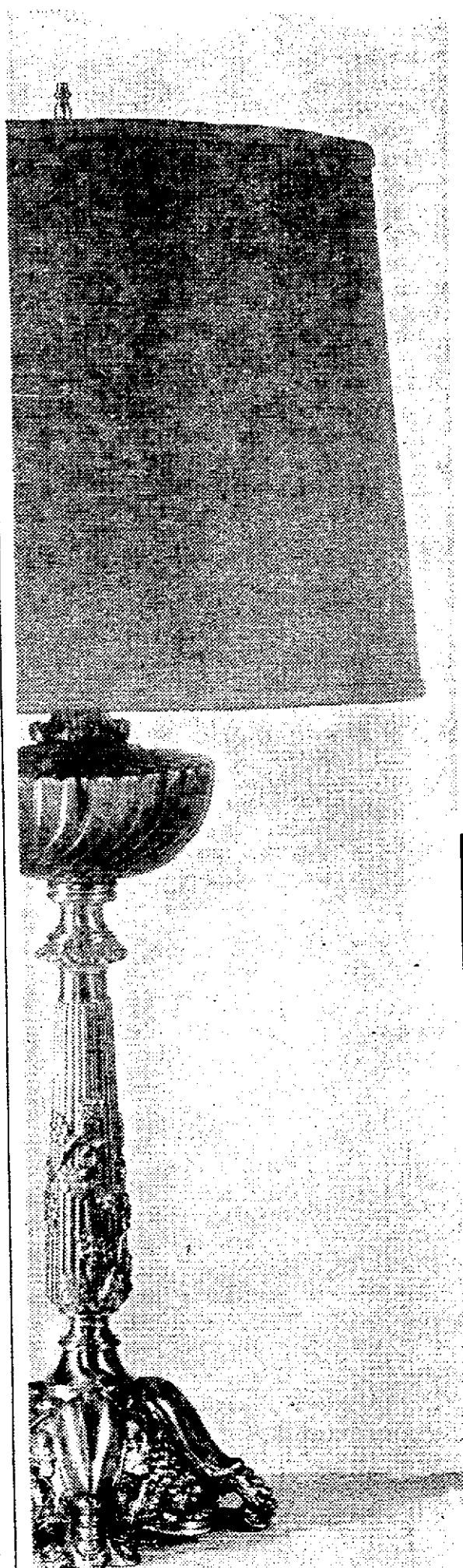
Birch paneling, as high as the back of the sofa, complements grass paper in a soft cocoa tone. The ceiling of light cocoa appears to be a continuation of the fibrous paper and thereby sets up no distracting break.

Pleated drapes of antique gold pull across the expansive plate glass sliding doors. The warm and inviting color scheme of cocoa and gold is further carried out with sculptured carpet in soft cocoa-beige.

Other distinguished furnishings include a stately grandfather clock, a pair of wing chairs upholstered in cotton of antique gold and green pattern, and a good looking lamp table with the characteristic carved apron which gives such graceful distinction to tables of this style.

The fireplace, faced in red
(Continued on Page 28)

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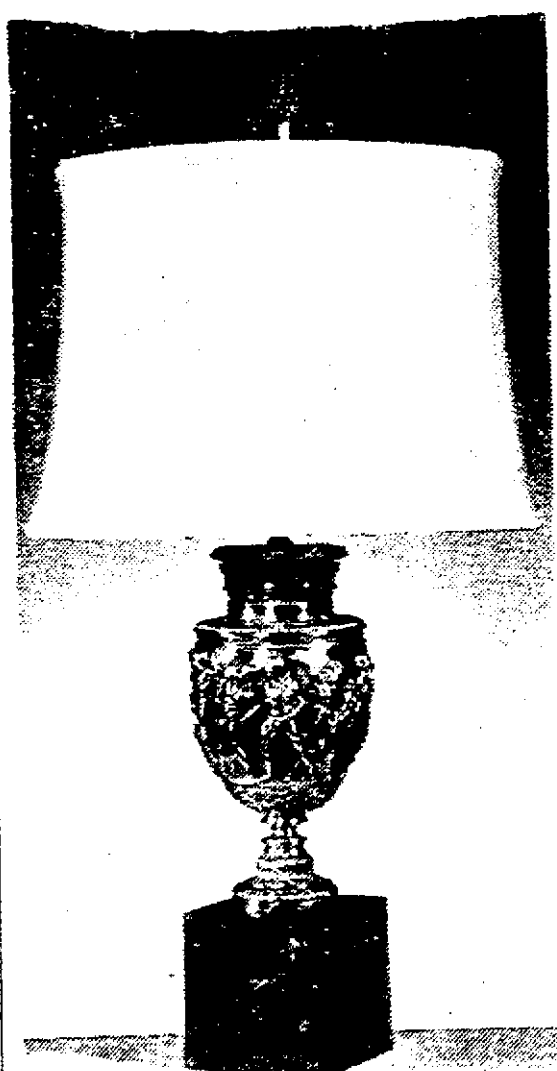
90⁰⁰

Davis

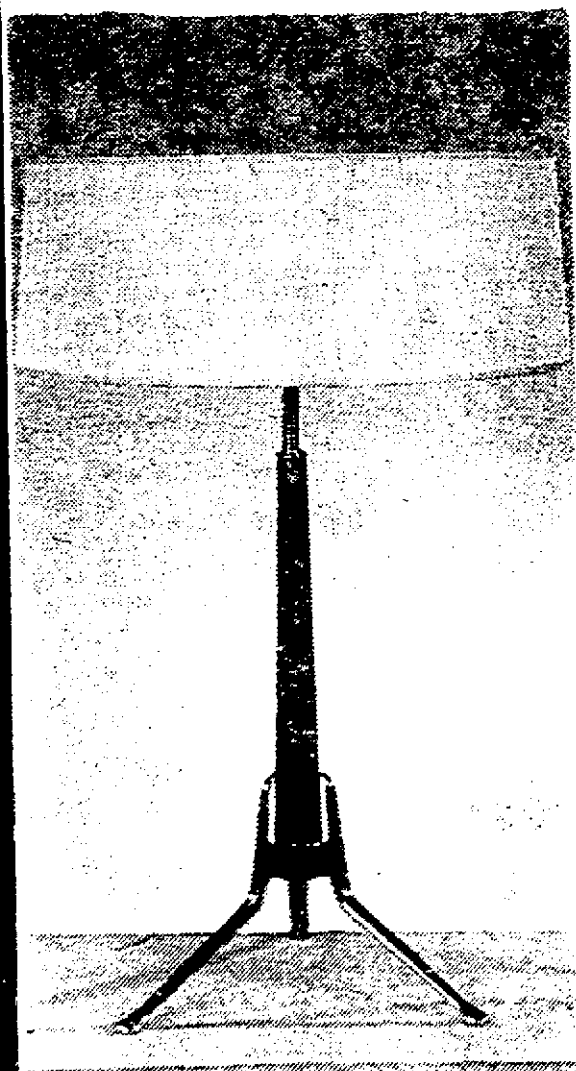
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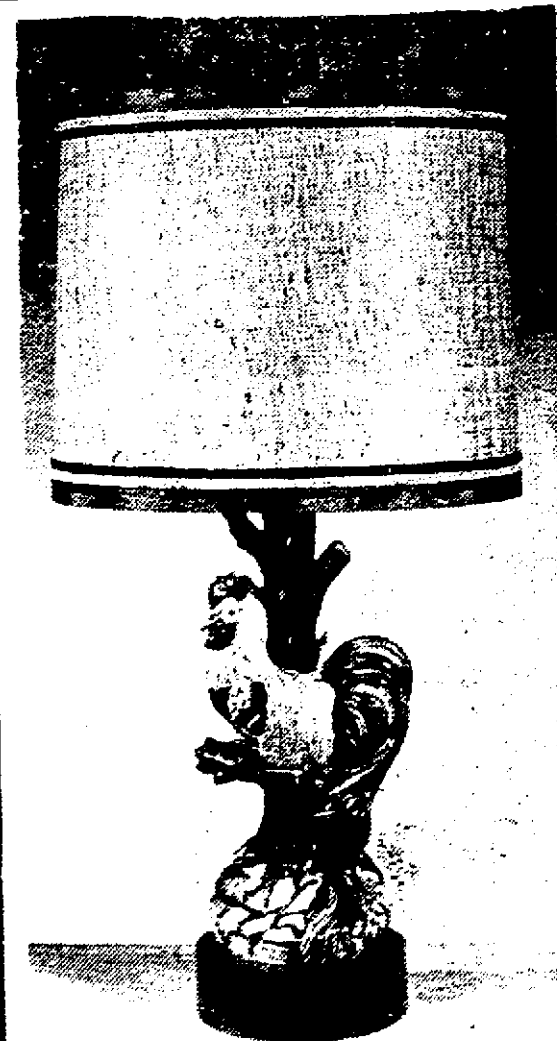
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FASHION

Mermaid, '55 Model



"Pared down" is the word for the body-hugging new swimsuit collection of Cole of California. Aim of the styling is to give a new body silhouette with heightening of the bosom, elongated molding of the middle and lowered hip interest. Styling has been refined in detail, fabrics are imaginative, and colors are stimulating. The "pared down" silhouette has a number of variations. At its barest minimum, it's a body-slick maillot, but even the shorts, bloomers and skirted styles have been pruned down to reflect new slim lines. Matching beach accessories again are emphasized, making swimsuits foundations for sportswear.

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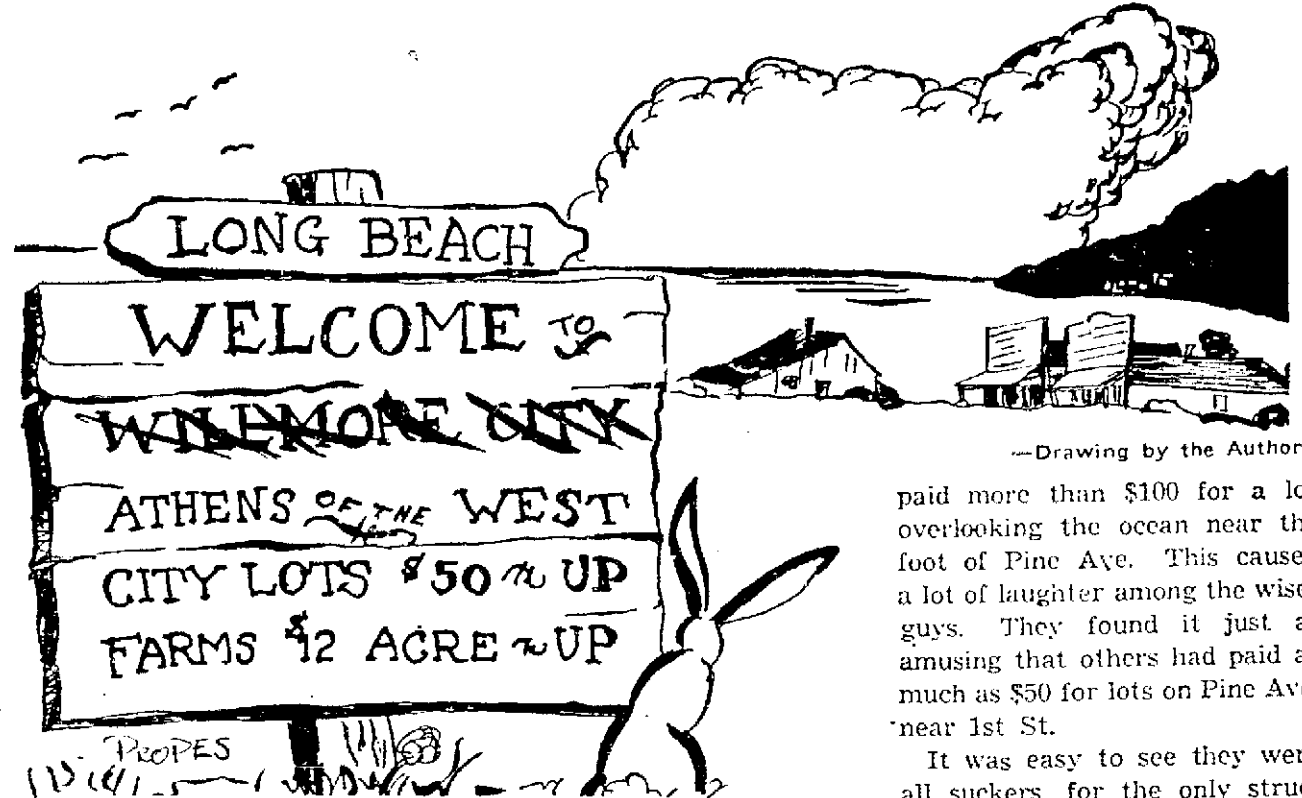
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"Putting on the dog" in swim style is easy with Cole's "Dalmatian" suit (above). It's smart and fun and easy to wear. In "The Skin Diver" (below) the designer brings up silvery, luminous color from beneath the sea.



"Carnival" is the name of this gay design in junior shorts swimsuit. Princess lines lengthen the junior figure. The bust interest draws the eye upward for added illusion of height.



Sketch gives idea of Long Beach real estate years ago.

By Clarence Bernard Propes

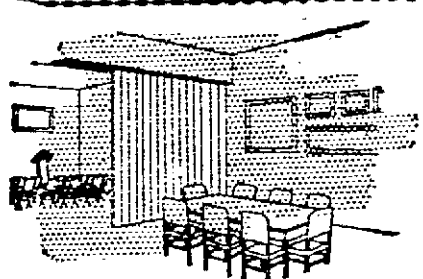
IN 1864 YOU could have purchased the title to the site of Long Beach for \$152. That was the amount the owners of Rancho Los Alamitos owed in taxes. They simply could not believe that the big ranch was worth the money.

The title would not have been clear, for there was a \$20,000 mortgage on the property. The owners of the mortgage were pretty discouraged about collecting the sum and they would probably have been happy to settle for \$10,000 or less if they could have any assurance the sum would be paid.

Two years later Flint, Bixby & Co. bought the property for \$20,000, or about 80 cents an acre. Many people considered this a foolish investment, for all the new owners got was a big acreage of grazing land, stock, buildings, mountains and hills. It was simply a remote ranch of doubtful value.

Twelve years later the town-site of Wilmore City was laid out on a small portion of this ranch. It extended from the river on the west to Alamitos Ave. on the east, while the other two city lines were the ocean and 10th St.

Lots were put up for sale and as many as 50 people at a time attended these sales. One man



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—Drawing by the Author

paid more than \$100 for a lot overlooking the ocean near the foot of Pine Ave. This caused a lot of laughter among the wise-guys. They found it just as amusing that others had paid as much as \$50 for lots on Pine Ave. near 1st St.

It was easy to see they were all suckers, for the only structure in town was a jerry-built house falling apart at the seams.

A MAN NAMED COOK bought two lots on the west side
(Continued on Page 29.)

Walt Jordan
BLUE BOOK OF FASHION

WHAT BETTER GIFT?

Than a Walt Jordan Leisure Suit?
Cut to Walt Jordan's own model from unequalled fabrics
Platinum shot with black
Jet shot with white
Beige and Brown Tones
Greys and Powder Blues
Both in Short Sleeves and Long Sleeve French Cuffs

SHIRT FROM 15.95
SLACKS FROM 19.95

BROADWAY AT PACIFIC
Dial 7-6994

Beautify Your Home With Bixby Knolls' Carpet Co.'s Own . . .

HACIENDA

The lovely new cotton frieze Broadloom

APPROXIMATELY 100,000 TUFTS TO THE SQUARE YARD

INSTALLED WALL-TO-WALL

including 40-oz. pad

\$6⁷⁵

SQ. YD. COMPLETE
Budget Terms

Laid wall-to-wall with tackless strip on 40-oz. waffle padding.

FULLY GUARANTEED

FOR EXAMPLE—

A 12x20 Living Room, 9x9 Dining Room, and 3x12 Hall (about 40 square yards) can be carpeted with HACIENDA for only **\$270**
Installed Complete, Tackless, With Pad

The wearing ability of a carpet is determined by the density of its pile . . . HACIENDA has approximately 100,000 tufts to the square yard . . . the closest weave ever produced in cotton carpet at any price.

15 Colors—1 Week Delivery

Any special color on order of 35 sq. yds. or more at no extra cost . . . 2 weeks delivery.

Carpet your entire home at moderate cost . . . enjoy handsome floors for years and years.

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FREE PARKING IN REAR Open Monday & Friday Evenings 'til 9

Long Beach's Largest Carpet Store
"Where You Can Buy With Confidence"

EASY BUDGET TERMS

New toothpaste kills mouth odor for 50 out of 50

At last! A toothpaste that destroys mouth odor not for 7 out of 10 people—but everybody.

That's the new Chlorodent. It has more chlorophyll than any other toothpaste. Nearly 4 times as much as some. Yet this new Chlorodent does not stain.

No other toothpaste can do more to prevent decay or keep gums healthy.

To help keep your whole mouth fresh and healthy, get Chlorodent today. Money-back guarantee. Giant size, only 49¢.

Sedate, Livable Home

(Continued From Page 25.)

brick, stands flush with the wall and avoids the obvious fault of dominating a room with too great an intrusion. This one has a slightly raised hearth that holds handsome accessories of polished brass. A pair of brass and maple candle sconces have been hung at oblique angles on the fireplace facade.

THE DINING ROOM faces the front of the lot, thereby giving it a pleasant view of the newly developed park across the street.

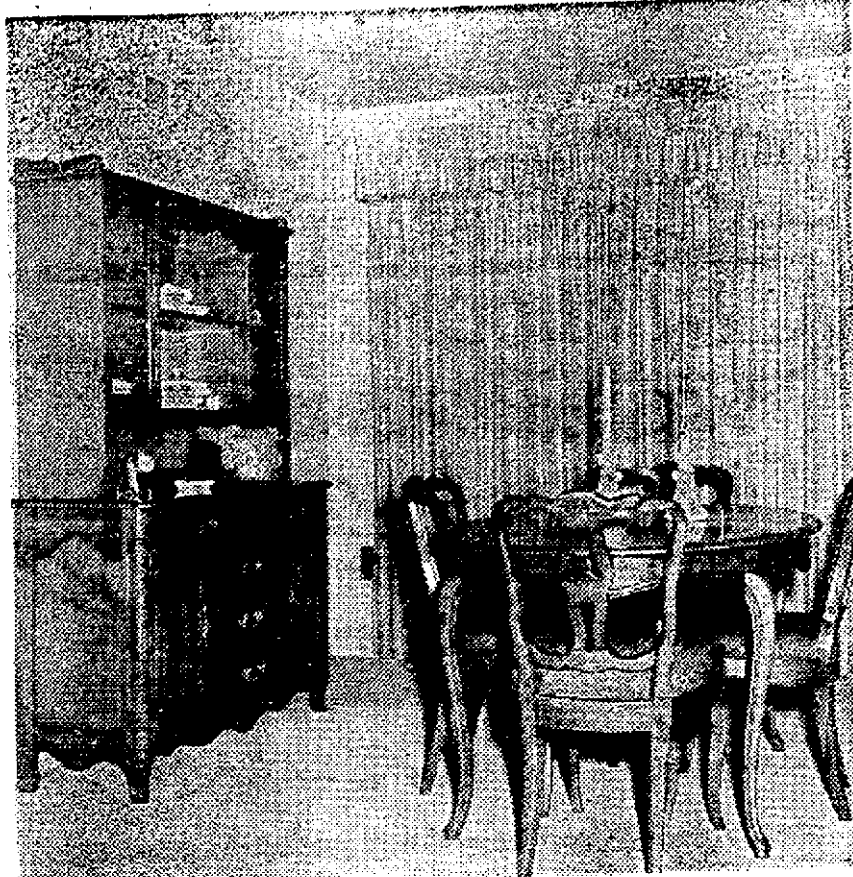
The walls of this room have been painted a soft milk choco-

late in keeping with the ceiling tone of the living room. Here, again, draperies of gold pull clear across the extensive windows, creating an obvious and pleasing harmony with the adjacent living room.

The furnishings for this room are crafted of natural cherry.

The kitchen is spacious and sprightly with its green and jonquil yellow color scheme. The cabinet doors and drawers are of natural pine, while the cabinets themselves are pale apple green. The walls are yellow, which, with the light green, provides a suitable background for the counter tops of hunters green tile.

One entire end of the kitchen



Regal French furniture of hand-rubbed cherry graces the separate dining room of the Elmer J. Sylvesters' home.

is devoted to dining. Here an oval table of yellow Formica expands to seat a crowd. Adding gaiety to the area are ruffled or-gandy curtains banded with borders of green and yellow.

Beyond the kitchen and on through the service area is the den. Worthy of mention is the half-bath located off the service room, within handy radius of the kitchen as well as the den.

THE DEN has glass doors that slide open to the terrace. Here is where the Sylvesters have relegated the modern furnishings that once held the spotlight in their former home. Eventually it will be displaced with furniture more traditional in feeling. Meanwhile, the den — with its wall of glass and its paneling of etched plywood — is very attractive and usable. Two sofas, one in coral and one upholstered in a fleecy nude fabric, provide seating for guests and family. Sage green drum shades on the table lamps echo the soft sage of the walls. Soft cocoa draperies blend with the carpet of

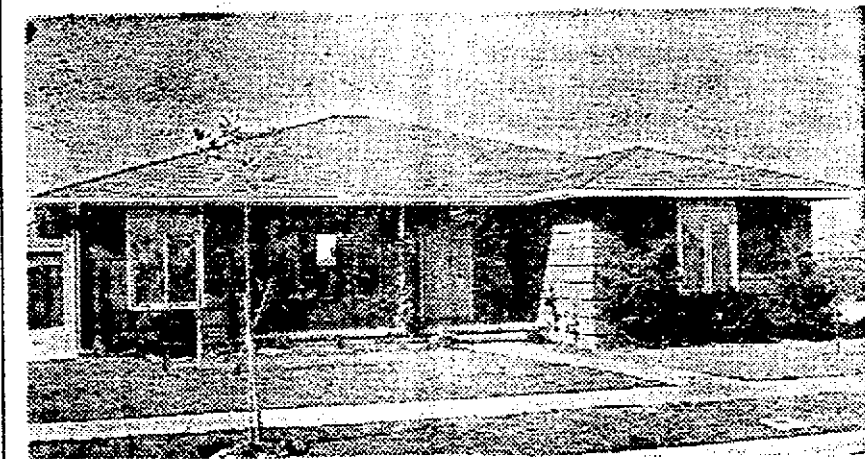
warm beige in pleasing contrast to the cool green of the walls.

The master bedroom is a picture with its French provincial furniture in antique ivory and gilt. The hooked rug has a medallion pattern with roses worked into blocks. The pale mauve and green colors of the rug set the plum and green color scheme for the room.

Quilted spreads on the twin beds are of dusty mauve that have deep plum dust ruffles for perfect counterpoint.

Peach, pale blue and pearl gray are the predominant colors in the bathroom paper portraying a tropical beach scene. Picking up these colors are the fixtures and cabinets of peach and contrasting tile counter tops of Wedgewood blue.

The guest room is cheerfully decorated in paper depicting gay yellow hibiscus and blue hydrangea blossoms on white. The dull green foliage is repeated in olive green silk sill-length draperies. Spreads are butter yellow in contrast to azure blue cotton rugs.



Wood siding, cocoa stucco and sprightly green trim are features of the exterior finish of the Sylvester home.

"ROCK'N REVOLVE" SWIVEL CHAIR

Reg. \$59.95

NOW \$39.95

\$1.00 Down Delivers

Just in time for
Christmas



MORE FOR YOUR
TRADE-IN
AT **HADLEY'S**

LOUNGES

WITH
COMFORT
SUPREME

SWIVELS

IN ANY
DIRECTION!

ROCKS

FOR GENTLE,
RESTFUL
MOVEMENT

BUY
WITH CONFIDENCE
your purchase
is protected by
Hadley's
Five Point
Guarantee.

Big--Roomy--Comfortable!

Your choice of colors!

Styled for wonderful 3 way comfort!

- As a Luxurious 3-Way Lounge Chair
- Convenient swivel chair
- A Restful rocker

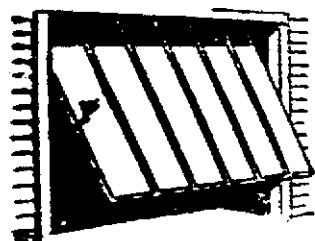
YOU WILL BE AMAZED AT THE VALUE

Open Daily 9 to 9, Sun. 11 to 9 • Free Delivery WITHIN 250 MILES

5 BIG Hadley Stores
FURNITURE

Alhambra • 845 W. Valley Blvd.
Glendale • 314 East Broadway
N. Long Beach • 6595 Atlantic Ave.
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**EASY TO HANDLE . . . SHAWVER-MADE
GARAGE DOORS**



- Easy to raise and lower, because they are properly balanced.
- Built to last without being bulky.
- Attractive, because well-designed and expertly made.

**Electronic Control
DOOR KING**

Press button on dashboard of your car — Garage door opens or closes.

- CONVENIENT • SIMPLE
- SAFE • AUTOMATIC
- ECONOMICAL

Free Estimates
Convenient Terms

1000
E. HILL
(Ar California)

**SHAWVER
COMPANY**

PHONE
6-4211

Long Beach, Welcome!

(Continued From Page 27.)
of Pine between 3rd and 4th Sts. He paid \$50 for the property, and in 1907 he sold these lots for \$20,000. Today this \$20,000 would buy only a few front feet of this property.

A Los Angeles newspaper commented on the sale of the properties in Long Beach by writing that the day might come when every foot of level, well drained land in Los Angeles County would sell for \$600 to \$800 an acre.

This was not true of Long Beach in the '80s. Farm land was selling for \$12 to \$20 an acre in five to 20-acre parcels. Farm land was anything north of 10th St. or east of Alamitos Ave.

An amazing deal of the day was the purchase of a property bounded by Elm and American Aves., 9th and 10th Sts. The salesman must have been pretty convincing, for \$8,000 was paid for it. Two years later the owner tried to unload the property and the top offer was \$500. In 1897 he sold it for a little over \$1,000.

In 1898 the City of Long Beach purchased the site of the City Hall for \$2,000. The asking price was \$3,000, but the owner waived a third of the sum as his contribution to the city's progress.

In 1903 the Tribune advertised 10 acres of lemon trees and a house in the "frostless belt" near Signal Hill. The asking price was \$3,000. The owner was probably bothered by gassy fumes being belched up from the oil dome under his property.

In the same paper a hopeful advertiser offered a nine-room house between 3rd and 4th Sts. on Locust Ave. for \$3,600. It is easy to imagine that he was troubled by the ad for a grove near Signal Hill. Who would pay his price for a house in town if a nice grove could be had for less? These were all asking prices, of course. The owners were probably more than willing to dicker.

THE LONG BEACH PRESS
of Jan. 13, 1920, ran an ad for

The Expense of Bark

A troublesome problem in lumbering is getting rid of bark.

It's probably worst in Redwood. The bark simply must be removed from the log or it will cause the mill bandsaw to weave in and out, instead of sawing in a straight line.

It's very expensive to "peel" the bark by hand in the woods, and it increases the forest fire hazard.

The producers are now debarking logs at their mills with giant machines, one of which cost \$600,000. This wet bark must then be burned—a very difficult and expensive job.

So there's a great deal of research money being spent to find some commercial use to which the bark can be put.

It will take big money and a lot of time to find the answer, but the stakes are big, too.

Hammond
The dependable
Lumber Company

Call Us for Prompt Service
1532 W. ANAHEIM ST.
PHONE 6-6283
A. H. HELLER, Manager
Open Saturday Until Noon

property on Belmont Heights. Someone offered an acre block at the corner of Mira Mar Ave. and Colorado St. for \$6,500. This was high for property in that district, as Belmont Heights was made up of small farms for the most part. It seemed sort of silly to name streets out in that Indian country. There were a good house, lawn, garden and about 30 fruit trees on the Mira Mar property. The owner was probably aiming at a retired couple who wanted a nice, quiet country place.

In 1923 the City of Long Beach voted on a bond issue of \$900,000 for the purchase of 257 acres

that is now Recreation Park. There was sharp opposition in some circles, for it was contended that it was a foolish waste of money on over-valued land.

The bond issue passed. If this park were subdivided today the lots would bring two or three times the price then paid for a single acre.

Someday we may tell of the time we could have purchased a downtown Long Beach property for a measly million dollars. Few people will believe us, unless we produce proof, and then we'll probably lean back in our rocking chairs and sigh for the return of 1954, when property was selling dirt cheap.

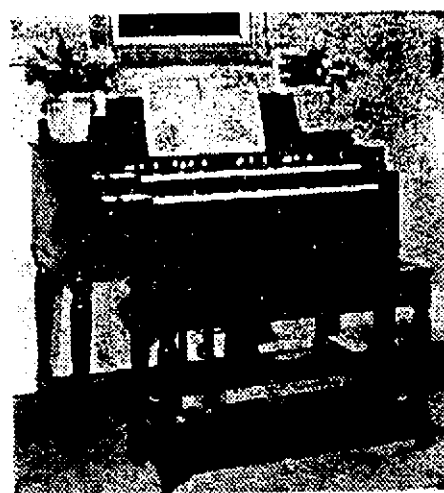
HAMMOND ORGANS

Only complete line in
Long Beach area.

AS LOW AS **\$995**

All Models on Display
Easier to Play Than a Piano

Within a month, even those with little or no musical background can be playing lovely selections. A Hammond Organ costs less than many fine pianos. Takes no more space than a small desk and plugs into any standard electrical outlet.



4334 Atlantic Ave.
Phone 40-7406

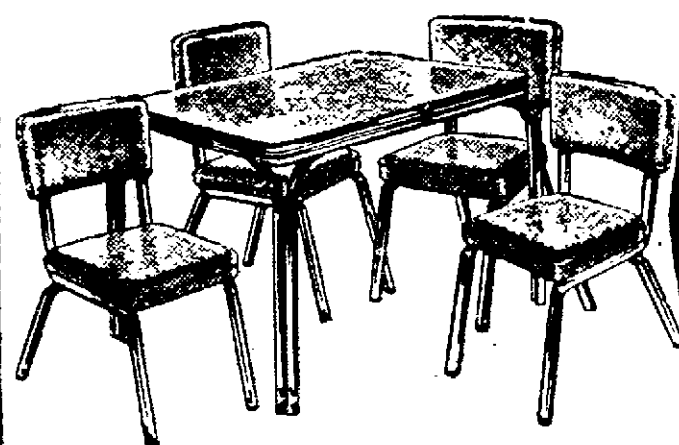
Open Friday Evenings 'til 9 p. m.



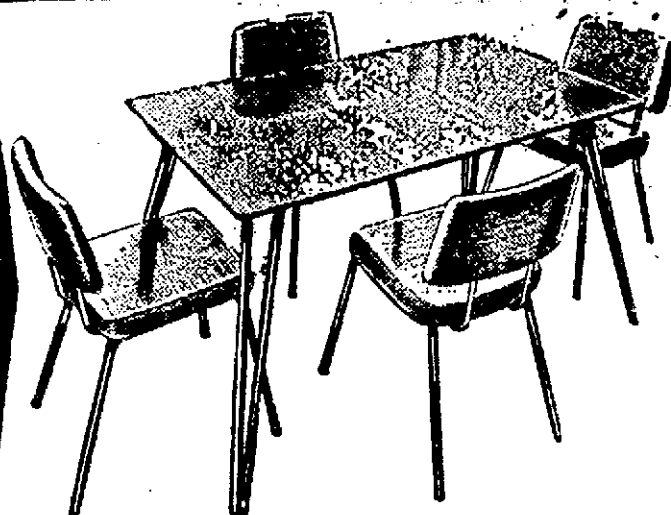
GIANT Dinette BARGAINS

Your Choice! Wood - Chrome - Jet Black

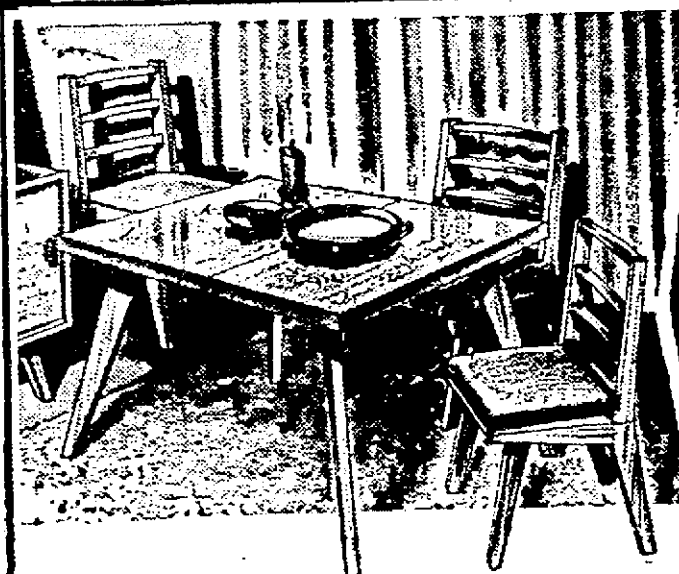
Unbeatable Values during our Christmas Gift Sale!



YOUR CHOICE
\$39⁸⁸
REG. \$49.95
\$1 Down Delivers
5-PIECE
CHROME or
WROUGHT
IRON SET



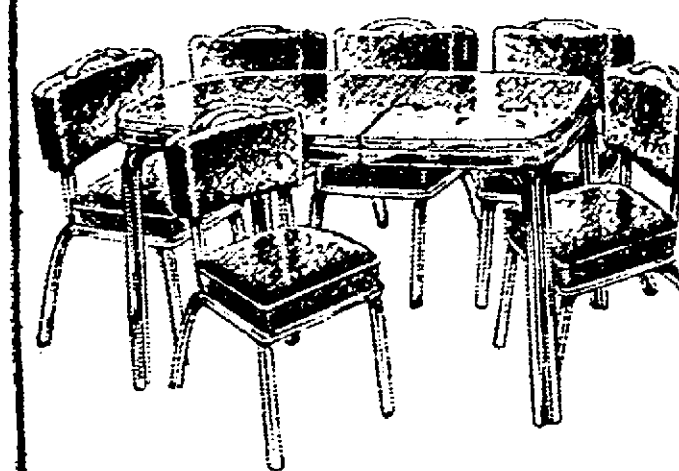
SENSATIONAL VALUES—GORGEOUS MODERN DINETTES WITH HIGH PRESSURE PLASTIC TABLE TOPS AND PLASTIC COVERED SEATS.



YOUR CHOICE
\$49⁸⁸
REG. \$69.95
\$1 Down Delivers
5-PIECE
WOOD OR
CHROME
SET



Beautiful modern hardwood or Duncan Phyfe Chrome. Stretch your dollars now!



YOUR CHOICE
\$69⁸⁸
\$89.88 VALUES
\$1 Down Delivers
LUXURIOUS
7-PIECE
DINETTES!



LAVISH SIX-CHAIR DINETTES. EXTRA STRONG DOUBLE LEG OR DUNCAN PHYFE STYLING. HEAVILY PADDED PLASTIC COVERED SEATS AND BACKS—THEY'RE TERRIFIC BUYS!

FREE DELIVERY within 250 MILES • OPEN DAILY 9 to 9 • SUNDAY 11 to 9

7 BIG
Hadley
FURNITURE

South Gate • 8615 Long Beach Blvd.
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Glendale • 314 East Broadway
Alhambra • 845 W. Valley Blvd.

TWO BLS. NORTH OF FIRESTONE
BETWEEN HOOVER AND VERMONT
ATLANTIC AVENUE AND ARTESIA BLVD.
OPPOSITE POST OFFICE 3 BLOCKS EAST OF BRAND
1 BLOCK EAST OF ATLANTIC

CHAIN LINK FENCE



Harris Chain Link Fence Keeps Children and Pets Safe from Harm. Requires No Yearly Painting or Repair.

FHA TERMS
If your fence costs
\$100 You Pay \$3.20 mo.
\$200 You Pay \$6.39 mo.
\$300 You Pay \$9.59 mo.
FREE ESTIMATES

HARRIS
FENCE & PATIO CO.

3150 ORANGE — PHONE 4-9513 or 40-1487

PET PARADE

So Rare Her Breed May Die

By Eleanor Avery Price

SINCE Colleen Clancy, 1729 Foothill Dr., Glendale, is one of the few people in the world who owns a Chinese crested dog, the description of her unusual pet is given in her own writing.

She says: "This hairless breed was recognized many years ago by the A. K. C., but was dropped from the recognized breeds because of the lack of registrations. A census of these dogs in the hope of presenting enough for re-recognition in the A. K. C. found too few eligible. They are now so rare that they face complete extinction.

"The Chinese crested dog originated in Tibet and China, but none is to be found there now. The flat crested dogs were used for hunting in India, and the dogs with heavy crests on their heads were used as temple dogs.

"When bred to type, the Chinese crested dogs have exquisite greyhound type conformation—very small boned, racy, slender, straight legs, rounded backs and hips dropped. They look very much like little gazelles.

"There are flesh-colored crested dogs with blue-black spots; others have a satin black skin. Some are parti-colored and there are also a solid flesh, a very light tan and a slaty-blue elephant-hide color. The skin is extremely hot to the touch and as soft as the inside of one's forearm.

"The crest is usually thick and long, snowy white, or edged in black. Others are red and white. A heavy brush should cover the end of the tail extending half-way toward the base of the tail. Light or heavy hairy anklets are common. Ears may be erect or weighted down by the fringe that covers them.

"They are uniformly affectionate and intelligent, have sensitive dispositions and are excellent watch dogs. These little dogs are strong and healthy even if they do look delicate. The weight varies from seven to 12 pounds as an average.

"If you want a pet for your house or apartment, these dogs are ideal. No fur comes off on the furniture, and there are no fleas to worry about, and if any-

one in the family has an allergy to dog fur, these dogs are perfect because the crest or hair on their heads is more like human hair."

Colleen Clancy's Chinese crested dog is pictured with her description. The three-year-old pet is named Colleen's "Princess of Yun-Nan."

POODLES, one of the most popular dog breeds, will strut their stuff in the Poodle Club specialty show in conjunction with the Los Angeles Club show Dec. 11 and 12 at Pan-Pacific Auditorium, Los Angeles.

ONE OF THE FIRST rules of housebreaking a puppy is not to give him the free run of the house. Bring him in, tie him up in one spot, preferably a corner, and provide a comfortable bed. Take him out after every nap, every meal, and after any roughhousing with the children. Dogs don't mind being tied up in the house if they are where they can see everything going on. This restriction of movements will also help teach him to have restrained manners when indoors so that he won't demonstrate his joy at being permitted inside by running and jumping and knocking over everything.

OUT OF FAIRNESS to the owner, don't feed your neighbor's cat. The owner may be trying to teach his cat to eat certain



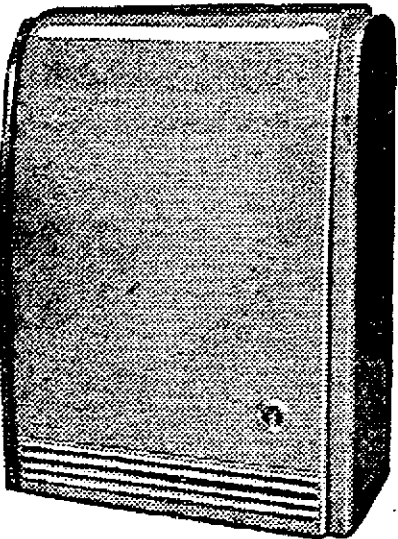
Princess of Yun-Nan, 3-year-old Chinese crested dog, is rare to canine world.

balanced cat foods or the food the family enjoys, and the special treats you hand out may make this impossible.

RHEEMS VENTED CONSOLE GAS HEATERS

25,000 to 60,000 B.T.U.
Used Short Time in L. B. Schools

Manual Control.....**\$30**
With Wall Thermostat.....**\$40**



These are non-installed prices. We will be glad to give you a free estimate on single or multiple installations.

THESE SOLD NEW FROM \$72 to \$120

CHECKED AND GUARANTEED BY SAM HEALD CO.

Your Sign of Quality...

"S.H." Green Stamps
Given on All

- PLUMBING AND HEATING REPAIRING AND REMODELING
- HOME APPLIANCES & PLUMBING SUPPLIES

phone 4-8547
SAM HEALD Co.
2782 LONG BEACH BLVD.
PLUMBING

RADIANT HEATING & APPLIANCES



A Name That Stands for Quality!

And another name that stands for quality—though in a different field—is the Home Supply Co. You're sure of getting top-value for your \$\$\$ when you deal with a reliable firm whose reputation has been built on satisfactory service. We've been providing just such a service since 1921—may we serve you today?

LINOLEUM — ASPHALT TILE — PLASTIC TILE
WINDOW SHADES

HOME SUPPLY Co.
Phone 7-1245
1001 PINE Ave. • LONG BEACH •

Christmas Pets



BUY NOW ON LAY-AWAY!

AKC DOGS
BIRDS
FISH
MONKEYS
Many Others

PET SUPPLIES

Complete Selection

Long Beach Seed

2550 AMERICAN
Phone 4-3710 Open Sun. 9-4
OPEN TIL 9 P.M. EVENINGS
LARGE FREE PARKING LOT

YOUR PET APPRECIATES A GIFT TOO!

Why not make your selection now while stocks are at their very best!

Use Our Christmas Layaway Plan While Stocks Are Complete!

BOYD'S

PET SHOP

620 South St.
Phone 2-3119
CLOSED SUNDAYS

REMEMBER . . .



EVEN PETS
(of All Kinds)
Can Be Purchased on the Christmas Layaway Plan

ANN'S PET PANTRY

1440 EAST 7th St. Ph. 7-7917
Open Fri. 'til 9 P.M.—Sun. 10 to 5
S.H. GREEN STAMPS

Headquarters FOR ALL GIFT PETS OF QUALITY

Special Purchase
YELLOW HEAD PARROTS
\$35

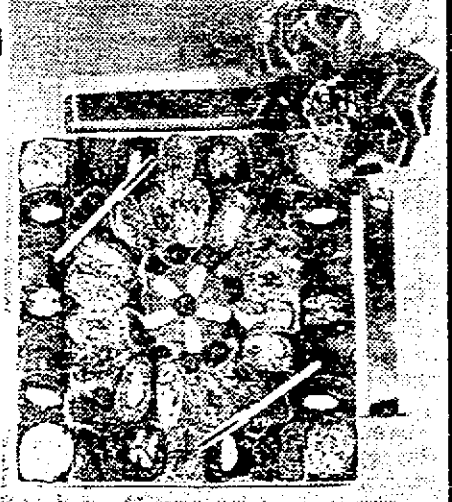
The Friendly Store

KINGS

PETS & SUPPLIES
1165-71 E. PAC. CST. HWY.
Phone 7-4229 Open Sundays

SEND DELICIOUS

FRUIT Gift PACKS
\$1.98 - \$2.50



DELIVERED PREPAID ANYWHERE IN THE U.S.A.

Make your selection now for those far-away folks at Christmas time. Send luscious California fruit surprises packed fresh daily by us in our own plant. The Schulman Fruit Gift Pack is not to be confused with the ordinary commercial fruit pack. We guarantee our fruit to be of a fresher, finer quality.

BRING YOUR GIFT LIST IN TODAY!

GIVE US THE ADDRESS, WE DO THE REST
Delivery Guaranteed

WE GIVE S&H GREEN STAMPS —
FREE "PARK & SHOP"

Open Daily 9 A.M. to 9 P.M. — Sundays 10 A.M. to 5 P.M.

Schulman's
"FRUIT GIFT PACKS"

42 PINE TEL. 7-3440 Dependable Since 1926 625 PINE TEL. 67-3117

Jingles Lift Them High

By Terry Vernon
Television Editor, The Independent

THERE ARE TWO GIRLS who will never complain about commercials on radio or television, and why should they? After all, if it weren't for the jingle songs of sponsors they might still be leading humdrum lives.

Trudy Wroe sang her way to fame as one-half of the "Papermate Sweethearts." Peggy King warbled her way to the top by letting the world know about Hunt's Tomato Juice.

There, however, the similarity ends for each had diverse backgrounds.

Pretty Trudy Wroe is a blue-eyed blonde, stands 5 feet 5 and weighs in at a trim 112 pounds. She's a native Californian, born in Los Angeles and, in case you cast horoscopes, the date was May 25.

Being a queen came naturally to her and she began winning contests at the age of 17 while in Manual Arts High School. Many of them were minor affairs but more recently she held the title of Art Directors' Queen at Exposition Park and queen of the Holiday on Wings exposition at Lockheed Terminal, both in 1952. The next year she copped the title at the Home Show in Hollywood Park and the 1953 Motorama at Pan Pacific Auditorium.

SHE BEGAN her professional career as a model and has put in five years before the cameras and audiences at fashion shows. Her picture has been seen in a variety of garbs from coast to coast in national advertising. She hadn't made a practice of singing at all, except for her own amusement, and concentrated only on a career as a model.

Then came the first big break when she was chosen from a large group of auditioners for the Papermate singing commercials. Millions of television viewers saw her, liked her and wondered who she was.

Producers began to seek her out and she received a great many offers but none seemed to be just the right one. Then

(Continued on Page 33.)



Doing commercials started Trudy Wroe on her way to top billing in TV, winning role of Lorelei in "Big Town."



For Peggy King, singing commercials was initial step to bigger opportunity in field of television.

WE BOUGHT A CARLOAD TO GET THIS LOW PRICE!

FOAM RUBBER

Pure Molded Latex

4 1/2-inch MATTRESS

There's real comfort and lasting wear in these foam mattresses. REGULAR \$69.50

39⁵⁰

TERMS TOO!

NATIONAL SLUMBER

736 PINE AVE. LONG BEACH 70-4212
In Santa Ana — 312 W. 4th St.
Stores in Pasadena, Riverside, Los Angeles

Reg. 69c lb. SHREDDED Foam Rubber
Ideal for pillows, toy stuffing, etc. **29^c** lb

COMPARE . . . BE SURE!

Our CHAIN LINK Fence

IS TOP QUALITY, GALVANIZED AFTER FABRICATION
Our workmanship is also top quality.
Our prices are always competitive.
Fencing, 3 feet tall (material only) **24^c** foot

Guardian Fence Co.

3550 Long Beach Blvd. LONG BEACH
Phones L. B. 4-3653 — in Orange County KI 3-9561

Open Today, Sunday, 12 to 6

LOWEST PRICE EVER

for high quality Big-Screen

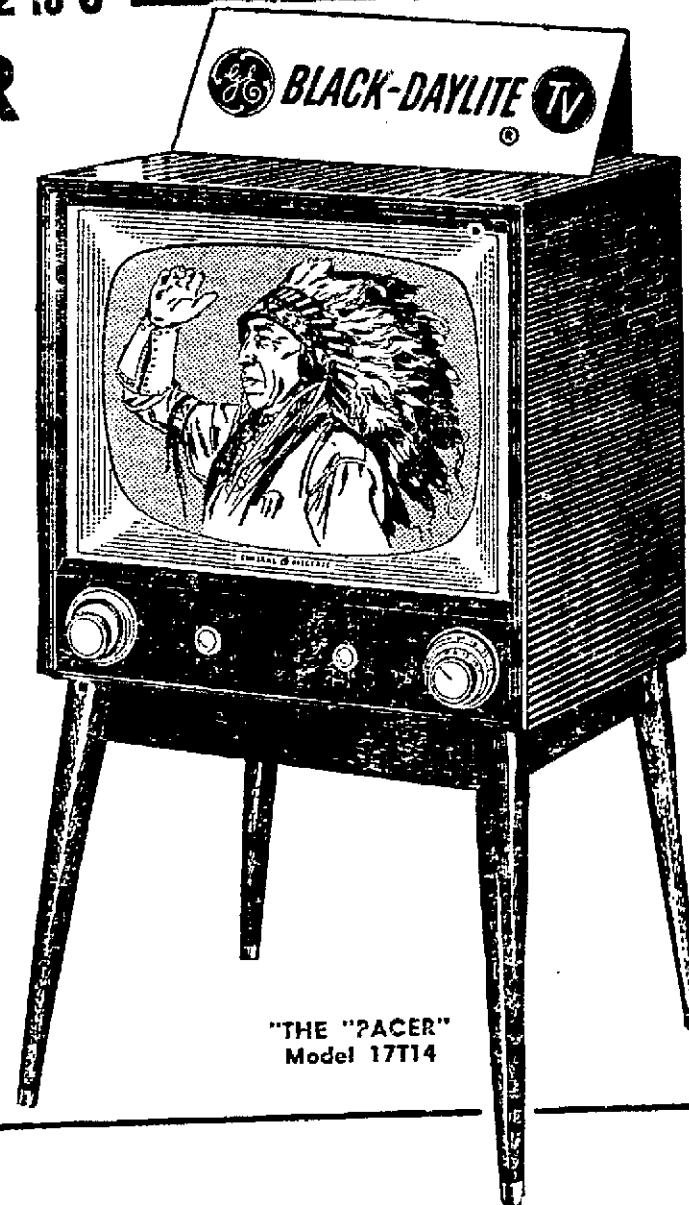
G-E TV!

FULL PRICE ONLY..... **\$149⁹⁵**

PRICE INCLUDES FEDERAL TAX, FULL YEAR WARRANTY ON PICTURE TUBE, 90 DAYS ON PARTS. BASE EXTRA.



You'll be proud to own this 17"
GE — Picture and sound are both of GE quality.



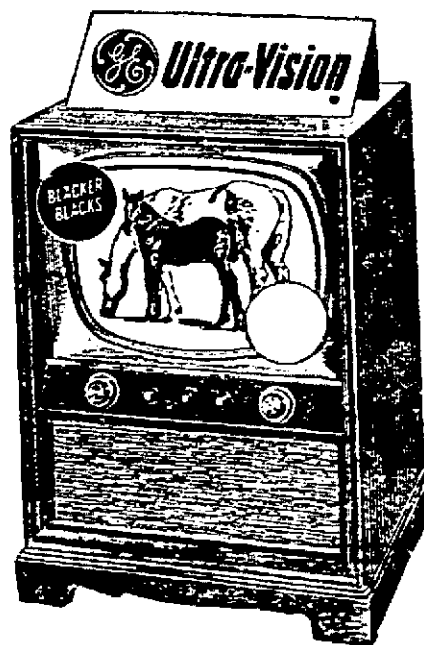
"THE "PACER"
Model 17T14

NOW . . . A-1 IS OFFERING . . .

\$100 to \$150

TRADE-IN ALLOWANCE ON 1955 G-E TELEVISION

Heres the deal of deals! Your 10" or 12" set is worth \$100 now on this GE set . . . \$125 for your 17" set or \$150 for 19" to 21". Trade now and save the difference!



Model 21C350

21" Ultra-Vision Console, Selected Mahogany Veneers, Concealed Swivel Casters

The A-1 Deal IS a Better Deal!

We usually meet . . . and often BEAT . . . the "discount deals" you hear about . . . and we do it without sacrificing those personal touches that make doing business a pleasure. Even when we offer values like those in this ad, we still give the courteous service you have come to expect from A-1. Why look for "discount deals" when you can usually do better dealing with an old established retail firm such as A-1 Home Appliance Co.?

A-1 HOME APPLIANCE CO.

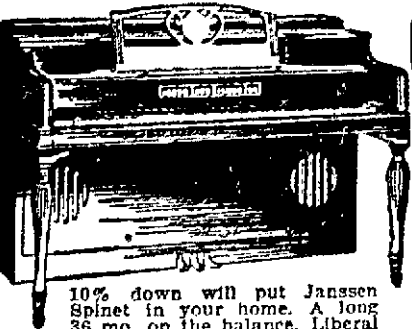
1925 PACIFIC AVE.
PHONE 70-6411



OPEN MON., FRI. EVES. SUN. 12-6
ALWAYS PLENTY OF PARKING

WE ARE FAMOUS FOR SERVICE . . . A-1 SERVICE

JANSSEN . . . developed it and only Glenn's has it . . . the **\$594**
smallest direct blow action piano in the world.



For the first time you get a full 88-note Spinet this size with the standard direct blow action of the finest piano made. The type of piano so many teachers prefer pupils to use. Not a corner has been cut to achieve the compact 36½"x24" size. You get the full 88-note keyboard, the full sounding board area, the full-pasted back and the full size string length.

10% down will put Janssen Spinet in your home. A long 36 mo. on the balance. Liberal trade-in allowance.

Glenn's Piano Shop

5155 L. B. Blvd. Ph. 2-5640 Open Fri. 'til 9 P. M.

SEE BILL HARLOW

FOR FINE

CARPETS and RUGS

at Sensible Prices

Select the Carpet for your home—in your home—Carpet samples brought to your home for your selection to match your color scheme and furnishings. NO OBLIGATION.



CARPETING SPECIALIST IN LONG BEACH SINCE 1930



340 E. 4th St. ½ Block East of American Ave. Ph. 70-2221

OPEN EYES. TILL 10, SUN. 10 A. M. - 6 P. M.

HEAVY DUTY SWING SETS

SAVE UP TO 40%

WE MFG. THEM

MATCH OUR PRICES ON HEAVY DUTY SWING SETS of the Same Quality and receive **FREE!** any set on our lot.

ORDER NOW FOR XMAS Use Our Layaway Plan

- Delivered & Installed Free in L. B. Area
- Easy Terms
- Write for Folder
- See Large Outdoor Display

See the CADILLAC OF Swing Sets. COPIED by many, equalled by NONE.

Jessie's playground equipment
Mrs. J. HEAVY DUTY SWING SETS
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Mrs. L. D. Johnson helps Beverly Duckworth, her granddaughter, paint tree ornaments to use as place cards.

Branch of Santa's Workshop

(Continued From Page 13.)

kers and the fur trim on his suit. Detergent mixed with coloring gave Santa's suit and cheeks their red hue. Grandma Dolly just stirred the two together and Beverly dipped the parts they wanted colored into the mixture, then let them dry. To be sure, his nose really "looked like a cherry." They made it from a bright Christmas tree ball. His fluttering eyelashes and jaunty cap are cut from velvet paper, a soft-surface paper that looks like cloth but cuts and pastes like ordinary paper.

TO COMPLETE the Christmas table ensemble, Dolly Johnson stenciled fat red Santas on table runners to place over her lace cloth. She and Beverly made a surprise for their Christ-

mas guests by painting their names with glitter on big Christmas balls, which they hung on the corners of the runners instead of using the usual, conventional paper placecards.

Not to show favoritism, Mrs. Johnson helped 3-year-old Gale Sue make a snowman and train for the coffee table.

Styrofoam is sold in different thicknesses and may be cut or sawed to shape. Kits with cut-out parts ready to assemble are easier for children and give them more of the feeling of having created something themselves, Mrs. Johnson said.

"Christmas should be a time of making pretty things and having fun doing it," she said. "And the big emphasis should be on helping the children play the important roles."

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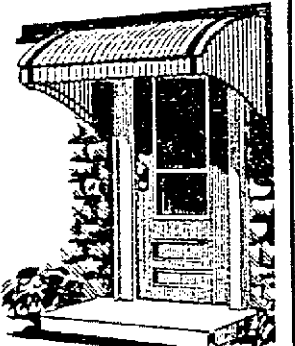
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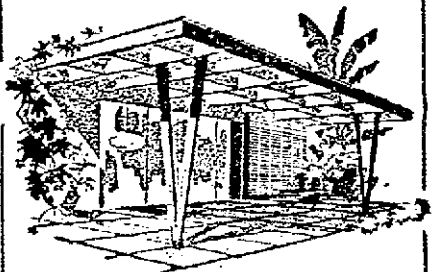
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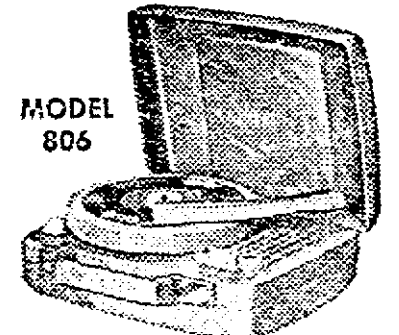
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Lollypop Tree for Christmas



Photo Courtesy Fanny Farmer

A Christmas lollypop tree made up from a large pine cone is decorative, sure to please the children.

HERE'S A CHRISTMAS decoration you can make yourself — a lollypop tree!

This bright and handsome holiday tree is trimmed with lollypops. It provides tasty treats for adults and children alike, and when it becomes bare, all it needs is a refill from the candy box!

The lollypop tree makes a gay decoration for any room and is especially effective on a children's table.

Decorating it is simple:

Take a large pine cone and a wooden chopping bowl. Turn the bowl upside down. Pile modeling clay in the bowl, put the stem end of the cone firmly into the clay, bringing the clay over the lower scales to hold the cone steady.

Stick the tips of fluffy evergreen or other green leaves into the clay so they come down and cover the bowl. Let the clay dry overnight.

Then on each scale of the cone rest a lollypop, candy side out!

Jingles Take Them to the Stars

(Continued From Page 31.)
came an audition for the role of Lorelei in the NBC series, "Big Town." Over 100 actresses, most of them experienced in TV and movies, competed for the coveted role, but little Trudy copped the part.

No. 4 in the series of Loreleis, she plays opposite Mark Stevens in the newspaper-adventure series.

PEGGY KING is really a queen, too. She's really been around and has had a lot of television experience in recent months.

And only a few evenings ago the little cutie stopped the show at the annual Panhandle Dinner of the Publicists' Guild—and was offered a movie contract with Paramount.

Physically, she stands a neat 5 feet tall, has red hair. Her husband is trumpet-playing Knobby Lee.

Breaks are lucky for some, unlucky for others, and Peggy got the good kind. While she was a secretary she won an amateur contest on station WGAR in Cleveland. This didn't mean much at the moment but the next week the singing star of the station broke her leg in an accident and Peggy was called in to do a pinch-hitting job. She got a solid hit and stayed on the job until Charlie Spivak signed her for his singer. She toured with the band for six months and then returned to Cleveland and did singing in night clubs.

Ralph Flanagan needed a girl singer for his band and someone told him about Peggy. He hired her and she went back to the bandstand. This took her to

New York and she wound up in color television and appearances at the Blue Angel Club.

IT WAS AT THE CLUB that Arthur Freed of M-G-M spotted her and immediately signed her to a contract. She made one movie, then she went to Korea in 1952 with Keenan Wynn, Walter Pidgeon, Debbie Reynolds and others to entertain the troops at Christmas time. Naturally, the troops liked her.

Back in Hollywood she did the Hunt's commercial jingle "cook and cook and cook" and stepped right into a recording session, where she made her first record, "Hottentot." This disc became a rave and her success was assured.

Peggy is currently the featured singer on the "George Gobel Show" on NBC, teamed with the most promising young comedian on TV today. As he goes, so will she, and it is bound to be UP.

Prior to her current assignment she sang on the Jack McElroy show over KRCA (then KNBH) and was on "Stars on Stage" over KTTV.

There you have it — two girls who achieved success through singing commercials and the magic of television.

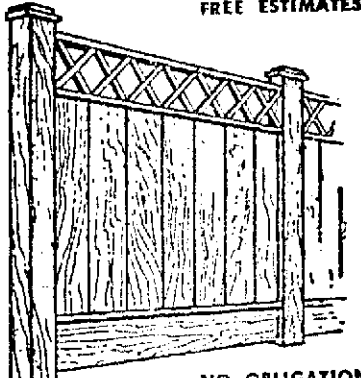
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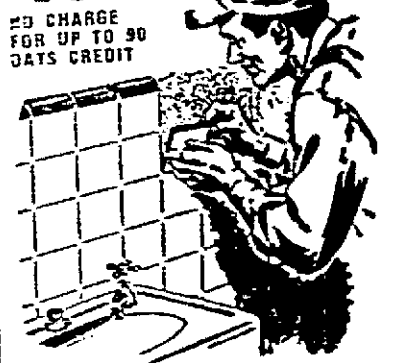
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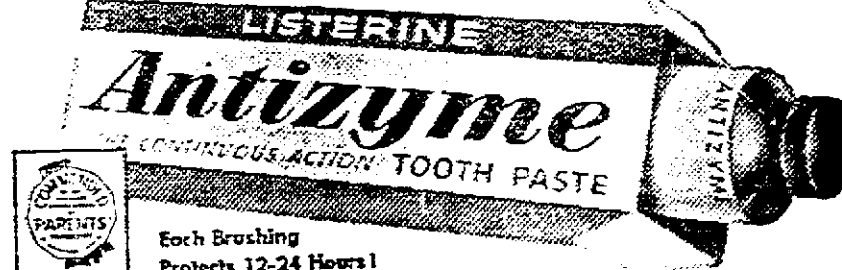
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GARDENS

The Truth About Pruning

By Bob Gilmore



Better to prune too little than too much. Shaping the plant from time to time is one key to good pruning.

PRUNING is one of the most widely misunderstood terms in gardening circles; this is true for both professional and amateur alike. You can ask 20 garden experts the same question about pruning and without doubt you will get 20 different answers. Before starting on a pruning spree you will be wise to learn just why a plant should be pruned in the first place.

Pruning is a necessary gardening procedure. It consists in the main of removing those sections of a plant that appear superfluous. Proper pruning not only improves the appearance of an ornamental but is also advantageous to its health. The converse of this is that plants not properly thinned out may quickly deteriorate, and their looks of course will be marred. The importance of cutting away dead or diseased wood should be fairly obvious. Allowing this type of growth to remain in the plant serves no useful purpose; moreover, certain types of fungus disease will spread from one specimen to your entire garden. After this undesirable wood has been taken off the parent plant it should be burned or else removed from the premises.

THE WAY in which pruning encourages new growth is one of the most interesting spectacles to watch in the plant kingdom. Actually, by pruning a tree or shrub in a certain way you can determine its direction of growth. Roses, for example, are almost always pruned to an outside bud to encourage a spreading or bushier appearance. Pruning to an inside bud would produce denser growth towards the

middle of the plant. Pruning also produces certain specific effects on floral production. Subjects that have been pruned back heavily usually show a greater profusion of bloom the following season. You can also determine the size of the flowers and their number by pruning. For example, infrequent pruning during the growing season results in many flower buds and lots of flowers. Due to their large number the individual size of each floret will be limited. But if disbranching is persistently followed there will be fewer flower stems but the flowers that appear will be larger.

While different ornamentals require individual treatment, there is one general rule worth following: Plants should be pruned after their flowering period. Shrubs that were in flower last summer or fall may be cut back now. It is also true that evergreen shrubs in the Long Beach area react favorably to being pruned at almost any time.

HEDGES OFTEN signal when they are ready to be pruned by losing their natural green color and stiffening up a bit. In trimming a plant you should try to follow its natural lines. This is always good technique except when specimens are cut formally in a geometrical shape. It is best to trim hedges lightly but frequently, rather than clipping them harshly just once or twice a year.

It is not necessary to do a lot of pruning on subjects such as camellias. To a large extent

they are self-pruning. From time to time, however, they may require a bit of shaping to prevent excessive growth in any one direction. Abelias also are often abused by poor pruning. This shrub should be pruned only during the winter. Cutting these plants high up causes them to become top heavy. Cut the stems back to about eight or nine inches from the ground. Hibiscus should be cut back during the year and not all at one time. In fact, leave the plants alone for the first four or five years of their growth.

There's Variety in Cinerarias

By A. C. MacLeod

AS THE FALL GARDEN is put in order, preparation is made for winter bloom and plants for spring are set out to establish themselves, give consideration to planting a bed of cinerarias — true queen of the shady garden area.

Cinerarias thrive in shady locations but they require good drainage and loose soil. The above treatment will answer their soil requirements unless the soil is too alkaline. In this case soil sulphur or an acid plant food should be applied in sufficient quantities to make the soil of a slightly acid nature.

While the color range of cinerarias is basically contained within the reds, purples and blues, there are several types in flower form and height from which to choose for the particular problem and taste involved. For simple maintenance in a problem spot Cineraria Stellata is often chosen. This variety tends to reseed itself year after year and so serves as a perennial planting. The flowers are medium in size and about 2 1/2 to 3 feet in height and are often used for background planting with shorter material in front. Colors run heavy to solid dark tones. Crompton Prize Strain is short and stocky and has a true color range with

a medium size flower but a tremendous flower head. Multiflora nana compacta is a class that includes several varieties of small flowers that form a large head on very short and stocky plants. Most popular, by far, are the giant flowered (Continued on Next Page)

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Liven Up Winter Season Gardens



Violas are among winter-blooming plants that will provide color in Long Beach gardens during cool months.

By Walter Finch

OFTEN the remark is heard that wintertime gardens are so bleak—even here in California. The California Bedding Plant Advisory Board passes along the word that this condition is self-imposed for winter gardens certainly can be bright and colorful in the Long Beach area, as well as in many inland sections. Usually the lack of color is caused by lack of attention to cultural detail and lack of proper appreciation of what can be done with cool weather planting material. With this thought in mind many fine winter-blooming items such as stocks, calendula, pansy, viola, primrose, nemesia and Johnny-jump-up have been suggested and described with the thought of improving the selection of plant material by the home gardener.

Bedding plants are used to give quick color in the garden. Even in the dead of winter this purpose can be fulfilled by using

plant material that has been grown by commercial growers such as clumps of blooming pansies or English daisies. However, this is the expensive means of brightening up the garden. Forethought and a little planning along with garden care can be the means of producing good winter color. Using the plants suggested above is the first step to winter color in the garden. These are plants that will adapt to winter color and bloom.

For all winter plantings the flower bed should be slightly raised to insure good drainage. This is a basic procedure. Insect control is also a basic step. Often during the cool weather of winter an infestation will build up and not be noticed. This is one of the fallacies of spraying when you see them. Spraying should be done on a schedule whether there are visible signs of insect damage or not. Fertilizing is usually overdone during the winter; this is one garden proced-

ure that can be almost eliminated. This is especially true if the soil is naturally fertile and has been producing satisfactory plant growth. Often an overdose of salts builds up in the soil during the winter if fertilizer is applied and breaks down during a short time when the weather warms in the spring and causes severe damage.

One of the better winter bloomers is the viola family or to more clearly define it — Viola Cornuta or the tufted viola. These are the solid color violas offered in solid blue, yellow, apricot, white, red and violet as well as in a mixture of solid shades by most good nurseries at this time of the year.

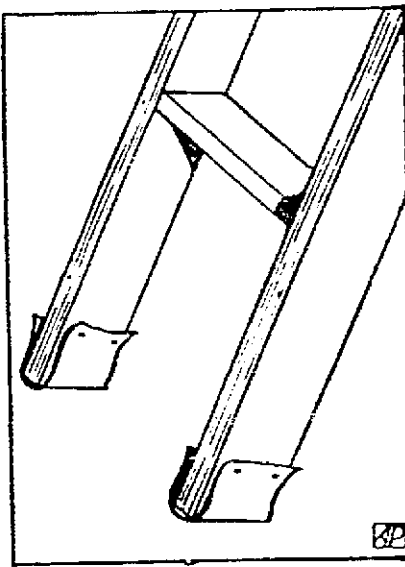
Violas are basically a border plant and adapt well to color schemes because of their uniform coloring. There is some variance, especially in the blues, but basically they present an even stretch of color. Massed plantings of violas tend to bunch a little, but careful trimming will even out the planting and the plants will recover almost overnight from the treatment.

Violas will benefit from a generous application of steer manure in the soil before planting and also as a top dressing after planting. As this plant stays in an active state of growth during the cold weather, steady but light applications of fertilizer can be applied, especially in liquid form. Manure water would be best of all.

Fuchsia Society

A Christmas polluck dinner at 6 p. m. Thursday will precede the meeting of the Long Beach Branch of the National Fuchsia Society of America at Machinists Hall, 728 Elm Ave. Joe Taylor, president of the National Fuchsia Society of America, will install officers. There will be a gift exchange.

Make Do



Non-skid shoes for a stepladder can be made from pieces of an old innertube, says the American Home magazine. Tack the rubber on the ladder and stretch

Variety in Cinerarias

(Continued from Page 34.) strains of dwarf plants such as the Howard & Smith strain. A good mixture in this class will have as complete a color range as the cinerarias provide with whites, pinks, reds and even terra cotta and many good two-tones. Flowers in this class are often three inches and better across although the mass flower head will not average as large as

most of the smaller flowered varieties.

According to the California Bedding Plant Advisory Board, little is required for fall maintenance with a cineraria planting once it is started. Plants should be spaced at one-foot intervals, with watering usually accounted for by the natural rains. Inspection for aphids infestation should be made regularly and once in a while white fly or leaf miner will need to be checked. Once a month, light fertilizing beginning next spring is a commendable procedure, but do not force feed them at this time of the year.



Cinerarias fit nicely into the garden scheme, growing well in shady spots. They require little care.

Tips on Gardening

GARDENING TIPS for the week . . . Tender shrubs should not be fertilized now. Feeding induces rapid new growth, which is soft and succulent and especially susceptible to frost damage. The older growth is harder and more resistant to cold.

Amaryllis are now available at garden supply stores. The hybrids produce the most brilliant shades. In this area

amaryllis may be grown either in the outdoor garden or as a pot plant. They are easy to grow but require liberal quantities of plant food and must be protected from the wind.

You can grow about 18 separate kinds of vegetables this winter. Sow seed of the cool weather crops only. Radishes will mature in 21 days if you want something in a hurry.

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Love Amid the Rot of Intrigue

AS COLORFUL a novel as the reader might wish, lush with the silk-and-velvet of 14th Century England, is Anya Seton's "Katherine" (Houghton Mifflin, \$3.95). Katherine was the love of John of Gaunt, the powerful Duke of Lancaster, even after she wed and was widowed by the surly Sir Hugh Swynford. The country was rotting with intrigue, and drained for foreign wars, and Lancaster was the mailed darling of the people, until they turned upon him following the death of Edward III. Katherine's children — some by Swynford, more by Lancaster — were her loves, but John of Gaunt had his place in her

heart as well as in her arms. When at last she was forced from his side, she went back to the impoverished holding of Swynford. The years that passed until she once again met Lancaster were tragic ones, but Katherine retained her spirit and much of her rare beauty for the return of her one true love. It is seldom that history has been so skillfully used by the novelist, and this is a worthy follower of "Dragonwyck."

With "The Last Hunt," Houghton Mifflin presents its 25th Literary Fellowship novel (\$3.95) by Milton Lott, and it is a truly great reading experience. Not since "The Big Sky" has the

mountain and the prairie country loomed so great in an author's eye, and shaped so skillfully under his hand. Sandy MacKenzie followed the buffalo. He was a killer and as such he was the envy and pattern for Charlie Gibson. In 1882 the herds were still moving from Texas to Canada, followed by the heavy guns of the hide hunters, bent on a maneuver that would leave a hundred or so heaped bodies for the skinner's knives. And Charlie became good at the work, better than Sandy because killing buffalo became his sole interest — upon it depended his self-respect.

Here is followed the progress

toward extinction of the shaggy herds with a sweep of feeling that will carry the reader along the miles, and thrill him with the ecstasy of slaughter back of Charlie's Winchester-Hotchkiss rifle. Sandy finds another way of life, but for Charlie there is nothing beyond the dry bones of the buffalo country. He is led toward extinction, along with the great beasts he has slaughtered. This has long been a story in search of an author, and a host of readers will rejoice that the two have joined so beautifully.

YEAR IN REVIEW: The year's progress or setbacks in every field of human endeavor throughout the world — the happenings that made news in 1954 — are covered pictorially and in text in "YEAR, the Annual Picture History" (Year, Inc., and Simon & Schuster, \$10). A large and readable volume, it contains 1,000 of the finest pictures which helped to interpret the year's news, 75,000 words supplementing this vast pictorial resume. Adding to its value is a complete index of the 3,000 subjects. The foreword is by California's former governor, Hon. Earl Warren, Chief Justice of the United States. A reading of this beautiful book is convincing proof that no times have ever been so exciting and eventful as those in which we live today.

OUR FIRST WAR: James Street, who has written many a best-seller, including "The Civil War," now debunks many of the familiar traditions connected with our struggle for independence, from Lexington to Yorktown, in "The Revolutionary War" (Dial, \$3). Sometimes incredible but always entertaining and amusing.

New Stamps

The Russian zone of Germany has issued an interestingly designed adhesive for its National Stamp Day. The illustration is a stamp within a stamp flanked by buildings on either side. The 20 pfennig stamp is magenta colored.

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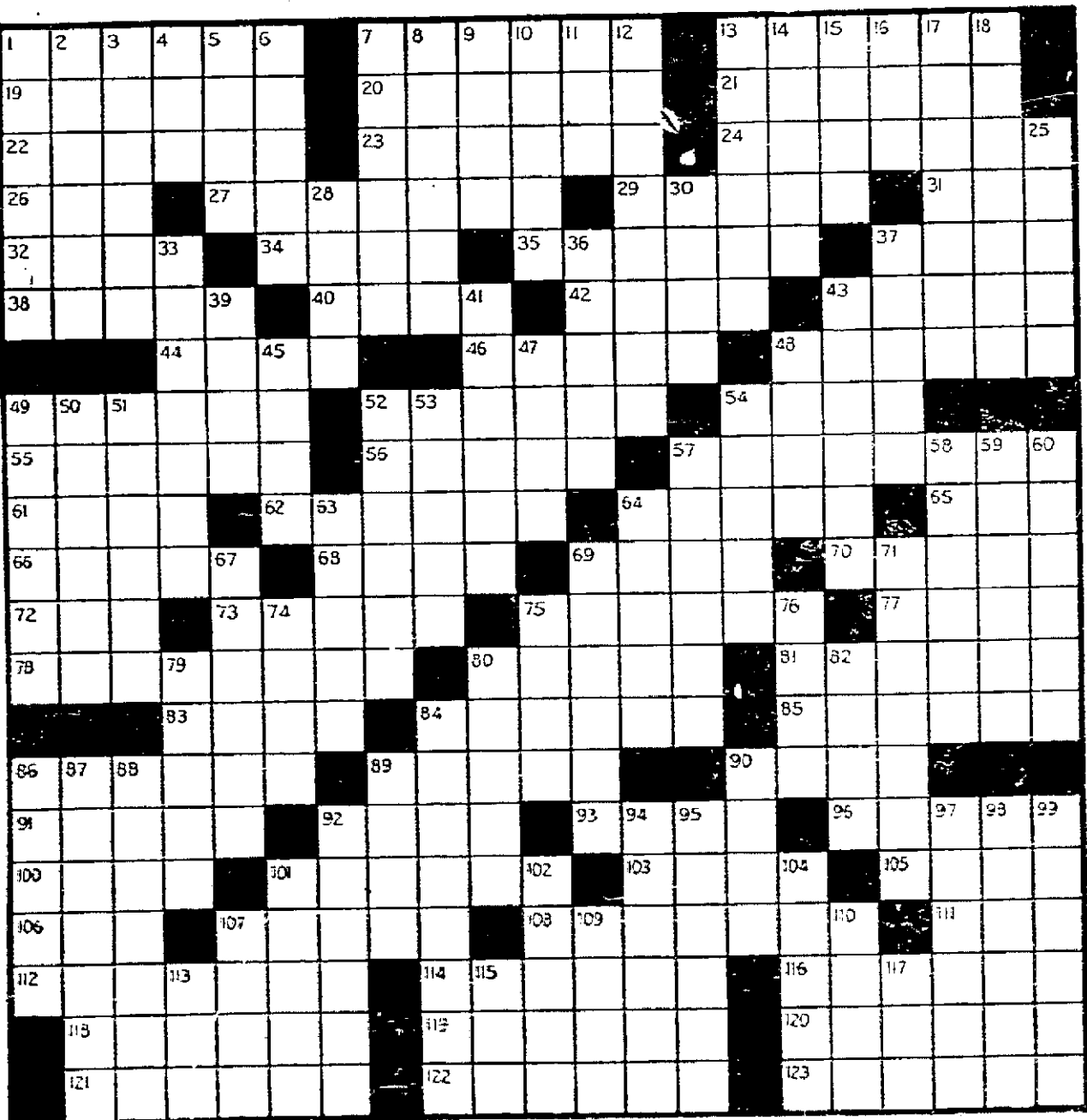
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Southland's Crossword Puzzle

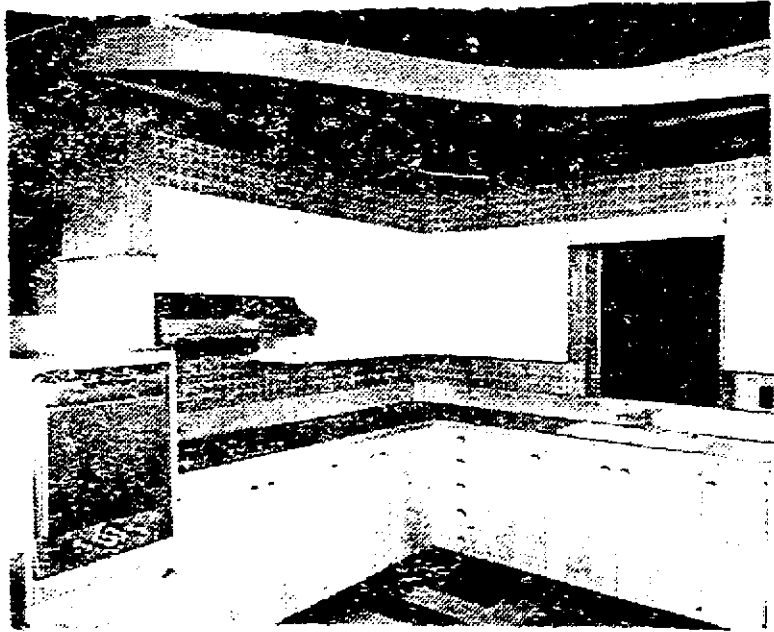
(Solution to Puzzle on Page 18.)

ACROSS

- | | | | | | |
|--------------------------------|-------------------------|-----------------------------|------------------------------|--------------------------------|---------------------------------|
| 1 Place of learning | 49 Thin plate | 91 Combine | 2 Darling: Fr. | 41 Shelter for 45 down | 80 City in Montana |
| 7 Clipped off | 52 Acquire | 92 Lot's wife's end | 3 Mangled | 43 Kind of school | 82 Deadfall |
| 13 Wink of sleep | 54 Tooth | 93 Actress Powers | 4 Gold: Sp. | 45 Autos | 84 Large-billed birds |
| 19 Accusation | 55 Mr. Twist | 96 Picture: Slang | 5 A Grimm being | 47 Bowling targets | 86 Friend, in Spain |
| 20 Melodic | 56 Biblical Mt. | 100 Negritos | 6 Shelf | 48 Muggy | 87 Motorists' problems |
| 21 Irish lamentation | 61 Part of bird's bill | 101 Doctrine | 7 Saddle strap | 49 Davy Jones' place | 88 Rigorous |
| 22 The 3:58 mile, for instance | 62 Leafed stems | 103 Close-fitting cap | 8 Prayer | 50 Watchword in Spain | 89 Island E of Java |
| 23 Christmas tree decoration | 64 Hooded shirt | 105 Kuomintang council | 9 Half a quart | 51 Actress Hopkins | 90 Bristle |
| 24 Script | 65 Blackbird | 106 Large hawk: Scot | 10 Sheriff's men | 52 Bravery | 92 Not often |
| 26 Noah's vessel | 66 ——— | 107 Souvenir | 11 Compass point | 53 Arabian chiefs | 94 Nimble |
| 27 Know-it-alls | 68 Kringle | 108 7,540 sq. miles of lake | 12 A state | 54 Hay handling tools | 95 Weighted down |
| 29 Once more | 69 Author of a Gospel | 111 "Hopkins" | 13 Author of "Blithe Spirit" | 57 Rabbit food | 97 Ejection |
| 31 Damage | 70 10 make a first down | 112 Externally | 14 Biting | 58 Bigoted | 98 Shadowed: Slang |
| 32 Wharf | 72 Greek letter | 114 Alarmed | 15 Slim | 59 Salad herb | 99 Attacks |
| 34 Therefore | 73 Diagrams | 116 Child's toy | 16 Negative | 60 Dissipate | 101 Spanish girl's name |
| 35 Duke of Windsor | 75 European exchange | 118 City theater district | 17 Stimulate | 63 Sow | 102 Thieves counted by Ali Baba |
| 37 ——— | 77 Stumble | 122 Fashioned | 18 Lares and ——— | 64 Wait a moment | 104 Foremost |
| 38 Jewish home service | 78 Strolling about | 123 Parts of the whole | 25 Herbage | 67 Unite | 107 Breathing sound |
| 40 Dinner bell | 80 Pinza's voice | 120 Wall | 28 Debauch | 69 Mohammedan | 109 Part of hand |
| 42 Incursion | 81 Struggled | 121 Shriek | 30 Way of walking | 71 A wasting away, from disuse | 110 Gad-zooks! |
| 43 Surfeits | 83 Fissure | 122 Fashioned | 33 Experiences over again | 74 Elevator | 112 Strife |
| 44 Mrs. Arnaz's TV role | 84 Young hen | 123 Parts of the whole | 36 Danube tributary | 75 Lett | 115 Falstaff's trouble |
| 46 Asunder | 85 Mason's tool | 123 Parts of the whole | 37 N Dakota's largest city | 76 Italian family | 117 Three: Pref. |
| 48 Con- | 86 Dope fiend | 123 Parts of the whole | 39 Old alphabetic sign | 79 2-masted | |
| | 89 Actress Davis | 123 Parts of the whole | | | |
| | 90 Pile | 123 Parts of the whole | | | |



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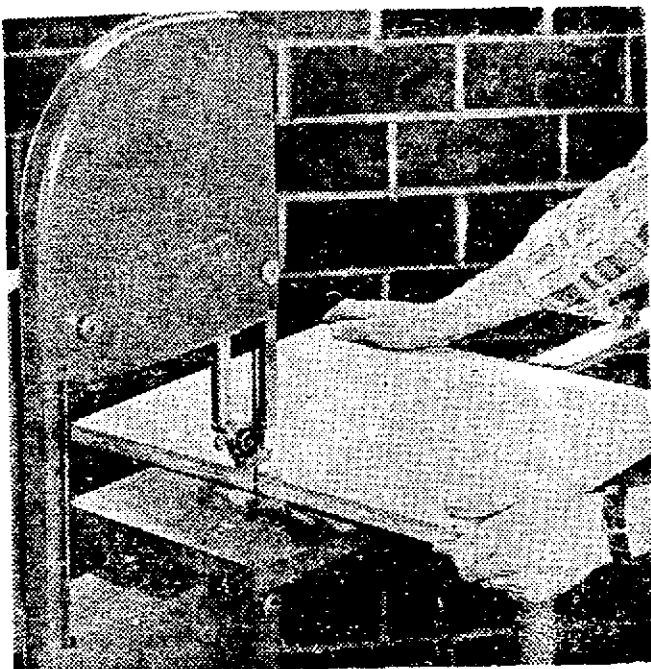
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HOW TO Have a Budget-Priced, Marble-Topped Table

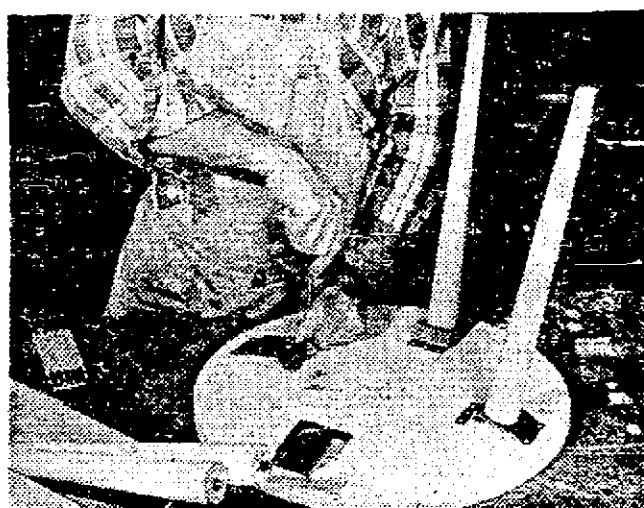
1. CAN YOU PICTURE the mo-hair sofa and the wind-up phonograph that were companions to this "Roaring Twenties" table? The second-hand stores and the junk shops are filled with furniture of this era—and with a little hunting, you'll likely be able to find a piece topped with real marble. This table was purchased for \$4. The legs were wobbly and useless, but the deep pink, veined marble top made it a treasure. The old base was discarded before starting on the contemporary project shown in the step-by-step photographs.



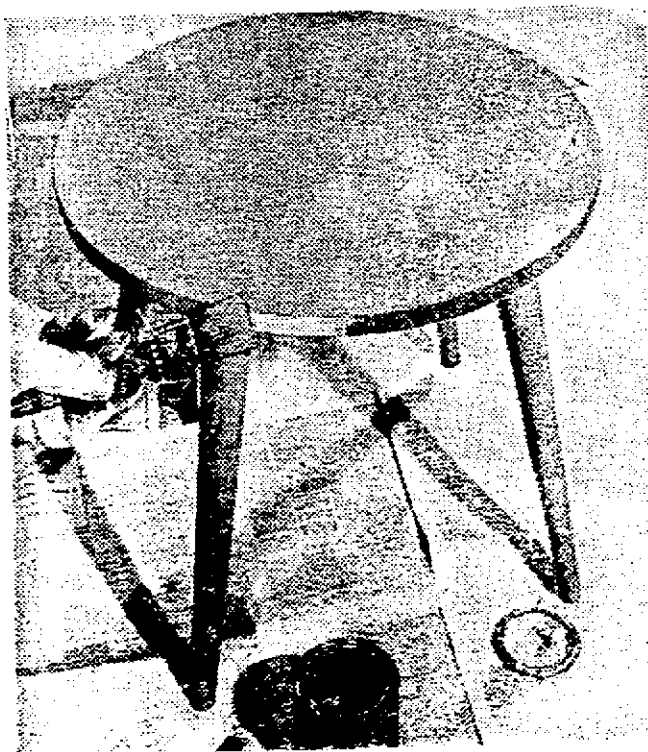
2. THE FIRST STEP is to cut out a plywood top that is $\frac{3}{4}$ inch smaller all the way around than your slab of marble. By making plywood top smaller than the marble, you prevent a sandwich look. Here the plywood is being cut with a power saw, but a coping saw would do the job. Notice the gimmick that is used here: Plywood is attached to a 1x2 board (propped up to height of saw) by a nail at dead center of circle outline. By slowly turning the plywood on its nail pivot, you insure a true circle and an even edge.



3. HERE'S THE TRICK to making this simple base. Tapered legs are nationally available in three different heights. Metal plates and screws come with the legs. They are inexpensive and can be applied in a jiffy. Mark your circular top in four 90-degree sections; screw the metal plates over each mark, then twist on the legs. Notice that the metal plates are angled to make the legs splay outward.

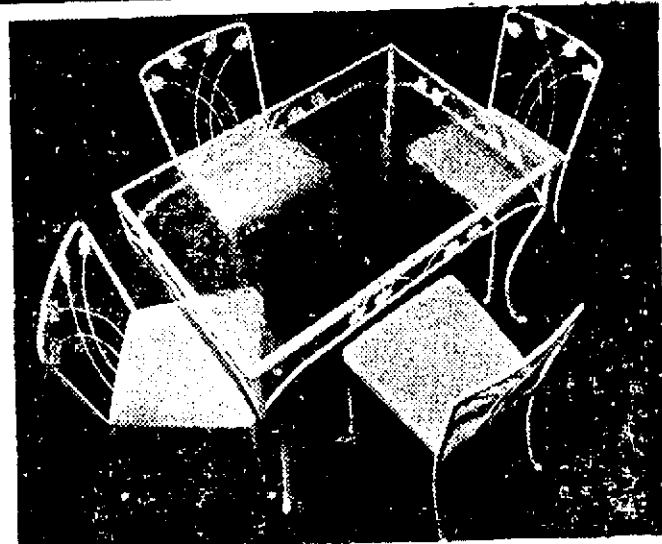


4. AFTER THE BASE is assembled, give it two coats of semi-gloss enamel in the color of your choice. A gray paint was used here to complement the veining of the marble. Be sure to paint under the top so project will have a look of completeness. As a general rule, the weight of the marble slab will make fastening unnecessary; however, the marble may be attached to the base with good-quality mastic.



5. AS A FINISHING TOUCH, tip the legs with brass ferrules! Just use some brass finger inserts that are so common on sliding doors—all hardware stores have them. Attach tips with small flat-head screws, and drive screws deep into the thin metal. To protect floor from possible scratches, cover the bottom of each tip with a bit of adhesive tape or a circular corn plaster. The completed product has an appearance of value. The simplicity of the tapered legs is a distinct contrast to the busy ornateness of the original base. And with a marble top, you need never worry about cigarette burns or spilled drinks. As a gift item, this "did-it-yourself" table would be welcomed anywhere.

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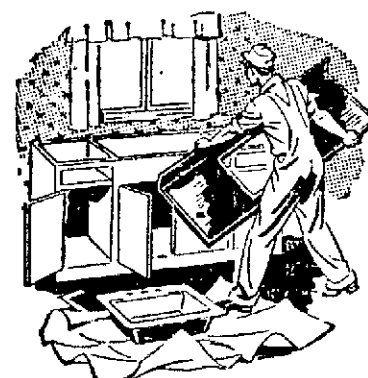
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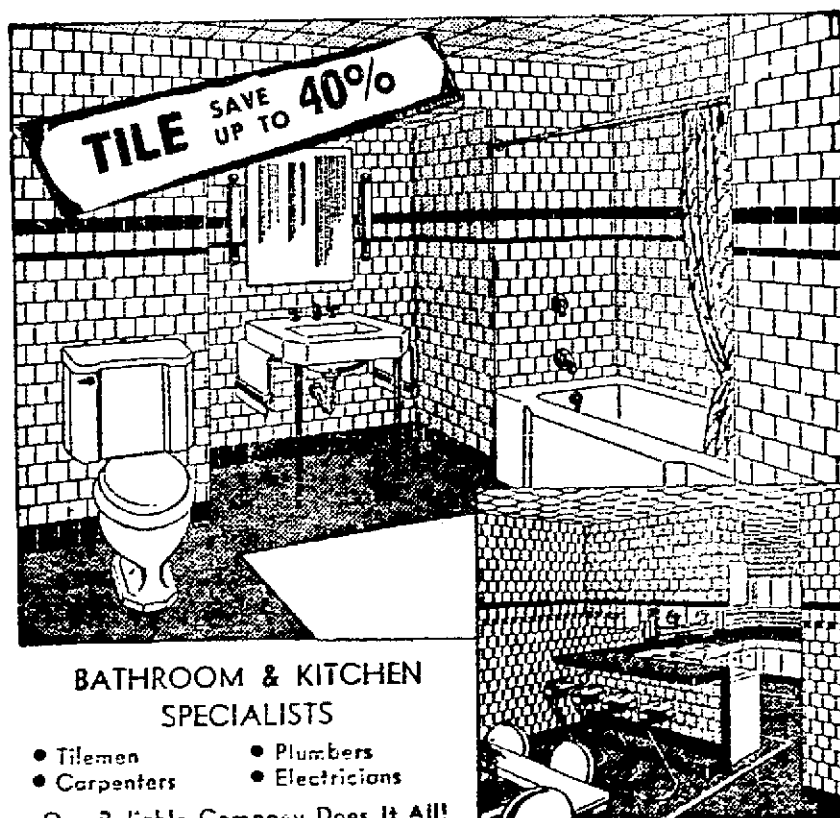
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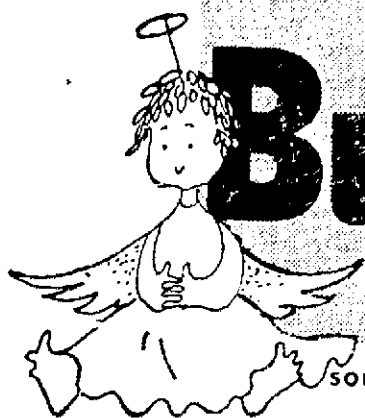
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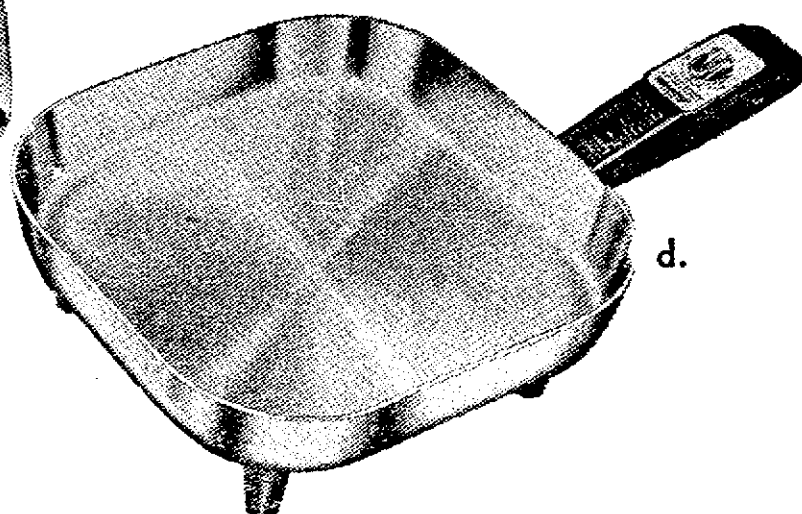
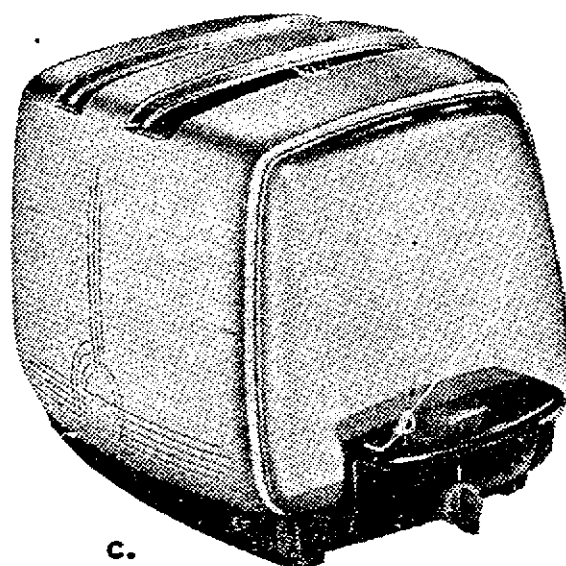
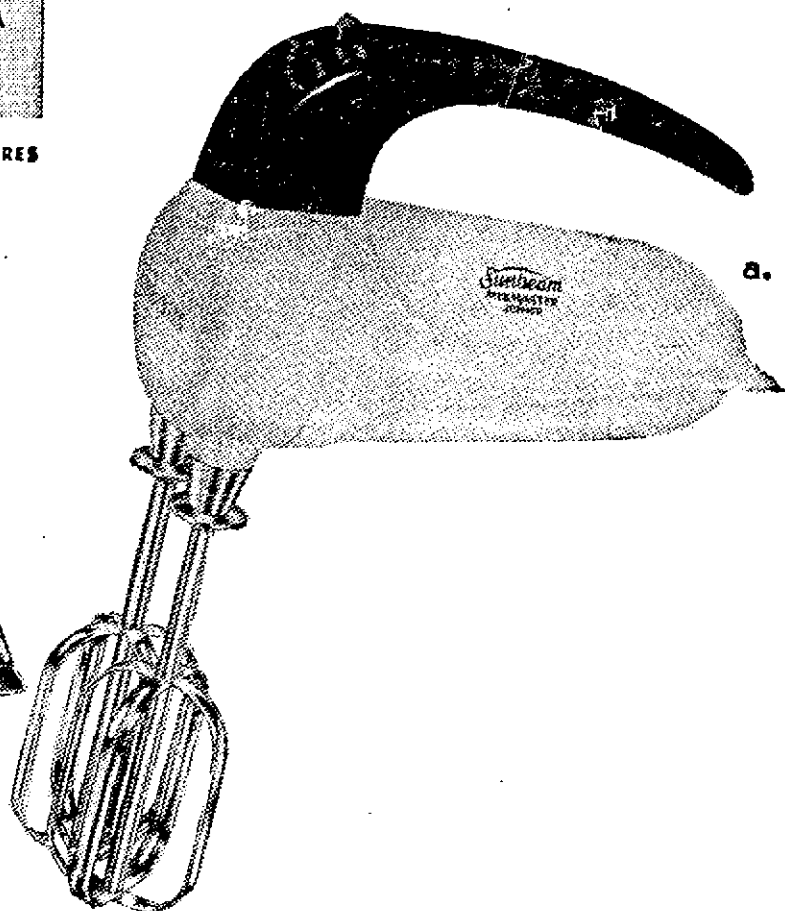
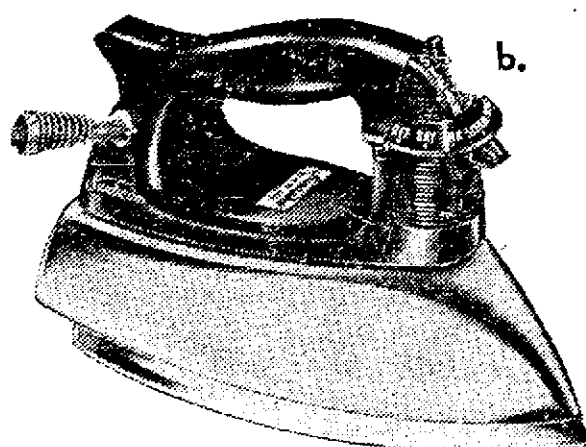
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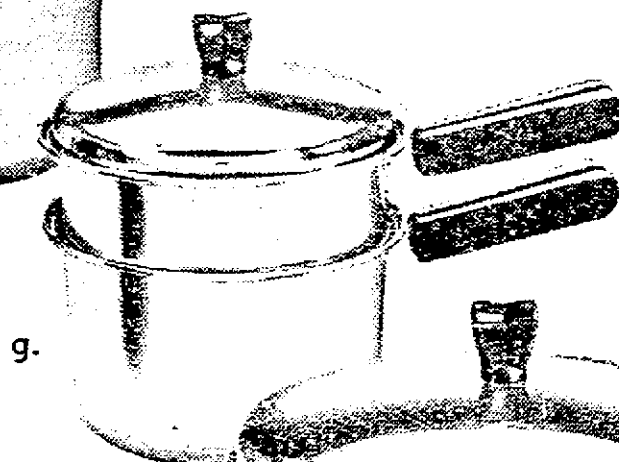
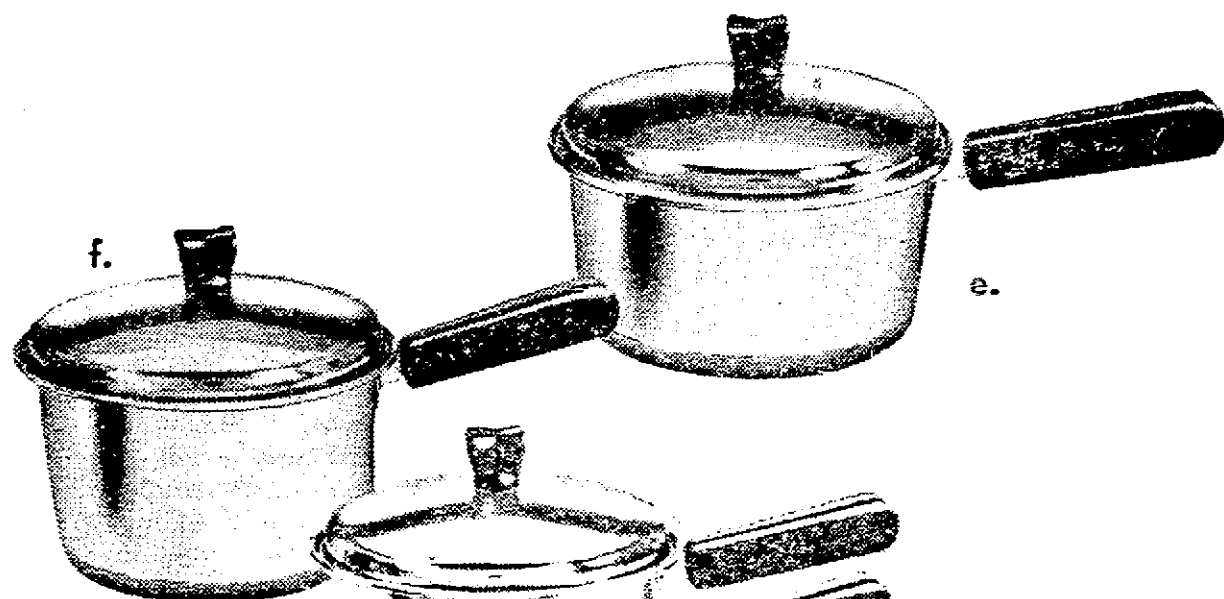
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JACK POWELL

FOR A CHAP with 3,800 hours of flying time, Jack Powell—new manager of the tropical Copra Room restaurant — has had a life singularly free of mishaps.

A pilot since the muslin and wood planes of 1925, Powell has flown umpteen hundreds of thousands of miles as a civilian and Air Force flyer. In all those years, flying numerous varieties of aircraft, Powell had but one crackup.

Lady Luck temporarily deserted him during a takeoff from a Compton airport in 1934. He happened to have a passenger that day, too (his mother) when a cylinder cracked just as the plane became airborne. Powell set the ship down with a thump in a nearby beet field, damaging the prop and landing gear. Powell and his mom, however, got through the emergency entirely undamaged.

Powell, who has lived in Long Beach since 1930, has enjoyed a varied career. In addition to his long experience in the restaurant business, he was a Los Angeles County deputy sheriff for five years until 1942 when the joined the Air Force as a pilot.

As manager and host at the glamorous Copra Room, Broadway at Alamitos Ave., Powell personally oversees the preparation of the restaurant's cuisine and superb cocktails. Among the numerous menu items which make a hit with the patrons are the Copra's Gulf Shrimp a la Newburg (huge shrimp flown in from the Gulf of Mexico); Pan-Fried Half a Chicken and wonderful Roast Prime Ribs of Beef Au Jus. All dinner entrees are served with big chef's mixed green salads with choice of four dressings, potatoes, vegetables, choice of beverage and dessert.

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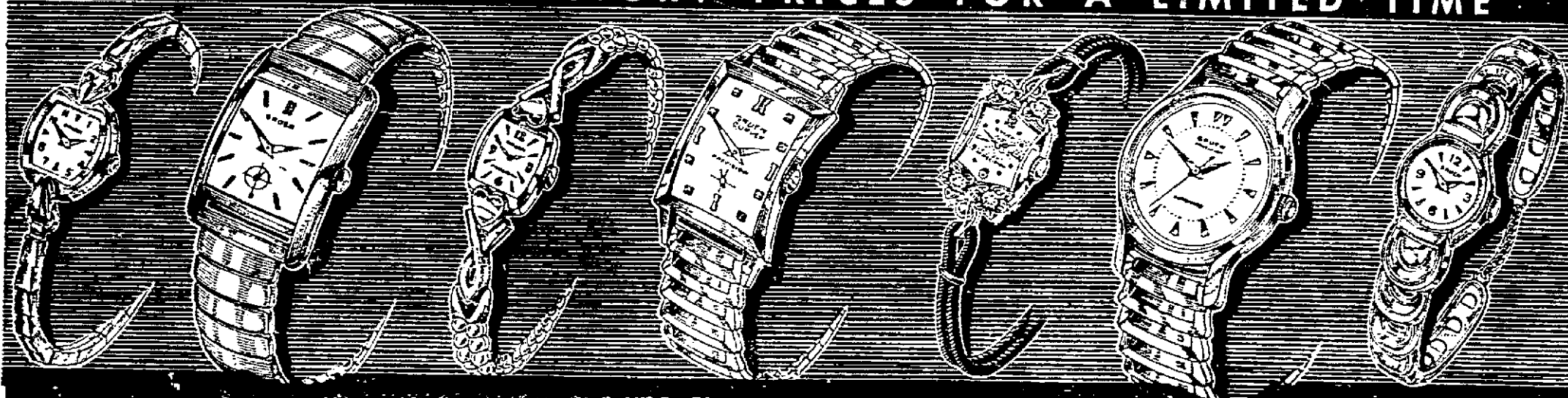
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Ship Strike Negotiations Deadlocked

Luckenbach Bolts From PMA, Signs Separate CIO Pact

Attempts to settle the three-day-old West Coast shipping strike were broken off in a deadlock Saturday and Gov. Samuel W. King of Hawaii announced plans to appeal to Washington for government transportation of foodstuffs to the islands.

Federal Conciliator George Hillenbrand reported at the conclusion of the three-party negotiations with the CIO American Radio Association and the Pacific Maritime Association in San Francisco that no new joint meetings were scheduled.

"We have broken off talks in a deadlock," Hillenbrand said. He added that he will see both sides separately, probably today.

The Luckenbach Steamship Co. broke away from the Pacific Maritime Assn. Saturday and signed a separate agreement with the striking ship radio operators union.

The agreement was signed in New York by James Sinclair, president and general manager of Luckenbach.

It called for both sides to abide by the contract which had been in force until recently. Luckenbach ships tied up in ports throughout the country—probably a dozen in all—began making preparations to sail.

In the Long Beach-Los Angeles Harbor four ships, the Hawaiian Farmer, Washington, Wyoming and Lena Luckenbach, had been affected by the strike. The Lena Luckenbach sailed at 1 p.m. for San Francisco after the settlement between the Luckenbach Steamship Co. and the union was signed.

The other three ships remained in the harbor as federal laws bar cargo ships from sailing without a radio operator.

The Marine Exchange said two ships affected by the strike were due to arrive here today and three more on Tuesday.

Altogether, 160 ships owned by PMA members are affected by the strike and as they reach port will be tied up.

"I am not hopeful about the outcome of these talks," said William Steinberg, president of ARA, as he went into the San Francisco meeting.

"There is nothing actually to negotiate since a contract is in force and they have broken it."

"We feel that the shipowners are just using us as a whipping boy, as a way of forcing a shutdown of the shipping on the West Coast for deeper reasons of their own."

"I don't know what he's talking about," J. Paul St. Sure, president of PMA, commented. "The shipowners want to keep their ships moving."

St. Sure said he had sent a telegram to Sinclair calling Luckenbach's separate agreement with the union "a violation of agreements with the PMA."

St. Sure said he did not expect other shipowners to follow Luckenbach's example.

"I don't see that it changes matters any more than if an individual member of the union had signed a separate agreement and sailed on a ship during a strike," he said.

CLAIMS IMMUNITY Rep. Heistand Avoids N.M. Auto Arrest

LAS CRUCES, N. M. (AP)—A California congressman Saturday employed congressional immunity to avoid a citation for a traffic violation, Asst. Dist. Atty. Thomas B. Rapkovich said.

Rep. Edgar W. Heistand of Los Angeles was halted by state policeman Bill Miller who said he observed the congressman pull out of a line of traffic in a Mesilla Park school zone and pass three trucks which were traveling at the legal limit of 15 miles an hour.

Miller said Heistand refused to accept a sign the citation and was taken to the courthouse where Rapkovich confirmed the representative's contention he needn't answer the ticket.

State policeman Jerry Brunk said Heistand told him he was going no more than 18 miles an hour when flagged and at that speed he couldn't kill anyone.

Moon Trip in 30 Years Predicted

BIRMINGHAM, Ala. (UP)—A leading German scientist Saturday revealed a multi-billion dollar plan for a trip to the moon and Mars in a "cosmic butterfly" space ship and said he could accomplish the feat "with mirrors."

Dr. Ernst Stuhlinger, 41-year-old physicist who works on guided missiles for the U. S. Army by day and on space travel by night, insisted he is no magician.

But Stuhlinger, one of Germany's few atomic scientists during World War II, said that by combining electricity generated by the sun with a great deal of research and money, trips to the moon and to Mars can be made "in 30 or 40 years."

The scientist, who helped develop the famed Geiger counter with Dr. Hans Geiger, said electric-powered rockets may be the answer, rather than chemically-powered space ships because of the difference in weight.

"An electrical ship 600 yards in diameter which will travel at 10 miles per second at peak speed would weigh only 250 tons," Stuhlinger said. "A chemical ship of the same size would weigh 3,600 tons and would travel at approximately eight miles per second. Still the chemical ship would arrive at its destination faster because the electrical ship would have to build up to its peak speed."

Dr. Stuhlinger's "cosmic butterfly" which still is in the blueprint state is so-called because of its strange shape. The space ship would be powered by ions capable of producing fantastic speeds. A generator, driven by a turbine, would be employed to provide power. Stuhlinger said the turbine would be driven by steam produced in a boiler.

"This is where the mirrors come in," he explained. "The boiler would be heated by the sun concentrated on 40 mirrors mounted around the ship."

Stuhlinger said he, like many other missile scientists, believes a trip to the moon cannot be accomplished non-stop from earth.

He said a "satellite" must be constructed 1,000 miles above the earth. The satellite, shaped like a wheel, would be held in space by equilibrium between centrifugal force and gravitational force.



JOHN VICTOR . . . Wants a Place to Hang Stocking

Paralyzed Vet Seeks Fatherless Family to Adopt for Christmas

When Christmas comes, a man needs a family. He particularly needs a family. If it's Christmas and he has been in a hospital for 10 years.

That's why John Victor, paraplegic who will be 40 years old two days after Christmas, has asked the Salvation Army to find a family he can "adopt" for Christmas.

"I want a family that needs a 'dad' for the day," he says from his wheelchair at the Veterans Administration Hospital.

"You know, a family where the father is dead or for some reason can't be home for Christmas, and there are two or three children. Being a veteran, of course I prefer a service family or a veteran's family."

"I'd like to get Christmas dinner for them, and a tree and gifts for the kids, and candy and nuts, all that."

"I'd like to spend Christmas eve with them, and maybe they'd let me help decorate the tree and hang up the stockings. Then I'd like to go back and spend Christmas Day with them, and eat dinner, and maybe take them to a nice Christmas show or concert."

Victor doesn't state the amount but he is prepared to spend considerable folding money on the project.

"I've spent six Christmases in hospitals—four outside—in the past 10 years," he says. "I'd sure like to make this the fifth outside."

On Dec. 2, 1944, a bullet clipped his spine in the middle of his back. He was an army sergeant then, and it happened just in front of the Rhine. He has no use of his legs, but good use of his arms and shoulders.

He comes from Olean, N. Y. and he was an automobile painter before he went into the Army. He is not married.

Demos Pick Paul Butler as Chairman

Stevenson's Choice Wins Over DiSalle and James Finnegan

NEW ORLEANS (AP)—Paul M. Butler, Indiana committeeman, Saturday was elected chairman of the Democratic National Committee, succeeding Stephen A. Mitchell.

Butler's election climaxed a controversy among party leaders. Rep. Sam Rayburn of Texas, incoming speaker of the House, wanted to postpone action until early next year.

Adlai E. Stevenson, 1952 presidential nominee, opposed delay and the committee decided to go ahead.

Mitchell resigned effective Jan. 1 to re-enter private law practice.

The choice of Butler represented a victory for the Stevenson-Mitchell wing of the party, although Stevenson had said two other leading candidates—Michael V. DiSalle, former Toledo, Ohio, mayor and price administrator, and President James Finnegan of the Philadelphia City Council—were equally acceptable to him.

Butler was the first member of the committee to be promoted from the ranks to the chairmanship in a decade, and the first to be chosen in a contested election in about 40 years.

Rayburn and Stevenson, who had differed on when to elect a chairman, agreed that Butler was a good choice. Stevenson told a reporter he was pleased with Butler's election and was surprised that he had rolled up 70 votes on the first ballot.

Rayburn said, "He (Butler) is a good man and I'm going to work with him."

In Independence, Mo., former

(Continued on Page A-2, Col. 1)



PAUL M. BUTLER
New Party Chairman

Joe's 'Grave Illness' Bit Exaggerated

WASHINGTON, D. C. (UP)—Sen. Joseph R. McCarthy (R-Wis.) failed to keep a Cincinnati speaking engagement Saturday, and his wife explained that his elbow infection "has not cleared up."

Mrs. McCarthy, reached at the McCarthy home by telephone, said the senator was there and that reports in Cincinnati that he was gravely ill were "a little exaggerated."

"I'm surprised they put out the story they did," she said. John Held, chairman of a committee handling the dinner at which McCarthy was slated to speak, had said Mrs. Mary Driscoll, McCarthy secretary, had told him on the phone that McCarthy was "gravely ill."

However, Mrs. Driscoll herself failed to bear this out in a telegram she sent to the dinner. It said simply that the elbow "was not given sufficient time to respond to treatment."

For a while Saturday night there was some mystery as to where McCarthy was. But Mrs. McCarthy said he was at home. Throughout the evening reporters knocked on the McCarthy door, rang the bell and telephoned, without getting a response.

Mrs. McCarthy said the senator's personal physician came to see him and had the first chance in several days to examine the elbow, injured when a vigorous handshaker pushed it against a glass table top.

"The doctor put his foot down and said, 'I'm going to take care of you or else,'" she related.

She added that "the infection has not cleared up and he shouldn't have left the hospital when he did." She said McCarthy is going to get some further treatment of the elbow at home.

The Washington Star, in its Sunday edition, said the report that McCarthy was gravely ill was unfounded.

Demand U.N. Act to Free 11 Airmen

Lodge Says China Violates Agreement Ending Korean War

By A. I. GOLDBERG

UNITED NATIONS, N. Y. (AP)—The United States Saturday demanded prompt, decisive action by the United Nations to obtain the release of 11 American fliers and other U.N. prisoners still held by Red China, and charged the Communist action in holding the fliers was "a clear-cut violation of the (Korean) armistice agreement."

U. N. executives scheduled a steering committee meeting for Monday morning to consider the demands.

Henry Cabot Lodge Jr., chief U. S. delegate, presented the request for quick action to Secretary General Dag Hammarskjold and Assembly President Dr. Felojo van Flefens, of the Netherlands.

The steering committee will take up Lodge's plea for a debate to be held quickly by the 60-nation Assembly itself instead of letting it first through the main political committee.

The United States and its 15 allies in Korea carefully discussed the step before Lodge came in with his letter, approved by the other countries, asking the Assembly to make a special agenda item of the "complaint of detention and imprisonment of United Nations military personnel in violation of the Korean armistice agreement."

Actually the Peiping regime had announced it was holding 13 Americans, but the U. S. complaint dealt only with the 11 fliers. Two civilians held along with them were excluded because the U. N. had no jurisdiction over them.

Russia's Delegate Arkady Sobolev told reporters he would not comment until he had a chance to read the U. S. letter and memorandum.

The State Department said the cases of 11 airmen, two Army civilian employees and all other persons held by Communist China, "in apparent violation of the Korean armistice agreement," are now being discussed with the U. N. nations which fought in the Korean war.

President Eisenhower had said in a news conference Thursday that the United Nations had a responsibility to seek the release of the 11 airmen whom the Chinese Communists sentenced to prison two weeks ago on spy charges. Two civilian employees of the Army Department were sentenced at the same time. The charges in all 13 cases were denounced by the State Department as false and "trumped up."

The State Department statement, issued in Washington, seemed to go beyond the President's news conference comment in blocking in the two civilians with the 11 airmen. The President had said the cases of the two civilians were cloudy and he had better not discuss them in detail.

The 16 allies planned to meet Monday to frame the resolution they will ask the Assembly to adopt.

Lodge's memorandum did not say exactly what steps will be asked. It did not indicate what other U. N. personnel were involved, but the United States had charged previously that hundreds were being held.

A source here said the U. N. command in Korea last May listed prisoners still held as 526 Americans, about 45 British soldiers, 5 or 6 Turkish soldiers, and a scattering of prisoners of other nations.

The explanatory memorandum, required for placing items on the U. N. Assembly agenda, detailed that the 11 U. S. fliers were in a B-29 plane shot down near

(Continued on Page A-2, Col. 4)

L.A.C. SAYS: On the Sucker List

The Christmas season brings with it a flood of appeals for so-called charitable organizations. The new regulations allowing cheap mailing to "Occupant" makes the charity racket much easier to operate. A recent article in Reader's Digest is a warning that kindly people should protect themselves from being on the "sucker list" of some of these rackets. Some reputable organizations have been taken in by promoters who put on whirlwind campaigns. In many cases the promoters pocket up to 90 per cent of the take and give the charity the other 10 per cent.

One example, exposed by the National Better Business Bureau, is that of the "Gold Star Wives Service Foundation." That organization mailed out punchboards, ballpoint pens, wallets and medallions inscribed with the Lord's Prayer. The campaign took in \$2,500,000, of which \$2,100,000 was charged up to expense of promotion. The organization got only 17 cents from each dollar.

Here in California a group took the name of "San

Gun Phantom Threatens Car on Freeway

A search along the lonely reaches of the Terminal Island Freeway was launched late Saturday night by police who tried to track down a "phantom rifleman" whose shots were directed at a passing car and minutes later at the cab of a freight engine.

Patrolmen Richard Hall and Robert Keller investigated the shooting which threatened occupants of a southbound car. Herbert F. Erno, 40, of 1511 W. 221st St., Torrance, his wife, Dorothy, also 40, and their son, Herbert E. Erno, 14.

The father told police that one slug struck his car just eight inches from his son's head. The boy was in the back seat and told police the explosion was so loud that he thought they had had a blowout.

The shooting occurred about 9:50 p.m.

Within an hour, Union Pacific railroad detectives told local authorities that a shot had been fired at one of their freight trains which was approaching the harbor, crossing the Willow St. overpass. This incident happened about 10 p.m.

Police said the overpass is adjacent to the north terminus of the freeway.

The bullet zipped through a window of the locomotive cab and ricocheted, endangering the lives of three men—Robert K. Holm, 50, of Los Angeles, the

At the wheel of a borrowed car, police said, was William D. Sanders, 19, of 2234 Blanchard St., Anaheim. He suffered severe concussion and, at Community Hospital, his condition was said to be critical.

With Sanders was Mary J. Stearns, 19, of 2831 Ostrom Ave., Lakewood. She suffered a fractured jaw and severe facial lacerations in the shattering collision.

Police said witnesses told of seeing the heavy coupe flash into the Traffic Circle at an estimated 60 miles an hour, strike the curb of the southwest dividing island, go out of control and crash with terrific impact into the wooden pole.

The pole broke off about four feet above the ground and fell across the highway, blocking it from curb to curb for traffic coming east down the hill and, as Edison Co. lines snapped, plunged the Traffic Circle into darkness.

A fire which broke out in the smashed car quickly was put out by witnesses who used a hand extinguisher.

The Edison Co. crewmen speedily cleared the highway of the fallen pole. However, traffic flowed at a reduced speed for nearly two hours as police flares cast an eerie light over the scene. The crumpled car was registered to John O. Dew, 3369 California Ave., police said.

In another traffic incident here Saturday afternoon, police were puzzled by circumstances which led to the damaging of a house at 840 Dawson Ave. by a car which may or may not have had a driver at the wheel.

In the accident, two brothers



TRAFFIC was halted for 20 minutes in the Traffic Circle on Pacific Coast Hwy. Saturday evening after this Cadillac leaped a curb at the circle and hit a light pole. Its driver, William D. Sanders, 19, of Anaheim, was critically injured. Debris blocked the highway, tying up traffic for several blocks leading into the circle. (Staff Photo by Don Webster)

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Pick Butler as Head of Demo Party

(Continued From Page A-1.)

President Harry Truman had no comment.

Sen. Estes Kefauver of Tennessee, who has said he would not walk away from a presidential nomination, also said he was satisfied with the choice of Butler.

Asked if he believed Butler would be impartial for the party's 1956 presidential nomination, Kefauver replied: "He says he will."

Gov.-elect Averell Harriman of New York, who is supporting Stevenson for the nomination, said he thought Butler would remain impartial in the contest.

Harriman said that while New York's delegates had supported "Mangan," they had made no fight on the chairmanship and were satisfied with Butler.

Butler entered politics in 1927 and has held nearly every organization post in the party—precinct committeeman, county chairman, and district chairman, but never served as state chairman.

He was named Indiana's national committeeman in May, 1952, for a four-year term.

He is a prominent South Bend attorney, is married and has five children. He is a graduate of the university of Notre Dame.

Butler is allied politically with the Indiana Democratic faction led by Henry F. Schrieker when Schrieker was governor of Indiana from 1940-52.

As national committeeman from Indiana, he replaced Frank McHale of Indianapolis, who led the other faction along with former National Chairman Frank McKinney. McHale and McKinney were close to former President Harry Truman, while Butler, Schrieker and the present Indiana state chairman, Charles E. Skillen, have been close to Stevenson.

Butler, who is 40 years old and never held elective office, told an informal news conference that while he was one of the original supporters of Stevenson in 1952, as chairman he intends to be "just a Democrat working for the party."

Butler said he was pleased by almost solid support he received from delegates from southern states. He said he subscribes to the action of the advisory committee of 69 Friday in tossing out the so-called "loyalty oath" requirement for presidential nominating convention delegates.

PLEA FOR HARMONY
Stevenson said in an address Saturday night, President Eisenhower should conclude a "non-aggression pact" with Sen. William Knowland and the Democrats find a "means of peaceful co-existence" with a large part of the Republican Party to achieve harmony in the next two years.

The 1952 Democratic presidential candidate denounced the "cruel, unjust and foolish things" said in the recent campaign and warned the victorious Democrats to "resist the provocation of retaliation in kind."

This, Stevenson told a "victory" dinner of the Democratic National Committee, "is never easy and the results are not always reassuring."

But the Democrats, he said, "must match evil with good, falsehood with honesty."

Stevenson warned that "domestic politics" must be removed from the conduct of foreign affairs if a bi-partisan policy is to emerge in the Democratic 84th Congress.

Morse Sees "Opportunity" to Oust McCarthy

BOSTON (AP)—Sen. Wayne Morse (Ind-Ore) said Saturday night the Senate has "an opportunity" to bring ouster proceedings against Sen. McCarthy (R-Wis.).

Morse, at a news conference prior to his address to the eighth national convention of the American Veterans Committee, said "The Senate redeemed itself in the eyes of the American people" when it voted to condemn McCarthy last Wednesday.

"It was an historic milestone," Morse added, "and McCarthy knows he was censured. There is an opportunity to ouster him if he refuses now to provide the Senate with the information for which he was censured in the first place."

Prince Now Publisher

PARIS (AP)—Prince Sadruddin Khan, 21-year-old son of the Aga Khan, has taken on the job of publishing a magazine—the Paris Review. This English language quarterly, printed in France, makes the announcement in its seventh issue, out Saturday.

Sun, Moon and Tides

TODAY
Sunrise: 6:43 a.m. Sunset: 4:44 p.m.
Moonrise: 1:16 p.m. Moon set: 1:11 a.m.
Tides: High, 4:50 a.m., 8.4 ft.; 5:35 p.m., 2.5 ft. Low, 11:53 a.m., 0.7 ft.; 10:53 p.m., 1.4 ft.
MONDAY
Sunrise: 6:44 a.m. Sunset: 4:44 p.m.
Moonrise: 1:55 p.m. Moon set: 2:51 a.m.
Tides: High, 5:31 a.m., 8.0 ft.; 6:47 p.m., 3.7 ft. Low, 12:41 p.m., -0.2 ft.; 11:47 p.m., 1.5 ft.

INDEPENDENT PRESS-TELEGRAM
Published Sunday only at Sixth St. and Pine Ave., Long Beach, Calif.
Entered as second class matter at Post Office at Long Beach, Calif.
Per Month Per Year
Carrier delivery 80 cents \$7.50
By mail 60 cents \$6.50

BOTTLED LETTER FOUND AFTER TEN YEARS

CHARLESTON, W. Va. (AP)—Clark O. Young was 10 years old when he threw a bottle containing a note into the Kanawha River in nearby Putnam County 10 years ago.

His note asked anyone finding the bottle to write him. Young, now 120 years old and preparing to enter military service, he had long given up hearing from his bottle message.

This week he received a letter from Anna Marie Law of Hillsboro, Ore., who said she found his bottle in the Pacific Ocean off the Oregon coast.

She asked Young to answer her letter. He said he would.

Henry Changes Mind, Accepts Illinois U. Job

NEW YORK (AP)—Dr. David Dodds Henry, executive vice chancellor of New York University, reversed himself Saturday and accepted the vacant post of president of the University of Illinois.

Henry withdrew his candidacy for the position last week after an investigation was opened into his past, as the result of an anonymous letter. But Saturday he announced he had changed his mind after a conference with Herbert Mearns, president of the University of Illinois board of trustees.

The new president will assume his post on Sept. 1. He will receive a salary of \$30,000 yearly, an increase of \$5,000 over the salary of the present acting head of the university, Controller Lloyd Morey.



NEWS CHIEF DIES

Marvin H. Creager, 72, vice president and editorial adviser of the Milwaukee Journal, died in Milwaukee Saturday of cancer. He was a former president of the American Society of Newspaper Editors. (AP Wirephoto)

Auditor Against Boosting State Taxes in 1955

SACRAMENTO (AP)—A tobacco tax is not the answer, says Legislative Auditor A. Alan Post, and higher taxes should not be voted until 1956.

A delay until then would make possible a complete review of the state's tax levies. Post said Saturday, a few hours after Gov. Knight said he is considering new or increased taxes to recommend to the Legislature next month and that a tobacco tax is at the top of the list. A two-cent-a-pack tax on cigarettes would be included.

Post appeared before the legislative Budget Committee.

U.S. Charges Reds Break Truce by Holding Fliers

(Continued From Page A-1.)

Sunchon, in North Korea, Jan. 12, 1953.

More than a year and a half later, Lodge's memorandum said, the men were brought before a Chinese Communist military tribunal and sentenced to long terms in prison.

Red China's radio announced the Communist action Nov. 23 and the United States immediately moved for release both directly in Geneva and through British diplomatic channels based in Red China. The Communists rejected the pleas.

In Washington, GOP Majority Leader Sen. Knowland of California said that the U. N. Assembly should remain in session to press efforts to free the prisoners if they are not released by Christmas.

Lodge's memorandum said "the government and the people of the United States are shocked and outraged by the treatment thus accorded to its airmen who were serving the cause of peace under the charter, and hold these same feelings for the men of other nations who are held prisoner."

"The governments of other nations having troops in Korea share this feeling of indignation at this violation of the armistice agreement."

"The United States believes this conduct of the Chinese Communist authorities has created a serious situation for the United Nations . . . which requested the United States to provide a unified command of United Nations forces in Korea. The United States believes the United Nations must now act promptly and decisively to bring about the release of these 11 officers and men and all other captured personnel of the United Nations command still detained."

After emerging from his talks with the secretary general and Van Kleeffens, Lodge declined further comment.

"That speaks for itself," he said of the memorandum.

Lodge conferred in Washington earlier in the week on the Dulles flew here Friday to consult further with Lodge.

At a news conference, meantime, President Eisenhower remarked that the United Nations could hardly keep its self respect and not try to do something to get the fliers released.

The attitude of the Soviet Union should be tipped at the steering committee meeting.

Jacob Malik, the Soviet ambassador who hurried here from London last week after Andrei Vishinsky's death, made one brief allusion to the case of the fliers in the opening debates of the Korean settlement early this week. He said it had no place in the discussion on the Korean political stalemate.

That debate will be resumed Monday in the main political committee.

Another Soviet demand for Red China to be invited here to answer charges linked to the fliers was expected to come up Monday.

'Frolic' Raided, Women Nabbed

LOS ANGELES (AP)—A gathering that was billed as a "Harlem Frolic and Social" was raided by vice squad officers Saturday who arrested two women on charges of performing in a lewd show and six men on various other charges.

Arresting officers described the show in a hall at 5320 W. Adams Blvd. as the "worst they had ever seen." An audience of 350 fled when the raid started.



The Shepherd's Christmas

SALVATION ARMY

"An exceeding great army."

Exekiel 37:10

Salvation Army every year . . . Brings Christmas gifts and Yuletide cheer . . . To poor and needy in the land . . . On little isles of Faith they stand . . . Those who with trumpets, drums and such . . . Bring hymns to crowds with Noel touch . . . They ring their bells and they persuade . . . The crowds to give the worthy aid . . . Let's do our part and thus reward . . . These "Christian soldiers" of the Lord.

JULIEN C. HYER

'Heliport' to Be Opened

WASHINGTON (AP)—The Army will dedicate on Tuesday in Fort Sill, Okla. He was killed in February, 1953 while on a flight from Athens, Ga., to Camp Drum, N. Y.

Mrs. Suzanne Crisman, of Marysville, Calif., his widow, has been invited to the dedication ceremony.

The "heliport" is located at Ft. Eustis, Va., where formal ceremonies will be held.

The port is in the shape of a huge wheel, with 600-foot runways forming the spokes and a circular taxiway composing the rim. The runways are for use by helicopters with heavy loads requiring some takeoff and landing run. Eight disc-shaped landing pads are spotted around the outer edge of the taxiway for normal helicopter use.

The field is being named for Warrant Officer Alfred C. Felker, a graduate of the Army's first helicopter pilot school at 1954.

British Cycle Boom
LONDON (AP)—Britain is doing a booming export business in motorcycles and bicycles. In the first 10 months of this year she exported 60,303 motorcycles worth 1,914,672 pounds with parts (\$22,161,081), the British Cycle and Motor Cycle Manufacturers & Traders Union Ltd. announced.

Britain exported 1,703,805 bicycles in the first 10 months of 1954.

Fire Destroys Big Store in Pennsylvania

STATE COLLEGE, Pa. (AP)—Fire destroyed a large department store in this central Pennsylvania college town Saturday night, causing more than a half million dollars damage.

Thousands of persons, many of them Pennsylvania State College students, watched firemen battle flames which consumed the O. W. Houts department store and two annexes.

An adjacent lumber yard, also owned by the Houts firm, was threatened but finally saved.

O. W. Houts, owner of the property, said damage amounted to "between \$500,000 and \$600,000." He said no one other than a night watchman, who discovered the blaze, was in the building when the fire began about 6:30 p. m. (EST). The store had closed just a half hour earlier.

The main building is three stories high and the two annexes are two stories each.

Dad Gets Traffic Ticket Speeding Son to Hospital

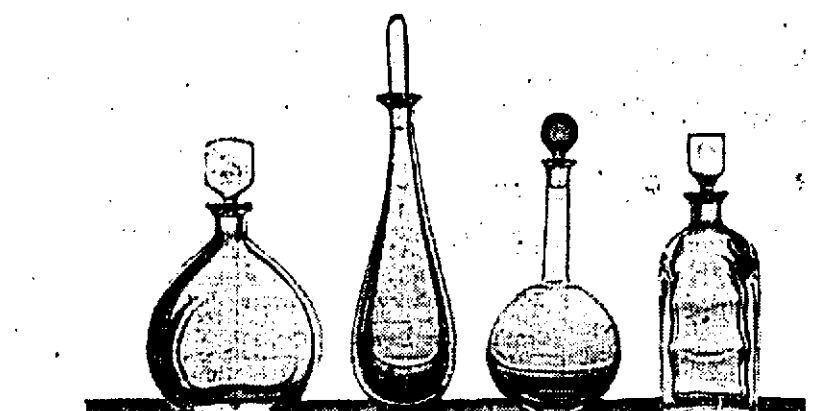
LOS ANGELES (AP)—Four-year-old Stanley Sketo, who suffers from hemophilia, was "doing quite well" Saturday at California Babies and Children's Hospital, but rushing him here from Delano, Calif., wasn't easy.

The boy's father, Robert, 23, said Stanley began bleeding internally last night. He said he tried to drive him here as quickly as he could for transfusions but that he was stopped and given a speeding ticket by a California highway patrolman north of Bakersfield.

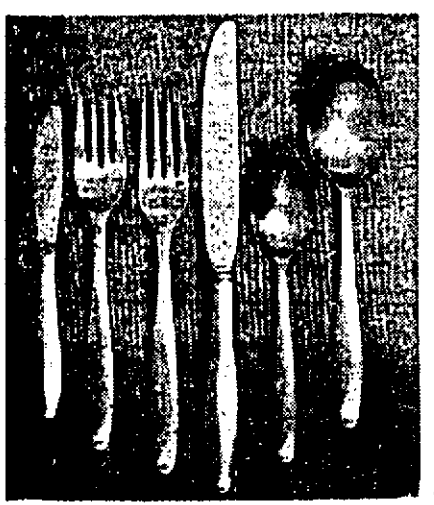
Sketo said this forced him to call for an ambulance for the last leg of the trip from the outskirts of Los Angeles to the hospital.



For Christmas... and the Years Ahead



Orrefors Crystal Decanters illustrative of the finest in Swedish crystal. Decorative as well as useful. From 10.00 to 18.50.

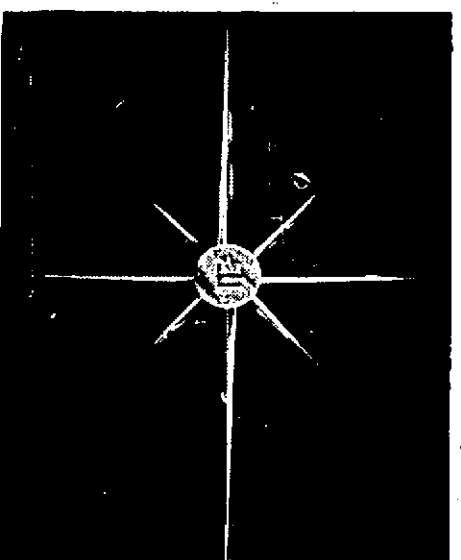


New STEGOR Stainless. Available in two stunning patterns: Pace (illustrated) and Verve, by Gorham, famous manufacturer of fine sterling flatware. Specially priced for Christmas introduction.

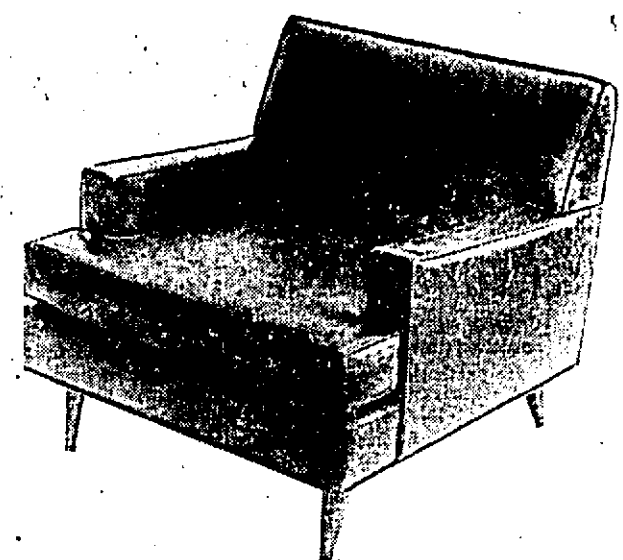
16-pc. Starter Set	
Regular 28.00	19.75
50-pc. Starter Set for 8	
Regular 81.50	64.95



Teak and Oak Animals by Denmark's noted craftsman, Kay Bojesen, are genuine art objects which appeal to grown-ups as well as children.
Elephant 8.00 Monkey 7.50 Bear 3.50



"Star Sapphire" with lustrous brass spires which reflect light from 8-hour candle to make this 42"x52" chandelier the radiant center of interest in your room. 29.95

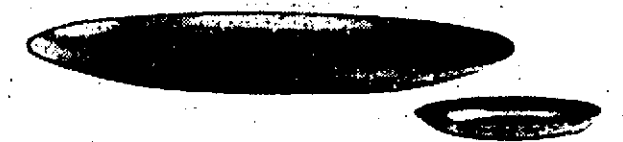


Foam Rubber Lounge Chair makes a perfect gift for the Man of the House. Top grain leather appearance and wearing quality with wonderful new elastic black Duran. Choice of black, white or all popular colors. Specially priced at 99.50



Ceramic Bowls designed and hand-painted by Sweden's famous Stig Lindberg. Conversational pieces with an infinite variety of practical uses. From 8.00 to 33.50

"Good Design" oval bowls in stunning black plastic 3.50 to 15.00



A gift from Frank Bros. has a special meaning. Beautiful and useful objects from all over the world, carefully selected for good design and quality, will make your visit to our store during the Yuletide season, an interesting and worthwhile experience.

Here you will find personal gifts for all members of the family, unusual gifts for the person who has almost everything, lovely gifts for the home—fine complements to gracious living—in all price ranges.

Illustrated are a few suggestions from a collection which includes everything from furniture and appliances to contemporary jewelry and decorative accessories.

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2400 American Avenue, Long Beach 4-8137

Open Monday and Friday evenings

Loot Car of \$35,000 in Rings

In the third loss by Southland jewelry salesmen to burglars in the past two weeks, rings valued at \$35,000 were stolen from a Long Beach wholesale jeweler's car trunk, he reported to local police Saturday.

David A. Schneider, who has offices in the Insurance Exchange Bldg., told officers the theft occurred Friday night in Lawndale when he left his car parked in front of 16611 Hawthorne Blvd.

Schneider said the thieves used a passkey to open the car trunk shortly before 5:30 p.m. Officers said possible fingerprints were washed away by the rain.

The Long Beach man said the jewelry consisted of stone rings—rubies, emeralds and diamonds—and lodge emblems.

It was his first loss to thieves in 18 years, Schneider said. The case was similar, police noted, to the car burglary here Nov. 24, in which Philip Zion, local jewelry salesman, lost goods valued at \$60,000 when the trunk of his car was jimmied open as the auto was left untended for several minutes in front of his home at 5120 E. 1st St.

The week before in San Clemente, Liston M. Edwards, Los Angeles jewelry salesman, told authorities sample cases containing diamonds worth \$90,000 were taken from his motel room during his absence. The sample cases later were discovered in a canyon near town.

Hit-Runner Badly Injures Two Cyclists

TORRANCE—Two teen-aged bicyclists were injured seriously by a motorist who fled the scene of the accident Saturday night.

Injured when struck on 182nd St. east of Yukon Ave. were Larry Everett, 15, of 18327 Elgar Ave., and Larry Mainwaring, 13, of 18416 Falda Ave.

Officer Joe Miles said the lads were riding their bicycles west along 182nd St. when they were hit by a westbound sedan, traveling at high speed.

The Everett boy was thrown almost 100 feet by the impact and the other youth was brushed to the side of the road.

Miles said the car is a light green 1941 Buick with its right headlight probably broken.

The youths were taken to Harbor General Hospital where the Everett boy was treated for severe head and possible internal injuries. Young Mainwaring suffered leg injuries.

Skunk's Bite Kills Woman

BAKERSFIELD (AP)—Kern County recorded its first known hydrophobia fatality Saturday with the death of Mrs. Hazel Alsop, 58, Bakersfield, who died six weeks after being bitten by a rabid civet cat.

The cat, a small type skunk, bit Mrs. Alsop and her husband, John, while the couple were on a camping trip in the Sugar Loaf mountain area of Tulare County.



MOTHER'S HUNCH SAVES CHILD

Joseph Knopf, 26, checks damage to his residence at 940 Dawson Ave. Saturday night while his wife, Patricia, 24, and a neighbor look on. House was hit by out-of-control car. Peeking out window is Knopf's daughter, Colleen, 4, who had been playing on porch

just moments before the crash. Mrs. Knopf "had a hunch something might happen" and called the child into the house a few moments before car hit. Car's driver and passenger were injured.—(Staff Photo)

Two Hurt as Car Hits Pole, Snarls Traffic Gun Phantom Threatens Car on Freeway

(Continued From Page A-1.)

were hurt and the residence, occupied by Joseph Knopf, 26, a Navy sailor and his family, was damaged by a car which rolled across the intersection, over the curb, crossed the lawn and crashed in a portion of the front porch.

Taken to Community Hospital were William H. Summers, 53, of 1425 Dawson Ave., listed by police as driver of the car, and his brother, Clifford, 40, of 820 Hoffman Ave.

Police said the elder Summers suffered possible head injuries and the other brother a possible left leg fracture.

Clifford Summers told officers the car had been parked at the northwest corner of the intersection. He said he was standing in front of the machine, working on the car engine. He said the car suddenly started, carried him halfway across the intersection, where he fell off.

then continued on until it struck the house.

Police said the elder Summers was found lying unconscious in the yard of the residence.

At Broadway and Falcon Ave., late Saturday afternoon, Mrs. Jessie L. Campbell, 63, of 1030 E. Ocean Blvd., a pedestrian, sustained a broken right wrist and leg injuries when knocked down by a car. She was taken to Seaside Hospital. Police issued a citation to the driver, Mrs. Winnie J. Armstrong, 46, of 5520 E. Second St., declaring she failed to yield the pedestrian right of way.

Two motorists were hurt early Saturday evening when their car went off the road, struck a barricade and drove into a ditch on Los Coyotes Blvd. a short distance from Tulane Ave. Both were taken to Community Hospital.

John C. Kendig, 49, of 14813 Burlin Ave., Lawndale, was treated for abrasions. His passenger, Margaret E. Shelby, 39, of 15710 Larch Ave., Lawndale, received a sprained back.

A three-car accident on Orange Ave. near 52nd St. Saturday night resulted in minor injuries.

to three persons, all occupants of one auto.

Treated at Seaside Hospital were Mrs. Marjorie W. Tomlinson, 53, of 1509 Silva St., cuts and bruises, and two children, Jay Rosenlof, 4, and his brother, 17 months, both of 729 Truman Boyd Manor, head bruises.

The injured were in a car driven by Mrs. Tomlinson's husband, Simpson E. Tomlinson, 55. The other drivers were Larry N. Olinger, 18, of 9257 Otto St., Downey, and Mrs. Blanche Mettler, 36, of 6659 Gardenia Ave.

Thrown through the windshield of his car, which crashed through a barricade and dropped into an oil sump shortly before midnight Saturday, Worley Young, 29, of 1806½ California Ave., was rushed to Seaside Hospital where his condition was said to be serious.

The accident occurred at California Ave. and Willow St. Young's car, northbound, hit the barricade at the northwest corner of the intersection. The auto also struck an oil tank and broke a pipe carrying waste water.

Gun Phantom Threatens Car on Freeway

(Continued From Page A-1.)

engineer; John Pierce, 40, the fireman, and C. C. Duncan, 40, the brakeman.

The freight train proceeded to the Avalon yards where the crew notified railroad authorities.

The shot directed at the Erno car was at a point about midway between Willow St. and Hwy. 101, police reported. Officer Hall said he thought the caliber of rifle used was about the same as that used by servicemen.

Bits of the slugs were recovered from the locomotive cab. Police weren't able to recover the bullet fired into the car. A further search is planned.

Rubber Strike Set

AKRON, Ohio (AP)—A Wednesday midnight strike deadline has been set for 8,400 CIO United Rubber Workers members at the Firestone Tire and Rubber Co. plant here.

Nixon's Dad Breaks Hip in Fall at Home

Frank A. Nixon, 76-year-old father of Vice President Richard Nixon, is going to be bedridden for the second straight Christmas.

Nixon fell and broke his left hip at his La Habra home Thursday when he started to get up from a chair to answer the telephone.

He is resting comfortably at the Cottage Hospital and will be bedridden Dec. 25, either at the hospital or at home.

Last Christmas the elder Nixon was hospitalized in Phoenix, Ariz., after a gastric hemorrhage felled him on his way home with his wife from Washington, D. C.

The Nixon family, with the exception of the vice president, held its Christmas celebration in the hospital.

Green Stamps Office to Open

Opening of a Sperry & Hutchinson Green Stamp redemption store in the Columbia of Long Beach, 1st St. and Pacific Ave., is set for 9:30 Monday morning.

J. Sukman, vice president and general manager of Columbia, said the large building immediately north of Columbia has been remodeled completely for the new unit. Entrance will be through the Columbia.

The building had housed the Pacific Cafeteria and the Pampas Room.

The basement and second floor will be used for storage with the main floor the redemption center. Space will permit the store to carry all the nationally advertised goods redeemable under the S & H plan.

The first 1,500 visitors to the new store will receive gifts, Sukman said.

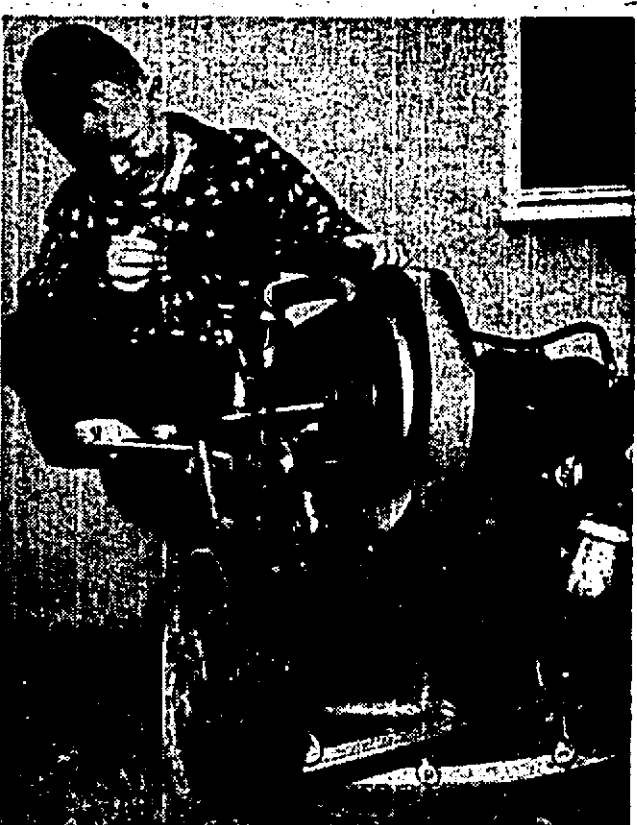
British Laud Ike's Far East Stand

LONDON (AP)—The British press has commented with warm approval upon the latest stand of President Eisenhower in the explosive Far East situation.

Previously there had been fears expressed in the press and in official British circles that American policy in the Far East might bring on a general war.

Reds Pay Indemnity

LONDON (AP)—Communist China gave Britain \$1,027,600 Saturday as compensation for shooting down a British commercial air liner. The money includes compensation for three Americans killed in the attack.



REALLY MOWS 'EM DOWN

Gene Marsh, 5, of 5223 Autry Ave., Lakewood, enjoys a whizzing good time Saturday cutting his folks' lawn on a homemade mechanical mower built by his Dad, Carl Marsh. Constructed from a washing machine motor and scrap materials, the \$15 contraption permits Gene to ride while he works.—(Staff)

MASKED BY PAPER SACK

Bandit Takes \$11,000 From Woman Market Operator

PARAMOUNT—Wearing a paper sack in which eyes had been cut, a bandit waited inside the B-Z Market, 15105 S. Paramount Blvd., early Saturday to rob Mrs. Charlotte Zuravik, 39, of \$11,000 when she arrived to open the store.

Mrs. Zuravik told deputies that the bandit, who had entered the store by cutting a hole in the roof, met her as she came out and called officers.

The victim told deputies the bandit took \$5,000 cash and the remainder in endorsed checks. He was described as about 25 years old, wearing a faded red and white shirt with gray flannel pants.

Novelist Hilton 'Gravely Ill'

James Hilton, noted English novelist, remained in grave condition in Seaside Hospital late Saturday.

Dr. David Wigod, Hilton's physician, said Hilton was suffering from a "more or less general infection."

Pakistan Objects

KARACHI, Pakistan (AP)—Pakistan is likely to view with disfavor any invitation to Communist countries and Israel to attend the proposed African-Asian conference to be convened by Indonesia, reliable sources said Saturday. The conference is to be held in Jakarta early next year.



EXTRA WHEELS FOR POST OFFICE

John Osler (left), assistant postmaster for Long Beach, examines National Guard jeep with Lt. Col. J. A. Phillipson, administrative officer for local National Guard unit. The Guard will lend six jeeps and four trucks to the Post Office during December to help with the Yule mail rush.—(Staff Photo)

L.B. Man's Son-in-Law Killed in Jet Plane Crash

Capt. John T. Hale, Jr., son-in-law of Peter G. Stathis, owner and chief of the Sea Food Groco, 701 E. Ocean Blvd., was killed in a jet plane crash near Tijuana, Mexico, Saturday. His wife, Mrs. Connie S. Hale, young son and daughter are living in Epworth. His parents, Mr. and Mrs. John T. Hale Sr., live in Rockdale, Tex.

Bond's

SALE!

Nationally-famous KICK-OFF MOCS

If not specially purchased,
our price would be 7.95

5.99

Lakewood
Center

Specially tanned plump leather uppers.
Double stitched soles, rubber heel. Shape
holding, super-flexible. BLACK or
BROWN smooth leather. BLUE SUEDE.

**5224 Lakewood Blvd.
Lakewood Center**

Open 9:30 A. M. to 9:30 P. M.
Until Christmas

BOND STORES ALSO IN . . .
HOLLYWOOD DOWNTOWN LOS ANGELES
HUNTINGTON PARK GREENSHAW CENTER
GLENDALF EAST LOS ANGELES

See George Putnam and Hear the News MON. THRU FRI. 6:45, 11 P. M., KTTV, Channel 11

MAKE IT DACRON

the shirt that begins and
ends every day
"like new"

Originally \$8.95

4.98

It won't wilt! That's the beauty of
Dacron—it takes a full day's
activity in stride, then looks for-
ward to an evening on the town!
And when you get ready to retire,
just dunk it in mild suds—don't
wring it out. Overnight it dries
into the smoothest white shirt
you've ever owned! No ironing, no
fuss! Bond's detail-perfect tailor-
ing, ocean pearl buttons. Packaged
in cellophane!

LAKWOOD CENTER
5224 Lakewood Blvd.
Open Evenings till Christmas

BOND STORES ALSO IN . . .
HOLLYWOOD DOWNTOWN LOS ANGELES
GREENSHAW CENTER HUNTINGTON PARK
GLENDALF EAST LOS ANGELES

See George Putnam and Hear the News MON. THRU FRI. 6:45, 11 P. M., KTTV, Channel 11

FREEWAY NEEDS A FREEWAY

Santa Ana to Hollywood Takes One Hour

By HERB SHANNON

The big detour was ironed out of the Santa Ana Freeway Wednesday when the Norwalk link was opened to traffic.

Future projects will bring the stretch from Norwalk to Santa Ana up to freeway standards.

But an Independent Press-Telegram test run from Santa Ana to San Fernando Valley last week indicated that state highway engineers may well consider starting plans for a parallel route to take care of the overflow traffic which has already developed on the thoroughfare.

What we need, apparently, is a freeway for the freeway.

The highway is a definite improvement over previous circuitous routes, enabling motorists to make the trip from Santa Ana to the Los Angeles Civic Center in 50 minutes, including a six-minute half-mile snarl of low gear driving at the junction of the Ramona Freeway, where a bridge under construction funnels traffic from three lanes into one. But this speedy trip depends on optimum conditions as enjoyed by the I. P. T. one-car expedition Wednesday. The journey was made during the early afternoon to avoid the commuters' rush hours.

42 MILES IN 63 MINUTES

Entering the 1st St. ramp in Santa Ana at 1:42 p. m., the test car emerged at the Ventura Blvd. terminus of the Hollywood Freeway in the San Fernando Valley 63 minutes later. The total distance of the two linked Santa Ana and Hollywood freeways was 42.5 miles.

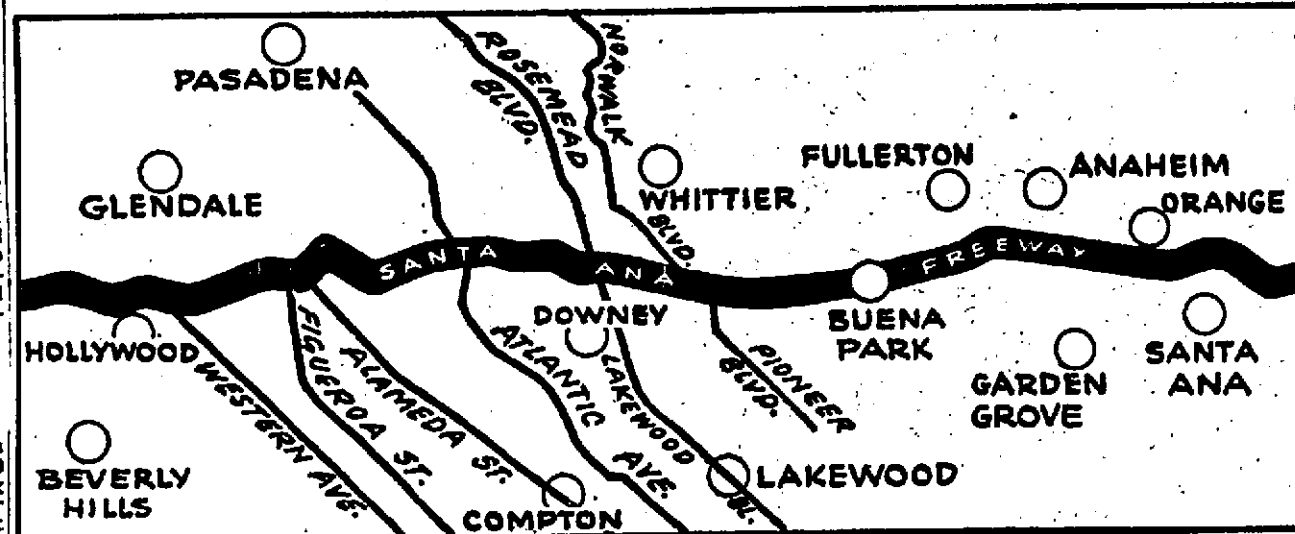
Traffic conditions at the Santa Ana end of the highway encouraged the driver to attempt a steady pace of 65 miles an hour, the legal limit.

With some exceptions, this was possible for about the first 10 miles. Then vehicles channeling into the freeway from feeder roads put an end to any effort except to keep abreast of the increasing flow of traffic, and out of the path of opportunists seeking better lanes.

STOP SIGNS

Five minutes after starting the trip from Santa Ana, the freeway test pilot discovered a familiar phenomenon at the side of the road—a red octagonal sign, displaying the word STOP. This signpost at the Chapman Ave. cutoff to the city of Orange was the first of a series of intersection halts between Santa Ana and Buena Park.

Despite the half-dozen stops at intersections not yet eliminated by bridges, the distance between Santa Ana and Buena



FREEWAY TIME From Santa Ana to San Fernando Valley Was 63 Minutes in Slack-Hour Test.

Park was covered in only 18 minutes. From this point on there were no further traffic signals to impede progress, but increasing traffic gradually made a reduction in top speed necessary.

Rolling across bridge and cloverleaf formations, the test car covered the distance between Firestone Blvd. in Norwalk and the Atlantic Blvd. interchange in Montebello in 12 minutes. Five minutes later the Los Angeles Civic Center and downtown area swung into view around a bend in the road. It was a nice day

for a change and the Hall of Justice stood like a white beacon of truth against the blue sky.

The smog-free atmosphere also disclosed a panoramic view of a king-sized traffic jam directly ahead. Cars and trucks crept cautiously for half a mile back from the Ramona Freeway junction project, and snaked slowly across the Aliso St. bridge beyond for about the same distance.

It required 10 minutes, or approximately one-fifth of the elapsed time from Santa Ana, to negotiate this last mile to the center of Los Angeles.

Picking up speed again past the Civic Center, the I. P. T. car rolled across the great-granddaddy of all highway interchange systems at the junction of the Santa Ana Harbor, Arroyo Seco and Hollywood Freeways, and sped on to Hollywood Bowl in exactly one hour from starting time.

The next three minutes to the end of the Hollywood Freeway in Studio City were the fastest and also the most hazardous. Drivers have been using this section through Caluenga Pass for years, and they know where they want to

go. Beware, all ye strangers.

There is no question that the Santa Ana Freeway and its extension through Hollywood is a great convenience at present to motorists during the off-beat hours. But in the opinion of the Independent Press-Telegram test pilot, it is not a final solution to the area's transportation problem.

Volunteers for a survey during rush hours will be hard to find.

GEARED TO MAKE YOU GOLD—Classified ads! To sell anything fast, call 6-9071.

Flier Backs Story of Vietnam Heroine

CHICAGO (AP)—One of two survivors of a World War II Navy air mission over the China Sea Saturday offered verification of a Vietnamese woman's story that she hid 11 American airmen and was imprisoned by the Japanese.

The survivor, Ensign William A. Quinn of Elmhurst, Ill., said some members of the air squadron want to locate the 34-year-old woman, Mrs. Andre Pagnon, and "chip in and help her."

Mrs. Pagnon, now believed in Paris, related Oct. 16 at Saigon, Viet Nam, that she spent 9½ years in Japanese and Vietnamese prison camps because she helped hide the 11 Americans.

She told of being forced to leave her 2-month-old daughter, Monique, with Vietnamese jailers when they released her and her French army husband, also a prisoner of war, last Aug. 31.

She told her story to American Embassy officials at Saigon and presented some supporting letters as proof that she had assisted the three officers and eight enlisted men. The American officials made no comment on her story but helped to pay her fare to Paris.

Quinn, a former ensign and co-pilot, read an Associated Press news story of the woman's plight and came to the AP office in Chicago to fill in some of the details and tell some of the tragedy which resulted.

Quinn, 33, said the patrol bomber was crash-landed on the China Sea Jan. 26, 1945, at Tam Quana, a point near Quan Ngai, the same as related by Mrs. Pagnon.

But her version didn't turn out as happily as she thought. Only one member of the crew was able to escape in a U. S. submarine three days later.

Quinn is married and father of

three children. He is a salesman with Westinghouse Electric Co. Only Quinn and radio man Charles Hamilton of Boston survive the 11-man crew. Mrs. Pagnon helped by hiding them in the hills and bringing them food.

Hamilton said in Boston that he believed Mrs. Pagnon is the woman who aided him and he would like to help her.

The Texan was so quoted in a copyright story by Thomas Sanction of the New Orleans Item-Saturday.

"I never said that the President of the United States did not know anything about his job," Rayburn told the New Orleans Times-Picayune.

"I wouldn't say that about any president, Republican or Democrat, and I didn't say it about Mr. Eisenhower."

Rayburn said: "We are going to support Eisenhower when he's right and oppose him when he's wrong."

Sanction, a veteran newsmen, quoted Rayburn as saying a lifetime in the Army did not sufficiently prepare President Eisenhower for leadership "in public affairs."

Sanction quoted Rayburn as saying he would work with President Eisenhower, but would not work with Vice President Nixon.

The Item story further quoted Rayburn as saying, "The truth is I don't think he (President Eisenhower) pays enough attention to the work and I don't think he knows what is going on."

Rayburn said he thought "it was just terrible what that fellow (Sanction) did."

Before Rayburn repudiated the remarks attributed to him, Republican National Chairman Leonard W. Hall declared that if Rayburn was correctly quoted his "unwarranted attack" was "shabby and disgraceful."

In a statement issued in Washington, Hall said:

"I would prefer to believe that Mr. Rayburn did not utter the words attributed to him and if he does not repudiate the interview then I say the country must re-evaluate Mr. Rayburn."

"When Mr. Rayburn states that a military career does not fit a man for the presidency, we must assume that he is also repudiating George Washington, the father of our country."

Sanction told the Associated Press in a telephone interview that "my story speaks for itself. I have no other comment to make."

Lost Boat Hunted

SAN FRANCISCO (AP)—Two Coast Guard planes scanned the ocean from Monterey 80 miles northward to Point Reyes Saturday for a trace of the fishing boat Joe Jr., which disappeared Wednesday with four men aboard.

The body was swathed in a bloody bed sheet. Carter, blue tattoos on shoulders and forearms, was wearing only shorts.

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U.N. Endorses A-for-Peace Plan of Ike

UNITED NATIONS, N. Y. (AP)—By a rare unanimous vote, the U.N. General Assembly Saturday endorsed President Eisenhower's atoms-for-peace program and expressed hope it would be put into operation without delay.

For the second time in the ninth General Assembly, the United States and the Soviet Union voted together—but only after Russia had lost a fight to link the program with the Security Council and the big power veto.

Only the five Soviet bloc countries favored this link; the West firmly opposed it.

Eelco N. Van Kleffens, Assembly president, hailed the unanimous vote and said the entire world will rejoice that the Assembly has paved the way for achievements on a question that claims the interest in all countries "of the citizens who hold the general welfare at heart."

One month ago the United States and Russia joined the 58 other U. N. members in a vote giving the U. N. Disarmament Commission a fresh start on work on a project for regulation and limitation of conventional armaments and prohibition of atomic weapons with adequate controls.

One year ago, on Dec. 8, President Eisenhower electrified the Assembly with a dramatic plan for sharing atomic wealth for peace. By its action today the Assembly pushed the plan ahead.

The resolution gave final U. N. approval, noted that negotiations are in progress for the establishment of an international atomic energy agency "to facilitate the use by the entire world of atomic energy for peaceful purposes" and expressed the hope the agency "will be established without delay."

AEC Urged to 'Tell All' on A-Danger

CHICAGO (AP)—A scientist asserted Saturday that the Atomic Energy Commission "owes it to mankind" to reveal the short and long term dangers of radiation from A and H-bomb explosions. Dr. Eugene Rabinowitch, editor of the Bulletin of the Atomic Scientists, said civil defense planners lack official information on radioactive "fall-out" and that some scientists are concerned with the effect of persistent radioactivity on heredity.

Writing in the Bulletin, he said: "To permit mankind to stumble, without realizing all possible consequences, onto a course of action which may end in a slow but irreparable decay of the human race constitutes the gravest moral responsibility any man or group of men can conceivably take upon themselves."

"A small increase in the rate of mutations (changes of the hereditary endowment) — perhaps even the minute rise produced by atomic bomb tests, not to speak of the much greater effect on an all-out atomic war—may throw a monkey wrench into the delicately adjusted mechanism of the preservation of the species."

L.B. Recreation Dept.'s Report Hailed as Model

Copies of the Recreation Department's annual report for 1954 are being distributed throughout the United States by the National Recreation Association of New York City, according to word received here Saturday by Walter L. Scott, director of school and municipal recreation.

Referring to the Long Beach report David J. Du Bois, of the National Recreation Association's research department, wrote:

"We especially like the emphasis on what recreation means to individuals. The quality of the photographs, the makeup and printing are outstanding."

The Long Beach report appeared as a folded brochure, suitable for convenient mailing in a business envelope, and heralded the completion of 25 years of public recreation here. It was prepared under the direction of Scott.

Band Programs

BAND CONCERT SCHEDULE
EUGENE LABAREE, Conductor,
CHARLES J. PAYNE, Assistant
Beginning Sunday, Dec. 5, 1954
Concerts in Municipal Auditorium at foot of American Ave.
SUNDAY, 2 p. m. Soloist, Al Littlehorn, cornet.
MONDAY, NO CONCERTS.
TUESDAY, 2 p. m. No Soloist.
WEDNESDAY, 2 p. m. No Soloist.
7:30 p. m. Soloist, Garrett L. DeKay, euphonium.
THURSDAY, 2 p. m. Soloist, Garrett L. DeKay, euphonium.
FRIDAY, 2 p. m. Soloist, Walter B. Anderson, marimba.
7:30 p. m. Soloist, James W. Duncan, trombone.
SATURDAY, 2 p. m. Soloist, James W. Duncan, trombone.



520 Pine Avenue

Dial 6-7205

Open every night 'til nine.

Store hours each day 9:30 A.M. to 9:00 P.M.

look right here for that perfect gift

Long Beach's Greatest Selection



imported lustres
29.95

Gold on white lustres from Bavaria . . . strung with sparkling prisms. Regularly 39.95 pair.



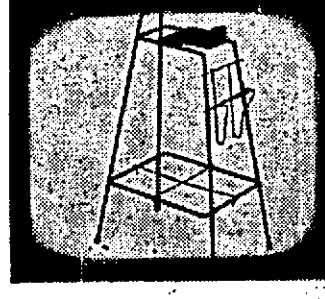
sterling sugar and creamer
7.95 plus fed. tax

A glamour gift for a grateful lady . . . finely made Sterling silver sugar bowl and creamer.



sugar & cream
5.00

Genuine Irish Belack. Beautiful high lustre and translucent.



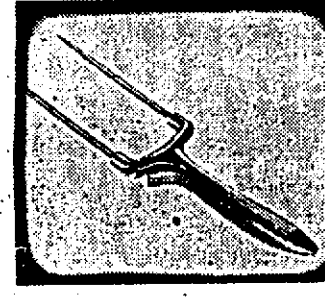
compact telephone stand
3.95

Modernly styled in black wrought iron. Needs little space, has a small price for a fine gift!



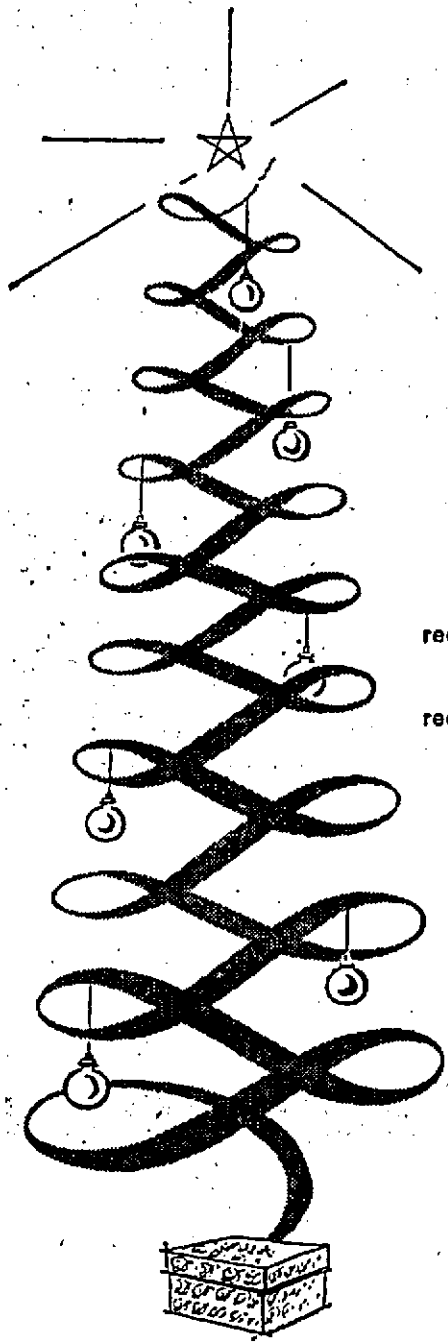
china cup, saucer with rack
1.95

She'll love this bone china set for wall or shelf decoration. Choose from many patterns.



Garity carving fork
2.95

Latest style chrome carving fork . . . allows a firm grip for perfect, easier carving.



our Bavarian crystal hand-cut and specially priced!

Nothing will twinkle as prettily under the tree! Bavarian rose-patterned crystal artfully shaped into useful pieces. Box, bowl, vase or dish . . . each one is a collector's delight. See our fabulous collection . . . you'll find so many to choose from!



aluminum ice bucket
4.95

A handsome, generous-sized ice bucket of sturdy aluminum that keeps heat out, cold in.



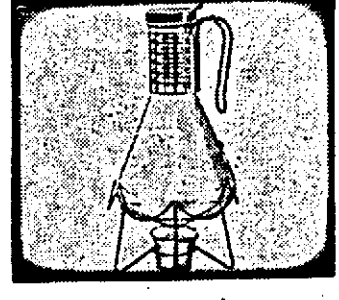
party, TV lunch set
1.49

4 plates and 4 cups of sparkling glass with a graceful leaf pattern. Perfect hostess gift!



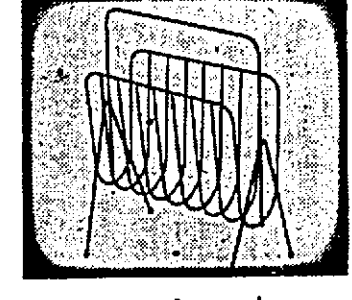
bone china sugar, creamer
1.98

A dainty set of colorful design, for a lover of pretty things. Regularly 2.50, save now on one.



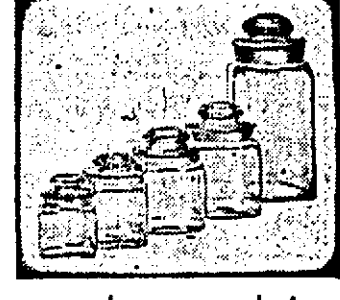
coffee server with warmer
3.49

Made by Rubel of sturdy, flame-proof Pyrex. Modernly styled . . . a useful, attractive gift.



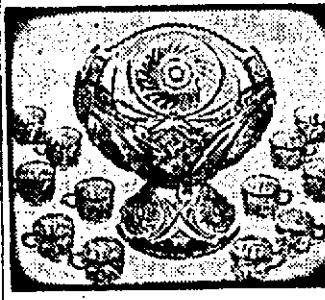
magazine rack
5.00

Files newspapers, magazines neatly. Sleekly modern . . . a smart addition to any room.



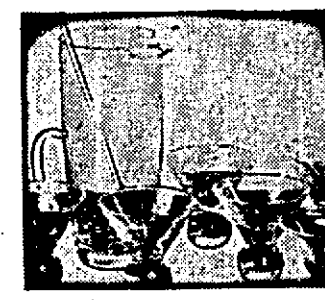
unusual penny candy jars
1.00 to 2.35

Folks rave about these mock old-time apothecary jars. From 1/2-lb. to 5-lb. size. Gay gift.



Aztec punch bowl set
9.95

Beautifully cut glass . . . 8-qt. bowl with stand, 12 cups that hang around bowl edge.



8-piece martini set
4.95

6 ball-based glasses, a mixer, and a 12-ounce pitcher make up this sparkling gift set.



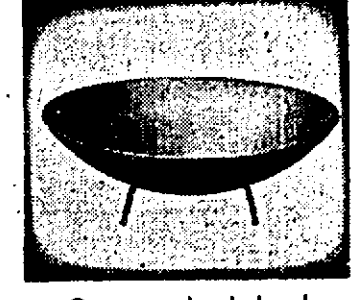
Italian relish dish
5.00

Choose one for holiday gifting from our striking collection of sizes, shapes and styles.



sterling bonbon dish
3.50 plus fed. tax

Gleaming beauty of design by Reed and Barton. For well-appreciated Christmas gifting.



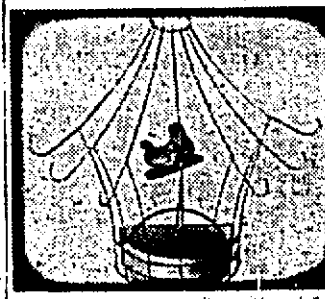
Grosswood ash bowl
5.00

Styled in black metal . . . has two sets of interchangeable short, tall legs for 2-way use of bowl.



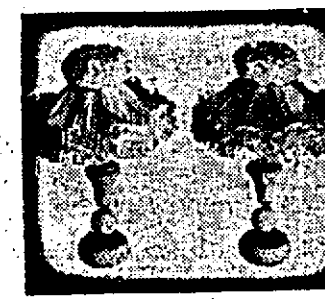
chinalin centerpiece
5.00

Lifelike, china-like flowers make a perfect centerpiece . . . a gift of lasting beauty.



bird cage planter
5.00

A charming touch to any decor. Has pert ceramic bird, ceramic inserts for flowers. A gift hit!



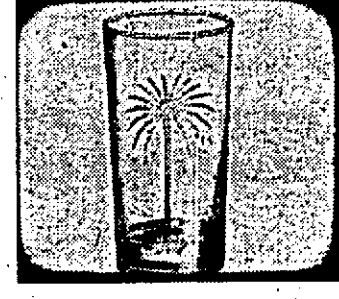
vanity lamps and shades
10.00 pair

Hobnail milk glass with washable shades in soft pastel tones. A gift she'll enjoy and love!



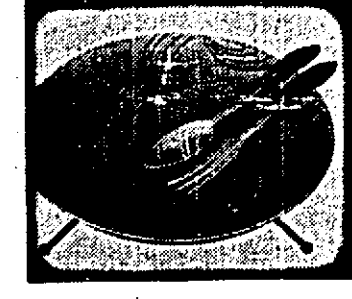
pottery tea and toast set
5.00

Italian-designed in many bright patterns. Makes a fine gift. 4 cups, 4 plates in the set.



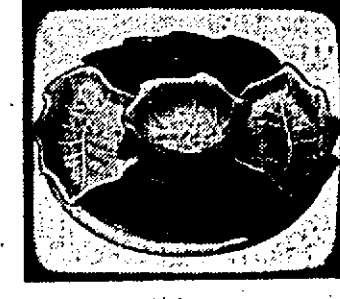
cut palm tumblers
39c

In 8, 10, 12-oz. or Old-Fashion sizes. They're just-right gifts for busy holiday hosts, hostesses.



salad bowl set
5.00

Turquoise bowl with black fish design, stand; fork and spoon extra. A gay, welcome gift!



12-inch leaf susan
5.00

A life-like leaf pattern adorns the inserts of this bright, useful Christmas gift idea.

U. S. Heroes War on Red China Opium Tide

(EDITOR'S NOTE: Written especially for the Independent Press-Telegram, the following article by Congressman Craig Hosmer, 18th District representative, reveals details of the U. S. war on Red China narcotics exports. The Congressman recently returned to the States after a tour of active naval duty in the Far East, during which he visited Chiang Kai-shek, Chinese Nationalist leader on Formosa, and other high officials.)

By REP. CRAIG HOSMER

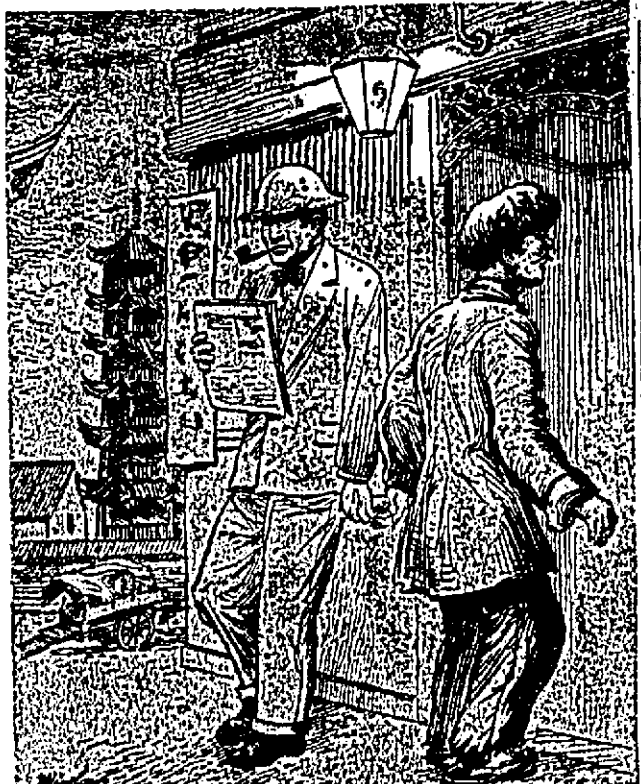
Working at a dangerous game among ruthless conspirators, in centers of foreign intrigue where life is cheap, a handful of unsung American heroes daily run risks that few are called on to face during a lifetime.

These are the U. S. Customs special agents detailed to the Far East to stop illegal narcotics shipments destined for the U. S. A.

They receive no "hazardous duty pay," no medals nor awards, and must live under conditions that few would accept. These men truly earn the accolade, "never have so few done so much for so many," for they are our advance guard in the fight against illicit narcotics.

It was my privilege during a recent tour of active naval duty in the Far East to meet some of these special agents and watch their work first hand at key narcotics shipment centers. From these points international gangs of narcotics merchants seek to export dope to addicts throughout the Free World. For decades they have made millions from their trade in human misery.

Today their operations are spured by steady government-guaranteed flow of raw opium originating from the Communist-controlled Chinese mainland, which brings money to the Communist government



"THE SPECIAL AGENT must make his ears available to the informer so discreetly that the chance of discovery is held to a minimum."

local officials are usually honest men glad to receive extra help. But in some foreign lands the rank and file of law enforcement officers are less incorruptible and difficulties are faced. Dope traffic is highly profitable—there is plenty of money for bribes for modestly paid policemen. And, unlike in our country, illegal narcotic trafficking is not always regarded as a major offense, but as something about on par with petty theft.

Often raids carefully planned for months in advance to net both offenders and large narcotics shipments are foiled because a native policeman has forewarned the conspirators.

It would seldom be possible for our special agents to discover shipments if it were not for a system of money rewards to informers.

There are a few instances of informers risking the deadly retaliation of narcotics overlords purely for revenge. But most frequently it is the promise of a reward that brings the informer to our special agent with information that he may have sought patiently for months or even years.

The informer may be an Oriental or a Caucasian. He may be someone whose apparent station of life is the highest or the lowest.

That is why our special agents must be at home any place—in the highest official and social circles, at the gathering places of aples and for-

eign agents, at the hangouts of European and American riff-raff waiting out their lives in dissipation, or in the lowest Oriental dives.

At any of these places the special agent must make his ears available to the informer so discreetly that the chance of discovery is held to a minimum. Too, he must see that a valuable informant is protected in other ways and promptly rewarded so that others are encouraged to follow the example.

The qualifications demanded of a successful special agent are many. He must be bold and discreet, daring and cautious, patient yet diligent, aggressive but diplomatic, thorough in incorruptible and highly intelligent. He must have not only physical courage, but the moral courage required to live for long years under adverse and foreign conditions.

The pitifully few agents we maintain overseas have been responsible for closing more than one opium refinery and are due the credit for discovery of countless millions of dollars worth of narcotics destined for addicts and those to be addicted in the U. S. A.

They have disclosed many devious smuggling devices. Examples: Hollowed-out dolls, concealment in cans of tinned food and tobacco, concealment in airplanes flying international routes, concealment in lifeboats; smuggling by individual runners, crews of ships and air-

planes and by U. S. service personnel; narcotics packed in hidden in clothing, furniture, industrial supplies, cigar sets, packages and even open bags in the bodies of animals and humans.

Each new trick and device of the narcotics operator eventually is discovered by our special customs agents, who repay the taxpayers' investment in their salaries by the thousandfold.

If the overseas job is to be done thoroughly, more special customs agents must be sent to additional narcotics centers both in the Far East and in Europe. This is high on my personal list of projects to be carried out during the next session of Congress.

How About Bottle of Same Accent?

LONDON. (AP)—Stanley Bear has advertised for a young woman with a Scottish accent to baby sit with his Boxer dog Mitzel, 14 months old.

"My wife is Scottish and Mitzel feels at home only when she can hear a Scottish accent about," Bear explained to newsmen.

He said the last time they left Mitzel alone, with no burry accent to soothe her, she consoled herself by destroying six pillow slips, a satin bedspread and the kitchen linoleum.

Capital Capers

By WALTER T. RIDDER, WESLEY PEYTON and ROBERT E. LEE
(of The Independent Press-Telegram Washington Bureau)

WASHINGTON—Coals to Newcastle department: The U. S. will be sending olive oil to Spain this year. The latter country has for many years been the largest producer of the salad-dressing liquid. Reason for its current shortage: a freeze last spring ruined most of the crop.

Christmas mailing item. The Association of American Railroads says that between Dec. 1 and Christmas, the nation's railroads expect to tote enough mail to fill more than 5,000 trains of 12 standard mail cars each. This averages out to more than 200 solid mail trains a day, which may explain some of those longish delays at grade crossings.

The Post Office Department is also girding itself for the Christmas rush. Postmaster-General Arthur Summerfield says the department will rely principally on overtime work by regular employees to move the anticipated "unprecedented volume." Last year, the department used about half a million more hours of overtime and 70,000 fewer temporary employees than in the previous years. All of which gives some idea of why the Christmas mailing rush is considered big business.

The government has for some months been trying to buy mercury. It is offering \$225 a flask. Since the offer was made last July, the only offering of mercury has come from a housewife who said she had a couple of pounds around her house. The government wasn't interested in such a small quantity, but everyone wondered why the lady should

have the metal ready at hand.

The recent election results which saw the ouster of some prominent Republicans has presented the administration with the problem of "taking care of" some of their erstwhile loyal supporters.

Former Senator John Sherman Cooper of Kentucky, defeated by former Vice President Alben Barkley, looks like he may get the nomination for ambassador to India; former governor of Connecticut John Lodge is also currently unemployed and is being mentioned as next ambassador to Spain.

The defeated Republicans stray through here in large numbers; more persons than there are jobs, according to one harassed White House source. The defeat of 1934 merely accentuated already existing difficulties.

The Republican National committee has still literally hundreds of applicants for federal jobs who base their claims on the efforts for the Republican party ever since 1936.

WIN DIVORCE RIGHT. NEW DELHI, India (AP)—India's new marriage law, allowing Hindu women divorce rights for the first time in history, becomes effective Jan. 1, the government announced.

EXTRA



Columbia Announces the
GRAND OPENING
TOMORROW AT 9:30 A. M.
OF THE NEW
"J.N." GREEN STAMPS
REDEMPTION STORE

FREE GIFTS We will present to the first 1,500 persons to visit our new J.N. Merchandise Store a personal gift.



Now... a new, enlarged J.N. Green Stamp Store to serve you. Thousands of nationally advertised items will be on display to enable you to choose what you want. Shop now at Columbia and save with J.N. Green Stamps and visit our beautiful new store, at Columbia, First and Pacific.

WE GIVE J.N. GREEN STAMPS FOR CASH AT TIME OF PURCHASE

Columbia has Christmas Gifts For All The Family
FIRST AND PACIFIC

OPEN EVERY NIGHT UNTIL 9 P. M.

J.N. Green Stamp Specials

REG. to 2.50 IMPORTED

Colognes
LUCIEN LELONG
LENTHERIC
BOURJOIS

Boxed for gifts
99c

HELENCA NYLON STRETCH
Panties

White, pink, blue; sizes
4 to 8. Stretch to fit
and mold to the body

\$7

REG. 6.95 DACRON-NYLON

Lacy Slips
Imported French Lace;
White Only; sizes 32 to 40

3.99

REG. 6.99 NYLON NET

Petticoats
Beautiful pastel colors
in bouffant nylon net

3.59

REG. 8.95 Calf Bags

\$5

REG. 2.99 Costume Rings

\$1

REG. \$1 MEN'S COTTON

Argyle Sox
Fine combed cotton in
smart colors; colorfast,
shrink resistant; 10 1/2 to 13

69c
2 pair 1.25

REG. 3.95 MEN'S BROADCLOTH

Pajamas

Fine count, Sanforized shrunk
broadcloth; solid or patterns;
Full cut sizes A-B-C-D

2.99

WAFFLE WEAVE WOOL KNIT

Coat Sweater

10.99

Two pockets; crested;
white, red, navy, aqua;
small, medium, large

REG. 7.99 SUPER ORLON CARDIGAN

Sweaters

White, pink, powder, maize
or mint; sizes 34 to 40

5.99

ROPE BEADS... \$1

GIFT WALLETS... \$1

BOYS' BOXED "SHERIFF JOHN"

Shirt Sets

TV star's shirt with badge;
Also other sets in various
styles; sizes 2 to 14

2.99

GIRLS' ELASTIC SIDED

Gro-Slips

Hidden tuck lets out for
longer length; eyelet top,
eyelet ruffle bottom. 4-14

1.79

CHILDREN'S LEATHER SOLED

Slipper Sox

99c

BOYS' "BILLY-THE-KID" CORDUROY

Slacks

Sizes 6 to 12

3.98

WOOL JERSEY BEADED BUTTON FRONT

Blouses

3/4 sleeve; V-neck;
white, pink, blue, black.
Sizes 32 to 38

7.99

VELVETEEN—PURPLE or BLACK

Tapered

Slacks

Sizes 10 to 16

7.99

We give J.N. Green Stamps with cash at time of purchase

Shop Every Day—
9:30 A. M. to 9 P. M.

Columbia
FIRST AND PACIFIC

OPEN EVERY DAY—

9:30 a. m. to 9 p. m.

UNTIL CHRISTMAS

Columbia
FIRST AND PACIFIC

Pope Resting Easier Than Any Time Since Collapse

VATICAN CITY (AP)—A new course of treatment brought fresh improvement to ailing Pope Pius XII Saturday. He was resting more easily Saturday night than since his collapse Thursday.

Doctors said the rally, begun after 48 hours of desperate illness, would continue if food can be given the 78-year-old Pontiff.

The first alkaline washing of the stomach—part of the prescribed course of treatment—took place in the afternoon.

Another heartening word came from the Vatican. The Pope feels strong enough so that from a bedside microphone he will give his blessings to thousands scheduled to assemble in St. Peter's Square today for mass prayers for his recovery.

One of five medical specialists called to the Pope's bedside said he had a recurrence of vomiting with traces of blood Saturday afternoon. The specialist said, however, that this was not preoccupying.

He added that the Pontiff must have absolute rest for at least a month if the new treatment is to be successful.

During this period, the Pope must remain in his Vatican apartment, and possibly in bed, he said.

The doctors initiated a new treatment of blood plasma, vitamins and other medicines designed to build up the Pope's strength.

Physicians dispelled fears that cancer might be involved in his gastric distress by saying he was not suffering from a tumoral sac of the digestive tubes.

The confidence expressed in the report was echoed by all those who visited the weakened leader of the world's more than 400 million Catholics during the day. Doctors, cardinals and relatives emerged from the papal apartment with optimistic words.

The Pope received his sister Elisabetta, and three nephews, the Princes Carlo, Giulio and Marcantonio Facelli.

Reliable Vatican sources said the Pope still must be considered in danger.

He has been confined to his bed, unable to eat, since Sunday. Thursday afternoon he suffered a collapse that brought him near death.

The visits of Cardinals Tisserant and Canali to the Pontiff continued speculation in the Vatican and Rome that the Pontiff might be planning a bedside consistory to fill the six vacant seats in the College of Cardinals.

He may also have delegated some of his burdensome duties to the cardinals because of his illness.

There were reports the Pope also is considering appointment of a chamberlain to conduct Vatican affairs in the event of his death. The chamberlain would hold full papal powers until a new Pope is elected. Pope Pius held this position prior to his own election in 1939.

Arkansas Gazette Fire

LITTLE ROCK, Ark. (AP)—A stubborn basement fire, still smoldering late Saturday, drove newsmen and other employees out of the Arkansas Gazette building, caused considerable damage and destroyed bound volumes of the paper dating back to 1825.



TALL DEODAR LIGHTS UP FOR CHRISTMAS

Mrs. Paul Borza, of 147 E. Plymouth St., and her children, Paul, 4, and Kathy, 3, admire giant Yule tree lit up Saturday night in front of Water Department building at Wardlow Rd. and Walnut Ave. The 45-foot tree—a deodar species of cedar—is decorated with more than 700 lights and ornaments.—(Staff)

DEC. 25TH NEUROSIS PSYCHOANALYZED

Christmas Make You Blue? Blame It on Baby Sister

NEW YORK (AP)—Many, many people are depressed by the Christmas season without apparent reason. Dr. L. Bryce Boyer, of Berkeley, Calif., told the mid-winter meeting of the American Psychoanalytic Association Saturday.

He called it the "Christmas neurosis." The victims have reason for their unseasonable depression, all right, but these reasons come from infantile emotions based upon infantile logic and have been buried in their unconscious mind since babyhood.

What the victims are doing, he continued, is remembering—unconsciously—infantile rivalries with a brother or sister for the attention and affection of their mother in which they came out second best—either actually or in their infantile opinion.

Still reasoning on the infantile level, mother was a "giver" of food and of bodily comforts. The rivalry was a competition for her "gifts" and mother favored the brother or sister with these "gifts."

The next step in the infant unconscious is to see no difference in the "giving" mother and another "giver," Santa Claus. Mother having been, actually or fancifully, niggardly with her "gifts" or "tokens of love," Santa Claus has to prove the same.

Bay City Detective, 'Chick' Norton, Dies

SAN FRANCISCO (AP)—Joseph W. (Chick) Norton, 48, former San Francisco police inspector who was cited three times for capturing armed robbers, died Saturday of natural causes in his room at the Hotel Davenport.

Norton was a member of the force from 1930 until 1952 when he left because of illness. He operated a private detective agency with offices here and in Santa Rosa.

Christ" unconsciously reminds the victim of the unresolved rivalries of years ago.

The result is a loss of self-esteem, coming from love they felt they hadn't received and "according to infantile logic," did not deserve. "The resulting reaction was depressive," Dr. Boyer said.

He based his views on a series of patients whose unconscious minds he had analyzed.

Walker's
the friendly store of Long Beach

Pine at Fourth Phone 707-451

Give a **ZENITH**
HEARING AID
the tiny **Royal-M**

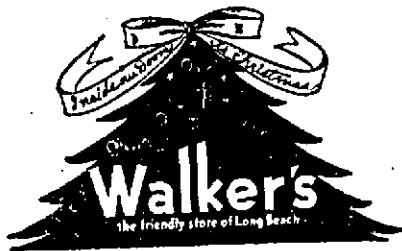
So often a person will put off getting a hearing aid as long as possible...inconveniencing others, and frequently endangering his own happiness and well-being! If you have a loved-one who is hesitating to take this simple, yet important step, what finer Christmas gift could there be than an efficient, smartly-styled Zenith Hearing Aid. It's easy to wear...easy to adjust...and so easy for you to give!

SPECIAL CHRISTMAS TRIAL OFFER!

Buy a Royal-M for a gift before Christmas—whenever it's most convenient. The recipient will enjoy a full 10-day trial period beginning on Christmas Day...he must be completely satisfied or your money will be refunded promptly under our Iron-clad 10-Day Money-Back Guarantee.

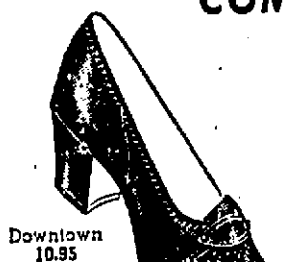
By Makers of Famous Zenith TV and Radio Sets

MEZANNINE FLOOR WALKER'S



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A fitting shoe is a **COMFORT!** and...



Downtown 10.95



Fidelity 10.95



Lorrie 11.95



Gladys 11.95

Enna Jetticks
are **KNOWN** everywhere
for **FITTING** comfort!

You'll find comfort when you're fitted from our wide range of sizes, widths, heel heights and lasts. Such trim looking foot treats. Many with cushions. All of butter-soft leathers. Drop by for your individual fitting today!

Other Styles at \$9.95 and \$10.95

A FIT FOR EVERY SMART... or SMARTING FOOT

Women's Shoes Walker's Lower Floor

Hamiltons at \$79.50

(FEDERAL TAX INCLUDED) — and all with their own individually-designed bracelets to give them the jewelry look so much in vogue. Famous for accuracy and dependability — a watchword at Christmas time — these particular Hamiltons have much to offer for a moderate price.



PAY \$1.50 WEEKLY — WITHOUT INTEREST OR CARRYING CHARGE • OPEN EVERY EVENING UNTIL CHRISTMAS •

C.E. Lewis Jewelers
LONGEST ESTABLISHED In Downtown Long Beach
323 PINE AVENUE TELEPHONE 35-4335



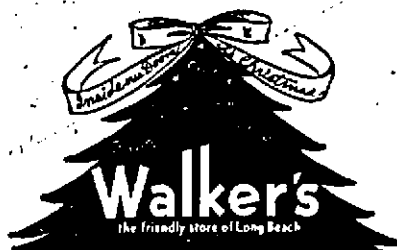
starting Monday

SHOP at **WALKER'S**

9:30 A.M.

'til **9:00 P. M.**

Daily 'til Christmas



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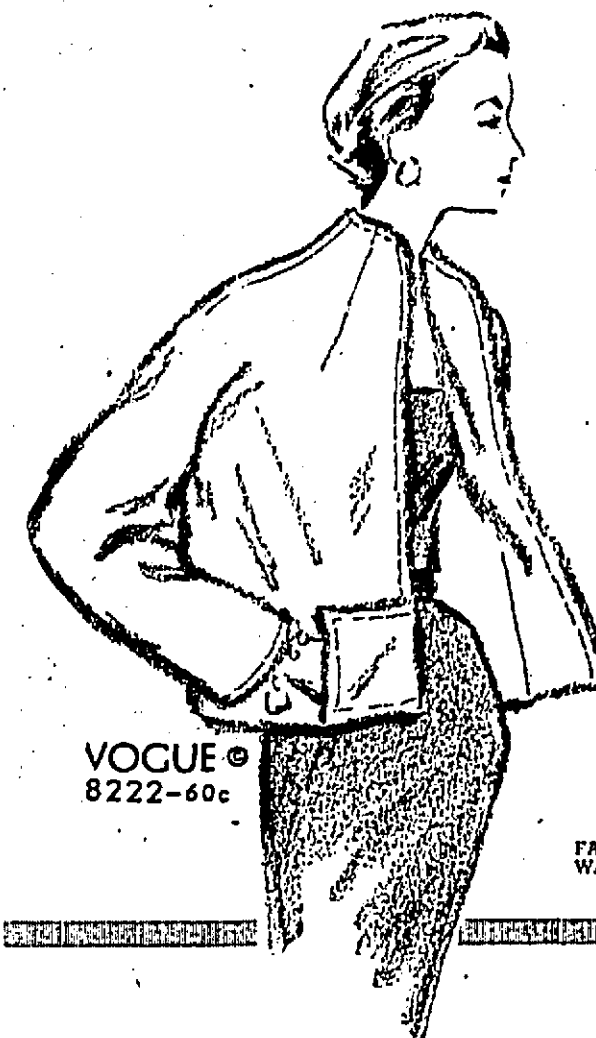
see our by-the-yard collection of

PRINTED FELT

to cut-and-seam in Vogue Patterns

Bright spot on your gift list: full-circle skirt, brief jacket, gay separates—sewn by you, in gaily printed felt. Choose vivid reds, blues, golds... Printed in black, in color, or in golden-glitter for extra fun. 4.95 to 5.95 36-inch—4 to 5 yard

Plain Felt, 72" wide 7.00 All-wool 7.00



VOGUE 8222-60c

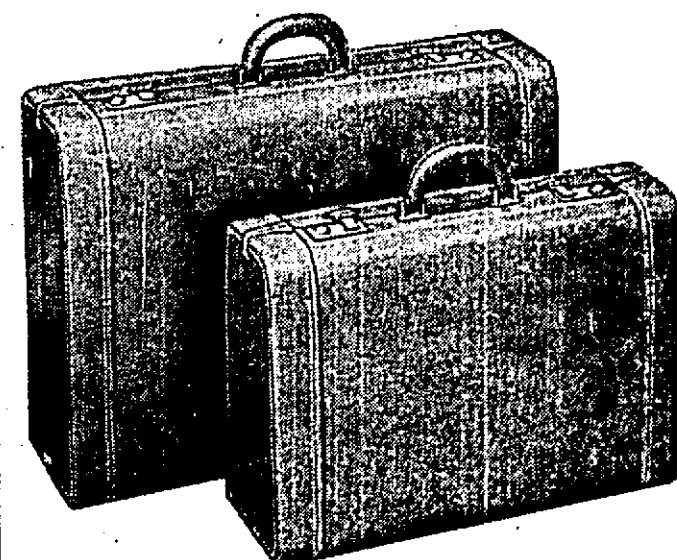
FABRIC CENTER OF LONG BEACH WALKER'S THIRD FLOOR

GIFTS for HIM

reduced **1/3 to 1/2**

A wonderful selection of men's luggage at special prices—as sketched:

MAN'S TWO-SUITER 14.95
COMPANION CASE 11.95



Genuine Saddle Leather 2-Suiter

Double handles, steel frame, de luxe interior. Priced at only **29.95**

Genuine Cowhide Brief Bag

3 pockets, extension lock. Priced at only **6.95**

Smooth Cowhide Shave Kit	2.45
Fitted Chrome Shave Kit	7.95
Top Grain Cowhide Visorello	3.95
Saddle Leather Stud Boxes	1.95
Top Grain Cowhide Zippered Manicure Sets	5.95
Smooth Cowhide Tie Cases	3.95

Prices plus federal tax.

No charge for initials

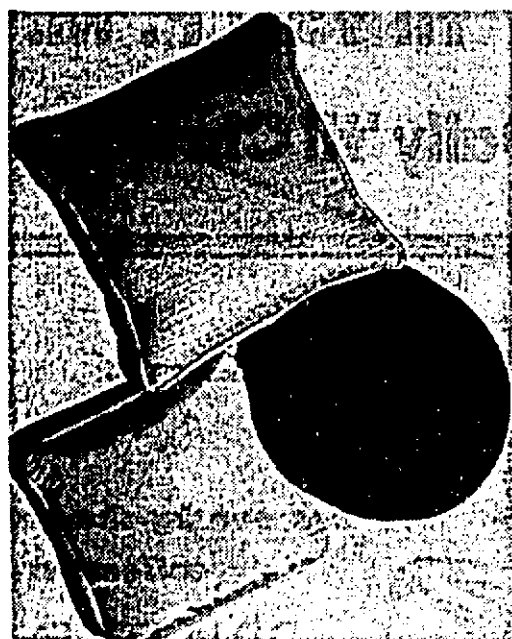
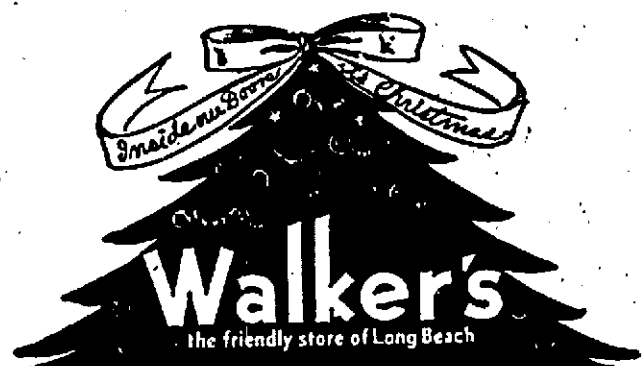
LUGGAGE WALKER'S LOWER FLOOR

Select your Oshkosh, Skyway, Samsonite, Car Sacs, Dopp Kits from our complete stock

Starting Monday WALKER'S STORE HOURS 9:30 A. M. 'til 9:00 P. M. DAILY UNTIL CHRISTMAS

If she's a homemaker . . . encourage her with these helpful silent partners . . .

Beautiful GIFTS for her HOME



The "softest" gift idea we've had in a long time

Pillows
by Bloomcraft

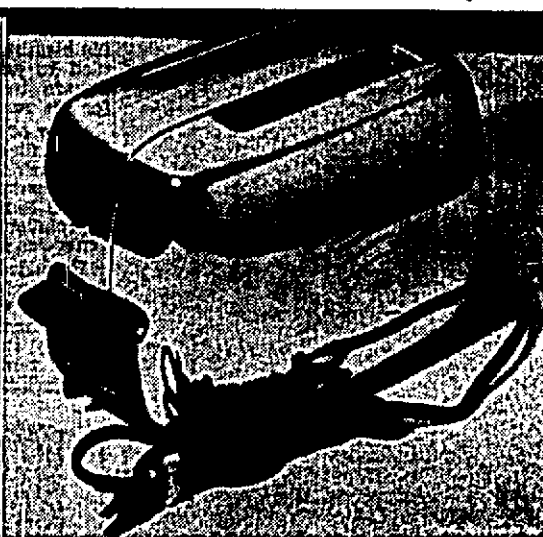
specially priced at
2⁶⁹

A variety of styles, just made to become a part of her room decor, whether traditional or modern. Pillows in new exciting shapes, in taffetas, beautiful antique satins, textured with metallic thread, and kapok filled.

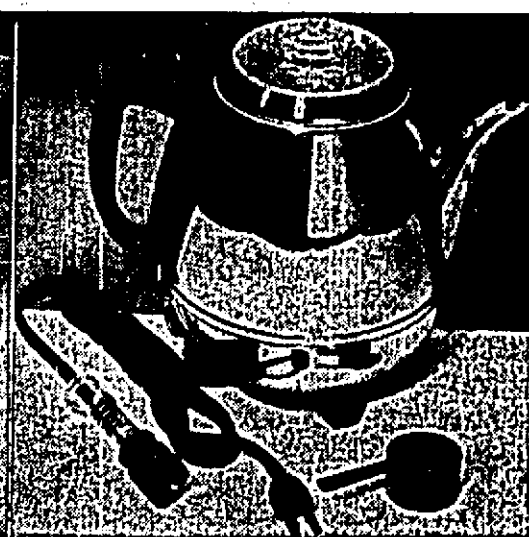
PILLOWS WALKER'S THIRD FLOOR



G.E. Steam & Dry Iron
Just press the button for steam! All-in-one, fully automatic, scientifically dial controlled for all types of fabrics **17.95**



General Electric Toaster
Makes toast just right every time, any kind of bread. . . . Just set the control (6 positions). Snap-out crumb tray **21.95**

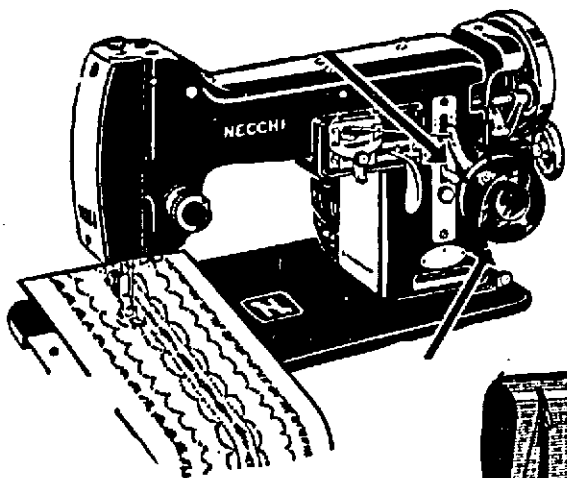


G.E. Coffee Maker
Automatic, makes 2-9 cups as you like it. No waiting, no watching, just set the selector. No-drip pouring spout **29.50**

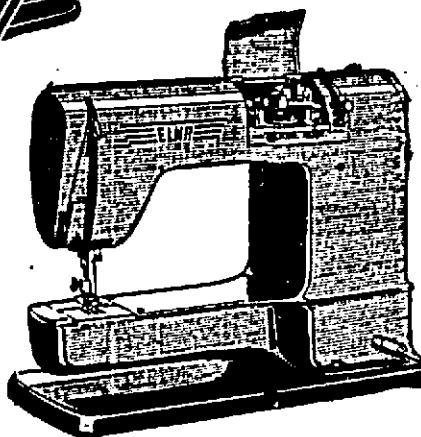
buy with confidence . . . Buy General Electric . . .

and for the woman who sews . . .

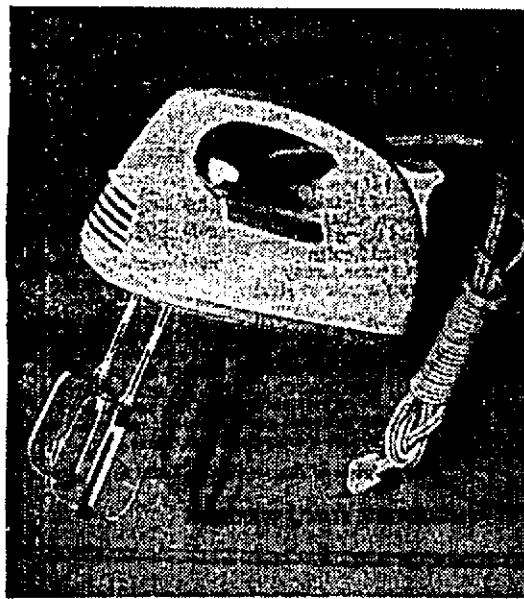
Necchi or Elna
Automatic Sewing Machines



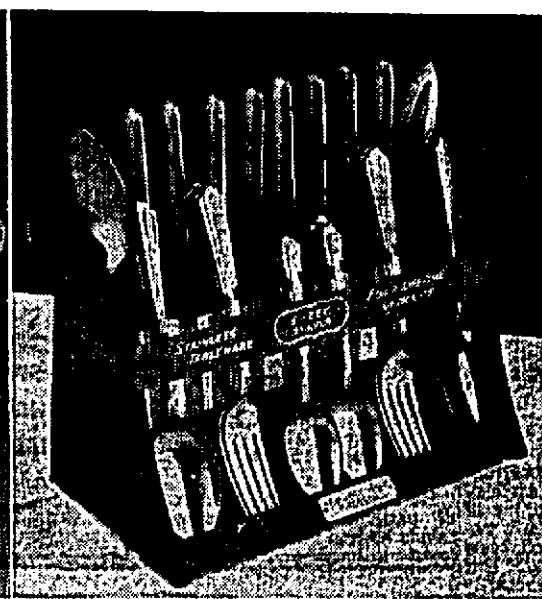
Christmas Special!
\$40 trade-in allowance
on any old machine
Free Home Demonstration



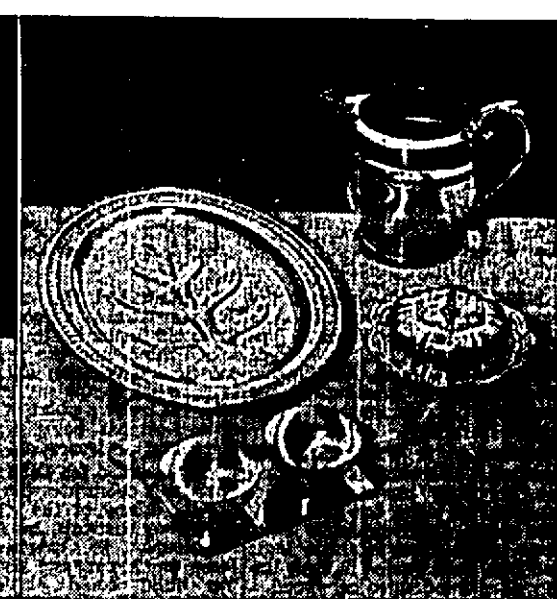
SEWING MACHINES WALKER'S THIRD FLOOR



G.E. Portable Mixer
Beats, whips, creams, mixes, blends, etc. 3-speed, detachable beaters. Chrome dial. Complete with cord **19.50**

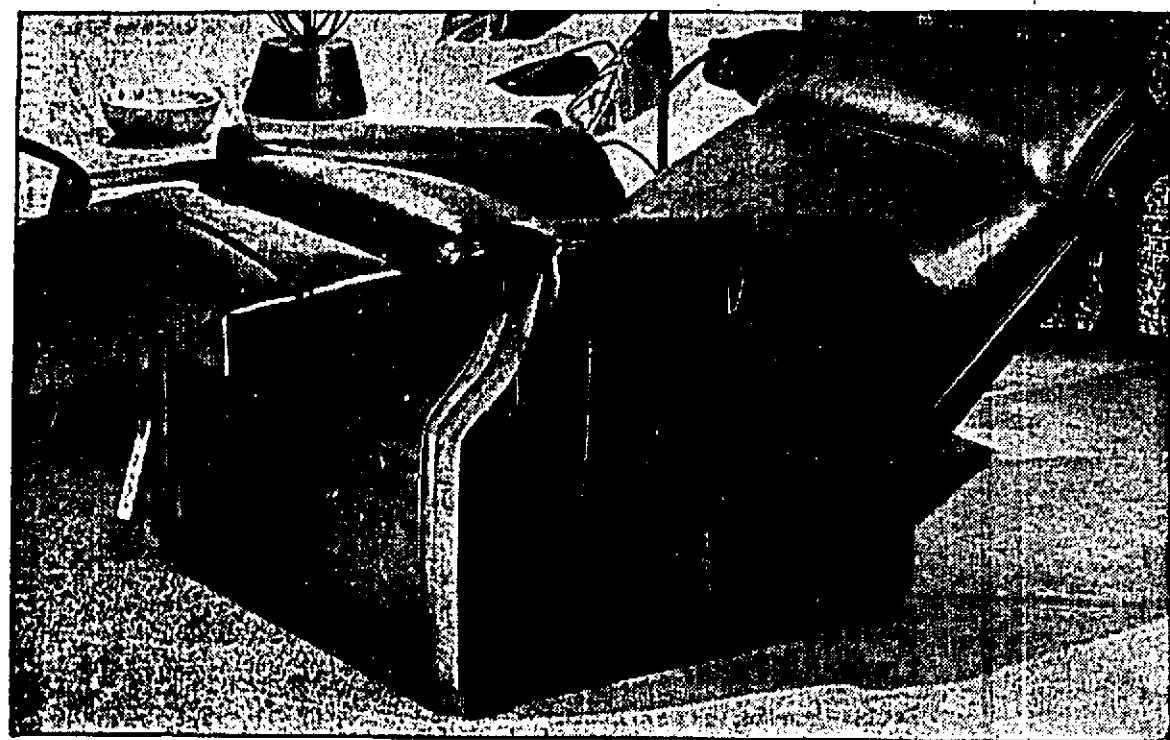


Stainless Steel Flatware
Service for eight. Made by International Silver, a truly fine set in best quality Silco stainless. "Homestead" design. In mahogany finished wood stand **9.95**



Sterling and Silverplated Holloware
Butter dishes, coffee servers, celery dish, round trays, gravy boats, creamers and sugars, etc. in this group. Priced at only **4.99**

HOUSEWARES AND SILVERWARE WALKER'S LOWER FLOOR



Strato-lounger
the gift for Dad!

Sit in a Strato-lounger, try it for yourself . . . and we bet you'll be ready and willing to give it to Dad for Christmas! 'Cause then you can use it, too! It is not an ordinary contour chair . . . but has independent movement of parts to fit any position of the body.

Choose Boltflex, Naugahyde or Fabric coverings, all with foamed latex cushioning. Red, Green, Brown and Chartreuse. Regular and Big Boy sizes.

FURNITURE WALKER'S FOURTH FLOOR

99⁵⁰ to 149⁰⁰

EVANS colorful bath sets

Dress up the bath with a new Evans 2-pc. bath set . . . in new patterns and new colors that blend so nicely with any decor.

22x36 multicolor oval.....	2⁹⁸	27" multicolor round.....	2⁹⁸
20x32 solid color oblong.....	2⁹⁸	24x36 solid color oblong.....	3⁹⁸
27x37 multicolor oval.....	3⁹⁸	27x38 multicolor oblong.....	4⁹⁸

MARTEX new "Terries for Two"

Martex, the towels designed to pair off beautifully! The fleur-de-lis for her! The stripe border for him! Both towels reversible to create more color schemes. . . . Aquamist, Bonbon Pink, Brass, Charcoal or Sunflower with white.

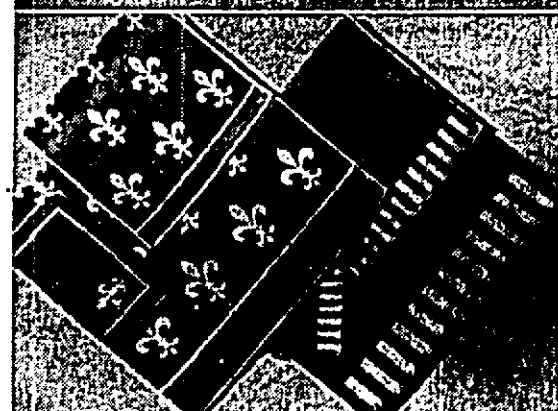
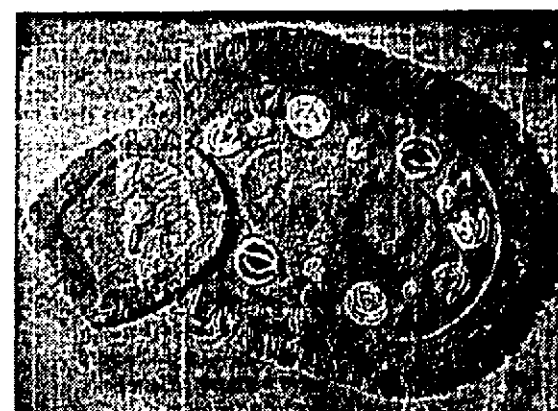
13x13 Washcloths.....	49^c	16x30 Hand Towels.....	1³⁹
25x48 Bath Towels.....	2⁵⁹	22x36 Bath Mat.....	3⁹⁵

gay decorative CHENILLE SPREADS

For added luxury in your home . . . you make it a vision of loveliness and beauty with the rich splendor of this rich new chenille spread. Ideal for any room setting, traditional or modern. Grand selection of colors, in twin or full size **7.95**

Other chenille spreads, priced from **7⁹⁵ to 22⁹⁵**

DOMESTICS WALKER'S THIRD FLOOR



Sub Hero Commands L. B. Ships

By DON BRACKENBURY

One of the most famous submarine commanders of the U. S. Navy in World War II—a man whose exploits earned him the nickname of "Fearless Freddie"—now commands a Long Beach-based cruiser division.

He is Rear Adm. Frederick B. Warder—a native of West Virginia, a graduate of the Naval Academy in 1925, and a man described by a Navy book on World War II submarine operations as "an artist of submarining."

The official biography of Adm. Warder gives only a skeleton of his World War II record: seven patrols in the Southwest Pacific, commander of one of the United States' first sub wolf packs, winner of two Navy Crosses, three Legions of Merit, one combat Bronze Star.

Meat and blood is added to this skeleton by a book titled "U. S. Submarine Operations in World War II," written for the Bureau of Navy Personnel by Theodore Roscoe. Early in its pages, the book reports:

"Among the pioneer captains who drove the first blows at the enemy in the Southwest Pacific were Lt. Comdr. Frederick B. (Fearless Freddie) Warder . . ."

As skipper of the submarine Seawolf, the then Lt. Comdr. Warder won a reputation as one of the Navy's most skilled and daring submariners. He took command in 1939 when the Seawolf was commissioned.

HELP FOR CORREGIDOR

When the Japanese attacked on Dec. 7, 1941, the Seawolf was in Manila Bay. She was one of the first U. S. Navy ships to sail for combat. She also was the first U. S. sub to perform a special mission.

In January, 1942, she carried aircraft ammunition from Darwin, Australia, to the beleaguered Corregidor. Packed with 37 tons of ammunition, the Seawolf was virtually a giant grenade and a depth charge might have touched her off in one big blast.

Lt. Comdr. Warder successfully ran the Japanese blockade of the Philippines, landed his ammunition and sailed safely out again with 25 Army and Navy pilots.

Outstanding of the Seawolf's missions under the then Lt. Comdr. Warder took place in March, 1942, at a tiny spot off the southwest coast of Java known as Christmas Island. Roscoe's book calls it "an underwater warfare classic" and an "artistic masterpiece."

"Already her captain, Freddie Warder, was becoming known in submarine circles as an 'artist of submarining,'" Roscoe wrote. The Seawolf's skipper had intercepted a message that a Japanese invasion fleet was en route to Christmas, so he beat them to the island.

In the ensuing three-day battle, the Seawolf sank one Japanese cruiser and damaged two others. At one point in the operation, Warder escaped depth charges from enemy destroyers by sailing right into the cove where the invasion fleet was forming.

While there, he torpedoed one of the cruisers and managed to escape after undergoing depth charging in the comparatively shallow inlet and having to lie motionless for almost 12 hours.

On her last patrol under Warder, the Seawolf sank the 2933-ton freighter Gifu Maru in Philippine waters. Surfacing after the attack, the skipper spotted two survivors swimming in the water. He tried to pick them up, but they wouldn't come aboard.

So Warder had a life jacket

and a bottle of whiskey thrown to them and sailed off for further operations.

SIX SINKINGS

Under his command, the Seawolf sank six ships totaling 18,719 tons. For his service, Adm. Warder won two Navy crosses. He was promoted and commanded the second U. S. submarine wolf pack. It was made up of the submarines Snook, Harder and Pargo and sailed from Midway Island on Nov. 3, 1943.

The Seawolf continued to inflict losses on Japanese shipping—a total of 18 ships and 71,609 tons—until October, 1954, when she was lost in action. Her skipper at that time was Lt. Comdr. Albert M. Bontier.

In recognition of his abilities and experiences, Adm. Warder was returned to the U. S. in 1944 and assigned as an officer in charge of the submarine school at New London, Conn. He held the post for two years and then returned to the subs in 1946 as commander of Submarine Squadron 3 and Submarine Group, San Diego.

The admiral's first duty with cruisers came immediately after his graduation from the academy. He was assigned to the



REAR ADM. WARDER . . . Artist of Submarining

U. S. S. Milwaukee. More recently, he commanded the Columbus in 1951-52. A few weeks ago, Adm. Warder assumed command of Cruiser Division 5. It currently con-

sists of the USS Rochester, his flagship, and the USS Los Angeles. In January, the USS Baltimore, just transferred to Pacific Fleet, will join the division.

Four-War Vet Dies; Fibbed in Enlistment

WAYCROSS, Ga. (AP)—George S. Walker, 92, a veteran of four wars and a member of the nation's first tank corps, died Saturday after a long illness.

A retired linotype operator, Walker served in the Spanish-American war, the Boxer rebellion in China, the Philippine insurrection, and World War I.

He falsified his age to become a member of the tank corps in World War I. Taking 18 men to Ft. Slocum to enlist, he told the recruiter he was 38, and "he took me." Officers checking his record in Washington found he was a veteran of San Juan Hill in Cuba. A court-martial was ordered and he was convicted of falsifying his age.

But before the proceedings could be reviewed his outfit was ordered to Europe and 52-year-old Walker went along. Another conviction followed when he arrived in France but Col. George S. Patton, later a general, interceded in his behalf.

"Old Blood and Guts," as Patton came to be known, was quoted as saying, "I admire this man. Millions have lied to stay out but here's one who lied to get in."

Sardine Fleet Brings 600 Tons

Fishing fleet boats docked in San Pedro Saturday with 600 tons of sardines, bringing the season's catch this year to 48,000 tons for the San Pedro boats.

Sardine fishing this year has been highly successful compared to years just past. Marine life experts said that for some unexplained reason sardines are arriving in this area from Mexico in large schools.

Boy, 13, Playing Cowboy, Kills Sister, 10

XENIA, Ohio (AP)—Ten-year-old Patricia Ann Caraway died Saturday shortly after being shot while playing cowboys and Indians near her home.

Greene County Sheriff Clarence A. Stewart said the shotgun blast was fired by the girl's 13-year-old brother, Jimmy, while their parents, Mr. and Mrs. Herbert Caraway, were Christmas shopping.

The sheriff said Jimmy became hysterical after the shooting and ran into nearby woods. The girl's father said he and Jimmy had been hunting rabbits and the father had unloaded the shotgun and left it in his bedroom, Sheriff Stewart said. The shells were placed atop a kitchen cupboard.

A search party still had not found the boy four hours after the shooting.

County Coroner Dr. H. C. Schick made no immediate ruling in the death and said he and Sheriff Stewart would continue investigation.

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Specializing in: treating protruding and inward piles. Hemorrhoids and rectal disorders cured for without surgery or loss of time from work. Dr. E. J. Brisson, D.C., Ph.C. 218 E. 10th St. Phone 64-5113 or 4-1158 Long Beach Downtown Office

for romantic holiday evenings

"White Christmas"

a costume that gently whispers "notice me!"

and this is the way to be noticed . . . beautifully gowned, elegantly turned-out for the most festive and gala parties in this camisole sheath dress and fitted jacket, rich in lovely winter white brocade. Sizes 12-16.

2995

20-30 DRESS SHOP WALKER'S SECOND FLOOR OF FASHION



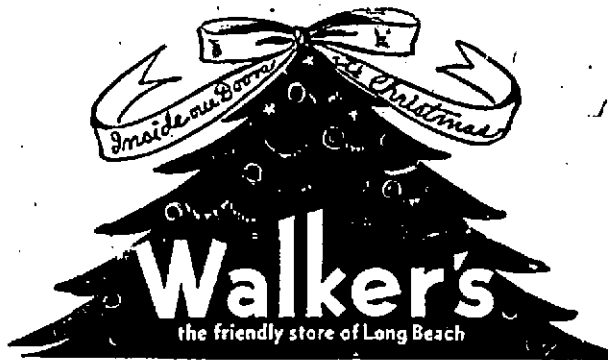
the gala season suits in Lustersilk

In California holiday colors . . . a fine blend of silk and rayon yarns, styled into festive fashions. Crepe lined jackets, colors of aqua, rose, royal and black.

Full Circle Skirted style with portrait neckline (skirt lined with peltion) \$35

Pencil Slim skirt with fitted torso jacket 2995

SUITS WALKER'S SECOND FLOOR OF FASHION



she'll applaud your fine taste if you give her a nylon velvay Hostess Robe

A candlelight costume with such savoir faire, such chic! Could you consider giving her anything less than this nylon robe with velvet buttons, belt and sleeve trim? In rose, aqua or navy. Sizes 12 to 20.

2295

ROBES WALKER'S SECOND FLOOR OF FASHION



Artemis

suggests lovely lingerie for your Christmas Eve!

Matching slip and nightgown in wonder nylon tricot! Kissed with lovely lace and shirred nylon sheer! Both designed to tell her she is beloved and beautiful. Sizes 34-40. Red, white, pink, blue.

Artemis Slip 595

Artemis Gown 895

LINGERIE WALKER'S SECOND FLOOR OF FASHION

Orange Prices May Rise; 700 Cars Shipped Out

LOS ANGELES (AP)—Some 700 cars of new crop California-Arizona navel oranges and old crop valencia oranges were sold last week while prices declined 40 cents to about \$3.60 a box FOB. Sunbelt Growers reported Saturday.

The cooperative said the navel market was expected to rise with the arrival of better quality fruit. Light rains interrupted harvesting in some areas, but shippers indicated they would be able to move out their allocated volume.

Prostate for this week was set at 1400 cars from central California, 125 from Arizona, and unrestricted movement from the Edison district, where the harvest is nearly complete.

The California lemon market declined 50 cents to about \$5.25 a box FOB on 175 cars sold. Sunbelt said. The prostate for this week was set at 215 cars.

Artist to Talk in CC's Forum

Douglas E. McClellan, chairman of the Chaffey College art department and well known

Southern California painter, will speak at the Long Beach City College Art Forum Tuesday in the Lake-wood campus art building lecture hall. The program will begin at 7:30 p.m. and open

to the public without charge.

Topic of McClellan's talk will be "The Creative Process in Painting." McClellan, a graduate of the Colorado Springs Fine Art center and Claremont Graduate School, has had oils and water colors exhibited since 1948 in the Library of Congress, Metropolitan Museum of Art, Landau Gallery, Denver Art Museum, San Francisco Art Museum and at many galleries in Southern California.



D. E. McClellan



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The most exquisite blend of all . . . Caramere, a magic mixture of 50% vicara and 50% nylon. She'll cherish it in this most priceless of sweater sets . . . with the necklines knit to stay shapeful, permanently! Turquoise, orange, white, quartz green and pink. Sizes 36-40. Boxed together. 995

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Legislators Face Many '55 Problems

SACRAMENTO (UP) — Your pocketbook, the speed you drive your car, even the air you breathe, will draw the attention of state legislators at their 1955 session.

The 120 lawmakers who convene Jan. 3 for the 120-day general session are concerned with literally hundreds of problems facing the state and its citizens—but the biggest task, by far, concerns meeting the costs of government.

Gov. Knight has indicated he favors additional taxes with a cigarette tax getting top consideration. The administration also is studying possible increases in liquor and horse racing levies.

State Director of Finance John M. Pierce has predicted expenses will run 100 million dollars above revenues next year. He has suggested "additional taxes," and already has thrown his support behind a two-cent-a-pack cigarette levy.

Legislators have two alternatives to the tax increase: Cut down spending or use the approximately 100 million dollars in reserves to make up his deficiency.

Called 'Cushion'
Pierce said the reserves are a "cushion against unforeseen emergencies" and should not be exhausted.

Suggestions have been made to change the present spending formula for the state's tideland oil revenue to bring more cash into the treasury. Now 70 percent goes to beaches and parks, the rest to the general fund. Gov. Knight, whose 1955-56 budget will be his first to a general session, says he doubts the legislators would go for any change.

GAS TAX PROBLEM

Highways and funds needed to build more of them are certain to be a subject of importance. Should the present 6-cent-a-gallon gas tax be reduced 1/2 cent? When the 1953 Legislature passed the 1 1/2 cent tax, it specified the 1/2 cent reduction should come next July 1.

That would mean \$25 million less for highways, and Knight, in opposing the cut, says the state needs all it can get to meet critical deficiencies.

There is talk from both rural and urban lawmakers to investigate changes in the present formula for allocating funds for highway improvements. The formula now determines allocations in each county according to deficiencies.

Along with building roads, the solons also have the problems of dealing with the state's speed laws and how to enforce them. Should radar be used to trap speeders? How fast should a motorist be permitted to drive? The law now puts the limit at 55 miles per hour and says if you go faster it's up to you to prove you were driving safely.

There have been and, probably will be, proposals to write into law a flat speed limit, perhaps 65 mph.

SMOG CONTROL

The question of smog control—or elimination—is not as statewide, but rates top billings from the representatives of the smog-bound areas.

Problems concerning the state's water supply will undoubtedly take up much of the legislators' time.

Liquor control is slated to come up again, despite approval of Prop. 3 which stripped the State Board of Equalization of liquor control. The job, beginning Jan. 1, will belong to the new Alcoholic Beverage Control Department.

The 1953 Legislature outlawed closed meetings by city councils and other local agencies and a bill applying the ban to state boards and commissions is being readied by Assemblyman Ralph M. Brown, D-Moderate, author of the local agencies bill.

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TOY JEEP WARMS UP

S/SGts Richard Sanet, left, and Angelo Estrada inspect the used toy situation with their mascot, King, a Great Dane with a Santa Claus-type heart. The Marines of 5th Signal Company Tuesday will put a Toys for Tots jeep in service to pick up used toys for repair by the corpsmen. Those wishing to contribute should telephone TE 2-0869.—(Staff photo.)

CIO Meeting in L.A. May Be Final One

LOS ANGELES (AP)—CIO union leaders gathered Saturday for what they said may be their last regular convention if an expected merger with the AFL goes through next year.

CIO chiefs said convention sessions, opening Monday, will set a course looking toward separate AFL and CIO ratified meetings in 1955, to be climaxed by a joint AFL-CIO convention nullifying the long-discussed amalgamation.

Delegates appeared to view this convention as a sort of cheerful Irish wake for the 5-million-member CIO labor organization which, after splintering away from the AFL in 1935, has exerted a powerful left wing influence in national affairs.

No major road blocks have yet developed toward the forming of a single 15-million-member labor group, designed to concentrate and build up labor union economic and political power.

While top men in both the AFL and CIO are aware that several prior merger efforts collapsed in eleventh-hour disagreements, they said they look for no such failure this time. Subcommittees from both groups presently are working out final merger details.

All CIO officers, including President Walter Reuther, appeared headed for reelection without opposition. David J. McDonald, a CIO vice president and head of the big CIO Steelworkers Union, several months ago advocated a full-time CIO president. This seemed to be directed toward Reuther, who shares his time as head of both the CIO and CIO Auto Workers Union.

However, McDonald said here earlier this week that as long as the CIO is headed for imminent merger with the AFL there would be no useful purpose in raising the question. Reuther is expected to howl out under a merged labor union setup to let George Meany, the AFL's president, head the combined union organization.

CIO leaders expressed optimism, too, about the outlook for organized labor during the next two years of President Eisenhower's administration. They said that Democratic control of Congress probably will insure that if unions can't get legislation they want, they

Relief for Koreans

SEOUL (Sunday) (UP)—The American-Korean Foundation announced Saturday that 12,700 tons of new relief goods soon will be distributed in South Korea. Included are garden tools, kitchen utensils, shoes, new and used clothing, books and lathes.

It was also reported that CIO leaders have received what they regard as some indication from the White House that the administration expects to consult with the CIO more closely than in the past, particularly with respect to getting union support for measures the administration may want adopted in Congress.

Navy Can Blockade China, Thomas Says
WASHINGTON (AP)—Secretary Thomas said Saturday night the U.S. Navy is "strong enough to carry out any assignment that is given to it," including a blockade of the Red China coast.

Thomas emphasized that the question of deciding on a blockade would be up to President Eisenhower and Secretary of State Dulles. He repeated several times, in answer to questions about the probable effectiveness of such a blockade, that the Navy is strong enough to carry out any assignment.

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Over 100 Convenient Parking Lots with nearly 10,000 OFF-STREET PARKING SPACES!
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Long Beach Parking Association

Marines' 'Toys for Tots' Drive Opens Here Monday

Marines not only have fighting hearts but big hearts and to the Long Beach Toys for Tots drive, said.

The Fifth Signal Company, Marine Corps Reserve, will tour the city in a decorated jeep broadcasting the appeal for needy children.

Tuesday the Marines will return in a truck to pick up the toys.

Accompanying the Marines will be their famed mascot, Sgt. King of Caliente, a Great Dane.

The Marines want new, nearly new toys or toys that can be easily repaired.

The Marines have also placed collection barrels where donors may drop toys at the United Artists, Crest, Egyptian, Belmont, Imperial, West Coast, Lakewood, Towne and Rivoli theaters.

If donors desire they may have the Marines pick up donations by calling TErminal 2-0869, Capt.

House are asked to bring them to the warehouse or to call 61-1220.

The Marines Toys for Tots drive is conducted each year in conjunction with the Long Beach Christmas Cheer Clearing House.

Last year the Clearing House provided food and toys for 1,500 families who would otherwise have had meager Christmases.

The clearing house warehouse in the National Guard Armory, 854 E. 7th St., has opened this year and is trying to collect enough toys, food, clothing or money to provide for needy residents of this area.

Those who have articles for the Christmas Cheer Clearing House are asked to bring them to the warehouse or to call 61-1220.

Dismissal Sought by Justice Dept. in Rail-Air Suit
WASHINGTON (UP)—The Justice Dept. Saturday asked Federal District Court to dismiss a lawsuit filed by five West Coast railroads trying to stop transportation of first class mail by air.

The railroads have asked for a court order to halt the practice. The department filed its opposition Saturday and asked that the suit be thrown out.

The department said the railroads have no legal interest in mail transportation other than the desire to continue in the business themselves and "an interest in immunity from economic competition."

The Supreme Court has held these interests are not legally sufficient, the department said.

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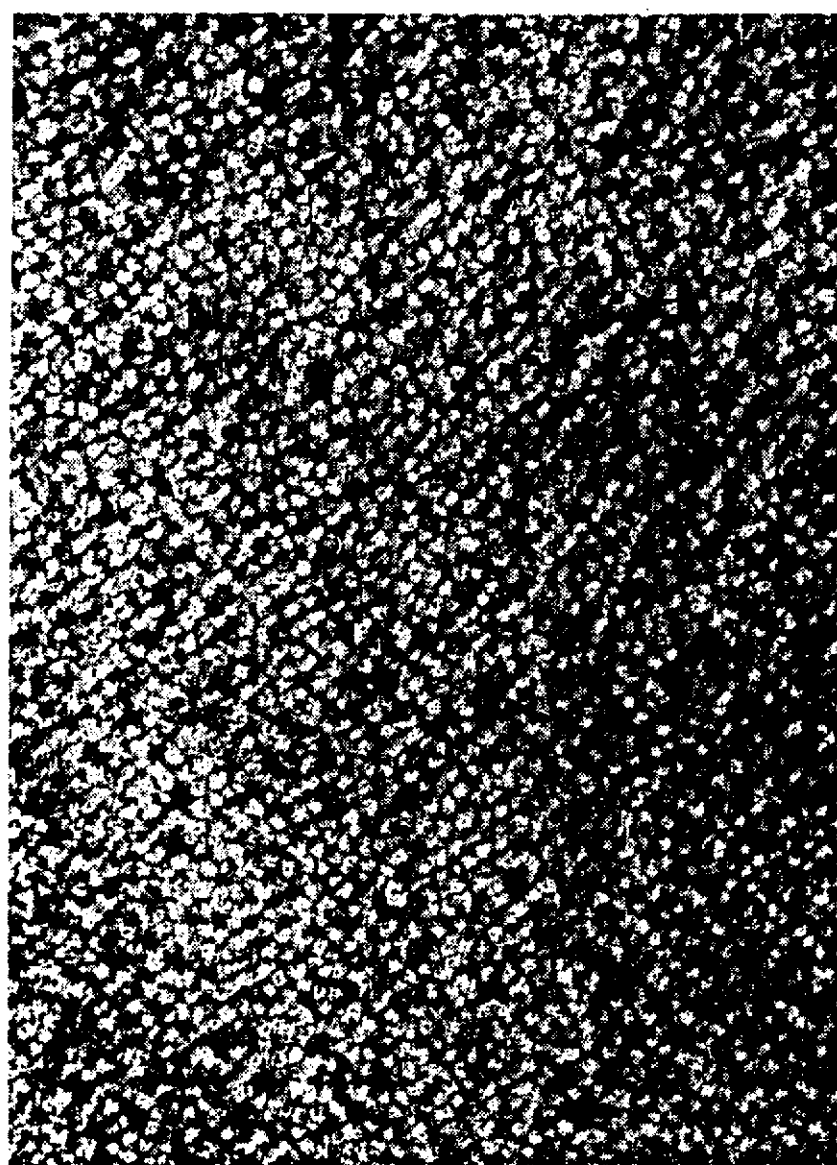
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The complete \$1 examination includes: Heart-Graph; Blood Pressure test; Chest, Abdomen; Urinalysis (morning specimen); Sinuses; Nose, Throat, Ears; Spine; Bones and Joints; Rectal (piles) if needed; and a Diagnosis explained to you in non-technical language, the same visit. Visit office nearest you, during hours below. (Please bring this notice.)

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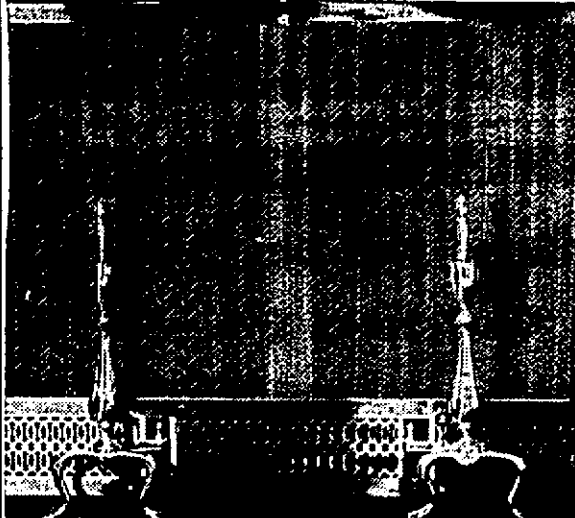
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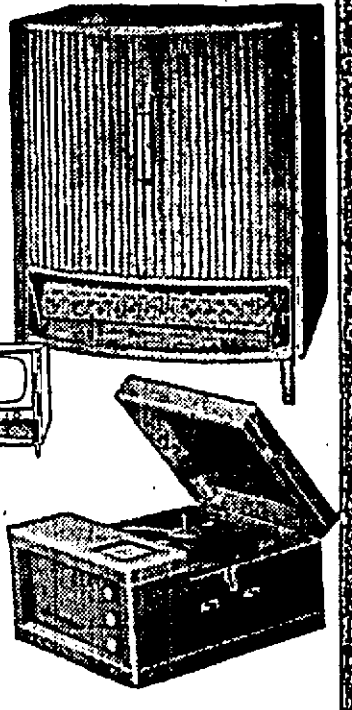


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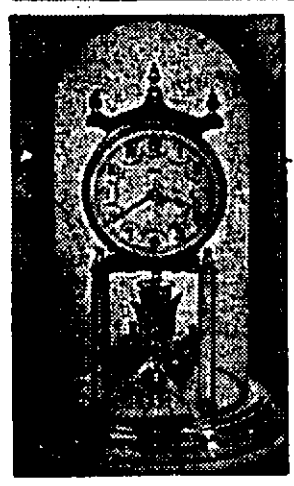
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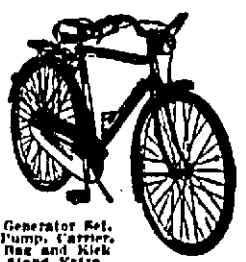
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334 PINE AVENUE
32 Years on Pine Ave.

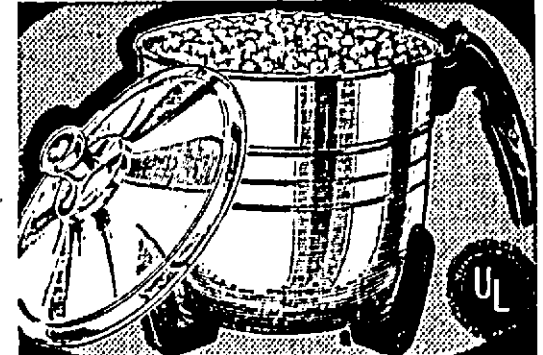
If it's for the children—Frances' has 'em.

★
SNOW SUITS 6.95 to 12.95
Complete with caps. Sizes 2 to 4 for boys and girls. Wonderfully warm, water repellent.

★
GIRLS' NYLON ANKLETS Reg. 39¢
Trim fit nylinks. Assorted colors, perfect quality. **2 for \$1**

★
CHILDREN'S RECORD PLAYERS **12.95**
New one-piece playing arm. Compact carrying case in red or blue. Lifetime guarantee. \$14.95 value—only

These specials will also be available on Monday to those unable to shop on Monday evening.
Frances
FOR CHILDREN
430 PINE AVE.



Electric Corn Popper

Heavy gauge aluminum! No stirring or shaking! Pops before your eyes. Also makes candies, cookies, stews, hot cereals, heats leftovers, etc.

REG. \$5.95

\$3.88

NO MONEY DOWN—50¢ A WEEK

Nash
JEWELERS
201 PINE AVE.
DOWNTOWN LONG BEACH

Recommended Chapeaus for Winter Wear



THERE'S NOTHING like a little rain to add a jaunty note to a man's attire. Strolling about in the rain early Saturday on downtown Long Beach streets, these three gentlemen did their best to keep the moisture off their heads. Two men in photos on right are wearing plastic protectors on their hats. Chap on left dispensed with his hat—and wore only a plastic protector. (Staff Photos by Bryan Hodgson)

Gales Batter Britain Anew, Peril Ships

LONDON (AP)—New gales battered the British Isles Saturday, endangering ships at sea and causing floods and extensive wind damage to property in coastal areas.

A British coastal steamer in the English Channel radioed for help and a 1,404-ton Norwegian cargo ship radioed the storm had smashed her electrical steering gear in the North Sea.

Officials of the old folks home at Fleetwood in Lancashire County ordered 130 persons evacuated from the institution at dawn today as a "precautionary measure" after high seas breached the coastal sea-wall.

The Shetland island of Foula was isolated by heavy seas. An Edinburgh church roof was blown off and a pigeon was blown into the fork of a tree in London. Firemen rescued the pigeon and treated it for a scraped leg.

The 34,000-ton liner Caronia with 244 passengers aboard was unable to sail from Southampton for New York, the West Indies and Bermuda.

The high winds delayed the movement of the 35,000-ton liner Mauretania out of drydock after an annual overhaul.

Floods and winds caused extensive property damage, forced small channel craft to shelter in port and injured a number of persons.

It was the second consecutive week end that Britain had been lashed by storms.

The 750-ton British coastal steamer Themself with 14 men aboard broke down 17 miles off the Devonshire coast in the heaving channel. It radioed for help and the tug Superman, out of Plymouth, went to her aid and towed the steamer to Bristol.

The Norwegian cargo ship Milmona radioed her steering gear was broken, but was steering manually on a voyage from Norway to Britain.

North central Germany was also battered by winds of near hurricane velocity. Trees were uprooted, power lines blown down and highways were flooded.

The winds toppled walls of war-bombed buildings in North German towns. Several persons were injured by falling debris.

U.N. Raises Russ Share in Its Costs

UNITED NATIONS, N. Y. (AP)—The U. N. General Assembly Saturday ignored Soviet protests and decided that Russia must bear a greater share of the U. N.'s operating costs.

The Assembly voted 44-6 for a new scale of assessments, boosting Russia's share of the annual budget to 15.08 per cent instead of 14.15 per cent. The United States share remained at 33.33 per cent. The U. N. budget for 1955 amounts to approximately 47 million dollars.

Burke Fails in Ohio Election Recount

COLUMBUS, Ohio (AP)—Sen. Thomas A. Burke (D-Ohio), who lost to Rep. George H. Bender (R-Ohio) in the Nov. 2 U. S. senatorial contest, failed in recount totals to overcome Bender's victory margin.

Based on complete figures announced Saturday by the office of Secretary of State Ted W. Brown, Burke showed a net gain of 3,123 votes in the recount of 6,826 precincts he asked to be rechecked. Bender's original margin was 6,041.

Assassin, 5 Others Draw Death in Egypt

CAIRO, Egypt (AP)—A peoples court Saturday sentenced the would-be assassin of Premier Gamal Abdel Nasser and five members of the outlawed Moslem Brotherhood to be hanged for attempting to overthrow the Egyptian government by violence.

The court also sentenced Moslem Brotherhood Supreme Guide Hassan El Hodeibi to death, but the revolution command council commuted his sentence to life in prison at hard labor. The council confirmed the other sentences.

Seven other members of the Brotherhood's supreme guidance council were sentenced to life in prison. Two other Brotherhood members were sentenced to 15 years in prison and three others acquitted of treason charges.

The revolution council also issued an order officially dissolving the Moslem Brotherhood.

The peoples court convictions and sentences all were upheld by

the Revolution Council, with the exception of El Hodeibi.

Those sentenced to death were Nasser's would-be assassin, Mahmoud Abdel Latif, Youssef Talmat, chief of the Brotherhood's secret order, Ibrahim El Tayyeb, chief of the order in the Cairo area, Hindawi Dweir, chief of the Embara quarter, Badel Kader Auda, the Brotherhood's secretary and Sahih Mohamed Farghaly, chief of the Suez Canal zone area.

Those sentenced to life in prison were: Dr. Khamis Hemeide, deputy supreme guide of the Brotherhood, Hussein Kamal El-din, Kamal Khalifa, Munir Dal, Salah Abu Rukayyeh, Hamed Abdulnasser and Badel Azziz Attilya.

Buffums' will be OPEN TOMORROW NIGHT and every night
until Christmas Eve — 9:30 a. m. until 9 p. m. — for your shopping convenience

come and join the excitement!

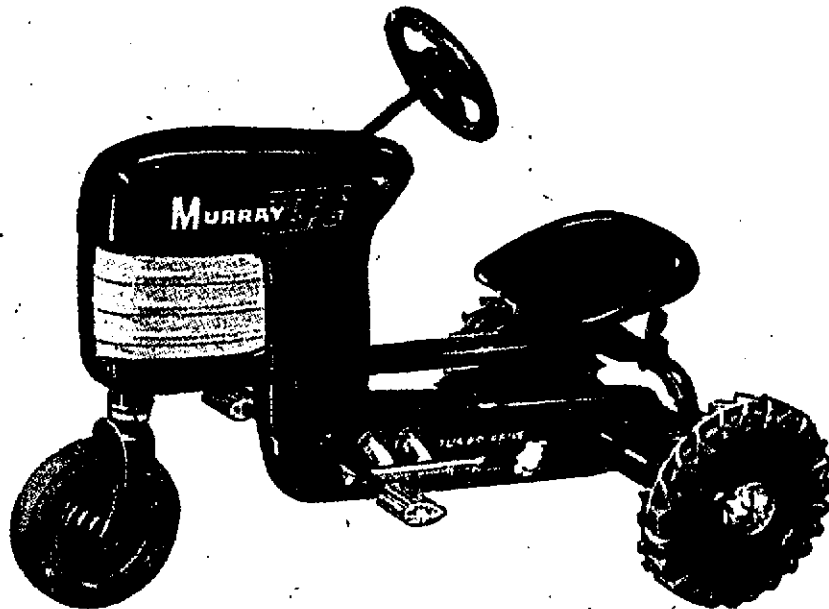
Toy Wonderland is bulging with gifts!

chain drive tractor
24⁹⁵

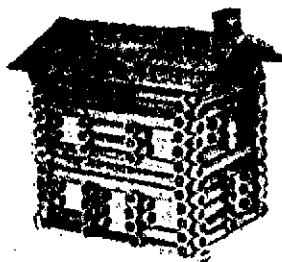
Regularly 27.95. Top child's tractor on the market! Chain drive, full ball-bearing, maximum pedaling ease. Simple adjustment of chain, pedals, seat. Red enamel. Such fun for the 3 to 7-year-old.

Also, Trailer Dump-Trac to go with tractor 8.95

Toy Wonderland, Lower Level



Lincoln building logs \$7



Real, round Lincoln logs to build log cabins, blockhouses, stores, other buildings. Also figures: Indians and pioneers.

Other sizes... from \$2

Toy Wonderland, Lower Level

save! de luxe doll buggy

13⁹⁵

Regularly 19.95. A little girl's dream of a buggy! Oversize white tires, padded rail, dutchess gear and brake. Beautiful chrome fitting. Five bow hood with sun visor and storm shield. Here's your opportunity to give a Christmas present she'll truly love... and at great savings!

Toy Wonderland, Lower Level

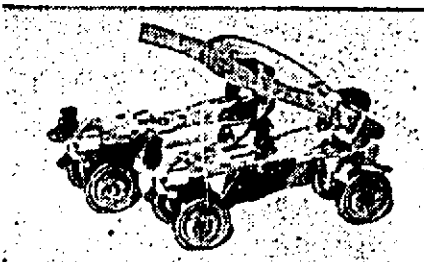


America's top roller skates

2.98 to 4.98

Made by Union Hardware. Full ball bearings, adjustable. All sizes, for 2-year-olds to 15-year-olds, 2.98 to 3.99 Super skate for ages 7-15 4.98

Toy Wonderland, Lower Level



aluminum bake set \$2



"Like Mother's," 18-piece all aluminum bake set by Mirrol Special bright finish, red handles of mixing spoon, cake turner and measuring cup. They bake real goodies.

Toy Wonderland, Lower Level

de luxe monopoly set 3.95



World's most popular game! "White Box" edition with bank control box and extra money. A game children love and the whole family can play!

Standard edition 2.95

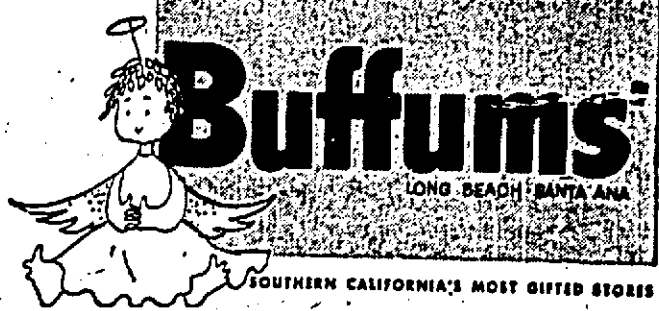
Toy Wonderland, Lower Level

imported musical roly polys

79c to 1.59

The cutest little roly poly clowns you ever saw! Imported from Germany, gaily colored. Push them over and they roll right back.

Toy Wonderland, Lower Level



Buffums' will be OPEN TOMORROW NIGHT and every night
'til Christmas Eve—9:30 a. m. to 9 p. m.—for your shopping convenience

S-T-R-E-T-C-H socks

— now specially priced for 3 days only!
 one size fits everyone. styles for entire family

for father

Helanca Stretch Nylon Socks

Regularly \$1 a pair. The most popular hose in America! The famous one-size stretch socks made of quick-drying, non-shrinking nylon . . . the most perfectly fitting socks ever made! One size for every man who wears size 9 to 14. No sagging, no bunching, and they wear for ages. Wide choice of patterns in all the most wanted colors: Navy, brown, maroon, grey, black, yellow, green, tan. Wide choice of patterns.

Buffums' Store for Men

pair **79c**

for son

Helanca Stretch Nylon Socks

Regularly 89c and \$1 a pair. One size fits all sizes 7 to 11 perfectly! Argyles, stripes, clocks, plain, in all the most popular colors: reds, blues, greens, browns, greys. Easy to wash and they'll wear like iron!

Boys' Shop, Second Floor

pair **69c**

for daughter

Helanca Stretch Nylon Socks

Socks that fit all 7 to 14 girls beautifully . . . and in all the colors girls want constantly for school and holiday parties: white, red, navy and pretty pastels.

Girls' Shop, Second Floor

pair **69c**

for little ones

Helanca Stretch Nylon Socks

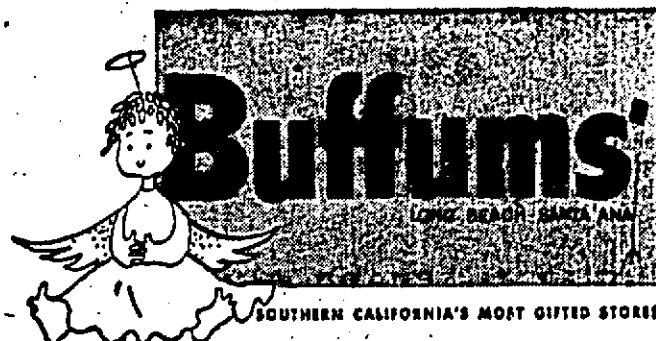
Every mother will be delighted with these one-size nylon socks that fit snugly, stay in place, wash and dry like a charm! White, red, navy, pink, blue and yellow.

Infants' Shop, Second Floor

pair **69c**



come,
 see our windows!
"THE NATIVITY"
 as seen through the eyes
 of a child. Exquisite interpreta-
 tions of the meaning of
 Christmas.



Open 9:30 A. M. to 9:15 P. M. every day 'til Christmas!

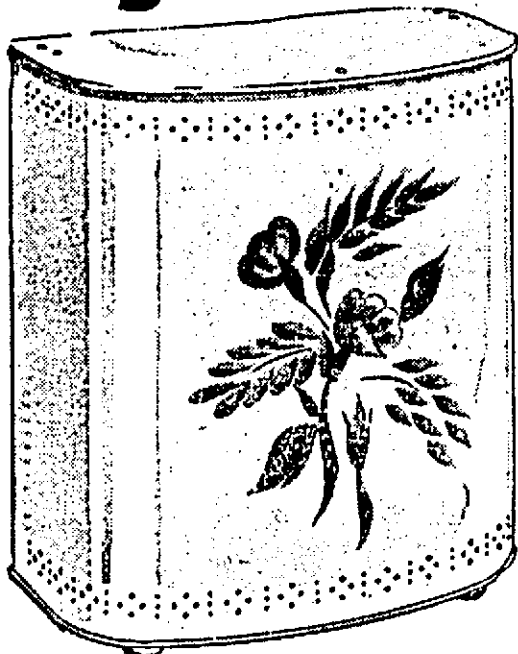


Say Merry Christmas with gifts from Sears

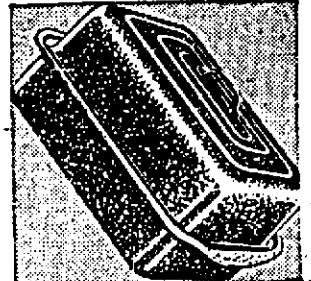


You Don't Need Cash for Christmas Gifts! Use Sears SRC Plan!

Regular 7⁹⁵ Clothes Hamper 5⁸⁸

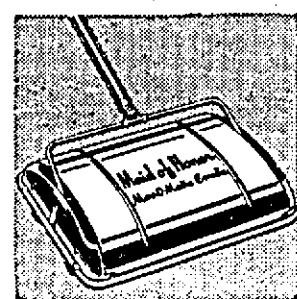


Give your home the gift you'll use for years to come! A practical enduring gift, this steel clothes hamper. Large enough for big family laundries, ventilated to prevent mildew. Rust-resistant steel with smooth enamel finish. Comes in five solid colors with lovely floral accents. They'll go fast; hurry!



Reg. 2.49 Roasters 1⁸⁸

Holds 12-16-lb. fowl or 20-lb. roast. Heat circulates freely, evenly for uniform browning. Self-basting cover.



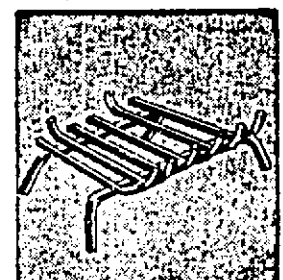
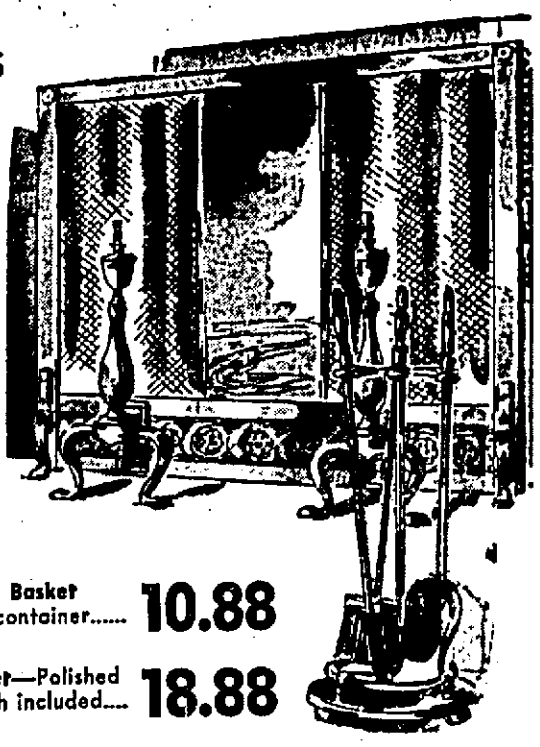
Carpet Sweepers 6⁹⁹

Reg. 8.75. Floating brush adjusts to any rug thickness. Enameled case, cushioned bumper. Rose, beige.

Reg. 67.85 Brass 7-pc. Fireplace Ensemble 58⁸⁸

5.90 Down
Sears
Easy Terms

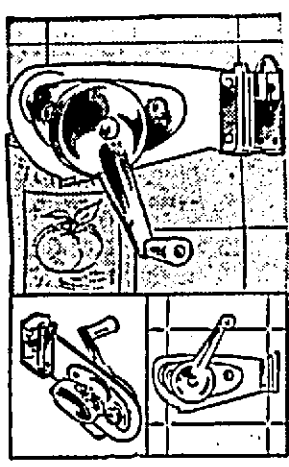
For a beautiful Christmas all year round... here is a handsome fireplace ensemble in solid brass. See it today, Main Floor Fixtures.



SAVE 61c on 2.49 Open End Grate

1⁸⁸

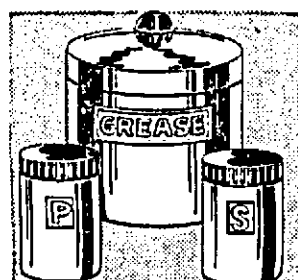
Strong steel construction with open ends to accommodate any size log. Proper elevation to encourage a roaring fire on these chilly days and nights ahead! Fixtures - Main Floor.



Reg. 4.49 De Luxe Can Opener, now

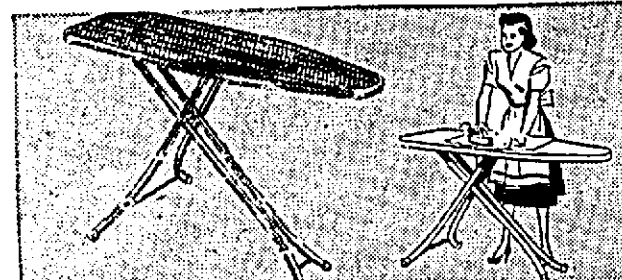
3⁶⁶

New! Maid of Honor single-action handle can opener, locks can in place, pierces, and removes lid in one operation. Choice of colors.



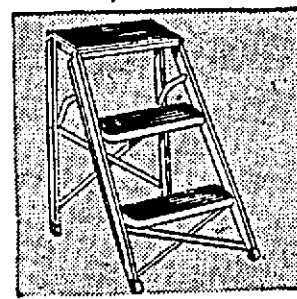
Reg. 2.49 Aluminum 3-pc. Range Set 1⁹⁵ Set

A delightful gift for any home-maker... of fine heavy spun aluminum. Grease container, shakers. Bakelite tops in red or black.



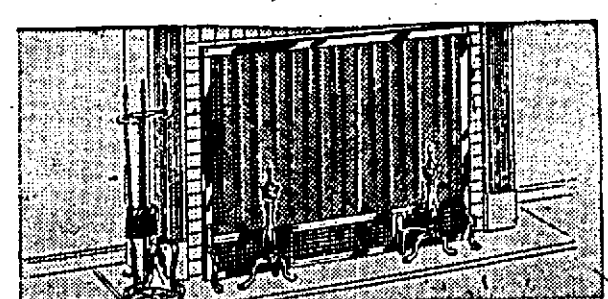
Adjustable Ironing Table 8⁸⁸

Adjusts from 24 to 34 1/2" high... now make your ironing magic! Regularly sells for 9.95! Ventilated top allows steam to escape, you finish faster.



5.95 Step Stools 4⁹⁹

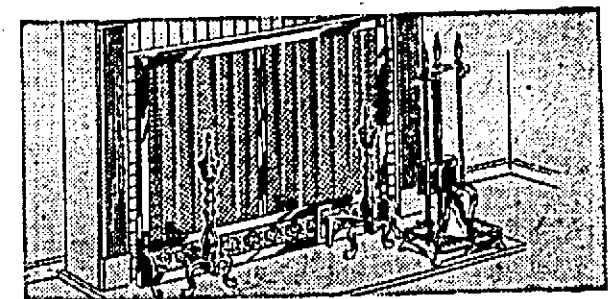
Beautifully made with non-slip rubber treads on steps and seat. Make 'her' life easier and safer!



43.85 Fireplace Set 38⁸⁸

Only 3.90 Down
Sears Easy Terms

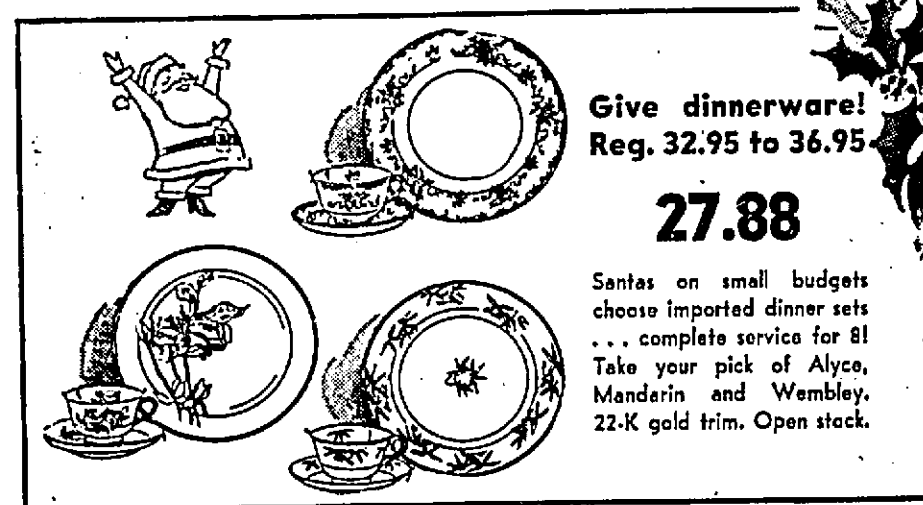
Handsome 7-piece ensemble includes: Brass-plated, pull chain screen; 38x31-in. high. Solid brass andirons with cast iron shanks. Solid brass poker, brush, shovel, stand!



Reg. 86.85 Fireplace Set 78⁸⁸

Only 7.90 Down
Sears Easy Terms

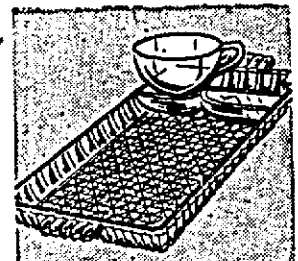
Gleaming solid brass! 7-piece set: 38x31-in. pull chain screen, 2 andirons with cast iron shanks, 4-piece fireset! Give you and your family a lasting gift you'll all enjoy.



Give dinnerware! Reg. 32.95 to 36.95

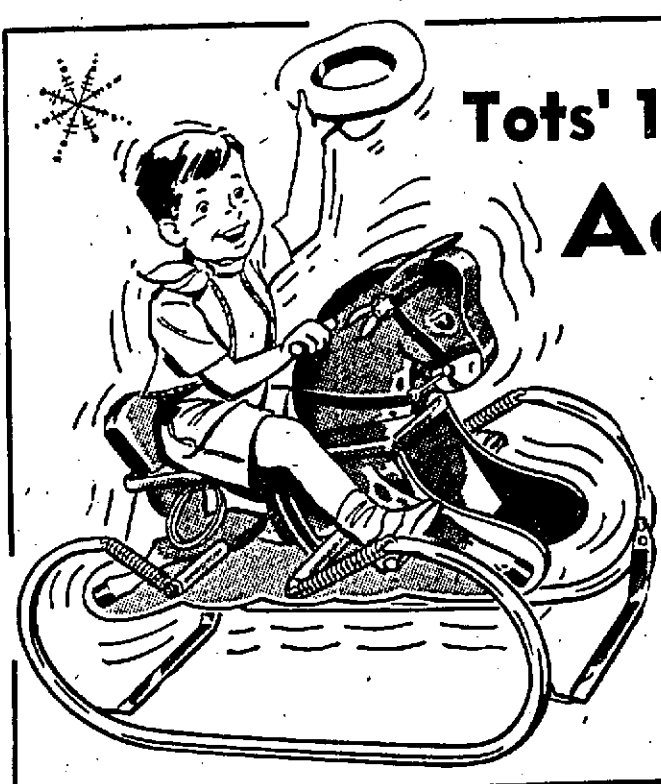
27⁸⁸

Santas on small budgets choose imported dinner sets... complete service for 8! Take your pick of Alyce, Mandarin and Wembley. 22-K gold trim. Open stock.



8-Pc. Snack Sets 99c

Reg. 1.29 to 1.49 Sets! So wonderful for 'happen-in' guests during those busy holidays! Ideal for gifts.



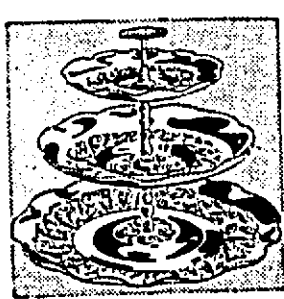
Tots' 12.95 Value Spring Action Horse 9⁹⁹

Oh, what fun any lively youngster will have on this spring horse! He gallops, bucks and trots! Heavy red tubular steel frame and a gaily colored horse to ride. Give your child a gift to remember!



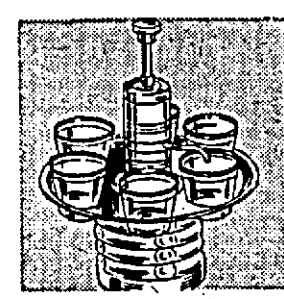
Cups and Saucers 4 for \$1

Reg. 35c ea. Lovely "Blue Willow" pattern that fits with any decor. Always a practical, gay, gift!



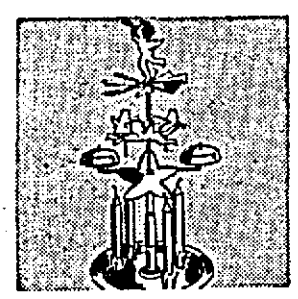
Aluminum Trays 5⁹⁵

Are you ready for your holiday guests? These hand-wrought, polished aluminum trays are ideal for tidbits!



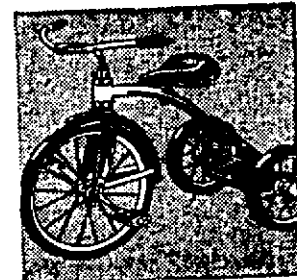
7-pc. Liquor Set 4⁹⁸

For holiday entertaining, for a different gift! Revolving metal tray, 6 gold band-ed 1 1/2-oz. glasses.



Swedish Chimes 1⁷⁹

Reg. 1.98. Decorative Swedish angel bells... candle heat turns propeller, then angels strike lovely bells.

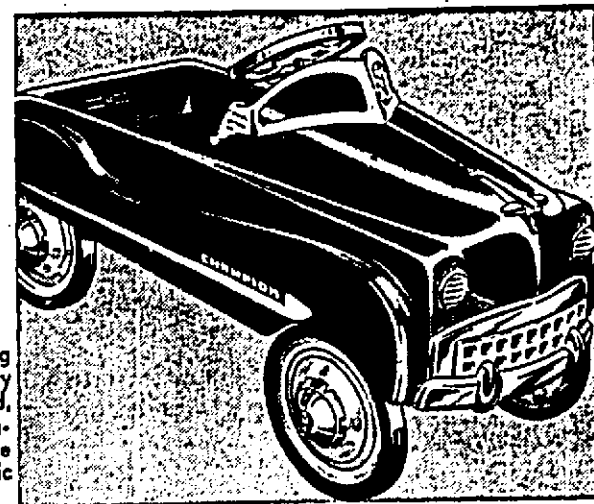


12.95 Trikes now 9⁸⁸

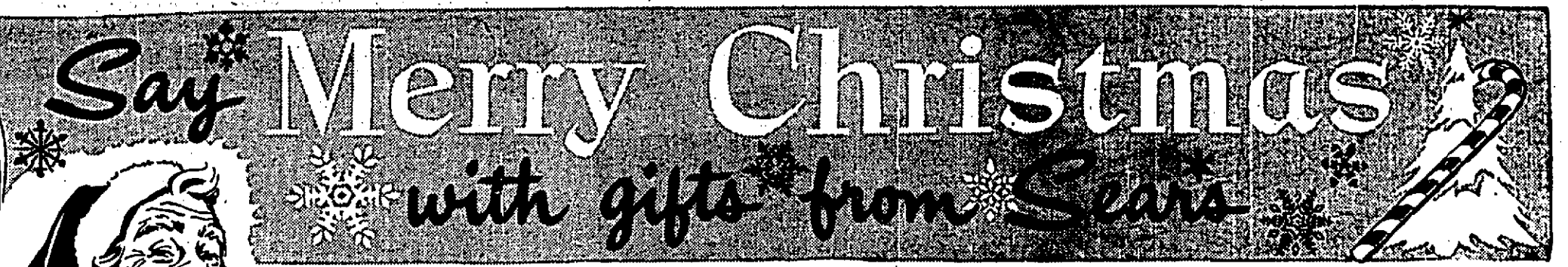
Beginners' 10" size of sturdy tubular steel. Designed for easier steering and turning. Large tires. Red.

Champion Autos 12⁹⁵

Looks like Dad's! Easy pedaling streamlined model of heavy gauge steel body, improved, easier steering. Light blue enamel body with white trim, white windshield, silver grill. Fabric type seat pad, rubber tires.



Open Every Night 'til Christmas! **Holiday Store Hours**
9:30 a. m. to 9:15 p. m.



You Don't Need Cash for Christmas Gifts for HIM! Use Sears SRC Plan!



You know he wants shirts . . . Give him our
"Pilgrim" Shirts
298

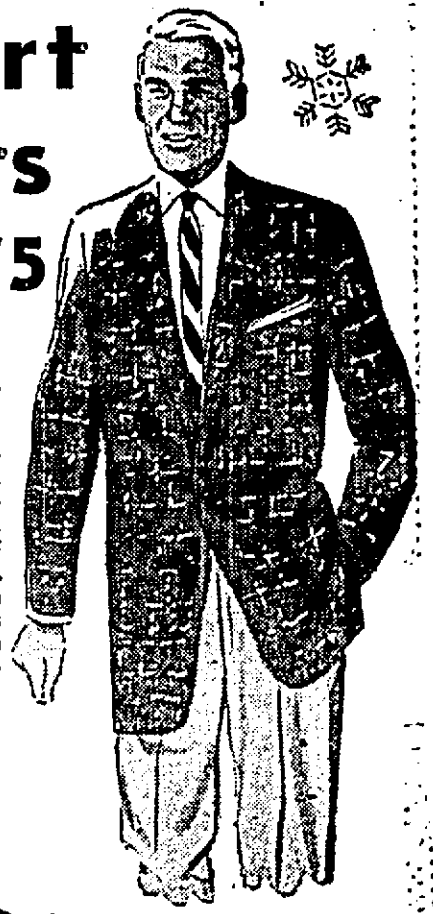
Tops on the list of most appreciated gifts . . . Pilgrim silky smooth broadcloth shirts in white and his favorite solid colors. Single or French cuffs with choice of four contour tailored collar styles. Firmly anchored ocean pearl buttons. Also available in the new shades of pink, helio and yellow.



Make your Christmas shopping easy for you and wonderful for "him" . . . you don't have to know his size to give these nylon socks. Soft specially processed filament nylon stretches to any size . . . will not wrinkle!

Gifts Style-Conscious Men Appreciate!

Sport Coats
24⁷⁵



In Southern California what could be more fitting than a 100% wool sport jacket for that "special" man in your life! Wonderfully detailed in a range of new smoky tones. Let our experts in the Men's Dress Clothing Dept., Main Floor, help you select.



Never Before at these low prices! Genuine Imported Kidskin Leather JACKETS

18.95 Value Boys' Sizes 8 to 18 **11⁸⁸**
21.95 Value Men's Sizes 34 to 46 **13⁸⁸**

You'll be mighty popular with Dad and Lad if you give these handsome jackets . . . besides doing your budget a big favor! Extra soft imported kidskin is unconditionally guaranteed . . . lined with smooth rayon satin quilted to 100% reprocessed wool for extra warmth. Shop Early for this!

Reg. 1.50 and \$2
Silk Gift
Ties
88^c
Luxury gifts at a tiny price . . . pure silk jacquards, foulards, shantung and repps.



Handsome All-Wool CASUAL Jacket
14⁹⁵

A handsome, versatile jacket he'll want to wear and wear for doing the town or just sitting around. Fine tailoring details make it a buy for good looks and long practical wear. Choose in grey, blue, tan.

Gift Slippers for Men!

Stuck for a "special" gift for someone "special"? He'll always be happy with a wonderful new pair of slippers for his relaxation hours.

 Cushioned Rameos 4.98 Sizes 6 to 11	 Moccasin 4.98 Sizes 7 to 11
 Opera 3.98 Sizes 6 to 11	 Shearling Bootees 5.98 6 to 12 Low Top Bootees 4.98
	 Shearling 3.98 Sizes 6 to 12



here it is! the new revolutionary imported Tippa portable typewriter

Important revolution in the world of typewriters! Tippa ... the portable big in performance but so small, compact and lightweight you can have it with you always! Weighs only 8 lbs. 12 oz., measures 11 3/4" x 11" x 2 1/4". Its cover holds all your work materials. Noiseless carriage, many special features and devices to improve efficiency. Today's finest precision-built typewriter. Supreme for home or business. 87.45*

"Flying Bureau" Tippa typewriter with elegant leather briefcase cover; separate zip compartment for important papers and paraphernalia. Complete, 125.65*

*plus fed. tax

Stationery, Street Floor

Our TIPPFA factory representative will be in the department all day tomorrow to demonstrate and answer questions.

Merry Christmas to all
and to all a good night!

PLAYTEX PILLOWS 5⁹⁵

This Christmas, give the gift of deep healthful sleep! Doctors agree that the heart, too, must have periods of rest. And Playtex "Heart-Rest" pillows are designed to give the BEST OF REST. Allergy-and-dust-free foam latex ... hundreds of laboratory tests ... the patented Playtex construction all combine to offer night after night of wonderful sound sleep!

Regular height, 5.95
Extra plump, 7.95
King size, 9.95

Bedding, Fourth Floor.

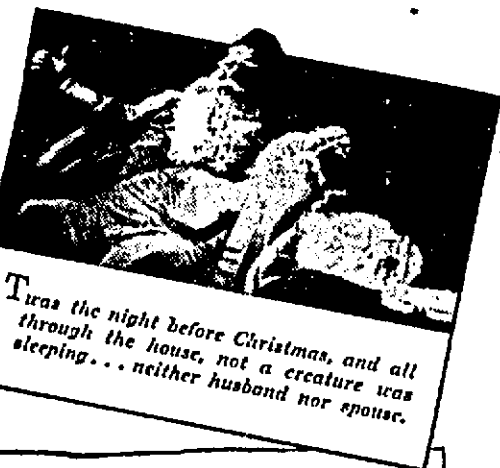
All pillows with zippered, extra-fine sanforized covers in pink-white-blue.



"REGULAR" HEIGHT

"EXTRA-PLUMP"

"KING-SIZE"



Thus the night before Christmas, and all through the house, not a creature was sleeping ... neither husband nor spouse.



The pillows were laid in the bedding with care, but deep sleep and comfort was something quite rare.



The old-fashioned pillows bunched and caved in ... the dust rose in clouds, the coughs raised a din!



Then suddenly down the chimney came a sprightly old gnome with packages galore for house and for home.



And to each sleepy girl, each tired little boy, to Mother, to Father he gave a bundle of joy ...



Thus the most wonderful gift for anyone dear, a gift that keeps giving every night of the year ...

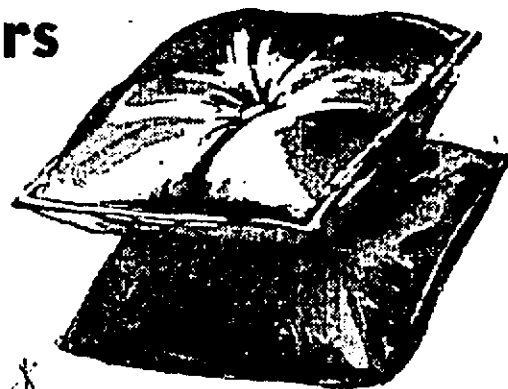


It was PLAYTEX of course, the pillow supreme, the pillow designed to make every night a sweet dream!

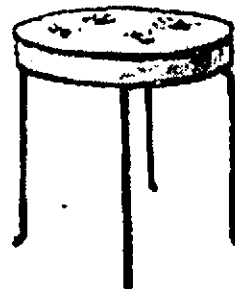
Buffums' will be OPEN TOMORROW NIGHT and every night until Christmas Eve.—9:30 a.m. to 9 p.m. for your shopping convenience.

stunning home accessories gifts exclusively ours

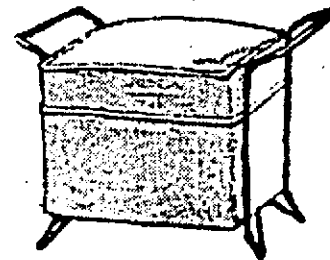
Decorator Sofa Pillows. Specially priced for the holidays! Beautiful chromspun taffetas and heavy rayon satins in soft pastels and rich dark colors. Great, luxurious pillows, 21" square, self-welted with button trim. Lovely accents for your own home, for gifts! Regularly 3.98, now just 3.29



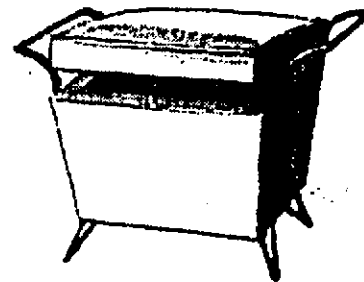
Wrought Iron Stools. Handsome linen-like, washable plastic covers in a four-button quilted style. 15" high. Black wrought iron legs. Green, red, black with white top. A gift sure to please! 6.95



Wrought Iron Ottomans. Beautifully styled to suit modern, traditional or provincial rooms. Black wrought iron legs, colorful plastic coverings. 17" square, 15" high. (above) 12.95, (open top) 14.95



Art Needlework and Yarn, Fourth Floor



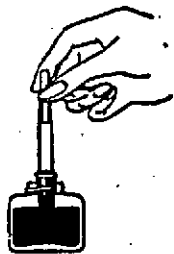
give the best value in writing!

new PARKER "21"

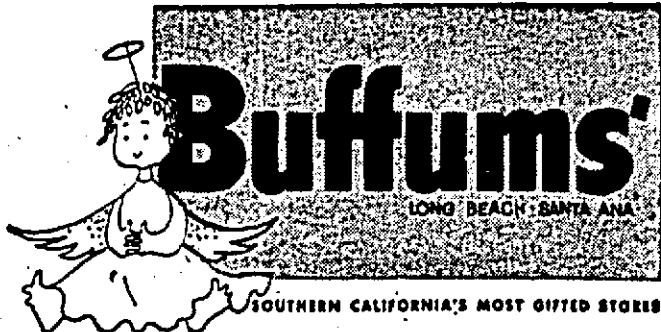
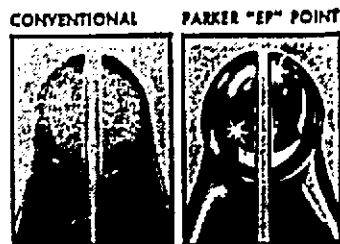
gift priced \$5
red, green or black

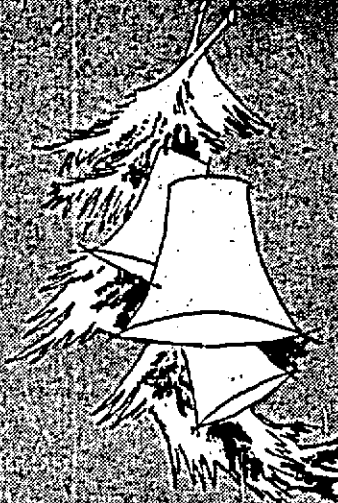
Now with exclusive new Electro-Polished Point! You won't find another pen at this price that has so many wonderful new features. Parker's new point is finished by an exclusive new electro-chemical process to mirror smoothness. It's the easiest-writing point you ever touched to paper! Perfect gift for husbands, wives, school children! Choice of points.

Stationery, Street Floor



"21" has 2 finger filling
Just press two fingers and you draw in thousands of words. Pliglass ink reservoir lasts for years; Hooded point, stainless steel cap.





shop till christmas

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May Co. Lakewood Misses' Dresses,
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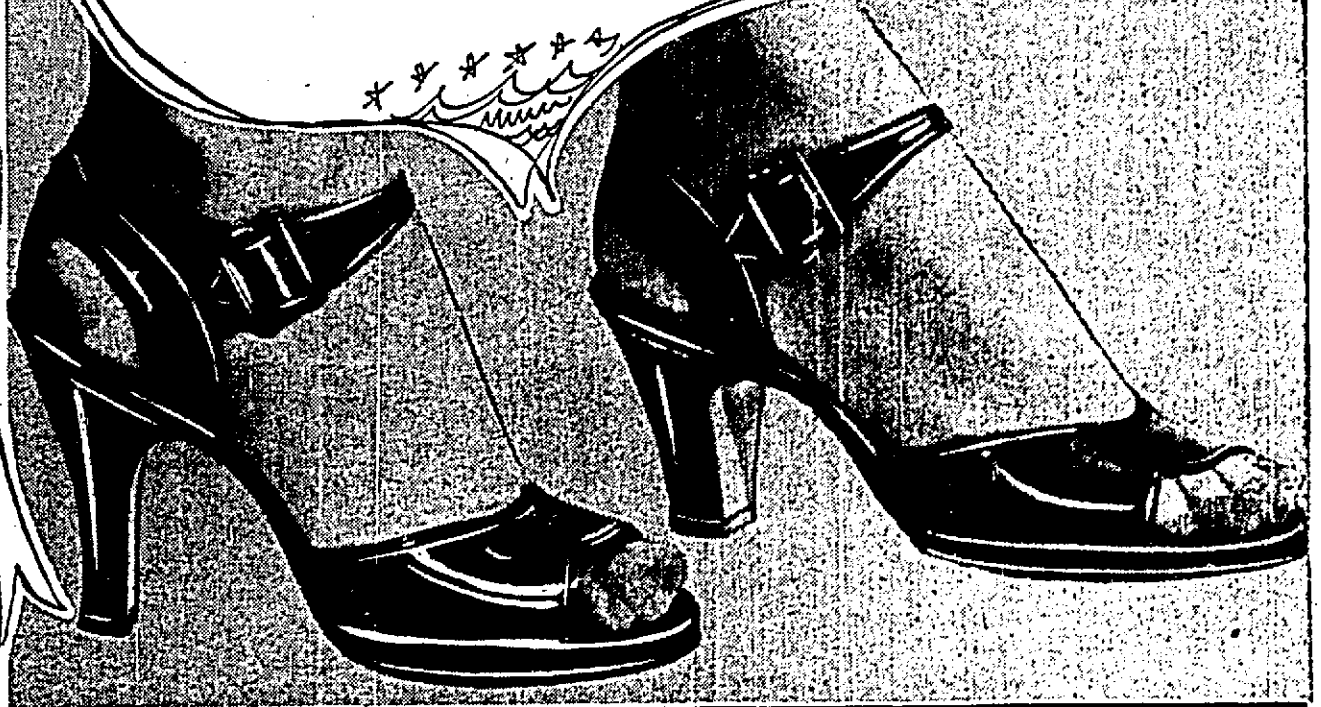
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Fashion dividend for the woman who knows and wears famed Kimel shoes . . . special introductory offer for women who have not experienced that joy. Truly a May Co. Christmas bonus for any woman. Two exciting versions to highlight holiday costumes . . . navy calf or black patent. Provocative low vamp, cushioned platform sole. Be sure to get yours this week . . . while this 10% discount is in effect.

May Co. Lakewood Better Shoes, Street Floor



SALE

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full-fashioned cashmere sweaters

Reg. 21.95 - 27.95

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What a windfall for prospective Santas . . . Straight from the land that made sweaters high fashion, each bearing the label of the famous British maker. They're cloud-soft cashmere, full fashioned for perfect fit at neck and armholes and throughout the body. Tightly ribbed details, hand sewn ocean pearl buttons, dyed-to-match ribbon bindings . . . everything that makes a superlative sweater. Misses' sizes, in a wonderful array of colors. Sorry, no mail or phone orders.

May Co. Lakewood Sports Accessories, Second Floor

Portable Copter Order
PALO ALTO, Calif.—The Hiller Helicopter Co. announced Saturday it has been awarded a \$200,000 Navy contract to develop one-man, portable helicopters, called rotorcycles, for the Marine Corps.

U.S. Foreign Policy Looks to Far East

By WALTER RIDDER
WASHINGTON — When the National Security Council meets these days, its primary attention is apt to be focused on the Far East. It wasn't so long ago that high American officials were spending most of their time wrestling with the problems of Europe. To be sure, Formosa, Indochina and, above all, Korea, were items of highest priority on past NSC agendas, but in general, the gravity point of American foreign policy lay on the continent of Europe.

The political and economic situation of Europe has so improved recently and the Far East situation has become so ominous that an almost complete turn-about of interest has become apparent—and imperative. For the relative prosperity and stabilization of the European scene, administration officials are inclined to credit the Marshall Plan which one highly placed administration spokesman characterized the other day as "a huge success."

In explaining what it had achieved, he pointed to the fact that the European gross national product will run to \$200,000,000,000 this year as against some \$90,000,000,000 for the U. S.

These figures amply demonstrate that European factories are again working full tilt and that European productivity is on the up-grade. In addition, once unsound currencies have become sound, wages are constantly increasing, and the markets for the goods produced are expanding.

NEW 'MARSHALL PLAN'
All of this being so, the administration is going to try to put into effect a kind of Marshall Plan in Asia. The plan, as it will be presented to Congress next January, will be larger than anything heretofore tried in Asia, but will be smaller than the Marshall Plan.

The economic aid which is envisioned for Asia will be of a much longer-range type than the short term grants and loans of the post-war Europe reconstruction effort. The theory behind the Asian economic aid plan is much the same as that which motivated the original Marshall Plan. It is reasoned that hungry, ill-clothed, ill-sheltered, and ill-fed people are prime targets for Communist exploitation.

War Mine Kills 5
MANILA (Sunday) (AP)—A Japanese wartime land mine exploded at Cavranan north of Manila Saturday when two people tried to take the powder out of it. They and four others were killed. Seven were injured.

HOW LONG WILL YOU LIVE?

No one can safely predict the span of life, but modern scientific methods of examination will often reveal hidden things which cause

UNTIMELY DEATH

If you have been intending to have a careful, thorough examination and have been just "PUTTING IT OFF," remember that IT IS LATER THAN YOU THINK. Do not wait too long. Do not be a victim of

TOO LITTLE AND TOO LATE

You need not postpone having a complete, thorough fact finding examination because of cost. Nor do you have to be satisfied with a partial, hasty makeshift excuse of an examination, when you can

GET ALL THE FACTS

at either of the Harrod Diagnostic Offices, where no effort or expense is spared to determine what your trouble is, where it is located, how severe it is and what to do to

GET WELL

We are not newcomers, we have been continuously in practice in Long Beach for eighteen years. We have given our complete examination to more than 25,000 people. We pioneered LOW COST with HIGH QUALITY and our policy has always been

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To acquaint you with our facilities, we will give our regular \$5.00 examination, for one week, for just \$1.00. Be sure you get YOUR EXAMINATION AT HARROD'S, a reliable local institution, which has served this community for nearly two decades. Our complete \$5.00 examination, consisting of Physical, X-ray, Laboratory, Endocardograph, complete Fluoroscopic with thorough explanation of our findings and conclusions.

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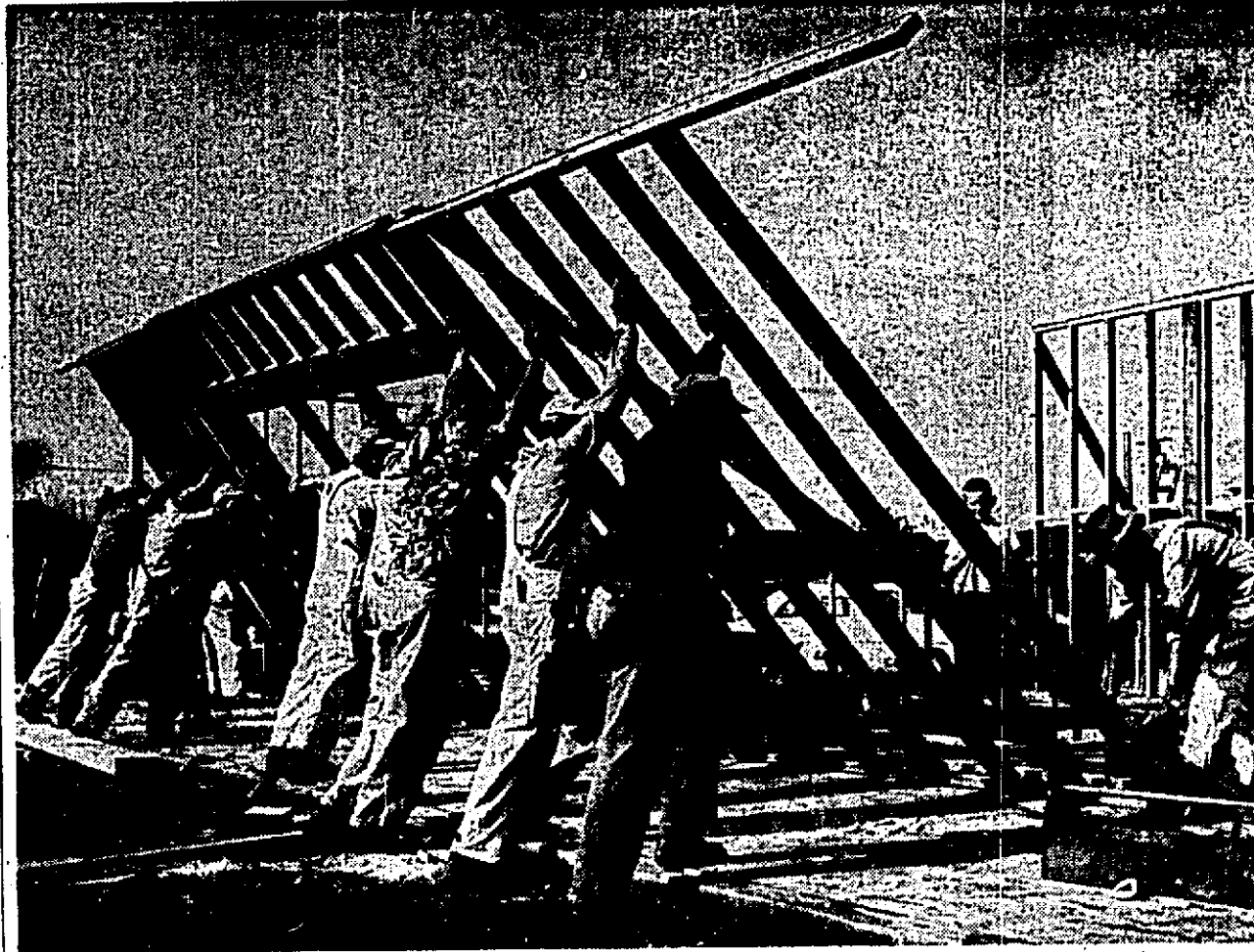
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FREE MUSCLE POWER FOR CHILDREN

With a heave and a ho, workers raise a framework on the Exceptional Children's Foundation building at 4519 E. Stearns. The men contributed their efforts free of charge Saturday to help expedite construction.—(Staff Photo.)

UP GO THE WALLS

Unions Donate Work on Children's Center

"One... Two... Three... UPI"

A crowd of men put their shoulders to the framework of the south wall of the new school and recreation center for the Exceptional Children's Foundation at 4519 E. Stearns St. at noon Saturday.

And up went the wall framework.

On the job Saturday were men from Local 710, Carpenters Union, and Local 507, Laborers Union, a couple of men from the Junior Chamber of Commerce, women of the Exceptional Children's Foundation, and a few youngsters busy pounding with hammers and picking up nails. Vincent McDonnell was foreman.

All labor on the school and training center, for mentally retarded children, is being given by the unions. Already Carpenters Local 710, Cement Masons 791, Plumbers and Steamfitters 494, Laborers 807, Teamsters 692, Operating Engineers 12, Roofers 72 and Electrical Workers 11 have helped.

Unions that have promised help when the time comes for them include Plasterers 343, Painters 256, Tile Layers 18, Tile Layers Helpers 11, Hod Carriers 4, Brick Tenders 507, Glaziers 636, Sign and Pictorial 831, Sheet Metal Workers 108, Lumber and Sawmill 1407, Brick Masons 13.

Jim Orman and Jim Nason of the Junior Chamber of Commerce are helping coordinate the efforts. Characteristic of how individuals and organizations are helping with the project, J. E. Burrell & Son, general contractors, are supervising—free; Kuster & Wetzel put up a temporary power pole—free; Carson Park developers donated the use of power equipment—free. Firms are supplying materials at cost.

When completed, the school

\$100,000 Gem Holdup

WASHINGTON (AP)—Two bandits held up a fashionable jewelry store Saturday and escaped with \$100,000 in gems. The two bandits, brandishing nickel-plated pistols, tied up five store employees with picture frame wire. Then they scooped the gems into the case, brushing aside watches and other pieces of jewelry.

and recreation center will have four classrooms, a therapy room, auditorium, kitchen and offices. There will be radiant type floor heating to keep the children comfortable. Three and one-half acres of land (city water land) are available.

The Exceptional Children's Foundation now has classes in Scouts Hall, 1005 E. Sixth St.

Crisis Nears Showdown in Japan's Diet

TOKYO (Sunday) (AP)—Japan's political crisis moved swiftly today toward a climax—dissolution of the Diet (parliament) or resignation of Prime Minister Shigeru Yoshida.

There seemed to be no question it would be dissolution of the Diet, probably Tuesday. Anti-Yoshida Democrats and the Socialists agreed Saturday to introduce a non-confidence motion Monday and to join forces to jam it through the lower house Tuesday.

Yoshida served notice he would dissolve the Diet rather than resign if the motion passes. This would force nationwide elections. Leaders of Yoshida's Liberal (conservative) party said the prime minister would not act until the votes on the no-confidence motion are counted. There seemed little hope the vote would go in his favor.

Many Democrats would like to avoid the cost of a general election campaign but they were reported solid for voting no confidence rather than accept any conservative coalition cabinet headed by a liberal.

Business leaders who foresee a stock market slump if the Diet is dissolved have been striving to break the deadlock.

Humphrey, Stassen at Odds on Asia 'Marshall Plan'

WASHINGTON (AP)—Administration sources said Saturday Secretary of the Treasury George M. Humphrey and Foreign Aid Administrator Harold E. Stassen are at odds over a proposed long-range program of economic aid grants and loans to fight Communism in Asia.

Secretary of State John Foster Dulles is generally on Stassen's side in the split, but informants said he and Humphrey are not so far apart as Humphrey and Stassen.

The dispute so far has been confined to backstage policy councils, and efforts to work out a compromise are continuing. Informants said Humphrey is sympathetic to the basic idea of using economic aid as a cold war weapon, but is emphatically opposed to a large program of U.S. grants and loans that might be tantamount to a "Marshall Plan for Asia."

Ever mindful of the administration's pledge to balance the budget, Humphrey is said to

Poison Gas Wars on Weevils in Korea

SEOUL, Korea (AP)—Poison gas is being used here to save \$40,000,000 worth of stored relief grain from weevils. The U. S. Korea Civil Assistance Command announces 80,000 out of 400,000 tons shipped here already have been successfully treated. The rest will be treated in the next four months.

Car Leaps Curb, Kills Girl of 9

SACRAMENTO (AP)—A nine-year-old girl was killed and two other bystanders were seriously injured when one of two cars involved in an intersection accident jumped the curb and ran them down Saturday.

Angelina Huizar, 9, was killed after being dragged more than 30 feet by one of the cars. Aurora Pulido, 12, a playmate, and Mrs. Felipe Guardado were injured. The accident occurred when a car driven by Felix W. Kummer, 79, was struck by one driven by Robert Vernon Lenzi, 17. Kummer's car lunged over the curb and traveled down the sidewalk before stopping against a tree.

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walnut console electrics made in U.S.A.
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A gift that pays for itself over and over. Now you can enjoy all the important features you've wanted for easier, faster sewing:

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Lovely expansion bracelets for men and women. You'll want more than one to fill that Christmas stocking. Come in early and select from a wide assortment.

Our experts will fit your watch band at any time.

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WE WILL REMAIN OPEN THURSDAY, DECEMBER 23rd, UNTIL 8 P. M. AND WILL CLOSE AT 3:30 P. M. FRIDAY, DECEMBER 24th.

Marble Wizards Warm Up

Hundreds of small boys are huddled around big rings at their neighborhood playgrounds these days.

And for good reason. They're practicing for the all-city marble championship tournament which will be decided at the gold-cup finals in Lincoln Park Dec. 27.

Between now and then the sharpshooters must play their way through local playground tournaments, Dec. 13-17 and the district finals on Dec. 18.

Sponsoring the fun are the city schools and Recreation Department.

Human Rights Day

WASHINGTON (AP)—President Eisenhower issued a proclamation Saturday asking the people of the United States to observe Dec. 10 as United Nations Human Rights Day and Dec. 15 as the anniversary of the Bill of Rights in the U. S. Constitution.

Shock Treatments Given for Cancer and Arthritis

FORT WORTH, Tex. (AP)—Avental drugs used in the dis-eases.

Dr. Leach was here for the closing session of the American Chemical Society, southwest region, convention.

In an interview, Dr. Leach said that mild electric stimulation was originally conceived for use on psychotics. It differs from electric shock in that it produces no convulsion or coma and concentrates on the "primitive" or feeling area of the brain.

Electrodes are planted in brain through surgery and wires lead out the back of the head.

When a stimulation is to be given, the wires are hooked up and from 1 to 10 volts are sent through the "feeling" area of the brain. During times when no stimulation is given, the patient usually wears a stocking cap to cover the wires in his head.

Dr. Leach and the other doctors on the experiment found that certain chemical changes occur in the body after the stimulation. Some may be desirable in combatting arthritis—for instance, the stimulation tends to restore certain chemical balance in the body.

Stepfather Faces New Trial in Beating

LOS ANGELES (AP)—Joe Cruz Vera, 46, charged with assaulting and molesting his nine-year-old step-daughter, Celia Sanchez, faces a new trial after a Superior Court jury was un-

Pakistan Film Programs Set

Pakistan, one of the world's newest nations, will be the subject of the third program in the all-color Film Forum series at Jordan High auditorium Tuesday evening and at Wilson and Poly High auditoriums Wednesday and Thursday respectively. All programs will begin at 8 p. m.

Lecturer will be cameraman-traveler Hal Linker, whose film study of Iceland was presented here last year. One of the highlights of "Pakistan" is the sequence on historic Khyber Pass, at Jordan auditorium.

Other sections of the film record a flight through a monsoon, show closeups of children playing with cobras and provide a "forbidden" glimpse of women in purdah.

Tickets will be available only for the Tuesday night showing at Jordan auditorium.

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(Any Suit in the Store)

Finest Imports, Fortmann Charmant, English Mahairs, Flannels, Sharkskins, Worsted, Shelllands and Tweeds.

Any Regularly \$64.50-\$69.50-\$79.50-\$89.50-\$150-\$165.....PRICE

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Finest Imports & Fortmann Fabrics, Shelllands, Hounds-tooth & Imported Cashmere Blends, including 100% Imported Cashmere.

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English Imports, Fortmann, Flannels and Gabardines.

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• Imported Suede Jackets

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Made of imported glove sueds, all shades & sizes—Regulars, Shorts & Long.

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• Sport Shirts

(Any Sport Shirt in the Store)

Nylon, Wool and Flannel, Sheer Cottons, Corduroy, Linens, Gabardines, Short & Long Sleeves.

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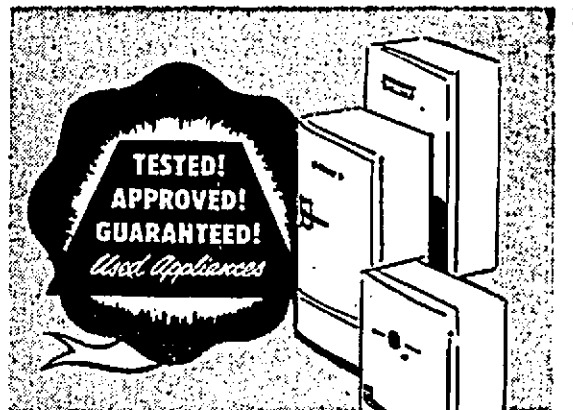
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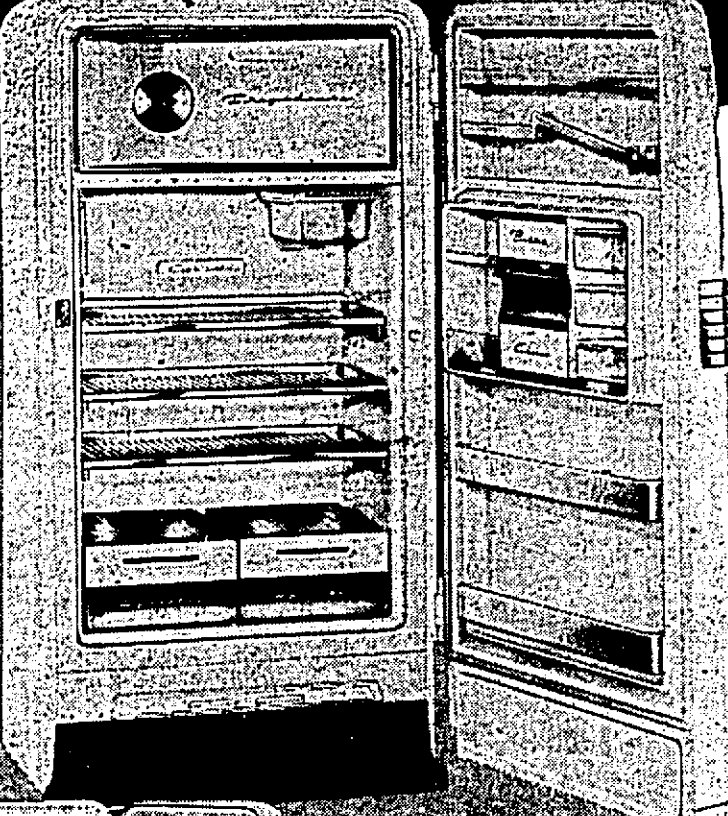
SALE-USED REFRIGERATORS

We slashed the price of every refrigerator on our floor—Because of our terrific trade allowance, we no longer have room for all our used models—and decided to clear them out. All are top names. All have been completely tested, approved and guaranteed! All have been sterilized, sprayed and refinished. Guaranteed for 90 days for parts and service, and exchange privilege toward a new refrigerator.

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\$125 TRADE ALLOWANCE



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FRIGIDAIRE

Choose the most style-conscious refrigerator ever built—A Colorama Frigidaire, and save up to \$125 for your refrigerator. Pick from our complete stock of 1954 models and if your old refrigerator is a national brand and operates properly—we'll take it. Our price includes delivery, normal installation and 5-year guarantee

- If your old refrigerator is a 1945 model or later, you get **\$125 off**
- If your old refrigerator is a '39, '40, '41 or '42 model, you get **\$75 off**
- If your old refrigerator is earlier than 1939, you get **\$50 off**

Cyclamatic De Luxe 10.3

One of the most dazzling arrays of fine features ever put into a refrigerator. Open the glistening white door and you're greeted by a soft pastel color interior with Roman gold color trim. Plus—giant separate freezer, Cyclamatic defrosting. Roll-to-you shelves, utility tray, butter chest and left-over storage compartments, egg server, twin hydrators and more! CTD103.

381.95

No down payment—19.00 monthly*

Cyclamatic De Luxe 8.4

Another new and more compact Cyclamatic de luxe model. Has lots of storage space, big food freezer with frozen juice can rack and new Quickube trays, one "Roll-to-you" shelf, full width sliding hydrator, egg server, butter and cheese compartments, Cyclamatic defrosting. CTD84.

333.95

No down payment—17.00 monthly*

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SALE-EXTRA \$90 OFF

10.3 Cyclamatic refig.-freezer

was 509.95

419.95

no down payment—21.00 monthly

One of the most de luxe refrigerators ever built • giant separate 73-lb. food freezer • Cyclamatic defrosting banishes frost forever • new roll-to-you shelves • twin gliding hydrators • shelves in door, 1953 Model 15108.

May Co. Lakewood Refrigerators, Downstairs

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Work, Dress and Sport Oxfords
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Regularly 6.95, 7.95, 8.95, 9.95.

• HOUSE SLIPPERS
Muk-luks and Moccasins
Regularly 2.50, 2.95, 3.95, 4.95, 5.95, 6.95, 7.95, 8.95.

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Red Activity Against Isles May Increase

By JOHN M. HIGHTOWER
WASHINGTON (AP)—Red China apparently has rebuffed western efforts to moderate its policies toward Formosa, and a period of increased military activity is expected against coastal islands held by the Chinese Nationalists.

This will confront the United States with critical policy decisions, turning on the question whether to join in the Chinese Nationalist fight for islands which are expected to be attacked.

Newspapers and radio broadcasts from the Chinese mainland Saturday carried violent denunciations of a defense treaty which the United States signed Thursday with the Chinese Nationalist government on Formosa.

They also lambasted the British for supporting the treaty. The attacks on the British had more than superficial significance for this reason: Britain in private approaches to the Chinese Communist government, which it recognizes, has been trying to get Red leaders to cooperate in pacifying the Formosa area.

United States officials discount the Reds' assertions about conquering Formosa and the Pescadores, which are close by.

They do not think the Communists have the capacity for military operations across 100 miles of the Formosa Strait, which is turbulent water most of the year.

There is no such certainty here, however, about the safety of the Nationalist-held islands just off the coast of Red China.

British Ease Car Ban

LONDON (AP)—Britain Saturday relaxed her import ban on American automobiles and announced that 650 may be imported for free sale here in 1955. This year 150 American cars found their way into Britain—most of them under special license for motor shows and exhibitions.

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RIN-TIN-TIN COLLECTS A CROWD

Juvenile television star Lee (Rusty) Aakers (right) and his dog Rin-Tin-Tin were standout attractions Saturday in the North Long Beach Atlantic Avenue Retailers Association's annual Christmas parade. Nearly 50 units, ranging from school and police organizations to service and fraternal groups, participated. (Staff Photo)

Tito Says Tension Eased by Malenkov

LONDON (AP)—Yugoslav President Tito said Saturday that Soviet Premier Georgi Malenkov's regime has dropped some of the "rigid policy" of the late Premier Josef Stalin in a change of Russian foreign policy that has eased world tension.

"The establishment of a balance of power in the world" was another factor in easing international tension, Tito said.

Tito made his statement in an interview with the "press trust" of India before sailing on the presidential yacht Galeb for an official visit to India.

The interview was distributed by the official Yugoslav news agency Tanjug.

One of the questions put to Tito in the interview was what factors he considered contributed to a lessening of international tension.

"Several elements have of late contributed to alleviating tension in the world," he replied.

"Firstly, the establishment of a balance of power in the world."

"Secondly, the immeasurable hatred of all peoples for a new war."

"Thirdly, a new and even more terrible weapon, such as the atom and hydrogen bombs and other means."

"Fourthly, the altered course

in the foreign policy of the present Soviet leaders, who have boldly discarded some elements of Stalin's rigid policy in regard to relations with other countries," Tito answered.

This gesture of good will is one of the strongest made toward Russia since the Soviets moved a few months ago to end the feud with Yugoslavia which began when Tito's Communist nation broke with Russia in 1948.

Tito and Malenkov recently have indicated they would like to adopt a policy of "co-existence."

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De Gaulle Urges France to Lead West Into Accord With Russia

PARIS (AP)—Gen. Charles De Gaulle called on France Saturday to lead the western allies in seeking an understanding with Russia before the German rearmament pacts are ratified.

The 64-year-old World War II Free French leader spoke out on the German rearmament issue just two weeks after his secret meeting with the Russian ambassador to France.

In a speech before 3,000 of his followers at the Paris Exhibition Palace, De Gaulle said France must take the initiative in talks with Russia because it is "historically, geographically and politically" qualified to bridge the east-west differences.

De Gaulle has a great personal prestige among Frenchmen. His speech favoring delay of the Western European Union pacts may decide the fate in the French assembly of the new joint West European defense plan.

He spoke only a few hours after Pierre Mendes-France had asked out a confidence vote in the National Assembly which indicated he would win ratification of the Paris and London German rearmament and sovereignty pacts. The premier has promised his western allies the French would ratify the pacts before Christmas.

Mendes-France indicated in the Assembly Saturday that he would step down as foreign minister and concentrate his attention on his post as premier after the French ratify the WEU treaties.

De Gaulle's speech had been awaited with great interest by western observers because of the general's huddle two weeks ago with Soviet Ambassador Serge A. Vinogradov.

"The agreements concluded in London and Paris are in themselves much better (than the French-rejected European Defense Community)," De Gaulle said.

Then he added: "It is France before anyone else whose task it is to start negotiations (with Russia) because in the west it is France above all which foresees its future threatened by the rearmament of the Reich and the reunion of the two Germanys."

"It is France above all which is best suited by its former alliances and by the Franco-Soviet pact (of friendship for 20 years) to talk to Russia; it is France above all which is historically, geographically and politically qualified to try to throw a bridge toward the oriental complex."

De Gaulle recommended that before going ahead with German rearmament negotiations be held with the Russians to ease international tension and limit world armaments.

However, he said that if such an "understanding is not possible," then all means—including the rearmament of Germany must be used to insure France's and the west's security and "victory."

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- C. "Corouel" by Syracuse . . . starlike flowers in pink, blue, grey, yellow. 5-pc. set. \$12.95
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- E. "Herdwick Hall" by Minton . . . charming Dutch blue on white, swirl shoulder. 5-pc. set. \$17.25
- F. "Renaissance" by Franciscan . . . medieval design, beautifully detailed. 5-pc. set. \$21.75
- G. "Harvest" by Lenox . . . wheat design in gold on warm old ivory. 5-pc. set. \$19.95
- H. "Starlight" by Lenox . . . warm browns, the stars in turquoise. 5-pc. set. \$21.95
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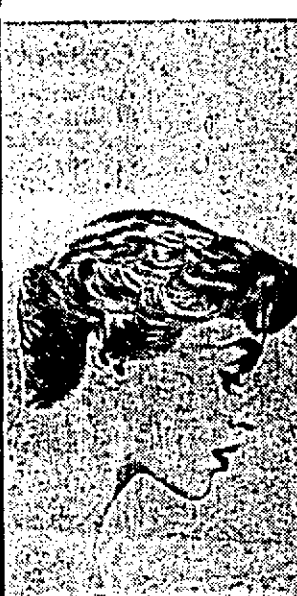
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Santa Ana Centenarian Celebrates Here Today

Today is the 100th birthday of Christopher A. Swope, 531 S. Flower St., Santa Ana.

The affair will be celebrated with a family dinner at noon at the Long Beach home of his son and daughter-in-law, Mr. and Mrs. Charles A. Swope, 675 Havana Ave. and Mr. and Mrs. Swope will have open house for him from 2 to 4 p.m.

Born in Indiana, Swope lived in Missouri, Kansas, Oklahoma and Idaho before moving to Santa Ana in 1926. He farmed in Oklahoma and had general stores in Kansas.

He has three sons, Charles A. of Long Beach; Robert L. of Hollywood; Colman of Yates Center, Kan.; five grandchildren and six great-grandchildren. All will be present today.



CHRISTOPHER SWOPE... Born in Indiana, 1854

Italian Premier Vows to Oust Communists

ROME (Sunday) (AP)—Red-hating Premier Mario Scelba today pledged he would wipe Communists out of government jobs and end their special economic privileges.

His proposals were approved early today at end of a nine-hour session of the cabinet. Scelba, who won the reputation of being the Communists' No. 1 enemy when he was head of the national police, also was reported considering a break in diplomatic relations with Czechoslovakia unless the Prague radio discontinues what was called its defamatory anti-Italian broadcasts.

Foreign Minister Gaetano Martino told the cabinet a protest has been sent to Prague. A cabinet communiqué said the broadcasts were a "grave interference" in Italy's internal affairs.

Scelba told the cabinet that Communists, using their political strength in communities they control and backed by money from Russia, have created "a vast network of political and economic patronage... in violation of the law and the public interests."

New anti-Red measures voted by the cabinet included:

1. Exclusion from all civil service and public administrative jobs of employees "not dedicated to principles of a democratic state."
2. Special vigilance over local administrations which are in Communist hands.
3. Re-examination of all public contracts with a view to revoking any obtained for Communists.
4. Revocation of any special rights for the use of public services which Communists may have obtained.
5. Intensified vigilance on all cooperative movements to control any that have a totalitarian political purpose.
6. Renewed surveillance over all organizations which engage in anti-democratic activities.
7. Refusal of import-export licenses to any firms whose dealings abroad may seem to favor anti-democratic institutions.

Tell Jim Crow Republic Aim in So. Africa

NYLSTROOM, South Africa (AP)—Johannes G. Strijdom, new prime minister of South Africa, in a major policy speech Saturday night outlined two big aims—creation of a republic in South Africa and separation of its whites and non-whites into zones.

He also declared a major policy of his administration is to resist the moods of "materialism and pleasure hunting."

Strijdom did not say when his newly formed government would act to divorce South Africa from the British crown. But he put at the top of his list of objectives the realization of the "beautiful ideal" of a republic. He still has not said whether his republic would withdraw from the British Commonwealth of nations.

He added an important qualification on his mention of the envisioned republic—"we shall bring about change on the basis of the broad will of the people... we must have proof that its strength flows from broad popular support."

He was greeted by prolonged Nationalist cheers as "first resident of the 'South Africa Republic'" and as "the new Kruger." Paul Kruger was president of the old 19th-Century Boer republic in South Africa.

FBI Seizes Head of Draft Board on Bribe Charge

CHICAGO (AP)—A draft board chairman was held Saturday on charges of soliciting a \$3,500 bribe from a young insurance agent even though he could not promise an exemption.

Ralph Joseph Salerno, 52, was arrested Friday in the office of Lewis C. Barbe, 23, just as he was about to accept an envelope containing the money.

Salerno told FBI agents that Barbe was under the jurisdiction of another draft board. But FBI agents said Salerno was willing to coach Barbe in feigning pleurisy.

Salerno, a draft board chairman since 1948, was charged with hindering and interfering with the selective service act. Barbe will be indicted Monday.

Scripps Aide Dies

SAN DIEGO (AP)—Frank Gustav Westberg, 62, cofounder of the El Paso, Tex., Herald-Post newspaper and former private secretary to E. W. Scripps, who established the Scripps newspapers, died in his home here Saturday.

Rearmament Facing Test

BERLIN (AP)—West German rearment faces a new and crucial test today in West Berlin elections.

In advance of the voting East German puppet Premier Otto Grotewohl voiced new veiled threats of Communist military action if the west ratifies the Paris pacts for rearming 500,000 West Germans.

And, he warned at a news conference, Communist China has pledged to fight side by side with the Soviet Union in the event of war in Europe.

The East German radio also quoted Grotewohl as saying that if the new West German army takes one step on Communist German soil it "would mean the opening of the third World War."

Grotewohl's warning was made at a reception given by East German President Wilhelm Pieck to the delegation which attended the Moscow security conference, according to the broadcast.

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Whisky Drink Kills Girl, 3

LOUISVILLE, Ky. (AP)—A 3-year-old girl died Saturday after drinking a glass of whisky left on a table at her home, deputy coroner Harry Elstone reported.

Elstone said cause of death still was being investigated.

An autopsy showed early pneumonia, fluids in the lung, erosion of the stomach and esophagus, and some perforation of stomach and esophagus.

The girl was Kathleen Allen, daughter of Mrs. Lucille Allen, 27.

Senate Red Probers Subpoena 5 on Coast

WASHINGTON (AP)—The Senate internal security subcommittee has issued subpoenas for five or six West Coast persons who allegedly "conducted themselves against the interests of the United States while in Communist China," a spokesman said Saturday.

The witnesses from the Los Angeles and San Francisco areas are being subpoenaed to appear at an open hearing tentatively scheduled for Dec. 13 at San Francisco, the subcommittee spokesman said.

Monty Backs Winnie's Tale

LONDON (AP)—Field Marshal Lord Montgomery stepped off a plane Saturday from the United States and straight into the storm which blew up over the wartime telegram Prime Minister Churchill said he sent him about surrendered German arms.

Montgomery, appearing in uniform with a red silk handkerchief in his greatcoat pocket, immediately made it clear to newsmen that:

He had indeed received the Churchill telegram.

He would spend the weekend looking for it.

He would not say what action he took after receiving the telegram.

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Stunning new design in gleaming brass. Has swivel adjustable top. Sturdily built. Model 30.	De luxe model, jet black wrought iron table with wood shelf, and adjustable swivel top. Model 70. Also with blond shelf, 10.95.	Attractive new style has completely adjustable top and casters. Jet black color. Model 18.

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EMERSON TABLE RADIO	TELEKING CLOCK RADIO	ROOMY RECORD CABINET
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Built-in antenna, AC-DC superheterodyne circuit, Alnico 5" permanent magnet speaker. Only 6 1/2" wide, 8 1/2" high. Plastic cabinet. No. 708.	Has both slumber turn off and automatic wakeup. Even turns appliances on or off. Attractive ebony plastic cabinet, RKCS4. In ivory, 29.95.	Sturdy record cabinet of selected hardwoods, hand rubbed to satin mahogany color. 22" wide, 16" deep, 22" high. 3 roomy compartments. No. 42.

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EDITORIAL

Hospital Project

AN ACCOMPLISHMENT of the first order on the local scene was made known this week by a group of osteopathic physicians and surgeons.

Through their efforts a new \$1,254,000 general hospital will be built here.

The community has a pressing need for the facility. It will be the first such hospital constructed in Long Beach in 20 years.

The project is all the more impressive because it has grown from the personal efforts and contributions of the osteopaths themselves. It is an excellent example of private initiative and co-operation. More than 100 of the doctors have personally contributed a total of \$569,000. Some \$135,000 more has come from other private sources. The balance will be provided through a long-term bank loan and further contributions from private sources.

The doctors have gone ahead with this program even though Long Beach voters two years ago approved a proposal to use some of the city's tideland oil revenue for hospital projects.

A court suit questions the legality of spending tideland revenue on this and other upland public improvement projects. Rather than await the uncertain outcome of litigation, the doctors have proceeded with their plans.

The attitude is realistic and forward-looking. Perhaps there is too great a tendency among Long Beach people to rest community progress on the future availability of oil revenue.

The community needs and must provide itself with certain things regardless of the status of oil funds. We should not fall into the end-of-the-rainbow habit of thinking.

It will be splendid, of course, if the pending court decision on the oil suit is in Long Beach's favor. But in any event, this city has the capacity to advance and provide necessary facilities in traditional ways.

The action by the group of osteopaths is a happy reminder of this fact. They deserve solid support in their undertaking.

JOHN S. KNIGHT

Joe Asked for It

THE CENSURE of Sen. McCarthy was no surprise. Joe predicted the outcome weeks ago.

The Senator's 22 supporters, with the possible exception of Knowland, belong to the Republican right wing. They represent what is left of the late Sen. Taft's political philosophy without Taft's ability and statesmanship.

Knowland is something of an enigma. He made a promising start as a young Senator. When Taft sought the Republican nomination in 1952, Knowland was Taft's choice for second place on the ticket. Later Taft made Knowland the Republican Senate leader.

In that role, Knowland neither leads nor follows. His individual views often run counter to the administration's wishes and his stand against censoring McCarthy made few, if any, Republican converts.

The McCarthy mess has divided the Republicans at a time when unity is essential to the party's hopes in 1956. Talk of a third party is adding to the confusion.

When will the Republicans tumble to the fact that Eisenhower is their greatest asset? When will Sen. Knowland realize that while he is entitled to express his views, his frequent opposition to Eisenhower's policies is inconsistent with his responsibility as Republican leader of the Senate?

When will the Republicans, out of power for 20 long years decide to close ranks and prove to the people they are worthy of the trust placed in them when Eisenhower was elected in 1952?

If, in the next two years, these questions are answered negatively, Eisenhower will be a one-term President and the Republican party will go down to defeat in 1956.

IF TAFT HAD LIVED

It is often said that had Taft lived, there would have been no Army-McCarthy hearing; no McCarthy bullying of the Army, no attempts by the pipsqueak Secretary of the Army to appease McCarthy's pals, Cohn and Schine, and no censure of the junior Senator from Wisconsin.

While Taft, with his canny ability as a political leader, might have averted many of the inner conflicts now plaguing the Republican party, I question whether Taft, or any other man, could have restrained McCarthy.

Joe was looking for trouble and he got it. The Senate of the United States is to be congratulated for upholding the recommendations of the Watkins committee and cutting McCarthy down to size.

AID FOR LATIN AMERICA

The recent economic conference in Brazil was something less than an unqualified success. The Latin American delegates were disappointed because Secretary of the Treasury Humphrey did not go "far enough" in his program for economic assistance.

The Latin American delegates expected nothing short of a miniature Marshall plan and the guaranteeing of raw material prices.

While it is in our self-interest to help Latin America, the mistakes of the Marshall plan should not be repeated. It would be the height of folly to give away our dollars to be used without restriction.

Granted that the development potential of Latin America is great, it must come through an orderly program which seeks to correct the conditions which are retarding that development.

Sleazy politics, inflation and intense nationalism do not provide a healthy climate for private investment.

The Latin object to the attitude of government loans from the World Bank and the Export-Import Bank which restricts grants to projects having some feasibility.

As the Wall Street Journal says: "The Latin governments prefer a direct pipeline from the U. S. Treasury."

It will take stronger medicine than a "little" Marshall plan to effect a cure for Latin America's financial troubles.

As friend, neighbor and ally, the United States must never again "neglect" Latin America but if our assistance is to be anything more than a temporary expedient, it will require the Latins to undertake a realistic appraisal of their own shortcomings and the resolution to correct them.

RANDOM NOTES

George A. Hormel & Co., Minnesota meat packing concern, with a guaranteed annual wage contract, has paid its employees \$650,000 for time they did not work in the fiscal year just ended. . . . It seems there was a sharp decline in trade with no guaranteed market for hogs.

Dictator Peron, who muzzles the press in Argentina, is now cracking down on the Catholic Church. . . . Seven priests have been arrested on charges of "disturbances and disorders." . . . The Argentine constitution, ignored by Peron, provides freedom of expression.

Quotation of the week, from an address by Arnold Toynbee, the British historian: "Speak moderately even when you are massively." . . . Many years ago Teddy Roosevelt said: "Speak softly but carry a big stick." . . . The modern version is "Bluff, bluster and backdown."

INDEPENDENT - Press-Telegram

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Gosh, Mr. Malik—I Thought You Were Vishinsky



DAVID LAWRENCE

Senate Fight Left Deep Wounds

WASHINGTON — There's all the difference in the world between the use of the word "censure" in a formal resolution by the United States Senate and an expression of opinion that "condemns" a Senator's conduct.

The word "censure" is a legal term which approximates legal contempt, and, although the Watkins committee in its report on Sen. McCarthy used the words "contemptuous" and "contumacious," as well as "censure," it abandoned such words when the chips were down and settled for the word "condemn."

This is in line with precedent. For the ablest constitutional lawyers in the Senate's history have held that the Senate cannot "punish" a member except for "disorderly behavior" and that the word "punish," as used in the Constitution, means the actual meting out of some form of punishment.

Thus, the word "censure" has been used only twice in the history of the Senate and on both occasions when members had engaged in a fist fight on the floor of the Senate. Never has there been a punishment or a "censure" administered for mere language used.

Indeed, the Supreme Court once ruled that the House of Representatives couldn't punish a U. S. attorney for derogatory language about a member because a mere language was not obstructive of the legislative process.

STRONG ARGUMENT — Perhaps the most powerful argument on this point was made by Gilbert Roe, attorney for the elder Sen. La Follette, who convinced Sen. Thomas Walsh of Montana, Democrat, a famous constitutional lawyer, that while the Senate may expel a member for any reason, it could not "censure" him for anything except disorderly conduct on the floor of the Senate. Disorderly conduct elsewhere, he contended, was a misdemeanor punishable only by the courts of law.

The windup of the Senate debate on the resolution of condemnation leaves many Senators themselves puzzled. They have rebuked Sen. McCarthy for what he said about the Senate subcommittee before which he refused to testify in 1951 and 1952. Yet the elder Sen. La Follette also refused to testify on a matter of his own conduct and ignored the committee's requests and invitations.

In the present instance, another Wisconsin Senator who did virtually the same thing is

reprimanded by resolution. One reason is that Sen. McCarthy personally offended many Senators by his recent criticism of the Watkins committee itself. As for the treatment of Gov. Zwickler by Sen. McCarthy, the Senate dropped all mention of the episode.

While formal "censure" on all counts was abandoned, an unprecedented decision now has been made by a majority of the Senate that any member of a minority may be rebuked by resolution for expressing opinions unpalatable to the majority, particularly about its committees.

This is something unheard of in the history of the United States Senate from its very beginning. That's why Sens. Knowland and Hickenlooper, Republicans, warned that freedom of speech for Senators was being curtailed by such an action.

The battle over the so-called "censure" resolution has left deep wounds. The Republican party divided 22 to 22 on the final vote. The lineup for McCarthy looks very much like the pro-Taft group before the 1952 convention, and the anti-McCarthy roll call on the Republican side is reminiscent of the pro-Eisenhower faction.

As for the Democrats, they made the political mistake of lining up solidly against Sen. McCarthy. This was a tactical

error, because obviously there were differences of opinion among them, as some of the votes on the amendment showed. But for party reasons they held together and presented a solid political lineup.

This gives some of the Republican stump speakers a chance throughout the country to repeat their charge that the Democratic party is more interested in punishing a Senator who fights communism than it is in fighting communism itself.

As for intemperate language, the Democrats who accepted the Bennett amendment, which "condemns" Sen. McCarthy for saying the Watkins committee was the "unwilling handmaid" of the Communist party, will find it embarrassing to defend themselves on their vote. For President Truman declared the Republican party to be the "unwitting ally of the Communist party," and Congress neither censured nor condemned him for saying so, though either House could have done so.

These epithets will not die with the debate but will be heard for a long time as the battle goes to the country. Inside the Democratic party it will in time produce the same kind of split on the McCarthy issue that the Republican party has experienced.

DREW PEARSON

Byrd Burns Over Snub by Tax Chief Andrews

WASHINGTON — Tax Chief T. Coleman Andrews is in the doghouse with the man who got him the job—Virginia's cherub Sen. Harry Byrd, chairman-to-be of the powerful Senate Finance Committee.

A native Virginian, Andrews used to be known around Richmond as a Byrd Democrat. His appointment as Internal Revenue Commissioner was President Eisenhower's way of thanking Sen. Byrd for his quiet support in the 1952 election.

Despite this tacit understanding that Andrews owed his job to Byrd, the Virginia senator never asked Andrews for a single favor until recently. Then it was just a small, vicarious favor for Senate Democratic Leader Lyndon Johnson of Texas.

Johnson wanted a few minor wires pulled inside the Internal Revenue Bureau. One of his friends, Tax Attorney Hirschle Johnson (no relation), had been by-passed for promotion. He had an excellent record at Internal Revenue, so Lyndon asked Byrd to intervene.

Agreeably, Byrd dashed off a letter to his protégé, Commissioner Andrews, asking for a better job for Hirschle Johnson. The tax chief replied in a cold, formal, one-paragraph letter that he was sorry. No openings.

Sore at the tone of the letter, Byrd scribbled an angry note on the bottom—"What the hell do you think of this?"—and forwarded the letter to Lyndon.

Now, every time Andrews' name is mentioned around Byrd, his apple-red cheeks get just a bit redder.

FEDERAL SPENDING

Businessmen can look for just as much governmental spending during the balance of Eisenhower's term, as under the Democrats. Only it will be called by another name and will be handled in part by private financing. The plan is to let private

and semi-public groups float government-guaranteed bonds in order to finance highways, government buildings and other public works. The private financing with government backing has two advantages, in the opinion of advisers.

First, it doesn't increase the budget—at least theoretically. Second, it supposedly keeps the government out of business.

But basically it recognizes the old Roosevelt-Truman theory that government spending is necessary to keep the economy prosperous.

COURTESY

Eugene Meyer was riding on an automatic elevator in the Washington Post and Times Herald Building, which he owns, Meyer, who used to be head of the War Finance Corporation, Governor of the Federal Reserve Board, First Chairman of the RFC, and First Head of the International Bank, was going to his office on the seventh floor. But the car stopped at the fifth floor and a young reporter got on.

"Mind going up a bit?" asked Meyer, who is now 79 years old.

"Not at all," said the young reporter, who was about 22 and somewhat ill at ease in the presence of a distinguished publisher.

"I don't want to interfere with the management of this paper," said Mr. Meyer very seriously, though obviously enjoying his joke.

"I'm in no rush," assured the young reporter, shifting uneasily from one foot to the other.

The publisher pushed the button marked seven, and the car started up, but it only got to the sixth floor before it stopped, and another newsman got on.

"Mind going up to seven?" asked Meyer.

Again he pushed the button marked seven. Again the car went up.

"Thank you," said the publisher as the elevator door opened and he finally got off at his office.

MALCOLM EPLEY

Primary Fights Disastrous

JUST released official returns on the November election show that the write-in campaign for Democrat Coy Sanders in the 44th District which attracted considerable interest just before election, failed to produce consequential voting for Sanders.

The official count in the 44th District: Herbert R. Klockstern, Republican incumbent, 28,253; Richard J. Nussell, Democratic nominee, 24,542; scattered, 38 votes.

Sanders votes are included in the "scattered" classification. The County Registrar of Voters did not report the recipients of the few scattered votes, but it is presumed Sanders got most of them.

Sanders and Nussell staged a warm intraparty fight before the primary. Nussell won the nomination by a narrow margin but it was apparent that the feeling among the supporters of the two men did not end with the primary. Sanders did not openly bid for write-in support in the fall, but when write-in talk developed, he did not discourage it.

It appears probable that, the pro-Sanders sentiment, rather than producing write-in votes for Sanders, helped the successful candidacy of Republican Klockstern. In a district of lopsidedly Democratic registration, Klockstern had to get a lot of Democratic votes to win.

Another primary nomination fight which apparently had adverse effects on the winner was in the state senate race in Los Angeles County. Mrs. Mildred Younger staged a vigorous campaign and defeated Sen. Jack Tenney (both are Republicans) but in the final test in November, Mrs. Younger lost to Democrat Richard Richards.

One can only speculate on the causes of Mrs. Younger's defeat, but presumably one of them was that many Tenney adherents either voted for Democrat Richards or refused to mark their ballots for Mrs. Younger in November.

The final official returns in the State Senate contest were: Richards 786,823; Younger 769,987.

Mrs. Younger carried the Long Beach area by several thousand votes, but she failed to carry the county as a whole which, on most other contests, supported Republican candidates.

Thus the widely held opinion that a primary election fight between candidates of the same party is likely to be disastrous to both was well borne out in this year's election.

For the record, here are other official final returns: 18th DISTRICT CONGRESS — Craig Hosmer (R) 71,731; Joseph Kennick (D) 58,647. 23rd DISTRICT CONGRESS — Clyde Doyle (D) 90,729; Frank Burling (R) 84,911. Olive Thompson (IFF) 2,293. 17th DISTRICT CONGRESS — Cecil H. King (D) 97,828; Robert Finch (R) 64,967. 70th DISTRICT ASSEMBLY — Ven O. Fahrney (D) 34,533; W. S. Grant (R) 30,887.

Thoughts

Moreover, brethren, I would not that ye should be ignorant, how that all our fathers were under the cloud, and all passed through the sea.—I Cor. 10:1.

IGNORANCE breeds monsters to fill up all the vacancies of the soul that are unoccupied by the virtues of knowledge. He who degrades the idea of law bids chaos welcome in its stead.—Horace Mann.

The Neighbors

By George Clark



L.A.C. SAYS

On the Sucker List

(Continued From Page A-1.)

Juan Capistrano Mission." It distributed St. Christopher medals. Large sums were collected. But the Roman Catholic officials in Los Angeles and the Better Business Bureau revealed the so-called charity organization had no connection with the mission. The sordid tale of nationwide use of these plans was revealed in an investigation by the New York Legislature. It should cause every home to be watchful of the appeals they receive through the mail.

The Digest article gives some rules which, if followed, would save millions of dollars which people give to these promoters. (1) Know your charity: don't give to a project or institution you do not know personally to be authentic. (2) Don't be fooled by names. Fancy letterheads are cheap; big names are often used without permission and names of reputable organizations are often simulated closely for dishonest purposes.

Other rules are to call your pastor, doctor, hospital or other local organizations that could tell you if the appeal is legitimate. If merchandise is sent you without a postage-paid envelope for return, throw it away if you do not know the organization. It is probable such merchandise has little to do with an honest charity. You have no responsibility.

It is estimated several hundred separate appeals are made to the people of California each year. It is getting so bad the legitimate local welfare organizations suffer from the outside appeals. The local organizations spend a small percentage of their income for fund raising. It is done by good citizens who give of their time and money. Such unselishness should not have to compete with the promotion projects which clutter up our mail and, in some cases, our streets. It should be remembered that once you are on a "sucker list" it will be a long time before you get off. The surest way to get off is to ignore the appeals which do not stand up under close investigation.—L.A.C.

(The L.A.C. column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

TOWN MEETING

Eisenhower

TO THE EDITOR:

John S. Knight says President Eisenhower is no partisan President. Actually, he is the most partisan President we've had for many years.

He disrupted Civil Service morale to play pork-barrel politics with postmasterships, also with the diplomatic services, by eliminating career men on the flimsiest excuses, just to give inexperienced Republicans jobs.

The most phenomenal thing about the man is this: Whenever the man commits a sin or error, people will apply the whitewash quicker than they have for any man in history to my knowledge. I am tempted to believe that this man's springs from fear rather than an honest compassion. A fear that stems from present world conditions that have mesmerized some people into believing they can't take a chance with facing the truth.

MERVIN D. RANAGAN

White Lines

TO THE EDITOR:

One of the best articles you have put out at any time was your late Sunday's editorial, "Little White Line."

That's something that concerns all of us, from the highest to the lowest. And say, couldn't you get others to carry on the crusade?

During the war I worked the swinshift when the fog was worst. That double white line and single line saved my car if not my life. E.F.G.

Band Shell

TO THE EDITOR:

It seems a shame to go about demolishing the Band Shell when you haven't even made up your minds where you are going to build the new and better one.

(Editor's Note: Plans call for construction of the new Band Shell west of the new Exhibit Hall.)

Why not keep the old one up in good repair if it needs it and if a new one is built, the old place can't be beat.

Put your cars in the back-

ground on the south end of the lagoon and all the people and music and shuffleboard in the foreground, where it is.

A parking lot is not a thing of beauty, especially when you consider the smog and smell they produce.

Don't let outsiders ruin the only beauty spot we have left on the beach. That is very valuable ground. After all, we have but one beach. And Long Beach always has been known for its fine long beach. That is why it was named Long Beach.

SARAH BROWN

McCarthy

By Associated Press.

A sample of what newspapers are saying editorially about the Senate votes to condemn actions of Sen. Joseph R. McCarthy:

Arizona Republic—The vote has given considerable comfort to the Communists.

Baltimore Sun—Decency has prevailed.

Indianapolis Star — More harmful to the Senate than to the senator.

Pittsburgh Post-Gazette—A victory for governmental integrity and national morality.

Washington Post—A vindication of the Senate's honor.

Dallas News—A happy day for Communists.

New York Mirror—It splits the Republican party right down the middle.

New York Post—Democracy caught up with bull-boys.

San Francisco Examiner—Hysteria has carried the day.

Detroit News—In his fall he finally broke his party in two.

New York News—We are still hopeful that the (Red conspiracy) will be smashed.

Minneapolis Tribune—It (the Senate) has rejected the irresponsible techniques of a demagogue.

St. Louis Globe-Democrat—Sen. McCarthy emerges as a hero to some, a bum to others, which is precisely where he was when the fight started.

St. Louis Post-Dispatch—A day to applaud the Senate.

Salt Lake City Desert News—Let us hope this determining vote will be equally evident in other cases that may arise concerning other senators.

Cleveland Plain Dealer—We don't think the censure will accomplish anything constructive. McCarthy is simply an incorrigible bad boy.

Phoenix Gazette—The Senate has regained prestige.

The Boston Herald—The Legislative branch as a whole will be stronger.

WHAT OTHERS ARE SAYING—

I've seen Mr. (Woodrow) Wilson, Mr. (Franklin D.) Roosevelt and Mr. (Harry) Truman shedding the blood of American boys. I don't blame Mr. Wilson as much as the other two—at least he didn't work with Communist Russia. —Republican Joseph Meek.

You are lawyers. I am a doctor. This is a legal case. I am the defendant—the patient. I can't tell you what to do. You are the specialists. I have given you the facts. . . . Do whatever you think best. —Dr. Sam Sheppard to lawyers.

Stands by Wife Accused in Plot to Murder Him

NEW YORK (UP)—A husband allegedly marked for death in a fantastic murder-for-profit scheme tenderly kissed his pretty blond wife Saturday and promised to stand by her although she is charged with engineering a plot to have him crushed by a taxi while he walked his dog.

The plot was thwarted by police Friday night after they were tipped off by 35-year-old taxi driver Fred Bezer, who is studying to be a private detective.

Bezer had been taken in on the alleged plot by Mrs. Patricia Ricco, 30, and two of her girl friends. He was supposed to have used his taxi to crush James Ricco, 40, a Pennsylvania Railroad employee, in a faked accident.

Charged with complicity in

the plot along with Mrs. Ricco, mother of three, were Mrs. Ann Sabella, 27, also the mother of three, and Media Rainey, 25, who is Mrs. Sabella's sister and Bezer's girl friend.

Police had watched the three women closely after receiving Bezer's tip and arrested them Friday night.

Bronx District Attorney Louis Silver said Mrs. Ricco planned to collect Ricco's \$3,000 insurance and then be in a position to sue Bezer's cab company for \$100,000 in damages, pleading that her husband's death left her with three small children to raise alone.

Ricco came to magistrate's court today where his wife and her confederates were charged with conspiracy to commit murder. He held her hand and kissed her several times before she was taken to Bronx County jail in lieu of \$50,000 bond.

"I will stand by my wife," Ricco said. "I do not believe this charge is true."

Miss Rainey also was held in \$50,000 bond. Mrs. Sabella was released in \$1,000 bond because she gave a statement on the plot to police.

Silver said Mrs. Ricco, Miss Rainey and Bezer were to split the money. Mrs. Sabella was not included in the split because she was taking no active part in the plot he said.

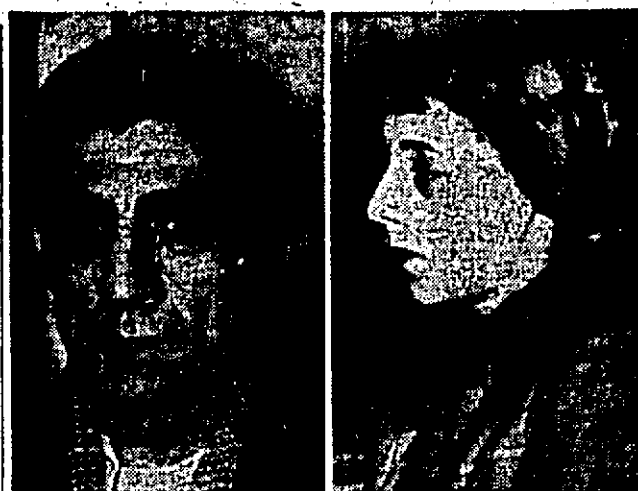
Bezer went to police a week ago and revealed the plot. He said Ricco habitually walked his dog every night at 11:15 p. m. after listening to his favorite news broadcast. Friday night the women were to scatter hamburger meat around a pillar supporting an express highway which was on Ricco's route.

The women theorized that the hamburger would stop the dog long enough to allow Bezer to hurdle down on Ricco in his cab and crush him to death against the pillar.

Bezer was to have tampered with the brakes of his cab, making them ineffective and establishing grounds for the damage suit.

Man Burns to Death

BELL (UP)—George McDougall, 48, an accountant, burned to death Saturday in a fire which swept through the living room of his home, firemen reported. The victim was found with a telephone clutched in his hands, officers said. The fire was touched off by a dropped cigaret.



MURDER PLOT CHARGED

Sober-faced James Ricco was the intended victim of a murder plot hatched by his wife and two other women in New York, according to Bronx Assistant District Attorney Louis Silver. Silver named Media Rainey as one of the plotters. (AP Wirephoto.)

The police told Bezer to appear to go along with the plot, plans without Bezer's knowledge. Meanwhile, they placed a 24-hour secret guard on Ricco, in case the plotters altered their plans.

with developments. Friday Bezer told police the plot was set for that night. Ricco's wife promised to see that Ricco was wearing a distinctive red-checked jacket so Bezer would be sure and kill the right man.

At 7:30 p. m., the police closed in and arrested the women. Silver said Mrs. Ricco and Miss Rainey denied the plot, but that Mrs. Sabella had given a "statement." All three were arraigned in Bronx magistrate's court Saturday on charges of conspiracy to commit murder.

It was the second attempt on Ricco's life. In May, 1953, again at 11:15 p. m. when he was preparing to walk his dog, his doorbell rang. When Ricco answered the ring a mysterious stranger shot him twice in the chest with a .45 caliber pistol. Ricco's wife was at a neighborhood movie at the time.

Police said Ricco refused to believe his wife had tried to have him killed when he was brought to the district attorney's office Friday night. He also said he did not believe she was involved in the first attempt to kill him. Police reopened their investigation of the first attempt after uncovering Friday night's plot.

Orthodox Jewry Denounces Changes in Ancient Hebrew Marriage Contract

NEW YORK (UP)—A recent group Saturday denounced the change as "representing the gravest implications to the sanctity of Jewish family life." Among other things, they said, it is offensive and "ugly" as well as an insult to ancient Jewish law—to bring up such subjects as divorce and marital difficulty on a wedding day.

Furthermore, they said, it forces the bride and groom to forfeit "sacred personal rights" to make them agree to subject personal and intimate relationships to "a few individuals named by a national organization."

The orthodox leaders, saying they had the backing of the chief rabbi of Israel and other

world Jewish leaders, declared they would not recognize any divorces obtained under the new conservative regulations.

Also, they said, no orthodox rabbi will perform a marriage ceremony in which the new marriage contract is used.

Appraised of developments, a spokesman for conservative Jewry defended the change as "not only within the letter but within the spirit of Jewish law and will strengthen Jewish family life."

Lord Shepherd Dies

LONDON (UP)—Lord Shepherd, a leading figure in the British Labor Party, died Saturday. He was 73.

Shepherd, a former store clerk, was made a baron in 1946. Since 1951, he has been chief Labor whip in the House of Lords.

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Blond, Walnut, Ma. Reg. 469.95
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245.00 Adler Zig Zag Sewing Machine.....179.00
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General Electric 5-tube Clock Radio.....29.95

SPECIAL PURCHASE 3-SPEED RECORD PLAYER
Beautiful tone quality. Was 24.95. **now 19⁹⁵**
Plays all records.

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Sit down... stretch out... RELAX! If you really need rest—adjust the back of this chair at just the right reclining angle... rest your feet on the leg-rest, which is part of the chair's design. Chair is covered in smart modern Boltflex—red, brown or Kelly green. CHAIR is 32½" wide; 39½" high; 60" over-all reclined depth.

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New square shape. Easy-to-use "Fry-Guide." Entire pan up to control dial can be immersed for easy washing.

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Blissful comfort is yours when you own this Swivel Rocker with foam rubber spring seat—covered in smart-looking metallic tweed—Comes in such decorator colors as Gray, Red, Beige, Hunter Green, Brown.

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Fire Kills Five Tots in Cleveland Tenement

CLEVELAND UP—Fire flashed through the third floor of an old and crowded east side tenement house Saturday and killed five small children in their beds.

The death toll was the worst of any Cleveland fire in nearly nine years, and it prompted Mayor Anthony J. Celebrezze to demand a complete report, promise stricter tenement house inspection and urge a speed-up of the city's slum clearance program.

The victims, all first cousins, were Janice Johnson, 6; her brother, Frank, 5, and her sister, Estella, 2, children of Mrs. Ruth Johnson, 21; and James Duvall, 4, and his sister, Vicki, 2.

Mr. and Mrs. James Duvall, parents of James and Vicki, were in a basement suite of the two-and-a-half story frame tenement when the fire was discovered about 2:30 a. m. Flames and smoke drove them back when they tried to reach the third floor — Duvall by an outside stairway and his wife on the inside steps.

An arson squad investigator not available.

8 Killed in Riot

BOMBAY, India (AP) — Police opened fire on a village mob attacking them and killed seven men and a woman, reports reached here said Saturday night. The reports said the incident occurred at the village of Rajkot, 400 miles from here. The trouble was reported to have started over a woman but details were not available.



\$124 Check Presented to Heroic Den Scout Mother

A check for \$124 was presented Saturday to Mrs. Manola Rogers, 1500 Loma Ave., Cub Scout den mother recuperating at Community Hospital from critical injuries received Oct. 8 when she saved two Cub Scouts in a traffic accident.

The check was presented by six volunteers acting unofficially as members of the Den Mothers Workshop and men's and women's training center of Cub Scouts.

They are Mrs. Keewetah Gar-side, Mrs. Dorothy Kleinknecht, Mrs. Ruth Durbin, Mrs. Ruel Limerick, Mrs. Juanita Price and Mrs. Edith Stevens.

Mrs. Rogers sustained hip and leg fractures and head injuries as she pushed her 8-year-old son Edwin and another Cub Scout from the path of an auto last October.

Mrs. Rogers' attorney, Eugene Kirkpatrick, said the 18-year-old driver of the car that hit her apparently has no assets to assume financial responsibility. Kirkpatrick is acting as volunteer custodian of contributions received at his office in the Heartwell Bldg.

The injured woman's hospital bills amount to more than \$1,500 to date and the physician's bill has not been presented. She is expected to remain in the hospital over the holidays.

Gen. McLain Ill

WASHINGTON (AP)—Lt. Gen. Raymond McLain, who rose from the National Guard ranks to top Army jobs, was reported Saturday night "seriously ill" in Walter Reed Hospital here, where he was hospitalized on Wednesday, McLain, 64, retired from the service in 1952. He has since been living in Oklahoma City, Okla., where he had banking interests.

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What is it worth to you to know the truth about your ailments — to have work — just facts — scientific facts. HEAD-NECK EXAMINATION
WHICH EXAMINATION OF SINUS, EAR, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAL AND BONE STRUCTURE, CHOLE AND HEART ALTHOUGH THE FIRST OF ALL
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HELP FOR HEROINE

Receiving \$124 check is Mrs. Manola Rogers, injured saving her son, Edward, pictured with her, in an auto mishap. Representing donors at Community Hospital is Mrs. Keewetah Gar-side. — (Staff Photo)

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Powerful AC-DC superhet radio with enclosed bar loop antenna for greater selectivity. Modern design plastic case.

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BEACH COMBING

With MALCOLM EPLEY
TODAY'S story is about a pert English girl named Mavourneen Morris, whose chief aim in life for the last two years has been to become a resident of Long Beach, Calif.

Two weeks ago she attained that worthy objective, after overcoming a lot of obstacles and confounding a cquaintances and some public officials who told her she was chasing a rainbow. How it happened that a little London stenographer became imbued with the dream of coming to Long Beach, and managed to make it come true, adds up to quite a yarn.

IT ALL began when Mavourneen, the youthful wife of a London clerk for an oil company, found a copy of the Press-Telegram in a pile of illustrated pamphlets about American cars. An American couple, service people, had become acquainted with the Morris. These folks had spent a short time in Long Beach, and told them something about the place. Mavourneen's husband, Leslie, was much interested in motor cars, (keen on them, says Mavourneen) and when the Americans left they gave him a sheaf of U. S. automobile advertising literature. The old P-T was accidentally left in the pile.

THE British girl had become convinced that she and her husband were in a rut, and the more she studied the newspaper, the more certain she became that the way to get out of it was to go to Long Beach, Calif.

So she wrote a letter to the Humphrey Music Co. here, asking about the possibility of temporary employment. She didn't realize, at the time, that she could not work while here on a visitor's visa. Humphreys sent her letter to the P-T, and a note about it appeared in this column. A clipping of the column was sent her, and that encouraged her to make a further try.

So she got out, the yellowed copy of the P-T, and wrote to a local employment agency whose advertisement she saw there. The letter got into the hands of Jean Pauline Fischer, who operates an employment agency at 115 Pine Ave.

Mrs. Fischer was immediately interested, and in correspondence she agreed to sponsor Mavourneen who, by that time, realized she should come to the U. S. on a permanent visa so she could work and save to bring her husband over later.

Meanwhile, against the chance things might not work out, Leslie would stay on the job in London. Eventually, they both plan to become U. S. citizens. When the way was finally cleared, Mavourneen had a laugh on her skeptical friends. She was also the envy of several persons she had met at the Embassy and elsewhere who had long been trying to get to the U. S. and were amazed that this little gal, without money or influence, had made it.

NOW she's here, brushing up her "English" and expecting soon to line up a job. She has already been to Las Vegas twice—once when her plane made an unscheduled landing there en route to Long Beach from New York—and again with her sponsor, Mrs. Fischer, who has been showing her the sights. She is absolutely fascinated with: Spacious American streets and highways, and the amazing speed U. S. motorists attain on them. Absence of bikes and scooters, which clutter up British thoroughfares. Vending machines. The sumptuous foods served in U. S. restaurants and the names they go by. She asked for two sandwiches at a restaurant here, got just twice as much as she could eat. U. S. Thanksgiving observance. Overhead garage doors.

EVERYTHING, says the new arrival in the Promised Land, is even more wonderful than she had expected. And she's jolly well glad she came. When you talk to this little gal, the old home town seems like an even better place than you'd realized.

Westsiders Lament Order to Vacate Property

They'll Move to Make Room for New Span

By VERA WILLIAMS

"It's pretty rough to build up something for 30 years, and then of a sudden not have it any more."

Running the clippers over the hair of a customer in his one-chair barbershop, Jim Grigsby, 1245 W. Ocean Blvd., epitomizes the plight of the 99 property owners who must vacate to make way for the west approach to the new Ocean Blvd. bridge.

They own homes or rentals or businesses in the area adjoining Ocean Blvd. just west of the Los Angeles River, and many of them have been there for a long time. "I'm almost 21 years old," says Mr. Grigsby, who speaks in the soft voice and with the slurred r's of a man born and reared in Louisiana. "That's pretty late to start again... and my wife has leukemia. What do we do now?"

Looking out the door of his barbershop, Mr. Grigsby can look down the street to his house, a big, old-fashioned frame structure, where he and his wife, Zoe, have lived since 1925. It is at 79 Santa Clara Ave., facing Seaside Blvd., and the story is that it was moved there from the 900 block on Pacific Ave. in 1905.

"I've had my shop up and down the street here," says Mr. Grigsby, "but we've lived in that house all the time—rented it. We paid \$40 a month, unfurnished, when we first came. But for quite a while now, it's been \$20 a month. . . . In the depression, the man that owned it cut the rent down. And then pretty soon he jumped out a four-story window and killed himself. His wife lost her mind. The rent's never been raised. . . . It's been rough now to begin paying \$50 or \$60 a month somewhere. I think maybe I'll get a barbershop on the Pike, but I don't know."

He turns back to his customer. Or takes Fritz Walter Bergmann, 1255 W. Seaside Blvd. Some people call him "Tarzan" because of his "brawny, deeply-bronzed, he seldom wears anything but shorts and tennis shoes. "When I get into a bathtub, I like to take off only a pant and some shoes," he says.

Bergmann, who came from Saxony at the age of 16 with \$288, made \$39,000 in seven years in the Yukon—mining gold five months of the year, topping furs the other seven. With that money, he came to Long Beach, and went to see George F. Hirsch, then tax collector, another German. Hirsch introduced him to Charles H. Windham, the "father" of Long Beach Harbor.

"Buy lots on West Seaside," Windham told him. "Buy all you can get—and don't sell for at least 25 years." He bought 41 lots, and he still owns 15. He owns Seaside Blvd. from Mariposa to Santa Clara Ave., Ontario to Ventura Blvd., 30,000 square feet in the first parcel, 20,000 square feet in the second. He planted 488 trees, one-third of them between sidewalks and curbs.

"I got the trees from Squire DuRee," he says. DuRee, dead for a number of years, long was the city's recreation director and market master.

In the Mariposa-to-Santa Clara block, he has stucco courts, eight singles and two doubles. "See," he says proudly, "Fresh paint, clean; good stoves, and not just any kind of bathtubs, but green or yellow or purple bathtubs. Ule. . . I get \$35 or \$40,



WESTSIDERS ARE OUTSIDERS

Forced to vacate to make way for the approach to new Ocean Blvd. bridge, Long Beach Westsiders are reluctant to move. At left, above, Fritz (Tarzan) Bergmann takes a defensive stand on Seaside Blvd., where he owns 15 lots. Right: Barber Jim Grigsby of 1245 W. Ocean Blvd., chats with tuna fisherman Lyle White. A Westside landmark for 30 years, Grigsby's shop must be moved.—(Staff)

furnished, with lights, water, gas AND parking space. Don't forget that parking space! That's important here. I take only nice people, good men, good women. I could get more if I let a man bring in a woman or a woman bring in a man, but I don't. Just nice people."

The Ontario-to-Ventura block has a nine-room house, which now is the Seaside Baptist Church.

"I rent that property to General Petroleum for \$15 a year," General Petroleum rents it to the Seaside Baptist Church for \$1 a month," says Bergmann. And then he comes to the part that really bothers him: "When they came to appraise my property, they said, 'We are sorry, Walter, but we can pay you only for your land and your buildings. Your trees and your shrubs, they have no value.'"

"They didn't dig the holes and plant those trees and shrubs. They didn't tend them as they came along. There are trees here that I planted 25-27 years ago."

He looks at a tall palm beside the corner apartment he occupies. "I planted it 25 years ago," he says. "It is growing old, along with me."

Persons with a flair for western dancing, still are against the B & J Ranch, 1279 W. Ocean Blvd., is going. This cafe or beer parlor or dance hall or whatever you want to call it has been there for upwards of 20 years. Nobody frequenting it remembers when it started. A western band plays, and every Wednesday night is Talent Night, with prizes.

Paul Newman and John Henderson, owners of Pacific Sailmakers, reached by climbing steep stairs to a loft at 1275 W. Ocean Blvd., have a problem. Their institution is 20 years old, they have had it for eight. They make sails for yachts and sailing vessels, they do marine industrial

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work for steamship lines. From square feet of space; they have their shop, with its prominent "No Smoking in This Loft" sign go 30,000 to 40,000 yards of sails canvas can be dragged easier a year. They now have 5,500 over wood than over cement.

L.B. 'Foreigner' Captures Beauty Title at Lakewood Snow Fete

A sparkling miss from Alabama, helped Long Beach steal at Del Amo and Lakewood Blvds., Saturday night. Sponsored by the Spinners Club of Long Beach, she won over her Lakewood rivals in a ticket-selling contest for the carnival, which ends today. Nancy's coronation was per-



NANCY BRADLEY... Snow Carnival Queen

"We don't know where we are going," says Henderson. "We don't know where we CAN go. Just as soon as people find out that folks from the West Side are trying to rent, up go the prices. They know we have to get out, they know we have to go somewhere."

Up the street, 1221 W. Ocean Blvd., is the Marine Specialty Co., Inc., with Edwin W. Wade, president; Lloyd E. Hamilton, vice president; Arthur D. Jencks, secretary-treasurer. The firm, in business since 1935 and one time

burned out, makes carbon and graphite parts for steam turbines, rockets, guided missiles and the like. "We have to have 5,000 square feet," explains Jencks, "and a place with heavy power for our power machines. . . . Our dust-collecting system has to be practically tailor-made for every place."

A good many places in the area are closed. Owners of the remainder have been told to vacate within a period varying from 45 to 75 days.

'Dead' Girl Revived by Rub of Heart

WHITTIER (AP)—A 16-year-old girl who stopped breathing after being injured in a traffic accident Saturday apparently was saved by a surgeon who made an incision in her chest and massaged her heart until normal breathing resumed.

The girl, Barbara Joan McDaniel, 16, was reported in critical condition in Murphy Memorial Hospital. She suffered head injuries in the two-car collision. County Fireman L. G. Hansell and F. T. Hansard used resuscitator equipment while taking her from the accident scene to the hospital.

3 Teen-age Boys Held in Beating of Lynwood Youth

COMPTON—Three teen-age youths have been arrested by Compton police on charges of beating up a Lynwood youth Friday night. William J. Welch, 18, of 18517 W. Plum St., Lynwood, told police he had been beaten, kicked and cut with a broken bottle at the corner of Willowbrook Ave. and Compton Blvd. about 11 p.m. Friday.

Police arrested Frank Ramirez, 18, of 17029 S. Arlington Ave., and three juveniles on suspicion of assault with a deadly weapon.

Fresno Wins Meeting

PISMO BEACH UP—The California Democratic Council Saturday selected Fresno as the site for the party's state convention next March 18, 19 and 20.

Amphibians Schedule 'Attack' on Coronado

Amphibious units of the Navy based in Long Beach will sail Monday to take part in a four-day training exercise in the waters off Southern California, climaxed by an amphibious landing at Coronado. Local craft participating, all attached to Amphibious Squadron 7, are the attack personnel transports USS Cavalier, Sandoz and Logan; attack cargo transports Merriack, Mathews and Belatrix; the landing ship, dock, USS Cabildo; and the LSTs 819, 1082, 1083 and 1146. Two high-speed attack transports, the USS Weiss and Dinchenko, have been temporarily assigned from Amphibious Squadron 5, based at San Diego. The operation is under the command of Capt. Frank Virden, commander of Amphibious Squadron 7 here, whose flagship is the USS Cavalier. The group will sail to the San Diego area and will make a "rehearsal day" landing on Wednesday morning. Withdrawing after the initial landing, the amphibious group will continue fleet exercises during the night. The "D-Day" landing will be Thursday morning and approximately 800 marines from the Fleet Marine Force, Pacific, under command of Lt. Col. C. A. Burgoyne, will assault the beach. The landing will be opposed by "aggressor forces" made up of units of the Amphibious Force base at Coronado.

Vet Yuletide Show Headed by Bob Hope

Bob Hope again will headline the annual Independent, Press-Telegram Christmas show for the patients of the Long Beach Veterans Administration Hospital. It will be Wednesday night, Dec. 22.

Just back in Hollywood from a tour that took him to London for a command performance with a stop-off in Texas to emcee a gala dedication of a building, the comedian graciously accepted the invitation to emcee the holiday show. It meant cancelling another public appearance.

"Can't let my boys down," said Bob. "Wouldn't seem like Christmas if I did. Let's see, this will be about the fourth straight year. If I keep this up they'll think I'm a regular and maybe assign me a bed."

It is the fifth consecutive year the newspaper has staged the big party for patients who are unable, because of war injuries, to spend the holidays with their families. From 1200 to 1600 attend the shows, with the vast majority of them paraplegics.

Les Brown and his band, also big favorites of the patients, will return for the show, the committee in charge announced. Les will bring about 30 musicians, including his regular band and a combo.

Arrangements are being made for many other top Hollywood film and TV stars to appear. It was announced. Definite commitments could not be made until Hope returned home to see if he could headline the affair.

The show this year will be presented in the new auditorium at the hospital. In previous years a temporary stage was constructed in the recreation hall.

Mrs. Santa's Helping Yule Drive of S.A.

The Salvation Army not only has a Santa Claus—it has a Mrs. Santa Claus.

For 15 or 20 years—no one remembers exactly how long—Mrs. Lillian Hird has been Mrs. Santa Claus, directing all Christmas relief here for the Salvation Army.

Mrs. Hird handles incoming Christmas telephone calls, she interviews persons seeking Christmas gifts.



MRS. SANTA Salvation Army Helper

gives aid, persons who wish to give and she "matches up" needy families with individuals or groups who wish to "adopt" them for the Christmas season.

The Salvation Army needs 3,000 toys—new or repairable—to go into children's stockings. Checks for Christmas baskets, toys or other gifts may be left at the Salvation Army headquarters, 329 Locust Ave.

The Salvation Army Saturday began its annual Christmas package wrapping service at the post office.

AVIATION TRIBUTE

C of C Dinner to Honor Pioneer of Helicopters

Salute to the progress of air transportation will be given Thursday night at a banquet sponsored by Long Beach Chamber of Commerce. Clarence Bellin, president of Los Angeles Airways, Inc., and nationally recognized helicopter authority, will be the honor guest and speaker at the dinner in Wilton Hotel.

L. A. Airways operates daily helicopter mail, air express and passenger service out of Long Beach, and is the first in the world to handle all three operations.

Arrangements for the civic tribute are being handled by the chamber's aviation committee. R. W. Nielsen, chairman of the group, said more than 500 invitations have been extended to leading air officials, airline representatives and aviation minded persons.

Purpose behind the "Salute to

Aviation" presentation is to focus public attention on the pioneering efforts of Bellin in perfecting the helicopter as an ultra modern means of transportation. Aviation enthusiasts may make reservations by telephoning 6-1231, Extension 5.

CHAIRMAN OF FUND DRIVE

Bishop Heads Hospital Campaign

Joseph F. Bishop, business leader, will be general chairman of the city-wide campaign to raise a minimum of \$150,000 to furnish and equip the Long Beach Osteopathic Hospital, which will be built next spring at 28th St. and Pacific Ave. Bishop will preside at the kickoff breakfast for the campaign at Lafayette Hotel Tuesday at 7:30 a. m. That was the announcement Saturday by Dr. Laurence Houts, president of Long Beach Osteopathic Hospital, Inc., a non-profit corporation which will administer the new general hospital.

"Our campaign begins Tuesday, Pearl Harbor Day," Dr. Houts said. "We think this is particularly significant in view of the solid endorsement which the new general hospital project has received from local, state and national civil defense authorities."

Referring to the more than 100 osteopathic physicians and surgeons who have worked nearly 10 years to bring the hospital plan to fruition, Bishop declared: "No group ever has worked harder or longer in the fulfill-



JOSEPH F. BISHOP Goal: \$150,000

ment of a vital community need than the osteopathic profession." Bishop pointed out that the osteopaths have contributed \$569,000 of their own money toward the hospital project, that these same doctors have received \$135,000 in subscriptions from private benefactors and that they have secured a \$400,000 long-term mortgage loan from Bank of America. "By their own enterprise the osteopaths have raised a total of \$1,104,000 to finance this \$2-98 bed general hospital which is so vital to the health and welfare of citizens in the Long Beach area," Bishop said. Chairman Bishop, vice president and treasurer of Walker's Department Store, said more than 100 prominent citizens will serve on his committee, including: Harry Buffum, Will J. Reid, John Hancock, Judge Charles T. Smith, Judge and Mrs. Fred Miller, George Trammell, S. S. Conklin, Charles Campbell, Henry Clock, Mrs. Sybil Reed. Also: Howard Conrad, Aaron Schultz, Fred Dean, Mayor George H. Vermillion, Earl Burns Miller, Sam Cameron, Kenneth R. Davis, Clarence Wagner, Spencer Crump, Douglas H. Graham, Arthur W. Lydon, Gladys O'Donnell, James M. Orman, Vivian Laird Hill, Ben Wheeler, David Root, George Brower, Lester D. Lawson and A. A. Carey.

Dec. 12 Concert Will Feature 200

A chorus of more than 200 voices and the Long Beach Philharmonic Orchestra will combine talents Sunday, Dec. 12, for an admission-free performance of "The Messiah" at Municipal Auditorium. Curtain time will be 8 p. m.

Holla Alford will direct the chorus, Robert Rhesa conducts the orchestra. Sponsoring is the Recreation Department.

Today, "The Messiah" will be offered by choirs of 60 Protestant churches of the southwest United States, including many in the Long Beach area, in simultaneous co-operative concerts.

Crippled Miniature Boston Terrier Lost

A 4-pound miniature Boston terrier who doesn't know his name is Bandle strayed Saturday from the home of his mistress, Billie Allison of 716 Harding St. Bandle is deaf. Bandle also suffers paralysis of the front legs. If you see a tiny, handicapped Boston terrier who doesn't look up when you whistle, please telephone 2-9080.

Davies Fails to Pick Up \$17,000 Pay

WASHINGTON (AP)—John Paton Davies Jr., ousted State Department official, said Saturday that because of fear of a "tag" he has not picked up some \$17,000 due him from the government.

Davies said that in order to collect back pay and pension allowances he would have to sign a "separation" agreement with the department. This "form" agreement, he said, may prevent him from speaking out on his case and other national issues.

Davies said the form agreement which he would have to sign states that he has neither classified (secret) or unclassified material.

Davies, fired as a security risk on grounds he lacked "judgment, discretion and reliability," said he feared that the paper "might be a gag."

"I have no classified material," he told a reporter. But he said he thought the form agreement covering unclassified information was "rather sweeping," and went beyond "the needs of national security."

He said he is waiting to find out what the paper meant before he signed it to get his back pay and accumulated pension contributions.

Davies said the form agreement appeared to impose "restrictions and restraints" on what he might be allowed to say in the future.

STATE DEPT. DIFFERS
However, a State Department spokesman had a different version for the delay in final payment to Davies. He said the money was being held up pending a decision on what documents in Davies' case should be stripped of their security label.

Davies said "I haven't any idea whether the government could prevent him from getting the back pay so long as he refuses to sign the agreement."

A State Department spokesman said the paper is a routine clearance for all outgoing employees and that Davies had never indicated a reluctance to sign it.

The spokesman said that \$7,500 which Davies contributed toward his retirement pension will be returned to him, along with about \$2,500 interest, because he is not eligible for a pension. He has served three years more than the two year minimum for a pension, the spokesman said, but at 40 is four years under the minimum pension age of 50. He also will get about \$7,000 for accumulated leave.

After being repeatedly investigated and cleared, Davies was ousted on the grounds that, though loyal, he lacked "judgment, discretion and reliability."

RECORD UNDER WHIPS
Davies, terming the decision a "melancholy outcome" to his 23 years in the U. S. diplomatic service, appealed to the State Department to make public the entire record in his case. Dulles refused on security grounds.

Saturday's statement indicated that the department is now considering release of some parts of the record, or at least declassifying them so that Davies may make them public if he chooses.

Tunis Outlaws Spurn Red Plea; Many Surrender

TUNIS, Tunisia (AP)—Tunisian outlaws ignored a Communist plea Saturday and flocked to centers set up by French-Tunisian peace teams to surrender under a joint French-Tunisian promise of amnesty.

The total of soldiers of the "National Army of Liberation" who laid down their arms mounted to 625 Saturday and officials said that another 250 were expected today.

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Oklahoma's 'Arsenic' Nannie Writing Her Memoirs for Life Magazine

TULSA, Okla. (AP)—Gentle-faced Nannie Doss, who confessed poisoning four husbands and once fanned herself to have a touch with an epitaph, is writing her memoirs for Life magazine.

One of her court-appointed lawyers said Saturday that Mrs. Doss, 49, hopes to get enough out of the article from the magazine to hire psychiatrists to prove she

was crazy when she killed the husbands with rat poison. If she can prove in court she was crazy, she can escape the electric chair. She is suspected of murdering a total of 11 persons: her parents, two sisters, two daughters and a step-grandson. In addition to the husbands, Doss, 49, hopes to get enough out of the article from the magazine to hire psychiatrists to prove she

a professional, who is interviewing her in her jail cell. Relatives of the pink-checked Mrs. Doss told authorities in Lexington, N. C., that she was fond of composing epitaphs.

The inscription she wrote for the tombstone of husband No. 3, Frank Lanning of Lexington, whom she poisoned in 1932, said: "We will meet again."

She had "God be with you 'til that she is writing her memoirs. We warned her not to repeat the confessions or to talk about the cases," said Attorney Quinn Dickason. "She needs the money offered by a magazine to hire psychiatrists. Until this magazine offer came along, she had no means of preparing a strong defense."

Oklahoma Crime Bureau Agent Ray Page was at Anniston, Ala., where Mrs. Doss' second husband, Harrelson, is buried. Mrs. Doss admitted she poisoned Harrelson in 1945.

The body of husband No. 3, Lanning, was exhumed at Lexington, N. C., earlier this week and a toxicologist confirmed that he was poisoned. Mrs. Doss is charged with murder at Emporia, Kan. The body of No. 4, Richard L. Morton, was dug up there and yielded arsenic. It was the death of No. 5, Sam Doss, that caused the inquiry to get under way. Doss died here Oct. 6 of arsenic poisoning.

Page said he would seek to exhumate the bodies of Harrelson and of Robert Lee Higgins, a step-grandson of Mrs. Doss who died two months before Harrelson. The boy was living with Mrs. Doss and Harrelson when he died.

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Dr. Sheppard May Testify This Week

CLEVELAND (AP)—Attorneys for accused wife-killer Dr. Samuel H. Sheppard said Saturday it was "possible" he would take the witness stand in his own defense next week.

"It depends on how fast we get through the other witnesses," associated counsel Fred W. Garmon said. "It's possible Sam could be on the stand by the end of the week."

William J. Corrigan, head of the young osteopath's legal battery, has promised Sheppard would testify in his own behalf to deny the charge he beat his wife, Marilyn, to death five months ago today. He indicated he would also rely on the testimony of character witnesses who would try to show that the 30-year-old brain surgeon was incapable of the bludgeoning.

The first to speak in defense of the young brain surgeon was his brother, Dr. Stephen Sheppard, 34. He was expected to be followed by his wife, Betty; another brother and his wife, Dr. Richard N. and Dorothy Sheppard; and the defendant's father, Dr. Richard A. Sheppard.

"If Dr. Sam's mother feels up to it," Corrigan said, "we may invite her to testify, too."

Marilyn Sheppard, 31, was bludgeoned to death last July 4. The state contends her husband administered the fatal blows after they quarreled over his attentions to other women, notably 24-year-old Susan Hayes, a hospital technician.



FUTURE LOOKS SPOTTY

Holding two leopard cubs born in the Frankfurt zoo, of which he is director, Dr. Bernhard Grzimek has gloomy view of future of wild life. He says Africa's beasts will be exterminated.—(AP photo.)

Czech Farmers Warned on Quota

VIENNA, Austria (AP)—Czechoslovakia's Red government has announced by Radio Prague, that promised farmers that if they meet their crop delivery quotas added to 1955 quotas if the farm this year the deficit on their 1953 deliveries will be canceled. But auction goals.

GORILLAS SCARCE

People Crowding Out African Wild Beasts

By REINHOLD G. ENSZ

FRANKFURT, Germany (AP)—One of the world's leading zoo directors predicts that Africa's wild animals will be exterminated during this century.

"In all of Africa only 6,000 to 10,000 gorillas remain," Dr. Bernhard Grzimek, gloomily reports.

"The elephant population has dropped to approximately 200,000. The lion—the one with the beautiful big mane—is already extinct, and only the ordinary variety still survives.

"Game preserves are a good idea, but they, too, will eventually be wiped out by the mushrooming human population.

"In 50 years, Africa's present 200 million natives and a few million whites will have doubled in number.

"There just won't be any space left for the great animals

came back recently from a six-month trek in Africa.

He says he was particularly impressed with the Congo wildlife preserves, established by the Belgian government, which even scientists must get special permission to enter.

"These safeguard areas will delay extermination, but in the long run it is inevitable," he said. "Mankind is definitely pushing such traditional African denizens as the lion, elephant and gorilla into oblivion."

"For centuries, Africa's human population was at a fairly stable level, because of disease and

tribal wars. With modern times, this is no longer the case. A sensational population increase is under way.

Dr. Grzimek says that people, in trying to domesticate wild animals, "usually make the great mistake of imagining they will react like humans."

GETTING UP NIGHTS Makes Many Feel Old Before Their Time

There is nothing that can make you feel older and more depressed than losing sleep and worrying about getting up nights (too frequent), burning and itching urinations, backache, bladder cramps, strong, cloudy urine, or pressure over the bladder, due to common kidney and bladder irritation. In such cases New Improved CYS-TEX usually gives quick, wonderful, soothing relief through its bacteriostatic action in acid urine and its analgesic value as an effective pain reliever. Over 200 million CYS-TEX tablets used in last 25 years prove safety and success. Don't waste time. Get CYS-TEX from dr. apothecary today under money-back guarantee. See how much better you feel tomorrow.



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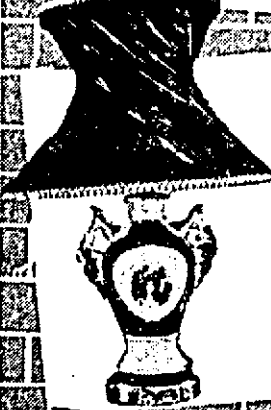
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with S&H Green Stamps



Imported Cuckoo Clock
Now **HALF PRICE!**
988
10% Fed. Tax. C.O.D. in 25¢ extra
19.75 value! From Germany's Black Forest. Big 10x7". Cuckoos and gongs full hours; once on half hours. Great gift!



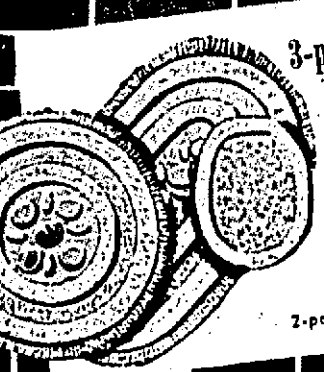
HALF PRICE
7-pc. Gourmet Set
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7.95 value! Dutch motif ceramic pieces. With Philippine mahogany wall rack. Buy for gifts.



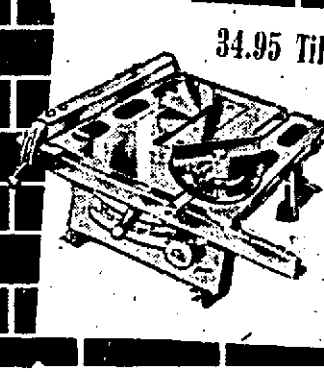
14.95 China Lamps
599
Save More Than Half!
26" tall table lamps with marbled base. Hand-decorated gold trim. Complete with rayon swirl shade. Red or green.



Half Price!
17-pc. China Set
388
C.O.D. in 25¢ extra
7.95 value! White translucent china with moss rose design. 6 demitasse cups, 6 saucers, coffee pot, sugar and creamer.



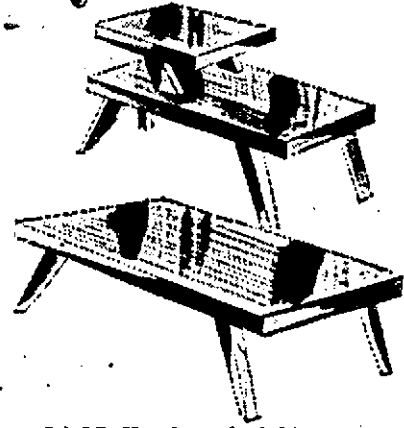
3-pc. Chenille Bath Set
349
Heavy embossed 24x24" mat, 21x36" mat and lid cover. Peach, gold, green, pink, grey, white, red, blue or lilac. Great gift!



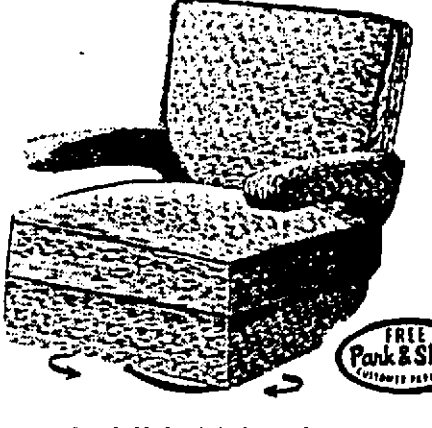
34.95 Tilt Arbor 8" Bench Saw
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\$1 Weekly
8" saw, cuts 2x6's; rips, crosscuts, mitres, dados, and bevels. With patented motor mount self-aligning blade; plus rip fence and mitre gauge.

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24.95 Hardwood Tables
Save 11.96! Large size; famous Neva-Mar plastic top is heat and alcohol resistant. Step table or cocktail table in limed oak or mahogany.
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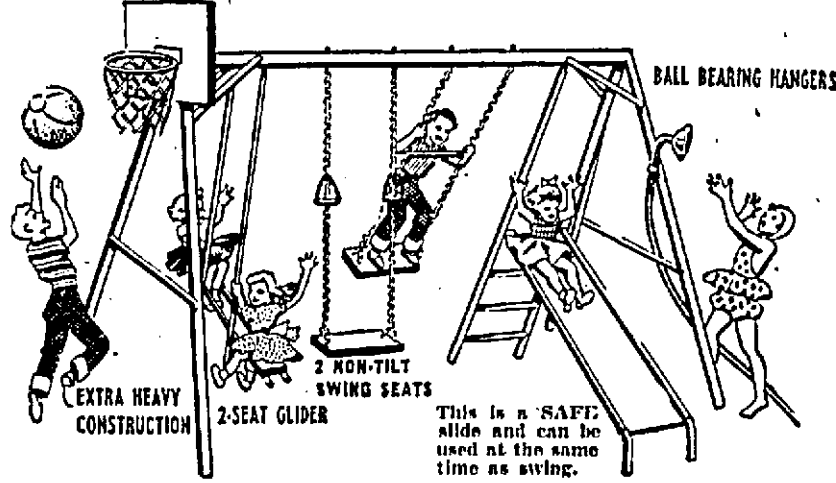
69.95 Value! TV Rocker
It rocks, swivels, tilts and lounges. Spring construction... durable tweed upholstery in red, green or chartreuse. "Order now!"
3995
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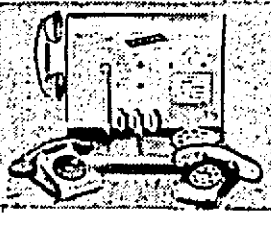
49.50 Platform Rocker
Sturdy hardwood frame; coil spring construction with no-sag spring back. Red or green simulated leather plastic.
2998
1.25 Week



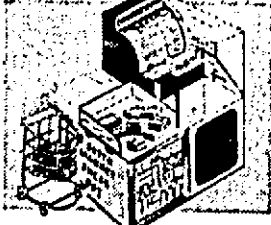
Cali-Lounger Relaxer Chair
A new California product! Relaxes your heart, nervous system, elevates your feet, supports your back. Solid and 2-tones.
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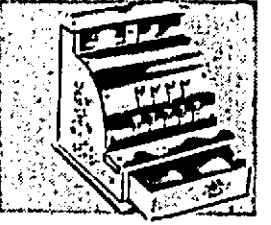
Look! It's a Big 12-Play Gym for only 2699
49.95 Value! All steel with extra heavy 2" top bar, heavy tubular construction. Has 2 chinning bars, basketball goal, ladder & slide, 2-seat glider, 2 swings, 2 rings, trapeze bar and shower spray. Order now for Christmas!
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Steel Switchboard
Rings, buzzes, plugs in and dials. Interlocking sides. Includes switchboard and 2 phones.
499



Check-out Counter
Includes metal register, shopping cart, package pull, play money, 24 product boxes, bags and the counter.
699



Toy Cash Register
Metal construction. Figures appear at top. Drawer opens. Education toy and so much fun for youngsters.
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(ANNUAL YEAR-END denture offer)
Now is the time to get new dentures!

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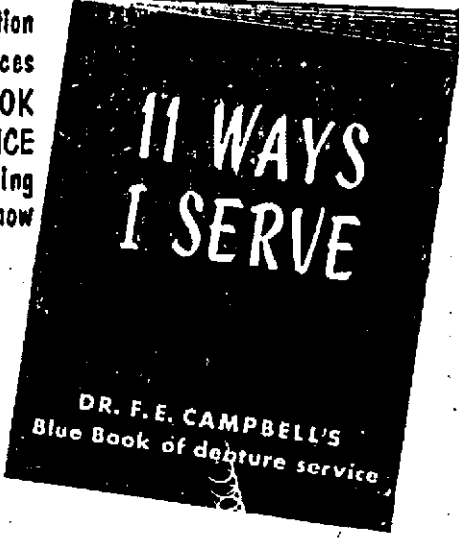
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HERE'S WHY: Every year it comes—the slow-down in my dental practice during the holiday season. So every year I make this special offer to keep my offices busy. **SAVE YOUR CASH** for holiday fun and expenses, but have the new dentures you need—**RIGHT AT THE TIME** you want to **LOOK YOUR BEST.**

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Marathon Bell Feat Fails as Caller Goofs

LOUGHBOROUGH, England (AP)—Eight young men who tried to set a world record for church bell ringing gave up Saturday, victims of fatigue and a bobbie by a man who is supposed to be a perfectionist.

Beginning before dawn, they hoped to clang out their music for 20 straight hours and ring what is known in the ancient language of campanology (bell ringing) as 40,230 changes—the greatest number possible for eight bells.

Change ringing of church bells can be almost as complicated as calculus in Chinese. It has its own language filled with such rich words as grandiose triples, bob majors, sallys, dodges and rope slights.

A change is a variation in the striking order in a series of bells and the number of possible changes may be figured out mathematically, say to the immense figure of 479,001,600 changes for 12 bells.

The eight youths aimed for the 40,230 changes mark, a feat bell lore says was performed 200 years ago by 13 men.

Tolling of a furious pace and snatching their food—raisins, grapes, chocolate and glucose—from a specially provided shelf near their ropes, they appeared well on the way towards a new record at the 8-hour mark.

"Just over 16,000 changes," announced the umpire from the Central Council of Church Bell Ringers.

Then one of the ringers, Tony Jenson, a 24-year-old printer who had a heavy cold, began to lag.

Up and down churned the eight pairs of arms, with W. E. Chritchley, the caller, intoning his incessant and monotonous changes. Sniffing wearily, Jenson kept on pulling. After 9 hours the sniffling Jenson was in trouble, but he refused to stop.

All eyes were on Jenson, clinging grimly to his rope and appearing barely conscious, as the clock showed that 9 hours 48 minutes had passed.

Then it happened. Chritchley the caller—a man known to the ringing art as a perfectionist—failed to "call a bob."

This snarled the ringing order and the umpire called a halt.

At that time they had rung out 21,400 changes.

DON'T THROW AWAY things you're through with. Sell 'em for CASH through For Sale ads! 6-9071 is the number.



GAY TUNE FOR MISS AMERICA

Glowing with happiness, Neva Jane Langley, Miss America of 1953, plays a duet with her fiancé, William A. Fickling Jr., after they announced their engagement at Macon, Ga.—(AP Wirephoto.)

1953 Miss America to Wed Former Georgia Star Athlete

MACON, Ga. (AP)—Neva Jane Langley, Miss America of 1953, will marry William A. Fickling Jr., a former Auburn star athlete, Dec. 30 to culminate a romance that wasn't "love at first sight."

Church Honors Man and Wife

The congregation of the North Long Beach Christian Church, Market St. and Lemon Ave., will honor Mr. and Mrs. Edwin McKinney today at the morning service, at 10:45 a.m., and at a basket dinner, 12:30 p.m.

Rev. Carl L. Crain, church pastor, said the McKinneys have been active in all phases of the church's work and the "McKinney Appreciation Day" is based on the theme of "Flowers for the Living."

The McKinneys are long-time Long Beach residents and McKinney retired as a Christian Church minister in 1935 and then entered the real estate business, from which he retired in 1945.

Mr. and Mrs. Andrew Langley of Lakeland, Fla., parents of the brown-haired, blue-eyed beauty, announced the couple's engagement Saturday and said the wedding would take place at Lakeland.

Miss Langley, a student at Wesleyan University here, said she met Fickling two years ago while attending summer school at Wesleyan.

"I wouldn't say our romance was love at first sight," she said. "We saw each other off and on for about a year because I was still on tour at the time we met and he was in college. But we have been going steady for the past year."

Miss Langley won the Miss America title while representing Georgia although her home is in Lakeland. She was attending Wesleyan when she won the Macon city title to start the climb to the Miss America crown.

Fickling graduated from Auburn last June and is now associated with his father's real estate firm here.

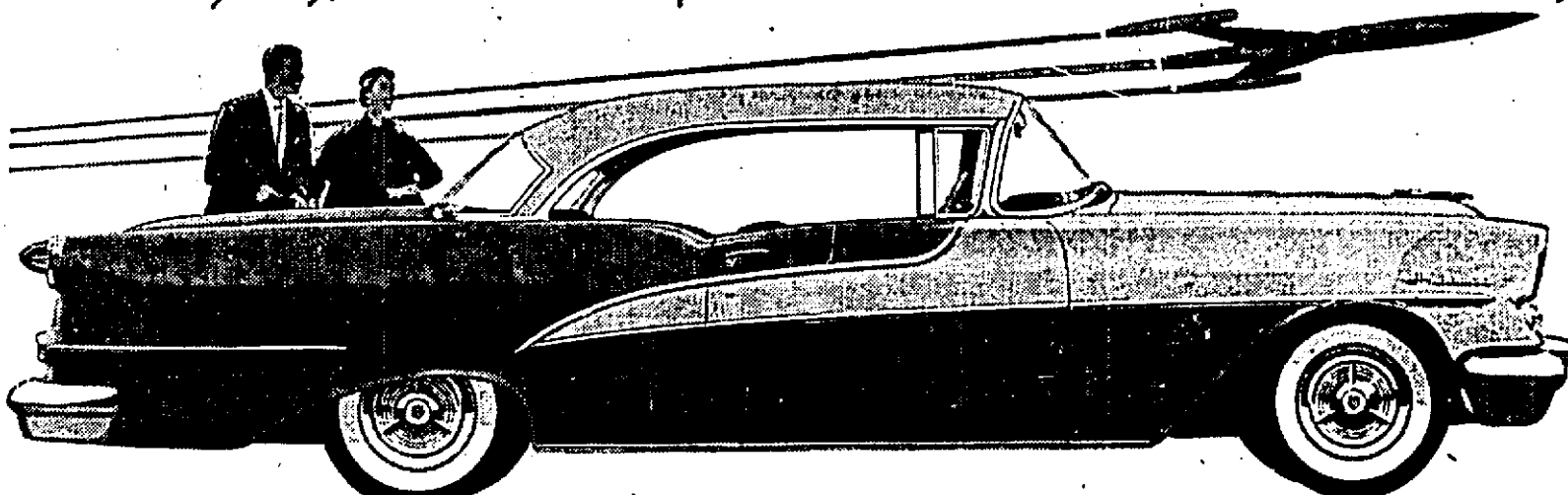


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Right across the map... in every state... it's "88" and Ninety-Eight! For Oldsmobile has rocketed into '55 with another great advance—the new "Go-Ahead" look! Announcement Day touched off a wave of enthusiasm that's grown and grown! The all-around-new Oldsmobile has caught on—while the others are still trying to catch up! You'll want to see and drive these great cars powered by the new "Rocket" 202 Engine... the greatest "Rocket" on record! Why not make a date with a "Rocket 8"... today!



New 1955 Oldsmobile Ninety-Eight Deluxe Holiday Coupe. A General Motors Value.

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'54 De Luxe 98
Holiday Coupes

SAVE!

SAVE!

SAVE!

One a 2-tone Special—cadet blue and polar white. The other a Special 2-tone green. Both these fine cars are fully equipped, including Hydra-Matic drive, power steering, power brakes, premium white sidewall tires, electric windows and seat, tinted glass, de luxe radio and heater and many more terrific features—And driven only a few thousand careful miles. The blue and white 2-tone was recently turned in by C. Standlee Martin's mother—the other, by Richard Browning, general manager and partner of the dealership. These cars are selling at drastically reduced prices. Come in and check for yourself!

CHECK THESE TREMENDOUS VALUES!

'51 CAD. Coupe de Ville
\$2495

Original 2-tone green with matching interior. Shows excellent care of its one local owner.

'53 PLYMOUTH Belvedere
\$1495

The popular hardtop convertible with 2-tone green and matching interior. Has radio, heater and OVERDRIVE.

'51 OLDS 98 De Luxe 4-Dr.
\$1295

Bought new at our agency and a full service record is available. Full factory equipment including radio, heater and Hydra-Matic.

'50 OLDS 98 4-Door Sedan
\$995

Beautiful beige finish and spotless inside. Full factory equipment including radio, heater and Hydra-Matic.

'53 CADILLAC 76 Sedan
\$3495

Sparkling dark blue finish and fully equipped with Hydra-Matic, radio, heater, power steering, power brakes and premium tires.

'53 FORD Victoria
\$1895

Original 2-tone beige. Absolutely immaculate inside and out. Has radio, heater, overdrive and many other factory extras.

'52 PONTIAC Chieftain
\$1295

De Luxe 4-door. Radio, heater. Original 2-tone blue finish and spotless throughout. Safety Tested and ready to go.

'52 BUICK Special 2-Dr.
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Hard to find a nicer car! Original light green finish. Radio, heater and other factory extras.

'51 PLYMOUTH Belvedere
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The hardtop convertible with original 2-tone black and cream finish. Radio and heater. It's spotless!

'51 CHEV. Styleline Dlx.
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Redan. Radio, heater. Power Olds. Original dark blue finish. A very nice car at a very low price.

'53 OLDS 88 Super 2-Dr.
\$1995

Radio, heater, super Hydra-Matic, plus many other factory extras. Smart light green finish.

'53 DODGE 4-Door
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Radio, heater, Gyromatic. Immaculate inside and out. Tremendous at this low price.

'52 FORD V8 Customline
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Radio, heater, etc. Another nice one—new car trade-in. Safety Tested and checked out tops.

'50 DE SOTO 4-Door Sedan
\$895

With original dark green finish that shows the discriminating care of its former owner. See it and buy it.

'51 DE SOTO Sportman
\$995

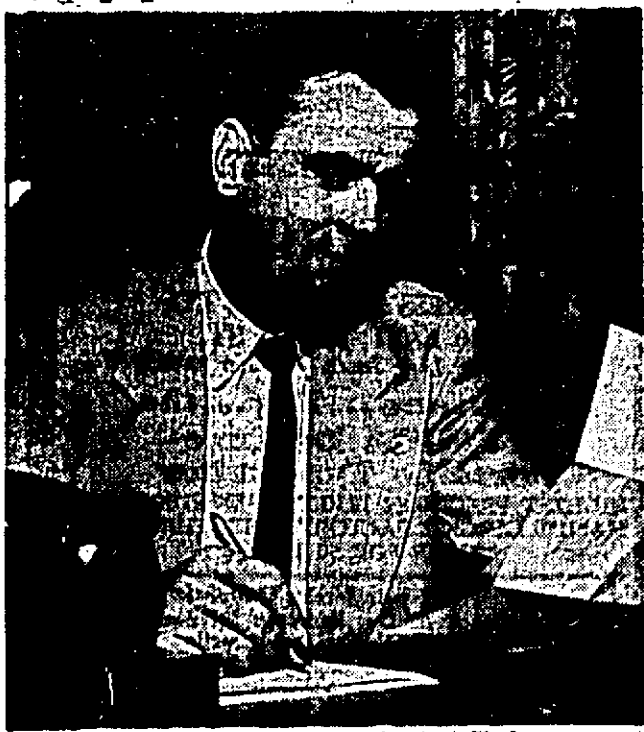
Sportman hardtop. Original 2-tone grey with radio, heater, auto, trans. Another new car trade-in at a special price.

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Shipyard Slates Essay Contest



WEBSTER AY ... Essay Contest Chairman

As part of its 12th anniversary observance, Long Beach Naval Shipyard is sponsoring an essay contest for all regular students of high schools in Long Beach, San Pedro and Wilmington.

The subject will be "Geographical and Historical Aspects of the Long Beach Naval Shipyard." All entries must be in the hands of Mrs. Vivian Blatt, secretary of Long Beach Naval Shipyard Employees Assn., by Jan. 14.

Winners will be announced and prizes awarded at the shipyard's anniversary dance Friday, Feb. 11, in Municipal Auditorium.

The contest is sponsored by the Shipyard Employees Assn. and Webster F. Ay is chairman. Judges will be Mayor George J. Dolan, Mayor George Vermillion, L. A. Collins, Independent Press-Telegram editorial columnist; Emmet M. Sullivan, Long Beach Harbor Commissioner; Edward L. Brown, secretary of the Long Beach Central Labor Council; Supervisor Burton W. Chase, and George F. McLean, executive secretary of the Armed Services YMCA.

Any regularly enrolled student of Jordan, Poly, St. Anthony's or Wilson High Schools in Long Beach, Mary Star of the Sea High School in San Pedro, San Pedro High School, or Banning High in Wilmington is eligible.

Each school will make a preliminary judging of entries from its own students.

Cash awards of \$50 and \$25 will be given to first and second place winners in each of the six schools participating. All first prize winners then will be judged to select the grand prize winner of a \$500 cash scholarship.

The teacher of the grand prize winner will receive a \$50 U. S. Savings Bond.

To give potential contestants background information, the employees association will conduct a tour of the yard next Friday from 1:30 to 4 p. m. Students and teachers wishing to make the tour are asked to call Mrs. Blatt at the shipyard.

Visa Drive Scores

STRASBOURG, France (AP)—The Council of Europe, which long ago opened a drive to abolish visas for intra-European travelers, announced that visas are required now in only five instances in which nationals of the 15 member states are visiting other member states. These are when Turks want to visit Sanrlanders or Icelanders and vice versa and for Greeks who want to visit Luxembourg.

TRADE HOME FOR NOME

Long Beach Airmen Sign for More Duty in Alaska

Two Long Beach men are trading the climate of Long Beach for Nome, Alaska, no less.

A-1C George A. (Gordon) Tolbert and T-Sgt. Billy M. Young, airmen at Anvil Mountain, a remote radio-relay site near Nome, have extended their tour of duty. Tolbert, son of Mr. and Mrs. George A. Tolbert, 719 E. 37th St., was born in Long Beach and is a graduate of St. Anthony's High School. He has been three years in Alaska, his time divided among Fairbanks, Anchorage and Nome.

Both are members of Alaskan Air Command's 10th Radio Relay Squadron, which furnishes communications necessary to the defense of Alaska as well as to the United States.

The squadron and its detachments are on the alert to speed messages from all sites in the territory to division headquarters, which can relay to all air control and warning stations in United States and Canada.

Perched atop lofty, snow-covered mountain peaks, these tiny units play a major role in the defense of North America. Icy winds, blowing at gales in excess of 90 knots per hour prevail most of the year and the temperature often drops to 50 degrees below zero.

Montreal Leader Nixes Subways

MONTREAL (AP)—The newly elected chairman of Montreal's executive committee, Pierre Desmarais, has ruled out subway construction as the solution for largest city.

Subways do not solve traffic problems, he said in an interview.

"A changeover from street cars to buses will solve the problem pretty well," he said. "Express buses will help more. Then, with expressways, the whole problem will be solved."

A1C GEORGE TOLBERT
More Time in Alaska

RICE CONTROL LIFTED
KUALA LUMPUR, Malaya (AP)—Malaya is abolishing controls on the import of rice, effective Jan. 1. This will permit merchants, for the first time in 13 years, to buy rice abroad freely for shipment into Malaya.

Chamber Will Hear Commander

Commander Everett A. Trickey, U.S.N., will be the principal speaker Wednesday at the Long Beach Chamber of Commerce Breakfast Forum in the Wilton Hotel. His topic will be "Operation Icebreak."

Com. Trickey is the captain of the icebreaker U.S.S. Burton Island, which returned recently from a tour of the Arctic Sea where scientists gathered important data for mapping the frozen north frontier.

His ship was one of three vessels which took part in the Canadian frontier voyage which penetrated far into the McClure Strait.

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light blue
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black satin
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MANY OTHER STYLES IN FLATS OR HEELS — 2.99 TO 9.00

O'omphies



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brocade in gold, silver
and black 5.00

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jeweled trim 8.95



g. Ole—(left)
red or black velvet
gay faked jewels 6.95



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DR. RAYMOND, DENTIST Says

PAY-NEXT-YEAR!... ANNUAL-YEAR-END Denture Offer

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NO MONEY DOWN—PAY NOTHING FOR 14 WEEKS

I'll accept any reasonable terms! On approval of your credit, have your dental plates made Now and you are not expected to pay any money until after Mar. 13, 1955. MAKE YOUR OWN REASONABLE TERMS, there can be NO EASIER TERMS THAN THE TERMS YOU, YOURSELF MAKE. No Interest, No Carrying Charge—No Delay. Come in this week, and learn for yourself how little you pay. I mean every word of it—Just tell us how much you wish to pay each week or month on my long term credit plan. 21 months to pay.

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DENTAL SCIENCE makes it possible for you to have your teeth extracted and new dental plates put in immediately. SALESLADIES, SALESMEN, BUSINESSMEN and others before the public who do not wish anyone to know, appreciate this service rendered by many dentists. The COST IS SMALL compared to the satisfaction derived.

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now used in making dental plates, is the finest and best material available to dentists. Very light in weight. Regardless of price and the low cost now charged for dentures, Dr. Raymond features this splendid material in his only office, under his personal supervision. Come in and see the samples set with translucent teeth.

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Dr. Raymond offers big savings, because large plate volume keeps prices down... Your choice of teeth and materials. Low Prices on dental plates of all types and styles included in this offer. In addition, credit terms are so liberal you don't need cash. First small payment can be made after Mar. 15, 1955—with as long as 21 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.

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in Dentistry...
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- ★ Roofless Upper Plates
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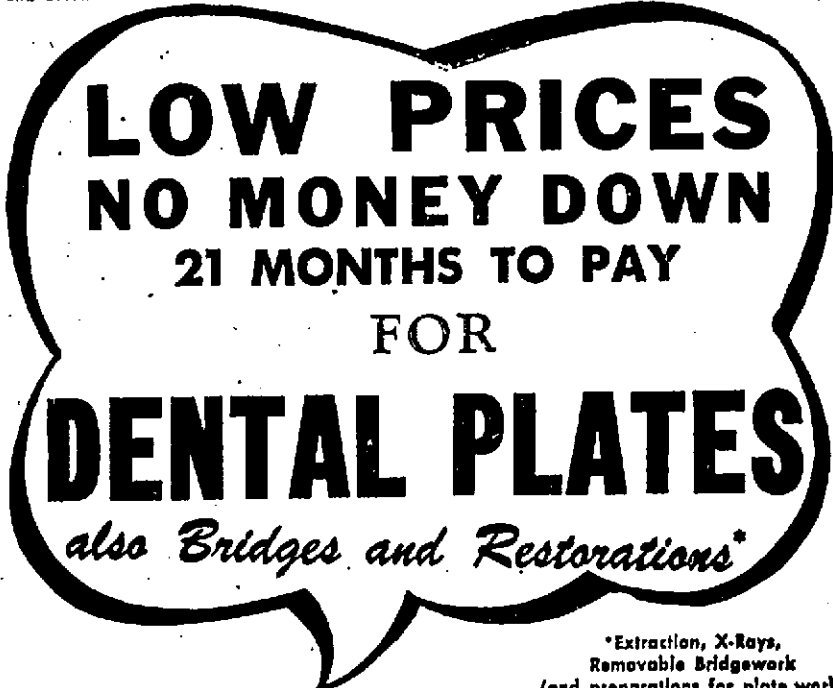
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Bookmobile Will Cruise in Lakewood

On the theory that books and the people who want them should never be more than a mile apart, Long Beach city library will put a new bookmobile in service Monday in the Lakewood area.

Manufactured in Wooster, Ohio and delivered for \$17,253, the bookmobile is 30 feet long and has a capacity of 4,000 books. It will operate under direction of the main library's bookmobile librarian, Harriett Roberts.

The schedule:
Monday, 3 p. m.—Lakewood Blvd. and Stearns St.
Wednesday, 9 a. m. to noon—Palo Verde Ave. and Spring St.
Friday, 2 to 5 p. m.—Bellflower Blvd. and Stearns St.
Saturday, 9 a. m. to noon, 12:30 to 4 p. m.—Palo Verde and Spring.

The schedule will be expanded after the first of the year.

Franco Now 62

MADRID (AP)—Generalissimo Francisco Franco celebrated his 62nd birthday Saturday.



BOOKS ON WHEELS

Long Beach City Library's new bookmobile will go into service Monday in Lakewood. Harriett Roberts, right, bookmobile librarian, and Jennie McCray stock the vehicle with free-wheeling knowledge.—(Staff.)

Ex-Athlete, 89, Keeps on Riding Bike

PICO—William Pearson, 89, an instructor in physical training for over 40 years, is still practicing what he preaches. He rides his yellow bicycle from 5 to 15 miles every day to keep in shape.

Pearson, born Dec. 1, 1865, in Goldsboro, N. C., also set numerous swimming records. As he sits in his small trailer house at 9515 Whittier Blvd., he recalls a record underwater swim of 148 feet in 1897 in Wisconsin.

The spry old timer also won diving awards.

Pearson's longest bike ride carried him nearly 16 miles in the Whittier, Norwalk and Pico area. He has lived alone in his small trailer here for about three years.

On one occasion the adventurous old timer decided that he would follow the San Gabriel River to its mouth. He rode his bike down into the river bed and pumped along in the soft sand for several miles before giving up the trip. "It is worth it for that soft sand making the going so rough," Pearson chuckled. "I'd have made it to the Pacific Ocean."

Pearson, who had to give up swimming about two years ago because of a back injury still does "vigorous standing exercises."



READY TO ROLL

Still cycling at 89 is William Pearson of Pico. A physical training instructor for 40 years, Pearson also holds swimming records. His longest recent bike ride was 16 miles.—(Staff photo by Tim Head.)

NEW RECORDS AT LIBRARY

Long Beach Public Library has bought new recordings of classical and contemporary chamber music recently. These composers are represented in current listings.

Beethoven—Trip in E Flat Major for Strings.
Francaix—Serenade B&A.
Gibbons—Fantasias No. 1 and 4.

Kirchner—Quartet No. 1 for Strings.
Hindemith—Kammermusik No. 3, and
Schonberg—Quartets for Strings (complete edition), performed by the Juillard String Quartet.

All are available for loan on library cards.

West German Town Gets Green Signal

OBERSUHL, Germany (AP)—This small West German town got back its rail service this week after two years of semi-isolation in a peninsular pocket formed by the Soviet Zone frontier. East Germany shut down the line in 1951 when it closed all but six rail crossing points. But the Communists decided later they wanted to run freight trains across the pocket. Rail officials refused until Obersuhl got back its passenger trains, too.

Retired Police, Firemen to Dine

Long Beach Chapter No. 1 of All retired police and firemen, Retired Police and Firemen of America, will have its annual Christmas dinner at 7:30 p. m. Dec. 17 in Silverado Park clubhouse, 31st St. and Santa Fe Ave. Dinner tickets may be obtained from Secretary L. M. Dreis, 3131 E. Broadway.

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Signed, Mrs. Vivian Murray.

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Signed, Mrs. Tina Smith.

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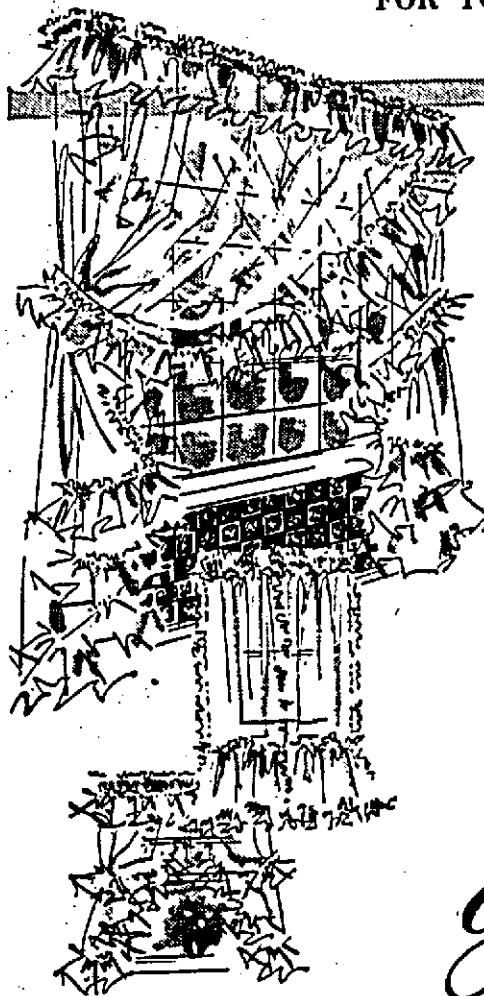
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WESKE—Peter Weske, 88, of 304 Grand Ave., died Thursday in a Los Angeles hospital. He was born in Estonia and had lived in Long Beach since 1923. He was a retired shipyard toolmaker. Surviving are a son, Richard F. of Berkeley; a daughter, Juliana Augusta Weske; and two grandchildren. Service will be at 2 p.m. today in the Mottell Chapel, the Rev. Orval A. Awerknoff officiating. Interment will be at New London, Conn.

RALPH—Edwin Ralph, 81, of 223 Roswell Ave., died Thursday at home. He was a native of Ducktown, Tenn., and had lived here 26 years. He was a member of the Methodist Church and Woodmen of the World. Surviving are his wife, Meta A., a son, George of Long Beach; and a grandson. Service will be at 2 p.m. Tuesday in Christensen-Pino Chapel, the Rev. Dr. G. C. Bagby officiating. Interment will be in Sunnyside Memorial Park.

RYAN—Charles C. Ryan, 73, of 2806 E. 56th St., died Friday at home. He was a native of Ohio. There are no known survivors. Service will be at 4 p.m. Tuesday in Mottell's Chapel, the Rev. Dr. George W. McDonald officiating.

PATTON—George G. Patton, 59, of 1375 Gaviota Ave., died Friday in a local hospital. He was a native of Colorado City, Colo., and came to Long Beach 32 years ago. He was an oil field pumpjack, and a member of Eastside Christian Church. Service 8:30 a.m. at the American Legion, and Post 279, Veterans of Foreign Wars. Surviving are his wife, Ruth H.; sisters, Mrs. Bessie Hiner of Long Beach, Mrs. Lulu B. Kelsner and Mrs. Laura Holbrook; brothers, W. A. and C. C. W. Patton. Service will be at 1 p.m. Tuesday in Holton & Son Chapel, Service Lodge officiating. Interment will be in Sunnyside Memorial Park.

MANSSELL—Rosary will be recited at 8:30 p.m. today in Mottell's Chapel for Mrs. Alice Maude Manssell, 63, mother of City Auditor John R. Manssell. Requiem mass will be celebrated at 9 a.m. Monday in St. Bartholomew's Church. Interment will be in All Souls Cemetery. Mrs. Manssell died Thursday. She was a native of Sergeant Bluff, Iowa, and came to Long Beach from Chicago in 1940. She resided at 36 Giraldia Walk, with her husband, William T. and son, John. Surviving are the husband and son, and another son, William T. Jr., of Long Beach, and three sisters, Mrs. Bessie Mandernach, Mrs. Katherine Mandernach and Mrs. Minnie Curtin.

WISHART—Service for Mrs. Loretta Wishart, 65, of 2465 Pasadena Ave., killed in a traffic accident Wednesday, will be at 12:30 p.m. Monday in Dilday Chapel, the Rev. D. Winfield, son officiating. Interment will be in Westminster Memorial Park.

COLWELL—Mrs. Bertha L. Colwell, 76, of 60 Atlantic Ave., died Friday. She was born in Lima, Ohio. She came to Long Beach in 1916 from Vancouver, Wash. Surviving are three sons, Charles, Long Beach; Ralph and William, and two daughters, Mrs. Louisa Knox and Mrs. Walter Gamble. Services and interment will be in Columbus, Ohio.

SHAYER—Mrs. Mary D. Shayer, 83, of 620 E. Dixie Rd., died Saturday. She was born in Simcoe Co., Ontario. She came to Long Beach in 1945 from North Dakota. Surviving are her husband, Eli; a son, Glenn; a brother, Samuel Ruthven, and two sisters, Mrs. J. M. Taylor and Mrs. Lilly Galbraith. Service will be Tuesday at 3 p.m. in Mottell's Chapel, the Rev. Willard A. Schurr officiating. Interment will be in Sunnyside Memorial Park.

GRUBB (Bellflower) — Mrs. Sarah Maria Grubb, 71, of 9533

Flower Ave., died Friday. She was a native of Massachusetts, and had lived in Bellflower since 1919. Surviving are sons, Anthony R. and Joseph C. of Lakeview City and John L. and James A. of Bellflower; a brother, Hiram L. Randall; and nine grandchildren. Service will be at 2 p.m. Monday in White Funeral Home, the Rev. Robert Burns officiating. Interment will be in Olive Lawn Cemetery, Buena Park.

BLTYHE (Bellflower) — James Thomas Blythe, 75, of 15100 S. Woodruff Ave., died Friday. He was a native of Buena Vista, Tex., and had lived in Bellflower since 1900. Surviving are sisters, Mrs. Pearl Whaley of Huntington Park, Mrs. Leo Creeth, Mrs. Sue Fox, Mrs. Mary Belle Morton and Mrs. Ora Evans, all of Long Beach; and a brother, Paul of Van Nuys. Service will be directed by White Funeral Home. Interment will be in Sunnyside Memorial Park.

SHAW (Corona del Mar) — John Stanley Cleaves Shaw, 72, of 704 Marigold Ave., died Friday in a Long Beach hospital. He was a native of Herndon, Iowa, and went to Corona del Mar from San Diego a year ago. He was a veteran of World War I. Surviving is his wife, Mrs. Marion Shaw. Services will be Tuesday at 9 a.m. in Veterans Administration Chapel, West Los Angeles. Burial will be in the Veterans Administration Cemetery. Mottell's Mortuary is in charge.

CLARK (Bellflower) — Capt. Junior B. Clark, 35, USMC of 4018 Ardis Ave., died Friday in Bellflower. He was a native of Long Beach. He came to Bellflower two months ago. He was a veteran of World War II. Surviving are his wife, Mrs. Patricia Clark; two sisters, Mrs. Pearl Hood, Long Beach, and Mrs. Viola B. McMillan; his father, Benjamin C. Clark. Funeral service will be Monday at 4 p.m. in the chapel of Mottell's Mortuary. Burial will be in Fort Rosecrans National Cemetery, San Diego.

BELL (Paramount) — Douglas Bell, 5-months old son of Mr. and Mrs. Walter Bell, 8307 Florence St., died Friday. Service will be Monday at 11 a.m. in St. Marks Episcopal Church, Downey, the Rev. Ward DeBeck officiating. Interment will be in Rose Hills Memorial Park. Miller Funeral Chapel is in charge of arrangements.

PICKEL — Carl Denver Pickel, of 1609 E. 14th St., a retired merchant, died Friday. He came to Long Beach in 1934 from Mankato, Minn. He was a member of El Bekal Shrine Temple. Surviving are his wife, Olive F.; daughter, Miss Margaret A.; brother, Fred L., and four sisters, Mrs. A. V. Schweiter, Mrs. John Bradish, Mrs. C. H. Braden and Mrs. Queen Cook. Service will be Monday at 1 p.m. in Mottell's Chapel, the Rev. William Collin and Masonic lodge brothers officiating. Interment will be in Sunnyside Memorial Park.

Dovey Will Present Safe Driving Awards

Police Chief William H. Dovey will present awards to winners of the "Courtney is Contagious" safe-driving campaign at Sertoma Club's luncheon Thursday in the Lafayette Hotel.

Four motorists will receive \$25 bonds and two truck drivers will be honored.

Bill Meyer, director of public relations for the Police Department, has been in charge of the safe-driving campaign.

The safety drive is preliminary to S.D. Day (Safe Driving Day) Dec. 15, which will be observed nationally. A film, "Motor Mania," will be shown at Thursday's meeting. President Merle DuBay will preside.

AD CLUB — Thursday noon, Lafayette Hotel. Fred Sykes, presiding. Entertainment program of radio talent by Franz A. Fetsch, manager of KFOX.

ROTARY CLUB — Wednesday 6 p.m., Lafayette Hotel. President Hubert J. Prichard presiding.

Wagner Pushes Safe Driving Day Observance

Accident prevention is one of the most urgent problems of public health, in the opinion of Clarence E. Wagner, chairman of the City Board of Health, who on Saturday announced his "unreserved endorsement" of Safe-Driving Day Dec. 15.

LAKEWOOD EXCHANGE CLUB — Thursday 12:15 p.m., Hoefly's restaurant. Dr. Francis Gibbons, chairman; William J. Curry, presiding. Guest speaker: Dr. Harold Le Brond of the Cancer Society.

DOWNTOWN LIONS CLUB — Friday noon, Wilton Hotel, Oscar Melnhart, chairman; Walter Hoffman, presiding. Guest speaker: George Rony, author,

siding. Third annual sportsmen's stag dinner, with buffet, preceding dinner of game and fish delicacies bagged and prepared by members. Entertainment by Rotary talent.

"From a health standpoint, there should be as much emphasis on saving lives by improving our conduct on the streets and highways as by improving sanitary conditions, controlling communicable diseases and other programs fostered by the Health Dept.," Wagner said.

"We should certainly concentrate on this most acute problem."

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MEN'S WASHABLE CORDUROY SPORT SHIRTS

Terrific pinwale cotton corduroys that are actually machine washable, colorfast, too! Tailored with quality details like rayon satin yoke lining, single needle sleeve... in smart light and deep shades. Sizes S, M, L.

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MEN'S "UNISEC" TREATED RAYON GABARDINES

Wonderful "Unisec" treated rayon gabardine that won't shrink, won't wrinkle and is spot resistant. Highly styled with pick-stitched collar and pocket flaps, the adjustable cuffs, the fine color-matched rayon-satin yoke lining. Sizes S, M, L.

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MEN'S "GALEY & LORD'S" WOVEN PLAID SHIRTS

Superb fabric by famous Galey & Lord, superb styling by Penney's Towncraft... it's vat-dyed, combed cotton in rich masculine plaid colorings. These well tailored sport shirts are machine-washable, of course! Sizes S, M, L.

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MEN'S WASHABLE PART WOOL PLAIDS

They're blended 50% wool and 50% rayon, with a soft, light, luxurious feel... yet they're actually washable. Truly terrific values at this price. Make your selections from a group of rich looking plaids. Sizes S, M, L.

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MEN'S "DAN RIVER" OMBRE PLAIDS

In handsome plaids, ombre-shaded with black—new effect you'll like! Fine, famous Dan River cottons that machine-wash, resist shrinkage, keep their new look thanks to Wrinkl-Shed finish. Sizes S-M-L.

2.79

MEN'S COTTON SUEDE FLANNEL

Smart masculine styling. Neat button-through pockets, self yoke. Sanlorized. Neat patterns. Sizes S-M-L.

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MEN'S COTTON SUEDE FLANNEL

Unique plaid coloring lends a neat subdued look to these cotton suede shirts. Styled with 2 button-through pockets, rayon satin yoke, pointed cuffs (2-button adjustable), short, wide-spread collar. Sizes S-M-L.

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MEN'S "DAN RIVER" Textured Cotton

Handsome Towncrafts in ribbed, surface-interest chambrays with the famous Wrinkl-Shed finish that makes for machine-washability, wrinkle-resistance! Pick-stitching, rayon satin yoke lining, rounded cuffs. Sizes S-M-L.

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PINE at SIXTH

LONG BEACH

chairman; Fred H. Massey, presiding. Guest speaker: Kenneth Norris of Oceanarium, Inc.

LONG BEACH SHRINE CLUB—Tuesday evening, Wilton Hotel. Jack Marshall, presiding. Annual past presidents' night.

NORTH LONG BEACH CLUB—Tuesday 7 p.m., Eaton's Chicken House, 700 E. 45th St. Bud Ward, chairman; Irl De

UPTOWN OPTIMIST CLUB—Monday 12:15 p.m., Lakewood Country Club. Dr. Ed Gold, chairman; Andy Holmes, presiding. Guest speaker: Douglas Goldie, world traveler, speaking on the Union of South Africa.

UPTOWN EXCHANGE CLUB—Monday 6:30 p.m., Eaton's restaurant. Charles Sleeper,

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Powersteering, radio, heater, clean original trimmed, wall price \$1,099. We also have a 1950 Chevrolet Bel Air, radio, heater, powersteering, for only

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53 CORVETTE—\$1395
'53 Corv. 2-door. 100 miles.
Great! New wheels. Oil change
free. Special this week end
only. 2505 E. Fair Coast Hwy.
HOLLY: 2nd & Pacific Coast
Highway. Phone 6-7421.

Chevrolet—\$1395
'53 Chevrolet, heater. Oil
change. Free. Call us. It will
last long at this price.
Ad exceptional bargain.

W. F. McPHEETERS
Deal with confidence. Est. 1924
1150 American Ph. 6-2212

SPECIAL \$595
'49 CHEV. CLY. CRP.
Rad. tire. Really sharp.
CHIA-HO MOTOR
2222 W. 1st St. CAC. 6-2212

LOW PRICE. Easy to qualify

[illegible][illegible]

CHRYSLER Good transportation.
tion. Ph. 48-2021.

CROSLLEY
7' CROSLLEY with 48 motor
Best offer 10-27-57 \$2250. Linn.

DE SOTO
'54 De Sotos
Brand New
3 LEFT
HURRY!
Why pay as much
for a used one
McCLURE-NOWLING
De Soto-Plymouth Dealer
5105 Atlantic
Phone 2-1256
48 DE SOTO db. w.w. 1140 E. Hwy
1st. w. wheel wire, tires, brilliant
chrome. \$1250. 1954 De Soto
LS RUTLEDGE 1140 E. Hwy
10 DE SOTO 48 like new tires. No
longer needed. Best offer. \$2000.

DODGE
'52 Dodge - \$1095
Club Coupe with light green finish,
wh. wheel wire, tires, brilliant
chrome. Equipped with pushbutton
radio, large heater, etc. and a
absolutely perfect car.
GLENN E. THOMAS CO.
Local new car dealer—48th Year
257 S. ANATOLIAN Ph. 1-1543

DODGE Club Coupe, Radio &
heater. Good. Good. Good.
looking.
LOLLAND PACHARD
1720 Lakewood Blvd., Beaufort

TO BARRY, Open 24 hrs.
 1000 Dodge, Key to quality
 1968 Dodge, \$1600.
 1970 Dodge, Extra 440s.
 Carryover China
 2010 E. 42nd St. & 10th AVE. N.W.
 PHONE 90-5802.

100 DODGE Coronet 4-door, radio,
 heater, 410 down, pyrimis, to suit
 1961 E. 42nd St. & 10th AVE. N.W.
 100 E. 42nd St. PH. 67-5175

SARADIN, forced sale 63 Dodge
 Coronet 2-door, hydraulic, 410 down,
 1961 E. 42nd St. & 10th AVE. N.W.
 for Phone 90-5375.

101 DODGE 4-dr. Nic. 410 down
 Payment 1000.00
 100 E. 42nd St. & 10th AVE. N.W.
 100 E. 42nd St. PH. 67-5175

101 DODGE 2-dr. 4300 actual
 miles. Local 410 down, 4100 actual
 100 E. 42nd St. & 10th AVE. N.W.
 OROHNS' 20th & CHERRY

101 DODGE 4-dr., a beauty; 11
 2000 actual miles, motor and
 100 E. 42nd St. 88-4203.

101 DODGE R. H. Clean & good.
 240 dwn, 2123 P. Young 440s
 Garage, 2600 E. 4th. 86-7512.

B & B MOTOR SALES

Proudly Presents a New
Stock of Dec. Values

At prices that cannot be
duplicated any place

★ — EXAMPLES — ★

- '51 CAD. Coupe. de Ville.....\$2195
Two-tone blue, a honey
- '52 CAD. 60S Fleetwood.....\$2495
A local one-owner car
- '53 FORD 8 Ranch Wagon.....\$1595
Low mileage, very clean
- '51 CAD. 62 Coupe\$1995
Loaded with extras
- '51 CAD. "62" 4-Door\$1995
1 owner, extra low mileage.
- '53 CAD. 62 Fourdoor Sedan \$3295
Factory air conditioner, tubeless tires
- '54 PONT. Custom Conv.....\$2295
Loaded and near new
- '52 NASH Country Club.....\$995
Rambler Club Coupe
- '50 OLDS. 88 Sedan.....\$895
Very, very clean car
- '50 DE SOTO Custom Sedan.....\$895
Local one-owner
- '49 BUICK Station\$795
Perfect condition, Dynaflo
- '48 BUICK Super Sedan.....\$495
Local one-owner, sharp

SEE OUR '54 CADILLACS

20 TO CHOOSE FROM
Coupes, De Villes, Convertibles, Sedans
Compare Our Prices Before You Buy

B & B Motor Sales

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HARBOR



Used Car Clearance

The New 1955 Chevrolets Have
Taken the Country by Storm

Owners of all makes are trading their older models
on the sensational new 1955 Chevrolets as fast as
we can make deliveries. As a result we are
overstocked with many excellent one-owner car
trade-ins.

Here Are Just a Few Samples of the
Lowest Priced, Cleanest Used Cars in Town

- '53 CHEVROLET \$1895
Bel Air Sport Coupe. Power windows, radio, heater, 2-tone paint, sun roof. This one is like new. Lic. No. 1217108.
- '53 CHEVROLET \$1395
2-door. Radio, heater, low mileage. Very clean. Lic. No. 2W32928.
- '53 FORD \$1295
Club 4-cylinder overhead valves. Lic. No. 1212425.
- '52 CHEVROLET \$1195
De Luxe 4-door. Radio, heater, new seat covers. Lic. No. U37366.
- '52 GMC \$1095
4-door. Radio, heater, 4-door. Very clean. Lic. No. 111817.
- '51 CHEVROLET \$1095
De Luxe 4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '51 CHEVROLET \$1095
4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '51 FORD \$795
2-door. Overdrive, radio, heater, 2-tone paint. Lic. No. 1212425.
- '51 STUDE. V-8.....\$795
4-door. Hydra-Matic. Radio, heater. Very nice. Lic. No. 1212425.
- '51 PLYMOUTH \$795
Cambridge 2-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '50 FORD V-8.....\$695
De Luxe 4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '50 CHEVROLET \$795
2-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '50 DODGE \$695
2-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '50 STUDEBAKER \$595
Champion 2-door. A real big value. Lic. No. 1212425.
- '49 PLYMOUTH \$695
4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '49 CHEVROLET \$695
De Luxe 4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '49 NASH \$495
4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '48 CHEVROLET \$495
4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '48 PONTIAC \$395
4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '48 DODGE \$495
2-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '48 CHEVROLET \$495
4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '47 FORD \$395
4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '47 CHEVROLET \$495
4-door. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '47 OLDS \$295
2-door. Hydra-Matic. Radio, heater, 2-tone paint. Lic. No. 1212425.
- '46 CHEVROLET \$295
Club coupe. Good transportation car. Lic. No. 1212425.
- '41 PONTIAC \$125
Sedan. Radio, heater, 2-tone paint. Lic. No. 1212425.

Over 100 Bargains to Choose From

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3 BIG USED CAR LOCATIONS
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PHONES 6-3296 — 6-2484 — 6-4004

'48 DODGE

1/2-Ton Panel
Good rubber, good motor, 4-speed transmission.
\$299

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Courtesy is our motto
COR. SOUTH ST. and
BELLFLOWER BLVD.
Phone TURKEY 5-3741

LOOK BEFORE BUYING

\$995

'52 PLYMOUTH

Club coupe. Radio & heater. Runs like a real nice family car. \$25 Down — \$49 Mo. OR \$100 CASH \$100 DISCOUNT FOR CASH OR OWN FINANCING 1700 Bellflower Blvd. BELLFLOWER, CALIF.

'53 MERC

2-DOOR SEDAN
Just traded for a '55 Mercury. Good new from our agency. Service records & owner's name available. 22,000 actual miles. Medium green exterior, all original & beautiful matching interior. Overdrive, radio, heater, tinted glass. Really a nice one. "Safe-Buy" guaranteed.
\$1695
LOU HARRISON
Mercury Dealer
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'52 CHEVROLET

\$1099
Sparkling 2-tone Styleline de Luxe 4-door equipped with radio and heater. Flawless throughout. Traded in by original owner.
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CHEVROLET
6th and AMERICAN
11th and AMERICAN
HOME OF OLD USED CARS



6th and AMERICAN
11th and AMERICAN
HOME OF OLD USED CARS

'53 OLDS

"98" HOLIDAY COUPE
One of America's truly fine cars. Beautiful 2-tone ivory over green. Fully equipped with all the power equipment. Sold new and serviced in the Long Beach area. Showroom fresh. At our bargain sale price of only
\$2499
PARKWOOD CHEVROLET
Courtesy is our motto
CORNER SOUTH ST. and BELLFLOWER BLVD.
Phone TURKEY 5-3741

'48 NASH
\$295
Your choice of two Ambassador Club Coupes — both with overdrive, radio, weather-eyes, etc. Excellent transportation buy.

SEVERIN
— Year NASH Dealer —
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DE SOTO VALUES

1954 V-8 Club Coupe (New) \$2799
Loaded with extras. Brand new.

1954 V-8 4-door (Demo.) \$2499
Choice of four. Loaded! Low as \$2499.

- '53 Firestone V-8 Club Coupe\$1899
- '51 Custom 4-dr. Fully equipped\$1099
- '53 Power Master 8. All extras\$1699
- '50 Custom Clubs. Extras. Choice of 2\$899
- '52 Custom 6 4-door. Choice of 2\$1299
- '46 Transportation car. Runs good\$199

Also Large Assortment of Other Makes and Models

BERRY & BERRY

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GOOD USED PICKUPS CASH or TRADE

In stock and ready for delivery—1/2, 3/4 and 1-ton pickups, panels, stakes, chassis and cabs.

DODGE

"The World's Most Powerful Pickup"

Also Builds
1 1/2 to 4-ton Models for
Rugged Dependable Service

V-8 or 6-Cylinder

IN STOCK TODAY

V-8 1 1/2-ton Chassis and Cab, 2-Speed R. A.
H. D. 3 1/2-ton Chassis and Cab, 2-Speed R. A.

If You're a Truck Buyer...
We'll Make You a D-E-A-L-I
In a New '55 or Used Truck

GLENN E. THOMAS CO.

NORTH SIDE of ANAHEIM at ELM
46th Year in Long Beach Phone 7-6491

One Customer
tells
another



- '50 NASH \$695
The famous "600" 4-door Sedan. This one has radio and heater too.
- '50 PLYMOUTH \$695
De Luxe 4-door with heater. A lot of car for the money.
- '50 CHEVROLET \$795
Styleline De Luxe 4-door. Has convenient Powerglide. Radio and heater.
- '54 CHEVROLET \$1995
Bel Air 2-door. Radio and heater. A nearly new car at a low price.
- '52 PONTIAC \$1295
De Luxe 4-door. Radio and heater. A big, smart looking car.
- '50 FORD \$695
The economical Ford 4-door. A good buy for a second car.
- '52 CHEVROLET \$1495
The popular Bel Air Sport Coupe. Power steering, radio and heater.
- '48 CHRYSLER \$395
Windup Coupe. Radio and heater. Good mechanical shape. Good transportation.
- '49 STUDEBAKER \$595
Commander Club Coupe. A sharp car at a "right" price.
- '51 FORD \$995
Custom Club Coupe. Radio and heater. Here's a chance for the younger set.



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bargains at
BEACH CITY
CHEVROLET
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Phone 90-0212

STOP SHOP SAVE!

at
ART MORGAN'S
Headquarters for Values

- '54 PONTIAC \$2699
Rear Chetlain. Super Catalina. Power steering. Radio. Just unloaded.
- '53 DODGE \$1499
Coronet V8 club coupe. Local one-owner car with Gyromatic. Just unloaded.
- '53 CADILLAC \$3399
Coupe. Power steering. Like new. Also Coupe deVille.
- '53 FORD \$1899
Country sedan. All-metal. 3-seat. 4-door station wagon. Very nice condition.
- '53 STUDE \$1499
Commander V8 club coupe. Fully equipped. See it today. It's perfect!
- '53 FORD \$1799
Convertible. Ford-o-matic. Radio, heater, white walls. Very few miles.
- '53 CHRYSLER \$1699
Windup 4-door. Fully equipped.
- '52 WILLYS \$799
Kern Wing. With overdrive. It's like new.
- '52 PLYMOUTH \$999
4-door. This one like new.
- '52 BUICK \$1499
Super Riviera. 2-tone finish. Local one-owner car.
- '52 CADILLAC \$2799
60 Special. Local car. Power steering. Beautiful seafoam green.
- '52 MERCURY \$1599
Sport coupe. Radio, heater, overdrive. White walls.
- '51 CADILLAC \$2199
Convertible. Yellow. black top, white walls. A real value.
- '51 CADILLAC \$2199
62 coupe. Locally driven. Completely overhauled.
- '54 MERCURY MONTEREY SPORT COUPE \$2599
Merco-matic. Radio, heater. White walls. Soles glass. Drive-out miles only.
- '51 CHEVROLET \$1199
Bel Air sport coupe. Radio, heater. Powerglide. Continental tires. Real nice car.
- '50 CHEVROLET \$799
Styleline 2-door. Radio, heater. Real nice car.
- '50 HUDSON \$599
Commodore 4-door. Beautiful car.
- '50 NASH \$599
Nashman 4-door. Radio, heater. Wonderful condition.
- '50 CADILLAC \$1695
"62" sedan. Radio, heater, Hydra-Matic.
- '50 CADILLAC \$1899
Convertible. Beautiful green. Low mileage. Local car.
- '53 MERCURY MONTEREY HARD TOP \$2299
Full leather interior. Merco-matic. Premium tires. Local car.

• Up to 30 months to pay
• All cars guaranteed
• Lowest prices
• Immediate delivery
• High trade-in allowance

NO DOWN PAYMENT
TO QUALIFIERS

Art MORGAN
ATLANTIC at ANAHEIM

NO DOWN PAYMENT
TO QUALIFIERS

BELMONT J. SanChéz

offers
NEW LOW PRICES
for December

Here Are Just a Few
of the Many Outstanding
Values on Our Lots!
Bank Terms and a
Written Guarantee!

'54 STUDE. CLUB COUPE

Automatic transmission, radio, heater, whitewalls. An exceptional car!

\$1995

'52 FORD CONVERTIBLE

Really sharp! Continental tire, radio, heater, etc.

\$1595

'52 MERCURY CLUB COUPE

Radio, heater, other extras. Immaculate throughout.

\$1595

'52 FORD Country Sedan

An unusually nice car with all the extras. Undershipped at

\$1695

'53 STUDE. V-8 SEDAN

Automatic transmission etc. In showroom condition throughout.

\$1495

'51 BUICK SUPER RIVIERA

The Hardtop Coupe with radio, heater, Dynaflo, etc. Clean!

\$1295

'51 STUDE. V-8 SEDAN

Automatic transmission, radio and heater.

\$895

'50 STUDES. SEVERAL

Wide selection — all body styles, extras, etc. As low as

\$445

MANY MORE

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KFI-640 KHJ-930 KFAC-1330
KMPC-710 KFWB-980 KGER-1390
KBIG-740 KNX-1070 KWIZ-1480
FM KLON-88.1 KFOX-102.3 KNOB-103.1

SUNDAY, DECEMBER 5, 1954

7:00 A. M. KLAC-News, Music KFI-News, Music KABC-News, Music KFOX-News, Music KFI-News, Music KABC-News, Music KFOX-News, Music KFI-News, Music KABC-News, Music KFOX-News, Music	7:00 P. M. KLAC-News, Music KFI-News, Music KABC-News, Music KFOX-News, Music KFI-News, Music KABC-News, Music KFOX-News, Music KFI-News, Music KABC-News, Music KFOX-News, Music	7:00 P. M. KLAC-News, Music KFI-News, Music KABC-News, Music KFOX-News, Music KFI-News, Music KABC-News, Music KFOX-News, Music KFI-News, Music KABC-News, Music KFOX-News, Music
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TV

By TERRY VERNON



SONJA HENIE
In Dazzler From East

It'll take two huge color studios to handle the "spectacular" (4) at 4:30 p. m. as Max Liebman presents "Spotlight" starring Sonja Henie, Jimmy Buchanan, Jeannie Carson, Jack Buchanan and Pat Carroll, plus a cast of 25 ice skaters.

Staged in Brooklyn, the show will be a dazzling array of skating, dancing, singing and comedy. During the team with Pat Carroll for some comedy, Jimmy Buchanan will sing "Lilly of Laguna" and Jeannie Carson will be featured in a Harry Lauder-type portrayal for "Roamin' in the Gloamin'."

MEDICINE—The first showing of a "natural" childbirth in which the mother remains fully conscious, plus new ideas and techniques to help modern parents determine normality in children, will be presented on "The New Medicine" (4) at 7:30 p. m. shows the surgery method developed to transplant a living artery to replace a diseased one in a delicate heart operation... the first conqueror of arthritis, is presented on "Adventure" (2) at 12:30 p. m.

NEWSWORTHY—Latest movement toward the merger of the CIO and AFL will be discussed by Walter Reuther, president of the CIO, on "TV" at 12 noon (7). Drew Pearson will interview Gov. Goodwin J. Knight on whether Vice President Nixon or Sen. William Knowland will control the California delegation to the Republican Convention. It is generally believed that whomever gains the solid backing of the California delegation will have a tremendous advantage over all other GOP Presidential candidates.

GUESTING—Eartha Kitt, Kirk Douglas, Carol Lyncey, the Ames Brothers, Jackie Miles and a troupe of acrobats will headline "East of the Town" along with Johnny Ray (2) at 8 p. m. (The color spectacular usurps the time (4) that is usually given to Comedy Hour)... Dixon and Yates, the men who set off a great debate concerning private power and governmental power from TVA, will be questioned on "Meet the Press" (4) at 6 p. m. ... Thomas Mitchell, the veteran actor, reveals himself as an art collector when he visits "Cavalcade of Books" (2) at 3:30 p. m. ... The lineup for "Strictly Informal" (2) at 10:45 p. m. will include Peggy Lee, George Liberace, Lisa Kirk, April Stevens and Henry Busse. Both Miss Lee and Busse were ill last week and couldn't appear as scheduled... The Mitchell Boys Choir joins Connie Haines and Frankie Laine (11) at 10 p. m. ... Johnny Grant visits "Faith of Our Children," the Eleanor Powell show, (4) at 1:30 p. m.

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Words and Music

By JOHN B. CALLAGHAN

Music always mirrors the changing seasons. There are Christmas songs in the air again, and we'll be hearing more of them as the holiday approaches. Popular music especially, because it is written quickly and soon reaches the public on a wide level, is able to reflect current events.

It does more than that. Through our popular music we can see the changing attitudes, the moral and ethical standards, the very tempo of life... even the advances that science brings to our lives. Take our means of transportation, for instance. From "Wait for the Waggon" to "Bicycle Built for Two" and "In My Merry Oldsmobile" we can see the roads changing and our transportation advancing to the modern automobile. And it isn't far from there to "Come, Josephine, in My Flying Machine."

The funny thing is, however, that some things don't change... and the spirit of Christmas is one of them. Perhaps that's why the old Christmas favorites linger so long... and newer Christmas songs try to capture the merry spirit of the old.

We can't think of a merrier musical Christmas than the one that finds a new place reflecting the glow of Christmas tree lights. Before you choose the family gift this Christmas, see that fine place in our selection of Steinway, Cable-Nelson and Everett models. PENNY-DOWLEY MUSIC CO. OF LONG BEACH, 4334 Atlantic Blvd. Phone LB. 40-7406.

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TV

SUNDAY, DECEMBER 5, 1954

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'Fantasy' Is Bright Star in Holiday Sky

Women

LONG BEACH, CALIFORNIA, DECEMBER 5, 1964, SECTION D

Social Galaxy

Latchstrings Out as Winter Nears

By BETTY WENTWORTH
Independent Women's Editor

Hospitality is a warm word and brings to our minds pictures of doors swinging inward to rooms with glowing hearths and candlelight, and with hosts and hostesses coming forward with outstretched hands to welcome dear friends. This season of the year is of course synonymous with open houses and holiday cheer, making the life of a columnist a super easy one, what with parties coming to our attention with every telephone call and each mail delivery. We love it!

First case in point was an open house last eve to which 123 friends were invited by Florence and John Mead at 3950 Myrtle Ave. The rooms were gala dress with a graceful arrangement of pink smoketree on the mantel adorned with tinsel balls in a deeper pink tone and silver bells. Centering the dining room table were wine toned sparkling flower clusters combined with chrysanthemum grapes and large white candles.

Helping the Meads dispense hospitality were the Glenn E. Thognases, Ryan G. Whisenants, John H. Meads Jr., Keith Drows and Walter Donovans (Diane Mead).

A second large and festive event, also last night, was Mary and Bob Lintz's open house from 7 to 10 p. m. in their charming Park Estates home at 5441 El Jardin for 100 guests. They were assisted in cocktail pouring and serving buffet supper by Barbara and Bob Ivey, Pat and John Brennan and Carmen and Paul Parrish.

Mary did all sorts of imaginative things with the decor which was highlighted by the huge wrought iron Santa Claus from which sprays of wrought iron extended all hung with unusual Christmas bangles. He masked their broad used-brick fireplace wall. Miniature ceramic reindeer laced together with gold cord drew a little sleigh filled with tiny gifts across the angel hair snow centering the buffet table.

Then there was Ronella (Mrs. Virgil) Rothwell's and Myrtle (Mrs. Herbert) Murphy's beautifully appointed morning buffet on Tuesday from 10:30 to 12:30 o'clock at the Murphys' home, 4205 California Ave. The refreshment table was sparkly and shining with white spider chrysanthemums arranged on either side of crystal candelabra on a Alencon lace cloth.

Assisting the hostess duo were Mrs. Murphy's daughter, Natalie (Mrs. Marvin) Engh and Janet (Mrs. Steven) Runolfson plus Ola (Mrs. Don) Murphy, Ruth (Mrs. T. J.) Taylor, Alice (Mrs. William) Stevens, Ruth (Mrs. George) Alday, Peggy (Mrs. Romaine) Akers, Pat (Mrs. Leo) McCreary, Ardith (Mrs. George) Bendlage and Kathleen Fitts Saunders.

Helen (Mrs. Clare) Hamman posted herself at her door on Wednesday at 11 a. m. to smilingly greet guests invited for a brunch and chat. Arrivals included Helen Fielding, Helen Jenney, Dorothy Dunlap, Alma Decker, Ruby Callahan, Eleanor Ball, Doris Richards, Mildred Draper, Clare Hosson, Sally Van Dyke, Gladys Furie, Carleen Burrell, Marian Martin, Norma Trammell, Virginia Avery, Virginia Stanton and Gladys (Mrs. Thomas) Ivey of Beverly Hills.

Lots of people vaguely consider the prospect of father's leaving his position so he and his wife can enjoy life—maybe take a trip around the world or something. Time passes, however, and he's still on the 9 a. m. to 5 p. m. sprint. Not so for the Tuffis! Tell just plain old resigned on Tuesday and the first part of January he and Virginia leave for New York on the first leg of nothing less than the globe-circling trip we mentioned. Just like that it happened, by heck.

They'll sail on the Queen Elizabeth and have a lovely vague itinerary of four to six months of traveling with a month or more in Spain where they'll take a house. They're trying to time their arrival in Japan where their son, Lt. Don Tuffis and his family are stationed with the time when Don's unit is leaving. The Tuffis will escort Don's wife, Martha, and daughter, Laurie to Honolulu to await Don's arrival and then Lurline home.

It's over, it's past, but we'll wager it will be talked about for weeks. We mean the elegant fourth annual Rick Racker "winter wonderland" ball last night at the Pacific Coast Club which attracted the largest crowd ever. More than 250 couples swirled around the dance floor and dined at the tables which were centered with glittering golden Christmas trees. Marvellous party!

The gowns were exceptionally stunning. Florence Somerville, the president, was in American Beauty lace over taffeta scattered with sequins with a bow of taffeta on the bodice. Vice President Francine Collins looked glamorous in deep aqua silk taffeta with the new "covered" look and long torso line with full skirt. The sleeves were three-quarter length and she wore huge chandelier earrings.

Ball Chairman Millie Vessels (and a whole sleigh-full of orchids to her) chose an Edith Small tiered sheath creation of white lace sprinkled with rhinestones. Lovely Alma McFarland looked dreamy in cream slipper satin, full length, with a beaded pearl bodice, its full skirt lined with red satin.

Looking very smart was Ann Molina in red polka dotted white shantung and red slippers. It was in the short length with halter neckline and full skirt over red petticoats. Frothy white nylon net all be-ruffled and trimmed with pink sequins.

(Continued on Page D-5, Col. 1.)



—Photo by Staff Photographer H. B. Stevin

FANCIFUL ADORNMENTS for the home during the holiday season will be on display by the Sandlarks, Long Beach Guild to the Children's Home Society of California, in the Wilton Hotel lobby Dec. 9, 10, 11 and 12. A few of the exotic arrangements, donated by local merchants and individuals, are displayed above, from left, seated, by Mmes. Howard Jones, Martha Ford, Robert Edds, Fred Leh-

man, and standing, from left, Mmes. Leil McVey, A. R. Ousdahl, Gail N. Burwell, Douglas H. Graham, Paul Grandle and George Lake, members of Sandlarks. The "fantasies" will be judged and then placed on sale with proceeds going to the Home Society, the largest private adoption agency in California. This group is one of 40 similar chapters throughout the state serving the society.

Mme. Mendes-France Prefers Art Career to Demands of Life as Premier's Wife

By CARL HARTMAN

PARIS, Dec. 4. (U) — "Mrs. France" says she's tired of being just the wife of an energetic Prime Minister. She's determined to start again her own career — painting — whether she stays in office or not.

Liliane Cleuret Mendes-France, who has just completed a visit to America with her husband, takes a quiet pride in her art. She has worked hard at it, on and off, more than 20 years. In between, she has worked equally hard helping her husband rise in politics, saving herself and her two sons from a concentration camp during World War II and bringing them up in a strange country — the United States.

Now that her husband has reached the top she does not care for the life.

Among the duties at which she wrinkles her pretty nose: Going to the big fashion shows that she has some things from Balmain's.

Attending too many formal functions (she managed to duck two out of four when Emperor Haile Selassie was in town).

Dropping whatever she has in hand to travel out to the airport and greet a plane that does not arrive on time (though she did not mind when they came in with wounded soldiers from Indochina).

What she wants to do is devote a couple of days a week to painting for the next year or two, and build up enough work to hold a one-woman show.

Critics like what she has done. When she lived in New York she had more requests for portraits than she could accept. But she is determined not to have an exhibit of just old paintings, dragged out of closets and dusted off.

Now somewhere in her early 40's (she does not answer questions about her age), the Premier's wife has a figure that is girlish and slight, classically moulded features and an abundance of black hair, frankly and attractively flecked with gray.

Her friends call her Lili. They say that at home she's the sweater-bouse-and-skirt type.

Pastel shades, mostly. But "on parade," as the French call it, she looks sleek and well groomed enough to belie her distaste for the big fashion houses. Many of her clothes are made by a friend, and cost as little as \$25 or \$30.

She was not born in France, but in Cairo, where her family owned the city's biggest department store. An English governess gave her a start on her excellent command of that language. Her parents brought her to France at the age of

11, and France has been her home ever since. She studied at the Sorbonne, then turned seriously to art as a pupil of the distinguished French painter, Andre Lhote.

But she gave that up when she met and married brilliant Pierre Mendes-France, the brother of a girl friend, who had just been elected the youngest deputy in the French Parliament. They had their two children early.

Bernard, now 20, is struggling with the mathematics and law his father considers necessary if he is to become a political economist. Michel, 18, wants to go into the Ecole Polytechnique, the top French engineering school.

Both were very little boys when they were taken, just a step ahead of the German invasion, to the comparative safety of French Morocco.

The safety was only comparative. As the wife of a prominent democrat politician

and a Jew who had been jailed for "desertion" because he wanted to keep fighting in North Africa, Mrs. Mendes-France got little rest from the police of a French government pledged to collaboration with the Nazis.

Several times they gave her 24 hours to get out of Morocco, and there was no place to go. The alternative: A camp in the desert, where most of the inmates died after three months.

Finally, visas for the United States came through. She and the two boys managed to leave 20 hours before their scheduled arrest.

She loved New York and her 1114 apartment in the East 70's, she says. "The orders for portraits were attractive, especially so since for the first time in her life she was seriously short of money. But her sons were in poor health after

(Continued on Page D-2, Col. 5.)

Henny Warner, Opera Star, Traces Career on Continent

By ELAINE RISINGER

Back during the pre-war years in Berlin, Germany, neighbors of the Kromer family often heard the brilliant coloratura voice of the daughter, Henny, as she practiced her scales and arias.

These were busy days for the young singer. Besides music, there were lessons in acting, ballet and languages to be crowded into the budding performer's schedule. And each hour of hard work brought closer the time for her debut with the Berlin Opera Company.

These and later years, each chronicled by both pleasant and harrowing experiences, remain fresh in the mind of the singer, now Mrs. Marvin C. Warner of 5029 Gundry Ave., wife of an American chemical engineer and a new resident of Long Beach.

Although only in this city a few months, already Mrs. Warner has become an integral part of our local music scene. Concert work and teaching are the prime interests of the soprano.

She recalled that in Germany young children do not study singing, but receive background musical training.

"We don't start to study voice until at least 17 or 18. I was 18 years old. Before I began to take lessons, I sang for the director of the Berlin Opera House. At different periods of study I would consult with him."

If during that time, the director had felt her voice was only chorus caliber, he would have frankly told her to discontinue studying for leading roles, she explained. Seven years in this country has re-

moved all but a pleasant trace of German accent.

Among her favorite operas are "Rigoletto," "Hansel and Gretel," "Der Freischutz" and the "Magic Flute." Mozart is her choice among composers.

Besides her appearances as a leading soprano with the opera, her petite figure graced many recital stages in her native country. She gave many leader programs. "Throughlieder," you can see how the Germans feel. The poetry is so beautiful and together with the music it is so lovely," she added.

But the war years dimmed much of the gaiety of Berlin. This period under the rule of a dictator was hard, she said.

"During the last half of the war Hitler closed all the opera houses. We had to go to factories to work. We worked all day, I would go to the factory with two carrots for food."

At that time, Henny (she shares her unusual name with a famous German actress) and her family were living in their home outside of Berlin in what is now the eastern sector. All day long they could hear the guns of the Russians coming closer. When they arrived en route to Berlin, the Russians searched all the homes, and the young girls hid to avoid detection. Later Henny and her family walked to the western sector to escape Russian occupation.

Reviewing the war years, she added, "You don't know how awful it is to live under a dictator. People have to remember we had as many Germans in the concentration camps as foreigners."

One compensation for these hard days was meeting her husband, who served in the American Army of Occupation. Two children, Jean, 6, and Charles, 2½, complete the family group.

"I remember the day I arrived in New York. It was July 4. I hadn't seen any fireworks except bombs for so many years."

Mrs. Warner has continued her interest in music and singing in this country, and she is a big booster of local talent.

"My background has nothing to do with what I'm doing now. I want people to like me for what I'm doing. Just because a person comes from San Francisco or Los Angeles doesn't make him talent any better than a local person," she said.

In Germany, which gave the world such composers as Beethoven and Bach, music is an integral part of life. Americans

find it hard to believe that most towns have an opera house and that Berlin has three.

"One thing in Germany, all the operas are sung in German. This is one more point why people love it so. I don't believe opera would lose through English translation. People will love opera and music if given the opportunity," Mrs. Warner explained.

This she has found true wherever she has lived. When the Warners resided in a small town in Nebraska, everyone said that people wouldn't appreciate good music. But when they were given the opportunity to hear the great composers, they were appreciative, she added.

Now it's up to Long Beach residents to prove the prophecy of this charming woman is really correct.



MME. MENDES-FRANCE, wife of France's prime minister, prefers her career as an artist to her recently assumed role as "Mrs. France." She has worked at painting, off and on, for 20 years with some success and is now determined to get back to it so she can prepare for a one-man show. Between official duties, she wants to find time for painting one or two days a week. (AP Newsfeatures photo.)



LONG BEACH audiences now hear the coloratura voice of Henny Warner, one of our city's newer residents. Born in Berlin, Germany, Mrs. Warner received her voice training in that country and appeared with the Berlin Opera Co. She has already become an important part of the local music scene.

Holiday Season Reflected in Festive Club Events

By RUTH REECE
Press-Telegram Club Editor

Long Beach is a nice place in which to live, especially if you belong to one of the friendly women's organizations whose members about this time of year are busy as beavers with all sorts of intriguing plans for their annual Christmas entertainment. Each year these holiday affairs seem to become more elaborate, the decor more brilliant and colorful, and the whole atmosphere is one of good cheer and congeniality, presaging many delightful hours ahead during the festive Christmas season.

Perhaps the two most scintillating club holiday programs are those arranged each year by the University Women's Club and the Long Beach Woman's Music Club, where originality and artistic talent make them truly outstanding.

This year the University Women's salute to Christmas will be a dramatic visualization of the Madonnas of Roualt, Correa and other artists in a series of striking tableaux, and a Christmas sermonette by a verse-speaking choir of 25 members which will bring the beautiful message of the birth of the Christ Child to the annual yuletide banquet set for 6:30 p. m. Tuesday in the social hall of

the First Congregational Church.

Four departments of the club will combine talents in the presentation of the unusual program at which husbands and children of members will be special guests. Heading the committee in charge are Mrs. Stanford Church of the arts department, who is chairman; Mrs. Richard M. Kellogg, co-chairman; Mrs. Richard Faubion, drama; Mrs. L. L. Apgar, creative arts; and Miss Carlotta Bennett, music.

Festive for the Madonna tableaux will be club junior members, Mrs. Floyd Rhea, with infant; Mrs. Richard Kingsland, R. W. Downing, Frank Sunofsky and Juro Shintani, and a group of children. Each interpretation will be marked by the reading of an appropriate poem, and will be illuminated by special lighting effects, directed by Miss Clare Grubb.

The voice-speaking choir will recite Peter Marshall's famous sermonette, "Let's Keep Christmas," with Miss Bennett directing the unusual presentation which has been adapted for solos, duets and choruses, all spoken.

Other yuletide entertainment will include the playing of "Gesu Bambino" by the club's instrumental trio composed by Mrs. Dale Brown, Carlton Wood, and Miss Catherine Segel; a solo by Mrs. C. Eugene Dixon, and vocal selections by Miss Vera Travis.

Preceding the dinner and entertainment will be a gay and informal gathering before a blazing fire. Carols during the dinner hour will be led by Mrs. A. J. Plourde, "Holly garlands, tinsel stars and jolly Santas" will be arranged by Mrs. John Lineberger for the table decor.

Woman's Music Club

When members of Woman's Music Club assemble at 1:30 p. m. Wednesday in Ebell auditorium for their annual Christmas program, they will view a full stage which has been converted into a toy shop, with the entire front arranged as a window, with snow decoration to simulate a sort of off-the-street scene.

There will be no dialogue, only pantomime, as the performers represent top dolls of various shapes and types, toy soldiers, stuffed animals, a toy Santa Claus and many other toys arranged much the same as one finds them in any toy shop, some even on the shelves. They will maintain the toy position until touched by the magic of the fairy queen, as she dances among them, and will then perform according to character.

To one side, as a part of the window display, will be a representation of the Nativity scene to provide a religious touch to the secular display.

The program committee of which Mrs. Marshall Julian is chairman, will feature in this "Christmas Fantasy" in pantomime and song a ballet ensemble with choreography by Frances Bowling, and Regina Tuck, soprano soloist, assisted by the club chorus under the direction of Arne Zahl.

The organ prelude will be played by Mrs. Jessie Greene.

After the program, Christmas carols will be sung in the patio, and Christmas music provided by an ensemble of club members. This festive event is open to guests and all friends of Woman's Music Club, the president, Mrs. E. B. Lehman, announces.

Faculty Wives

The holiday mood will prevail when Long Beach State College Faculty Wives meet at 7:30 p. m. Friday in the Park Estates home of Mrs. David L. Bryant, 5561 Las Lomas, for the group's traditional Christmas party.

During the evening, Christmas music will be featured, and students in the speech department of State College, under the direction of Dr. Joseph Wagner, will present a skit entitled "Christmas in Other Lands."

As in years past, each guest will bring a contribution to help fill a Christmas box for needy children and families, to be distributed by the Christmas Cheer Office of the Long Beach Community Welfare Council.

Co-chairmen of the event are Mrs. David Bryant and Stanley Williams. Assisting them

are Mrs. Arnold M. Christensen, Michael J. DeLotto, D. S. Jones, J. C. Lien, Bertram C. McGarrity, James H. Nugger, Harold M. Sprague, Charles H. Tilden, David N. Vasquez and E. H. Ward.

Receiving guests will be the officers of the State College Faculty Wives, Mrs. C. Thomas Dean, president; Mrs. Wallace H. Moore and Joseph Wagner, vice presidents; Mrs. George H. Hackney, treasurer; Mrs. Robert W. Smith, secretary; Mrs. Walter C. Crowe, corresponding secretary; and Mrs. S. Austin Reep, ways and means chairman.

GOP Women

Lakewood Federation of Republican Women announce a holiday luncheon for noon Dec. 17 in the social hall of St. Thomas Episcopal Church, reservations for which are to be made with Mrs. Ethel Holmes. Officers of the organization will attend a board meeting at 10:30 a. m. Wednesday, Dec. 8, in the home of Mrs. George MacDonald, 4187 Greenbrier Rd., to be followed by a luncheon.

The study group, under the direction of Mrs. Thais Crowell, will meet at 11 a. m. Dec. 17, when the subject for study will be the Constitution of the

Jr. Matrons to Give Tea

Plans for the traditional Christmas Tea were formulated when the executive committee of Junior Matron Dept. of Ebell Club met for luncheon at the home of Mrs. John A. Harris, 320 West Bixby Rd., with Mrs. Leo J. McCreary and Walter C. Yalish as assisting hostesses.

Mrs. Charles Evett, chairman, who presided at the business meeting announced that Mrs. Tuckley Thompson, 5471 El Jardin St., will open her lovely new Park Estates home Dec. 15 from 1:30 p. m. to 3:30 p. m. for the tea.

Preliminary plans for the annual Tichenor Clinic benefit were discussed, and a novel gift exchange rounded out the afternoon.

Kitchener Chapter

Lord Kitchener Chapter, Daughters of the British Empire, will meet at 1 p. m. Tuesday in the guild room of St. Luke's Episcopal Church.



MRS. RALPH KIRSCH

White Satin, Lace Gown Chosen by Barbara Belt

A winter white and blue color scheme was carried out for the formal wedding of Miss Barbara Joanne Belt and Ralph Lee Kirsch which took place recently at the First Brethren Church.

An assembly of 600 guests witnessed the double ring ceremony officiated by Rev. Charles Mayes. The bride, daughter of Mr. and Mrs. G. Wesley Belt of 3446 Gundry Ave., was escorted to the flower-banked altar by her father.

Radiant in a formal gown of pure white silk satin over which cascaded panels of Chantilly lace, the bride carried a spray of lilies of the valley, white rosebuds and orchids. Her veil of silk illusion fell from a crown of pearls.

The bridegroom, son of Mrs. Lietha Wellman of 5303½ E. Carson Ave. and Lt. Comdr. Donald Kirsch of Norfolk, Va., chose Bryan Oliver as best man.

Other members of the bridal party were Miss Julene Hancock, maid of honor; Stephanie Schug, flower girl, and Misses Shirley Howell, Carol Crosby, Carolyn La Mar and Kathleen Bohl, bridesmaids.

Ushers were Richard Peter, Phil Clock, Bill LaMar and Richard Belt.

A rose satin and net gown was worn by the maid of honor who carried a nosegay of pink

sweetheart roses. The other attendants were identically gowned in winter blue satin and net. They, too, carried pink rosebuds in the colonial style.

Hostesses for the reception that followed in the church parish hall were Mrs. Sterling Walker, Denise Boyer, Margie Benudette and Pat Williams. Miss Emily Klen was in charge of the guest book.

Immediately following the reception, the young couple departed for a honeymoon to Las Vegas, Nev. After Dec. 1 they will be at home to their friends at 3738½ Cerritos Ave.

The new Mrs. Kirsch is a graduate of Polytechnic High School, where she was active in Tajma Sorority.

Her husband, a graduate of Poly High School, is a member of Chaparral Fraternity. He is attending Long Beach City College.

Christmas Buffet

A Christmas buffet and gift exchange are being sponsored by the Clipper Club of First Presbyterian Church for 6:30 p. m. Friday in the home of Mr. and Mrs. Dick Switzer, 126 Grand Ave. Reservations are to be made by Tuesday with Bob and Mary Virginia Hunt.

Tap, Ballet Dancers on Civic Stage

The Petra Wright Dance Studio will present a series of tap, Hawaiian, ballet and Spanish dances on the Community Program, sponsored by the Recreation Department, in Exhibit Hall of the Municipal Auditorium at 8 p. m. Monday.

Featured dance artists will include: Barbara Miller, Louise Bukoski and Phyllis Knott in a novelty tap; Donna Miles in a Spanish dance; Art Nepper and Jerri Sacadella doing a Bolero; Thelma Kelly and Lynn Schlefer in a picture number; Leland Fleener, Judy and Donna Houston, Cane Tap; Dolly Meade, Hawaiian dancer, and Cherric Marie Gleason in a Spanish Gypsy dance.

From the same studio will be the students of Jose Martinez who will provide a demonstration in ballet technique. Those participating will be: Myra Ferguson, Sandra Mann, Mary Dean Egan, Diane Kingsbury, Francine Storey and Peggy Smith. They will stress the discipline and exacting technique of classical ballet as the foundation of all dance movement.

Community singing will open the program at 7:30 p. m. led by Mae Mathers with Madeline Frazer at the piano.

Old-time and square dancing with Bill Simmons as caller and music furnished by the Tio Orchestra will follow the stage performance.

The public is invited to attend this free civic program. Doors will open at 6:30 p. m.

All eyes turn toward you in your new and beautiful Printed Quilt Skirt of delicate blue, pink and orchid flowers. French jersey lined Blouse in white or black. Sizes 10 thru 16.

Blouse 7.95; Skirt 22.95



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Career for 'Mrs. France'

(Continued from Page D-1.)

the hardship of North Africa, and she was far from well herself. So she did only a few portraits and then could not find the heart to sell them.

"It is not the same as when you're painting all the time," she explains. "Then you don't mind selling a portrait especially when it's a little girl and the parents want it very badly. When you're doing only a little work, you want to keep it."

After the Liberation of France and her return, she came back to her painting.

There were plenty of other duties, too. The boys were growing up and their father often was abroad. When he was home, his wife liked to keep up with what he was doing—to read his speeches before he made them, to talk over political tactics. She went with him on campaign trips and took an inconspicuous place on platforms.

"Only in the larger towns, though," she says. "In small French towns they don't think too much of women in politics."

Her husband does, however. He has brought women into the administration of Louviers, the little Normandy city of which he is Mayor. And his wife is convinced that if he stays in office long enough, he will have women in his cabinet.

Mrs. Mendes-France herself has little patience with the

conservative European's idea of a wife's domestic duties. She would rather the family had moved into the Hotel Matignon. The big official entertaining there would have taken some of the responsibility from her shoulders. But her husband likes to come home in the evening to their comfortable five-room apartment in the fashionable La Muette section of Paris.

The first thing he sees in the entrance hall is a bench piled three feet high with unopened newspapers and magazines.

"That's only part of it," says the Lady of the House. "There's an even bigger heap in one of the boys' bedrooms. It's been there for 18 months. No one can touch them, and you have to dust around them. My husband would be furious if anything happened to them. He says he's going to read them and he will."

Mrs. Mendes-France doesn't cook or even, she admits, supervise the cooking much. The family eats very simply, grilled meats, boiled vegetables, no wine.

That isn't only because her husband is conducting a campaign against alcoholism. Unlike most French families, they never have had wine on the table unless there was company.

"It's nice to have, though," she says, "when you go out."

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The lasting way to give pleasure to the very special person in your life . . . man or woman! You may pay, \$1 down and \$1 a week with **No interest and No carrying charge!** You have as long as one year to pay, with a liberal trade-in allowance for your old watch.

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- a. Lady Elgin Lavonne. 21 jewels. Black inlay swirl end pieces. Dainty. \$75
- b. Luana. 19 jewel movement. High curved crystal. Nylon cord. Elegant. \$55
- c. Valeene. High flat crystal. Expansion bracelet. 17 jewels. \$45

for him:

- d. Dante. Self-winding Shockmaster. Water-resistant case. 17 jewels. \$71.50
- e. Oceanside. 17 jewels. Shockmaster with water resistant case. \$49.75
- f. Sherwood. Smart matching expansion band. 17 jewels. \$49.75

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there's a whisper of Paris in velvet

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Luxurious velvet, most flattering of fabrics, worn far, far back . . . fresh and young in it's uncluttered lines! Highlighted by one dramatic flower, the breath of romance! To make sure you look your loveliest through the holidays . . . from our beautiful new party group.

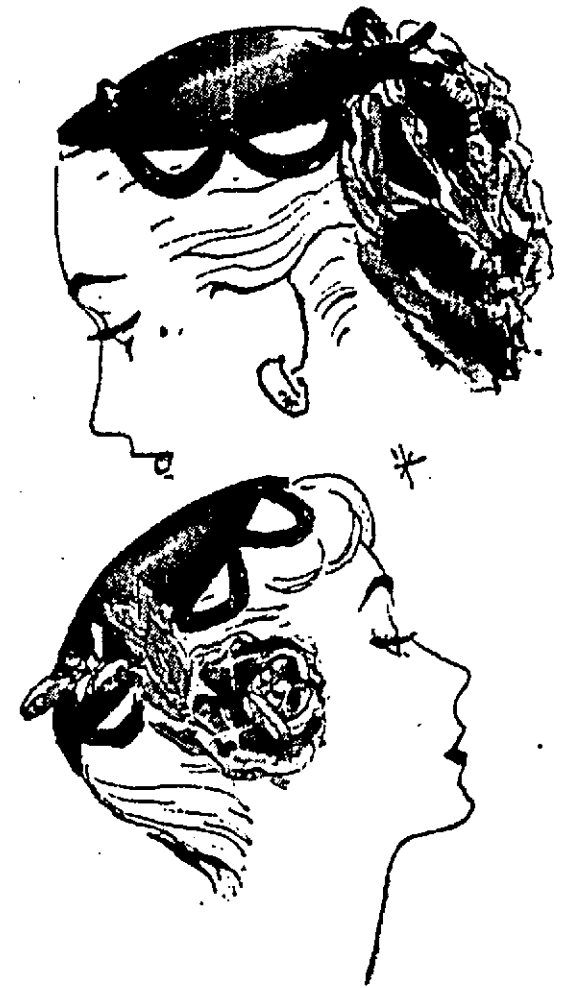
(above) 15.95 (below) 12.95

Fashion Millinery, Third Floor



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(purple edge)
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modite
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legs
Sizes 8 1/2 to 11

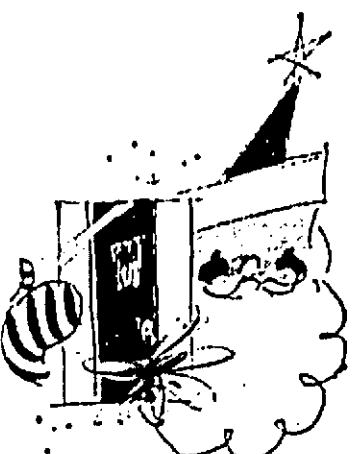
duchess
(red edge)
for tall,
larger legs
Sizes 9 1/2 to 11 1/2

classic
(plain edge)
for largest legs
Sizes 9 1/2 to 11 1/2

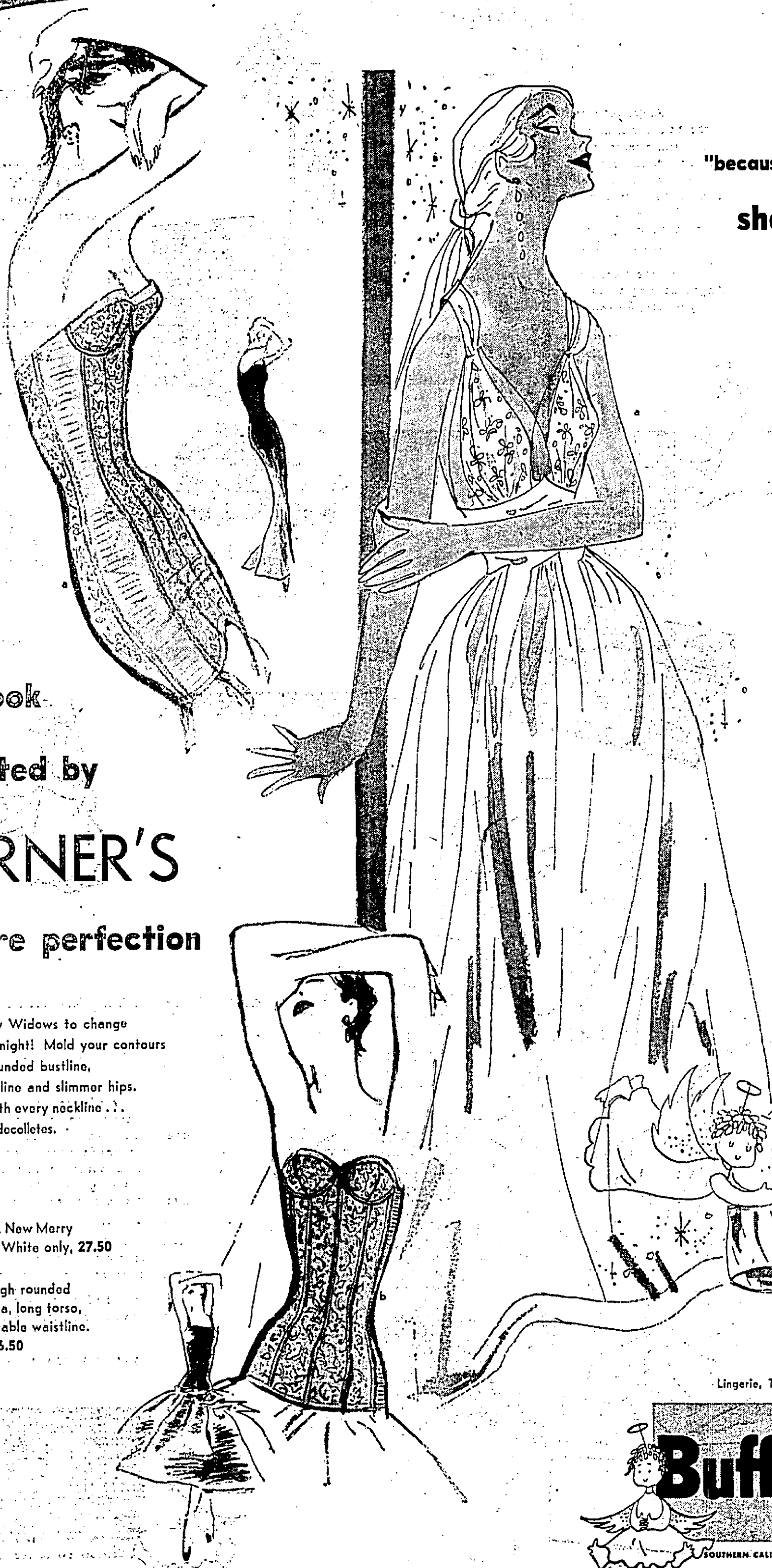


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she'll love Christmas lingerie
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Warner's new Merry Widows to change your silhouette overnight! Mold your contours to the new, high rounded bustline, the unpinched waistline and slimmer hips. Strapless to wear with every neckline . . . even the most daring décolletés.

a. Sheath Silhouette. New Merry Widow Corsette. White only, 27.50

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Foundations, Third Floor

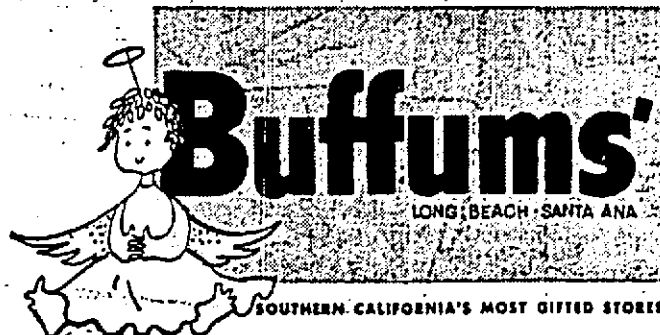
a. Nylon tricot gown, eyelet embroidered yoko edged with nylon net. Dawnglo, blue horizon. 32 to 38, 12.95.

b. White nylon brief, seamless front and back. Narrow elastic insures leg fit. 4 to 7, 1.65

c. Flounced nylon petticoat, lavishly trimmed with pleated chantilly lace, two-gore skirt. White or pink. S, M, L, 8.95

d. Two-tone nylon slip, box pleated border, contrasting embroidered insertions. White with pink, blue or mimosa. 32 to 40, 12.95

Lingerie, Third Floor



Five Homes in Palos Verdes Open for Tour

Plans for the Christmas Homes Tour were recently completed at the home of Mr. and Mrs. Henry E. Elzler by the Community Center Women's Auxiliary, a group of civic spirited Palos Verdes Women resolved to promote public enthusiasm for a Community Center and to start a building fund under the sponsorship of the Palos Verdes P.T.A.

These industrious women have been energetically at work making original Christmas decorations for table arrangements and trees. They have also produced some unique and original Christmas jewelry, which will be on sale at the last home on the tour where refreshments will be served.

Five individually styled homes will be on display featuring the Christmas motif. The tour will be presented for two days, Dec. 11-12 from 1 to 4:30 p. m. Tickets and maps for the tour will be available at the Palos Verdes Drug Store and during the tour in the Plaza and at the first home on the tour, which is easily reached by driving west from the Plaza approximately one mile on either the scenic Paseo del Mar or Palos Verdes Dr. west to a point where the two drives join as one.

There in this beautiful setting of Bluff Cove is the home of Mr. and Mrs. E. Calvin Clark, 100 Paseo del Mar. Their home is Early American in feeling and has a breathtaking view of the cove, sea, surf, mountains and city.

From there the tour goes to Lunada Bay, where Mr. and Mrs. Harry Yeakel reside. Their home is original in design and is known as the "Beachcomber." It is rustic in styling and has the feeling of warmth and friendliness.

The tour then makes a swing toward the Monte Malaga Cove area where Mrs. Charles L. Williams has opened her very gracious Italian design home for this most worthwhile occasion. This home is believed to be one of the most beautiful of this influence.

From there the tour cuts over to the grove with its enormously tall eucalyptus trees that reflect the atmosphere of grandeur and greatness. Here in this quiet serene setting are the last two homes on the tour. Mr. and Mrs. Stuart A. Ripley's Colonial type home is striking in its pure white.

The last home on the tour is architecturally styled along the modern lines and is the home of Mr. and Mrs. Robert W. Tod. Here you will be served refreshments while you shop for your original Christmas decorations and jewelry.

Viewing these lovely homes will remain a lasting memory of a day well spent, not only because of the pleasure derived from the tour, but in feeling that you have had a hand in the initial movement toward the building of a community center. The public is invited.

Winter Parties in Swing

(Continued from Page D-1.)

was Bettye Mitchell's choice, its pink shirred midriff tying in a big bow in back.

Nancy Walker danced by in a turquoise blue satin cocktail length gown featuring an off-shoulder neckline caught with bows at the shoulder, and that was Carlene Jaques in the dashing red lace over taffeta short formal styled on Empire lines and wearing a family heirloom necklace of diamonds and onyx.

Yes, that was a Christian Dior, that chic oyster white Egyptian cotton lace model with silk cummerbund worn by Hilda Eckert. Iridescent sequins were scattered over the bodice and ballerina skirt. A short pink silk taffeta with beaded bodice was worn by Ruth Van Derhoof with a narrow gold chain with crystals at her throat.

We noted Evelyn Hodges in a beautiful pink brocade, short also, its flaring skirt banded with magenta velvet. With it she wore a matching velvet jacket. Pink, too, was Jean Dunlap's preference; it was satin, ballerina length, with an overskirt of pink re-embroidered lace and a matching stole. Her wrap was of grey taffeta with a fox collar.

That was cute Jane La Masney in pale green nylon net, full length, and Merretta Harris was observed in a black peau de sole with halter neckline. Its bouffant skirt extended into a slight train, and her gold heirloom necklace suspended a sunburst of pearls centered with a diamond.

Buffums' Will be OPEN TOMORROW NIGHT and Every Night Until Christmas Eve — 9:30 A. M. Until 9 P. M.

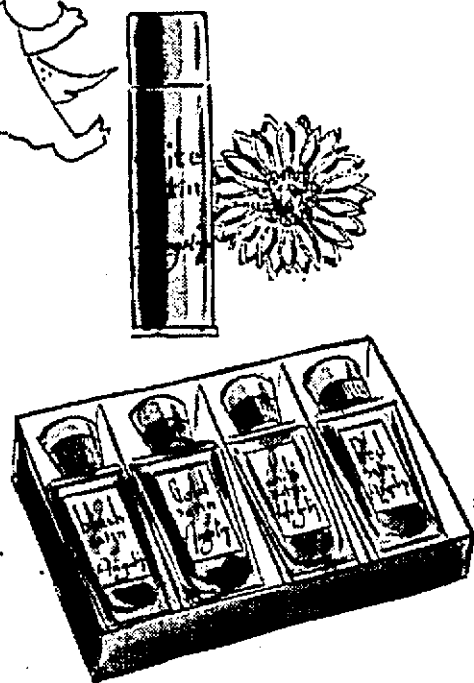


Christmas jewel by Angelique \$5 set

Angelique's new creation . . . the golden perfume jewel with sss! a secret as well. A tiny golden hinge opens to reveal a bit of felt. Dampen with a drop of perfume from the purse flacon. This shimmering jewel pin is handsomely boxed with a purse size flacon of Angelique's perfume . . . and the price of both only \$5

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beauty captured in a fragrance

Figurine

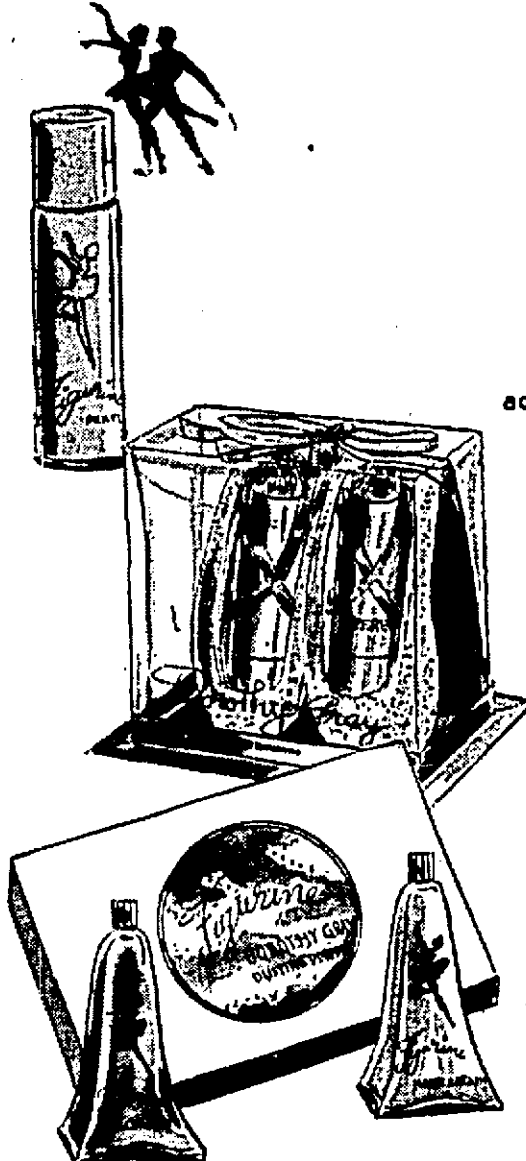
by Dorothy Gray

Figurine purse perfume . . . perfect gift for the woman who loves intriguing purse accessories. The vial encased in gleaming golden-hued brass holding a dram of Figurine perfume, 1.25

Figurine ballet slippers . . . high glamour purse accessories that glitter! Jeweled perfume vial and super-stay lipstick fancifully packaged in miniature ballet slippers mounted on sparkling pink foil, \$3

Figurine set . . . generous bottles of figurine cologne and hand lotion attractively packaged in gold and white, \$1

prices plus tax
Cosmetics, Street Floor



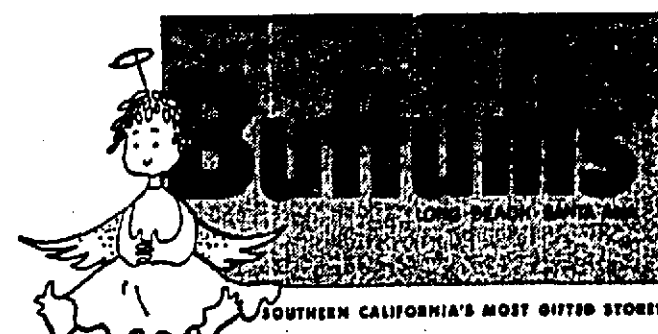
satin banded luxury woollens in lovely holiday glamour coats

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(far left) Middy topper of black fur cloth or brown, white, coral and gold suede cloth, tied and lined with shimmering satin and taffeta, 39.95

(left) Satin banded black broadcloth cardigan coat, rhinestone buttoned satin lined, 59.95

Young California Shop Coats, Second Floor



—Noia Brooks Photo.
Miss Dianne McCondach

Miss Dianne McCondach to Wed Michael Nisbet

Romantic news holds interest this morning in the home of Mrs. and Mrs. Robert McCondach, 4191 De Ora Way. The engagement of their daughter, Miss Dianne McCondach to Michael A. Nisbet, son of Mr. and Mrs. Robert Nisbet, 6025 Castana Ave., is being announced today.

Kappa Alpha Theta Sorority sisters of the bride-to-be at UCLA learned of the betrothal a few days ago when the coed passed the traditional box of chocolates. No date has been set for the nuptials.

Miss McCondach is a graduate of Wilson High School and City College where she was president of Kappa and Tammuz, secretary of the student body and received the Viking Award. She is majoring in English at UCLA and will receive her degree in June.

Her fiancé is also a graduate of Wilson High School, where he was president of the senior class, and City College, where he was affiliated with Tlamen. He is now serving at Fort Ord with the Army and plans to attend Dental School when he is discharged.

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The Wild Waves Are Saying

December Starts Off With a Bang!

By IOLA MASTERSON

This weekend certainly put the frosting on the holiday party cake! Just look what happened—the spectacular Headdress Ball of Friday at Balboa Bay Club and the Rick Racker's dashing winter wonderland affair last night at the Pacific Coast Club. Looks like we've been to the top of the season's social roller coaster already. And the month still in swaddling clothes!

FRIDAY WAS GRAND even before the first guests swished into the club—made that way by the sparkling cocktail parties preceding formal festivities.

"Woodie" and Dorothy Wilsey were hosts at a sip and chat party, entertaining in one of the spacious apartments at the club. Guests who found this a wonderful way to begin a fabulous evening were Frances and Ray Parker, Clarice and Burton Pike, Shirley and Lee Caldwell, Audrey and Arnold Romayn and Ruby and Lewis Kean.

The Wilsey's didn't stop there. Invitations were also extended to Florence and Edwin Illiff, Lorraine and Melvin Hamer, Gertrude and Hugh Gibbs, Geneva and Stan Weiss and Kay and John Roggeveen.

That was a big apartment and they still had room and lots more friends including Beverly and Ernest Lockwood, Lois and Cal Brunsing, Ruth and Walter Mundy, Regine and Arthur Hooker Jr., Kay and Bill Nesbitt, Jonnie and Dick Simmons and Carolyn and Dick Poole.

And do you know something? Dorothy and "Woodie" couldn't have had fun themselves if they hadn't also said "join us" to Iris and Ruston Hicks and Patti and Paul Webb!

425 SANTIAGO was bright with welcome as Arlene and Bob Johnson, with their co-hosts Virginia and Walter Downing Jr., popped ice into glasses for Marilyn and Jack J. Augsburger, and Edward Bragg, Lucille and Frank Jagerson, and Amabelle and Jim Berry.

Dr. Bill and Jane Rherer said "come here first" to Betty and Dr. Robert Godwin, Dorothy and Dr. Lee Witse, Ann and Dr. Gay Fisher and Ruth and Dr. Malcolm Todd.

Albert and "Artie" Stevenson reserved the Lunal Room at Balboa Bay Club for their champagne party preceding Headdress festivities and bidden to share the heady amber brew with them were daughter, Ethel Severson, of course, as well as Bill Tomerlin, Dr. Houston and Peggy Fairley, Marian and Walter Groshong, Mr. and Mrs. Cartwright Hunter, Dr. Walt and Gladys Furie, Dr. Herb and Eleanor Carlson, Camille and Mark Kendall, Emily Persons and Dell and Don Berry.

IDA AND HERB BUEHLER were pouring hosts Friday, too, as they had cocktails for the third year in a row preceding Headdress Ball. Enjoying the hospitality at 5629 Sorrento were Jean and Glen Doody, Betty and Jim Essick, Dot and Al Licht of Upland, Dorothy and Dr. Bob Heller, Helen and Bob Mattison and Eleanor and Charles Scott.

Incidentally, Ida and Herb just barely had time to get the sand out of their hair in time for Ida to don her headdress. They trailed out 29 Palms way and thence over to Pinto Basin with Herb's brother and his family, Walt and Dorothy

Buehler of Covina for Thanksgiving and then to stay awhile and prospect for gold. No gold, y'understand, just golden moments in the sun.

Rita Koehler is up in the clouds—way up—and she isn't due to soar off by Pan American Clipper until Dec. 14! She'll be bound for her old home town, Calcutta, India, on her first trip back since she came here as a war bride. She met lucky Jim while she served with the American Red Cross in India and he as chief radio engineer for the Army radio station there.

First stop for Rita will be Honolulu where she'll sightsee for a couple of days, then on to Tokyo and a quick look around for about a 48-hour period. Rev up the motors, cause she's going again—this time on to Hong Kong, then Bangkok, Rangoon and finally right into the waiting arms of her parents, Mr. and Mrs. Ansel Maxwell Cornelius at Calcutta's airport!

An early bon voyage was given Rita last week by her sister Long Beach Annes (auxiliary to the 20-30 Club, y'know) at the home of Billie Gier, 4569 Atlantic. Assisting Billie were Patti Watson and Eleanor Downen.

We only know what we read in the wedding announcement but even without the details so dear to us gals hearts it's exciting news! Corinne von Wedelstaedt is now Mrs. Ernest Lincoln Ford! It all happened on Oct. 29 at 9:30 p. m. at Salon de los Candelas of the Hotel del Prado, Mexico City. The announcements were mailed from Honolulu and told, in addition, that the newlyweds are now at home at 230 Dewey Way, Honolulu!

You've never seen a happier bunch of boys, a prouder gang of fathers—or a harder working crew of mothers—than were present Wednesday night at Lakewood Jr. High when the Lakewood Cougars, both "A" and "B" teams, were honored. "The A" team is top dog this year of the Junior Football League. Hall to the champs! The "B" team came off smelling like a rose with 2nd place honors in their division. Among the mothers in the kitchen (seem natural?) were Mary Dobson, Bernice Henning, Kathleen Miller, Marion Slocombe, Pat Foy, Lillian (Honey) Carroll, Dorothy Jerauld, and our own P-T women's editor, Mary Lou Zehms.

LATE BREAKFAST this morning out at the handsome ranch home of Millie and Frank Vessels Jr., 4961 Katella in Los Alamitos, as they do all the lazy Sunday things so dear to Saturday night partygoers! Millie and Frank are entertaining good friends and distinguished people as their houseguests in the persons of Bob and Marilyn Eaton (she's the beautiful blond daughter of Governor "Goodie" Knight) and Jim and Flora Wilson of Los Angeles. They came especially to attend the Rick Racker party of last evening.

"We've heard of all kinds of surprises but we think Lucille and Jack Hamilton had one of the biggest last Sunday. They decided to have an "Introduction" party for their former Alamitos Bay neighbors to their fabulous new home at 1460 La Perla in Park Estates. So Lucille fancied her house up with gorgeous flowers and set up a flavor-packed snack buffet. In the meantime Jack checked the ice cube situation and made sure there were plenty on hand for the 2 o'clock crowd.

They came! People like Kay and Forrest Denning, Betty and Homer Grant, Marcia and Walt Blinger and Irene Trepanier. But they had ideas, too, and before their hosts big surprised eyes turned the shindig into a snappy housewarming complete with the most delightful gifts for the new manse you can imagine. Also in on the fun were Lea and Milt Halls of La Canada, Anne and Bill Burch of Pasadena, Wyn and Bob Goosen of Balboa, Harry White, and Bill Hoffman and daughter, Eleanor. That Hoffman combo of father and daughter is really something when it comes to making music, we hear. Bill played piano and Eleanor sang (and oh boy, how that gal can sing!)

NOW THAT WE'RE talking about movies and new houses let's continue a mo with more of the same. Dr. Max and Iris Eshelman and their two boys, Drew and Eric, moved Friday to 250 Ximeno (early Christmas card addresses, take note!). Dalmatian Gypsy moved, too, (neighborhood cats, take note!).

Dr. Claire and Elizabeth Pike are back from a whale of a fine trip which began over five weeks ago as the two motored to Dallas where Claire attended the national convention of the American Osteopathic College of Anesthesiologists (just spelling that one knocks us out!) From there they motored on to Shreveport, New Orleans, St. Louis, Des Moines, up into Minnesota, back down into New Mexico and then home just long enough to park their car and hurry to the airport for a flight north for a holiday visit over last weekend with Elizabeth's brother and his wife, Marian and Fred Hoagland of Atherton.



PLAN APRIL WEDDING

Miss Jo Allen of 3667 Delta Ave. and Lt. Larry O. Newsome Jr., Travis Air Force Base, plan to wed in April. The engagement is being told by the bride-elect's mother, Mrs. Pearl Maurice of Wichita Falls, Tex. Miss Allen attended schools in that state and is a member of Beta Sigma Phi. Her fiance, son of Mr. and Mrs. L. O. Newsome Sr. of Sacramento, attended U. of Washington and is a member of Alpha Sigma Phi.—(Nola Brooks Studio.)



Felt Breton from our millinery collection

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Give her a wool dress in spirit-lifting colors. One of eight smart styles in turquoise, royal, red, rose, lilac. Scarf neckline and couturier blouse back. Perfect too because it fits like a charm and slenderizes the figure. Sizes 12 to 20.

29.95



The Gift of her choice, in any desired amount, to use in Schick's Fashion departments or for Boutique Gifts.



Courtesy parking rear of store and 7th & Pacific

Cocktail Party
Fleet Officers' Wives Club will open the holiday season with a Christmas cheer cocktail party Dec. 14 from 5 to 8 p. m. at Officers Club, Allen Center. Tickets for the event, which is for all officers afloat, their ladies and guests, may be obtained from Mrs. A. C. Burrows, 1929 E. Ocean Blvd., Mrs. R. C. Burnett, 2106 San Vicente Ave., or Mrs. W. J. Barry, 4418 Adenmoor Ave.

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MR. BOB MR. BOB NEW COLORS ALMOND CREOLE MALLARD BLUE TROPIC GREEN

MR. BOB MR. BOB NEW COLORS SPICE CLOVE NEW PINK NEW POWDER

Western Counselor Here to Conduct Inspection

Mrs. John Renner of Seattle, Wash., national western counselor of Delta Theta Tau Sorority, Inc., will visit Long Beach as the guest of Gamma Delta Chapter. She arrives Monday for the dinner and initiation, to be held in connection with the evening. Mrs. Bernard Quinn will preside during the evening.

The dinner will take place in the Mirror Room of the Hotel Lafayette at 6:30 p. m. Monday, with Mrs. Harry Polst, chairman of the social committee. Mmes. Ray Hanks, Willard E. Knapp, W. R. McAllister, R. L. Whitely will be initiated. Mrs. Graham Roland, of San Diego, national president of the sorority, will attend.

Delta Theta Tau, a philanthropic sorority founded in 1903 at Muncie, Ind., has 195 active chapters and 87 alumnae associations throughout the United States. Membership is almost 15,000. This past year these local chapters spent a total of \$112,495.88 for various charities. Each chapter has its own philanthropy such as aid to hospitals, schools, children's homes and other related projects.

Gamma Delta has been making monthly visits to the TB ward at the Long Beach County General Hospital and will assist the Recovery Group at the Christmas season.

The sorority nationally is remodeling a 28-bed section, to be known as the "Delta Theta Tau Wing," to the Magnetic Springs Polio Foundation, Magnetic Springs, Ohio. This foundation will give complete service in a rehabilitation program equal to that of the famous Georgia Warm Springs Foundation. Polio patients from any part of the country will be accepted.

Through physical therapy methods, the patients will learn to do everyday living tasks for themselves. Patients who have been completely dependent on others for such services as combing their hair, feeding and dressing, will learn to care for themselves. Many will learn to walk again.

The sorority also supports the Delta Theta Tau Nursing Service at Pippaspass, Ky. Two nurses, trained in midwifery as well as mother and baby care, minister to the needs of mountain families. They operate a clinic and make calls far back in the hinterland in a jeep. The mountain folk pay as best they can, sometimes 25 cents a call, often with eggs and potatoes.

The Delta Theta Tau Community School at Brinkley, Ky., was founded by the sorority in 1927. Today the third

generation of children are attending this school, a model institution for that part of the Kentucky mountains. The sorority is divided into seven provinces, each having its own philanthropic project. Southern California chapters make up Delta Province, which will have its annual convention in Los Angeles in January, with Mrs. Earl Johnson, of the local chapter, as province chairman. The sorority's national convention will be held at Ft. Wayne, Ind., July 13, 14, 15 and 16, 1935.

CHRISTMAS
is being remembered!

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Lakewood Center

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Open 9:30 A.M.-9:30 P.M. till Christmas

but definitely—she's hoping for a gift from Jean Ryan. See our super collection of "under the tree" glamour she'll really appreciate. For that Christmas gesture that can't miss... it's a gift from Jean Ryan

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Gift Wrapping in a Distinctive Gift Box at No Extra Charge
WE WELCOME YOUR 30-90-DAY, CHARGE ACCOUNT.

her tribute at yuletide...

TRIBUTE
by Alexandra de Markoff

Say "Merry Christmas" with Alexandra de Markoff's subtle—but oh-my scent sensation. TRIBUTE PERFUME 1/2 oz. \$12.50. CLIP-ON DRAM, \$3.50.

Added accolades—Tribute Hand Beauty, \$2.00 Tribute Talcumizer, \$2.00 Tribute Bath Powder, and Toilet Water, holiday-teamed at \$5.50 or separately, Bath Powder, \$2.50, Toilet Water, \$3.00.

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Exclusive with Schick's in Long Beach

Schick's
Pine at Seventh

Among Career Women

Candlelight Capping Service for Vocational Nurses; Desk and Derrick Club Entertain at Bosses' Night

By ANNE GILCHRIST

Seventeen women will reach a proud moment in their lives Wednesday night when they are given their caps as fully qualified members of Division 9 of the California Licensed Vocational Nurses. The candlelight ceremony will be the climax of the group's holiday dinner party to be in the Garden Room of Mottell's.

Susan Whidden, R. N., director of Vocational Nurses Training School at Seaside Hospital, will present the caps. She will be assisted by Mrs. Bernice Von Zedlitz, president of LVN. Those who have completed training and will be honored are Harriet Hicks, Clara Gunderson, Pearl Darnell, Susan Wilson, Ethel Adams, Maude Roberts, Cleo McElwhe, Lola Smith, Theo Bond, Grace Clare, Marion Atherton, Marion Anderson, Olive Heath, Grace S. Morgan, Mayme Hale, Leana Armstrong, Mary Wray and Blanche Bell.

Several special guests have been bidden to the dinner and candlelight capping service and among those who will be welcomed are Mr. and Mrs. Lon Peck, Mr. and Mrs. Ray Gillingham, Bernadine Clark, Thelma Robbins, Rev. and Mrs. Thomas Berger and Mrs. Lura E. Bryant, state president of Licensed Vocational Nurses.

Members of Singer's Workshop, under direction of Henri Scanlon, will entertain.

Committee members responsible for the evening's arrangements are Cora S. Morgan, Olive Heath, Ruth Ellis, Susan Wilson, Susie Alexander, Cecelia Collins, Nellie Webb, Cordelia Pigman, Christina Engh, Rose Shaw, Mary Wray, Elsie Roberts and Cecelia K. Ratte.

Greeting guests with Mrs. Von Zedlitz will be Mrs. Hester Quinn and Mrs. Ivie C. Bell.

With the ever growing need for nurses in this area more and more women are being urged to train for vocational nursing, given at Seaside Hospital and Long Beach City College. To be eligible, women

must not be over 50 years of age and must have had at least two years of high school.

Desk and Derrick

Desk and Derrick Club members were hostess at their most extravagant party of the club year Thursday night when they entertained their employers at the annual "Bosses Night" affair. Four hundred fifteen guests and members were present in the Supper and Ballroom Rooms of the Lafayette for dinner and program. Rita Stanfield (Herley Supplies) was general chairman for the large party and assisting her were Peggy Poucher (Douglas Oil) in charge of decorations; Irma Henkle (McMullen Construction), reservations, and Donna Reeve (E. B. Hall and Co.), invitations.

Crisp candy canes were spread in studied abandon along the dinner tables and were joined there by the red, white and green of traditional Christmas decorations. At each place setting the men found favors in the form of specially printed matches bearing the Desk and Derrick name. The ladies were presented with individual perfume packages.

Jimmy Whitmore and his orchestra provided the evening's entertainment.

Legal Secretaries

A specially called meeting of the national board of directors of the National Association of Legal Secretaries was held in Long Beach last week end. Attending were president Libby Bennett and national convention chairman Tina Waldbott, both of Long Beach, as well as Constance Parmelee, first vice president of Dallas, Texas; Rhoda Valentine of San Diego and Lillian

Umlach of Los Angeles.

Discussion centered around plans for the annual convention, to be held next July at the Ambassador in Los Angeles and the possible amalgamation of the California associations with the national group.

Women's Traffic Club

President Dee Mahl of the Women's Traffic Club of Long Beach-Los Angeles Harbor will entertain members of the club at buffet supper Tuesday evening in her home, 1001 Hellman Ave. Proceeds from the dinner will be used to supplement the club's work for Christmas time help to the needy. To this dinner, in addition, they are asked to bring canned goods or gifts to fill the baskets which will be distributed at the holidays.

Quota Club

Members of Quota Club expressed keen interest in the remarks of Donald D. Obert, new Director of Parks in Long Beach, evening's guest speaker at the club's last dinner meeting. He was introduced by program chairman of the month, Anne Phillips.

Director Obert stressed the fact that, until the question of the tidelands money is settled, his plans for the time being must be on a maintenance basis with re-arrangement and re-planning of parks and important work.

Musical selections of the evening were presented by Henri Scanlon and Pat Wood of Singer's Workshop.

Ways and means chairman Ann Rogers announced that through the generous efforts of the entire membership enough money had been raised to buy additional hearing aids, a major project of Quota Club. On Tuesday past, Quotians'

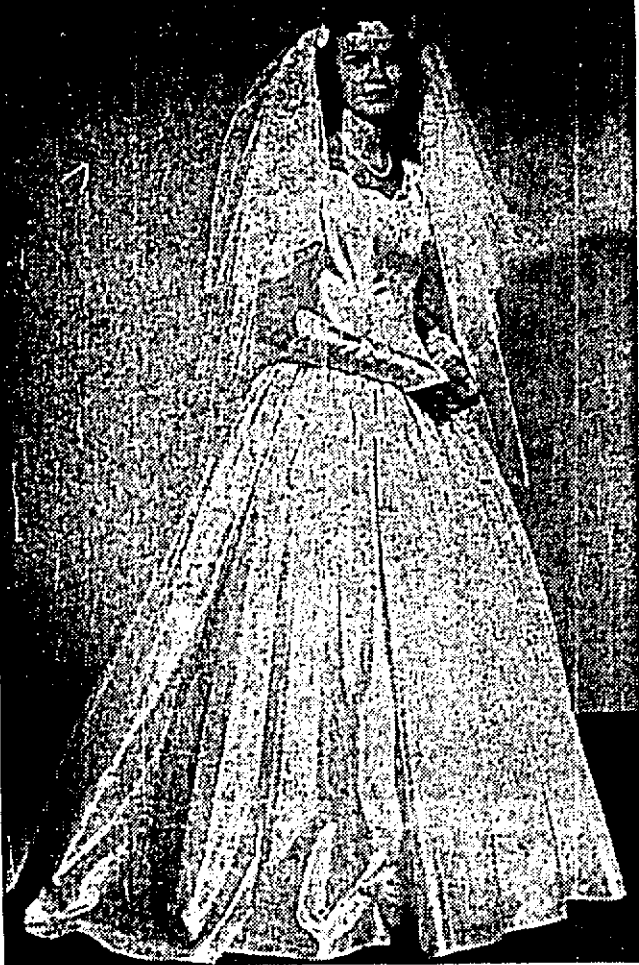
president Kathryn Wland, with Marguerite Wood, Fanny MacEnroe and Connie Brown were guests at the Charter Night dinner party of the newly formed Huntington Park club.

ANE Party

Association for Nursery Education will have its annual Christmas dinner party Thursday evening at Hody's Lakewood. One of the group's two dinner affairs of the year, this is being given under direction of vice president Edna Wagner with Betty Inman serving as decorations chairman.

WBA to Elect

Woman's Benefit Association Review No. 15 will meet at 1 p.m. Tuesday in Machinists Hall. Annual election of officers will be conducted by the president, Edith Robinson. Preceding the business session a covered dish luncheon will be served, with the Pioneer members as hostesses. Visiting members are welcome.



Mrs. Robert H. Bishop

Sally Newbury Becomes Bride of Robert Bishop

Double rings were exchanged by Miss Sally Newbury, daughter of William L. Newbury of 2201 E. Seventh St., and the late Mrs. Newbury and Robert H. Bishop in a morning service in St. Matthew's Catholic Church. Rev. James P. Lynch officiated at the nuptial mass last week.

A wedding breakfast followed in Lafayette Hotel. A second reception for members of the family followed in the home of the bride. After a honeymoon in Arizona, the couple will reside at 4442 Cerritos Ave.

For the ceremony, the bride, given in marriage by her father, chose a Cahill original gown of imported white silk shantung. The scalloped neckline was bordered with seed pearls, and the skirt ended in a brief train. A Juliet cap trimmed with pearls held her veil and she carried a shower bouquet of white roses and spider chrysanthemums.

In the entourage were Virginia Newbury, maid of honor, and Mrs. Robert Newbury, sister of the bridegroom, and Mrs. Judson Drake, bridesmaids. They wore champagne colored gowns of peau de sole and carried gold and crimson roses. Donald Bishop, brother of the bridegroom, served as best man, Robert Newbury and William F. Newbury, brothers of the bride, were ushers.

The bride is a graduate of Wilson High School and City College. Her husband, son of Mr. and Mrs. Harold Bishop of Compton, is a graduate of Compton Junior College.

Book Review on Program

The emphasis will be on books when National Council of Jewish Women, Evening Branch, meets Tuesday at 8 p.m. in the Community Room, Bank of Belmont Shore. Mrs. Anita Broder will give a synopsis of several Jewish best seller books. During the evening, Mrs. Kalman Brooks will be in charge of the annual Hanukkah gift exchange.

A recent interesting event of the group was a kidnap breakfast held in the home of Mrs. H. Tarro. Mrs. Donald Rosenfield is chairman of the branch.

Ladies of Elks

Ladies of the Elks announce a Christmas party for members only at 12:15 p.m. Wednesday at the Elks Club. Admission will be by card only.

Lotus

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FREE PARK & SHOP



Eavesdropping on Santa and a little friend in Walker's window were as touched as the rest of the listeners when she asked him for a dish pan "to help mother with the dishes." ... The glad cries of reunited friends laden with bundles as they meet on Pine Avenue certainly goes with the Yuletide spirit ... Thank you for your nice calls and comments on "Shopping Sense" — we love helping with your difficult shopping problems. Call again, SOON!

Would she like a jewel encrusted lipstick holder with one side mirrored ... an Evans lighter completely paved in rhinestones ... a dainty pastel clutch bag for evening, hand sewn with tiny pearls ... a set of big pearl cuff links in golden prongs ... a compact fitted with a lipstick holder in a bold design of big rhinestones and black stones? WHAT GIRL WOULDN'T! All of these and many, many more lovelies are to be found at JACOBS' QUALITY FOOTWEAR, 5018 East Second St., in Belmont Shore.

Rafael tells me hair is to be worn slightly longer ... why not really enjoy yourself while having your hair newly styled at the glamorous new RAFAEL'S HOUSE OF BEAUTY in suite 301 of the Bank of America building at First and Pine. Hair styling, facials, body massage, leg waxing, manicures and pedicures by an expert staff. Telephone 7-2957 tomorrow for an appointment to look forward to!

The Bixby Knolls PARTY SHOP, 3926 Atlantic Ave., is a fascinating place bursting with Christmas spirit. You'll find some wonderful decorating ideas there ... every kind and size of Santa and angel, 25c to \$5. For your front door, you'll love their old English black lantern tied with Christmas ribbon. Or an old fashioned mail box in red. Some lovely party table centerpieces, too.

If you have dined at BERNSTEIN'S RESTAURANT, 5232 East Second Street in Belmont Shore, you know how delicious their famous salad dressings are ... Roquefort cheese, blue cheese and French chateau made from family recipes developed in three generations as leading restaurateurs. These three dressings PLUS BERNSTEIN'S barbecue glaze and seafood cocktail sauce are available now in a handsome gift package ready for Christmas giving, priced at \$4.85 and delivered postpaid anywhere in the United States.

If the men in your life are the connoisseurs, they will be thrilled to be gifted to with bow ties handmade in Carmel of wonderful Indian Madras. In three different widths and dozens of lovely muted color combinations these are priced at a mere \$1.50 at KENADY'S at 138 Pine Ave., or in Garden Square at 9838 Garden Grove Blvd.

For a gal who loves her kitchen ... exact replicas of old fashioned glass hard candy jars to hold her flour, sugar, coffee or spices! A lovely decorative note as well as a practical idea. THE IMPERIAL HARDWARE COMPANY has, in their gift shop at 240 East Fifth Street, a selection of these jars in one-fourth pound to five-pound sizes, priced from ninety cents to \$2.35.

Nicest gift we've seen for a nice hostess is a gayly wrapped basket full of fine imported cheeses ... Swiss Gruyere, Norwegian Primula, a Danish spread, Edelweiss camembert and an assortment of Swiss. All of these, basket included, \$3.95 at the MARIUS DANISH DELICATESSEN in Ray and Eddie's Market at 3850 Atlantic Avenue. They have many more baskets of imported goodies, priced from \$3.95, or you can choose your own basket and contents and they will make it up for you.

Here's an idea! A folding razor in its own handsome plush-lined chrome box only one and a half inches square. It uses any standard double-edged blade, and would be a very useful gift for particular lady or a traveling gent. Made in Germany and available to you at the EGYPTIAN DRUG COMPANY, 5123 East Second Street in Belmont Shore, priced at \$1.95.



Miss Denise Everett

Reveal Truth at College

Miss Denise Everett recently passed a box of chocolates to her Delta Omicron Tau Sorority Sisters at Occidental College to announce her engagement to Raymond Neil Taylor of this city.

Miss Everett, daughter of Mr. and Mrs. W. B. Everett of Alhambra, is a graduate of Alhambra High School and is now a sophomore at the college where she is majoring in education. She is affiliated with Tiger Taps, honorary service organization.

Her fiancé, son of Mrs. F. Helen Taylor, 1586 Elm Ave., is a graduate of Poly High School, City College and Occidental College. He was affiliated with D. O. and served as president of Alpha Tau Omega and Associated Men Students. Now in the Army, he is taking his training at Fort Devens, Mass.

Dells Club

Dells Club will hold its holiday party at 11 a. m. Dec. 18 in the home of Mrs. Jack Lyons, 316 Monrovia Ave. Mrs. Lyons and her cohostess, Mrs. Don Weise, will serve luncheon at noon, and bridge and a gift exchange will conclude the festivities. Plans for the event were made at a recent brunch in the home of Mrs. Gordon Johnson. Mrs. Robert Stark led discussion of members on "Public Health."

CHRISTMAS FURBELOWS...

BY VANITY FAIR

Nylon Slip...6.95

Nylon Gown...10.95

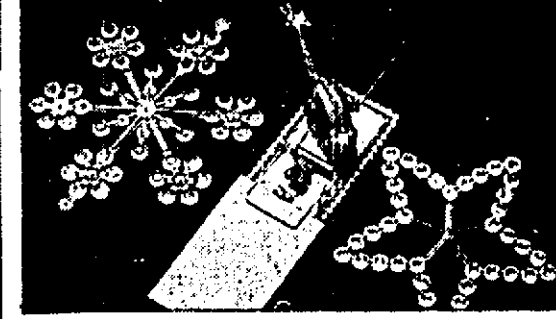
Matching Peignoir...14.95

If you're in doubt, lovely lingerie is the answer. Froths and frills make the most entrancing gifts possible...and wonderful treats for yourself.

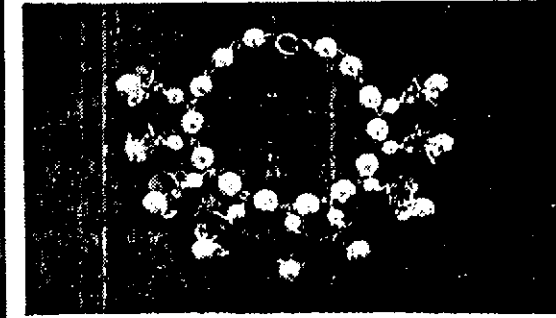
1. NYLON SLIP...sleek and beautifully fitting. Liberally trimmed with lace bands and ruffles of double net. In Star White, Elfin Beige, sizes 32-38.

2. COLUMBINE GOWN...in luscious nylon with permanently pleated nylon net ruffles edged in contrasting shades. Sizes 32-38. Matching peignoir has tier on tier of fluffy ruffles of permanently pleated nylon net. S. or M. ...both in Star White, Dawn Pink or Heaven Blue.

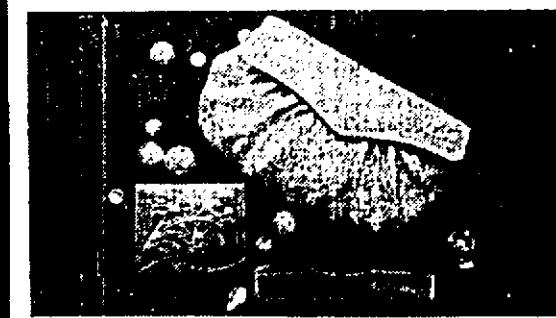
SHOP TONIGHT AT 5500 WILSHIRE—EVERY NIGHT AT CRENSHAW & STOCKER



1. You'll love this mouse around the house...he keeps a jeweled and gilded guard over a handy memo pad...2.95



2. Ring in the New Year with dainty bracelet of gold links strung with pearls and gold bells...each bell with a pearl clapper...2.00*



3. Evening elegance...gold or silver brocade clutch bag. Complete with comb and gold washed compact...3.00*

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*Plus 10% Federal Tax

BROADWAY, AND COAST IN DOWNTOWN LONG BEACH == SHOP 9:30 TO 9:15 PM XMAS == FREE PARKING BESIDE THE STORE OR IN ANY PARK & SHOP LOT

Young Artist Opens Exhibit

By VERA WILLIAMS
Independent Press-Telegram Art Editor

Long Beach art shows:
Pacific Coast Club Galleria, 850 E. Ocean Blvd.; Annual Paul Conner show.
Long Beach Branch, Los Angeles County Medical Assn., 814 Pine Ave.; Ben Messick show.
Municipal Art Center, 2300 E. Ocean Blvd.; "Thomas Jefferson in Long Beach"; pre-Columbian art; modern paintings; art mart.
Bank of Belmont Shore, E. 2nd St. and Santa Ana Ave.; Karl Seethaler show.
Lafayette Hotel, Broadway and Linden Ave.; Spectrum Club show.

John Seabern, 13-year-old Long Beach painter, grandson of Arthur Beaumont, marine and portrait painter, will have an exhibit of 27 paintings throughout December in the Catholic Women's Club, 927 S. Menlo, Los Angeles.

The show opened Wednesday with a reception and tea for the rising young artist, who is the son of Mr. and Mrs. Jack E. Seabern, 89 Rivo Alto Canal, and grandson of Mr. and Mrs. Arthur Beaumont and Mr. and Mrs. C. S. Seabern of Los Angeles.

Shown are California missions, naval subjects, harbor scenes, local landscapes.

Due to his interest in California missions, Mrs. John Carling of Los Angeles commissioned him to paint all the missions for her art collection and he traveled throughout the state with his parents sketching and painting the missions.

Ten are included in the show. John's other interest is ships and for several years he has painted and sketched the huge liners, freighters and naval craft in the local harbors.

Interested in art from the time he could hold a brush or pencil, he has studied in private art classes for several years, always painting from nature outdoors. Youngest member of the Long Beach Art Assn., he has exhibited in juried shows with professionals throughout the state and recently took two achievement awards at the Los Angeles County Fair. Many of his paintings already have been purchased and are included in private collections.

Two receptions are slated for next Sunday, Dec. 12, for Long Beach exhibiting artists.

Paul Conner, who has a new show in Pacific Coast Club Galleria, and Mrs. Conner will be honored at a public reception from 2 to 4 p. m. in Pacific Coast Club Galleria.

All exhibiting artists in the 1934 Long Beach Juried Exhibition which opens next Sunday.

day in the Municipal Art Center, will be honored at a public reception from 3:30 to 6 p. m. in the Art Center. The reception will be under the auspices of the Woman's City Club. There also will be a concert. A diversified, lively show is anticipated. The show will remain in the Art Center through Jan. 9.

"I paint scenes as they are, with a little deeper or more brilliant coloring," says Paul Conner, who following a tradition, has a one-man show during December in Pacific Coast Club.

He is showing oils, "San Gabriel Canyon," "Old Kentucky," "Mojave Sink," "West Basin," "South Laguna Coastline," "Surf," "Verbena," "Nature's Upheaval," "Smoke Tree," "Lake Hemet," "Burbank Hills," "Mexican Market," "Desert Smoke," "Morongo Valley" and watercolors, "Mount Charleston," "Desert Sunset," "Muir Trail," "Malibu Hills," "Mission Staircase, San Gabriel."

Mr. Conner also is showing an amusing watercolor of a clown band, painted from a picture taken of an Indiana band of which he was a member in 1900.

As his guests in the show, Margie Cate is showing "The Right Road" and Gene Tyler is showing "Montana Scene."

Today is the last day to see the current show at the Art Center: paintings, furniture, fabrics and accessories of the time of Thomas Jefferson; pre-Columbian art; modern paintings, and an art mart.

Pasadena Art Institute, 46 N. Los Robles Ave., Pasadena, is showing a California design exhibition which includes the work of 125 designers in 325 items ranging from handwoven fabrics through ceramics, furniture, wallpapers and accessories to industrial products designed for home use. The show will continue through Jan. 9.

The Ben Messick watercolor show at 814 Pine Ave. has been held over until Jan. 1. Messick also has an oil painting and a lithograph in the Chouinard Art Institute annual alumni exhibition which opens today in Los Angeles.

MAKE PANHELLENIC TEA PLANS

Invitations are in the mail to all Panhellenic past presidents, presidents and members of the 22 sororities making up Panhellenic, to attend a tea Dec. 11 from 2 to 4 p. m. in the Ben K. Parks home. Shown with the holiday decorations which will grace the home are Mrs. Charles E. Ernst, left, president in 1936; Mrs. L. G. Nattkemper, 1930; Mrs. Lee R. Denny (seated), 1937, and standing right, Mrs. Parks. Mrs. Darwin P. Kendall is in charge of the party, which will honor past presidents.—(Staff photo.)

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A SIZE 9 DRESSED FOR XMAS... 1935



this size nine "cutie" is sold out! But... we've loads of NEW 1934 Holiday Dresses

SIZES 7 & 9

MADE TO ORDER

the house of miss 9

416 pine SECOND FLOOR above 'sav-on drug'

Delores Turner Recites Vows With Robert Morrow

In a candlelight setting at the First Baptist Church of Downey Miss Delores Ruth Turner, daughter of Mr. and Mrs. James A. Turner, 8560 E. 10th St., Downey, became the bride of Robert Ansel Morrow, son of Mr. and Mrs. Ansel Morrow, 5683 1/2 Olive Ave., Long Beach.

The bride was escorted to the altar by her father. She was gown in satin, nylon and imported lace trimmed in seed pearls. Her ensemble was complemented by a string of pearls belonging to her mother and she carried a heart-shaped bouquet composed of white orchids, carnations and lilies of the valley.

Dr. Jack MacArthur read the double ring ceremony. Mrs. Georgia Herron, sister of the bride, was matron of honor. Others in the bridal entourage were Mrs. Alta Lennox, Miss Carol Sue Myers, Mrs. Marie Sarry, bridesmaids; S. L. Turner, Morris O'Shea, candlelighters; Jacqueline Turner, flower girl; Michael Galligos, ring bearer.

Eugene Morrow, brother of the groom, attended as best man and those seating the guests were Spencer Turner,

Roy Herron, Don Sarry and Morris O'Shea.

Mrs. Morrow is a graduate of Downey High School and Long Beach City College. Her husband was graduated from Jordan High School and Long Beach City College.

After a wedding trip to Lake Arrowhead the young couple are now residing in Downey.



—Face Studio

Family Events Brighten Lakewood Social Scene

By BERNICE AHRENDES

This is the season of the when families yearn to be together and in Lakewood this week residents are holding dear to the tradition.

Just returned to the states from a 30-month stay of duty in Japan was A/2 Gerald Perkins. While stopping off in Lakewood, he was a guest at the home of his sister, Mrs. Clifford P. Edgar, 5831 Premier Ave. He is now visiting with other sisters in Salt Lake City, Utah. When he reports back to duty, he is expecting to be stationed on the West Coast.

Mrs. Fred Wallace of Houston, Texas, arrived Friday to be the guest of her son and daughter-in-law, Fred Jr. and Joette Wallace, 5909 Fidler Ave.

Mrs. Tom Donnelly of Glendale and Mrs. L. M. Best of San Marino, aunts of Mrs. Maxine Brusse, were her luncheon guests Thursday.

Visiting at the home of Mr. and Mrs. Charles Gillespie of 5907 Pennwood Ave. is their daughter, Mrs. Bill (Darlene) Plummer and tiny son, Robert Lane. Mrs. Plummer is down from Tehachapi while her husband is in the Marine Corps at Mojave.

Saturday and Sunday, Mr. and Mrs. Rex Olson enjoyed a jaunt to Palm Springs, then headed toward Tijuana for a few hours before returning home.

Mrs. Barbara Fay enjoyed a four-day trip to Visalia last weekend. She was the guest of her brother and his family, Mr. and Mrs. James H. Parish and children. Other guests at the Parish home were Mr. and Mrs. Charles Hansen, their son, Robert, and daughter, Carolyn, and Mr. and Mrs. H. J. Spense of San Jose. Mrs. Fay also visited with many friends of the northern city while in town.

Skelton and Bud Platt was read by Bishop Thomas C. Eynon of the Latter Day Saints Church. The families of the bride and bridegroom assembled at the home of Mr. and Mrs. Andrew Cluff of Bellflower for the wedding. Mr. and Mrs. Cluff served as matron of honor and best man. More than 100 guests received invitations to the reception that followed.

Thursday, Friday and Saturday of last week, Harold G. Barrett of 4707 Ashworth St. attended a western speech conference in Tucson, Ariz. He is a teacher of speech at the Compton Junior College. Representatives from the 11 western states were at the convention.

Mrs. Raymond Hoskins of Pensacola, Fla., has been the guest at the home of her sister, Mrs. Jack (Alice) Morgan of 4318 Albury Ave., and her brother, Harold Mattson of Whittier, for the past two weeks. While in this vicinity Mrs. Hoskins was taken to many points of interest including Las Vegas and Hollywood.

Mrs. Frank Phares of 5968 Blackthorne Ave. entertained luncheon guests Tuesday. Honored guest was Mrs. J. Pearson, here from the East visiting her daughter Mrs. Arland Spencer. Others at the gay gathering were Mrs. Henry Galle of Hawthorne, Mrs. Julius Palm, Arnold Bowman, Ralph Talbot, Edward Lincoln, Raymond Olson and Wilbert Rucker. Mrs. Galle was a former neighbor of the group so it was nice to meet again and talk things over.

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GIGANTIC CLEARANCE Sale
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Better DRESSES	COATS
14.95 to 39.95 values \$5 and \$10	Short and Full-Length 1/3 to 1/2 OFF
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Hundreds of beautiful Holiday Dresses to choose from in all colors. Sizes 9 to 20.

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All from our regular stock and by the country's foremost designers. Sizes 9 to 18—small group HALF sizes.

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SAVE ON CHRISTMAS GIFTS — 1/2 PRICE

• JACKETS	• KNIT DRESSES	• JEWELRY
• BLOUSES	• FANCY PANTS	• SKIRTS

DRASTIC REDUCTIONS

AN ALL-OUT STORE-WIDE SALE

NO EXCHANGES NO REFUNDS ALL SALES FINAL

Medics Group Views Films

Medical Women's Society of Long Beach was entertained in the home of Dr. Geraldine L. Dickinson, 2803 Elkport St., when Dr. Geneva Beatty showed moving pictures of her recent tour to the Far East, including scenic areas in Japan, Hong Kong, and Burma, with specific emphasis on medical work in those places. Refreshments were served by the hostess at the conclusion of the program. A guest was Dr. L. Stelner.

Members of the society present included Drs. Beatty, Olga Bors, Mary F. Callaghan, Sybil D. Haire, Dorothy Hewitt, Georgia Johnson, Luba Kadvan, Lillian Lindgren, Lucille McConnell, Joyce Perrin, Ethel Powell, Glee Renick, Pearl Sampson, Laurel A. Welbel, Margaret Wright, and Phyllis Walker.

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FROSTY THE SNOWMAN GETS A KISS

Lakewood Women's Club and guests will usher in the yuletide at a Christmas Ball Saturday at the Wilton Hotel. Kissing the jolly snowman is Mrs. Ralph Nyquist; with her are Mrs. Regis Jeffries (left) and Mrs. Jay Bartley. Mmes. Albert Wilcox and H. J. Bartley are general co-chairmen, and others assisting are Mmes. Fred Harverson, Robert Nelson, Charles Dionese, William Ragh, V. A. Harvill and Betty Downey. Joseph Kemper's orchestra will provide dance music, and a \$50 savings bond will be given as a door award. The public is invited.—(Staff photo.)

John Morley at Ebell Club

John Morley, foreign correspondent and lecturer, will speak on the topic, "American Security in Europe and Asia" at tomorrow's meeting of Ebell Club. Mrs. James Bryan Murray will preside. Luncheon will be served by Group Z, Mrs. Edward T. Cafferkey, chairman.

Pavey's for gift lingerie

Pamper her ego and compliment her taste for the finest on Christmas morning with a refreshingly new interpretation of the dreamiest kind of sleepwear of "frothy" nylon in pink, red or black

Upper—"Chemise" Shortie 14.95
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Use Your Charge or Our Convenient Lay-Away Plan

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Fifth and American Ph. 6-4749
New Daily Hours 9:30 a.m. to 9 p.m.



FIRST COTILLION DANCE

Adding a special sparkle to the holiday season will be the first dance scheduled by Junior Cotillion, sponsored by Fleet Officers Wives' Club, for Dec. 20 at 8 p. m. in Officers' Club, Allen Center. Shown above planning the event are, from left, Mrs. Mann Hamm, Philip Osborn, Caryl Osborn and Halla Wyckoff. Membership is open to sons and daughters of officers, active or retired, in the Army, Navy, Air Corps, Marine and Const Guard and is limited to students in the ninth through 12th grades.—(Staff photo.)

Behavior Codes Solve Youth-Adult Conflicts

Adults and teen-agers in every community should get together to develop "codes of behavior" for both youth and parents to live by, an article in the December issue of the National Parent-Teacher, official magazine of the National Congress of Parents and Teachers, contends.

The article, entitled "Community Codes by Common Consent" was written by Evelyn Mills Duvall, director of the Congress' study program on adolescents, and an authority on family life and parent education.

Dr. Duvall maintained the codes are necessary because of an absence nowadays of "rigid standards not only of right and wrong but of correct and incorrect behavior."

"In many neighborhoods what parents expect from their children varies widely," she wrote.

"Some young people must come home early in the evening. Others may roam abroad until all hours."

"Some young people begin to date while they are still in junior high school, whereas others are well into senior high before they are considered old enough to go out with members of the other sex."

"Some 13-year-olds are encouraged to dress formally and go to elaborate parties; others are kept from these more sophisticated experiences until they are much older."

This variation in the conduct expected of youth "makes things hard for parents and young people alike," Dr. Duvall declared.

She indicated that solution of the difficulties lies in establishment of codes which the young people, their teachers, and parents would all have a hand in developing.

"Several communities across the country have worked out codes of behavior that clearly state just what parents expect of youth . . . and sometimes what youth expects of parents . . . in various important areas of life," she asserted.

Dr. Duvall related that she was summoned to a small mid-western city as a peacemaker last fall after rumors of a "sex club" among local high school students had touched off ill feeling between youth and adults.

"Out of a series of intensive sessions with the 2,000 high school boys and girls and their parents, teachers, and interested community leaders, a

parent-youth code was drawn up.

"It was developed by common consent agreed-upon solution to the problems everyone felt were most important."

Dr. Duvall cautioned that the atmosphere in which deliberations on a code take place is "crucial to their success."

"Recrimination, placing blame, and name calling . . . these may help clear the air, but they offer little that is constructive," she warned.

She added that development of a code "cannot be the work of any one person or of any one group of persons, if it is to be successful."

"It must involve all those who are affected by it," she insisted.

"Well-meaning efforts of school administrators or of a small group of parents to dictate to the rest of the community what they feel should be done about hours or chaperoning, or drinking or any of the other problems current today, are doomed to failure in most instances."

Patio Club Plans Party

A gala pre-Christmas party is being planned for Patio Club members when they meet Friday at Lakewood Country Club. Hostesses will be Mmes. Herald Jones, Earl B. Milton, and C. A. Buttern.

A gift exchange will follow the luncheon and short business meeting presided over by Mrs. H. H. Walker, president.

Reservations are to be made before Thursday noon with Mrs. L. W. Clark or Mrs. R. F. Trapp.

Widows Club

Spanish-American War Veterans Widows Club will meet Tuesday at 1 p. m. in Linden Hall for a yule party. After turkey dinner gifts will be exchanged.



Mrs. Richard Morenus

Reception for Couple

A reception was given recently at the home of Mr. and Mrs. C. B. Rutherford, 3116 Theresa Ave., complimenting their daughter, Marjorie, and her husband, Richard C. Morenus of Atlanta, Ga.

The pair were married at Bay Shore Congregational Church by Rev. Milton Gabrielson on Oct. 22. They are now residing at 301 Bayshore Ave.

For the reception, the bride wore a bouffant aqua cocktail dress accented with gold heirloom jewelry and a white orchid corsage. She is a graduate of Colorado A&M and is prominent in local music circles. Her husband, a graduate of North Carolina State College, is an aerodynamicist at Douglas Aircraft.

Women Pilots to Entertain

Long Beach Chapter of the Ninety-Nines, organization of licensed women pilots, will be hostess group for a Christmas party Dec. 10 at the Officers' Club, Redondo and Spring Sts., Long Beach. The club site is the Air Force Base at the Long Beach Municipal Airport. The cocktail hour will start at 6:30 p.m., dinner will be served at 7:30, dancing until midnight.

Members of the Los Angeles and San Fernando Chapters of the 99's with their husbands and guests, will receive invitations to attend. Approximately 50 persons are expected.

Mrs. Dale Thisted of Hermosa Beach is head of the committee arranging the party. Mrs. Wayne Reafsyder of Anaheim is in charge of invitations. Mrs. William Behringer is in charge of reservations, and will also head the reception committee. Name tags will be issued to all the women fliers and their guests. Chapter chairman is Mrs. Howard Critchell.

Note Anniversary Today

Married fifty years ago today, Mr. and Mrs. Arthur J. Woodworth, 4201 Theresa St., will be hosts to family members at a tea in their home.

Their children who will attend the golden anniversary party are Mmes. William M. Keller and Ted F. Bell of Long Beach, and Delbert Woodworth of Whittier. Honoring their grandparents will be Sharon and Gregson Woodworth, Deborah Ann and Denise Lyn Keller and Ronald and Richard Bell.

Others bidden include relatives from the Southland area and Campbell and Los Gatos in northern California.

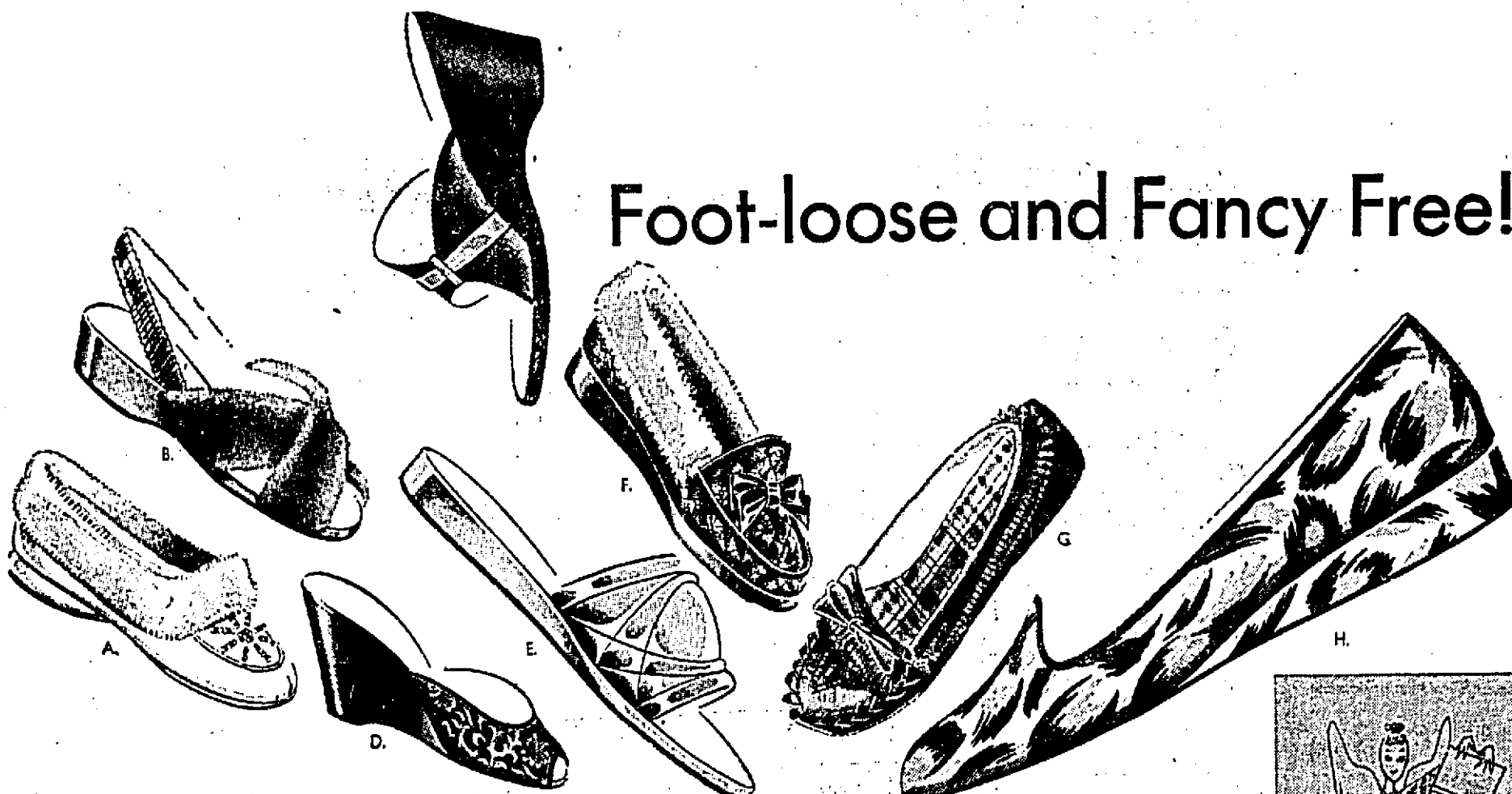
The Woodworths were married in Waltsburg, Wash., and have lived in Long Beach for 33 years. Mr. Woodworth was in real estate before his retirement.

Engagement Told

Announcement of the engagement of their daughter, Eleanor, to Jim Thompson Jr. is being made by Mr. and Mrs. Lawrence Kirstine of 1094 Hulme Ave., Compton.

The bride-elect is attending Compton Junior College where she is majoring in home economics and psychology. Thompson, son of Mr. and Mrs. Jim Thompson Sr., left this week for Fort Ord. He then will go to Fort Belvoir, Va., where he will attend engineering school.

No date has been set for the wedding.



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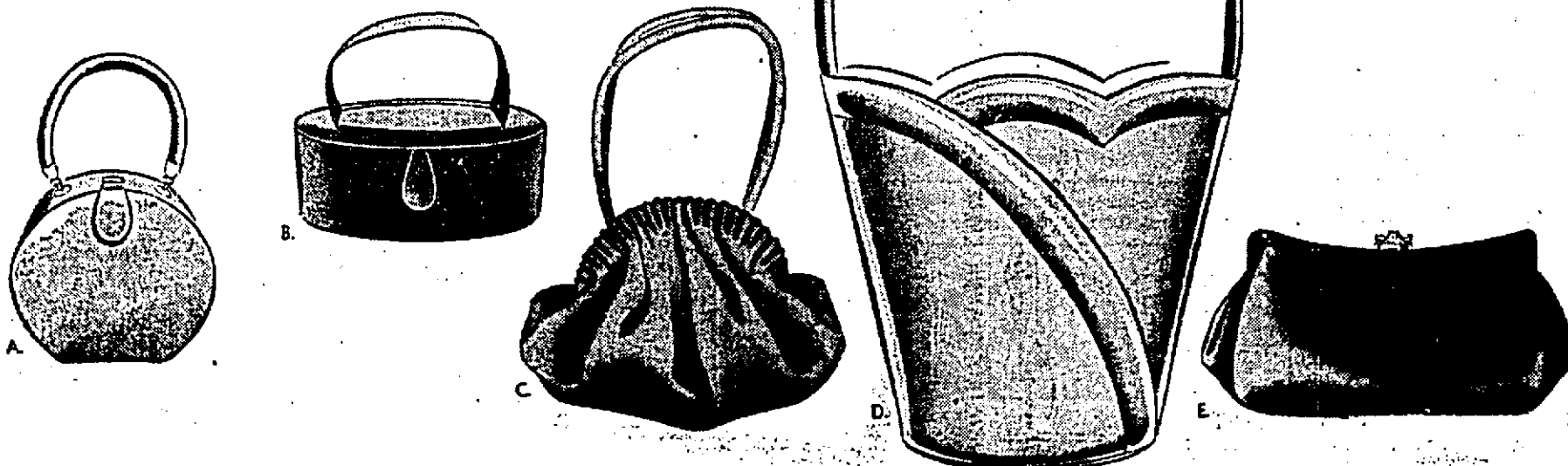
2⁹⁸ and 3⁹⁸

- A. POCAHONTAS white, pink, yellow, powder blue, royal, black or red, brightly beaded, with bunny collar. 2.98
- B. FUZZY WUZZY pink, powder blue, white or red shearling. 2.98
- C. STRATO WEDGE BANDO black or red velvet with gold kid or persian print with gold kid trim. 3.98
- D. STRATO-WEDGE white or black satin brocade. 2.98
- E. STEP-IN white, pink, powder blue, red, navy or black kid. 2.98 Gold kid. 4.98
- F. QUILTED BOOTE black, royal or red petit-point-print satin with white bunny. 2.98
- G. LIL INJUN white, red, royal, camel or black, brightly beaded. 2.98
- H. LITTLE LEOPARD fur-like cloth skimmer (as illustrated) or in roman striped satin or pagoda print brocade. 3.98



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- A. Black, brown, navy, red or avocado green calf. Black, brown or navy suede.
- B. Black, brown or navy cashmerette.
- C. Black, brown or navy cashmerette. Black velvet.
- D. Black, brown, navy, red or avocado green calf. Black, brown or navy suede.
- E. Black velvet.

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'AND SOON WILL THE HOLIDAYS COME'

Gala holiday open house for members of Long Beach Lawyers Wives' Club will take place from 6 p. m. until 9 p. m. Friday in the home of Mr. and Mrs. Albert D. White, 4230 Chestnut Ave. Viewing some of the decorations are (left to right) Mrs. White, president of the club, and members of the social committee, Mmes. David Eagleson, C. R. Samuelson, Patrick Phelan and Gordon Jacobson. Little Nancy Jacobson shows her mother one of the tree ornaments. Others assisting are Mrs. Ted Sten, reservations; Mrs. Robert Wenke and J. Merrill Lilley.

Designer Says Tots Behave Better if Kept Well-Dressed

By DOROTHY ROE
Associated Press Women's Editor

One of America's top designers of children's fashions has based her success on psychology.

Helen Lee, youthful attractive mother of three daughters, discovered early in her child-raising career that little girls behave better when they look pretty.

"A child who knows she is becoming dressed gains poise and confidence," says Mrs. Lee. "She's likely to be a happy child, and a happy child

usually is a good child."

Mrs. Lee is not of the button-and-bows school. She relies on cut and color rather than on trimmings for the effectiveness of her designs. And on almost every Helen Lee outfit there is an amusing touch; for example, one of her most popular small-try dresses of last season came with its own "under dog" petticoat—a ruffly affair trimmed with pink, blue and brown dachshunds. She's likely to put a pocket in a sash instead of in the conventional place, or embroider a Mother Goose rhyme around the hem of a toddler's frock.

This experienced mother discovered that small girls like to dress like big girls as soon as possible, and that most of them abhor puffed sleeves and baby trimmings. So she gets a touch of adult design into her young fashions, plans co-ordinating wardrobes that can be worn together or switched around. "I like to appeal to the child's tastes as well as those

of the mother," says Mrs. Lee. "Sometimes it's a tough job—but that's the kind of challenge a designer needs."

Born in Knoxville, Tenn., Helen Lee started her dress-making career by making clothes for her own children. Before that, however, she had studied fashion design in New York and had won a contest in the field. Recently she received the American Fashion Critics award for outstanding work in children's design.

She believes color psychology plays a big part in children's fashion tastes and has discovered the favorite is bright red. Next comes blue, then yellow—the bright primary colors that give a lift to young spirits. Says she: "Most people underestimate children's sense of humor. All children love a joke, and if a dress can have a trick that makes them laugh, then it's a success."

Mrs. Lee thinks it is the inalienable right of every girl to have a voice in selecting her own clothes after the age of 7, and she has found that the only way girls can learn to shop wisely is to be allowed to buy their own things and make their own mistakes.

Her three daughters are Tillie, Lee and Jennie. Lee is one of New York's most glamorous models of the year. Tillie is grown up and married now and Jennie is 11, and one of her mother's best customers.

UDC to Meet

Annual Christmas party of Gen. Joe Wheeler Chapter 1, United Daughters of the Confederacy, will take place at 2 p. m. Wednesday in Municipal Art Center. Hostesses will be Mmes. Frances Laurie Sample, John Wogick and Mabel Trotter Dunn.

Evaluation Guides Now Set Up to Help Parents

As a help to the evaluation of comic books, motion pictures, and radio and TV programs, the action committee in these areas of the National Congress of Parents and Teachers has prepared Guides for Evaluation of these media.

The evaluation guides have been distributed to local associations, not as a means for setting up approved and disapproved lists, but as a tool to be used for the examination of the content of mass media designed for youth.

Mass media have a definite place in the communication of ideas and in the building of cultural concepts, the National Congress committee said. While it recognizes that the code of ethics set up by the motion picture industry itself has functioned with appreciable success over a comparatively long period of time and that similar codes have been adopted by radio and television producers, it nevertheless stresses the need for a vigilant attitude on the part of citizens and citizen groups on community, state and national levels. That there is a need for this vigilance is evident in the growing concern of parents, teachers and others as to the kind of mass media fare being served to our children.

To conform to desirable standards—the action committee of the National Congress said—such a production or publication should appeal to age levels, have proper proportions of entertainment and action; add to understanding appreciation of one's self, others, and the world; encourage worthwhile ideas, values, and beliefs; and stimulate constructive activities. There should be artistic quality, language suited to subject the age level, all coming to produce an overall positive effect.

The Evaluation Guides in themselves are not functional unless they are followed up by action from individuals, the committee pointed out. Fifty individuals who approach a distributor, broadcaster, theater manager, or publisher, one by one, will exert more influence than an organized group committed to a program, even though the group may represent larger numbers. Expressed approval when deserved will encourage producing groups to maintain acceptable standards.

Initiation

New members will be initiated at a meeting of the Arthur L. Peterson Unit No. 27, American Legion Auxiliary, at 8 p. m. Tuesday, with the vice president, Gertrude Scott, presiding in the absence of the president, Mrs. U. B. Killingsworth. A rehabilitation program will be presented by Ophelia Kipp.



BETROTHAL

Mr. and Mrs. Lester B. Smith, 1832 Stearns Ave., are announcing the engagement of their daughter, Ardie L. Smith, to Philip R. Cherry, son of Mr. and Mrs. Ray Cherry, 6008 Elkport Ave., Lakewood. Both young persons are attending Wilson High School. No date has been set for the nuptials.

Don't Rush Refinishing of Furniture

Only two things are necessary for a successful furniture refinishing project: A strong right arm and your willingness to stick at your work.

Regardless of the kind of wood you are working with, the type furniture, or the finish you want to produce, the routine is straightforward as A, B, C. Don't hesitate to try your hand at it—but don't try to rush.

Many pieces of furniture look bad only because they've been neglected. The finish isn't actually gone. Rather, the build-up of dirt, wax, age, and hard usage has obliterated and marred the original gloss. In some cases, the top layer of the finish may be criss-crossed with tiny cracks, as a result of the deterioration of the finish.

If you have decided that complete refinishing is uncalled for, the first step is a thorough washing with mild soap and water. Add a couple of tablespoons of turpentine to a bucket of soapy water for best results. Dry thoroughly, then apply two coats of a good furniture wax.

Of the many excellent types of finish for wood furniture that cannot be restored by the simple methods of washing and waxing, none gives better results than the stain and varnish finish. It is not only simple to apply but durable and attractive as well.



MARCH NUPTIALS

Engagement of Phyllis Bowler and Kenneth E. Sarvak, son of Mrs. Mildred Sarvak of Downey, is being told by her parents, Mr. and Mrs. John M. Bowler, 1902 Studebaker Rd. The bride-elect attended high school in Rockford, Ill., and City College. Her fiancé is a graduate of USC.

Study Club

Study Club of Long Beach will entertain the Presidents Club at a reciprocity coffee hour at 9:30 a. m. Wednesday in Municipal Art Center. A color film, "America for Me," will be shown. Taking reservations are Mmes. J. P. Kortz and Alice Ballou.

Emblem Club

A holiday spirit will prevail when Emblem Club No. 106 sponsors a turkey luncheon and card party Thursday in Linden Hall. Mrs. Elizabeth Anderson, chairman, announces that the public is invited.



ANNOUNCE BETROTHAL

Engagement of Miss Marilyn Sue Elfert and Richard F. Winn of Van Nuys is being told by the bride-elect's parents, Mr. and Mrs. Merlin W. Elfert of 3026 Magnolia Ave. Miss Elfert, a graduate of Poly High, is now a student at LBCC and a member of Kassal. Her fiancé, son of Mrs. Charlotte Winn of Los Angeles, will be graduated in June from Los Angeles State College. No date has been set for the wedding.



TELL TROTH AT TEA

Mr. and Mrs. Edward Barbari of 2744 Yearling St. announced the engagement of their daughter, Jackie, to Roger R. Burton, son of Mrs. Grace Burton of 5585 St. Irmo Wk., at a recent tea in their home for 35 guests. Miss Barbari will be graduated next June from Jordan High School. Her fiancé is a graduate of Wilson High. No date has been announced for the vow exchange.

Rebekahs Set Varied Fetes

Several events are on the calendar for Wide Awake Rebekah Lodge 71. Officers for 1935 will be elected and new members entertained when the lodge meets tomorrow in Machinists Hall. Mary Corrigan, noble grand, will be chairman of the evening.

Past Noble Grand Club will give a Christmas party Dec. 14

at 7:30 p. m. in the home of Mae Davis, 711 E. Fourth St. Social and Sewing Club will meet Dec. 10 at noon for a covered dish luncheon in Town Hall. Hostess will be Emma Silvers.



ENGAGED

Miss Maureen Ann Coffey, daughter of Mr. and Mrs. Carl E. Nelson of 117 W. Mt. View St., recently announced her engagement to Pvt. Gary G. Sizelore to her Soci Sorority sisters in a candlelight ceremony. Her fiancé, stationed in San Marcos, Tex., is the son of Mr. and Mrs. Leonard O. Sizelore of this city. She is in her senior year at Jordan High. No date has been set for the nuptials.

Del Mar Rebekahs

Del Mar Rebekah Lodge No. 275, I.O.O.F., will meet at 8 p. m. Tuesday in Machinists Hall for election of officers, and reception for new members. Lorna Roberson, noble grand, will preside. Mable Derr is chairman of the refreshment committee.

Mirror, Mirror, on the Wall

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TERMS

Our 35th Year in Long Beach

Velvet Typifies Feeling of Luxury



THIS MAY WELL go down in fashion history as "the velvet year"—and certainly no wardrobe will be complete without something in this elegant fabric. The fitted coat silhouette, above left, designed by Brigrance, is in blacker-than-black rayon velvet. The satin shawl collar tops a velvet one, and satin coin buttons make the curved closing and trim the uncuffed sleeves. In the center is a bottle green silk velvet cocktail suit proportioned for the small figure as designed by Dave Bellsey. Cream silk satin lines the jacket. On the right, Kasper of Arnold & Fox has shaped fire red Cheney velvet into a glamorous evening coat and dress ensemble. The coat has a stand-up mink collar and the sheath, unseen by dramatic, smoothly accentuates a youthful figure. The latter is available locally.

School Menus

Spaghetti on List of Hot Dishes

The following menus will be served in Long Beach Elementary Schools in the week of December 8-10, 1958:

MONDAY: Italian spaghetti, buttered green beans, fruit jello, toasted French bread and milk.

TUESDAY: Barbecued beef on bun, garden peas, celery sticks and cheese wedge, gaily cookie and milk.

WEDNESDAY: Hot meat loaf, mashed potatoes with gravy, spicy applesauce, 1/2 whole wheat sandwich, and milk.

THURSDAY: Southern macaroni, chopped spinach, quartered orange, 1/2 peanut butter sandwich, and milk.

FRIDAY: Baked fillet of haddock, buttered cream style corn, peach half and graham cracker and milk.

The above items make up the elementary children's lunch 25c. Soup, salad, and dessert from the Junior-Senior High School a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH MONDAY: Italian spaghetti, buttered peas, calico cottage cheese, toasted French bread and milk.

TUESDAY: Hamburger on bun and pickle slice, combination vegetable salad, peach half, gaily cookie and milk.

WEDNESDAY: Chopped steak on mashed potatoes, buttered green beans, carrot sticks, 1/2 whole wheat sandwich and milk.

THURSDAY: Southern macaroni, frozen mixed vegetables, banana-cherry gelatin, 1/2 whole wheat sandwich, and milk.

FRIDAY: Baked fillet of haddock or savory beans, buttered whole kernel corn, garden salad with French dressing, 1/2 whole wheat sandwich and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the Junior and Senior High Schools are not required to purchase the Grill Plate before purchasing a la carte items.



ALPHA XI DELTAS SPREAD CHRISTMAS CHEER

Each Christmas season, Long Beach alumnae of Alpha Xi Delta, entertain husbands and escorts at a yuletide dinner party when rag dolls and other toys are brought for youngsters who are tuberculosis patients at L. B. General Hospital. This year's event is set for Saturday with Mr. and Mrs. L. Paul Laird in Downey. Making plans for the dinner and viewing a few of the dolls and decorations are (clockwise) Mmes. Frederick Gibson, Robert Pont, Robert DeVitt, Paul J. Williams and Dan Welty. Picture was taken in the Pond home, 3640 Lime Ave.

To Say Vows in February

Plans for a February wedding were revealed with the announcement of the engagement of Darleen Janice Davidson, daughter of Mr. and Mrs. Tipp Hall of 14916 S. Butler Ave., Compton, and Lowell D. Wood, son of Mr. and Mrs. Henry Wood of Lynwood.

The bride-elect is a graduate of Compton Junior College. While attending the lower division of Compton Jaycee, she was a member of the drill team, a flag girl and homecoming princess. She also was an invitational queen, song leader and a member of Usherettes and Delta Kappa Sorority. She is now attending Long Beach State College, studying for her elementary teacher's credential.

Her fiancé is also a graduate of Compton College and served two years in the Army, 16 months overseas. He received his discharge from service last October.

Taeleon Club

"Christmas Glories," the second in a series of lectures on the art of living, will be presented by Annah Laurie House at 9 a. m. Sunday Dec. 12 at the Lafayette Hotel. The affair is sponsored by the Taeleon Club. Reservations for the breakfast prior to the lecture are being taken by Naomi Smith.

FRUIT CAKE INGREDIENTS

Candied Pineapple, Cherries, Orange and Lemon Peel, Citron, Raisins, Currants.
Free Fruit Cake recipe.
"Better Fruit Makes Better Cakes"
We Give 2-1/2 Green Stamps
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Masquerade Ball Dec. 18 by Players

The Lakewood Players, Inc., local drama club, will have a Christmas Masquerade Ball Dec. 18 at Agate Hall. Host and hostess for the gala evening are the club president, Jim, and his wife, Jacqueline Buehler. Party committee members Dale Bellise, Doris Parenteau, Jane Sarc, Bobbie Peterson and Beverly Schlicker, under the direction of social chairman Eunice Woodward, are inspecting decorations that will transform the hall into a land of fantasy.

Costumes are to portray characters from well known plays. Charleston and rumba contests will also be featured. Awards for both costume and dance contests will be tickets to the Huntington Hartford theater.

Election for officers of the club for the coming year will be Dec. 15 at MacArthur School, and tryouts for the new play will be Jan. 18 and 19 at MacArthur auditorium. The play-reading committee will announce selection in a few weeks. The play is scheduled to be presented starting April 1.

Favorite scenes from famous opera productions were presented last week by Lakewood Players in MacArthur School auditorium. The "presentations night" program was designed to provide dramatic training for members of the community theater group.

Lincoln Circle

Abraham Lincoln Circle 44, Ladies of the GAR, will meet Wednesday at 12:30 p. m. in Veterans Memorial Bldg. Members will bring canned goods for the Christmas Cheer fund.



Mrs. Homer Raney

Miss Spicer Is Now Mrs. Raney

Wedding vows were recited by Miss Montalee Spicer, daughter of Mr. and Mrs. Mont Spicer of Anaheim, formerly of this city, and Homer Raney in a recent evening ceremony at First Baptist Church, Anaheim. The pair is residing at 735 N. Zeyn St., Anaheim, after a honeymoon at Laguna Beach.

Escorted to the altar by her father, the bride chose a Carhill original gown fashioned of ivory satin and Chantilly lace. The bodice and long sleeves were of lace and matching lace panels were set in the bouffant skirt which ended in a train. A small pearl tiara held her veil, and she carried white gladioli and a white orchid.

In the wedding party were Mrs. John W. Bannister, Long Beach, sister of the bride, matron of honor, Misses Marlene Shoen, Carol Rutledge and Nancy Bannister, the bride's niece of Long Beach, bridesmaids; George Bishop, best man, Elma Clapp, Joe Newman and Ben Mattox, ushers.

The bride, who attended Poly High School, is a graduate of Anaheim High School. Her husband, son of Mr. and Mrs. Claud Raney of Anaheim, is a graduate of Anaheim High School.



—Curt Ray Photo

DOUBLE RINGS

Christ Chapel, First Baptist Church, was the setting for the marriage of Toby Marilyn Mock, daughter of Mr. and Mrs. Chandler C. Mock of Torrance, and Richard Eugene Pore, son of Mr. and Mrs. Timothy Lindroos of Los Angeles. The bride attended Torrance schools and the Art Center in Los Angeles. They will reside in that city.

Sons of Italy

Sons of Italy will gather Saturday in Scot's Hall for a dance, proceeds of which will go to the Community Chest. Chairman is Mrs. Rose Celano. Reservations may be made with Mrs. Daniel D'Amico, 837 Pacific Ave. Pizza will be served as refreshments.

Christmas Brunch

Ladies of the December Guild of St. Bartholomew's Church of Belmont Shore will give their annual Christmas brunch Tuesday at 11:30 a. m. in Parish Hall. Bridge and canasta will conclude the afternoon. The public is invited.

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TUESDAY—8:30 Welch's Restaurant
FRIDAY—12:30 Lafayette Hotel
SATURDAY—1:00 Welch's Restaurant

Institute Day This Week

Sisterhood Institute Day will be held Tuesday at 10:15

Unit Installation

Arthur L. Peterson Unit No. 27, American Legion Auxiliary, will meet Tuesday at 8 p. m. for a rehabilitation program with Ophelia Kipp in charge. There will be initiation of new members.

a. m. at Temple Israel. Guests of Sisterhood of Temple Israel will be the sisterhoods from Santa Ana and Redondo Beach. Mrs. Elliott Grafman, chairman of the event, announces that Mrs. Harold Thor, president of the Western Region of the National Federation of Temple Sisterhoods, will speak at the 12:15 p. m. luncheon.

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Women of Moose Schedule Events

Women of the Moose will meet Wednesday from 11 a. m. until 3 p. m. for a homemaking session in the home of Mrs. Gladys Fekete, 5338 Premiere Ave. Mrs. Margaret Cummings will be hostess. Gifts will be exchanged. A chairmen's meeting will be held that evening in the Fekete home. Mrs. Cummings will be hostess at the buffet supper.

On the agenda Tuesday is a friendship meeting at 7:30 p. m. in Machinists Hall. Yule gifts will be exchanged. A friendship breakfast will be given Sunday at 9:30 a. m. in Compton Hall.

Auxiliary to Meet

Typographical Auxiliary No. 124 will meet Monday in Linden Hall for luncheon and cards. Members are asked to bring Christmas gifts for the printers' home. Hostesses for the day will be Carroll Larson, Eva Ryan, Marie Myers, and Dorothy Ellis.

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What a thrill to find these at \$28! You might hope for such luck after Christmas, but BEFORE? So, don't delay! Iridescent Millium or Temp-Resisto all-weather linings. Sizes 8 to 18.

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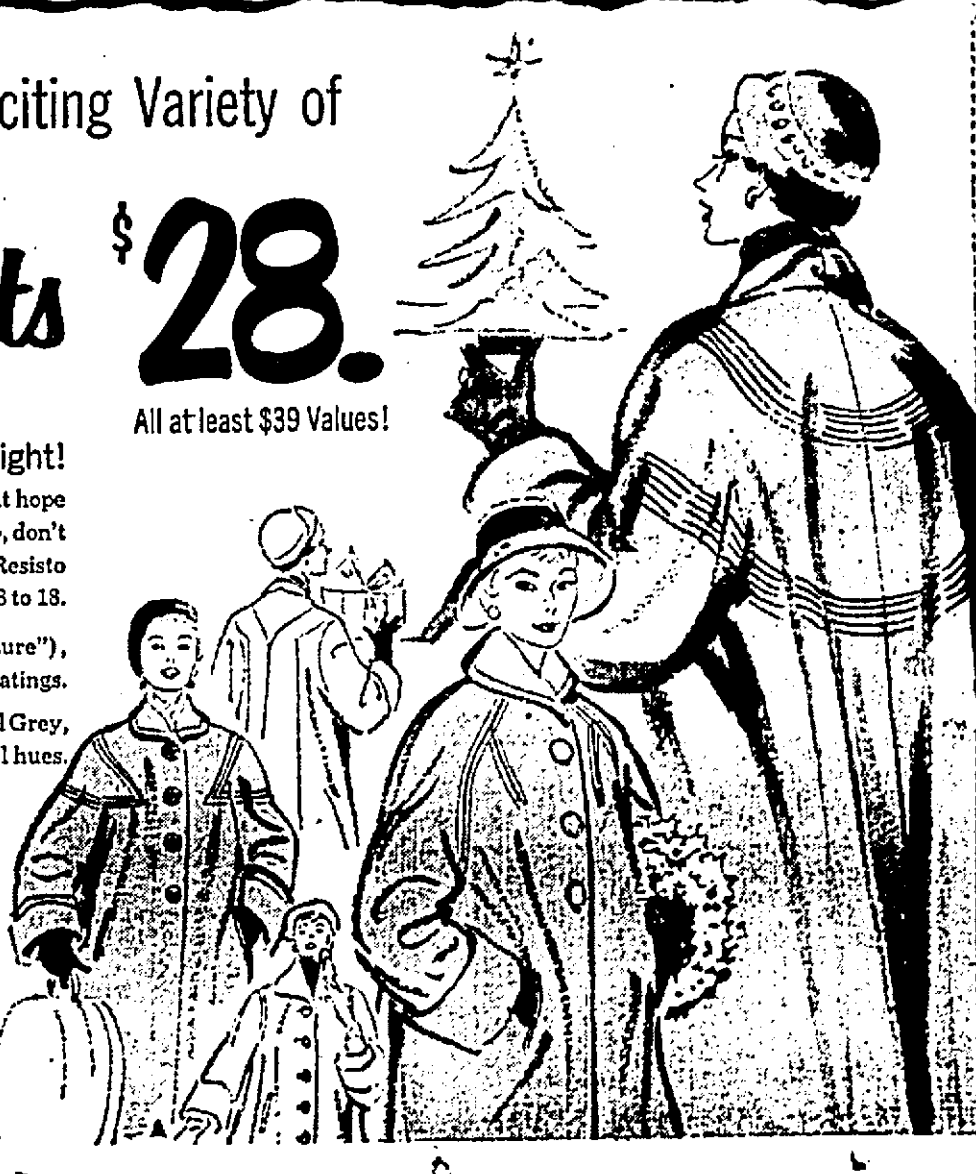
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SHOP EVERY NIGHT TILL NINE



Basic Facts Disprove Theory of Phrenology

By DR. GEORGE W. CRANE

Case M-384: Barnum O., 35, is the sales manager for a farm implement firm.

"I have hired a phrenologist and physiognomist to come in and give my salesmen a six weeks' course in character analysis," he explained. "but I wonder what you psychologists think about phrenology."

"My men have been increasing their sales since the course started so it must be doing the stuff. Several other firms are running the same course."

"Dr. Crane, do you think character can be determined by feeling the bumps on the skull or measuring the thickness of the lips, etc.?"

It has been estimated that perhaps 50 per cent of the public believe to a greater or less degree in phrenology, which attempts to analyze character by bumps on the skull, or in physiognomy, which uses skin, hair, and the dimensions of the face.

The error underlying phrenology is this: When nerve cells are used frequently in the brain, they do not swell up as a muscle does. Instead, nerves function much like wires, and even a child knows that a wire doesn't keep swelling as additional electrical impulses flow along it.

Reputable psychologists have found no validity in the claims of such attempts at character analysis, despite the fact that go-getter phrenologists with magnetic personalities are selling such courses daily.

Every semester the salesmen in my classes in Business Psychology would report to me that their sales managers were compelling them to study such courses right here in Chicago.

Why is character analysis so popular? Because nothing is so easy to sell as that which everybody is eager to buy! And we all want to be able to read the minds of our neighbors! So a six weeks' course at a fee of maybe \$25, naturally appeals to millions. People want to be omniscient.

But how do you account for the increase in sales after such

a course has been given my salesmen? Barnum challenged.

"That's not difficult. Salesmen need confidence and assurance probably more than any other type of worker. If they sincerely believe that they have found the magic formula for success, that very belief is reflected in their improved morale. So they sell more even though they are working on an unscientific foundation.

If they are attending to their prospects' noses and ears, they are meanwhile for getting themselves and therefore feel less self-consciousness.

This training in extroversion of their attention is an asset, for they are thus more likely to observe slight changes in facial expression or tone of voice in the prospect.

Remember, too, that if a physiognomist is analyzing on the basis of four distinct facial types, then 25 per cent of his analyses will be correct just by chance alone. Besides, people tend to forget those judgments which do not fit into their pet scheme, so they ignore the other 75 per cent.

"Men who can deal successfully with women in a business way," writes one of America's foremost phrenologists, "are those who have dark eyes, dark hair and dary complexions; those who have fair skins, light hair and blue eyes; and those who are medium in eye color, hair and complexion."

Even a child should see the meaninglessness in such a broad statement which includes every man! Send for my "Vocational Guidance Chart," enclosing a 3-cent stamped envelope, plus a dime, if you wish to see how scientific psychology operates. (In Long Beach Independent.)

Susan's Window Shopping



IDEAL FOR THE HOLIDAY season ahead is this one-piece wool jersey dress completely lined in matching taffeta. The lame collar, embroidered in pearls, is the mark of the distinctive designer, Lilli Diamond. A long zipper in back assures a perfect fit and the memberbund is attached to give the Empire look. Colors are pink, blue, white and black in sizes 8 to 18. It is priced around \$25.

(For the name of the store showing this style, phone Susan at 70-5951, Ext. 249, from 9 a. m. to 5 p. m., Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.)

Card Party

District No. 2 of St. Anthony's Church will sponsor the monthly card party at 8 p. m. Monday at Catholic Center, to which the public is invited.

In Logan Home

A surprise party took place Saturday at the home of Mr. and Mrs. Henry Logan, 2626 Baltic Ave., honoring newlyweds Mr. and Mrs. J. Jackson and also Mr. and Mrs. E. B. Riley, who are leaving Long Beach to make their home in San Diego. Guests included Messrs. and Mrs. Hal Christensen, D. B. Clifton Jr., J. Cooke, Ralph DeLozier, Vincent Troy, Otto Vogel, Mmes. Dorothy Blake, Bruce Johnston, Audrey Fitzgerald and Mr. Ray Thomas.

Book Helps Teach Tot Manners

By BEULAH FRANCE, R.N.

(Q.) "Please tell me how to make my 5½-year-old boy wish to have better table manners. He knows what is correct, but doesn't want to co-operate."—Mrs. S. J. C.

(A.) I smiled reminiscently as I read your long letter from which I quoted above. I've been through the experience, so I know exactly how you feel, as a mother. I also understand your small son's struggle for (and against) the attainment of accepted techniques.

To tell you how to teach table manners would take many Child Care columns. I suggest you get, at your public library, Emily Post's book, "Children are People." One of its 31 chapters is devoted to table behavior. If all parents could carry out Mrs. Post's suggestions, many vexing and embarrassing situations might be avoided.

Your son's seeming conviction that spoons are small-sized shovels, and fingers were made before forks, is normal at his age. But before tackling these problems, make certain that he has learned to take sufficiently small mouthfuls, never tries to drink liquids while chewing solids, chews with his mouth closed, and talks only after food has been swallowed.

Resisting temptation to touch food with fingers should follow, not precede, the successful mastery of mouth-control.

You may be mistaken when you say he doesn't want to co-operate. Every bright child is anxious to meet with adult approval. But it takes years for children's muscles and minds to learn to work together. We grown-ups forget our awkward days and how often we were scolded when we actually were doing our best. Praise helps childhood progress, while continuous criticism delays it.

Ask Beulah France to help you with your child care problems. Write her in care of the Press-Telegram, enclosing a self-addressed stamped envelope for her reply.

This feature appears daily in the Press-Telegram.

Auxiliary Meets

Golden State Auxiliary No. 279, VFW, will sponsor a public card party at 12:30 p. m. Tuesday in Veterans Memorial Bldg. Luncheon will be served at noon. Proceeds go to the National Home Fund. The auxiliary and post will have a potluck supper Thursday at 6:30 p. m. in Veterans Memorial Bldg. when all those having December birthdays will be honored. A business session will begin at 8 p. m., with Minnie Norman presiding.

Hair Should Have Highlights

By JOSEPHINE LOWMAN

Ever since the days of the red-headed Cleopatra, men have been swayed by hair styles, color and arrangement. In modern America, it seems that "gentlemen prefer blondes," even though they are said to marry brunets. The

ancient Greeks preferred bleached hair that was powdered pale blue.

Hair has always held an important place in the glorification of women. Vogues in color and arrangement change as times do, but glossy, healthy-looking hair gives a woman one of her most potent claims to loveliness.

Actually it doesn't matter much what color your hair is so long as it is in good condition and has highlights in it. We take our hair for granted but it is a complicated piece of mechanism. It consists of a tube-shaped follicle, the roots, which are below the skin, and the shaft which is above the surface.

The average head was about 120,000 wisps of hair. Of course, the number, size and length vary with individuals. We too often forget that our hair is a living, growing part of our organism. Its beauty is

dependent on our general health. It reflects our worries, our illnesses and the food we eat.

General exercise and good health will show in our hair, the proper amounts of minerals and vitamins will be reflected in its beauty and unhealthiness and nervous strain can dull it and make it fall out. During pregnancy and afterward the hair needs special care if it is not to suffer from the strain of this period. Massage and brushing should be regular daily habits. Hot oil shampoos are beneficial. So are sunlight and outdoors.

A general health routine, happy mental viewpoints, massage, brushing and cleanliness are "musts" in care of our hair. If you wish to have my leaflet which gives you some ideas on care of the hair, send a self-addressed envelope with your request for leaflet No. 52, "Starch in Your Crown," to Josephine Lowman in care of the Press-Telegram. This feature appears daily in the Press-Telegram.

Dinner Dance Gala Event

Highlighting the Christmas festivities this week was the annual Christmas dinner dance given by Ebell Juniors for members and their husbands at Virginia Country Club.

Guests assembled in the lounge for a cocktail hour preceding the 8 p. m. dinner hour. Hostesses were officers, headed by the president, Mrs. Charles R. Brantingham, gowning in aqua nylon tulle over taffeta. Guests of honor were Messrs. and Mrs. Lon E. Peck, A. A. Knoll and Joseph M. Striegel.

At each table, guests found their places by gaily decorated silver bells for the men and curly-hair angels for the women. Among the crowd were Mrs. Jack London in a red lace and net ballerina gown; Mrs. Leland Meenzhuwer in blue taffeta; Mrs. William Guyser in an emerald satin sheath with nylon overskirt; Mrs. John McCutcheon in a full-skirted gown with tiers of white lace and a cummerbund of red chiffon, and Mrs. Sidney Felzer in apricot lace and net.

Mrs. Bill Sell's frock was of grey and mauve nylon tulle with a halter top of silver sequins. Mrs. Walter J. Mundy Jr. wore a cocktail-length sheath dress of black sequins, and Mrs. Ray Green chose blue nylon net with a satin bodice.

Announce Troth

Mr. and Mrs. T. M. Holbert of 11712 Garfield Ave., Compton, announce the engagement of their daughter, Patricia Ann, to Edward W. Thomas, son of Mr. and Mrs. E. W. Thomas of Lynwood. The bride-elect is a graduate of Paramount High School, where she was president of the Corsairs Service Club and the GAA, and was recipient of the Josten's Citizenship Award. She is attending Redlands University. Her fiancé is a graduate of Compton High School and served with the United States Navy in Korea. He is now attending Compton Junior College.

Engagement Announced

Mrs. Frank C. Szehner of 4101 E. First St. is announcing the betrothal of her daughter, Edna Louise, to David L. Silver of Minneapolis, Minn. The bride-elect is a graduate of Mount Zion Hospital School of Nursing, San Francisco. Her fiancé, a graduate of the University of Minnesota, is a member of Phi Chi Fraternity. No date has been set for the wedding.

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BUDGET TERMS IF DESIRED



John McWhinney

Chef of the Week

John McWhinney Shares Special 'Unnamed' Recipe

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

The name "McWhinney" has long been a familiar one in Long Beach—first there was C. C. McWhinney, who opened his law office here in 1916. And now his son, Chef of the Week John McWhinney, John is president of Westminster Memorial Park, a business founded by his Dad.

Like most of our "chefs" who spent their childhood in Long Beach, John liked to sail. However, flying was his first love; and at the age of 12, he donned helmet and goggles and grabbed the stick of his Dad's plane. Sking now takes precedence over other sports, even if he did wait until he was an "old man" to begin. He made his first down hill run while on a European tour four years ago. He golfs, but not seriously—will journey all the way to La Grulla, Mexico, to snare a fish, and is a game loser at Rummy.

McWhinney not only departed from the portals of the University of Colorado, Boulder, with a degree in economics, but with the future Mrs. McWhinney, as well. Except for several years of his time spent in the radar division, U. S. Navy, during World War II, the family, their beagle hound and ample boxer, have lived in Long Beach and environs.

A past president of the Westminster Rotary Club, he holds memberships in the Virginia Country Club, the Pacific Coast and the Tuna Clubs.

Our "chef" enjoys fine foods and their complements, and has the courage of his appetite to try a new or different dish. This is well proven by the fact that on several occasions while in Spain he took the menus as their face value. He thought he spoke Spanish like a native—but didn't. It was merely the McWhinney version, he found.

As to his recipe today, he didn't even give it a name. He got right to the point with the following ingredients:

Fry—3 onions

Corduroy

Nowadays the "diaper set" lives in corduroy overalls all winter long. If you're buying some as gifts, be sure to get the kind with a zipper or grip-faster opening to permit easy diaper changes.

Wash corduroy clothes in warm water and rinse with bluing for color preservation. Set the dial of your clothes dryer at high, but remove the clothes while they're still slightly damp. Place them on a hanger to shape. Pull with fingers and shake a few times during this final drying for best results.

Oswald Jacoby

Hand Proves Expert Can Make Errors

Everybody likes to see an expert fall on his nose once in a while, so today's hand should spread a little sunshine. It caused a swing of more than 2,000 points in a recent team match, thus proving that a little luck is sometimes more powerful than a lot of skill.

Both teams got to a quite reasonable contract of seven spades. The skillful declarer went down, but the lucky declarer made the grand slam.

First, let's see how the expert played the hand. He won the first trick with the king of hearts and drew two rounds of trumps with the ace and king. Next, he cashed the top diamonds and ruffed a diamond with the nine of spades. West overruffed with the ten of spades, and that was that.

What was so expert about this line of play? South wanted to make thirteen tricks without guessing which opponent had the queen of clubs. The nine of spades would be a safe ruff if the diamonds were 4-3 or if East (instead of West) happened to be short of diamonds, or if the player with short diamonds had only two trumps instead of three.

The odds were far better than 2 to 1 that South could ruff safely with the nine of spades, whereas the odds may be only about even on guessing which opponent has the queen of clubs.

South would be practically home if he got by with the nine of spades. He would lead a heart to dummy's queen,

NORTH			
♠	KJ87		
♥	Q6		
♦	AK63		
♣	K52		
WEST			
♠	1032		
♥	1098542		
♦	J7		
♣	84		
EAST			
♠	54		
♥	73		
♦	Q10952		
♣	Q873		
SOUTH (D)			
♠	AQ98		
♥	AKJ		
♦	84		
♣	AJ106		
North-South vul.			
South	West	North	East
1 ♠	Pass	1 ♠	Pass
1 ♥	Pass	4 ♥	Pass
4 ♥	Pass	5 ♠	Pass
5 ♥	Pass	6 ♠	Pass
7 ♠	Pass	Pass	Pass
Opening lead—♥10			

ruff the last diamond with the queen of spades, and enter dummy with the king of clubs to draw the last trump with the jack of spades.

Now South could take the ace of clubs and discard dummy's last club on the ace of hearts. Dummy would win the thirteenth trick with the last trump.

—South might still run into trouble if the player with the last trump managed to ruff the queen of hearts or the king of clubs.

The lucky declarer won the first trick likewise with the king of hearts and drew three rounds of trumps. He next cashed the ace and jack of hearts, discarding a diamond from dummy. As it happened, although this could not have been foreseen, East discarded on the third round of hearts.

Declarer next cashed the top diamonds and ruffed a diamond. By this time it was clear that West could hold only two clubs, and South therefore decided to play East for the queen of clubs. This play worked, and South therefore made his slam.

Black Tweed

Black tweed is in the lush class for a winter suit. This is no knock-about suit, but rather a beautifully fitted one that will be the very best for years to come. With a straight skirt and a jacket fitted down over the hips, it might be Paris brought to life.



NEW! *Golden Harvest* BY HEINRICH

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Mrs. James E. Douglass

Lt., Mrs. J. E. Douglass Honeymoon in Yosemite

Majestic Yosemite Park is the honeymoon destination of Lt. (j.g.) and Mrs. James Edward Douglass. The bride, the former Jenn Harriett Huggins, and her husband exchanged their nuptial lines last evening at 7:30 in First Methodist Church. Rev. George Grose read the service before 150 relatives and friends of the couple.

The bride, daughter of Mrs. Ethel Huggins, 1302 St. Louis Ave., was escorted to the altar by her uncle, H. G. DeBerry. She was lovely in a white lace and tulle gown over satin fashioned with a Peter Pan collar. The bouffant skirt featured tiers of tulle edged with lace which crossed diagonally to meet in the back. A coronet of seed pearls and iridescent sequins held her lace bordered tulle veil. Her flowers were white carnations and stephanotis.

Miss Charlotte Vivonia, maid of honor, was attired in pink nylon net and lace and carried blue carnations. Bridesmaids were Misses Diane Greaney and Mary Anne Murphy, who wore blue gowns styled like the maid of honor's dress and chose bouquets of pink carnations. David Douglass served his brother, son of Mr. and Mrs. J. E. Douglass of Corpus Christi, Texas, as best man. Ens. H. K. McIntosh and Lt. (j.g.) Robert Forsberg seated guests.

At the reception which followed, Miss Barbara Philippi

To Say Vows at Yuletide

A wedding during the sacred Christmas season will unite Miss Mary Mosenthal, daughter of Mrs. Walter J. Mosenthal of Upper Montclair, N. J., and Daniel R. Boone, son of Mrs. Pearl Simpson, 2816 Rutgers Ave., and the late Claude B. Boone.

The young couple met at the Highland View Hospital in Cleveland, Ohio, where both are employed as therapists. They will be married Dec. 28 in South Pasadena.

The bride-elect was graduated from Skidmore College and attended both the graduate school of the University of Colorado and New York University.

After graduating from Wilson High School and Long Beach City College, the prospective bridegroom was graduated from the University of Redlands, where he was a member of Alpha Gamma Nu fraternity.

He received his master of arts degree from Western Reserve University in Cleveland, where he is studying for his Ph.D.

Molly Mayfield

Wife 'Burned-Up' at Hubby

DEAR MRS. MAYFIELD:

I've read letters in your column before from burned-up wives whose husbands refused to do any household chores, even to minding the kids occasionally.

Now I don't expect my husband to be a "housewife" or "mother" but let me say I think he, as well as any other, ought to prove he can be a "father".

Now let me give you the picture, here. I have three tots, the oldest four, and two in diapers (one year between the last ones). When we go out I have the three to get ready for bed, while the Master of the Manor has only himself to get dressed and ready.

Oh, if by some chance he does put one of the babies to bed he has one eye on TV and Lord only knows where the other one is. One night he put one of them to bed, and the next morning when I was looking for her shoes, you can guess where I found them! On her feet, right where they had been all night.

Boiled Dinner

For a change, serve a hearty New England boiled dinner. Buy enough corned beef brisket so that there'll be some left over to make corned beef hash for your Saturday night supper. Cover brisket with cold water, bring to a boil and cook 5 minutes. Remove the thin layer of grease from the water, then cover and cook on the simmer burner of your range until tender, allowing about four hours.

About 45 minutes before you turn off the flame, skim all excess fat from stock and add medium sized potatoes, carrots and yellow turnip cut into pieces. Cook 15 minutes. Then place cabbage, cut in quarters and cored, on top of meat and other vegetables. Cover and continue cooking until vegetables are tender. Cook beets separately and serve with beef. They add a colorful note to your dish.

My husband doesn't understand why I have to wash every day, but still he complains if wet diapers are around—and what can you expect with the two in the diaper stage. And it's why don't I sew more? Or bake more? And the next minute he just can't understand why I can't rest every afternoon so I'm not so all-in at night.

And furthermore I think a wife ought to get some time off once in a while. Why shouldn't a "father" stay with the kids once in a blue moon? And yet, the other night, I said I'd like to call my mother up and take in a show, and I'll bet you can't guess what he said. "What? And me stay home with the kids?"

The night I went to the hospital to have this last baby it was I who had to get the children's snow suits on. And who had to carry her own suitcase to the car? Well, it certainly wasn't the Lord of the Manor. He was too busy finishing the

story he was reading.

As I said, I don't expect him to be a housewife, but just a "father occasionally, and know that it is no crime to change a diaper occasionally, and help once in a while with them when a person is so tired she could just sit down and cry (which I've done many a night when I'm home by myself).

I guess this letter won't help much, but even if one husband reads it and decides to help with the kids just a tiny speck more—then it will have done some good anyway.

—ANOTHER BURNED-UP WIFE

DEAR BURNED-UP: No comment needed. Any husband worth his salt knows that he has to work some at being a "father", as you say. And any man with half a grain of sense knows he's going to have a happier home for doing so.—M. M.

This feature runs daily in the Press-Telegram.

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Happy Holidays Ahead for Service Families

By VIRGINIA NEWTON

The party tempo is increasing with exciting holiday plans in the service set. With many thinking of the pleasure of giving this yuletide season several clubs are sponsoring families less fortunate than others. This is an annual tradition with the Wives of Navy Doctors Club. Members are now planning a happy Christmas for several families.

At their annual Christmas party at Officers Club, Allen Center, Wednesday noon, club members will bring gifts for this project. The executive board of Wives of Navy Doctors Club will be hostesses. At the traditional punch bowl will be Mmes. George F. Cottle, Adrian Alfred and R. A. Lowry. In charge of the Christmas bundles and presents are Mrs. Harold Packard and Mrs. N. D. Shipley.

Visiting with Capt. and Mrs. Frank Virden today from Los Angeles are Capt. and Mrs. Vernon Dorch, USN (ret.). They will be the guests of Capt. and Mrs. W. W. Outerbridge of this city, also, before returning home.

Sorry to hear that the Virdens and the Outerbridges will be in a packing daze shortly after the holiday season, with both families heading for Washington, D. C., where they will reside. At present Capt. Frank Virden is commander Amphibious Squadron Nine and Capt. Outerbridge is skipper of the USS Los Angeles.

Mrs. A. C. Burrows was a charming hostess at a coffee event Monday at her home given in honor of the wives of officers attached to the USS Swenson.

Tuesday afternoon at the home of Mrs. T. H. Joyce Jr., the wives of officers attached to the USS Cavalier enjoyed luncheon and the afternoon was spent sewing tiny garments for the Navy Thrift Shop.

Lt. Comdr. and Mrs. C. A. Murray, USN (ret.) have returned from a wonderful family reunion in San Francisco, where Mrs. Murray's family reside. While there they attended a wedding reception at the Fairmont Hotel given by Mrs. R. Rosenthal for Mr. and Mrs. Allen Rosenthal. Also they were guests of Mr. and Mrs. A. Samuel at a dinner party.

A belated anniversary wish to two wonderful people, Comdr. and Mrs. "Bunny" P. O'Hare, USN (ret.), who last Sunday celebrated their 32nd wedding anniversary at a dinner party.

Another busy service club celebrating its annual Christmas party will be the Nautical Club with a gala gathering planned for Thursday noon at Allen Center. Hostesses for the party will be Mrs. E. W. Thompson, president, and Mrs. J. A. Foster, vice president. There will be an exchange of gifts and each member is reminded to bring canned goods for Christmas giving.

Officers attached to the USS Collett and their wives and guests enjoyed a party at the Towne Club recently. Guests of honor were Capt. and Mrs. A. C. Burrows and Comdr. and Mrs. J. G. Ross.

Still another well known service group to have a Christmas party will be the Officers Wives Club of Long Beach, who will gather on Tuesday at 12:30 p. m. at Allen Center. All members are reminded to bring a white elephant wrapped as a Christmas gift. Executive board will act as hostesses and Christmas baskets will be arranged for needy families.

Coming home for the holidays from Duke University will be Stanley and Cynthia Virden, son and daughter of Capt. and Mrs. Frank Virden of this city.

Mrs. C. A. Murray entertained Tuesday at a most attractive luncheon and bridge party for a group of service friends.

Guests of Lt. and Mrs. A. H. Ament, USN (ret.) at a recent holiday dinner party were Lt. Comdr. and Mrs. Raymond Jordan, USN (ret.), Mary Turner and Mrs. Michael White and son.

Recent hostess to the wives of officers attached to the USS Helena was Mrs. Edward Peterson, who entertained at a

bridge dessert at her home.

Fort MacArthur. Officers Wives Club met for bridge and canasta party Thursday at the Officers Mess on the Post.

Major and Mrs. Kerney Sigler have as their houseguests, Mrs. Sigler's parents, Mr. and Mrs. H. J. Ranson. While here they were honored at a family dinner party when guests were Mr. and Mrs. J. C. Groeling of Bellflower, and the major's mother, Mrs. Hazel Sigler.

Major and Mrs. William

Palmer have returned from San Jose where they were the guests of the major's parents, Air Force Col. (ret.) and Mrs. B. A. Palmer. Mrs. Palmer returned with them for a visit here.

Houseguests of Maj. and Mrs. Delbert Parlin have been the major's sister and brother-in-law and family, Mr. and Mrs. Alvin Stearns and daughters Monochla and Alvinna from Upland and Miss Willow Barret from Kentucky.

Rear Adm. H. P. Burnett, USN (ret.) and Mrs. Burnett will soon arrive from their home in Burlingame to spend the holiday season with their son and daughter-in-law, Lt. Comdr. and Mrs. R. C. Burnett of 2106 San Vicente.

3034 E. 1st St. is awaiting the arrival of Capt. Ricketts, commanding officer of the USS St. Paul on his return to this city from the Far East. Also coming home for the holidays is their son Myron, who is a first class midshipman at the Naval Academy.

Homelife With Alyce

By MARYALYCE RIVARD

You don't happen to have a little extra room at your house for a few days . . . do you? Mama's running first in the unpopularity poll at our house . . . just because I'm narrow-minded enough to refuse to buy a bayonet for the oldest son to chase his little brother with . . . they're both convinced I have no sense of humor.

Come to think of it . . . it might be handy for convincing husbands that a few odd jobs should be done . . . at that! Meet you at the war surplus store . . . OK?

How 'bout a heavenly angel? One you can bite . . . no less . . . cause this one is a lulu of a dessert. Break in pieces small angel cake from bakery. Over it pour chocolate pudding from packaged mix and top with coconut or ice cream.

Here's a delicious drink for the "girls" the next time it's your turn to have them. . . Mix frozen orange juice concentrate as directed on the can, add 1/2 pint pineapple sherbet, beat until frothy.

Merret Temple

Merret Temple, Daughters of the Nile, will have a luncheon at 11:30 p. m. Monday in Searchlight Hall, 2821 E. Anaheim St., prior to the afternoon business session. Mrs. W. J. Bourlour, queen of Merret Temple, will preside.

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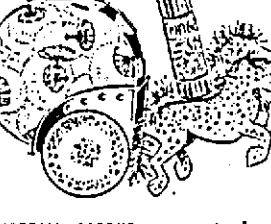
FRAGRANT GIFTS

BY

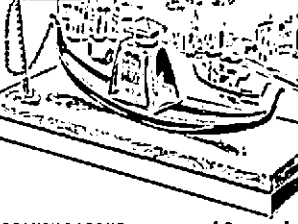
COTY



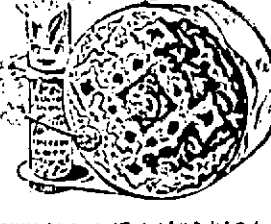
FRAGRANCE TWINS...appealing little sister between two famous Toilet Waters, L'Aimant and Emeraude. 275



IMPERIAL CARRUS...gay steeds pull chariot of "Air Spun" Face Powder, carry L'Origan" Perfume Purser. 350



BEAUTY BARQUE...cargo of Emeraude" Perfume, 350. (Royal Barques with both Emeraude and L'Aimant, 650.)



DRUMMER BOY...Twistick" Solid Cologne and fabulous "drum" of Dusting Powder in Emeraude. 300



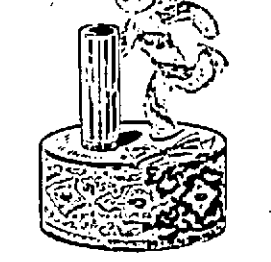
FRAGRANCE SWAN...bearing Perfume Purser of Emeraude", with deluxe Toilet Water to match standing guard. 375



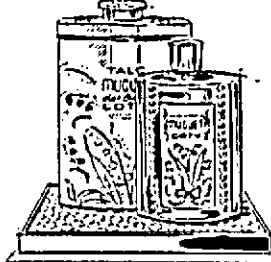
BATH MATES...5 little soldiers of "Paris" Bath Soaps, plus Talc, Toilet Water and atomizer. 500



SCENTRY...for her "golden" moments, L'Origan" in two forms, Perfume and Toilet Water. 350



SKATER...whimsical skater and Sub-Deb Lipstick, atop "Air Spun" Face Powder in Emeraude. 250



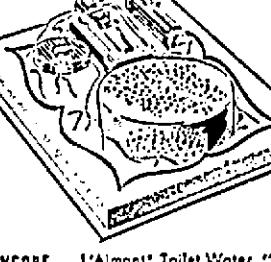
DEBBIE...the fragrance of Muguet des Bois, in Toilet Water and Talc. 250



LE FONT...preening birdy perched on fountain holding Muse perfume. (Also in Chypre, Styr, A Suma.) 350



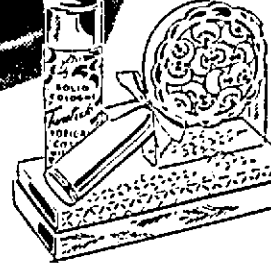
BLACK SWANS...Perfume Purser, Sub-Deb Lipstick and A Suma Toilet Water for in Muse, Chypre and Styr. 600



ENCORE...L'Aimant" Toilet Water, "Air Spun" Face Powder and Rouge, with Sub-Deb Indelible Type Lipstick. 600



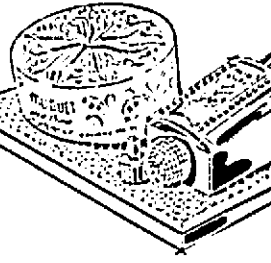
TREASURE TROVE...Creamy Skin Perfume, Cream Powder Compact, Toilet Water, Perfume Purser—all Muguet. 600



VANISSEY...Twistick" Solid Cologne in L'Origan", Parisienne Vanity (Cream Powder Compact and Lipstick). 325



PURSET...Creamy Skin Perfume and Cream Powder Compact in ever-popular L'Origan. 225



REFRESHER...the fragrance of Muguet des Bois in Toilet Water with atomizer and velvety Dusting Powder. 350



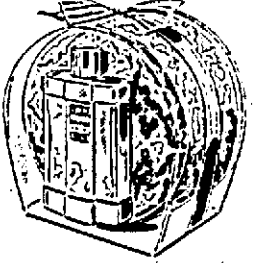
CHARMER... "Air Spun" Powder and Creamy Skin Perfume in wonderful L'Origan. 325



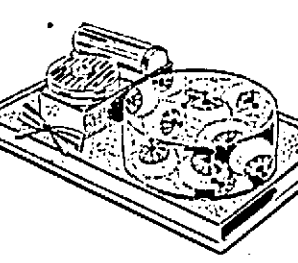
BOUDOIR...Emeraude" ensemble of "Air Spun" Face Powder, Creamy Skin Perfume, Toilet Water with Indelible Type Lipstick. 500



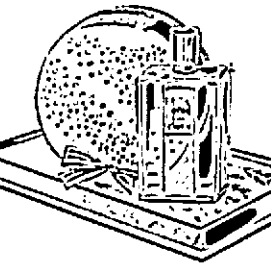
DAILY DOUBLE...give her the longest, for fragrance of L'Aimant" in Talc and "Twistick" Solid Cologne. 250



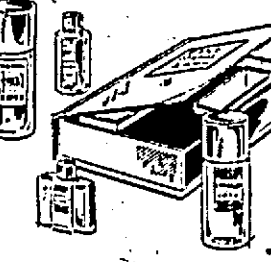
REFRESHER...Emeraude" Toilet Water with velvety Dusting Powder in the same famous fragrance. 350



MAKE-UP THREE... "Air Spun" face powder in L'Origan", Rouge and Sub-Deb Lipstick. 350



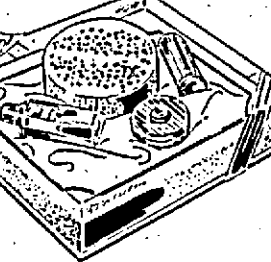
POWDER-N-SCENT...fragrance-matched set of "Air Spun" Powder and Toilet Water in L'Aimant. 325



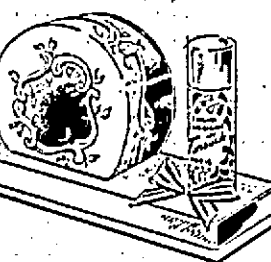
FINE FRAGRANCE...a "book" of cherished L'Aimant and Emeraude, Toilet Water, with matching drams of Perfume. 500



BEARERS OF BEAUTY...welcome trio of L'Origan" De Luxe Toilet Water, Perfume Purser, Sub-Deb Indelible Type Lipstick. 600



QUARTET...L'Aimant" Perfume, "Air Spun" Face Powder and Rouge, with Sub-Deb Indelible Type Lipstick. 550



DOUBLE BEAUTY... "Twistick" Solid Cologne and "Air Spun" Face Powder—both in "Paris" fragrance. 275



DAILY DOUBLE...Talc and "Twistick" Solid Cologne in the beloved fragrance, Muguet des Bois. 250



SHOWER MATES...Trio of Emeraude" Talc and Toilet Water with handy atomizer. 350

Jeri Holmes Here for Fashion Show

Popular and talented California designer, Jeri Holmes, will appear in Long Beach for the first time Tuesday in Pacific Coast Club as special guest at the Opti-Mrs. holiday festival. Known for her extraordinary wardrobe, Miss Holmes will introduce a few of her choice ensembles for winter. The fashion show, following the luncheon, will be by Dinels and her appearance Tuesday was arranged by Arthur Dinel.

Miss Holmes has designed simple, casual clothes suited to the modern way of life in a minimum number of pieces that expand to a maximum number of beautiful costumes that go the clock around. They can span the seasons and go from climate to climate, too.

IN THIS CORNER

with DICK ZEHEMS

This is "promotion day" in this space for a couple of pretty good football teams of the Pacific Coast Conference.

Their elevations to higher levels of gridiron society do not come with any official blessings from Victor O. Schmidt's office in the General Petroleum Bldg., Los Angeles. Rather, they come from my fourth grade arithmetic learned at Roosevelt Elementary School here at the outset of the "Roaring Twenties."

I merely sat down and added the 1954 season records to their all-time PCC marks, erased a few figures, made some changes, employed a little elementary division, and came up with a new set of all-time—beating Schmidt, Bernie Hammerbeck and their off-fire staff to the punch.

No official proclamation is necessary from the exalted PCC office to herald these startling developments. Just remember you read it first in this space in this newspaper, that's all.

Maybe the AP poll did commit an injustice to our UCLA Bruins. It makes no difference now. However, by my hand are these doughty Bruins promoted from fifth to fourth place in the all-time PCC football standings by virtue of their 6-0-0 record. Washington's Huskies helped. Their anemic 1-3-0 let the Bruins slip in ahead of them.

Oregon's 5-3-0 PCC record likewise paid nice dividends in the PCC's history book. The Webfoots climbed from eighth to seventh place... relegating the hapless Oregon State Beavers to the bottom of the pile of active participants.

As for SC, the all-time leader, the past season was simply a case of the "rich getting richer." Troy's 6-1-0 in the conference enabled it to increase its percentage lead over second-place California from 89 points to 103. Third place Stanford stayed put position-wise, but saw its .598 of last September shrink to .592 in late November after a 2-3-0 record.

UCLA's progress is all the more noteworthy in light of the fact that the Bruins are the youngest member of the conference, joining up in 1928, whereas Cal, Washington, Oregon and Oregon State are charter 1916 members. Current standings:

All-Time PCC Football Records

Team	Wins	Losses	Ties	Points
California	119	24	13	1,694
Stanford	104	24	10	1,584
Washington	117	29	24	1,541
UCLA	104	29	10	1,541
Oregon	104	29	10	1,541
Oregon State	61	51	20	1,441
UCLA	61	51	20	1,441
UCLA	61	51	20	1,441

Last September, the Bruins were fifth with a .528 showing. Now they're fourth with .546. It just goes to show you what magic a perfect season can bring. The Huskies were .518 at the outset, faded to .511 by winning only once in the circuit.

Thanks to George Shaw, Oregon, climbed ahead of the Beavers from a 444 tie to 450 with a 5-3-0 season as contrasted to OSC's 1-3-0 which sent the Beavers figures from 444 down to 441.

Don't let the thinner air in the higher elevations bother you, Bruins. A couple more like this season and you'll have Stanford worrying!

BATTING .500—Half the Big Ten basketball teams are favored in one quarter or another for the Western Conference championship! Some fun comin' huh?

Iowa's Hawkeyes have been established as the team to beat by reason of 11 returning lettermen from a list of 32.

Foremost rivals for the Hawkeyes are Northwestern, Indiana, Michigan State and Illinois.

The Hoosiers have lost Bob Leonard, but Big Don Schlundt is back. Great sophomore talent puts the Wildcats in the upper class. Spartan improvement is expected because Fordy Anderson is instilling a new attack. Illinois is packed with veterans.

Which leaves Minnesota, Wisconsin, Ohio State, Michigan and Purdue out in the cold—temporarily!

PLANS—Wilbur Clark, the Desert Inn, Las Vegas, tycoon, is dreaming up a "fistic whopper" for Los Angeles next summer.

Rock Marciano, the heavyweight king, versus Archie Moore, the lightweight champion.

Bob Hope, Bing Crosby and others of the entertainment world reportedly are lining up with Wilbur in the promotion.

Purpose: To put big gobs of money into the hands of the Olympic Committee for use in the 1956 all-out athletic war with Russia in Melbourne, Australia. In other words—to put the Reds in their proper places!

LITTLE BROTHER DEPT.—Reformed pro griddler Charlie Powell, now scrapper, has a little brother doing big deeds on the football field for San Diego High School.

He is Arthur Powell, Caveman and named to the All-San Diego Prep League team last week.

Big brother Charlie once starred at San Diego High in four sports. Wonder if it's a race between the San Francisco 49ers and Sney Welch for Arthur's future services?

BOWLING OUT—Bob Dillinger, at 36 one of the Pacific Coast League's veterans, may not be facing the horsehide to all corners of the diamond for Sacramento's Solons in 1955.

Los Angeles finance firm wants Bob as a fulltime employee. And since Bob lives in San Fernando, he may decide to hang up his cleats and turn to a business future—unless Los Angeles or Hollywood could make use of him... on a part time basis.

It's ever a changing scene...



VERN STEPHENS... Starts Sunday Column

THE HOT CORNER

Stephens to Start Column on Sunday

Vern Stephens, one of the all-time great major league baseball stars developed in Long Beach, is turning sportswriter and beginning next week will do a weekly column exclusively for the Independent and Press-Telegram.

The column, to be called "The Hot Corner," will appear every Sunday.

Stephens, who has starred at shortstop and third base for the St. Louis Browns, Boston Red Sox, Chicago White Sox and Baltimore Orioles, will give readers a true inside picture of major league baseball.

"I definitely won't pull any punches," Vern promises, "and like the umpire, I'll call 'em as I see 'em."

Stephens, who started along the road to baseball fame at Poly High, has an illustrious career of 14 years in the major leagues as a background for his forthcoming journalistic venture.

For a new slant on baseball from a player's standpoint, be sure and catch Vern's informative and enjoyable stories about the game's great players.

"The Hot Corner" is a must for all baseball fans. Watch for it next Sunday!

L.B. 'Y' Swim Team 2nd in Whittier Meet

Coach Jerry LaBonte's Long Beach YMCA swim team scored 73½ points but that proved one short of first place Alhambra in the 6th annual YMCA Invitational Fellowship swimming meet at the Whittier "Y" pool Saturday. San Pedro was third with 38.

Kenny Quayle and Gary Clarke surprised with a one-two finish for Long Beach in the junior 60-yard individual medley. Long Beach's senior team of Stanton Booth, Butsy Wrye and Dennis Britton broke the existing 120-yd. medley relay mark by four seconds with a 1:11.7.

Long Beach finishers: 60-yd. individual medley—first, Steve Chow, 1:23.7; second, Chuckie (Rose, Chew, Hickey), 1:25.8 (best record); 120-yd. medley relay—first, Quayle, Booth, Wrye, Britton, 1:11.7; second, (Avery, Gieringer, Tinton, Rose), 1:15.0; 150-yd. freestyle relay—third (J. Poe, R. Fox, Asano, Juniper).

60-yd. individual medley—first, Quayle; second, Clarke, 1:23.7; 120-yd. medley relay—first, (Booth, Wrye, Britton, Quayle), 1:11.7; second, (Avery, Gieringer, Tinton, Rose), 1:15.0; 150-yd. freestyle relay—third (J. Poe, R. Fox, Asano, Juniper).

INTERMEDIATE 120-yd. individual medley—third, Lockyer, fourth, Lippman; 150-yd. medley relay—first, second, (Meyer, Byrner, Hoyer, DeVinna); third, (Kinnard, Gieringer, Tinton, Rose); 180-yd. medley relay—first, (Byrner, DeVinna, Meyer, Lippman); second, (Kinnard, Gieringer, Tinton, Rose); 200-yd. freestyle relay—third (O'Dowd, Lockyer, Conner, Kinnard).

Houston Rips Detroit, 19-6

HOUSTON, Tex. (AP)—The University of Houston broke a three-game losing streak on a pitchout, a pass interception and a 56-yard broken field sprint Saturday and closed an even 500 season with a 19-7 win over Detroit in a Missouri Valley Conference game.

Detroit quarterback Jim Lobkovich tossed his team's only tally to end Bob Chendes in the end zone with 48 seconds left in the game.

Houston scored in the first period and twice in the final period, icing the game when quarterback Jimmy Dickey, who also ran 56 yards for the final TD, intercepted a Lobkovich pass and the Houston Cougars drove 53 yards in six plays for their second touchdown.

Pro Cage Scores
Houston 110, Rochester 102.
Port Charles 80, New York 41.
Milwaukee 79, Syracuse 54.
Milwaukee 80, Minneapolis 54.

NL Hockey Scores
Boston 4, New York 2.
Toronto 3, Detroit 0.

VIKING BAND SEEKS NO. 3

The Long Beach City College band will be among 20 school bands which will perform in the Junior Rose Bowl Game Parade next Saturday.

The Vikings have won two previous perpetual trophies in the Pasadena pre-game festivities.

Bill (Kilt Carson) Williams of radio and television fame will act as Grand Marshal of the parade which will bear the theme, "The Good Old Smogless Days."

The parade will begin at 8:45 a. m. prior to the El Camino-Hinds game.

L.A., Stars to Renew Feud Here

Slate \$15,000 Pro-Am at Lakewood

2 Spring Games at L. B. Park

Long Beach has been awarded two spring baseball games featuring the Los Angeles Angels, Hollywood Stars and Portland Beavers. It was announced Saturday by Bill Felstner.

The Angels will play Portland at Recreation Park on Saturday afternoon, March 3, while the Angels and Stars will renew their bitter rivalry in the same park on Sunday, April 3, in the final spring game of the season. The Pacific Coast League season opens the following Tuesday, April 5.

This is the same setup which Felstner had scheduled for last spring, but the Angel-Portland game was washed out. The Long Beach Junior Chamber of Commerce will assist Felstner in staging the two games.

The Angel-Star game produced the biggest story to come out of the 1954 spring exhibition games.

Hollywood edged the Angels, 6-4, with a twin-run rally in the top half of the ninth inning, but the ultimate result was forgotten in the furious explosion by Hollywood Manager Bobby Bragan in the last half of the ninth which finally resulted in a "sitdown and laydown strike" against the umpires by the colorful Twink pilot.

An Independent and Press-Telegram photo of the incident (reprinted below) not only was nationally distributed by Associated Press Wirephoto, but also was honored as Life Magazine's "Picture of the Week." The picture was snapped by IPT Photographer Roger Coar.

BIG BLOWUP

The big blowup started when one of Hollywood Pitcher Solon Shaw's pitches sent Bob Usher crashing to the ground and Umpire Emmett Ashford, first Negro ump ever to work in organized ball, waved the Angel star to first base to load the sacks.

That was the signal for Bragan to come storming out of the dugout. As he charged Ashford like a mad bull claiming that the ball had hit the bat, not Usher, Bobby hurled his cap some 30 feet onto the screen behind home plate.

Ashford immediately waved him out of the game... but Bragan wasn't through voicing his opinion and continued the "discussion" with the assistance of catcher Larry Dorton, third baseman Jack Phillips and first baseman Chuck Stevens.

FLAT ON HIS BACK

Finally, Bragan sat down in front of Ashford and crossed his legs. Again Ashford waved for him to go to the clubhouse... then walked away when Bobby relaxed even more by lying down flat on his back.

Umpire Al Mutant then came barreling in from his station near second to speak a few words over the reclining Bragan.

Bragan refused to end his "sitdown and laydown strike" for another two or three minutes. At last, he stood up, gave a few instructions to his players and stalked belligerently to the dressing rooms amid a loud chorus of boos from the pro-Angel crowd.

But the crowd loved every minute of it and an overflow attendance is anticipated in next spring's rematch here.

TEAM LEADERS
1. New Mexico 10 51 42.6
2. Texas Christian 10 50 30.0
3. Oklahoma 10 49 30.0
4. Maryland 10 48 30.0
5. Mississippi St. 10 47 30.0
6. Florida 10 46 30.0
7. Oklahoma 10 45 30.0
8. Oklahoma 10 44 30.0

PICTURE OF WEEK

Here is Staff Photographer Roger Coar's famous picture of Hollywood manager Bobby Bragan's sit-down strike at home plate in exhibition here with Angels. The photo was distributed nationally and made Life's "picture of the week." Angels and Stars will renew hostilities here April 3.



YARDAGE BUSINESS—BECKER BROS. INC.

Posing a double problem to Hinds JC in Junior Rose Bowl will be El Camino's brother combination of Stan (left) and Norm Becker. Alternate quarterback Stan netted 289 yards in 67 carries during regular season. Big brother Norm, an end, caught 26 passes good for 339 yards.

GAMECOCKS, 19-6

Dogs Bow, Coach Ditto

CHARLESTON, S. C. (AP)—Highly-favored South Carolina had to come from behind Saturday to take a 19-6 victory over a spirited Citadel team that was fighting to save its coach's job.

Apparently trying to win the final one for coach Johnny McMillan, who reportedly will be fired next week, the Bulldogs stopped several other Gamecock drives before yielding a second period touchdown to trail, 7-6, at the half.

The Citadel ended the season with only two wins against eight losses.

Majors in West by 1956?

NEW YORK (AP)—A target date of opening day 1956 for movement of major league baseball to Los Angeles and San Francisco is almost certain to be set at the winter meetings which will open here Monday, it was learned Saturday.

The "westward ho" operation is by far the most vital item on a heavy agenda, but the club owners in three days of sessions also will have to cope with some pressing new demands from the players, major lawsuits over the desperate situation of minor league baseball, and an amendment to lower the player limit from 25 to 23.

The American and National Leagues will keep their maneuvers on expansion highly secret since each is trying to be first in grabbing the two vast untapped Pacific Coast population areas, even if it means going from eight to 10 team circuits.

A 10-team league would call for 198-game schedules on the present basis of 11 home games against each club. Since there are only 168 playing dates from April 15 to Sept. 30 that obviously is impossible. Thus it would be necessary to reduce the number of games played against each team to come close to the current 154-game schedules.

A 17-game arrangement with each club on a nine and eight home and away on alternate years basis has been suggested, since that would give each club 153 games for a season.

The West Coast ball parks will have to have minimum seating capacities of 30,000 because crowds of that size will be imperative much of the time if the increased travel costs are to be absorbed. Even on a charter plane basis, the cost of a round-trip flight from Kansas City, the closest "jumping off" place, would be \$6,988.88 to Los Angeles and San Francisco.

Because uniformity is mandatory in the long established twin operations of the majors, if one league goes to 10 clubs, it will be necessary for the other to do the same. Thus Houston, Tex., Montreal, Toronto or a joint Minneapolis-St. Paul operation are strong 1956 possibilities for the league which gets shut out in California.

Big 10 Confab Set

CHICAGO (AP)—Big Ten faculty representatives and athletic directors are expected to act next week at the annual winter meetings on a program regulating aid to athletes and a suggested football television plan for 1955.



EL CAMINO PASSING THREAT

Quarterback Joe Contestable, rated by many as the greatest jaycee passer in the nation, will be at the helm of the Warrior attack next Saturday when they tangle with Hinds JC of Raymond, Miss.

Hinds JC Early Favorite in Junior Rose Bowl Classic

Hinds Junior College of Mississippi has been installed an early seven-point favorite for next Saturday's Junior Rose Bowl game with El Camino. A crowd of 75,000, augmented by 30,000 tickets to be given away by a grocery chain, is expected for the ninth renewal of the classic.

Hinds is the first Deep South team ever to play in the jaycee bowl game and brings a record of four straight undefeated seasons to the West Coast. The Southerners are coached by Joe Renfro, former Tulane gridiron hero, who employs both the T and single wing formations. The Eagles boast a slam-bang ground attack and take to the air only when the occasion demands.

The Eagles will fly into Los Angeles International Airport Tuesday night and will be quartered at the Huntington-Sheraton Hotel in Pasadena. Included in the traveling squad will be four coaches and 45 players. El Camino scaled the heights

Davenport Named Top Athlete for November

Bob Davenport, hard-running UCLA fullback who learned his football under coach Bob Park at Jordan High, has been named "athlete of the month" for November by the Long Beach Sports Boosters.

Davenport also tied for the Pacific Coast Conference scoring title with 11 touchdowns for 66 points. He was named on Look Magazine's All-America team picked by the Football Writers Assn. of America. United Press picked Davenport on its All-America third team. In addition, he was honored on both AP and UP All-Coast elevens.

Contestable's chief target is end Norm Becker, Star's big brother. The bigger Becker has caught 26 passes in nine games for 339 yards and two touchdowns.

If past bowl scores are used as a yardstick, then the odds favoring Hinds are "way off." The West, indeed, has dominated the series, winning six, losing only one and tying one.

Reserved seats are priced at \$2.50 each and general admission at \$1.50. Ducks may be purchased in Long Beach at Proctor's Sporting Goods, the Wilton Hotel, and Harris & Frank.

May Date for New Tourney

By JERRY WYNN

Major tournament golf will return to the Long Beach area next spring with a \$15,000 celebrity pro-amateur at Lakewood Golf Course. The Independent Press-Telegram has learned exclusively from co-sponsor Bernie Solomon of Long Beach.

Dates for the first week end in May have been granted by the county, owners and operators of the 6,235-yard par-71 links. The local event will follow the Tournament of Champions at Las Vegas by one week, thus presupposing the appearance of many of the nation's outstanding professionals.

Plans—all in the formulative stage, Solomon emphasized—call for a women's division and the participation of a great number of golf-minded motion picture stars. The tourney will be styled somewhat after the Washington, D. C. Celebrity meet, which has enjoyed tremendous success.

All other details such as the length and type of play will be announced in the near future. The Washington Celebrities meet is 72 hole medal play for the pros with a 36 hole pro-am.

The disclosure of the meet climaxes a summer and autumn-long campaign to bring Long Beach back into the national golf scene, one in which Solomon, a member of the Lakewood Men's Club, played a leading role. The name of his co-sponsor, a nationally-known figure, will be revealed at a later date.

Although the tourney lacks PGA approval as yet, little or no difficulty is anticipated since the event will stress the celebrity and amateur parties, and will not conflict, territorially, with any PGA meet. The L.A. Open and Tournament of Champions are held without PGA-sanctioning, for example, as are several others.

The conditions for the tournament appear to be ideal. The May date should eliminate the rain and bad weather that plagued many past L.A. and Long Beach Opens.

Once Over Lightly

(Continued from Page E-2)

great Leonard Dawson virtually cold in a game that thoroughly tested their aerial defenses.

Thus, you can see from those conclusions that the Midwest experts give the Coast little chance of winning.

Meanwhile, despite public clamor, it is very unlikely the PCC and Big Ten will change the rule limiting a school to one Rose Bowl visit in two years. The current arrangement holds through the 1956 game.

It is pointed out by Midwestern sources that the Big Ten could not muster a majority on the side of participation in the Rose Bowl without the clause. The faculty members are in favor of it and so are most of the athletic directors. It's either the present ground rules or no Rose Bowl agreement.

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MAYS WINTER DIAMOND KING IN PUERTO RICO

'Say-Hey Muchacho' Draws Cheers From Frenzied Beisbol Fanaticos

(Ed. Note: English Willie Mays, center, playing for the National League's San Francisco Giants, has become the star of the winter baseball season in Puerto Rico. Here is a first-hand account of the excitement and the antics of the most rabid baseball fans in the world.)

By SAUL PETT

SAN JUAN, P. R. (AP)—In this tiny island, where baseball is both the national pastime and the national passion, the incomparable Willie Mays of the New York Yankees has won the ultimate honor.

The fanatics cheer him even when he belts a homer against their own club. For the average Puerto Rican fan to do this, while he's crying on the inside, is the last word in tribute to a hostile talent.

True, Weeie is a most formidable ballplayer, the star of the world champion N. Y. Giants, the National League's batting champion, the one, the only, the original "Say-Hey" Muchacho. And when last seen playing winter ball down here, he was batting .460. Or was it .640?

Even so, for a Puerto Rican to cheer when his heart is being crushed like a mangled mango, this is a most big thing to do, amigos.

Because nowhere does the flame of baseball partisanship burn hotter than in this five-team league which, though it plays only a 72-game season in a land with a total population of 2,400,000, draws more than 700,000 paid admissions.

EVERY GAME between any two teams is a crucial Giants-Dodgers struggle, regardless of the standings. And every game between the two arch rivals of metropolitan San Juan—the San Juan Senadores (Senators) and the Santurce Cangrejeros (Crabbers or Crabmen) is the World Series all over again.

They scream, they whistle, they hoot, they abuse. When a pitcher grows wobbly, they help him toward a Latinized neurosis by waving handkerchiefs by the thousands to hasten his farewell.

At a night game, partisan zeal is apt to explode into literal fireworks; last year fans stood up by the dozens and shot off Roman candles.

An umpire's call against the home team touches off blood-thirsty cries of "¡¡¡¡¡ pillito!" (lowest kind of thief). When the tide suddenly turns in their favor, one group of fans yells across the field to rival fanatics, "¡¡¡¡¡ Sufrián!" (Now you suffer).

There are many major leaguers playing beisbol, as they call it here, in Puerto Rico this winter and when one falls into the slump he is apt to hear from the stands, "¡¡¡¡¡ Que se va al avion!" Translation: "Here's asking for his flying ticket home."

If a team wins on the road, its bus frequently has to run through an ambush to get out of town—through narrow streets lined with screaming fans, shouting invective, throwing bottles, mud balls or oranges (here they suck out the juice and throw the orange away).

While their partisanship runs high, the fanatics will not long endure a consistently bad team. Several years ago the Cangris Criollos (Creoles) were doing poorly and their fans went on strike for two weeks. They picketed the park. They warned off any possible spectators with angry ultimatums delivered over microphones.

John L. Lewis never closed the coal mines tighter. For two weeks the Criollos played to completely empty stands. One visiting team owner lost so much money he couldn't afford a bus

for remaining road trips. Simpatico friends lent their cars.

FOR SOME REASON, in Puerto Rico a shutout is the disaster supreme. Sport has no greater shame, no deeper cause for personal mourning. The triumphant fans send a string of nine doughnuts to the losers.

Leaving town after a shutout, the losing club may have to pass under a huge garland of doughnuts strung across the road. The man who averts a shutout is a special hero. After a recent game which ended 9-1, the only

ground and protected by chicken wire, was a special box reserved for the "Legislatura." It was jammed with excited senators and representatives of the island government.

I sat next to Walter Rivera Diaz, "senador por acumulacion" (senator at large), who kept a detailed score on a page torn off his desk calendar.

The legislators watch the game closely. Special committees of both houses govern the sale of tickets. At the end of the major league season, a joint resolution was passed unanimously praising Ruben Gomez, a local boy, for his work with the Giants. And when Gomez came home to pitch for the Cangrejeros, he was welcomed by a nine-man committee, also selected by joint resolution.

At the other end of the "Legislatura" box sat Horace Stoneham, owner of the Dodgers, who had come to the winter games to see his most valuable properties perform—Mays and Gomez. Both did fine. Gomez pitched an easy victory. Willie went 3 for 5.

But both, I thought, made their owner wince with headlong slides which tumbled them on the hard, sun-baked infield, tore their uniforms and drew a little blood.

FIRST TIME UP, Willie got a thunderous hand. They yelled his name or chanted "Say hey, 1,600 miles from the Polo Grounds. Then there was double thunder as Willie plastered a triple to left to drive in the first run.

Both Gomez and Mays were mobbed after the game. Kids were rubbing their sneakers in the lime of the batter's on-deck circle. Why? Because, someone explained, when they got home they could prove they had knelt in the same historic circle Weeie had.

The next morning, Willie showed up in a red plaid shirt, dark blue pants and black loafers for a road trip by bus to Mayaguez, on the other end of the island. It was only 80 miles, but usually took four hours because of the winding road.

Willie appeared stunned by the brutally early hour (shortly before 9 a.m.) but his sense of humor began to revive him. Spotting a girl coming to work in a building across the street, he yelled out in a high, singsong voice, "¡¡¡¡¡ She's coming! She's coming! You out of a job!" She laughed. He laughed.

Turning to the players behind him in the bus, he sang out, "What you doin' here? We don't need four infielders today."

Willie looked worried as I joined him for an interview. He was, he said, pretty busy, playing ball "and everything." Nights, he went to the movies.

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Willie gets \$1,000 a month and \$250 in expenses to play with the Santurce Cangrejeros, who average about four games a week. He lives in a small San Juan apartment just a few palm trees over from the ball park.

He takes his meals with Bill Gresson, a pitcher and Santurce teammate, and a St. Louis Cardinal farmhand during the regular season. In 1947, he and Willie broke in together with the Birmingham (Ala.) Black Barons. In that year, Willie was paid \$250 for the season. The other day, in San Juan, he bought some slacks and sport shirts. The bill: \$201.

His closets bulge with clothes (he estimates his suit total between 15 and 20) in quiet shades. He has many because (1) he likes nice clothes and (2) he thinks fans expect a ball player to dress well.

When I first caught up with him in San Juan, Willie was in bed, which was only natural since it was not yet noon. He averages 12 to 14 hours sleep a day.

Next to the bed was a record player stacked high with jazz and rumbas. On the floor were a pile of comic books and pocket books, variously titled "My Own Romance," "True Love," "Dark Surrender" and "The Scarlet Venus."

In bed, resplendent in beige pajamas, Willie moaned and stretched. He appeared worried about his rest.

But a short time later he was out at the ballpark, horseplaying in the pre-game pepper, fighting for every turn at batting practice, yelling, hopping, joking, running like he had never had a tired moment in his life, like he hadn't played 151 games and a World Series for the Giants before coming to San Juan.

SINCE THIS WAS a Santurce-San Juan game, the stands were jammed to capacity plus—about 14,000, including 2,000 or 3,000 standing on the top row of the open, knockdown-type of bleachers beyond the outfield.

In the background were the technicolor Caribbean sky, Australian pines and palm trees and a tall scoreboard which featured something called "Situation Don Q." (This lights up when the bases are loaded and when a man belts a homer he wins \$100 from a rum maker named Don Q.)

In the foreground were tightly packed stands full of fanatics shaded from the blazing sun by umbrellas, big, floppy straw hats and score cards wrapped around their heads with handkerchiefs. Everywhere small boys were selling leeches and peeled oranges.

And behind home plate, on the

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Everyone in the bus gave the cop a Bronx cheer except Willie, who laughed and laughed, and Pedro Zorilla, the club owner, who grumbled, "I know his face—he's a San Juan fan."

WILLIE RETURNED to the subject of homers.

"Fans always ask me for a homer, just one," he said. "Heck, you get one, they want more. You try for 'em you don't get 'em. I remember last season, I

jagged end began to beat a tattoo on Willie's forehead.

One whack of that sharp end in the wrong place and the New York Giants would have had a one-eyed centerfielder. But Willie grew tired again and went to sleep. In the back, the musicians had quieted down for a game of gin rummy.

We were still out in the country, riding past sugar cane fields and groves of pineapple bushes and orange and banana trees. Along the highway, scattered groups of "liberos" (country folk) saw the team name on our bus and jeered, hooted, whistled. We had passed over into Mayaguez territory.

Zorilla recalled that once last season, the Mayaguez fans got on a visiting Puerto Rican player warming up in the outfield. Someone threw a bottle. He threw it back. Then more bottles. And he threw them back, too, with deadly aim.

Suddenly there was a wholesale riot of flying bottles until the cops rounded up the player and guilty fans and hauled Herman Franks said that was nothing, that we should have been in Venezuela last year where he managed a local club. Saul Rogovin, former Chicago White Sox pitcher, started one game by walking the first four batters. The incensed fans and local politicians thought he was not trying hard enough and had Rogovin thrown into jail for the rest of the afternoon.

The next day, home plate umpire spent three hours in jail because he called a crucial decision against the home club.

EVERY THING things were quieter in Puerto Rico, Hal Jeffcoat warned me to keep the jeep closed after the Mayaguez game, especially if we won. The usual reaction, he said, was a barrage of bottles, oranges and mud balls. Zorilla said, "They don't really mean any harm."

Jeffcoat said, "They sure looked mad."

The Mayaguez stadium was filled with about 5,000 fans. Beyond the outfield, hundreds of men and boys poured in free over the wall and the cops looked away with amused resignation. Beyond leftfield was a huge man go tree sagging with the weight of humanity.

Up in the stands, some men were playing guitars, a clave, trumpet, maracas and a marimbola. It would be nice to report that they came down spontaneously from the hills to root and play for their home team. But commercialism is not bound by oceans. On their big hats, they wore big ads for local night clubs.

Stoneham, the Giants owner, arrived late but just in time to see a 400-foot shot over left center. In the next three games, Stoneham saw Willie belt three more homers and a week later he signed him to a new Giant contract for \$25,000 a year.

Willie's homer stunned the partisan crowd but they applauded because this was an event of formidable magnitude. He got a double before rain ended the game after the fifth inning with the visitors leading the Mayaguez Indians, 5-0. It was an official ball game but under local rules would have to be finished at a later date.

That reason, the crowds in the streets were relatively kind as our bus rolled out of town. The kids called us names, the men jeered, the women laughed, and only a few oranges were thrown. But Willie Mays, in war and peace, slept all the way home, naturalmente.

HOUK NAMED PILOT of New Denver Club

DENVER (AP)—Ralph Houk, a reserve catcher and later a coach for the New York Yankees, was named manager Saturday of the Denver club in the American Assn.

Denver general manager Bob Howsam said Houk, who is 34, will be playing manager for the Bears. Denver, champion of the Class A Western League last season, was drafted into the Triple-A association last Monday.

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Everyone in the bus gave the cop a Bronx cheer except Willie, who laughed and laughed, and Pedro Zorilla, the club owner, who grumbled, "I know his face—he's a San Juan fan."

WILLIE RETURNED to the subject of homers.

"Fans always ask me for a homer, just one," he said. "Heck, you get one, they want more. You try for 'em you don't get 'em. I remember last season, I

jagged end began to beat a tattoo on Willie's forehead.

One whack of that sharp end in the wrong place and the New York Giants would have had a one-eyed centerfielder. But Willie grew tired again and went to sleep. In the back, the musicians had quieted down for a game of gin rummy.

We were still out in the country, riding past sugar cane fields and groves of pineapple bushes and orange and banana trees. Along the highway, scattered groups of "liberos" (country folk) saw the team name on our bus and jeered, hooted, whistled. We had passed over into Mayaguez territory.

Zorilla recalled that once last season, the Mayaguez fans got on a visiting Puerto Rican player warming up in the outfield. Someone threw a bottle. He threw it back. Then more bottles. And he threw them back, too, with deadly aim.

Suddenly there was a wholesale riot of flying bottles until the cops rounded up the player and guilty fans and hauled Herman Franks said that was nothing, that we should have been in Venezuela last year where he managed a local club. Saul Rogovin, former Chicago White Sox pitcher, started one game by walking the first four batters. The incensed fans and local politicians thought he was not trying hard enough and had Rogovin thrown into jail for the rest of the afternoon.

The next day, home plate umpire spent three hours in jail because he called a crucial decision against the home club.

EVERY THING things were quieter in Puerto Rico, Hal Jeffcoat warned me to keep the jeep closed after the Mayaguez game, especially if we won. The usual reaction, he said, was a barrage of bottles, oranges and mud balls. Zorilla said, "They don't really mean any harm."

Jeffcoat said, "They sure looked mad."

The Mayaguez stadium was filled with about 5,000 fans. Beyond the outfield, hundreds of men and boys poured in free over the wall and the cops looked away with amused resignation. Beyond leftfield was a huge man go tree sagging with the weight of humanity.

Up in the stands, some men were playing guitars, a clave, trumpet, maracas and a marimbola. It would be nice to report that they came down spontaneously from the hills to root and play for their home team. But commercialism is not bound by oceans. On their big hats, they wore big ads for local night clubs.

Stoneham, the Giants owner, arrived late but just in time to see a 400-foot shot over left center. In the next three games, Stoneham saw Willie belt three more homers and a week later he signed him to a new Giant contract for \$25,000 a year.

Willie's homer stunned the partisan crowd but they applauded because this was an event of formidable magnitude. He got a double before rain ended the game after the fifth inning with the visitors leading the Mayaguez Indians, 5-0. It was an official ball game but under local rules would have to be finished at a later date.

That reason, the crowds in the streets were relatively kind as our bus rolled out of town. The kids called us names, the men jeered, the women laughed, and only a few oranges were thrown. But Willie Mays, in war and peace, slept all the way home, naturalmente.



WILLIE MAYS
Idol of Puerto Rico



HAL JEFFCOAT
'They Sure Looked Mad'



HORACE STONEHAM
Slides Made Him Wince

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4 Tommy Armour Woods	\$84.00	\$64.95
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4 First Flight Woods	\$78.00	\$39.95
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4 Spalding Topflite Woods	\$84.00	\$66.95

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LATIN LOVE

Willie Mays, playing winter ball in Puerto Rico, is besieged by young fans after a game. Fans cheer him even when he hits a homer for a rival club. And in the Caribbean island, where partisanship over "beisbol" is bitter, this is high tribute.—(AP Photo)

2-DAY STAND PCC Stages Water Show

The Pacific Coast Club's annual holiday water show will be held Friday and Saturday at 8 p.m. Almost every member of the club's boys and girls swimming teams will participate.

Rosewall Jinx Dims U.S. Hopes

MELBOURNE (AP)—Australia's little Ken Rosewall maintained his longtime hoodoo over Vic Seixas Saturday when he defeated the United States champion with a brilliant display of racket marksmanship in the Victorian Tennis final, 6-1, 4-6, 6-1, 7-5.

Double Bill Tops Slate

Highlighting this week's all-basketball local sports schedule will be the "doubleheader" on Friday night between Poly and San Diego and Jordan and San Diego Hoover in the Panther gym. The teams will change foes on Saturday night and battle it out in the Hare gym.

Houk Named Pilot of New Denver Club

DENVER (AP)—Ralph Houk, a reserve catcher and later a coach for the New York Yankees, was named manager Saturday of the Denver club in the American Assn.

BOWLING ALONG

Executive committee of the Long Beach Bowling Association meets today at 11 a. m. at the Virginia Bowl.

PICKING UP SPLINTERS

Ruby Horgan in the Ladies 725 at the Boulevard drew plaudits last week for her sparkling 234 game, a new high for the wheel. Ruby holds a 147 average . . .

San Diego Marines Earn Bowl Bid, 26-19

SAN DIEGO (AP)—The San Diego Marine Corps Recruit Depot staved off a fourth-period rally to defeat the Camp Pendleton Marines, 26-19, Saturday and capture the 11th Naval District football championship.

Golden Key HOMES

IT WILL PAY YOU TO WAIT Opening Soon Built by Henry C. Cox GARDEN GROVE

EARLY 1955

Trotters in 2 L.B. Tilts

The world-famed Harlem Globetrotters, basketball's greatest show, will make two appearances here this season, it was announced Saturday.

The great Negro five will play here on Monday night, January 31, and Friday night, February 4.

The Globetrotters are once again appearing by basketball's "Clown Prince," Goose Tatum. Other standouts on the team are Walter Dukes, seven-foot All-American from Seton Hall; Leon Hillard, one of the game's great dribblers, and Clarence Wilson, the team captain and considered the finest set shot in the hoop sport.

Challenge Sail Meet On Today

By BOB RUSKAUFF

One event in sailing this afternoon—the Balboa vs. Newport Harbor yacht clubs' annual team challenge series—will keep intact thus far the Cortland record of "some event on every weekend of the year" in Southern California.

In the challenge series the two clubs will each present five top sailors to compete in three races aboard 10-foot Lehman dinghies.

General chairman of the two classic collegiate sailing fixtures ahead on Newport Bay—the 10th annual Pacific Coast Intercollegiate team championships Dec. 17-18 and the fifth Rose Regatta, Dec. 30, will be Ed Dillingham.

Dillingham succeeds to the post of Graduate Secretary of PICICRA, from which Bob Allen (Stanford '40) this season retired after 13 years.

The C. King Brugman high point trophy, for top performance of the Southern California Cruiser Association for 1955, goes to Dr. Ellwood Shultz, owner of the 50-foot power yacht, Florencia.

Dr. Shultz, who also won the Herbert L. Stone national trophy for top performance on performance in all races, including those non-sanctioned by American Power Boat Assn., presented an outstanding record.

In eight events during the year, including the \$5,000 James Craig trophy race of Long Beach and Coronado yacht clubs, the Florencia earned three firsts, three seconds, a third and a fourth.

She had 68½ points to 59½ for Wigton, Don Jensen, and 41 for Idle Hour, Harold Mason.

British Soccer

(Times Telegram first)

ENGLISH LEAGUE, DIVISION ONE: Arsenal 2, Cardiff City 1; Blackpool 1, Bolton Wanderers 1; Burnley 1, Charlton Athletic 1; Chelsea 1, Huddersfield Town 1; Coventry City 1, Leicester City 1; Derby County 1, Doncaster Rovers 1; Everton 1, Manchester City 1; Fulham 1, Grimsby Town 1; Ipswich Town 1, Middlesbrough 1; Nottm. Forest 1, Rotherham United 1; Southampton 1, Tottenham Hotspur 1; West Ham United 1, Wolverhampton Wanderers 1.

ENGLISH LEAGUE, DIVISION TWO: Blackpool 1, Leeds United 1; Bristol Rovers 1, Stoke City 1; Burnley 1, Lincoln City 1; Cambridge United 1, Exeter City 1; Colchester United 1, Dagenham & Redbridge 1; Doncaster Rovers 1, Hull City 1; Fulham 1, Notts County 1; Grimsby Town 1, Plymouth Argyle 1; Huddersfield Town 1, Peterborough United 1; Ipswich Town 1, Middlesbrough 1; Nottm. Forest 1, Rotherham United 1; Southampton 1, Tottenham Hotspur 1; West Ham United 1, Wolverhampton Wanderers 1.

ENGLISH LEAGUE, DIVISION THREE: Aldershot 1, Brighton & Hove 1; Colchester United 1, Dagenham & Redbridge 1; Doncaster Rovers 1, Hull City 1; Fulham 1, Notts County 1; Grimsby Town 1, Plymouth Argyle 1; Huddersfield Town 1, Peterborough United 1; Ipswich Town 1, Middlesbrough 1; Nottm. Forest 1, Rotherham United 1; Southampton 1, Tottenham Hotspur 1; West Ham United 1, Wolverhampton Wanderers 1.

ENGLISH LEAGUE, DIVISION FOUR: Aldershot 1, Brighton & Hove 1; Colchester United 1, Dagenham & Redbridge 1; Doncaster Rovers 1, Hull City 1; Fulham 1, Notts County 1; Grimsby Town 1, Plymouth Argyle 1; Huddersfield Town 1, Peterborough United 1; Ipswich Town 1, Middlesbrough 1; Nottm. Forest 1, Rotherham United 1; Southampton 1, Tottenham Hotspur 1; West Ham United 1, Wolverhampton Wanderers 1.

PAR TICALARS

by JERRY WYNN

The cup was overflowing with interesting golf developments this week.

1. There was a generous response to our request for your nominations for The Independent Press-Telegram Golfer of the Year award. Your letters to this column will determine the selection of the five finalists to be announced next Sunday. Remember, any resident of Long Beach or member of a Long Beach area golf club is eligible for the honor and trophy award regardless of age or sex.

Who would you suggest?

2. There was the long-awaited and very welcome news contained in our story on Page E-3. Although still in its infancy, the Lakewood tourney has all the earmarks of an outstanding one and deserves the support and encouragement of the entire golfing community.

Bernie Solomon deserves particular commendation for his efforts in landing the tourney for the Long Beach area. Even though, on the surface, a Los Angeles site might appear more favorable.

A successful tournament in 1955 would definitely mean a permanent place for Long Beach on the yearly major golfing schedule.

3. There was the boomerang tossed by the Los Angeles Jr. Chamber of Commerce Friday night when the 1955 L.A. Open will be played as scheduled with \$10,000 of the proceeds and possibly a large cut of the \$25,000 purse going to the Olympic Games fund.

An epitaph for the annual meet was all but completed after the JCs and PGA again failed to agree at their St. Paul meeting last weekend.

But the JCs, even under the seemingly stone-walled obstruction of having to compete against the nation's top pros, made their decision to stick by their guns and go it alone.

The action may seem inadvisable and could very well lead to the failure of both tourneys, but you have to admire its principle and courage.

4. There was a stream of important news emanating from the PGA national convention at St. Paul. One innovation in particular, the establishment of an award for the home club golfer, was exceptionally noteworthy. We will discuss it and other convention developments in a later column.

5. There was great interest surrounding today's major club activity at Recreation Park, Lakewood and Meadowlark—for all three, the final tournament of an outstanding year.

British Soccer

(Times Telegram first)

ENGLISH LEAGUE, DIVISION ONE: Arsenal 2, Cardiff City 1; Blackpool 1, Bolton Wanderers 1; Burnley 1, Charlton Athletic 1; Chelsea 1, Huddersfield Town 1; Coventry City 1, Leicester City 1; Derby County 1, Doncaster Rovers 1; Everton 1, Manchester City 1; Fulham 1, Grimsby Town 1; Ipswich Town 1, Middlesbrough 1; Nottm. Forest 1, Rotherham United 1; Southampton 1, Tottenham Hotspur 1; West Ham United 1, Wolverhampton Wanderers 1.

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ENGLISH LEAGUE, DIVISION FOUR: Aldershot 1, Brighton & Hove 1; Colchester United 1, Dagenham & Redbridge 1; Doncaster Rovers 1, Hull City 1; Fulham 1, Notts County 1; Grimsby Town 1, Plymouth Argyle 1; Huddersfield Town 1, Peterborough United 1; Ipswich Town 1, Middlesbrough 1; Nottm. Forest 1, Rotherham United 1; Southampton 1, Tottenham Hotspur 1; West Ham United 1, Wolverhampton Wanderers 1.

NAIA Honors 55 Gridders

TOPEKA, Kan. (AP)—Eight players from the Pacific Coast Saturday were named on the Little All-American honor roll squad of 55 men named by the National Association of Intercollegiate Athletics.

The honor roll has 10 ends, 10 tackles and 10 guards; 5 centers and 20 backs.

The West Coast players named:

Guards—Darrell Everett, Lewis & Clark, and Willard Whitaker, Fresno State.

Ends—George Maderos, Chico State, and Ron Stewart, San Diego State.

Backs—Wayne Buchert and Bob Ward, Whitworth; Parry Jeter, Cal Poly, and Norm Nygaard, San Diego State.

AL Hockey Scores

Brightfield 5, Hershey 2; Pittsburgh 3, Buffalo 2; Cleveland 1, Providence 5.

ONLY THIRD AMERICAN OXFORD RUGGER

Ex-L. B. Star Hot Topic in England

LONDON (AP)—America has sent over players for Oxford University's rowing teams, tennis teams, for golf, basketball and debating.

Now for the third time in history an American is at the Oxford rugby team. He is Vincent Wendell Jones, 24, of Long Beach, Calif., and if he had five legs he could not be more interesting to his teammates and the fans who pour out for Oxford games.

(Jones played tackle at Wilson High under the coaching of Jim Lineberger in 1948 and was named to the all-city team.)

Jones is one of the busiest men in Britain and one of the biggest.

Besides playing rugby, Jones reads law at Oxford's Brasenose college; he is a pilot; races stock cars at Harringay arena; goes out on high speed water skiing trips; plays basketball and keeps up his studies at one of the world's great universities. He must keep up very well since he is a Rhodes scholar.

Last year during his spare time he toured Australia with an American rugby team. Last summer he flew a small plane to East Africa, crashed in Tanganyika, climbed out unhurt and then climbed Mount Killimanjaro.

The Californian is six feet three inches tall and weighs 227 pounds. He played tackle for Dartmouth in the U. S. and although his size is about average for an American football lineman, he is considered a monster in Britain.

He moves his bulk with speed and ease and has been chosen to play in the Oxford-Cambridge rugby classic Dec. 7 at Twickenham Stadium, a ground as hallowed for rugby as Yankee Stadium is for baseball.

The only two previous Americans to play for Oxford in rugby were Al Valentine in 1923-25 and F. L. Hovde in 1931. Valentine came from Swarthmore College and Hovde from the University of Minnesota.

Jones learned rugby at Dartmouth, Stanford University and on the Australian tour. In comparing rugby with American football he said, "I really enjoy playing rugby. You don't get so many knocks but the game requires more training and physical skill. There is more excitement in the English game for a line-man."

Baseball's Fountain of Youth, Slaughter Awaits New Season

BELLEVILLE, Ill. (AP)—Enos Slaughter, a year-round diamond expert, tilted back in a chair in his jewelry store office Saturday and said he would be ready if the baseball season opened next week.

The veteran outfielder, an American League rookie last year after being traded to the New York Yankees from the St. Louis Cardinals, looked fit enough to be right.

Slaughter, last active member of the St. Louis crew that won the pennant and the name of the "Gashouse Gang" under Frankie Frisch and the late Gabby Street, seems to have found the baseball fountain of youth.

Ducky-wucky Joe Medwick and Dizzy Dean are portly and long retired and even Joe Garagiola, who joined the Cards after watching Slaughter from the stands as a boy, has quit the game.

But Slaughter, an enthusiastic off-season hunter, is just a couple of pounds away from playing weight.

"I never felt better in my life," he said. "I feel like I could hunt my way to first right now. That broken wrist that put me on the sideline last year mended perfectly. I'm just waiting for my contract."

How about breaking into that Yankee outfield now that Gene Woodling has been traded to the Baltimore Orioles?

"Naturally, I'd like to play every day," Slaughter said. "But I'm willing and ready to do whatever Case (manager Casey Stengel) wants me to do—pinch-hit, pinch-run, anything at all."

The balding Slaughter, a record-book 39, ranked the spirit of his new club right up along with that of the clubs which included the irrepressible Pepper Martin and the twin pitching punch of the Deans.

"They're a high-spirited club," he said, "and every man is rooting for his teammates."

How about Stengel?

"He's the same kind of a fellow Eddie Dyer is," Slaughter said. "Dyer is the best friend I found in this game. Anything you do for Casey is fine, just so you go all out."

Enos would like that, because he doesn't know any other way to go.



ENOS SLAUGHTER
'Never Felt Better'

Schnabel in Aud Feature With Brazil

A challenge hurled all the way from Honolulu landed in Long Beach this weekend and out of the strong language came a signed and sealed match between Hans Schnabel and Bobo Brazil next Thursday at the Municipal Auditorium.

It will be the final pro wrestling program here until after the year-end holidays.

The financial success of Big Bobo reached the ears of Schnabel last week and he immediately got visions of glory and riches, say matchmaker Louie Miller, so Schnabel cut short a business-vacation trip through the islands to "take over this big jerk's place," as Miller quoted the towering German strong man.

The semi-main is a rematch between Alo Lellani and Lord James Blears. They went to a draw last week that left everyone unsatisfied. As Blears left the ring he trampled the Hawaiian's robe in resin dust—and in Lellani's language that seems to require justification.

Mike DeBlase and Joe Blanchard form the special event and Nicky Brockwinkle goes after George Drake in the preliminary. First bout is at 8:30.

Reserve seat tickets go on sale Monday at the Union Cigar Store, Ocean and Pine.

Golden G. Results

FIRST RACE—4 furlongs:
Revolver (Faulkner) \$15.50 \$4.00 \$3.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

SECOND RACE—5 furlongs:
Revolver (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

THIRD RACE—6 furlongs:
Revolver (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

FOURTH RACE—7 furlongs:
Revolver (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

FIFTH RACE—8 furlongs:
Revolver (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

SIXTH RACE—9 furlongs:
Revolver (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

SEVENTH RACE—10 furlongs:
Revolver (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

EIGHTH RACE—11 furlongs:
Revolver (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

NINTH RACE—12 furlongs:
Revolver (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

TENTH RACE—13 furlongs:
Revolver (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00
Pilot (Faulkner) \$10.00 \$2.50 \$2.00

Akahi Tops Among Sea-Going Yachts

Tops among sea-going race yachts of 1954 is Kenneth P. Cron's Akahi, sleek PCC sloop of the Cabrillo Beach Yacht Club.

Among 84 yachts of Ocean Race Rule classification competing in eight blue-water races on the major off-shore agenda, Akahi edged out Kenneth Schmidt's Hilaria, which moved to second by winning the final, 87-mile Santa Barbara 1 race.

Third was D. W. Elliott's Escapade of Long Beach, representing Newport Harbor YC.

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Fishin' Around

By DONNELL CULPEPPER

Gradual improvement of fresh water fishing in Southern California is assured by the California Wildlife Conservation Board's approval of a \$50,000 stream project.

The project, proposed by the State Department of Fish and Game, received final endorsement at a WCB meeting in Sacramento this week.

The work will be done over a period of years in every Southern California county except Imperial and will consist of constructing stream deflectors to create pools.

Funds will come from per-mittees tax money allotted the conservation board for capital outlay expenditures by the Department of Fish and Game.

Approval of the \$50,000 project marks expansion of a \$35,000 WCB project which has been under way in San Bernardino National Forest since January, 1953.

Work done under the pilot project has been primarily on readily accessible streams including in the catchable trout-planting program. Future work also will encompass improvement of some back-country streams and may be expanded again to permit construction of small lakes.

ANGELERS RECOMMEND

Recommendations of Southern California anglers for the 1955 season were received this week by the regional staff of the DF and G at a meeting in Los Angeles.

Among proposals which will be forwarded to the California Fish and Game Commission are the seeking of means of curbing excessive use of chum in trout waters; requests for an earlier opening of trout season in Southern California—possibly April 15; use of live bait be permitted in Inyo-Mono waters east of Highway 395; removal of bag limit on bluegill; a request that night fishing for catfish be permitted statewide, and that only artificial lures be permitted in Fulmer Lake, Riverside County.

FEW DUCKS

Information reaching this department indicates the waterfowl hunting season opening Monday noon will be mostly HUNTING. Relatively few ducks and geese are reported in Southern California.

Vikings Top Tank Picks

Downey's Coast League water-polo champs landed eight players on the all-Coast League selection chosen by the five coaches following the CIF playoffs last Wednesday. Poly was a close second with seven selections.

Five Vikings—Dent, Rogers, Knox, Tostenson, and Axton—along with Dick Dickenson and Tom Stehr of Poly concluded the variety choices. Dickenson led the Poly scoring this season from his forward slot and Stehr turned in a fine job as the Hares goalie.

Jordan's Bee champs placed three players on the Bee team—George Divina, Dave Cranford, and Ben Post. Doug Noble and Frank Althin were selected from Wilson along with Daryl Uecker of Poly and Fred Tisue of Downey.

Coach Howard Thayer's all-CIF champion Poly Cee team dominated the Cee selections with four choices. Bernard Moore, Dan Cherry, Chuck Merrifield, and John Bates. Starr and Wilkes of Downey were chosen along with Steve Rummel of Jordan.

Caliente Selections

1—RISKIANCE, Pen Rule, Reddy.
2—Polished Coils, Tiny Anne, Radio Center.
3—Carson, New Faith, Thanks Again.
4—Machine Age, Alvin, Tyst.
5—Creative Arts, Gay, Lady Champ.
6—On To Victory, Strong Advance, Matrudd.
7—Lucky Khal, Don Richards, Naughty Richard.
8—Stingless Bud, Don's Bullet, Ray Em Count.
9—Elegant, Tropical, Tricker Happy.
10—Creative Arts, Gay, Lady Champ.
Once.
Double Specials—8—Over Paris, 9—Double Jake, 10—Bullreturs.

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WORLD'S LARGEST INFRA-RED OVEN

Fairly Named to Skyline Bowl Team

Rusty Fairly, former Jordan High and LBCC athlete now playing for Denver, was one of three quarterbacks chosen as part of a 25-man Skyline Conference team which will play a similar squad from the Border Conference in the Salad Bowl game at Phoenix, Ariz. on New Year's Day.

Fairly's passing and brilliant field generalship sparked Denver to the Skyline Conference title. Teammates Fred Mahaffey and Fred Tesone were also named to the all-star backfield.

Head coach of the squad will be John Roring of Utah State.

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Now Showing Leader of New Group In Long Beach Theaters Sees Band Comeback

The following information on Long Beach theater offerings and the starting times is provided by the movie houses.

HUNDAY, DECEMBER 5
ART—“Duffy of San Quentin,” 6:15, 10:40.
8:15—“Hell Raiders of the Deep,” 7:30, 10:40.
10:40—“Rear Window,” 3:30, 7:00, 10:40.
10:40—“Men with a Million,” 2:00, 5:25, 8:50.
10:40—“Rogue Cop,” 1:15, 4:40, 8:05, 11:30.
10:40—“The Red,” 12:00, 3:00, 6:00, 9:15.
CIRCLE DRIVE-IN—“Karamoja,” 5:40, 8:50, 11:55.
10:40—“Hell Way to Hell,” 7:15, 10:40.
10:40—“Black Widow,” 7:44, 10:40.
10:40—“Deadly Game,” 4:40, 7:45.
10:40—“Julius Caesar,” 1:05, 4:30, 8:00.
LAKEWOOD DRIVE-IN—“Drum Beat,” 5:40, 10:07.
10:07—“Beauty Hunter,” 8:25, 12:12.
10:07—“Track of the Cat,” 1:15, 4:40, 8:05, 11:30.
10:07—“Admiral’s Adventure,” 3:05, 6:00, 9:00.
10:07—“Black Knight,” 1:15, 4:40, 8:05, 11:30.
10:07—“Passion,” 12:15, 5:15, 8:15, 11:30.

Hope springs eternal in the hearts of Long Beach musicians, as evidenced Thursday night in Stephens Junior High School auditorium at the informal public presentation of the first local big band organized since shortly after World War II.

The 18-piece Dick Zuehl Band, which has been rehearsing since last April, is the dream of a 26-year-old arranger and pianist who believes the big bands are coming back.

“People want to dance again,” explained Dick Zuehl, who has been playing semi-professionally for eight years and now holds down a job in the dispatch department of the Independent Press-Telegram when he is not rehearsing or putting notes down on paper.

“The successful big bands have styles all their own,” he adds. “I think we have that because we are playing all original arrangements. It isn’t exactly a new sound, but it’s a good one.”

Zuehl planned his band during spare hours during his Army service. When he was discharged a year ago he began contacting other local musicians about his own age, some of whom also had just completed their terms of service in the armed forces.

The result is the present combination of eight brass pieces, five saxophones, four rhythm instruments and Zuehl’s piano. The majority of the band members have professional experience, but like the leader, are now working at other trades or are in college.

One other member also is working at the Independent Press-Telegram. Vocalist Bob Carey is in the national advertising department.

Zuehl realizes he is bucking the trend of recent years with a big band. As explained by Dave Hargraves, leader of the last large dance ensemble formed in Long Beach, the problem is chiefly economic.

“Before the war it was possible to keep a big band together without too much trouble,” Hargraves says. “But

then costs began to climb.” Hargraves and his Esquires, a 14-piece organization, played dates here and throughout the Southland from several years before World War II until 1948, when the band was dissolved.

“It was just too tough to make ends meet,” explains Hargraves, now operating a toy store in Belmont Shore.

But Zuehl and his musicians have faith in their organization. “We think with our style we can make the grade,” he claims. “We aren’t sure where we’re going, but we hope it’s up.”

Leader Dick Zuehl of the first big band organized here since immediately after World War II mused over the piano keyboard while Don Schraler takes off on a soprano sax solo. The 18-piece band made its bow Thursday night at Stephens Junior High School. (Staff photo.)

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Bob Hope Uses Lend-Lease Idea
HOLLYWOOD (AP)—Lend-lease is still going on, as far as Bob Hope is concerned.

Recently the comic finished “The Seven Little Boys” and went to England to film a TV program, which will be released later this year. Believed to be the first TV variety show to be made abroad for this country, it features Maurice Chevalier as guest star.

The show could not be shown in England because of union rules. But because it was made with the help of a technical crew of the BBC, Hope returned the favor and appeared on BBC’s “Variety Parade.”

PLAN ATOMIC TESTS
SYDNEY, Australia (AP)—Six British nuclear experts are seeking a site in uninhabited parts of South Australia for a new series of atomic weapons tests.

Wide Variety of Roles

HOLLYWOOD (AP)—Lisa Mon-tell is a girl with a surefire formula for Hollywood success—she’s pretty, shapely, young and possesses a face that is believable as a Russian, a Russian, French, Italian, Spanish or even an American high school girl.

One veteran Hollywood director opines that she can’t help but find steady work with such diverse qualifications.

She is a cross between a young Merle Oberon and Audrey Hepburn. How does a girl get to look like that?

Lisa was born in Warsaw, Poland, 19 years ago. Her mother is Russian. Her late father was a Cossack, the son of a lady-in-waiting to the last Czarina of Russia.

In 1939, the family moved to Forest Hills, N. Y. where she attended public schools. Her English is typically American. She spent one year at the University of Miami and then her father’s business took the family to Lima, Peru, where she attended the University of San Marcos. There she joined a theater workshop and got herself in a Spanish language movie.

The father died in 1953 and the mother brought the family to Hollywood only last May. Since then, with little time off she has played Gene Autry’s frontier school marm sweetheart in a television western; a young Spanish mother in TV’s “The Middle”; a French girl in the movie “Jump Into Love”; and currently her biggest role as Barbara Stanwyck’s Burmese maid in the movie “Escape to Burma.”

have to wait, too. TODAY’S BEST LAUGH: “When a girl goes on a diet,” says Joyce Bryant, “it’s because she prefers second glances to second helpings.”

EBELL 50¢ ANY TIME GABART
T H E A T R E S

Black Knight
Alan Ladd
Patricia Medina
2ND “PASSION” Cornel Wilde ★ Yvonne De Carlo ★ Technicolor

TRACK OF THE CAT
CINEMASCOPE
Diana Lynn • Tab Hunter
2ND RAW, REAL HIT! UNREHEARSED! “AFRICA ADVENTURE” IN COLOR

ROGUE COP
Robert Taylor
Janet Leigh • George Raft
2ND “THE RAID” VAN HEFLIN

JULIUS CAESAR
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WEBB—ALLISON—HEATH—BACALL
“WOMAN’S WORLD”
Frank Sinatra “SUDDENLY”

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JANE POWELL—HARVEY KELL
“7 BRIDES FOR 7 BROTHERS”
Robert Taylor • Janet Leigh
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Dale Robertson • “GAMBLER FROM NATCHEZ”
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Sunday TAMALE and CHILI 20¢
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Three assorted pieces of luscious golden brown chicken served with French fries.

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FRIED CHICKEN the very best
CHILDREN FREE TODAY, SUNDAY, ONLY
Yes—the kiddies are on us—Today, Sunday—Accompanied by course by parents (limit one child to each adult—age limit 12 or under)—Bring the kids and come on out and enjoy yourself over the week end. Ordinarily we do not indulge in the give-away business, but for those who have not been in we would like to get acquainted and for the many that have, this is a bonus. And anyway, we like kids—so let’s all come on down and eat some good chicken—or what’ll you have.
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Film Postoffice. Looks Too Real

HOLLYWOOD (AP) — Studio craftsmen won their highest tribute during Vermont locations for "The Trouble With Harry."

When the Alfred Hitchcock picture was filming at a tiny village called Craftsbury Common, Vt., the director needed a building to simulate the local country store and post office. It had to blend into the century-old buildings of the town.

Studio workers went ahead and put up a building that was aged right down to the well-worn floors. When the filming concluded they started tearing it down. A little old New England lady showed up and protested. She had come to town to mail a letter—and why were they tearing the post office down?

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Autry Says Cowboy Actors Will Be Around Long Time

BY WAYNE OLIVER

NEW YORK (AP)—Gene Autry predicts the cowboy and the western will be around for generations yet because "they're part of the national heritage of this country."

The millionaire cowpoke is unworried about being superseded by the space jockey.

A man on a horse, he says, is a symbol of pioneer America that will endure.

Autry, star of television, radio, the movies and records, explains that "when you think of George Washington, you think of him riding a white horse."

(I argued briefly for the picture of him standing in a boat, but with no success.)

"It's the same with other heroes of the early days of our country," he continues. "And the cowboy epitomizes the American pioneer."

The soft-talking cowboy star

gives due credit to the horse.

"I would say that in my business the horse probably is responsible for 80 per cent of the popularity of most western stars," he declares.

Autry qualifies his statement to refer only to performers who make a career of westerns as he does.

"Champion gets fan mail addressed to him just as I do," he adds.

The cowboy has a big advantage over the space jockey so far as kids are concerned because of the gear required for each, he declares.

The space suit with its plastic helmet, he says, is difficult to put on and not too practical for play.

But a cowboy outfit, he declares, is practical to wear and lets the youngster romp to his heart's content. He says he believes this is a big factor in en-

abling the cowboy to retain his place as a hero of the small fry.

Autry has become big business as a singing cowboy and built up a fortune that would make many a Wall Streeteer envious.

Aside from his income from his shows on CBS radio and television, his phonograph records and his six movies a year, he owns three radio stations, two television stations, a movie producing and distributing firm and two music publishing firms, and is a partner in a huge ranch in Arizona and has oil interests in Texas.

Autry minimizes the ranch of 175 sections of 640 acres as being "not unusual for that part of the country" and says his oil interests "are not very big." The cattle and horses for his touring rodeos come from the ranch.

Born on a ranch near Tloga, Tex., Autry grew up in Oklahoma where his father was a cattle buyer. His first singing was in a choir where his grandfather was minister. He saved up money and bought a mail-order guitar which he taught himself to play.

He was a railroad telegrapher in his late teens for a time while trying unsuccessfully to get a start as an entertainer but finally broke into radio on station KVOO in Oklahoma City. That led to his first phonograph record contract.

Since then, Autry's records have sold nearly 35 million copies and his "Rudolph the Red Nosed Reindeer" hit a fabulous 4 1/2 million.

Autry says he believes his radio shows—on CBS 15 years for the same sponsor—still reaches more people than the TV version. But he also reports that his motion pictures do better in areas where his TV show is seen.

Jimmy Stewart, Wife Will Fly to Dad's Wedding

HOLLYWOOD (AP) — Actor James Stewart and his wife, Gloria, will fly to Indiana, Pa., Monday to attend the wedding of his father on Dec. 11, the star's agent announced Saturday.

Alexander Stewart, 81, a widower, will wed Mrs. E. Stothart. The screen star's mother, Mrs. Elizabeth Ruth Stewart, died in August, 1953.

After a honeymoon in Washington, D. C., the newlyweds will come to California to visit Jimmy and his wife during the holidays.

Named Director

Leo A. Hill, Select Personnel Agency of Long Beach, was elected to the board of directors of the State Employment Agencies Assn. at the annual meeting of the association, in Los Angeles.



COWBOY AT WORK!

Gene Autry, who has built a thriving business out of his cowboy showmanship in the past 20 years, dictates to Pat Murphy, his New York secretary and assistant, in his hotel suite during a visit to New York. He is convinced that the space jockey will never replace the cowpoke as the idol of American youngsters. Cowboy business has made him a wealthy man with his own radio and TV stations, producing company for movies and TV films, cattle ranch and two music publishing companies.—(AP photo.)

Santa Given One More Chance

MARYSVILLE, Calif. (AP)—Marysville Boy Scouts plan to take one more chance on there being a Santa Claus.

They were going to make one more effort to cut and sell Christmas trees at a profit. Last year they went \$1,200 in the hole and this year a thief stole 170 trees they had cut.

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three persons — add barbecued spareribs—four persons add Almond Chicken.

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Karen Sharpe Feels She Wouldn't Make Good Wife

HOLLYWOOD (AP) — Actress Karen Sharpe is 20, pretty, single and admits: "Right now, as an actress, I wouldn't make a good wife."

"Actresses just aren't domesticated animals. I can cook but I don't like it. I can keep house but I don't like that either. I'm only interested in my career—and so are the rest of them if they only would admit it honestly."

She explains that's why she doesn't want to get serious although she occasionally dates John Smith, the actor who played her honeymooning spouse in "The High and the Mighty."

"He's an actor and I'm sure career comes first with him, too."

Karen believes that Hollywood marriages would last longer if all actresses waited until they made their name before they got married.

"We're different than other people," she expounds. "Else, we

wouldn't be in this business in the first place. I intend to wait as long as I can while I'm ready to be domesticated. I'll get married, preferably to a lawyer or some other professional man, other than an actor."

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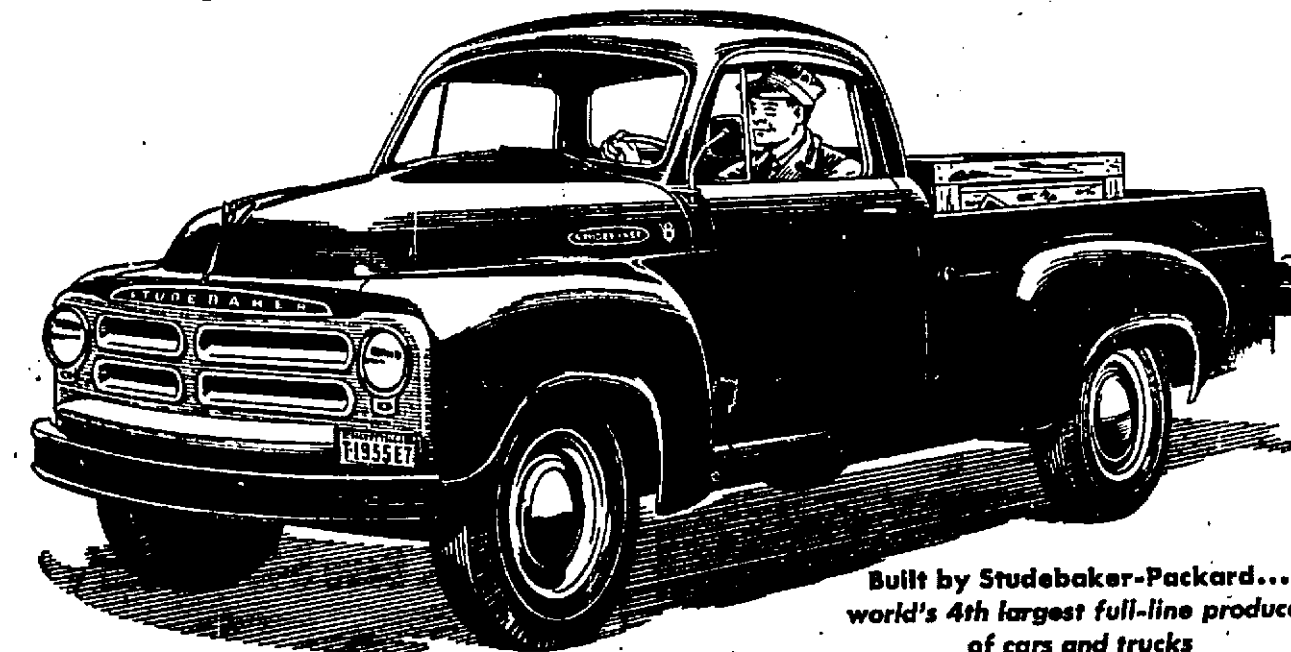
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Two sensational new V-8 engines!

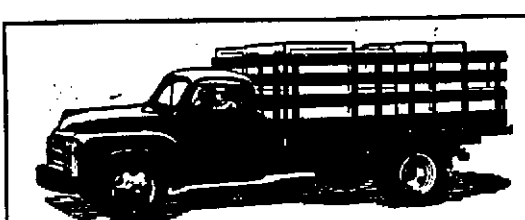
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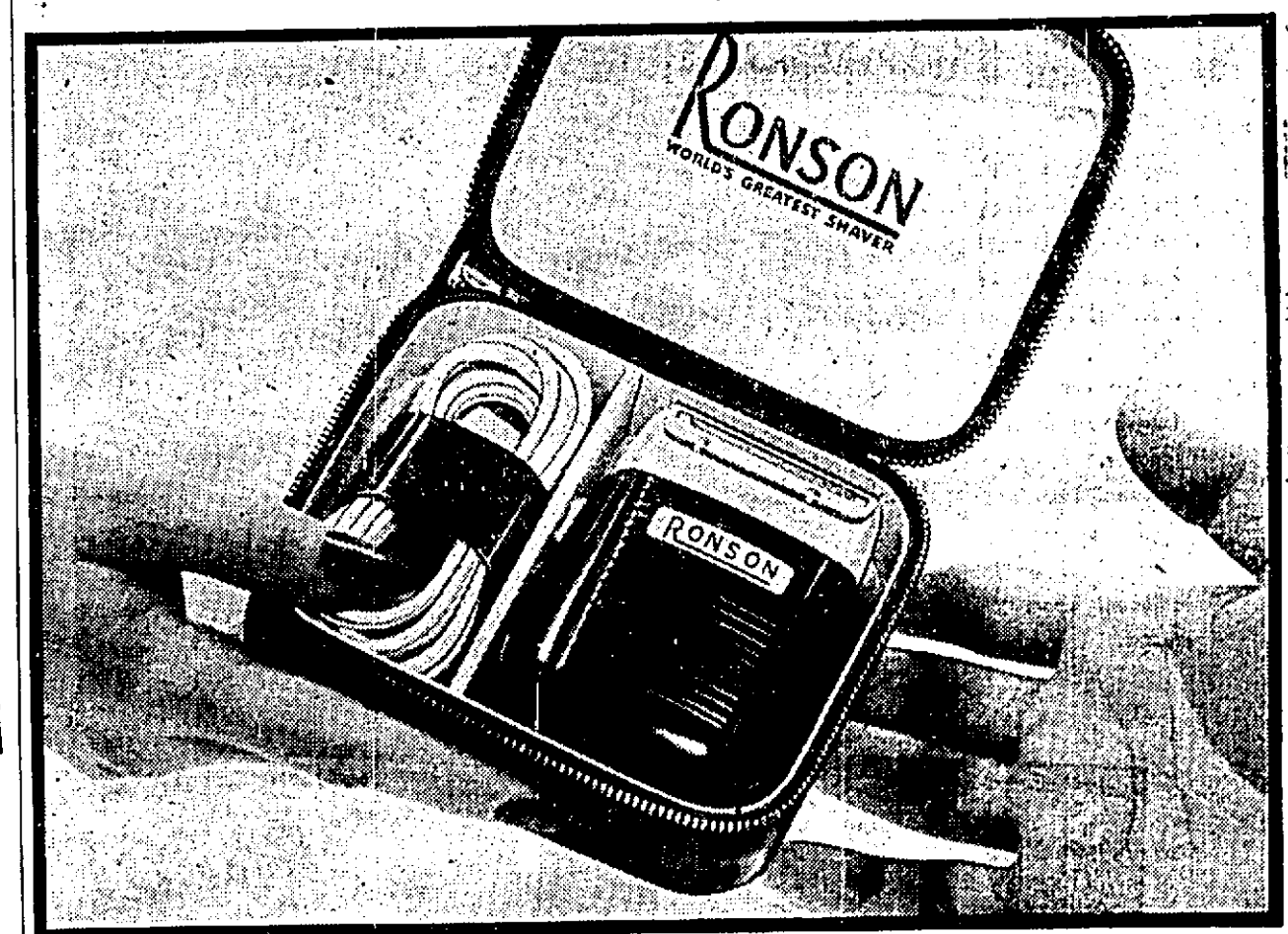


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RONSON world's greatest shaver! **\$28.50** complete with genuine leather traveling case.

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide
According to the Stars
To develop message for Sunday,
read words corresponding to numbers
of your Zodiac birth sign.

ARIES MAR. 21 to APR. 20	1 Be 2 Careful 3 Let 4 Agreements 5 Splendid 6 For 7 Mode 8 No 9 Personal 10 One 11 Of 12 Let	31 Buy 32 Be 33 Touchy 34 Dealings 35 You're 36 With 37 Demands 38 Required 39 Successful 40 Pay 41 Meet 42 Their 43 Look 44 Reject 45 Check 46 Others 47 Up 48 Out 49 Offers 50 Today 51 Compromises 52 Affairs 53 Unexpected 54 And 55 Discourage 56 To 57 Heart 58 You 59 May 60 For	61 Halfway 62 With 63 And 64 Promise 65 To 66 Be 67 Difficult 68 Unreasonable 69 Expenses 70 Children 71 Or 72 Interests 73 Can 74 Solid 75 Of 76 And 77 Be 78 Beneficial 79 Loved 80 Unneeded 81 Articles 82 Collect 83 Confident 84 Difficult 85 As 86 Over 87 Persons 88 Debris 89 People 90 Today
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Military SERVICE

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Chester Badami, 906 1/2 Via Wanda, has received promotion to staff sergeant at Norfolk, Va. S. Sgt. Badami is serving with Headquarters and Service Battalion of the Atlantic Fleet Marine Force at Camp Elmore.

PROMOTION to the rating of private first class is reported from Ft. Campbell, Ky., for Richard A. Smith, son of Mr. and Mrs. Willis Smith, 5368 Locust Ave. He is with Company I, 503rd Airborne Infantry Regiment, 11th Airborne Division. He is assistant .30 caliber machine gunner.

NEW LONG BEACH jet pilots are 2nd Lt. Eldon G. Addins, 2840 Danceland St., and 2nd Lt. Richard A. Griffin, son of Mr. and Mrs. R. H. Griffin, 4400 Heather Rd., it was reported from Laredo, Air Force Base, Tex.

PFC GENE R. BASS, son of Mrs. Arnold Yerd, 3513 Gondar Ave., was named Soldier of the Week of the 2nd Infantry Division's Provisional Regiment at Ft. Lewis, Wash. Bass, a supply clerk in the 2nd Aviation Company, received personal congratulations from Brig. Gen. Fred W. Sladen Jr., assistant commander of the division.

NAVIER A. DELBUONO, 25, of 1350 Redondo Ave., recently was promoted to corporal. He is serving with the 7th Infantry Division in Korea. Overseas since June, Cpl. Delbuono is troop information and education non-commissioned officer in Company K of the division's 32nd Regiment.

THEODORE A. RUELAS, son of Mr. and Mrs. Joe L. Ruelas, Stanton, has been promoted to corporal in Korea. He is ammunition non-commissioned officer in Company E, 32nd Regiment, 7th Infantry Division.

PFC HOWARD ELDREDGE, son of Mr. and Mrs. Lester Eldredge, 964 Via Carmelitos, is serving with the 7th Infantry Division in Korea. Eldredge, medical aidman with the 31st Regiment's Company B, entered the Army in February, 1954.

ETSN LEWIN R. GORDON, son of Mr. and Mrs. M. V. Gordon, 295 Nieto Ave., has reported for duty aboard the radar picket submarine USS Spinax with the Pacific Fleet. He was graduated from Wilson High and entered the Navy in May 1953.

Track of Explosives Blown 'Sky-High'

WATONNA, Minn. (UP)—A semi-trailer truck loaded with explosives "blew sky high" early Saturday, demolishing a gas station and damaging an apartment building.

Witnesses said it sounded as if "the town had been bombed," but no one was hurt.

The truck was the fourth owned by the Watson Brothers Trucking Co. to explode within the last 14 months.

Authorities said the blast occurred when friction ignited a gasoline hose while the truck was being refueled.

The truck and the filling station were demolished and a two-story apartment building across the street was badly damaged. Fires broke out in four upstairs apartments and windows were smashed.

The huge semi-trailer was en route from St. Paul to Des Moines with a load of white powder.

A spark, caused when the metal end of the gasoline hose scraped the truck frame, apparently touched off the gasoline, and flames spread to the cab.

Truck driver Walter Stultz, Omaha, and Otto Wodrick, filling station attendant, fought the fire with extinguishers but fled to a restaurant across the street and called firemen when they realized the blaze was out of control.

But the truck exploded in a flash of red light, sending flames 150 feet into the air. Debris "fell like rain" on the street, Stultz said.

Tenants of the damaged apartments fled into the street in their pajamas.

Other explosions involving Watson Brothers trucks occurred Oct. 9, 1953, at Boys Town, Neb., where three persons were killed; Oct. 20, 1953, at Axtell, Neb., where a crater was blasted in the highway, and Dec. 9, 1953, near Malvern, Ia., where whizzing shrapnel kept firemen at bay for more than an hour.

Despite protests over the hauling of explosives over public highways, the Interstate Commerce Commission ruled that the Watson Brothers were complying with safety regulations, and the company promised a vigorous safety campaign.

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Kaye-Halbert unitized Hi-Fidelity sound giving full resolution to TV listening! Two "positionable" matched speaker units (consisting of four speakers) may be removed from set and "positioned" where best or in adjacent room or rooms.

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From anywhere in the room Kaye-Halbert's sensational remote control unit turns the set on and off, adjusts volume and changes stations automatically.

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WORLD-FAMOUS All-Purpose FOOD MIXER has exclusive built-in 12 1/2" 7-speed planetary gear motor, interchangeable pop-out beaters, new 10-blade control speed dial.

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SELLS FOR \$42.95 ELSEWHERE

BRAND NEW FIRST QUALITY Electric Blanket Full Bed Size \$21⁹⁵ AS LOW AS 50¢ WEEK AT DORN'S

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\$90 Savings Off List Price

Automatically Washes Rinses Damp Dries

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WAS \$189.95 (JAN., 1954)

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\$1.00 PER WEEK

Here's a value-packed Crosley Washer that can really go "Round and Round" with your washday when you give you the cleanest, brightest wash without the least bit of effort on your part! Just set the dial for washing or rinsing periods up to 15 minutes. Clothes are gently vacuum squeezed! Capacity, 8 lbs. dry clothes. Model SW7.

REFRIGERATORS

ADMIRAL Save \$40 at Dorn's

ONLY \$1.50 PER WEEK WAS \$189.95

Here is traditional Admiral Quality at a surprising price! You must see its newest 1954 features, smart styling, large capacity... to fully appreciate this value! Model 7D

\$149⁹⁵

Third Night Opening in Lakewood Center

Lakewood Center retail stores will be open three nights a week to accommodate shoppers, starting Thursday night Dec. 30, it was announced Saturday by Peter C. Nitrini, general manager of May Co., Lakewood and



PETER C. NITRINI, Announces New Hours

During the past three years the stores have been open two nights a week, Mondays and Fridays, from 12:30 p.m. to 9:30 p.m. Nitrini pointed out that the trend in suburban shopping centers has swung to three and four night openings to allow more shopping freedom to families, considering that most families have but one car and it is used for transportation to work in the daytime.

"If we practice a policy of giving best possible customer service to customers in our trading area we must change and include

Wives of Realtors to Be Organized

Another division of the Long Beach Board of Realtors is being formulated to be known as the "Realtors' Wives Club," according to president Arnold Berg. He has appointed Winnie Cross to spearhead the movement of organizing the 350 wives of realtors. Their first meeting will be held Tuesday at a luncheon in Towne Hall where temporary chairman Mrs. Joseph Reed will preside. This organization is to be formed like the many other clubs sponsored throughout the country by boards whereby the wives can assist in specific projects and create better fellowship among the board members themselves, Berg said.

Los Altos Site for Penney Store

Long-Term Lease Is Signed With Whaley

By KEN CHILCOTE Real Estate and Business Editor Independent Press-Telegram

J. C. Penney Co., is the latest addition to the Los Altos Shopping Center. It was announced last night by L. S. Whaley, builder and developer of the growing area of East Long Beach.

Immediately following completion of long-term lease negotiations, it was said ground will be broken for the store early this week and work will be well under way shortly.

The Penney store is the second multi-million dollar department store for the Los Altos Center at Stearns St. and Bellflower Blvd.

At a total cost of \$2,500,000, the Penney Store will be located in the mall just north of the Walker's Store, a \$4,000,000 expansion of the downtown department store. Walker's is scheduled to open next spring and Whaley said he was hopeful that the Penney store could be ready for



COMPLETING \$2,500,000 LEASE

Signing a long-term lease for a J. C. Penney Co., store in Los Altos Shopping Center, Stearns St. and Bellflower Blvd., is Arthur Hasselbach, director of leasing operations of the nationwide concern. Standing is Lloyd S. Whaley, developer of the Los Altos community who said he soon will announce other major stores for the center.

ing in the stores elsewhere in the nation. Whaley said cost of the construction and site would be \$1,250,000 and Hasselbach added that fixtures, equipment and stock for the store would be another similar amount. The initial construction calls for a 44,000 square foot store with a full basement and main floor. Provisions are included in the planning for a complete second floor in the near future.

Penney's other Long Beach store is at 6th St. and Pine Ave. with a separate toy department in the Y.W.C.A. building at 6th and Pacific Ave. Vernon M. Fay, prominent in civic and retail affairs, manages them.

Negotiations were conducted for Whaley by Tod Sloan, lease specialist of the company. Plans for the building were prepared by Walton Beckett, architect, of Los Angeles, known for designing many of the major shopping centers over the nation. Construction will be done by the L. S. Whaley Co., with Noble Millie of the firm of Millie and Severson, contractors, as supervisor.

MORE COMING SOON

The Los Altos center is in the heart of the Whaley community of more than 10,000 homes and in which more homes are to be constructed.

"We soon will announce further expansions," said Whaley. Now in the center are: a super market, three service stations, radio and TV store, notions store, Long Beach National Bank, drive-in postoffice, two medical buildings, a dry cleaner, children's wear store, barber shop, hardware, drug store, liquor store, shoe repair shop, car wash, nursery and tool and equipment rental firm and a restaurant.

Nearby is the big drive-in theater being erected by the Cabart Theaters organization headed by Mill Arthur. A mile east at Stearns and Palos Verde Ave. Whaley is erecting a market for Iowa Pork Shops and a service station.

Realty Board Office Is Started

With the foundation completed, concrete tilt-up walls will be erected soon on the new office building for the Long Beach Board of Realtors at 3747 Long Beach Blvd.

Charles Morgan & Associates, architects and engineers, have provided drawings showing floor plans and copies will be distributed to the more than 750 members, said Arnold Berg, president.

Jim Ray, the contractor, said the walls should be up within two weeks and he hopes to have the structure completed and ready for occupancy in March. The dedication may take place during a meeting of state directors of the California Real Estate Association here.

The objective of the board was to have a beautiful and commodious building, designed to include every facility necessary to

the activities of the membership, said Berg. The new home will provide these resources: An up-to-the minute block book and map service. Conference rooms where members may bring clients. Directors and committee rooms where members may participate in the success of trade organization activities.

Adequate space and facilities for the Multiple Listing Service, a merchandising media between Realtor and Owner. A modern library with accumulative knowledge and educational books.

More than an office... a business and social center worthy of California's 4th largest real estate board, concluded Berg. The building project committee is headed by George Diltson

Jones with Glen Gerken, E. C. Roswurm, John Webster, Max Livoni, Clive Graham, Jim Mills, I. N. Page, and Morris Holmquist, as members.

N.L.B. Realty Club to Hear Dupuy

The North Long Beach Real Estate Club will have as guest speaker Wednesday, Reg Dupuy, the new Regional Vice President of the National Association of Real Estate Boards. He will hold a question and answer session on GI and FHA loans. Realtors will be invited to submit questions.

The meeting will be held at the Cottage Grill, 5242 Atlantic Ave., at noon. Ernestine McLaughlin is the program chairman of the day.

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Cadillac The Hour Every Motorist Owes to Himself! The happy man you see in this picture is bringing himself up to date. Cadillac has written a whole new chapter for the book defining motor car performance, and he's taking an hour to find out what it says. And it says plenty—of very great importance. First of all, it tells you what it's like to have command of a 250-horsepower engine that's as smooth as velvet, and so quick and eager that you have to educate your driving toe all over again. It tells you what it's like to have virtually every trace of unevenness in the highway completely eliminated before it is even noticeable to driver or to passengers. And it tells you what it's like to relax amidst upholstery fabrics that are found nowhere else, save in the 1955 Cadillac—not even in the finest clubs or hotels. All this is to say, of course, that Cadillac has made another tremendous advance in design and engineering—so great, in fact, that only a drive and a personal inspection can let you realize its significance. And, naturally, in addition to all that is new—there is yet greater emphasis on all the long-existing Cadillac virtues: —the endurance that enables a Cadillac owner to keep his car just as long as he elects to do so... and with complete confidence in its dependability— —the amazing economy of operation and upkeep which causes many owners to maintain that it is the most economical car on the American highway— —the great personal satisfaction that comes from owning a car which is recognized, wherever highways lead, as the Standard of the World. We cordially invite you to come in—today—to see and drive this wonderful, wonderful car. There are eight models—in four different series—including the sensational Eldorado. There is one to please you—exactly. And we think you'll be surprised and delighted at how little it costs, in comparison with lesser cars. We're waiting for you—now!

Banner Park Popular Unit

An architectural plan that has proven its popularity and the spaciousness that growing young families need, accounts for the continuing rapid sales at Banner Park. Close to shopping centers, schools, churches and recreation spots, including beaches, mountain and desert resorts, Banner Park is easily accessible from the industrial areas of Los Angeles, Long Beach and Santa Ana. Model homes are open every evening to 9 and may be reached by driving out Seventh St. which becomes Garden Grove Blvd., or by driving out Harbor Blvd. to Westminister to Harbor, turn south on Harbor to Hazard and provided by the skillful planning of the architects, including walls of glass, open beam ceilings with celotex insulation and mahogany paneling.

Chapman-Magnolia Park Terms Attracting Buyers

Throngs of interested veterans and prospective home buyers from all over Southern California continue to push sales of Chapman-Magnolia Park homes to spectacular new highs. Robert McCutchin, head of the sales staff for this 100-acre, 338-unit choice residential development, reports. Sales last week alone reached a quarter of a million dollars. Designed especially for veterans with growing children, these distinctive three and four-bedroom homes are available to veterans with no down payment, no impounds and no closing costs. McCutchin added. FHA terms can also be arranged for non-vets.

Priced from \$10,990 to \$12,590 each, monthly payments, including principal and interest, are as low as \$56.60 for the three-bedroom homes, and \$63.42 for the four-bedroom dwellings. Two furnished models are on display. Furnished by Frank Bros. of Long Beach, they point up the distinctive interiors of these homes, color-styled, both within and without by Margaret Hargraves, famed European and American color consultant. Both models are landscaped with exotic California plants.

Garden Grove successfully combines relaxed suburban living with a host of satisfying industrial job opportunities within a radius of six miles. Within the last 12 months, firms with a total potential payroll of more than 14,500 employees have announced plans to build in the Fullerton, Anaheim and Garden Grove areas.

Sited to open early next year is the new multi-million-dollar Broadway Department Store center. This will be just five minutes from the heart of Chapman-Magnolia Park.

Chapman-Magnolia Park residences have two-car attached garages and all garages have rear doors and some are connected to the house with a popular breezeway.

Sewers and all utilities are in and paid for. To reach this new development, drivers may take the Santa Ana Freeway to Buena Park; turn right on Grand Ave. (Hwy. 39), drive south to Chapman Avenue, then turn left on Chapman one-half mile.

Long Beach Man Heads District Group

Harvey G. Lanham, president of Long Beach Artificial Limb & Appliance Co., Long Beach, and affiliated companies in Los Angeles, San Bernardino and San Diego has been re-elected regional director of the Orthopedic Appliance and Limb Manufacturers Association. He is in charge of all activities of the association for the H. G. LANHAM improvement of artificial limbs and braces in Southern California and the state of Arizona.

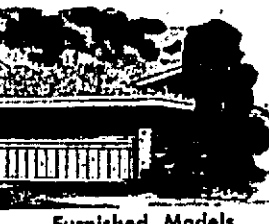
Lanham is nationally known as an authority on education in the artificial limb and brace field. He is chairman of the Permanent Educational Committee representing the industry which has cooperated with the University of California at Los Angeles in developing plans for training on the college level for technicians in the artificial limb industry.

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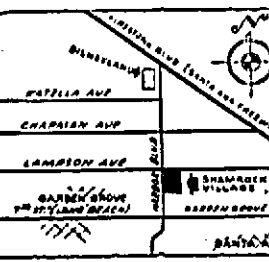
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to Vets
not 1 cent
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Shamrock Village is located on Harbor Blvd., just north of Garden Grove Blvd. From Los Angeles and points north, take the Santa Ana Freeway to Harbor and turn south. From Long Beach go out 7th St. (Garden Grove Blvd.) and turn north at Harbor to Shamrock.



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Shamrock Village

3 and 4
Bedrooms
2 Baths

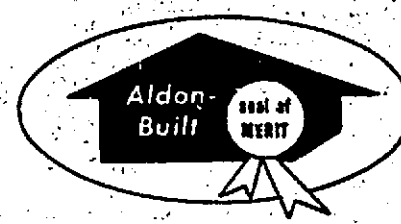
3 Bedrooms from \$10,400
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the things that count
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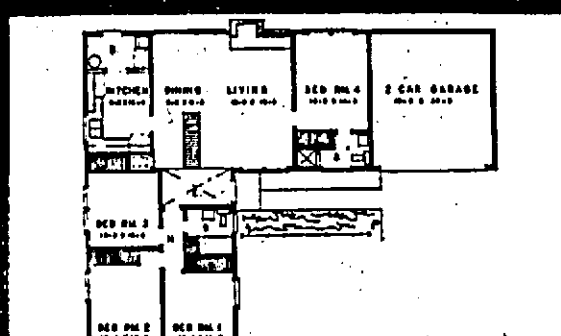
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Get years ahead ORIGINAL styling in ALDON-BUILT homes. Setting the pace for all America in color, luxury materials, ornamental design inside and out! More individuality—22 masterpiece styles to choose from!



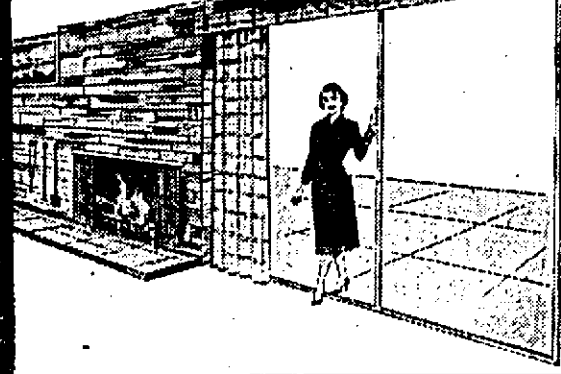
SIZE

Only ALDON'S Buena Plaza gives so much for so little—a full 1,350 square feet of living space INSIDE the house, plus porch and 2-car garage—the BIGGEST 4-bedroom, 2-bath home on the market at prices and terms like these!

VETS
not a dime
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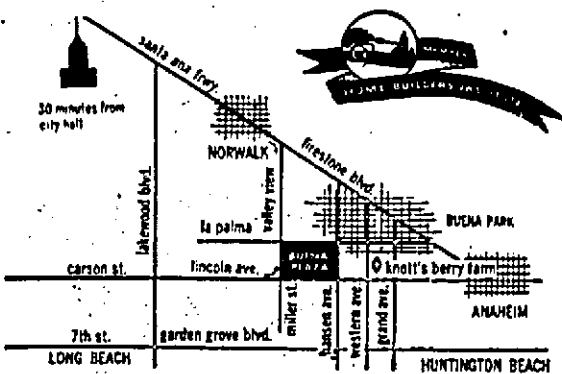
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NO CASH COSTS NO CASH IMPOUNDS
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Floor-to-ceiling slumpstone or brick fireplaces; sliding glass walls; 75,000 BTU Pioneer forced air heating; natural finish kitchen cabinets; 50-gal. Pioneer gas water heaters; Copper-finish hood, with fan, over range space; Waste King pulverators; colored plumbing fixtures; ornamental street lights; SEWERS, safety streets; dozens of other ALDON luxurized appointments.



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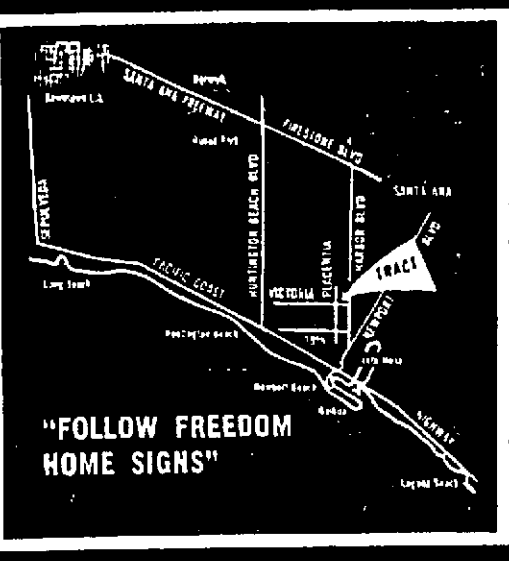
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LUXURY INTERIOR

This photo shows a view of living room of a typical "Masterpiece Series" four-bedroom, two-bath home in Buena Plaza, Aldon Construction Co. development at Miller St. and La Palma Ave., Buena Park. Vets' terms are no cash down.

Aldon Reports 392 Sales in Buena Plaza

Sales total at Buena Plaza to Aaron Schultz are on parade date has climbed to \$5,380,200 daily. Twenty two highly diversified and Aldon Construction Co. of skilled stylings are offered. The officials reported that a total of have an average livable area of 392 of the 624 four-bedroom, 1350 square feet.

The first of 2000 "Masterpiece" dwellings to be built in Buena Plaza, the homes are rising rapidly at Miller St. and La Palma Ave. in Buena Park, just off the Santa Ana Freeway.

Opening of the final section metropolitan growth, just off the of the freeway between Pioneer Santa Ana Freeway, the new Blvd. and Rosecrans Ave. last property was described by the week, creating a free traffic flow between San Fernando Valley and Santa Ana, is expected to bring the largest crowds in our nine-year building history to Buena Plaza this weekend.

Key Aldon officials declared, "It may be reached from Los Angeles by taking the Santa cash down, not even costs and Anna Freeway past Norwalk to impounds, according to sales Valley View Ave., and turning agent E. "Billy" Hamburg. Vets' south, or from Long Beach by monthly payments, he added, are taking Carson St. (which becomes Lincoln Ave.) to Miller St., then turning north to the Six model homes, furnished by furnished homes.



ROOM FOR REAL LIVING

Skylark Terrace, developed by Bill Tietz in Garden Grove, features large rooms, as shown here, and exceptionally large lots, some up to a quarter of an acre. They are priced at \$15,850.

Large Lots Provided in Skylark Terrace

Spaciousness of the estate-size quarter mile north of Chapman Ave. The development is easily lots, with more than 1/4 acre in many, is inspiring many Skylark Terrace home-owners to consider swimming pools, badminton courts, patios and barbecues for their new dwellings, reveals Bill Tietz, president of Tietz Construction Co., builders and developers of the subdivision.

Planned to comply with the requirements of Southland families demanding room for indoor-outdoor living, Skylark Terrace homes have large full length sliding glass lanai walls in living rooms. Huge sandstone fireplaces are focal points of the living rooms which are tastefully decorated to appeal to any homeowner.

Ceramic tile brightens the all-electric kitchens, equipped with garbage disposal, Hotpoint dishwasher, built-in Hotpoint electric range and oven and electric exhaust fan. Edison Company home economists will demonstrate the energy-saving kitchens to buyers in the development, Tietz revealed.

Two ceramic tile baths with glass stall shower door and Zolotone finish on the walls are more features of the homes. The three and four-bedroom dwellings have golden hardwood floors, 80,000 B.T.U. forced air furnaces, genuine baths and plaster throughout and extra spacious closets and cabinets.

The brick trim exteriors present sharp, clean lines and have shingle or Dolomite rock roofs. Three-foot eave overhangs insure coolness throughout hot summer months. Lawns, trees and shrubs are included in the front yard landscaping of the dwellings.

Priced at \$15,850, the homes are available to veterans on no down payment terms while non-veterans are buying on F.I.A. financing.

Four furnished models, open for inspection daily from 9 a. m. to 9 p. m., are located in Garden Grove on Brookhurst Ave., a

New Manager

COLORADO SPRINGS William B. Hall Jr. has been named acting manager of the Broadmoor Hotel here. Hall, associated with the resort hotel more than 20 years, succeeds Charles O'Toole, who will become manager of the Brown Palace hotel in Denver Jan. 1.

Wire Club Holds 'Holiday Feast'

The Wire Club (Women in Real Estate) had their annual "Holiday Feast" Tuesday evening at the home of Ruth and Coy Sanders, 4001 Pine Ave. A large banquet table gay with holiday decorations was spread for sixteen members and their husbands and guests. Real estate was temporarily forgotten in favor of turkey and all the fixings. President Grace Small presided at a short business meeting which was followed by games and cards.

Members present were Grace Small, Winifred Allen, Thelma Chignas, Winnie Cross, Phyllis Elmerdorf, Ruth Hart, Bess Lyne, Mary Marrotte, Ros Plonsky, Mildred Robinson, Belle Royce, Carmel Tyo, Elsie Zoeller, Olive Sorensen, Agnes Albo and Ruth Lindquist Sanders.

'St. Nick 60' Homes Open in Fullerton

Grand opening of the W. E. Robertson Co.'s new "St. Nick 60" development of "Sixty Sensational Homes" in Fullerton this weekend is taking the form of a Christmas party for home-seekers, and Santa Claus will present gifts to visiting youngsters. It was announced by the builders.

Visiting hours are 10 a.m. to 7 p.m., with Santa Claus on hand Sunday, at the formal opening of the property, consisting of 60 four-bedroom, two-bath dwellings on S. Nicholas Ave., one block south of Orangethorpe Ave., Fullerton.

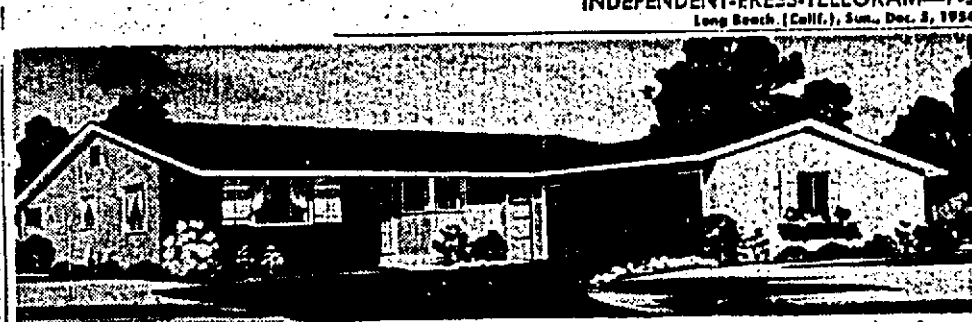
Focal point of the event will be introduction to the public of the "Super 60" model home, fully furnished by the Anaheim Furniture Co. It was further announced that three of the families who buy homes in the new development will receive gifts of either a Western Holly Automatic gas range, a 24-inch Westinghouse TV set or a nine cubic foot Westinghouse refrigerator.

Spokesman for the Robertson firm said construction is proceeding so rapidly that many models will be ready for occupancy by Christmas.

It was noted that veterans earning as low as \$70 a week may qualify for special terms of nothing down except nominal costs and impounds, with month-

To Build Stores on Orange Ave.

T. L. Lingo of Hemet has named Fred E. Tucker, 1325 W. 11th St., as builder of a five-unit retail store building at 4112-28 Orange Ave. It will be 10,160 square feet and will cost an estimated \$35,000.



ONE OF 60

The above four-bedroom, two-bath exterior is one of 60 homes rising in the "St. Nick 60" development of the W. E. Robertson Co. on S. Nicholas Ave., one block south of Orangethorpe Ave., Fullerton. Santa Claus is presenting gifts at grand opening this week end (Dec. 4-5).

payments of \$65.65 for principal and interest. F.I.A. terms are offered non-vets. It was stated. Designed by AIA Architect William M. Bray, the homes have 120 square feet of space for laundry, workshop, playroom, bathroom fixtures. Other items include 40-gallon water heaters, Formica drainboards and worktops, mahogany slab doors, electric bathroom heaters, TV sets and outlets, plaster walls and ceilings, brushed exterior, waste-king garbage pulverizers, sewers, sidewalks and curbs.



QUALITY FEATURES

- Open Beam Ceilings
- Full 1" Johns-Manville Insulation
- Variegated Colored Rock Roofs
- Garbage Disposals
- BUILT-IN WESTERN-HOLLY RANGE and OVEN
- Unit Heat, Thermostatically Controlled
- Sliding Glass Doors to Patio
- 1 1/2 Baths

Don't Look Further... THIS IS IT!

HUNTINGTON MANOR



Completely surrounded by giant Eucalyptus trees in...

SMOG FREE WESTMINSTER

Closer, by far, than any Orange County residential area to Long Beach State College.

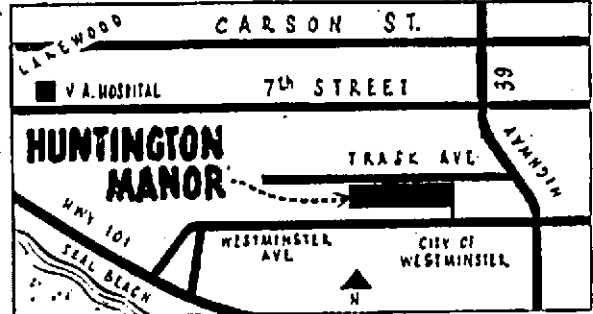


New Ranch-Style, 3-Bedroom, 1 1/2 Baths

Priced From \$11,800

Approx. \$67 Mo. TOTAL COST

Walker & Lee, Inc. • Sales Agents



King-Size Homes for a Queen's Taste in Smog-Free GARDEN GROVE



Model Homes Open Evenings 'til 9

Appliances Included in Loan (Optional)



Windsor Village for that Royal Family of Yours

INSIDE

WALL OF GLASS in living room gives impetus to California's informal indoor-outdoor living mode and adds to "decorator appeal". . . ROCK WOOL INSULATION is an established fastener as well as keeping home cool in summer, warm in winter. . . WEATHERSTRIPPING is a protection against weather problems, also aids in upkeep of the home. . . CERAMIC TILE KITCHEN is bright, cheery, easy to clean with lowered windows and garbage disposal unit. . . CORK TILE FLOORS are resilient, sound absorbent and attractive enough to eliminate carpeting. . . BATHROOMS are roomy, with American Standard colored fixtures, stall showers. . . 30-GALLON WATER TANKS insure hot water all the time for laundry, family use. . . THERMOSTATICALLY CONTROLLED heat eliminates unevenly heated rooms, promotes healthy living day and night all year round.

OUTSIDE

CALIFORNIA CONTEMPORARY DESIGN gives clean, sharp architectural beauty to the entire community. . . BERMUDA ROOFS are topped with attractive gray, red or white crushed rock. . . TWO-CAR GARAGES provide ample room for two cars, plus storage and workshop areas. . . COLOR HARMONY planned by a decorator gives professional appearance both inside and out. . . FRONT AND SIDE YARD LANDSCAPING on king size lots eliminates a major new homeowner problem and expense. . . TELEVISION JACKS AND OUTLETS do away with unsightly wires and eliminate expense.

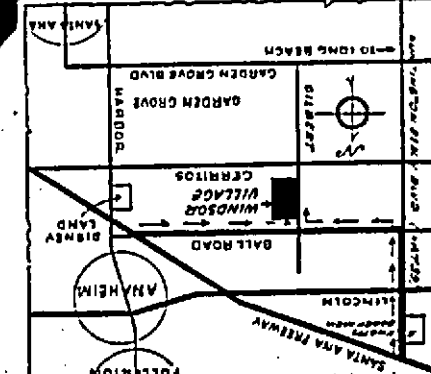
3 and 4 BEDROOMS 1 and 2 BATHS

NO DOWN TO VETS priced from \$11,150 to \$12,775

McCarthy Co. Sales Agents

Ph. KEystone 5-8344

Banner Development Co. Builders



Windsor Village is located on Gilbert St. just south of Ball Rd. in Garden Grove. From Los Angeles and northern areas, drive out the Santa Ana Freeway to Garden Grove Blvd. (Highway 26), turn south to Ball Road, east to Gilbert and south to Windsor Village. From Long Beach, drive east on Highway 101, turn south on Garden Grove Blvd., to Gilbert and turn north to Windsor Village.

Our thanks to these firms for their quality material and skilled craftsmanship in building Windsor Village.



CALIF. NATIONAL BUILDERS, INC. General Contractors
H. & S. ELECTRIC COMPANY PLUMBING AND HEATING
Pangborn Plumbing Co.
STANTHONY HOODS California Kitchens, Inc.
LANDSCAPING Terry Robert

SUN-LUMBER COMPANY WESTERN-HOLLY GAS RANGES
PAINTING Hadick & DeVore
CORK FLOORING W. H. Flynn Co.
FURNISHED MODELS Cliff Spear & Co.

A.B.C. ROOFING COMPANY CARPENTRY M. L. Jackson
DOORS AND SHUTTERS A & B Supply Co.
SLIDING GLASS DOORS Horizon Door Co.

GUARANTY WEATHERSTRIP CO. LATH AND PLASTER R. R. Miller
SCREENS AND STEEL SASH Detroit Steel Products Co.
WHIRL-WAY DISPOSALS W. T. Hedlund Co.

Title Policies to be issued by Title Insurance & Trust Co.

Vista Homes Nearly Sold

Declaring flatly that "never again at such a price and terms" will homes be offered in the Southland, Newport-Balboa Vista Freedom Homes is rapidly nearing a sell-out, according to Walker & Lee, Inc., sales agents.

The three-bedroom homes, located on a mesa overlooking beautiful Newport-Balboa Harbor, are selling at a total price of \$7995. Down payment is \$400 plus impounds and total monthly payment is \$56.75. This includes interest, principal, taxes and insurance.

All three of the bedrooms are twin-bed size and total square footage under the roof of 1,345. Each home has American-Standard colored bath fixtures, Youngstown all-metal cabinets, 40-gallon hot water heaters and other features. Sewers, curbs and paved streets all are included.

Visitors from the Long Beach area may reach the homes via Pacific Coast Hwy., turning north on Newport Blvd., and continuing north on Harbor Blvd. at the junction with Newport Blvd. From Firestone Blvd., visitors may drive south to homes.

Many recent buyers have been Long Beach and Los Angeles residents who, because of the low cost and low terms, will use them for week-end and vacation homes near the beach.

IN WESTMINSTER

Buyers in Pembroke Village in Westminster can move in for no-down payment if they are veterans or \$750 if non-vet. This is a model of the big homes.

Pembroke Village Site Is Big Sales Factor

Today's homeowners give as much consideration to the location of their new dwelling as they do to its construction, is the opinion of Bruce Bartleson, sales manager for Pembroke Vil-

lage subdivision in Westminster. Intelligent planning and forethought go into the selection of a site for a home development, according to Bartleson, who explained the many reasons for the choice, by Hanson and Hintz, of Westminster for their development of three-and-four-bedroom homes.

The proximity of Westminster to many fine schools and churches as well as modern, complete shopping centers and the vast recreational areas was one outstanding influence. Another was the indication that property values in the area will increase with the growth and progress of Westminster and nearby Garden Grove.

Architecturally, the homes in Pembroke Village match their location for good taste and lasting quality. Rustic, Early American design combined with modern innovations have appealed greatly to visitors at the development who praise the many features of the homes, Bartleson said.

Cedar shake roofs, batten-and-board, used brick and diamond paneled windows are equally as pleasing as the sliding glass living room walls, acoustical ceilings, snack bars and interior planters. Cross ventilation in bedrooms, flush-lighted entryways and entry halls, two-car garages, hardwood floors and mahogany slab doors are other highlights of the dwellings.

Available to veterans for no down payment and non-vets for as little as \$750 down, the homes are priced from \$11,700 to \$12,700. Buyers are given a wide choice of exterior elevations and may select their preference in floor plan as well, it was disclosed.

Other Pembroke Village qualities are U-shaped kitchens with natural birch cabinetry and garbage disposals, bathroom heaters and pullman lavatories.

Visitors to the development drive out Seventh St. to Huntington Beach Blvd., (Highway 39), turn south to Tenth St., and west to the model homes.

Major Building Drops Slightly

NEW YORK (AP)—Heavy construction contract awards in the week ended last Monday totaled \$302,763,000, Engineering News-Record and the Construction Daily said.

The total, consisting of \$196,088,000 in private construction and \$106,675,000 in public construction.

Vets Low Terms Also Given Non-vets in Los Altos 18th

Complete sell out of the L. S. Whaley Co., 18th unit of Los Altos by Christmas is predicted by Dave Davenport director of sales of the Los Altos Realty Inc. Sales and moving in the past week averaged five a day, he added, until there are less than 50 of the three-bedroom, two-bath homes remaining. Full price of the homes is \$9950.

"This is one development which gives the non-veteran the same low terms as the veteran," said the sales executive. "And a big percentage of sales has been to the non-vet. Down payment is only \$450 and \$80 in costs and impounds for both the non-vet and veteran. And monthly pay-

ments are much less than comparable rental. Never again will such bargains be offered inside the city of Long Beach. These are new, architect designed homes, each well planned for patio living. There are front and rear lawns, wide curved streets and service streets. All pavings, curbs, sidewalks, sewers and utilities are in and paid for. The \$9950 is the complete price for each."

The sales office and four model homes furnished by Aaron Schultz are at Studebaker Rd. and Atherton St. Visitors may drive east from Bellflower Blvd. on Seventh, Anaheim, Stearns or Spring St. to Studebaker Rd., and signs will direct them to the unit which is adjacent to the new \$25,000,000 State College.

Arrangements have been made to clear credit in most cases in 24 hours making it possible for buyers to move in immediately, Davenport said.

Pending completion of route schedules and agreement between the City Franchise Bureau and the Long Beach Motor Bus Co., Whaley is paying for a charter bus to serve the area and connect with other routes.

CLEAR PATH TO PROFIT: Classified ads! To sell or rent anything, call 6-9071 for an advertiser.

Thrifty Mart Shows 11 per Cent Gain

For the four weeks ended Nov. 27, Fitzsimmons Stores, Ltd. (Thrifty Mart Markets) reported total sales of \$4,356,365. This represents an increase of \$432,288 over the corresponding period of 1953, an increase of 11.02 per cent.

The average sales per market location of \$23,680 represent an increase of \$2,146, as compared to the weekly average for the same period last year of \$26,514. The figures are based on the operation of 38 locations this year, as against 37 locations last year.

R. M. Lavery Sr., president, stated that this is one of the company's largest sales increases. Definite plans are being made to open three additional markets during the year of 1955.

WATCH FOR ANNOUNCEMENT

Golden Key HOMES Built by Henry C. Cox

GARDEN GROVE

SKYLARK Terrace
UNIT NO. 2

in Smog-Free **GARDEN GROVE**

Open Evenings 'Til 9 Including Sundays

Custom Designed and Built
LUXURY HOMES
total price \$15,850

3 and 4 Bedrooms — 2 Baths
NO DOWN to VETS
low FHA down to anyone
Genuine Lath and Plaster — Hardwood Floors, Of Course!

Hotpoint All Electric Kitchens

- Hotpoint Dishwasher
- In-Sink-Erator Garbage Disposal
- Built-In Hotpoint Range and Oven
- Custom Designed for Lanai Patio Living
- Massive Sandstone, Raised Hearth, Fireplaces to 6' Wide

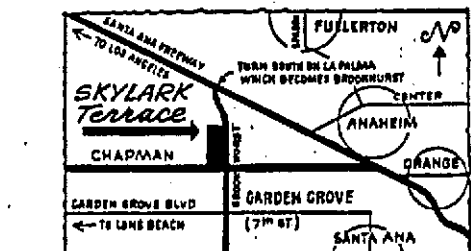
- 2 Ceramic Tile Baths, Pullman Style
- Ceramic Tile Kitchens
- Steel Sash Windows
- Birch Cabinets
- Zirconium Finish Kitchen and Baths
- Electric Exhaust Fan in Kitchen
- Hardwood Floors (one slab)
- 80,000 BTU Forced Air Furnace

- Canola Lath and Plaster Throughout
- Etched Glass Door on Stall Shower
- Sliding Glass Lanai Doors
- Brick Trim Exterior
- Shingle and Delamite Rock Roofs
- 85-Ft. Frontage—Over 1/4 Acre
- Many Lots
- Landscape Front Yards, Lawns, Trees, Shrubs

TETZ CONSTRUCTION CO.
11611 Brookhurst St., Garden Grove—Ph. LEhigh 9-4611

Skylark Terrace is on Brookhurst just north of Chapman in Garden Grove. From Los Angeles take the Santa Ana Freeway to La Palma (which becomes Brookhurst), turn south to model homes. From Long Beach, drive out 7th St.

Furnished Models by Lloyd's of Long Beach



Christmas Comes Early to Valencia Terrace

in ANAHEIM city of good living



LOOK!
AT NO EXTRA COST!
YOUR CHOICE of these
MAJOR APPLIANCES

WALKER & LEE, INC.,
Sales Agents KEstone 5-9731

R & W CONSTRUCTION CO., Developers

Immediate Possession

- Refrigerator: Deluxe 1952 Westinghouse, Retail Price \$19.95
- Gas Range: Deluxe 1952 Gaffers & Butler, Retail Price \$19.95
- Automatic Washer: Deluxe 1952 Westinghouse, Retail Price \$19.95

VETS... only
1¢ moves you in
NO EXTRAS
NO IMPOUNDS
Added to Loan
Low FHA Terms Non-Vets

3 Bedrooms
2 Baths
total price \$11,800
\$59.79 monthly principal and interest

DIRECTIONS: From Los Angeles drive out Santa Ana Freeway (Highway 101) to Santa Ana St. in Anaheim, turn left, then follow signs to model home—only 30 minutes from Los Angeles.

VALENCIA TERRACE

Open Evenings 'Til 9 P. M.

Open Evenings 'Til 9 P. M.

3 models furnished and decorated by AARON SCHULTZ Long Beach

IN WESTMINSTER ON THE EDGE OF GARDEN GROVE

Pembroke Village

NOTHING DOWN to VETS NON-VETS
from \$750 down
total prices \$10,700 to \$12,700

3 and 4 Bedrooms
2 Baths
SOME 1 BATH

HANSON & HINTZ, Builders

RITA COOKS Development Color Consultant

From Los Angeles and northern points, take the Santa Ana Freeway and turn south on Highway 39 (Huntington Beach Blvd.) to 10th, turn west to Pembroke Village. From Long Beach go out 7th St. and turn south on Highway 39 to 10th, west to Pembroke Village.

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From Los Angeles and northern points, take the Santa Ana Freeway and turn south on Highway 39 (Huntington Beach Blvd.) to 10th, turn west to Pembroke Village. From Long Beach go out 7th St. and turn south on Highway 39 to 10th, west to Pembroke Village.

Open Evenings 'Til 9 P. M.

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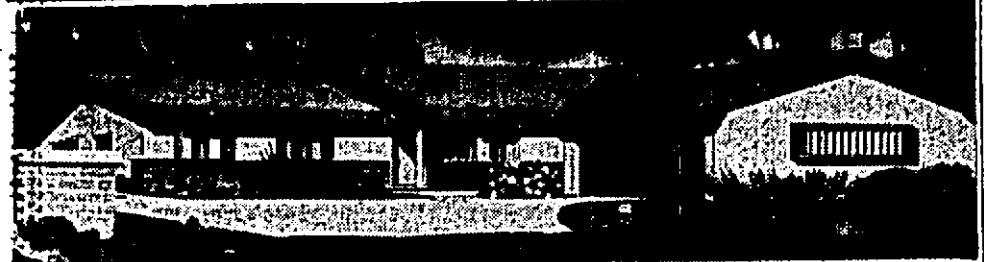
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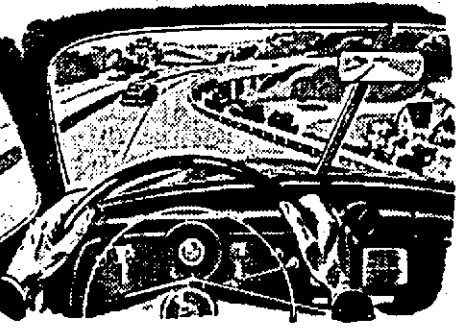
OPENING TODAY
Of California contemporary design, homes in Windsor Village in Garden Grove are opening today with McCarthy Co., as the sales agency. One of the models is shown here. The homes are on Gilbert St., just south of Ball Rd.

Village in Garden Grove Opens

AUTO GLASS

—For Safe Driving
Without Glare
Tension

TRY
E
Z
EYE



Replace Cracked or Discolored Windshields
Now! Complete Fast Service; Lowest Prices.
We Cater to Insurance Trade

Marine Glass Co.

SCOTT - WOODARD - SCOTT SR.
GLASS FOR ALL PURPOSES
Cor. 14th and Magnolia. Phone 7-7475
Member of Long Beach Builders' Exchange

Windsor Village in Garden Grove opens for public inspection today. This was revealed by a spokesman of McCarthy Co., sales agents for the development. Priced from \$11,150 to \$12,775, the homes are available for no down payment to veterans. Monthly payments of principal and interest are less than \$60, he said.

The clean, sharp architectural beauty of California's contemporary design was chosen for the new community because of its lasting good taste, handsome appearance and growing popularity. New homeowners in the development will find king-size lots with front and side yard landscaping already done to eliminate the problem and expense of planting. The attractive color harmony, decorator-planned both inside and outside the homes, is another Windsor Village "extra." It was stated, Bermuda roofs are topped with green, red or pink crushed rock, and the roomy two-car garages are spacious enough for extra storage and work areas. Another highlight is cork tile flooring with resiliency and sound absorbency as popular as their appearance, and often used without carpeting. Bathrooms are roomy with American Standard colored fixtures and stall showers in some models.

Living rooms have walls of glass and the ceramic tile kitchens have lowered windows and are equipped with garbage disposers. Thermostatically controlled heat, rockwool insulation. Located on Gilbert St., just south of Ball Rd., in Garden Grove, the model homes are reached by driving out Santa Ana Freeway to Huntington Beach Blvd. (Highway 39) south to Ball Road, east to Gilbert St. and south to Windsor Village. From Long Beach, visitors may drive out Seventh St. (Garden Grove Blvd.) to Gilbert and north to Windsor Village.

Valencia Terrace Giving One Appliance to Buyer

Many buyers are continuing to take advantage of the pre-Christmas offer being made by R. & W. Construction Co., builders and developers of Valencia Terrace, three-bedroom, two-bath homes in the popular Anaheim subdivision. Buyers of the dwellings each week end are given their choice of a major home appliance, according to Frank Hart, sales manager of Walker & Lee, Inc., sales agents. The appliances include a family-size refrigerator, full-size gas range or automatic washer. "For many young families this means a substantial savings to their home furnishing budget," he continued.

Also highly attractive is the fact that veterans still can move in by paying only one cent, Hart explained. There are no extras nor impounds added to the loan. Priced at \$11,800, the homes are available to non-vets on low FHA financing terms. Monthly payments to veterans are \$59.79, including principal and interest. Cliff May, internationally known architect, designed the ranch-style dwellings which are drawing much praise from homeowners who like the large breakfast nooks, exhaust fans over stove, genuine G. E. Texolite drainboards, G. E. garbage disposals and birch cabinetry in the

COMPLETE 1-BEDROOM HOUSE \$3295
2 and 3-Bedroom, Metals and Courts in Proportion. WE WILL NOT BE UNDERSOLD.
100% FINANCING
ON YOUR APPROVED LOT FRONT OR BACK YARD.
See Model at 12412 ATLANTIC, COMPTON Or Ph. Nivada 6-9161; Day or Nite
GEORGE F. DREHER
CONTRACTOR

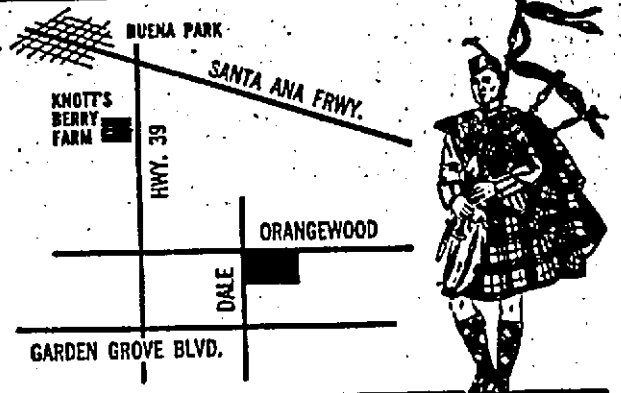
Auto Production Sets Record for November

DETROIT (AP)—November automobile production in the United States was the highest for any November in history, Automotive News reported. November production, the trade paper said, totaled 508,602 passenger cars and 90,324 trucks, compared with the previous November high of 503,862 cars in 1950. It gave no comparable truck figures. Of the 137,325 units predicted for the 1961 year, General Motors, Ford and Chrysler would turn out 96 per cent of them, with GM's percentage being 48.9, Ford's 28.1 and Chrysler's 19.

NON-VETS—Move in before Xmas!

**4 bdrms.
2 baths
\$9000**

TOTAL PRICE
\$4754 monthly
Phone: LEhigh 9-3882



HIGHLAND VILLAGE GARDEN GROVE

Move into your "own home" by Christmas



NOTHING DOWN to VETS

BUILDERS PAY ALL COSTS & IMPOUNDS
IMMEDIATE OCCUPANCY!

3 BEDROOMS - 2 BATHS

BUILT-IN GAS RANGE
MASSIVE FIREPLACES
1,200 SQ. FT. LIVING AREA

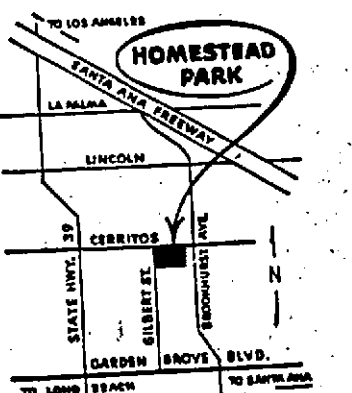
Double garages — upholstered breakfast nooks — Forced air heating.
ALSO NEW FHA TERMS

HOMESTEAD PARK HOMES

— GARDEN GROVE —

"No Substitute for Homestead Park Quality"
Located on Cerritos between Brookhurst & Gilbert

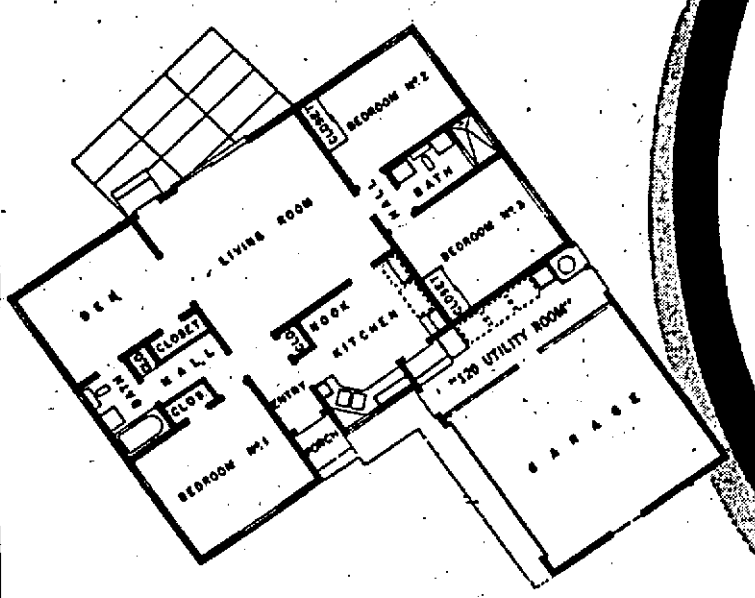
65³⁷
PER MONTH
Prin. & Int.



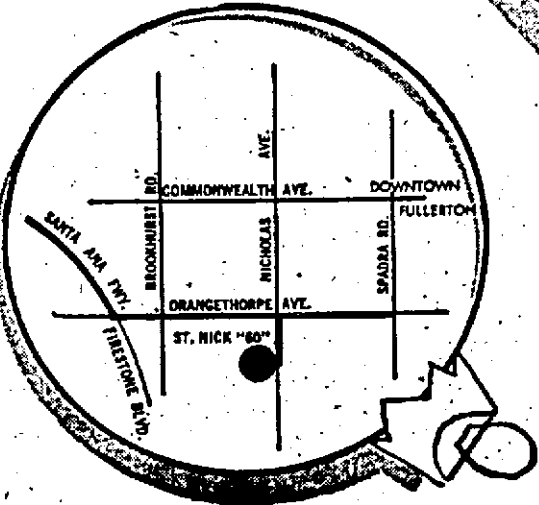
Today! Come to a Gala Christmas Party!

SEE SANTA CLAUS
in Person!
FREE GIFTS
for the kiddies!

Free!
Western-Holly Automatic Gas Range
Free!
Westinghouse 24" TV Set
Free!
Westinghouse 9 Cu. Ft. Refrigerator
Ask Salesman for Details!



HOW TO GO:
From Los Angeles drive out Santa Ana Freeway-Firestone Blvd. to Orangethorpe. Go east on Orangethorpe 2 1/2 miles to Nicholas Ave. and turn south one block to model home.
From Orange County Area drive north or south on Spadra, turn west on Orangethorpe to Nicholas Ave. and turn south one block to model home.



Opens today!
W. E. ROBERTSON CO.'S NEW
ST. NICK "60"
Sixty 4-Bedroom, 2-Bath Homes
on South Nicholas Ave. in FULLERTON

1st SHOWING
SUPER "60"
FURNISHED MODEL HOME
furnished by Anaheim Furniture Co.

Many Models Available
for Occupancy Before Christmas—
Be in Your

HOME FOR THE HOLIDAYS!

Vets: **NOTHING DOWN** except costs & impounds

4 Bedrooms • 2 Baths

from **\$6565** MONTH principal & interest



CHECK THESE "60-PLUS" FEATURES:

- New "120 Utility Room" for Service, Playroom, Hobby Shop
- Sliding Glass Doors leading to Paved Terraces
- Colored Bathroom Fixtures
- Individual Stall Showers
- Hush-Model Waste King Garbage Pulverizers
- Thermostat-Controlled Heating, 60,000 & 70,000 BTU's
- Thermador Electric Bathroom Heaters
- TV Outlets
- No. 1 Oak Floors
- Plaster Walls and Ceilings
- Steel Sash
- Fiberglass Insulation
- Colored Rock Roofs or Thick-Butt Asphalt Shingle Roofs
- Lots of Closets — Roomy Wardrobe Closets with Sliding Doors
- Formica Covered Kitchen Drainboards
- 40-Gallon Water Heaters
- 2-Car Garages — attached and detached
- Lawns and Shrubs, front, sides and back
- Natural Finish Mahogany Slab Doors
- Incinerators, Metal Clothes Poles
- Sewers, Sidewalks, Curbs, etc.
- Portable Ironing Boards

W. E. ROBERTSON CO.'S NEW ST. NICK "60"

sixty sensational homes in the heart of Fullerton
Another W. E. ROBERTSON CO. Development — Over 25 Years of Building in So. Calif.
PIONEER LAND CO., sales agents

Aldon Sponsors Pearson on Radio

Drew Pearson, independent Press-Telegram columnist, is being sponsored for two Sunday broadcasts by Aldon Construction Co.

Pearson's radiocasts, which closely parallel his daily column on national and international affairs, heard at 7:30 p. m. and again at 11:30 p. m. Sunday on KFWB at 980 kc. on the radio dial.

Announcement of Aldon's new sponsorship of the columnist was made by Don Metz, Ira H. Oberndorfer and Willard Woodrow, who head up the building firm which has already built and sold more than 20,000 homes in Southern California.

MAKE EXTRA CASH by selling things you're not using. Phone 6-9011 for an ad-writer.

Half Are Sold in Homestead Park Homes

Homestead Park Homes in Garden Grove are more than half sold out, it was announced by builders James M. Nicely and Jack G. Cochran.

The three-bedroom homes in Garden Grove are selling for nothing down with the builders paying all the costs and improvements.

This is the sixth community of homes built and developed by Nicely-Cochran and Associates in Garden Grove under the name of Homestead Park Homes.

Convenient to freeways, Homestead Park offers a three-bedroom, two-bath home containing 1,200 square feet, exclusive of garage and two covered porches.

All of the homes have the popular center hall plan, and all occupy spacious lots.

Backyards are so planned to have a service yard and a play area partially fenced in with redwood.

Other modern features include built-in gas ranges, large fireplaces, upholstered breakfast nooks, colored bathroom fixtures, pulverator in kitchen, forced air heating, natural closets and picture windows off the living rooms.

To reach Homestead Park built-in gas ranges, large fireplaces, upholstered breakfast nooks, colored bathroom fixtures, pulverator in kitchen, forced air heating, natural closets and picture windows off the living rooms.

To reach Homestead Park built-in gas ranges, large fireplaces, upholstered breakfast nooks, colored bathroom fixtures, pulverator in kitchen, forced air heating, natural closets and picture windows off the living rooms.

UNWANTED hair

Permanently Eradicated by the "St. Pierre" Dual-Action Electrolysis. Making practically the complete eradication of the hair and most extensive growth of hair on any part of the human body. No harm to health. No interfering marks. Cost modest. Men and women operators with years of experience capable of handling any hair problem on either women or men. For complete details send in this ad with name and address for brochure. Better still, come in for personal interview without charge. Mail this ad for brochure.

MOBILE 1:00 A. M. to 8:00 P. M. Evening Appointments May Be Arranged

THE DERMIC LABORATORIES L.P.T. 11-21
Suite 912, Moorwell Bldg., 19 Pine Ave. Phone 61-8134
Suite 102, St. Pierre Professional Bldg., 619 S. Bond St., L.A.

— AMPUTEES —

ARTIFICIAL LIMBS — LATEST DESIGN
REPAIRS TO ALL MAKES
HAVE YOU SEEN OUR NEW FACILITIES?
CERTIFIED BY AMERICAN BOARD FOR CERTIFICATION
TRAINING — INSTRUCTIONS
WALK BETTER
FITTERS — MANUFACTURERS — DESIGNERS
Long Beach
Artificial Limb & Appliance Co.
EVERYTHING ORTHOPEDIC ★ MADE IN LONG BEACH
PHONE 4-6502 1043 PINE AVENUE
OPEN MONDAY NIGHT BY APPOINTMENT
PRESENT THIS AD FOR FREE SERVICE JOB ON YOUR LIMB

SHAMROCK VILLAGE HOME

Under new arrangements buyers of Shamrock Village homes in Garden Grove may include the cost of new appliances in the purchase loan. As shown here, the homes have many attractive features.

Buyers May Include Cost of Appliances in Loan

Prospective homeowners in Shamrock Village can now purchase their major kitchen appliances and electric heaters in some cases at the time they buy their home and have the amount included in their loan, it was revealed by Frank Hart, sales manager of Walker & Lee, Inc., sales agents for the Garden Grove development.

This added convenience lightens the financial load of new-comers considerably, said Hart, and at the same time gives them a wide choice of appliances.

The new appliance purchase plan is only one of many advantages to the three- and four-bedroom subdivisions, Hart added, and listed other features of the homes which are drawing large crowds of visitors daily. These include walls of glass in living rooms, rockwool insulation and weather stripping, oak or cork floors, mahogany water heaters, television jacks and outlets and the thermostatically controlled heat.

Kitchens are highly praised by homemakers, who appreciate the cheery ceramic tile work surfaces and garbage disposals. Bathrooms are roomy, with marble over tubs, stall showers and electric heaters in some models.

Decorator planned color harmony, both inside and out, is another Shamrock Village feature, and the king-size lots are professionally landscaped front and side.

Easy to reach by way of the Santa Ana Freeway or other major highways, Shamrock Village is on Harbor Blvd., just north of Garden Grove Blvd. Visitors drive out Seventh St., from Long Beach and turn left on Harbor Blvd.

Priced from \$10,400 to \$11,700, the homes are available to veterans on no down payment financing terms, it was disclosed.

Will Erect Paper Factory in Fullerton

The Kimberly-Clark Co., of Neenah, Wis., has purchased a 50-acre site in Fullerton and plans to construct a paper factory plant of 500,000 square feet. The site is on the north side of Orangewood Ave., between Acacia and Cypress Aves.



FUR COATS IN "RUMMAGE"

When the sixth annual rummage sale is held in Long Beach this week for benefit of the City of Hope, more than 50 fur coats, all termed in good condition, will be among the articles offered. Mrs. Aaron Schultz displays some of the furs contributed to the sale which will be at 2301 American Ave. Doors will open at 10 a.m. and close at 4 p.m. with the sale running from Thursday through Saturday. Besides clothing there will be appliances, used furniture, lamps, houseware and a large stock of costume jewelry. Nellie Levine, general chairman of the sale, said all funds will go to the City of Hope for expansion of the Children's Wing for treatment of leukemia.

VETS NO Cash Needed The Best of Garden Grove!

BANNER PARK

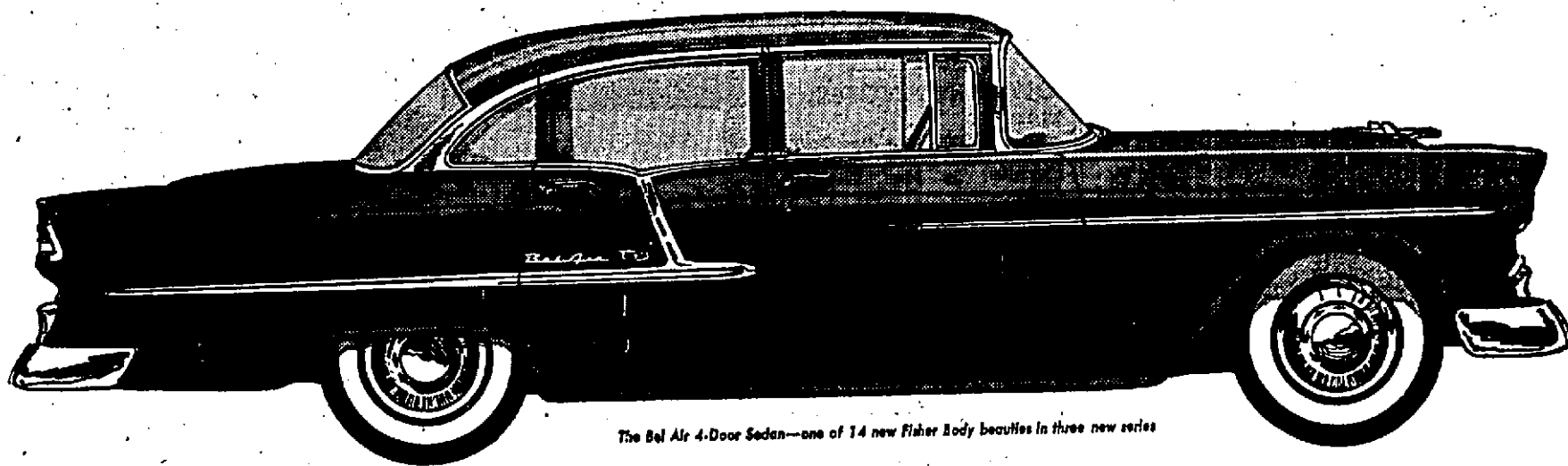
Furnished Models
open daily 'til 9 p.m.

3 Bedrooms 2 Baths



WALKER & LEE, Inc. Sales Agents
Ph. KI 3-1130

The exciting new idea behind the motoramic Chevrolet



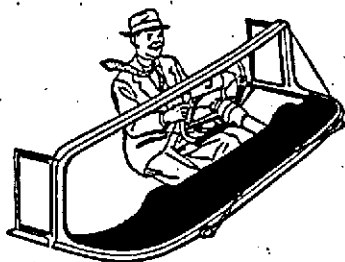
The Bel Air 4-Door Sedan—one of 14 new Fisher Body beauties in three new series

Maybe once in a car-buying lifetime, you come across something that breaks all the old patterns and establishes new ones. This is that kind of car. This is the true story of how Chevrolet and General Motors shaped a new idea in steel.

Like most good ideas, this one is pretty simple. But it wasn't an easy one to carry out. For Chevrolet and General Motors set out with the idea of building the first low-priced car that would do all these things:

- bring you the very freshest and finest styling to be had.
- bring you the most advanced engine design and engineering features.
- bring you the kind of performance and the kind of ride that have never been available before in a low-priced car.
- bring you the highest quality of manufacture and materials.

All this in Chevrolet's price field? That did take some doing! And isn't it logical that only the world's leading car producers could do it... that only Chevrolet and General Motors have the people, the skills, the resources and facilities, to carry out this exciting new concept? Here is how this new Chevrolet changes everything... including all your own ideas about cars!



Real Show-Car Styling!

Your eye tells you the Motoramic Chevrolet is no styling "patch-up" job. It's as new as a French fashion designer's bombshell... a rakish, low-profile... not too much chrome... soft swiftness from its sleek rear fenders to its wide-eyed Sweep-Sight windshield... a new outlook for motoring. And that outlook doesn't change when you slip inside... there's more room for hats and hips... exciting fabrics and trim harmonized with the whole car... as carefully as a bride matches carpet to curtains.



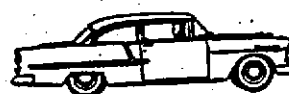
A Sensational Ride!

You live the new idea instantly... you glide... actually glide because spherical joints "roll with the punch" of the road in Chevrolet's new Glide-Ride front suspension. And with outrigger rear springs you experience new balance in turns... turns made so effortless by new ball-race steering.

And when you stop suddenly, new Anti-Dive braking control checks that nosing down in front... you get more level stopping. Tubeless tires mean much greater protection against blowouts. And with new high-level ventilation (air intake below the windshield instead of in the front grille), there's fresher air.



8



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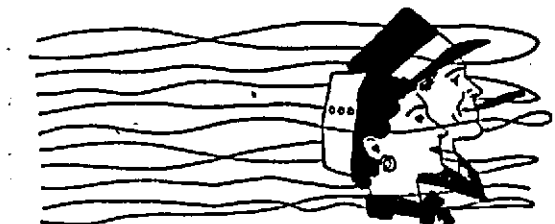
Power Beyond Compare!

You also feel the new idea quickly... in straight-jacket tight city traffic or rolling meadowlands there's quick power like a panther's paw with the new "Turbo-Fire V8" (162 h.p.) and two new "Blue-Flame" 6's. And sparking this performance is a 12-volt electrical system that gives you better ignition, faster starting and greater electrical re-

serve for any of the power assists you might desire. You have a transmission choice of economical Overdrive and improved, automatic Powerglide (optional at extra cost) or standard shift.

Even Air Conditioning!

And if you desire the convenience of power assists (optional at extra cost)... you'll find new power steering and improved power brakes on all models. Power-controlled windows and power-



shift seat are available on the Bel Air and "Two-Ten" models, while air conditioning may be added on V8 models.

Won't You Try It?

Here, we can only tell you how successfully the Motoramic Chevrolet expresses the new idea behind it. But the car itself can quickly show you! Come in for a demonstration drive, won't you, first chance you get.

MORE THAN A NEW CAR, A NEW
CONCEPT OF LOW-COST MOTORING

Everything's new in the
motoramic
CHEVROLET



Drive with care... EVERYWHERE! Make December 15 and every day SAFE-DRIVING DAY!

CORMIER CHEVROLET CO.
601 AMERICAN AVE.
Phone 6-5291
LONG BEACH, CALIFORNIA

HARBOR CHEVROLET CO., INC.
601 E. ANAHEIM ST.
Phone 6-3293
LONG BEACH, CALIFORNIA

PARKWOOD CHEVROLET
CORNER BELLFLOWER BLVD. AT SOUTH
LAKEWOOD
Torrey 6-3761

BEACH CITY CHEVROLET, INC.
3001 E. PACIFIC COAST HIGHWAY
(Near Redondo Ave.)
LONG BEACH, CALIFORNIA 90-7421

Christmas Tree Land at May Co. Lakewood



TOYLAND - Larger, more wonderful than ever, overflowing with the latest toys, presided over every day till Christmas by Santa himself.

TRIM-A-TREE SHOP - Old favorites, fascinating new decorations, all gathered in one glittering array for your shopping convenience.

ACRES OF FREE PARKING - Facilitates your holiday shopping, making it easier, pleasanter, and above all time-saving.

CHRISTMAS STORE HOURS - For your shopping convenience May Co. Lakewood, will be open 9:30 A.M. to 9:30 P.M. till Christmas.



MAY co.
LAKEWOOD

Идилоп-лодс и си сдири-лос динили

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7- gauge
100% cotton
100% rayon
100% polyester
2.95
60-gauge (5-denier) 1.95

May Co. Lakewood Hosiery, Street Floor

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NAME _____ ☐ Charge

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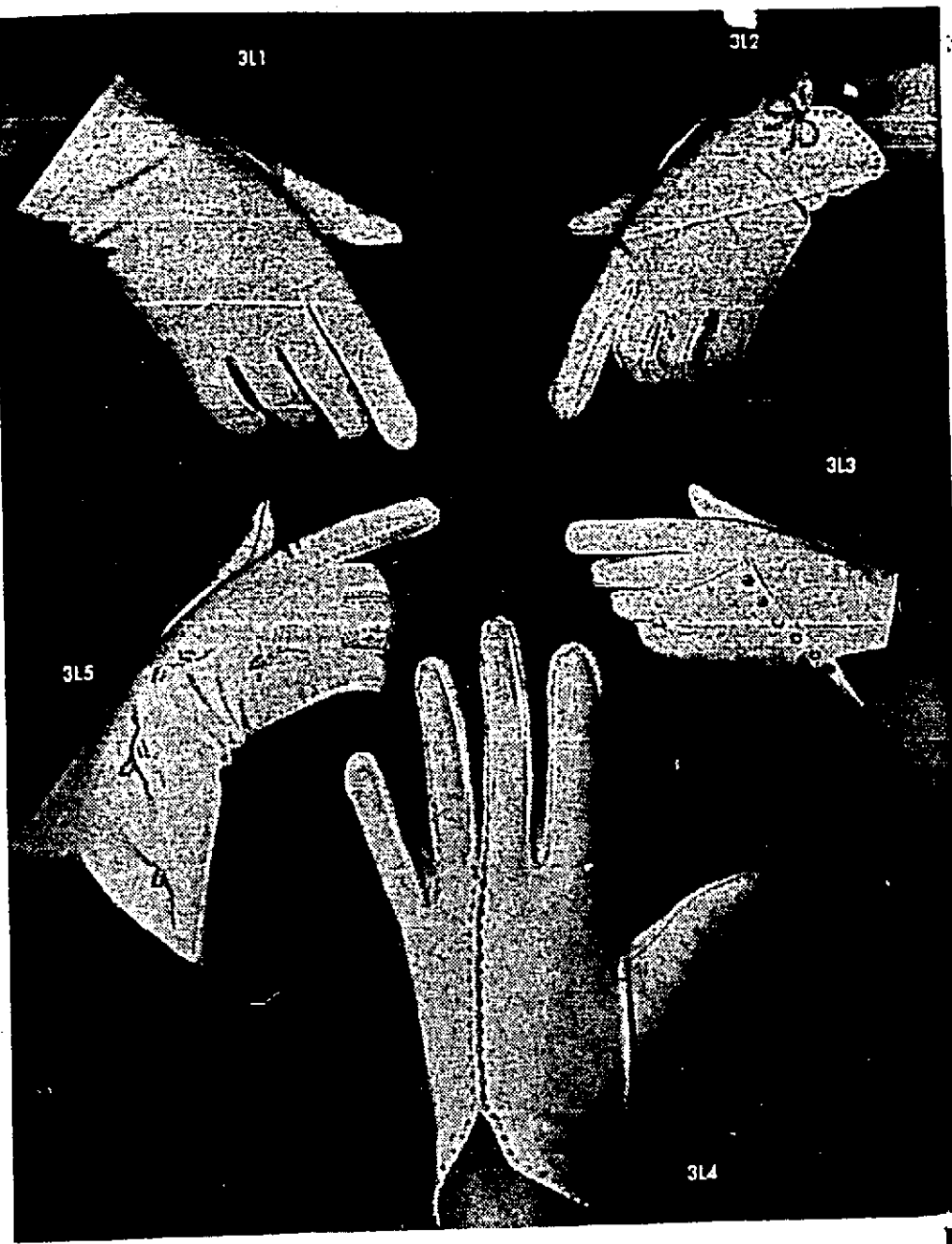
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I-P-T-12-5-54



welcome gifts to have "Oh hound!"



3L1 SHORTIE SHORT by Van Raalte. Double woven nylon, pique sewn, with pearl button closing. White, pink, blue. Sizes 6-7½ — **3.00**

3L2 BOWKNOT SEED PEARL DESIGN on a dressy Van Raalte glove. Handsewn, double woven cotton. A lovely "beau" catcher. Black, white, ecru. Sizes 6-7½ — **3.00**

3L3 DIAGONAL BUTTON TRIM gives a tailor-look to these handsewn double woven cotton gloves by Crescendo. Black, white, brown. Sizes 6-7½ — **4.00**

3L4 DAINTY SEED PEARLS add a dressy touch to handsewn double woven cotton gloves by Crescendo. Black, white, pink. Sizes 6-7½ — **3.50**

3L5 DOUBLE WOVEN NYLON with tiny seed pearl trim. Another handsewn handsome glove by Van Raalte. Black, white, ecru. Sizes 6-7½ — **3.00**

May Co. Lakewood Gloves, Street Floor

58L1 MEN'S IRISH LINEN HANDKERCHIEFS, hand embroidered initials, with the new TV fold. One each in blue, brown, maroon. Gift box of 3 — **2.00**

58L2 MEN'S FINE COTTON HANDKERCHIEFS, personalized with one initial in maroon, blue or brown on white. Box of 3 — **1.00**

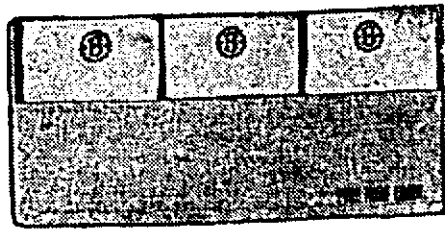
58L3 MEN'S IRISH LINEN HANDKERCHIEFS, hand-rolled hems, hand embroidered, popular TV fold. Maroon, blue or brown initial. Gift box of 3 — **3.00**

58L4 ALL WHITE INITIALED HANKY, linen, hand rolled, hand embroidered — **1.00 ea.**

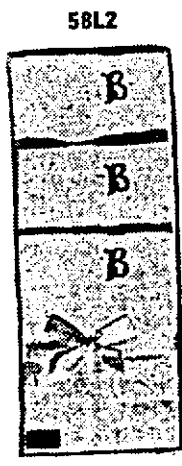
58L5 LACE TRIM INITIALED in a Swiss sheer milady hanky, with a touch of lace. Choice of colored initials. — **1.00 ea.**

58L6 SHEER COTTON WITH SCATTERED INITIALS. White with choice of pink, blue, green, yellow. — **1.00 ea.**

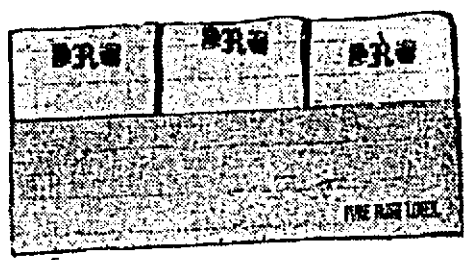
May Co. Lakewood, Handkerchiefs, Street Floor



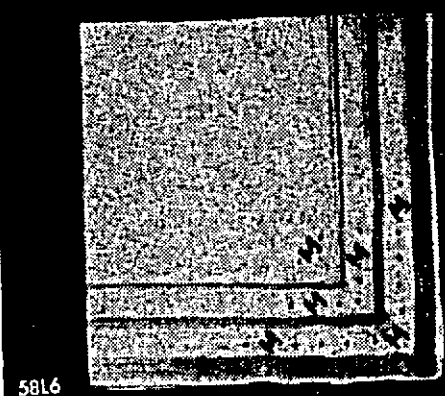
58L1



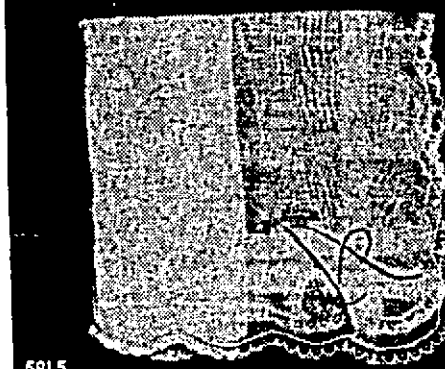
58L2



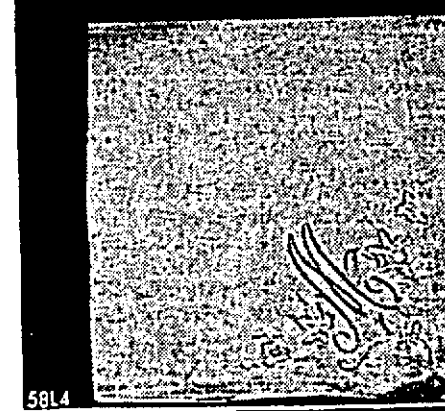
58L3



58L4



58L5



58L6

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for the joy of shopping



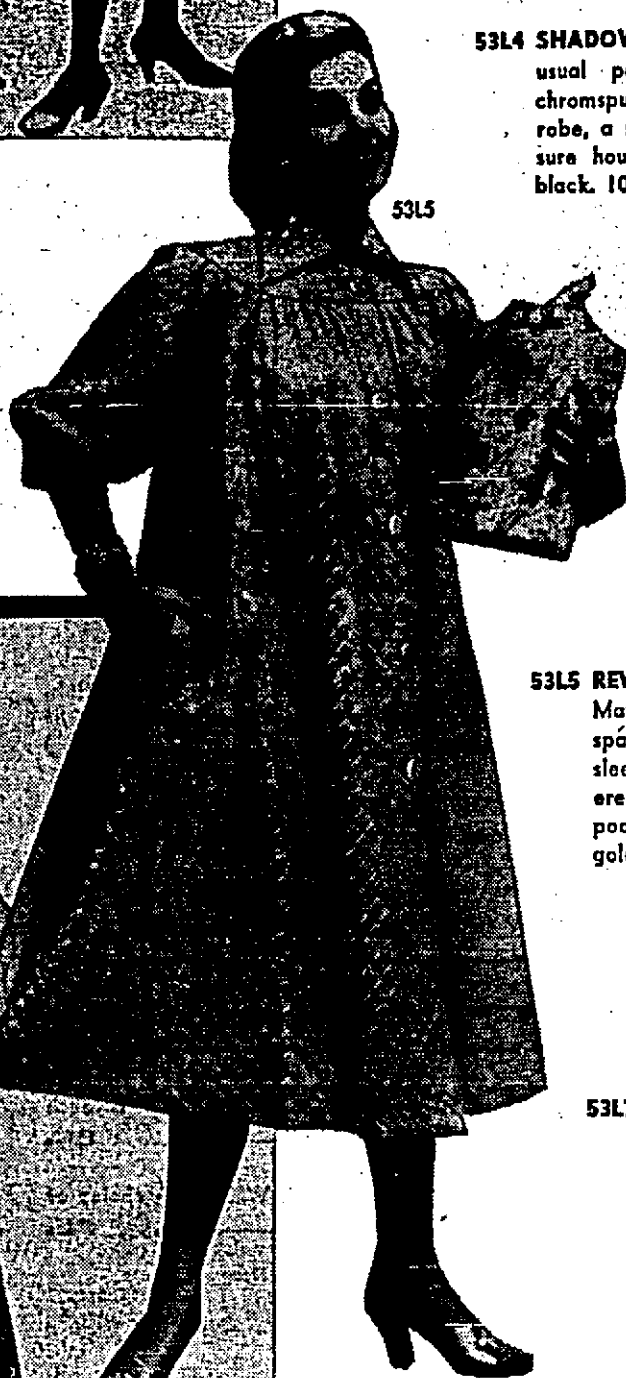
53L1 FLORAL QUILTED NYLON by Lougees. An easy-to-slip-into brunch coat with front buttons. Full billowing skirt; flowers of pink, blue, yellow. 10-18. **14.95**

53L2 MELODY COAT by Lougees. Banjo print in shocking pink, peacock or gold. Cotton quilted duster, full cut skirt, large rounded collar. Contrasting lining, buttons. 10-18. **8.95**

53L3 RHINESTONE TOUCHED NYLON ROBE by Lougees. Princess lines with soft trim of rayon velvet. Zippered front and rhinestone buttons. Flowered print on pink, blue, white grounds. Sizes 10-18. **17.95**



53L4 SHADOW COAT by Lougees. Unusual pattern of rayon taffeta chromspun. Fitted zippered, quilted robe, a smart propping for her leisure hours. Dolman sleeves. Red, black. 10-18. **12.95**



53L5 REVERIE QUILT DUSTER by Maxon. Collar touched with sparkling jewels, push-up sleeves, set-in yoke, self-covered buttons, and 2 set-in pockets. Navy, coral, aqua, gold. 10-18. **12.95**



STYLED BY QUEENLAND

53L6 FULL CUT COTTON FLANNEL DUSTER by Queenland. Novel Jack Frost window pane print. Gathered back, Peter Pan collar, ¾ length sleeves. Black, red, royal. Sizes 10-18. **5.95**

53L6a (not shown) SANFORIZED COTTON FLANNEL COACHMAN by Queenland. Same print as duster. 4-button coachman. ¾-length sleeves, deep turn-back cuffs, 2 patch pockets, full skirt. Red, royal, black. Sizes 12-20 and 16½-24½. **7.95**

May Co. Lakewood, Robes, Street Floor

53L7 PRINCESS PURITAN ROBE by Lougees. Slim princess lines in a cotton fully quilted robe, with large puritan collar. Petite paisley print on pink or blue. 10-20. **12.95**

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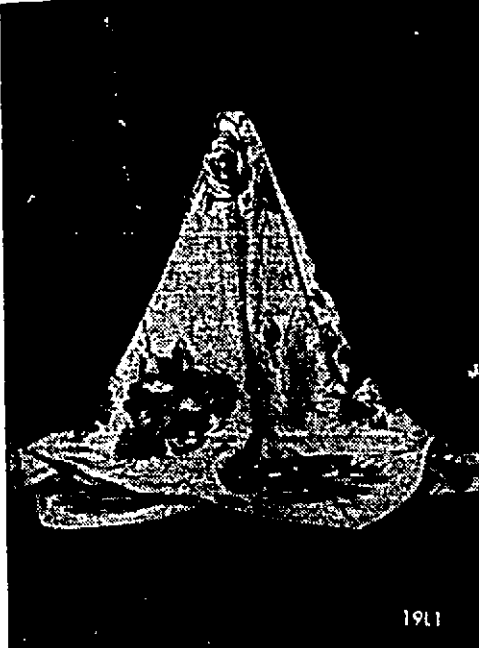
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accessories before the fact... it's for her



19L1



19L2



19L1 AMERICAN BEAUTY SCARF by Glensder. Rose design on a pure silk 36" square scarf she can find so much use for. To toss over her head, to dramatize sweaters. Pink, fuchsia, turquoise, orange, royal—**2.95**

19L2 SCARF PLANTER from Baar & Beards. Clever little wire cart carries 3 silk scarves in red, white, royal; or yellow, brown, kelly; or black, white, red; or purple, fuchsia, lilac—**1.95**

19L3 HOLLYWOOD HEDTOPPER by Arlis can be worn around the head, or as a scarf. Versatile and smart. Polka dots, florals, solids, and paisleys. **1.95**

19L4 CANADIAN DYED RED FOX by Forsum Flowers fashioned into peter pan collar to give her the "feel" of luxury. Hook closure. Blue, pink, black, lilac or white—**10.95**

May Co. Lakewood Neckwear, Street Floor

19L4

19L5 DACRON BLOUSETTE by Timely. Tubs perfectly, irons itself dry. Frills of lace on the sleeve and front panel, brilliant stone buttons. White, pink, blue, 32-42—**3.95**

19L6 JEWELLED JACKET by Caya of California. Wool jersey, mock pearls, glittering rhinestones. Wear day or dating over full skirts. White, black, turquoise, red. SML—**8.95**

19L7 100% ALL-WOOL STOLE, double jersey, scalloped, with cape effect back. The deep fringe shot with lurex metallic thread. One size fits all. White, black, red, pink—**7.99**

19L8 JAMI-BLOUSETTE by Kadet Kruger. Sheer white nylon tricot with pleats and pink or blue embroidery on front panel. Button down the back. Sizes 32-38—**5.95**

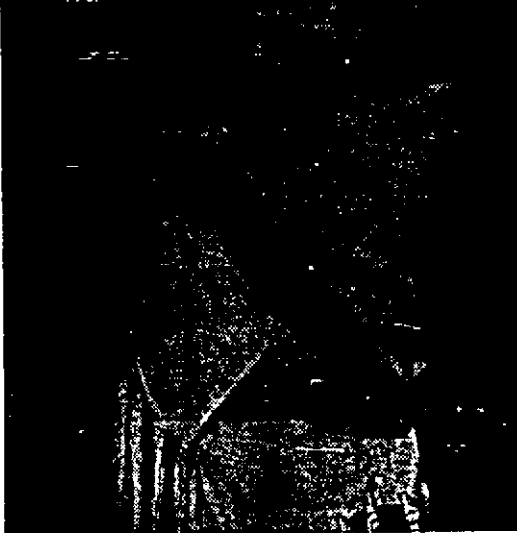
19L5



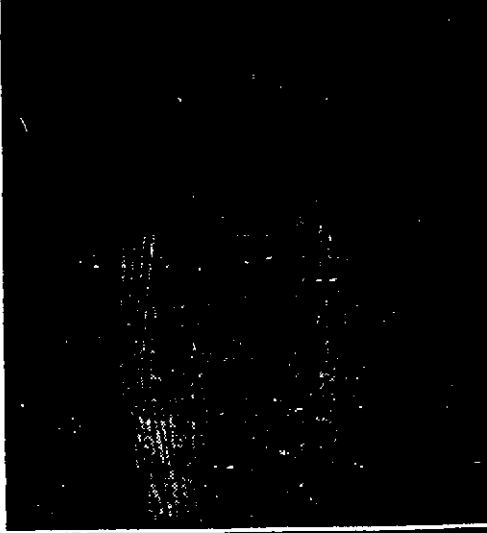
19L6



19L7



19L8



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1001 Poplar Ave. - Long Beach, Calif. 39-2411

2211 EMPIRE BY CORO. Handsome leaf design that adds the smart touch to any costume. Gleaming rhinestones on silver color. Distinctive ensembling for the lady of discriminating taste. Earrings, bracelet and necklace **4.95* ea.**

2212 TAILORED JEWELRY by Coro. A graceful open design, perfect with suits. Has the famous Coro "Ajusta" clasp, fits every neck size. Gold or silver color finish. Necklace, earrings and bracelet **1.00* ea.**

2211

2212

2213 MUSTARD SEED JEWELRY by Coro. A genuine mustard seed encased in crystal clear globe hanging from gold color chain. An amulet of faith for her to wear. Necklace, bracelet, earrings, key chain, pin fob.

1.00* ea.

2214 CORO'S OMBRE PEARL ROPE. Fashion's favorite, the rope of gleaming fake pearls. "Top Interest" on sweaters, blouses. 60" rope in gray, purple, blue and bronze. Several worn together are smart. **1.95***

2213

2215 BELLE FLEURS by Coro. Gold color metal with dainty simulated pearl and rhinestone setting. The lovely fashioned flowers are also available in silver finish with light sapphire setting. Necklace, bracelet, earrings, pin.

1.95* ea.

*Plus, 10% federal excise tax.

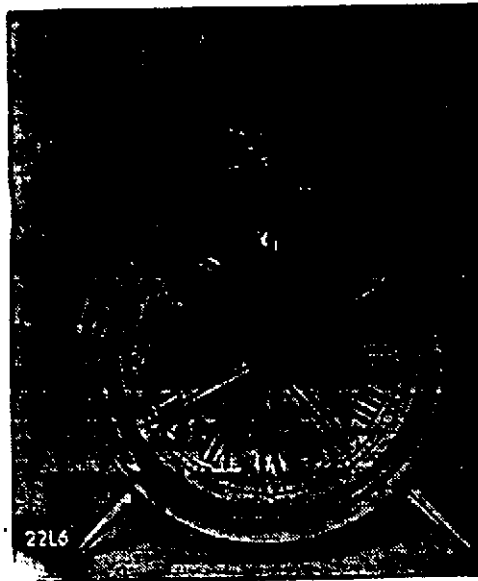
May Co. Lakewood, Jewelry, Street Floor

2215

22L6 BRADLEY BRASS CLOCK from France. A real little gem of a timepiece, perfect for any room. Available in square or round styles. Give her (or him) time in the smartest way ever. **3.95***

22L7 WELBY TRAVEL CLOCK in a genuine leather case, with luminous hands and numerals that glow in the dark. An imported 7-jewel movement, high lustrous finish . . . to tuck in her traveling case or to use on her night table. **9.95***

May Co. Lakewood Clocks, Jewelry, Street Floor

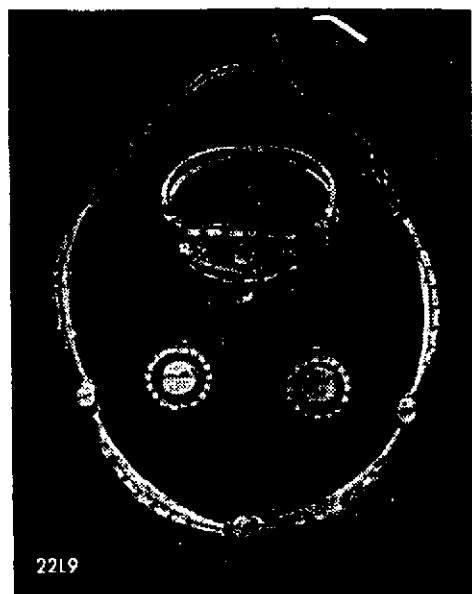
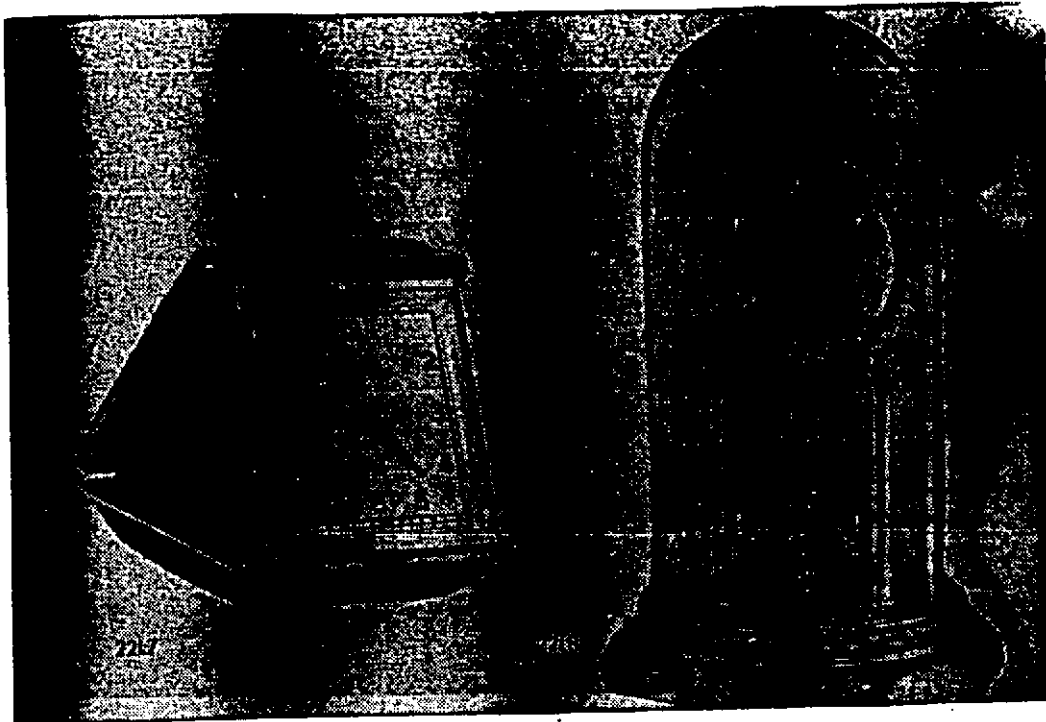


22L6

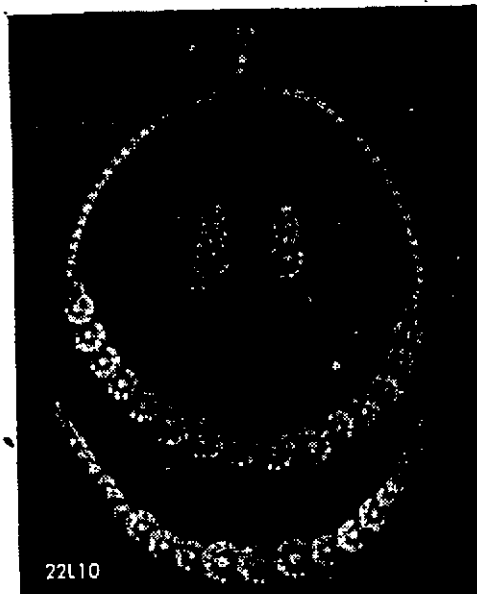
22L8 KUNDO 400-DAY CLOCK. A handsome, fascinating imported favorite, with leveling screws, and locking device for accuracy. Crystal glass dome. Special. **17.47***

22L9 RIBBON DESIGNED . . . Gleaming gold color metal set, with mock pearls and rhinestones on a golden ribbon-like background. Lovely to drop in her stocking. Necklace, bracelet, matching button or drop earrings. Each. **1.95***

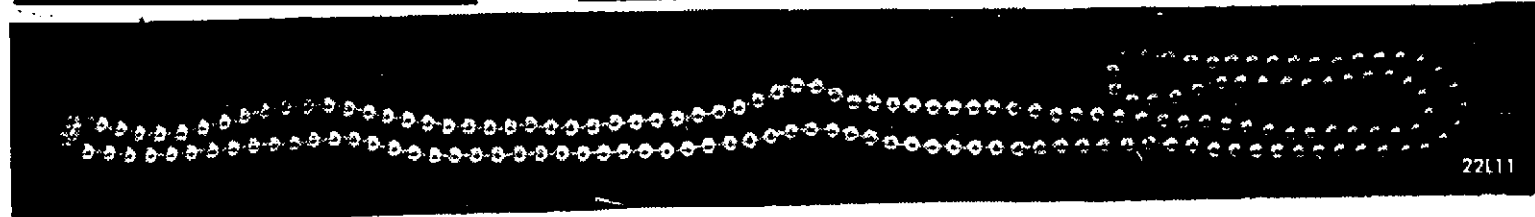
22L10 MOCK PEARLS & RHINE-STONES by Valjean. Famous favorite for fine costume jewelry. Valjean prepares a sparkling gift ensemble for her in this matching set. Necklace, bracelet, earrings. Each. **1.95***



22L9



22L10



22L11

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- Statement rendered monthly, payable in full

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- Statement rendered monthly showing total purchases plus service charge

3—may-time convenient payment plan

- For your larger purchase of furniture, appliances, etc.
- Reasonable down payment, convenient terms, includes service charge
- Gives you many months to pay

4—may-time credit coupon account

- Purchase coupons of any amount with a reasonable down payment
- Use coupons like money in any department
- Take up to 8 months to pay the balance plus service charge

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22L11 PEARL KNOTTED ROPE by Valjean. Simulated pearls in the new reigning necklace favorite. Wear in a bib effect or looped and flaunted, or knotted. . . . **ea. 1.95***

*Plus 10% Fed. excise tax

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timely and touched with glamour

leave pandora pretties under her tree

28L1 PANDORA NYLON TRICOT GOWN. Net and lace trim. Filmy bit of 30-denier nylon that will help her feel like a queen. Boudoir colors of pink, blue, aqua, white, black. 32-40.....**5.99**

28L2 NEW DRESS LENGTH GOWN by Pandora. Grecian styled, with piping trim, this 30-denier nylon tricot gown is full cut, but in the new length for brunch coats. Pink, blue, maize, and lilac. SML.....**4.95**



28L3 PANDORA NYLON TRICOT SLIP. Pleats of lace that stay that way, on a bodice and hem with a flourish of delicate net. 40-denier nylon tricot opaquely knit, easy to care for. White, 32-40.....**5.99**
28L3a HALF SLIP to match. SML.....**3.99**

28L4 PANDORA NYLON TRICOT SLIP in colors. Permanent pleats and nylon lace sculpture the bodice, trim the hem. 40-denier opaque, tubs beautifully. Lush undercover colors: pink, red, beige, black, white. 32-40.....**3.99**
28L4a HALF SLIP to match. SML.....**3.99**

May Co. Lakewood Kilt Lingerie, Street Floor

BUDGET CHARGE ACCOUNT APPLICATION

Mr. Mrs. Miss		Wife's given name		
Address	City	Zone	State	Phone
Former Address	City	Zone		
Husband's Employer	Business Address		Position	
Wife's or Single Person's Employer	Business Address		Position	
Bank and Branch on which checks will be drawn				
30-day Accounts with Other Stores—Give branch				
Retail Installment Accounts with Other Stores—Give branch				

I would like a Budget Charge Account for the amount and payment checked:

☐ \$60 ☐ \$90 ☐ \$120 Credit Limit
☐ \$10 ☐ \$15 ☐ \$20 Monthly Payment

Wife's or Single Person's Signature _____

Husband's Signature _____

I would like to open a 30-day Charge Account ☐

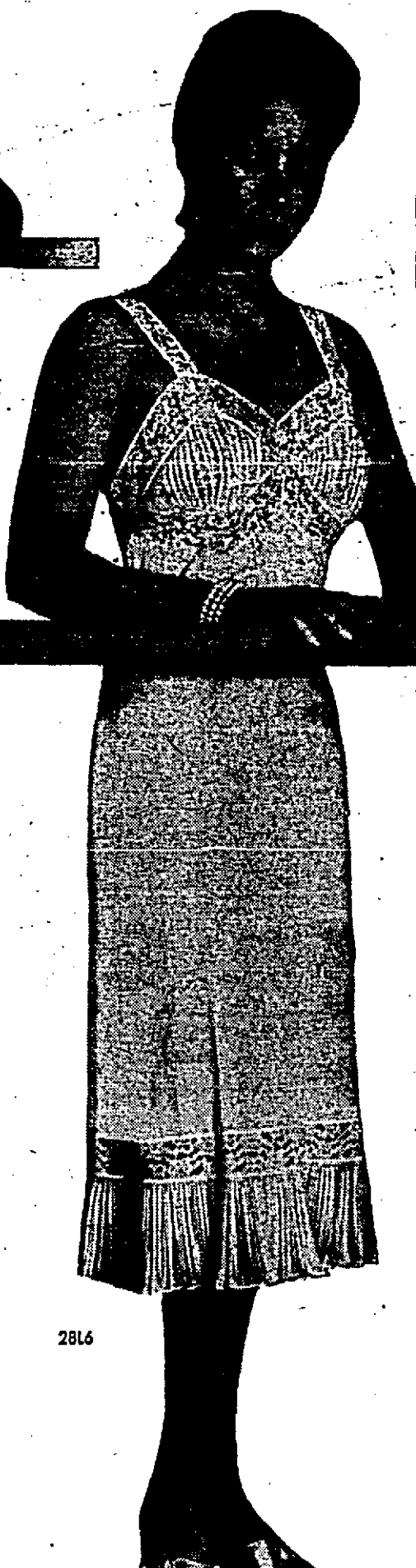
1-P-T-12-S-34

undercover gifts in nylon tricot by Kayser



28L5

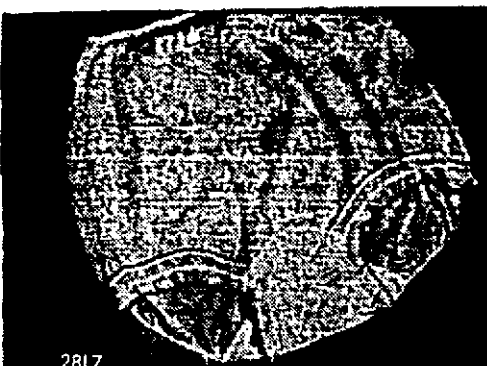
28L5 NYLON TRICOT NIGHTGOWN.
Ruffles of butterfly pleats edged with nylon lace on hem and neckline, nylon satin waist ribbon. Buttercup, sky blue, blossom pink, mint, beige. 32-40. **10.95**



28L6

28L6 NYLON TRICOT SLIP. A trim with butterfly pleats on hem, and smooth fitting bodice; nylon lace panels and camisole type straps. Pink, beige, torch red, black, white. 32-42. **6.95**

28L6a HALF SLIP to match, 24-30. **4.95**



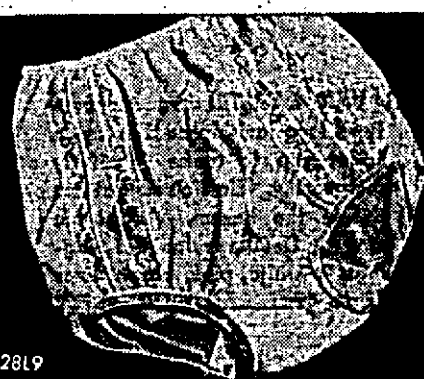
28L7

28L7 SELF-TRIM PANTY by Kayser. White nylon tricot, replaceable elastic; red, blue, pink trim. Sizes 5-6-7. **1.65**



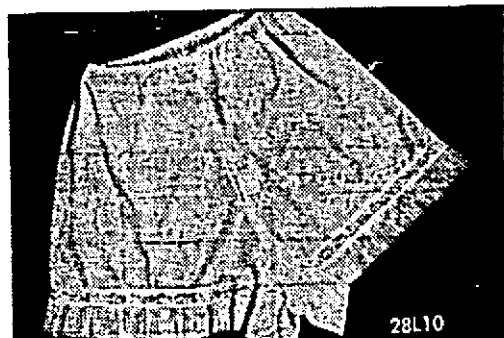
28L8

28L8 PLEATED PANTIES, nylon tricot; replaceable elastic, white, pink, blue, black. Sizes 5-6-7. **1.65**



28L9

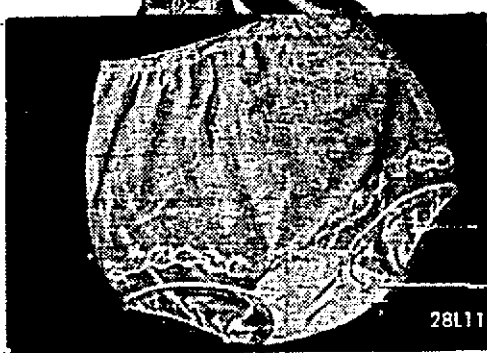
28L9 STRIPS OF LACE and net trim on nylon tricot panties. Replaceable elastic. White or black, sizes 5-6-7. **1.95**



28L10

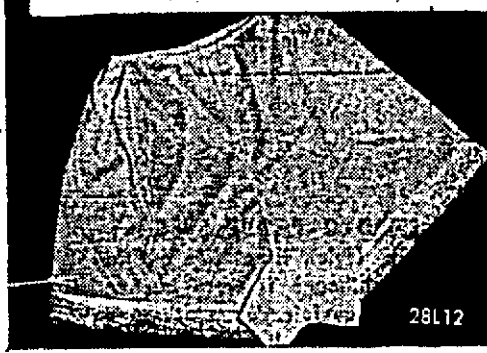
28L10 NYLON TRICOT TRUNK STYLE with lace and pleats, in white only, 5-6-7. **2.50**

28L10a. Sizes 8, 9 in white. **2.95**



28L11

28L11 NYLON TRICOT BRIEF with nylon lace net trim. Replaceable elastic. White, 5-6-7. **1.65**



28L12

28L12 NYLON TRICOT TRUNK STYLE with nylon lace and satin trim; white. Sizes 5-6-7. **1.95**

28L12a. Sizes 8-9 in white. **2.50**

May Co. Lakewood, Kilt Lingerie, Street Floor

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to christmas belles... from famed makers



10L1

10L4

10L1 VAN RAALTE uses Alencon-type lace lavishly on this nylon tricot slip to make it utterly gift-worthy. Elasticized gathers define the bosom. Adjustable straps. Double nylon net edgings. In white, pink, black. Sizes 32 to 42..... **5.95**

10L2 CLASSIC LINES characterize this nylon tricot gown by Van Raalte. Here, too, Alencon-type lace is used with deft hand. Double nylon tricot binding at neckline, armholes, hemline. Sizes 32-42 in pink, blue and white..... **8.95**

10L3 SHAD-O-PAQUE by Seamprufe. Nylon tricot slip cut to fit as though it were custom made. Lovely under see-through fashions. Lined bodice; deep nylon lace at top and bottom. White, pink, black, navy. Tall, over 5'7"; average, 5'5" to 5'7"; short, 5'5". With Seamprufe, "Whatever your height, it fits you right."..... **5.95**

10L2

10L3

10L4 SEAMPURFE SLIP in proportioned length... straight and slim... waistline smooth and fitted in just the right places. Of Acetron, acetate and rayon... that's long-wearing, easy to keep looking nice. Nylon lace trimmed. White, pink, black, navy. Short, average, tall. Sizes 32-44. **3.98**

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May Co. Lakewood Lingerie, Street Floor

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gifts to relax in - by "sleep-ease"

10L5 SKI PAJAMAS WITH BOOTEES for the gal on your list who likes something different. Fashioned of fleecy cotton flannelette in red or blue plaids; genuine Durene knit crew neck, cinched-in waist, ski cuffs on sleeves and trouser legs and bootee top. Sanforized, too. Sizes 32 to 38 — **5.98**

10L6 TINY RUFFLES outline the collar, pocket and "placket" of this cotton challis pajama . . . giving it a gifty look. Made roomy and comfortable. Tiny all-over print on pink, white or mint ground. Sizes 32 to 40. — **3.98**

TEAMMATES. Paisley print cotton flannelette duster that ensembles with solid color cotton flannelette pajamas, trimmed with paisley print to match the robe. Red, blue and gold predominant in the print are the colors available in the pajamas.

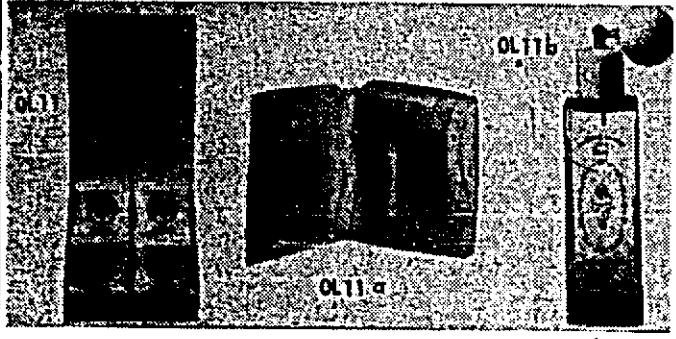
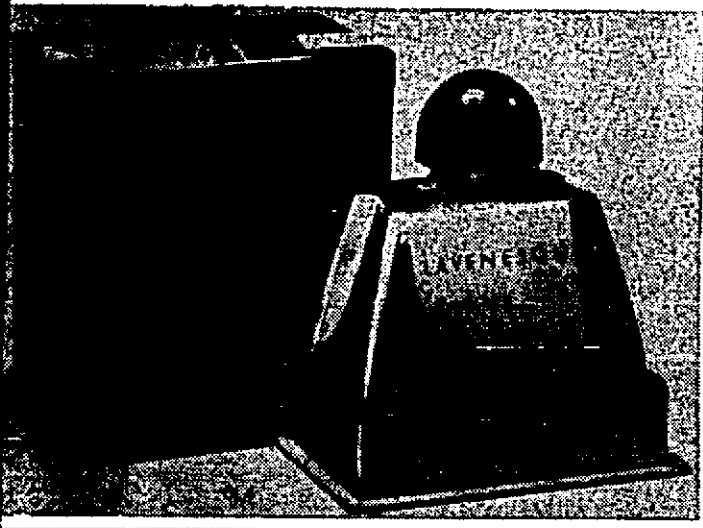
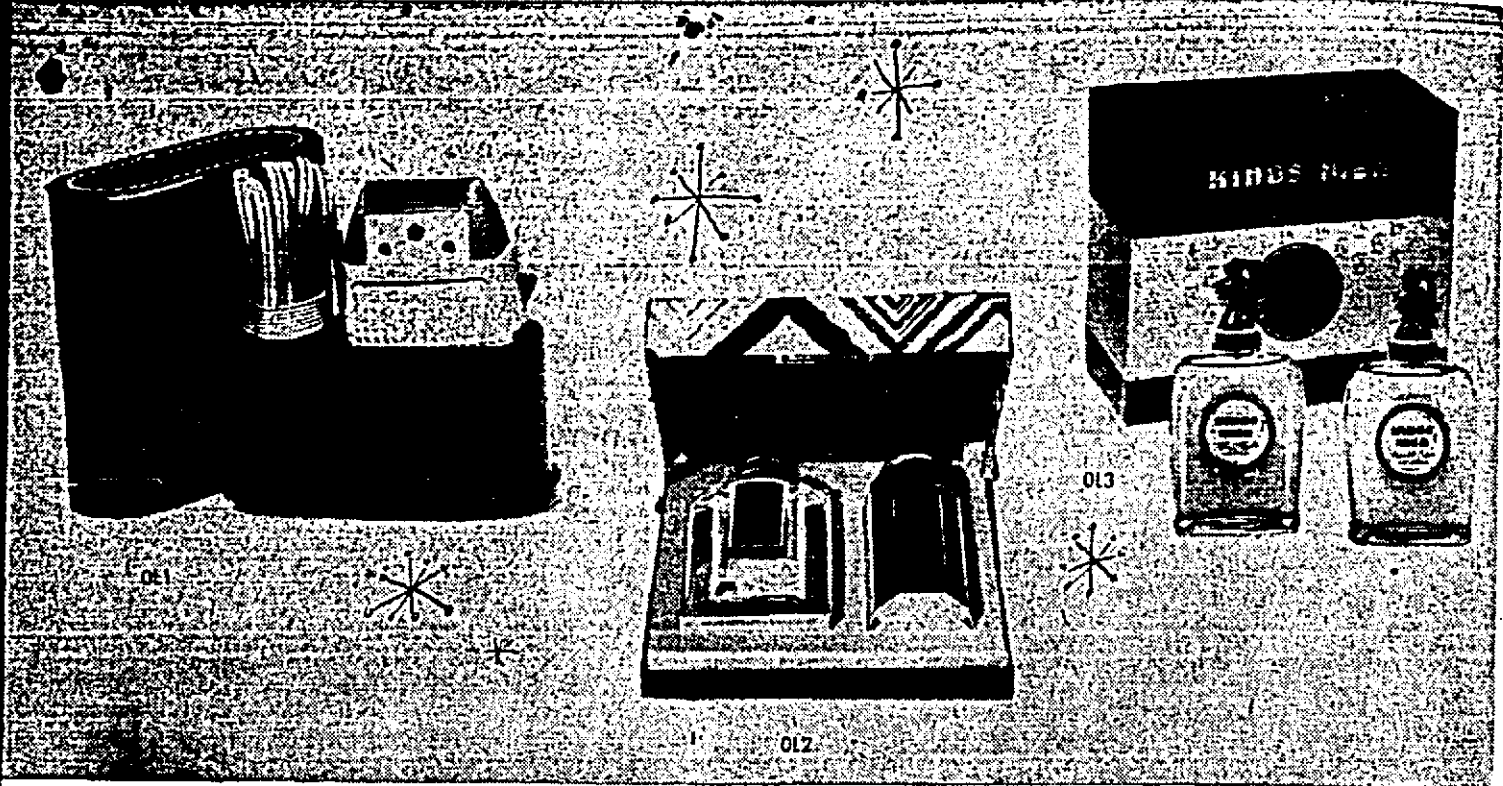
10L7 Duster in S. M. L. sizes. — **4.98**

10L8 Pajamas, sizes 32 to 40. — **4.98**

May Co. Lakewood Ungerle—Street Floor



be their personal santa claus



OL1 NEW CUSTOM SCHICK "55" in space-saver caddy case. Compact, powerful, superhoned for super shaves. Bulk-free design, scientifically sized to fit every inch of the face. \$5.00 trade-in for old electric shaver. 14-day home trial..... **28.75**

OL2 MEN'S YARDLEY ENGLISH LAVENDER SET. Fragrant after-shave lotion and invisible talcum, gift packaged by the famous English house of toiletries..... **2.50***

OL3 KINGS MEN AFTER-SHAVE GIFT SET. Ivory-like kings head taps on 3 1/2-oz. bottles of cologne and after-shave lotion; 4 delightful fragrances..... **2.10***

OL3a. Gold fired cap 9-oz. bottles Kings Men cologne and after-shave lotion. Set..... **5.00***

OL3b. Same set as above with gold-fired bottles. **10.00***

OL4 YARDLEY LAVENESQUE. A new toilet essence that combines the richness of perfume with the freshness of toilet water **3.00***

OL5 DELAGAR BATH PEARLS. Delightful fragrances of Lilac, Pine, Exotic and Rose. 17 "pearls." Makes her skin satiny smooth, gives her bath the luxury touch..... **1.25***

*Plus 10% Federal Excise Tax

OL11 BUDDING BEAUTY BUBBLE BATH. 1.00*

OL11a. BUDDING BEAUTY LIPSTICK..... 1.00*

OL11b. TUSSY BUDDING BEAUTY TOILET WATER—Elusive, delightful scent, ideal for the "young budding beauties" on your list. **1.75***

May Co. Lakewood Toiletries, Street Floor

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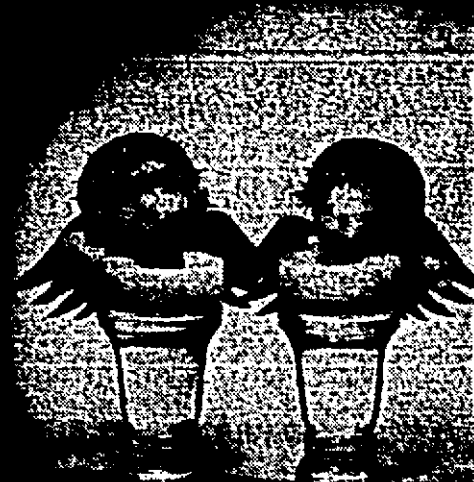
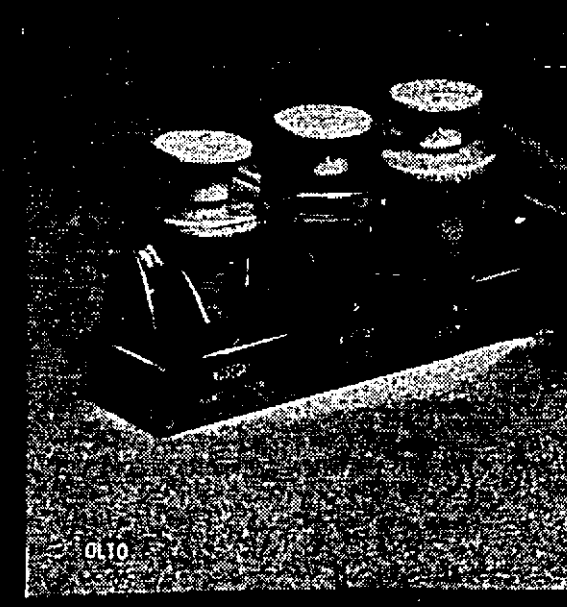
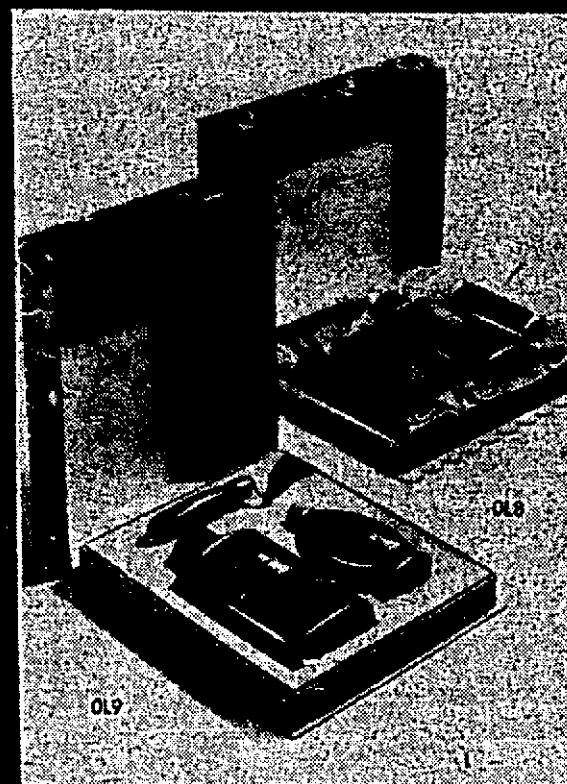
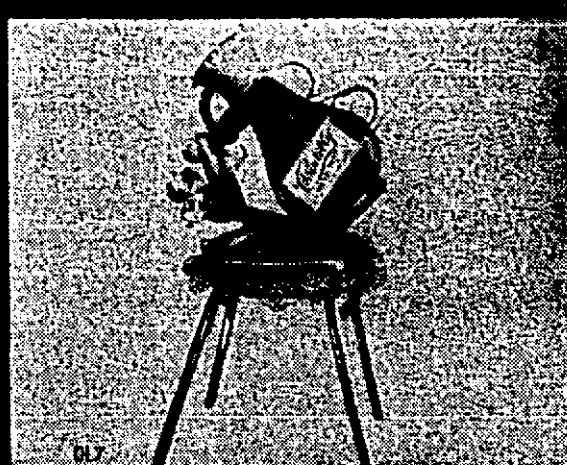
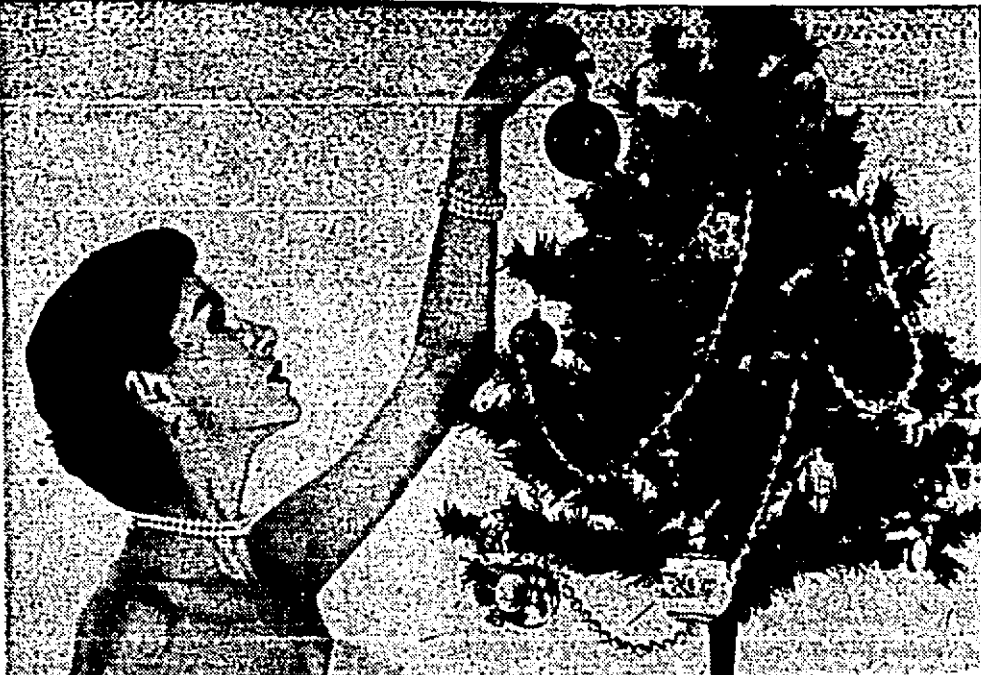
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It is the season for "Scent-iment"



016

016 DOROTHY GRAY GAY CHERUBS. "Heavenly" gift for your favorite angel. Angelic golden winged figure with tinsel hair topping 1-oz. nosegay cologne bottle. Slip one in her gift stocking.
1.25* ea.

017 Houbigant PERFUME CHAIR. An adorable novelty . . . Houbigant's enchanting Chantilly or Quelques Fleurs fragrance perched on a small quaint chair, with a lace trimmed seat, and flower decked back . . . the prettiest bauble on the tree.
2.00*

EVENING IN PARIS SETS. Bourjois famous and fabulous scent, in beautifully boxed gift sets to slip under her Christmas tree.

018 EVENING IN PARIS talcum, purse flacon of perfume, stick cologne and bottle cologne, de luxe package **3.50***

019 EVENING IN PARIS talcum, purse flacon of perfume and cologne. **2.50***

0110 DOROTHY GRAY NOSEGAY GIFT SET. A fragrance as evasive and fresh as a bouquet. 1/2-oz. bottles of cologne, hand lotion, cream perfume, gaily gift boxed **2.00***

*Plus 10% fed. excise tax

May Co. Lakewood Toiletries
Street Floor



"tops" on her christmas list



31L1

31L1 "MORNING GLORY" by Judy Bond. Opaque 40-denier nylon tricot, the no-iron wonder fabric. Etched with embroidery. Pink, blue, champagne, white. 32-38. **5.95**



31L2 HOLIDAY SCOOP by Merriwether. A fluff of snow white angora drifted at the neckline, on this 50% nylon, 50% vicara top. Pink or black. 34-40. **5.95**



31L3

31L3 "FORGET ME NOT" sprints embroidered on Judy Bond blouse. Tiny mock pearl buttons on white opaque Dacilon; blue or red trim. 32-38. **5.95**

31L4 "AMERICAN BEAUTY" by Judy Bond. A pure silk surah, with tiny button trim. Gay print in pink or turquoise on white ground. 32-38. **7.95**



31L4

31L5 CUFF-LINK SLIPON by Renart. 'Kitten' soft lanamere, in novel neck treatment slipon. Heavenly colors . . . white, aqua, pink, blue, tan, heather, orange, yellow, red. 34-40 **5.95**



31L5



31L6

31L6 "RAMBLER" Judy Bond designs a frilly, 15-denier nylon tricot, with daintily tucked front and collar, val-like lace paneling, rhinestone buttons. White, pink, champagne. 32-38. **5.95**



31L7

31L7 CLASSIC CARDIGAN by Select. For the career or campus gal, fluffy white angora collar. All-wool in dusty lime, moonstone, clove pink, lilac dusk. 34-40. **5.95**



31L8

31L8 "TRELLIS." Neat nylon with linen look, fashioned by Judy Bond. Trellis treated front "rowed" with baby buttons. Smart "office" blouse. White, pink, blue, eggshell. 32-38. **5.95**

May Co. Lakewood, Blouses, Sweaters, Street Floor



best wishes... from head to toe



12L1



12L2



12L3

12L1 YULE MULE, fleece lined, fleece outside, too. Your warm wishes go proudly with this cozy slipper. Red, pink, light blue, royal. Sizes 4-10; M width.....**3.50**

12L2 OOMPHIES, the popular slippers that practically every lady loves to wear. Leather soles. Red, black, navy blue crepe; black or blue corduroy. Sizes 4-9, N-M.....**2.95**

12L3 SKY GLIDER with foam rubber insole. Practical but pretty with her robes. Red, black, pink, dark blue, light blue kid. Sizes 4-10, N-M**3.95**

12L4 WICKED VELVET by Swan. Jet black, gold vein color. A glamour foot-note to her Christmas gifts. Leather lined, leather sole. Sizes 4-9, N-M.....**5.95**

May Co. Lakewood Slippers, Street Floor



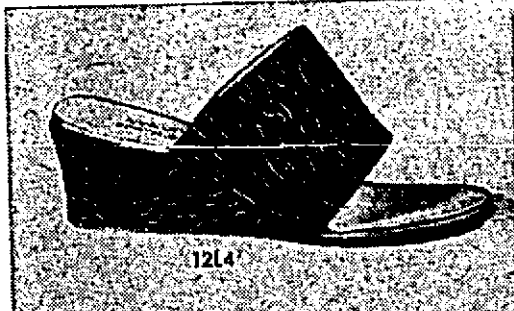
112L1



112L2

112L1 FLUFF SCUFF. Bunny fur Star Steppers to pamper her feet. Ours alone in white, red, black, royal, light blue, pink. 4-9 M**2.99**

112L2 BEADED MOCCASINS. White bunny fur collar, white bead trim. Soft leather in red, black, white, royal, pink, light blue. 4-9, M.....**2.99**



41L1

41L1 DAYTON STANDARD KOOLFOAM PILLOWS. Here's the gift she'll welcome . . . anyone will welcome; for there's just nothing in all the world like the gift of sleep . . . and that's what you give in a Koolfoam Pillow. It assures the finest in foam, the tops in durability. Only Koolfoam gives you the patented open pore surface for more refreshing sleep. Mildew, dust, and mothproof; ordinary pillows don't compare with the touch, feel and resiliency of a Koolfoam. Standard size.....**5.95**

Gift boxed and with extra washable pillow cover . . . without charge, these 3 sizes:



41L1a SUPER PLUMP 10.95

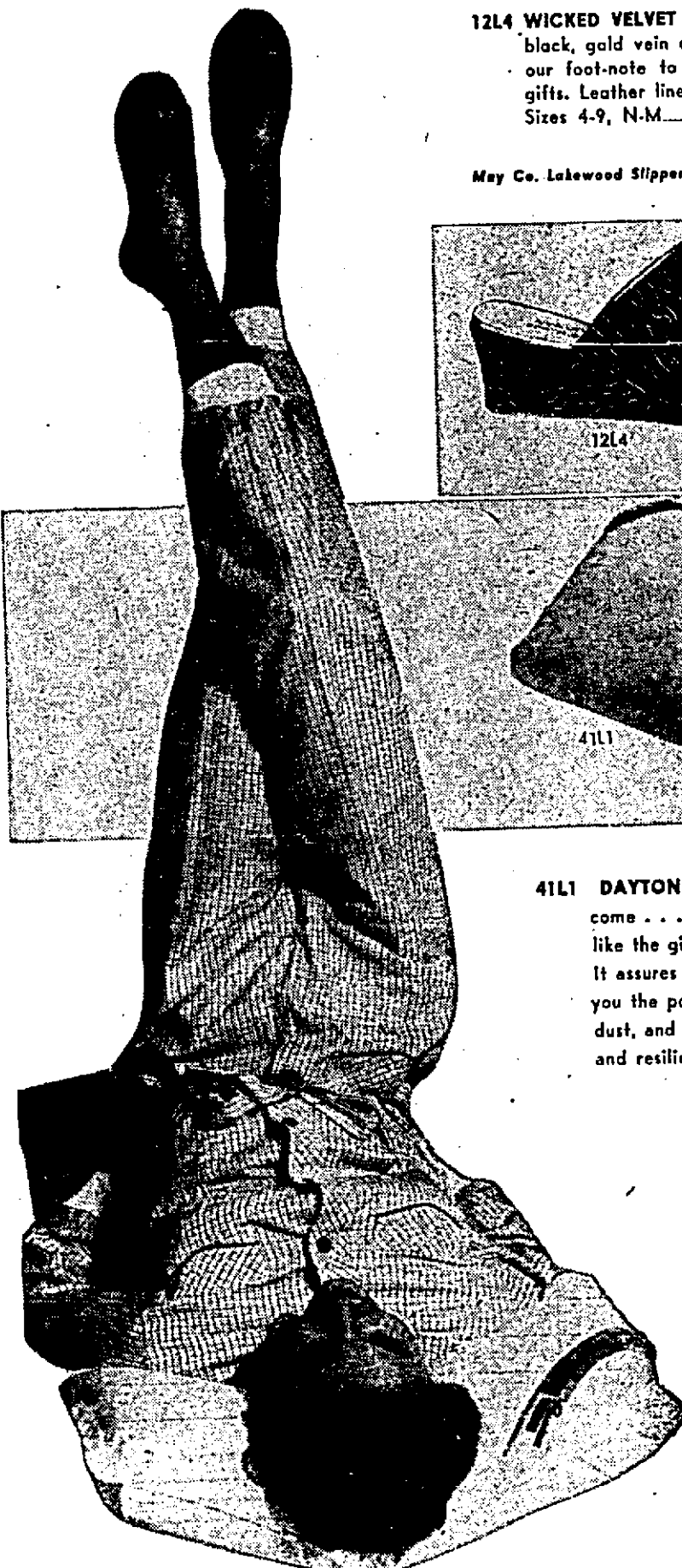


41L1b DE LUXE 8.95



41L1c PREMIUM 6.95

May Co. Lakewood Bedding, Third Floor



FOR GRACIOUS, PRACTICAL, TIME-SAVING SHOPPING USE MAY CO. GIFT CERTIFICATES. IDEAL FOR THOSE WHO LIKE TO SELECT THEIR OWN GIFT.



mail in savings plan

26L1 MEN'S POLISHED COWHIDE WALLET by Prince Gardner. Pass case with flip bar, space for keys; divider. Black, brown, tan... **3.95***

26L2 LADIES' WALLET by Princess Gardner. Fine cowhide in costume colors of coral, red, green, navy. Pass case with flip bar, and coin purse... **3.95***

26L3 LADIES' WALLET OF POLISHED COWHIDE by Princess Gardner. Secret pocket (for her mad money), pass case and coin purse. Red, green, navy... **5.00***

26L4 CONTINENTAL FRENCH PURSE by Princess Gardner. Leather lined change purse, bill compartment; removable photo-card case. Compact, wonderfully handy. Blue, red, green polished cowhide... **5.00***

*Plus 10% Federal Excise Tax



26L5 BALLERINA MUSICAL JEWEL BOX. Simulated leather. De luxe size with lush interior of rayon velvet and satin. A fascinating gift. Blue, rose, ivory... **3.95**

26L6 MUSICAL JEWEL BOX by Mele. Simulated leather richly lined in rayon velvet and satin. Plays an enchanting tune when the lid is raised. Rose, ivory, blue... **5.95**

26L7 JEWEL BOX by Mele. Rayon velvet and satin lined, and plenty of space for her earrings. Colors she'll love: dove, rose, green, ivory, blue, and wine... **3.95**

26L8 AUTOMATIC DRAWER JEWEL BOX by Mele. Rayon velvet and satin lined. Gold color tooling. She'll be flattered by such luxury. Ivory, maroon, green, blue, rose... **5.00**

May Co. Lakewood Leather Goods, Street Floor

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5100 Lakewood Blvd., Lakewood, California

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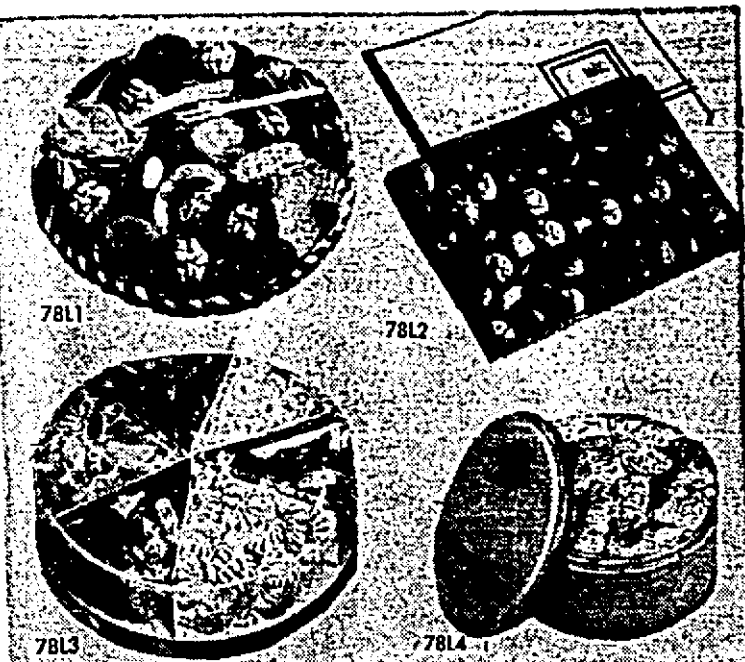
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Christmas is a family affair



for mom:

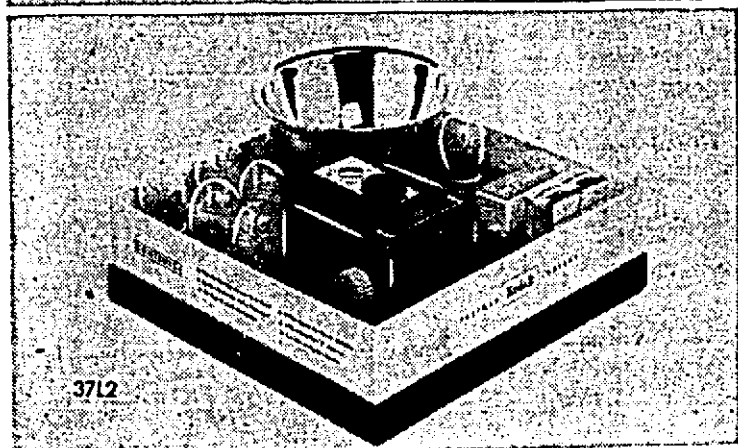
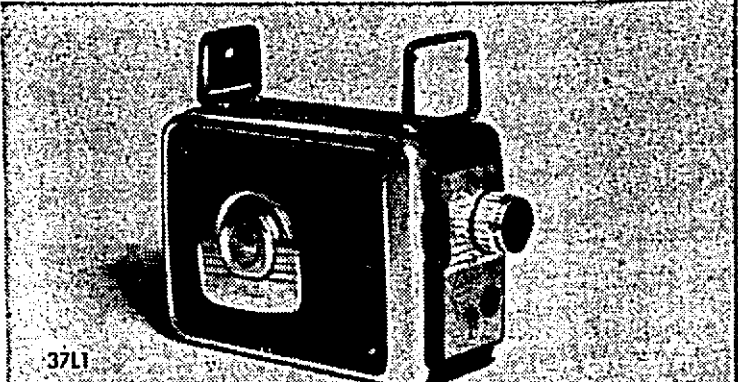
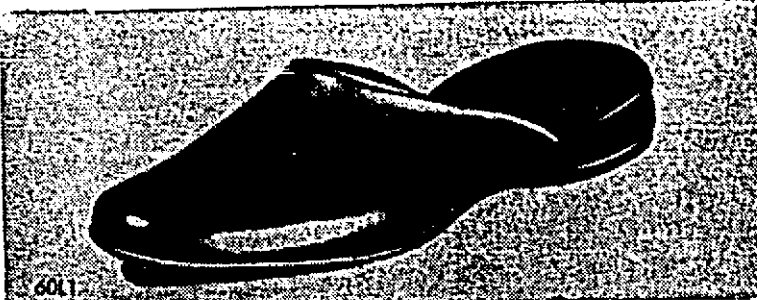
- 78L1 FRUIT BASKET**, 2 lbs. of choice 1954 new crop dried and glazed fruits, includes pears, pineapples, dates, figs, cherries, ready packed in a mailing carton, **2.39**
- 78L2 DE LUXE ASSORTED MAY CO. CHOCOLATES**. Nuts, fruits, chips, nougats, caramels, creams, etc. in milk or dark chocolate; all milk, or all dark, lb. **1.25**
2 lbs. **2.50** 3 lbs. **3.75** 5 lbs. **6.25**
- 78L3 BUNTE'S SEXTETTE** of hard and fruit-filled candies. Individually wrapped in acetate gift box. Toffee, fruit flavors, butterscotch, starlight kisses, filled strawberries and oranges 2 lbs. **1.49**
- 78L4 ALMOND ROCA**, Famous delicacy everyone loves. Butter toffee rolled in chocolate and almonds. 1-lb. vacuum tin **2.00** 2 lbs. **4.00**

May Co. Lakewood Candles, Street Floor

for dad:

- 60L1 EVANS BARONET MULE**. Handsome and comfortable, easy to slip on and off. Soft brown leather, padded soles and heels. The gift that proves you have his comfort in mind. 6-12 **4.95**
- 60L2 MEN'S ESKIMO WOOLIE**, kid leather opera slipper. Wait until he slips his feet into this wool shearing lined slipper, prewelt sewn leather soles, rubber heels. So-o-o relaxing. Brown, wine, blue. 6-12 **6.95**

May Co. Lakewood Men's Shoes, Street Floor



for brother:

- 37L1 EASTMAN BROWNIE MOVIE CAMERA**. For low cost movies. 8 mm, F2.7 lens **37.50**
- 37L1a F1.9 Lens Movie Camera** (not shown) **46.75**
- 37L2 BROWNIE HAWKEYE FLASH OUTFIT**. A set-up for flash pictures, a snap for outdoor shooting. Includes camera, flash gun, batteries, 2V620 film, 8 flash bulbs, book, flash guard **13.65**
- 37L2a Camera Alone, Boxed** (not shown) **6.95**

May Co. Lakewood Cameras, Street Floor

for sis:

- 36L1 14" TRANSWORLD TRAIN CASE**. The ideal gift for girls of all ages. Good-looking, washable, plastic-coated fabrics in hi-fashion colors, it's a travel companion she'll love. Washable interior, adjustable loops, lid mirror, removable tray. Initialed without charge. Hazel, suntan, white, red. **10.95***

*Plus 10% Fed. ex. tax

May Co. Lakewood Luggage, Downstairs

USE MAY CO. REVOLVING BUDGET PLAN. NO DOWN PAYMENT; UP TO SIX MONTHS TO PAY. CONVENIENT CHARGE-PLATE PLAN FOR HOLIDAY PURCHASES.



so close to her heart... sweaters

72L1 JEWEL SWEATER by Kirby Knitwear. 100% orlon with mock pearls and sparkling beads. Hand washable; pre-shaped; non-allergic. White. 36-40 **9.95**

72L2 DREAMSPUN SWEATERS by Garland. Blend of lamb's wool and fur in cashmere-like sweater. Full-fashioned in pimento, periwinkle blue, jade green, turquoise. 36-40. Short sleeve slip-on... **8.95**

72L2a LONG SLEEVE CARDIGAN **10.95**

72L2b LONG SLEEVE SLIP-ON. (Not shown) **9.95**

72L3 FISHERMAN SHIRT by Smartee. Italian inspired design in ribbed cotton knit. Completely washable. Black, persimmon, peacock, red—with white stripe dickey; black with pink dickey; white with black dickey. S-M-L... **3.95**



72L1

72L2



72L3



72L4



72L5

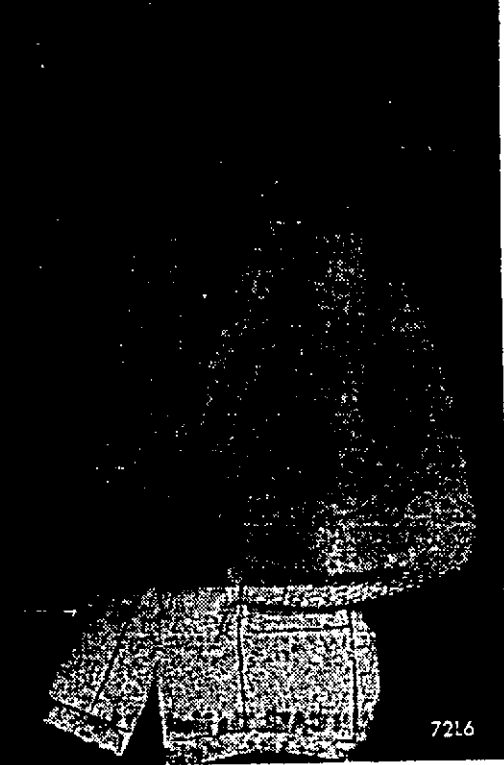
72L4 MAZET ORLON SWEATERS by Darlene. Newest of the orlon family. Resilient textured; looks and feels like softest wool. Full-fashioned. Fast drying, pre-shaped, non-allergic. Short sleeve slip-on. Turquoise, cornflower blue, melon, petal pink, maize (cardigan available in navy also). Sizes 36-40. **6.95**

72L4a MAZET full-fashioned long sleeve cardigan **8.95**

72L4b MAZET full-fashioned long sleeve mock turtleneck slip-on. (Not shown.) **8.95**

72L5 ORLON SCOOP NECK by Gotham Knitwear. Soft, wonderfully washable orlon, with braided scoop neckline. She'll love it with skirts and crazy pants. White, black and pink. Sizes 34-40. **5.95**

May Co. Lakewood, Sports Accessories, Second Floor



72L6

72L6 CRESTED CARDIGAN by Lil' Lambes. Soft zephyr cardigan coat, rice stitch, tuxedo front, popular crest design. White, navy, turquoise. 36-40..... **10.95**

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5100 Lakewood Blvd. Lakewood, California
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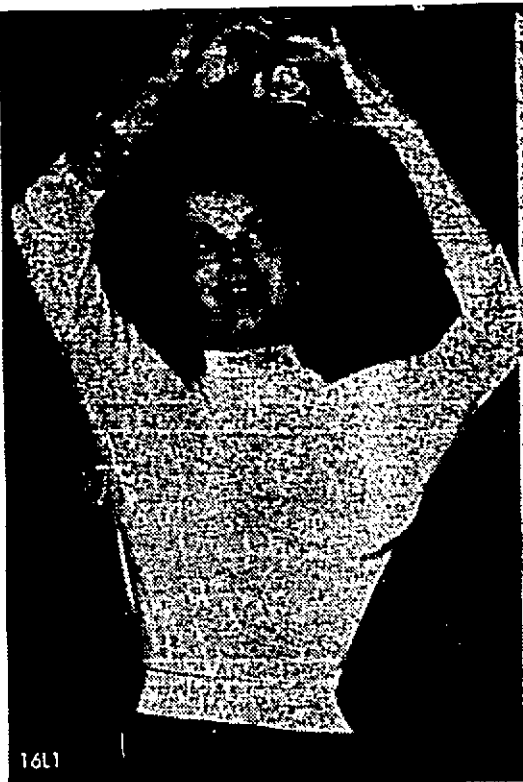
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CITY _____ ☐ Cash
In California add 3% state sales tax. Add shipping charges beyond United Parcel delivery zone.
No. C.O.D.'s under 3.00. I.P.T.—12-5-54

Separate ways of saying merry christmas

16L1 ORLON SNUGGLE SWEATER
by Greystone. 100% pure interlock orlon sweater with mock turtle neck, 3/4 dolman sleeves. Washes, dries in a wink; never loses its shape. White, pink, lilac, cherry, powder, mint, beige, moss green, apricot, turquoise. 34-40... **3.99**

16L3 TURTLE NECK WOOL BLOUSE by Gallant of Calif. 100% wool jersey, with 3/4 dolman sleeve. Classic favorite for school or office wardrobe. Black, white and turquoise. 32-38. . . **5.99**

16L4 COTTON QUILT SKIRT by Gallant of Calif. A black and white check so grand with all her blouses. 10-18. **5.99**



16L1

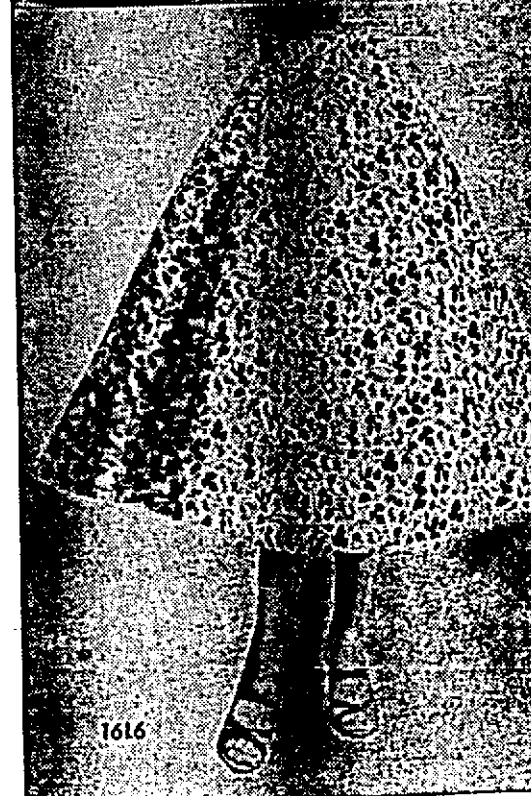


16L2 NYLON CAPE TOPPER by Jerry Mann. A frosty topping for your holidaying dresses. All nylon, guaranteed washable, wears and wears; tuxedo front, deep cuff cape style topper, in sparkling white, ice blue and pink, and one size fits every gal. **17.95**

16L5 COTTON QUILT JUMPER by Gallant of Calif. Wide circular skirt, scoop neck. Wear with beads, or with blouse. Black and white check, or solid colors of moss, turquoise, black, orange, patio brown. 10-16 **10.99**



16L5



16L6



16L7



16L8

16L6 COTTON QUILT PRINT SKIRT by Gallant of Calif. Light backgrounds in floral, calico and butterfly designs. 10-18. **5.99**

16L7 COTTON QUILTED SOLID SKIRT by Gallant of Calif. Vivid new shades of turquoise, moss, black and orange to cater to any preference. 10-18. **5.99**

16L8 BUTTERFLY COTTON QUILT by Gallant of California. Gay designs in sun-bright colors on dark backgrounds. **5.99**

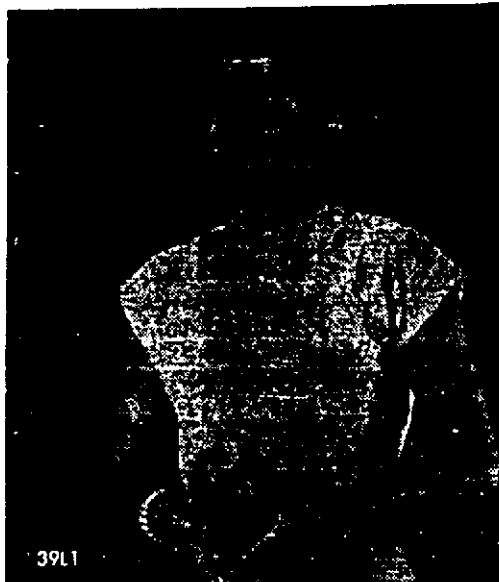
May Co. Lakewood, Boulevard Sportswear, Street Floor

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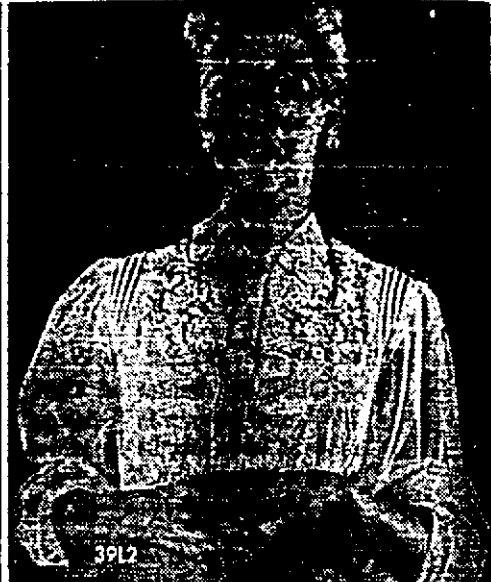


she requests...blouses beautiful

- 39L1 'STARDUST' NYLON BLOUSE** by Perry. Nylon tricot dressed with holiday glitter. Rhinestone studded all-over embroidery. White, blue, rose-beige. 32-38. **7.95**
- 85L7** Sizes 40-44. **7.95**
- 39L2 LA RONDA** by Markay. Sheer nylon tricot, fore and back tucks, lacy trim. Rhinestone and pearly collar. White, pink, champagne. Sizes 32-38. **11.95**
- 85L8** Sizes 40-44. **12.95**
- 39L3 MAC SHORE COTTON CLASSIC.** Luster cotton broadcloth, new baby doll sleeves, neck band shirt collar, shirt tail bottom. White, pink, maize, turquoise, tangerine, black. 10-18. **2.95**



39L1



39L2



39L3



39L4



39L5

- 39L4 WOOL JERSEY MIDDY** by TailorMaid. 100% wool jersey to be worn in or out. Stand-up collar, plunge neckline. A versatile day or night-er. White, tangerine, moss, black, pink, turquoise, coral. **5.95**

- 39L5 SHEER FAVORITE** by Weber. 15-denier sheer blouse with lacy petal collar, drip dry. A perfect suit blouse. White, black, pink, blue. 32-38. **6.95**

- 39L6 WOOL JERSEY FRENCH NECK BLOUSE** by Henry Roth. Wear it open or buttoned, equally smart. Dolman sleeves. 7-oz. wool jersey in white, black, pumpkin, navy blue, copen blue, red, coffee, pink. 32-38. **5.95**

- 85L9** Sizes 40-44, in white, black, pumpkin, blue, red, coffee. **6.95**

- 39L7 FLUTED YOKE BLOUSE** by Weber. 40-denier, not sheer, with button back, and lovely softly fluted yoke detailing. White only. Sizes 32-38. **5.95**



39L6



39L7

May Co. Lakewood Better Blouses, and Women's Sportswear, Second Floor

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5100 Lakewood Blvd.
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ADDRESS _____ ☐ C.O.D.

CITY _____ ☐ Cash

In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.'s under 3.00. 1-P.T.—12/5/54

100% wool "lamai" fleece short coats

New 1955 look for the young at heart. To wear with full or slim skirted costumes. Three styles . . . gay and pretty . . . sizes 8 to 16 in holiday-inspired colors: White, coral, gold, pink, nude and blue.



27L3

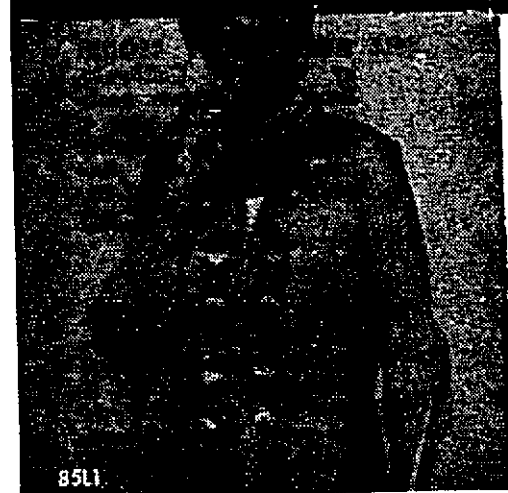


27L1

27L2

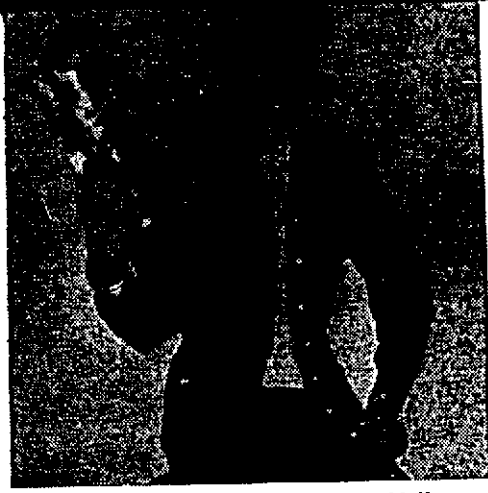
- 27L1 FIVE ROUND GLOBAL BUTTONS distinguish this charmer with adjustable cuffs. Flange welt seams. **25.00**
- 27L2 OPEN CLASSIC STYLE to toss over formals or casual clothes with equal abandon **25.00**
- 27L3 STAND-UP COLLAR, push-up sleeves, slash pockets, unusual button arrangement put this short coat in a class by itself. **25.00**

May Co. Lakewood Misses' Coats, Second Floor



85L1

85L1 SIZES 38 TO 46 in novelty weave all wool tuxedo coat sweater, gaily embroidered. White, black, navy, purple, rose, aqua. **9.95**

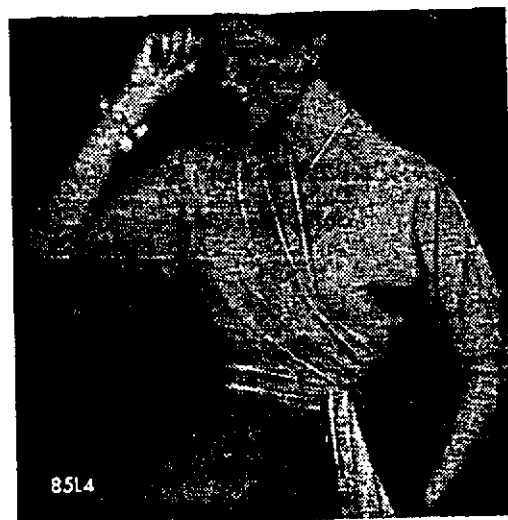


85L2 SIZES 38 TO 46 in Hollywood all wool coat sweater, a best seller year after year. Navy, black, wine, green, rose, blue. **5.95**



85L3

85L3 SIZES 38 TO 44 in festive nylon vicara with simulated pearls and rhinestones. White, black, navy, pink, blue. **8.95**



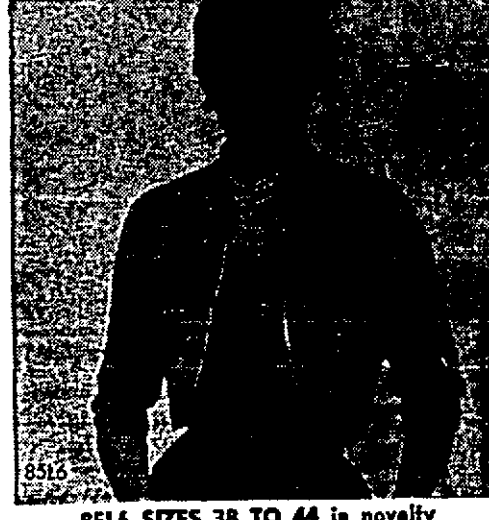
85L4

85L4 SIZES 38 TO 44 in jacket-blouse of 7-oz. wool jersey. White, red, turquoise, avocado, tangerine, black, navy, brown. **4.99**



85L5

85L5 SIZES 38 TO 44 in nylon blouse to go with suits or separates. Embroidered collar. White, pink, blue and natural. **5.95**



85L6

85L6 SIZES 38 TO 44 in novelty stitch all-wool bolero; warm enough to be practical. Black, white, navy, red, rose, aqua. **5.95**

May Co. Lakewood Women's Sportswear, Second Floor

gift-wrap her smartly for christmas

USE MAY CO. REVOLVING BUDGET PLAN. NO DOWN PAYMENT; UP TO SIX MONTHS TO PAY. CONVENIENT CHARGE-PLATE PLAN FOR HOLIDAY PURCHASES.



Special-How for polka-dot

Photo by Bob Walker 1953 1024

49L1 BOMBAZINE NOVELTY BLOUSE by Hollywood Casuals. Novelty design in black and pink on white. Washable, too. Sizes 10-16 **5.95**

49L2 WOOL FLANNEL VELVET TRIM SKIRT by Century. Box pleat wool flannel, with elasticized velvet waistband. Rich looking black. Neat dress-up skirt. 10-16 **10.95**

49L3 JWELED WOOL JERSEY BLOUSE by Gina of California. Dainty Peter Pan collar sprinkled with rhinestones, button front, short sleeves. White, black, red, powder, turquoise. Sizes 32-38 **5.95**

49L4 RAYON VELVET SKIRT by Colony Casuals. Lush, flattering velvet, crush resistant, in rich contrast to the dainty jeweled blouse. Black only, 10-16. **12.95**

May Co. Lakewood, Misses' Sportswear
Second Floor



49L5 WOOL JERSEY BLOUSE by Gina of California. Stand up, dip-low neckline, smart cuffs give a tailored look to a glamour top. White, black, turquoise, powder blue. 32-38. **5.95**

49L6 LONG TORSO WOOL FLANNEL SKIRT by Century. Full wool flannel torso piped in rayon satin. A flattering companion to the wool jersey blouse. Black only, 10-16. **14.95**

49L7 BOMBAZINE SCOOP by Eddie Tunick. Bombazine, that wonderful new washable rayon, that won't wrinkle, fashioned into a scoop-neck button-front blouse. White only. **4.95**

49L7a. POLKA DOT SKIRT by Eddie Tunick. Full double circle. Black/white, 10-16. **12.95**

49L8 WOOL JERSEY BLOUSE by Gina of California. Scoop neckline festively touched with jeweling for all her Yule fun. White, black, turquoise, powder, sizes 32-38 **5.95**

49L9 RAYON VELVET SKIRT by Colony Casuals. Swirling, luxurious velvet, party perfect. Black only, 10-16. **17.95**

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MAY CO. LAKEWOOD: 5100 Lakewood Blvd. Hours 9:30 A. M. to 9:30 P. M. For Phone Orders and Service Call Long Beach 39-2411, METcalf 3-0111



to put her in a mistle-toe mood



43L1 2-PC. MIDDY SET by Sport Time. Stripes to steal her heart in this gay Pagoda Poplin outfit, with striped midy top and solid color pants. Purple, black, aqua. 8-16..... **8.95**

43L2 SKINNER RAYON SATIN by Ruth Horton of California. The happy recipient will be a shining light wherever she goes in this lovely blouse, perky collar, ¾ cuffed sleeve, and smart rhinestone pin. V'rite, mauve, ice blue. 9-15 **8.95**

43L3 SKINNER RAYON SATIN SKIRT by Ruth Horton of California. Princess styled, 12 gores, complementing her satin blouse. A-partying she can go. Black, jade, purple. 7-13. **14.95**

43L4 RAYON SATIN POET'S BLOUSE by Charm of Hollywood. Picturesque charm in the tucked front, wide rounded collar blouse, glowing jet buttons, ¾ sleeves and clever velveteen tie. Gleaming white. 10-16..... **8.95**

43L5 RAYON VELVET PEG TOP SKIRT by Jeans of California. A svelte partner for the Poet's Blouse. Two pockets, flattering peg top styling. Black. 8-16..... **10.95**

43L5

43L6 PIMASHLK BLOUSE, round collar, yoke treatment, ¾ sleeve. She'll love the gleaming silky texture of this smart top. Camellia red, Wedgwood green, heather lilac, white, pink, powder blue. 30-36..... **5.95**

43L7 FLARED FELT SKIRT (70% wool, 30% rayon) by Campus Casuals. Felt is the reigning favorite this year, so your fashion-wise gal will love this flaring skirt in any of these . . . black, turquoise or powder. 8-16..... **10.95**

43L8 SILKEN BROADCLOTH COIN DOT. Mandarin collar, ¾ sleeve. Completely washable, shrink resistant, dries quickly. In rich camellia red, Wedgwood green or heather lilac on beige background. 30-36..... **5.95**

43L9 PIMASHLK BLOUSE, standup tab collar, ¾ sleeve, cluster buttons. Dressy, but tailored in wonderful colors of camellia red, Wedgwood green, heather lilac, pink, white, powder blue. 30-36..... **5.95**

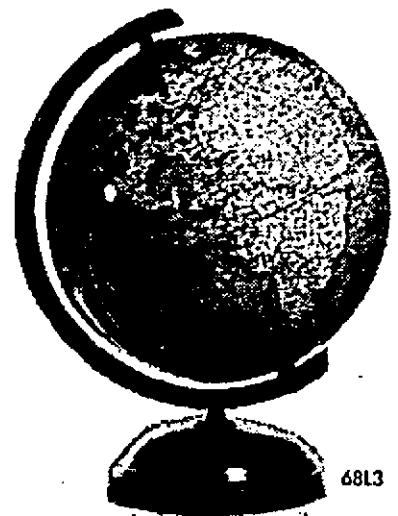
May Co. Lakewood Campus Shop, Second Floor



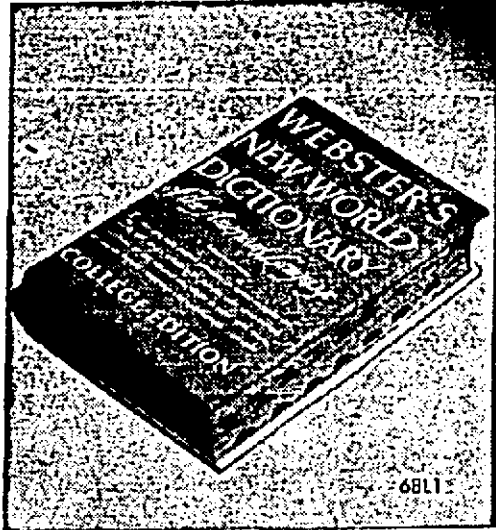
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68L3 12" DESK MODEL WORLD GLOBE. 38" circumference, 17 1/2" high, easy to read, up to date factually, brass finish semi meridian. Includes Globe fact booklet. **8.95**

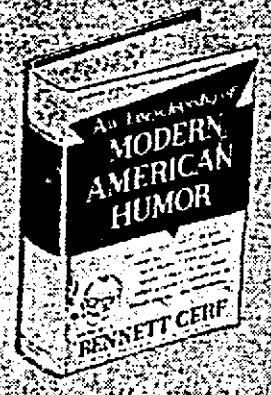


68L3



68L1

68L1 WEBSTER'S NEW WORLD DICTIONARY, college edition, buckram bound, 142,000 entries, 1750 pages, idioms, synonyms, etc. Thumb index. **6.00**
68L1c De Luxe, leather bound, 12.50

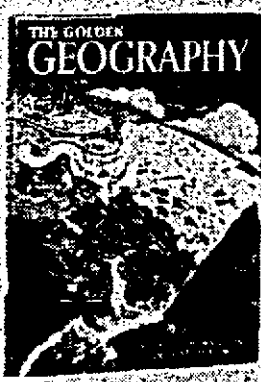


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68L2 AN ENCYCLOPEDIA OF AMERICAN HUMOR, an especially appealing collection edited by Bennett Cerf. The best of American humor from every part of the country. **3.95**



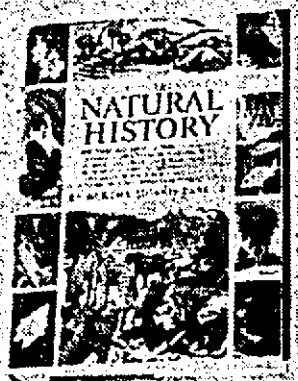
68L4



68L5



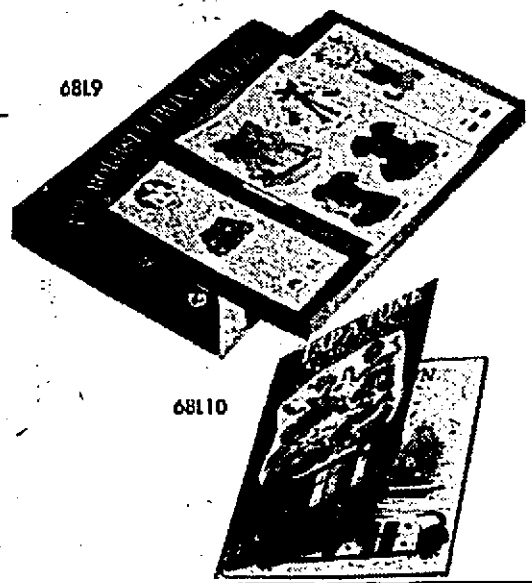
68L6



68L7

- 68L4 GOLDEN ENCYCLOPEDIA,** Child's introduction to wonderful facts, illustrated in color. **2.95**
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- 68L9 THE BOBBSEY TWINS PLAY BOX.** Features 2 large dolls on heavy cardboard, 26 costumes in 4 colors; ornamented with sparkles, plus 3 exciting books, including activity and coloring book. **1.95**
- 68L10 THE TAP-A-TUNE MUSIC BOOK.** Children can play and sing their favorite songs, real xylophone, music, words, 12 popular songs. **1.95**

May Co. Lakewood Books, Downstairs



68L9

68L10



68L8

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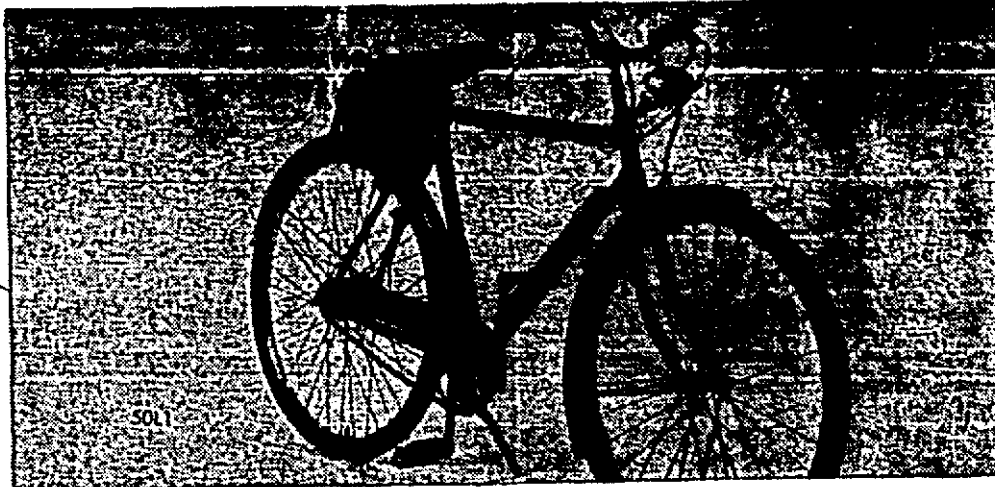
50L1 IMPORTED ENGLISH BICYCLE. 26"
size with 3-speed gears, hand brakes,
saddle bag, pump, kickstand, rear gen-
erator; front, rear lights. Boys' and
girls'. **51.95**

50L1a Same model without accessories. **39.98**

50L1b Kickstand extra **1.50**

50L1c ABERDALE JR.; 20" for 5-8 yrs.
Boys', red; girls', blue. **33.95**

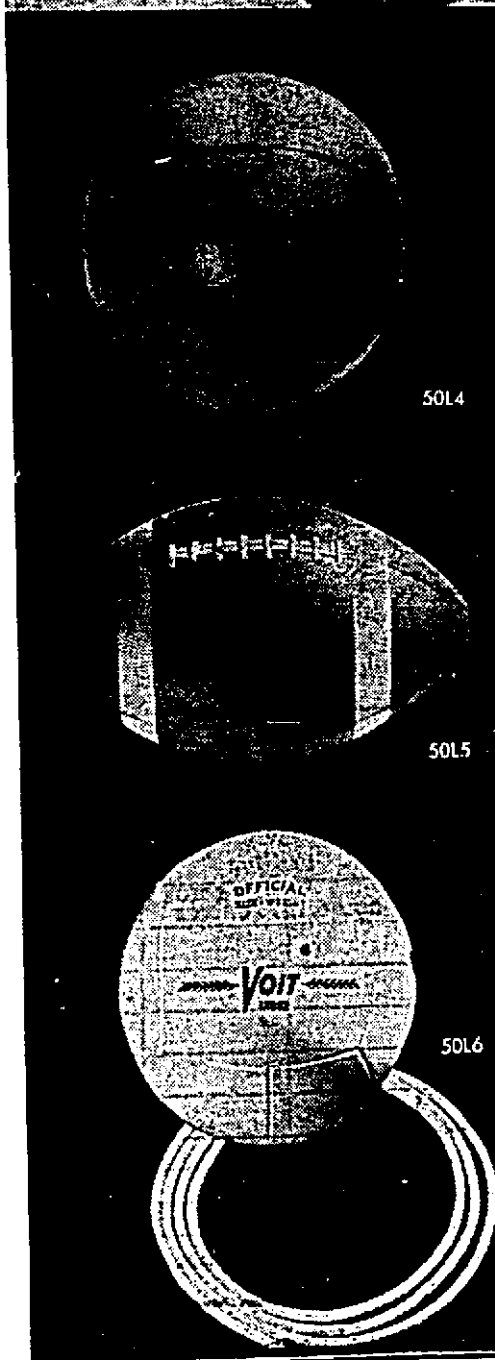
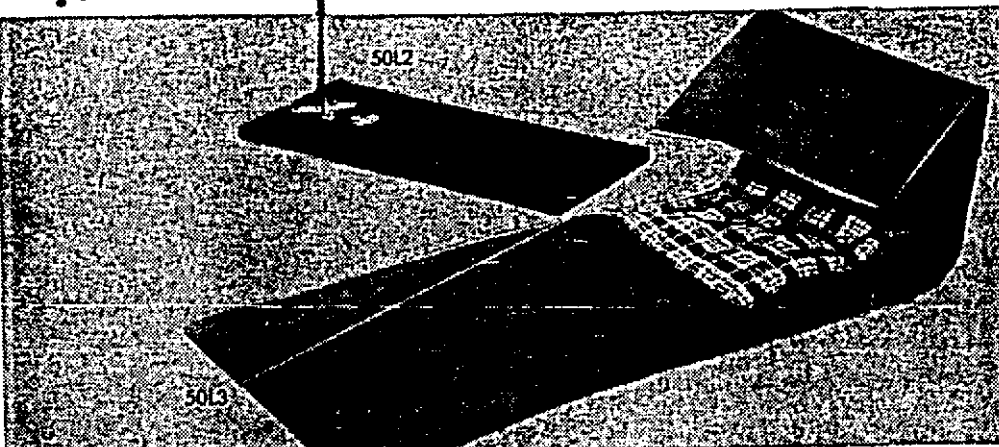
50L1d TRAINER WHEELS 3.00 extra.



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12x30". **5.99**

50L7 POST FOOTBALL KIT. Ours alone, plastic helmet,
shoulder pads, jersey, pants . . . in handy gift
carrying case. Small, medium, large. Scarlet/white,
blue/gold. **9.98**

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50L5b LF99W Official white football,
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SKATES** by Chicago. Double ball-
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heels, patented buckles. Full size
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50L8a Chicago jr. size skates **3.25**

50L8b Chicago "Imp" beginners'
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50L9 BASEBALL GIFT SETS by Rawlings.
Kokos ball glove and ball. Set No. 4. **3.95**

50L9a Dick Groat glove, ball No. 8. **4.95**

50L9b Marty Marion Glove No. 18. **9.95**

50L10 AUTO VISETTE attaches to visor of
car. Holds maps, sun glasses. Has
pencil, pad, photo window, zippered
accessory pocket **2.00**



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83L2 SHORTY JACKETS by Men's Fashions. Nylon fortified rayon and acetate sheen gab; full lined. 36-46..... **11.95**

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83L4 ORLON SWEATERS. 100% Du Pont orlon sleeveless sweaters by Barclay. Interlock knit. S.M.L..... **3.95**

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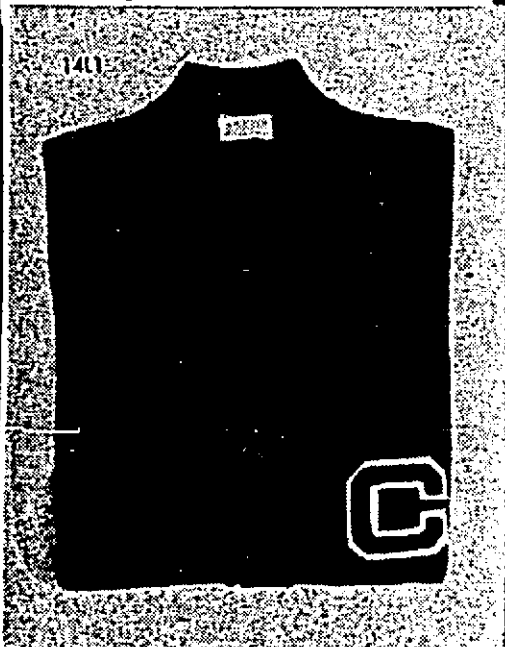
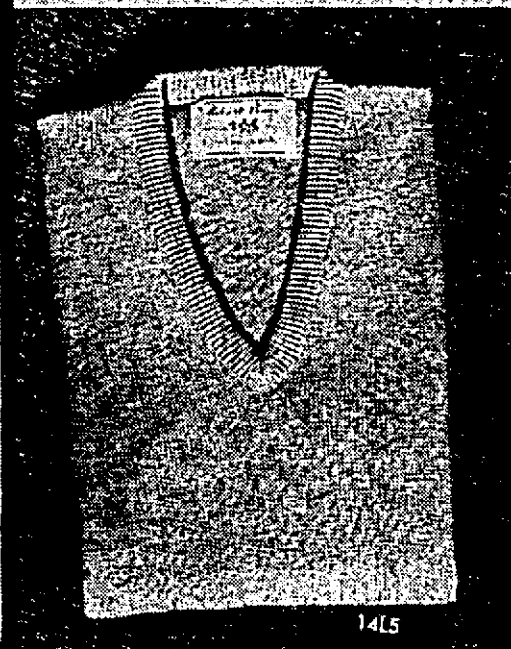
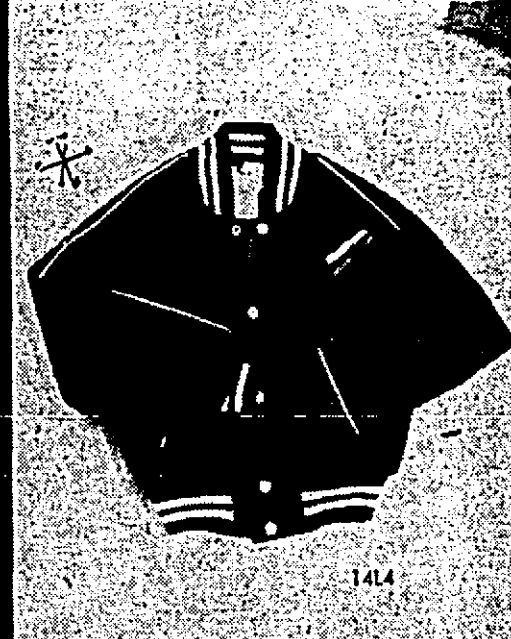
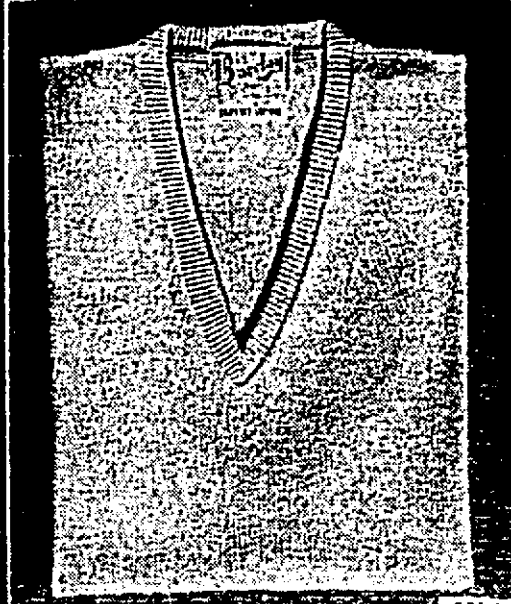
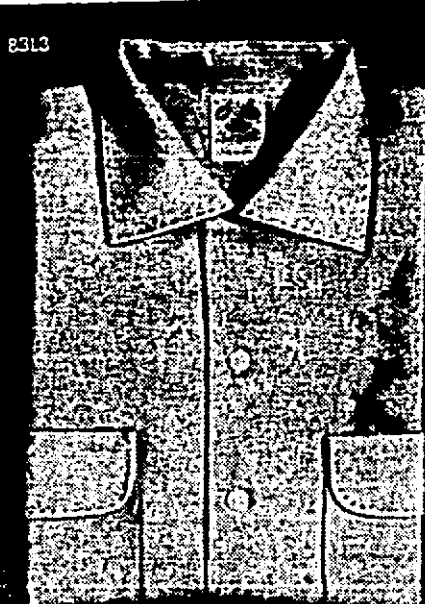
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14L5 MELANGE SWEATER by Robert Bruce. Of pre-washed imported 100% zephyr wool. Powder, navy, maize, beige. Sizes 4-12..... **5.95**

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14L1 JR. LETTERMAN SWEATER by Maurice Halman. 100% wool. 3-yr. stripes. S. C., Maroon and gold; C, Royal blue and gold; N. D., Navy and gold. S, Scarlet and white. 4-12. **5.95**



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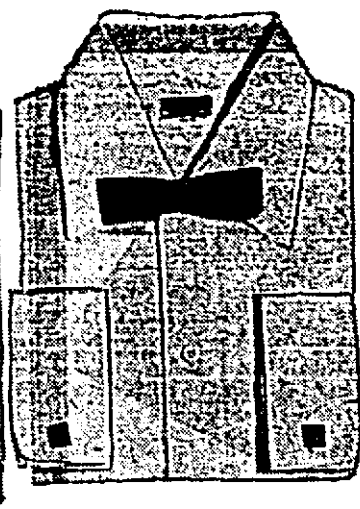
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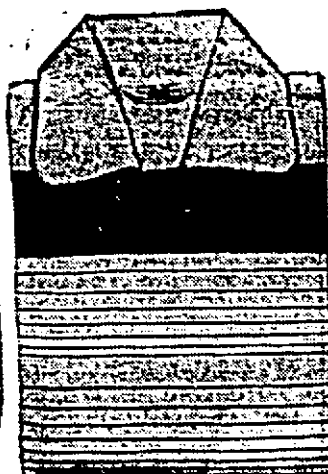
For young westerners on your gift list



14L6



14L7



14L8



14L9



14L10

14L11

14L12

14L6—CORDUROY SPORTS SHIRT
by Tom Sawyer. Scarlet, light blue, maize, pink, black, turquoise, coral pinwale corduroy. Sizes 6-20. **3.95**

14L7—TOM SAWYER SHIRT SET.
White, pink, blue, or maize broadcloth shirt with tie, cuff links. Sizes 4-12. 3-pc. set, boxed. **2.95**

14L8—B.B. SPORTS SHIRTS by Don Carlos. Popovers in Sanforized cotton flannels and gingham. Grey, blue, brown. Sizes 6-12. **2.95**

14L8a—Sizes 14-20 **3.50**

14L10—ROY ROGERS WESTERN SUIT by J-Bar-T. Washable viscose gab popover shirt; Sanforized cotton gab yoke; embroidered. Matching frontier pants. Green, brown. 4-12. **9.95**

14L11—DRAGNET TRENCH COAT by Spatz. Authentic style with full sweep; official dragnet label. Water-repellent tan rayon and acetate. Jr. sizes. **7.95**

14L12—'EL CHAMACO' by Billy the Kid. Western suit of navy denim; washable white vinylite trim. 2-pocket jacket; turn-up jeans. Riveted at points of strain. 4-12. Set. **5.98**

14L13



14L14



14L15



14L16



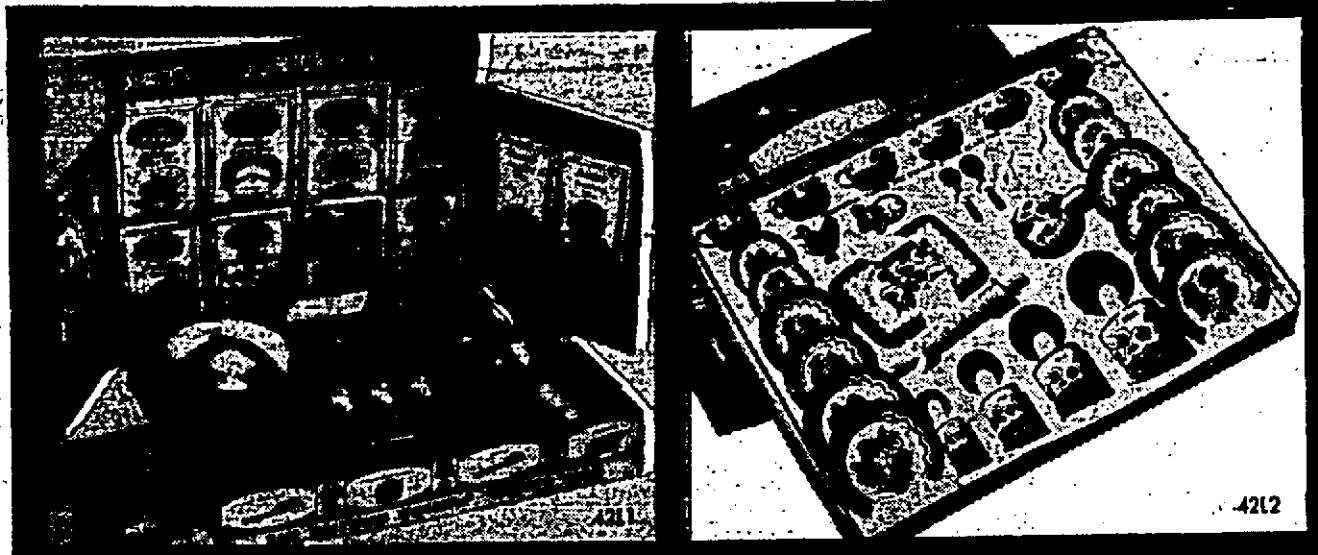
BELTS BY HICKOK:

- 14L13—Indian belt, 22 to 30. **1.00**
- 14L14—Navy suede belt, 22 to 32. **1.50**
- 14L15—Western belt, 22 to 30. **1.00**
- 14L16—Dress-up belt, 22 to 32. **1.00**

14L9—WESTERN SHIRT by De Luxe. Sanforized gingham, cotton flannels, washable rayon gabs. Blues, browns, greens. Sizes 4-12. **2.95**

May Co. Lakewood Boys' Shop—Second Floor

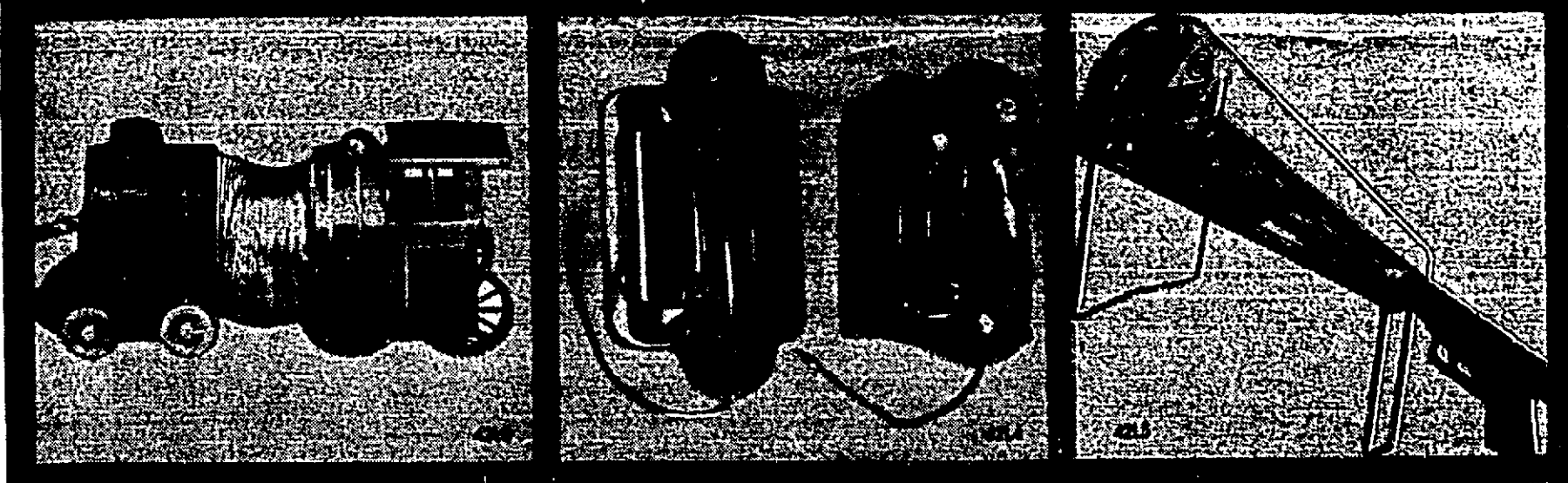
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42L1 Betty Crocker Jr. Baking Kit.
33-pc. sealed for little cooks. Approved General Mills mixes: white, yellow, devil's food, spice cake; white, chocolate frosting; pie crust, Biscuit, ginger cookie mix. Mirror aluminum mixing bowl, 3 pans, 7 cookie cutters, 6 utensils, cookie sheet, and muffin tin. **4.98**

42L2 35-pc. TEA AND BAKING SET.
The perfect set for any little hostess. Cups, saucers, serving plates, sugar, creamer, teapot, canisters, canister tops, measuring spoons, cookie cutters, breadboard (decorated design), rolling pin. All metal (except spoons) with strawberry design. **2.98**

May Co. Lakewood Toys, Downstairs



'twas the morning of christmas... and their eyes were like stars

42L6 20" WALKING DOLL. Exclusive with May Co. Baby size, with Saran hair that can be washed and set. Take her by the hand... she walks with her small Mother. Beautifully dressed, complete with panties, shoes and socks. **4.98**

42L7 MUSICAL PANDA. Here's a gay, tuneful playmate for a toddler. A happy panda that sings a tune from a hidden music box. His soft coat is of rayon plush; solidly stuffed. 14" high. Also bear, cat and dog available. each **4.98**



42L3 NEW SLINKY TRAIN. All aboard for the squiggly, wiggly slinky train, the new pull-toy that combines old-time locomotive with "slinky." 3-color plastic. It's hours of entertainment. **1.98**

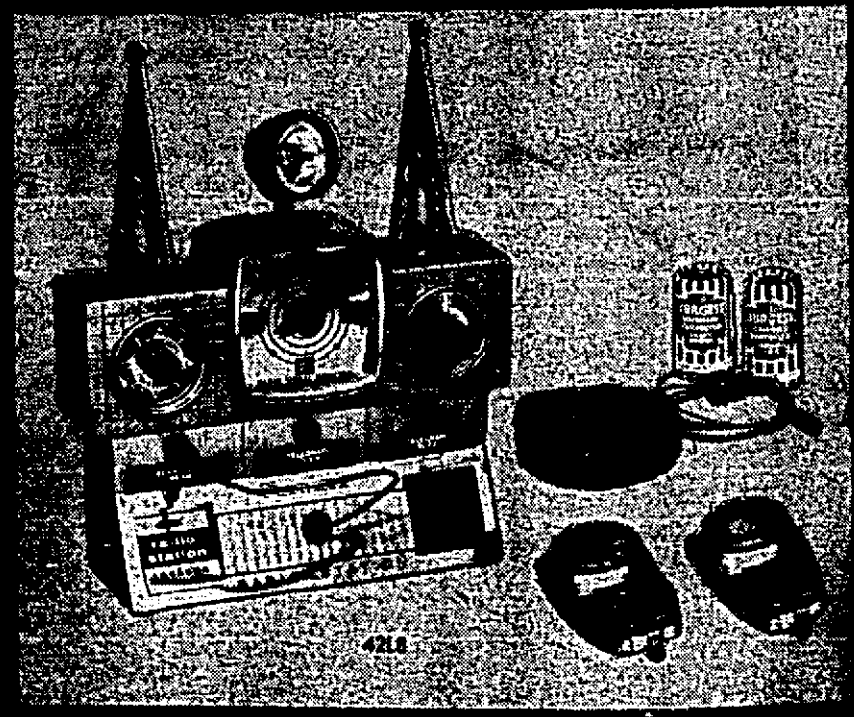
42L4 ZIMPHONE. Electro-magnetic and battery phone set playtime communication; or for practical and professional use. Built-in electric buzzer; power-boosting "C" battery for voice transmission; electro-magnetic ear-phones; electric carbon mike. Simple, secure hook-up. 50" double wire. **5.98**

42L5 PISTOL SHOOTING ARCADE. New safe shooting game that causes no battle casualties. Plastic pistol shoots pellets; shooting area encased in transparent plastic rigid cover. **2.98**

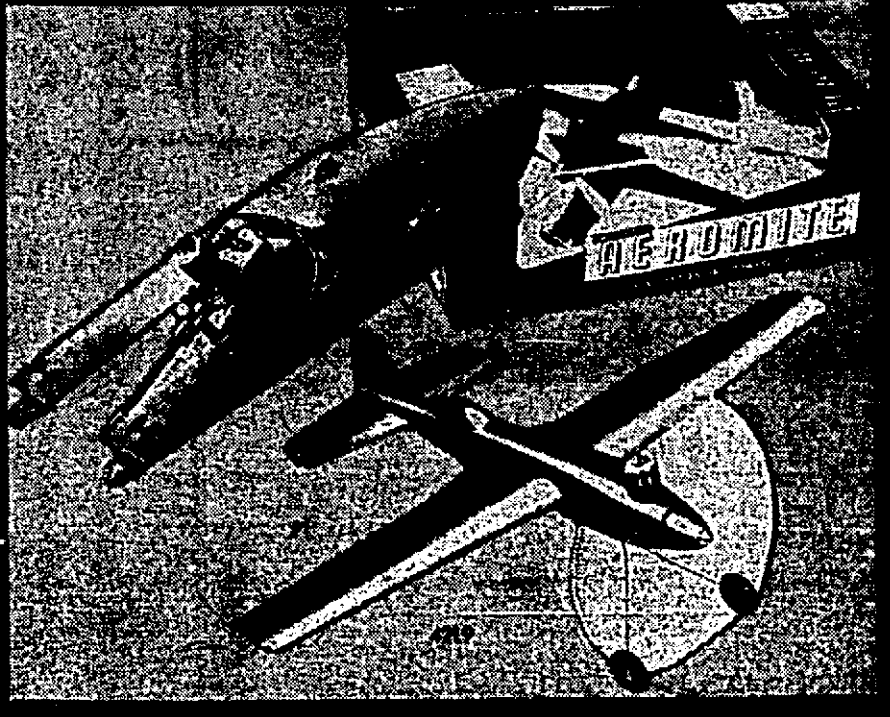


67L1 NEW IMPROVED FUSH-BUTTON FROSTY SNOW. Create your own winter wonderland with new jumbo flakes, non-inflammable, underwriters tested, Christmas scented, too... just spray on windows, tree, centerpieces, mirrors and packages, it clings in sparkling wonder, yet is easy to remove. With each can, a decorating kit, containing 10 seasonal stencils. White or colors. **98c**

May Co. Lakewood Hardware, Downstairs

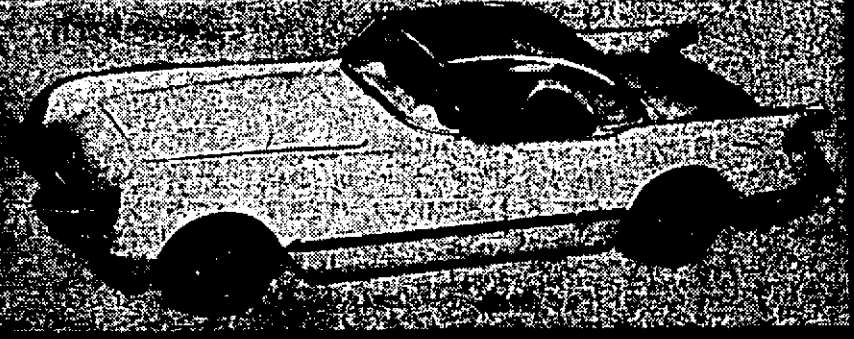


42L8 ELECTRONIC RADIO STATION. Real excitement for the small radio "ham" operators. Works on 1/2-mile range, has switchboard transmitter, separate plugs for each activity; 2 mikes, telegraph key, signaler, signal detector; automatic decoder. Safe, battery operated, and of high impact plastic construction. Hours of fun. **6.98**



42L9 WEN-MAC AQUAMITE. Ready to go, has genuine 1-cylinder engine, complete with twin rudders, for straightway racing or circular course. Seaworthy, built of high impact plastic. 12" bow to stern, 5" beam. Has inline drive. **9.95**

42L9a WEN-MAC AEROMITE. Engine (1 cylinder) ready to fly. Flight control unit allows for take-off, loops, dives, stunts, etc. Unconditionally guaranteed. Entirely of high impact plastic. Engine prerun; 18" wing spread, 13" fuselage. **9.95**



42L10 CORVETTE. Famous sports car to be assembled from 61 pieces. Can be dismantled, reassembled. Plastic and metal. 16" long, includes chassis, body, 2-pc. engine, hood, trunk cover, grille, sky view top, steering wheel, 5 tires/caps, separate wheels; headlights work on battery. **3.98**

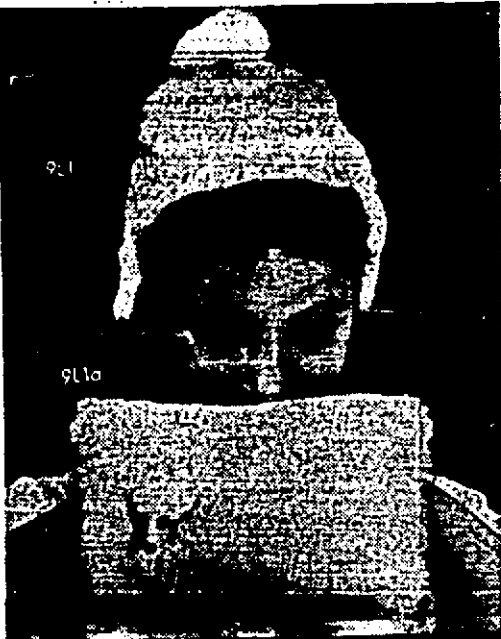
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she loves a soft touch



9L1 PONY TAIL CAP in soft rabbit's fur..... **2.98***

9L1a. RABBIT'S FUR MUFF TO MATCH, fox head trim, white only..... **1.98***

9L2 ANGORA JEWELED BABY CAP. Mock seed pearls and rhinestones in a soft-as-snow clip cap. White..... **2.98**

9L2a. MATCHING JEWELED COLLAR. To dress up sweaters, blouses..... **1.98**

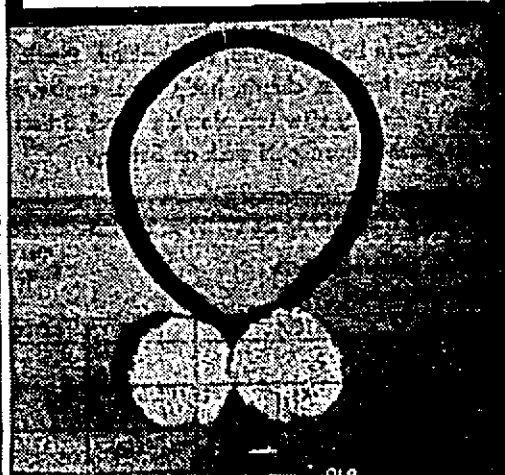
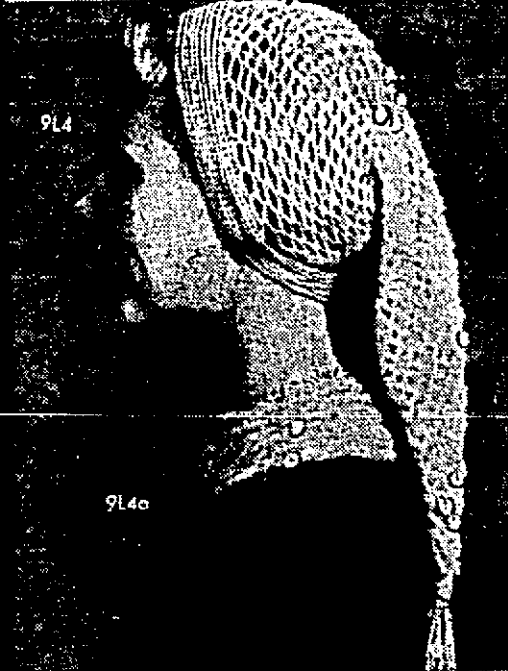
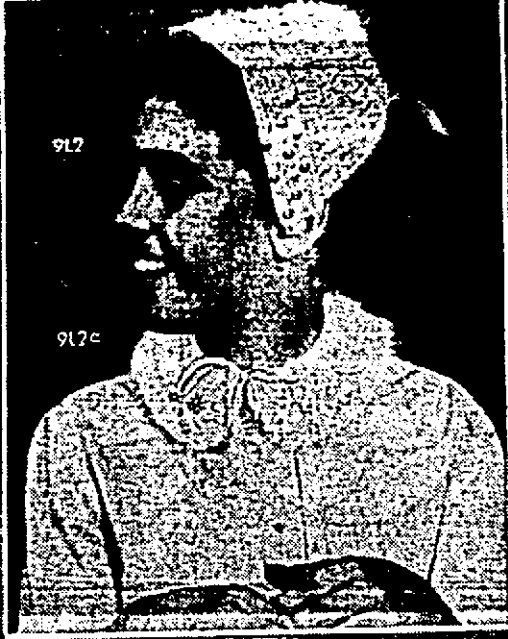
9L2b. PLAIN CAP. (Not shown)..... **1.98**

9L3 RABBIT FUR MUFFS. Fuzzy little dolls, or dogs for the small miss to tuck her hands into..... **2.98***

9L4 ANGORA STOCKING CAP. Hand crocheted cap, glittering paillette trim. Black, navy, white, pink, red..... **5.00**

9L4a. PETER PAN COLLAR to match in white only..... **1.98**

9L5 PETITE PET POUCHES. Any little girl will adore one of these soft little animals, in sparkling white, with zipper bottom. **1.98**



9L6 ANGORA TRIMMED KNITTED CAP. Popular Pony Tail style, in a gay warm gift for the young miss..... **1.98**

9L7 RABBIT FUR HALO CLIP. The tiny touch of fur in a sparkling, soft white halo..... **1.98***

9L7a. MATCHING RABBIT FUR COLLAR..... **1.98***

9L8 BOLO TIE, with soft mouton fur pompons. White, pink, ice. Tuck in her stocking to tuck under her chin..... **1.00**

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May Co. Lakewood, Millinery, Second Floor



for the most adorable christmas cherubs



NYLON DRESSES FOR LITTLE CHRISTMAS BELLES

... FROM SOUTHERN BELLE

- 56L2 BOUFFANT PRINTED NYLON.**
New large collar edged with val-type lace. Taffetized nylon petticoat, lace edged. 7-12.....**7.98**
- 77L4** Sizes 3 to 6x.....**5.98**

- 77L3 BOUFFANT NYLON.** Flocked design; full skirted with attached nylon can-can type ruffled petticoat. Pastel pink and blue. 1 to 3 **4.98**
- 77L3a** Sizes 3-6x.....**5.98**
- 56L1** Sizes 7 to 12.....**6.98**

- 77L5 WESTERN SHIRT** styled by Deni-Knit, of checked gingham with leather laced neck opening; piped yoke. Blue, brown, red gingham. 3-6x.....**1.98**
- 77L6 NAVY DENIM JEANS;** sturdy 8-oz. denim. Double knee, zip fly front; detachable suspenders; white stitching. Riveted pocket trim. Sizes 2-8.....**1.98**

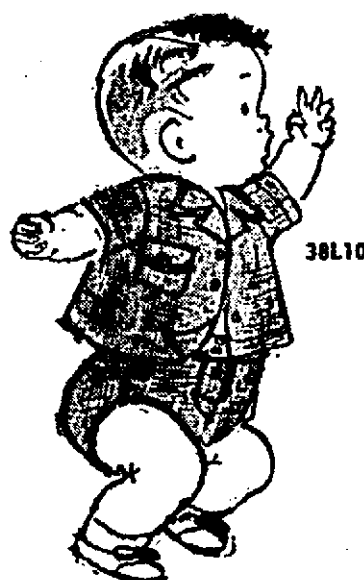
May Co. Lakewood Children's Underwear, Punch and Judy Shop, Girls' Shop, Second Floor



- 77L1 TERRY JUMPERALL** by Abrook, with gripper fastener. For day or night wear. Pastels, or white with red and white candy cane stripe trim. M. L. XL sizes.....**2.98**
- 77L2 TODDLERS' 4-PC. BOUCLE KNIT SUIT,** styled by Jackney. Shorts with button-on suspenders; stripe and solid combination slip-on with button shoulder closing; cuff and bottom ribbed cardigan; tam-type beret. Soft pastels. Sizes 1 to 4.....**5.98**

DIAPER SETS BY LITTLECRAFT

- 38L9 POLKA DOT DACRON SET** for infant girls. Plastic lined rhumba panties; red or blue dots on white. M. L. XL. sizes.....**3.98**
- 38L9a.** Same style in lace trimmed pucker nylon; pink, maize, blue. M. L. XL. sizes.....**2.98**
- 38L9b.** Boys' polka dot dacron diaper suit, M.L.XL. **3.98**
- 38L10 NYLON PUCKER DIAPER SUIT** for boys; tailored piped shirt. False fly, snap front pants, plastic lined. Blue, maize. M. L. XL sizes.....**2.98**



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wonderful gifts to tuck under the tree



38L1

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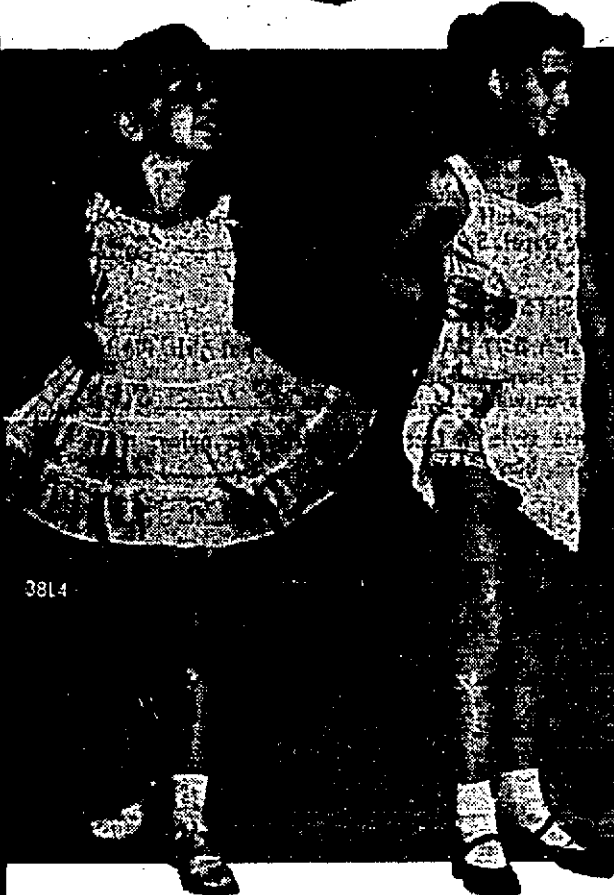


38L3

38L2

- 38L1 2-PC. SLEEPER** . . . soft cotton knit with tuck-and-grow feature; release double row of stitches . . . sleeper "grows" full size. Bootie foot; gripper fasteners at wrist, back. Pink, blue, maize, mint. 0-4..... **2.25**
- 38L1a.** With extra pants..... **3.25**
- 38L2 CHILD'S 2-PC. SLEEPER** . . . No snaps; no fasteners; rubber lock band holds shirt inside. Double sole bootie foot. Red, 4 to 8; blue, pink, maize, mint. Sizes 2-8..... **2.50**
- 38L2a.** Nitey-Nite doll in Nitey-Nite sleeper..... **2.98**
- 38L3 2-PC. SKI PAJAMAS** for boys or girls. Heavy weight combed cotton knit. Mint/green, yellow/grey. Sizes 4-14..... **2.98**

May Co. Lakewood Children's Underwear, Second Floor



38L4

38L5

38L6

38L7

styled by "her majesty"

- 38L4 BOUFFANT NYLON SLIP;** net ruching trim. Full circle tiered skirt; 40-denier nylon tricot bodice; underarm elasticized insert. Sizes 2-14..... **3.00**
- 38L4a.** All nylon pantie, 4-14..... **1.65**
- 38L5 "GRO" COTTON SLIP;** eyelet camisole front; eyelet dust ruffle. Sizes 2-14..... **2.00**
- 38L5a.** Cotton pantie with eyelet trim. Sizes 2-14..... **89c**

fashions by fantasy

- 38L6 BOUFFANT PETTICOAT** of taffetized nylon; 2-tier horsehair type ruffles. White with contrasting ribbon trim. Girls' sizes 8 to 14..... **3.98**
- 38L6a.** Same in pre-teen sizes 8 to 14..... **4.98**
- 38L6b.** Same in teens' sizes, S-M-L..... **5.98**
- 38L7 NYLON TAFFETA PETTICOAT** to make holiday dresses even prettier; 4-tiered style. 4-14... **1.99**
- 38L8 PANTIES by J'ADORE** . . . Tricot acetate with nylon net trim; double crotch. White and pink. Sizes 2-16..... **65c**



from Santa's pack... girls' accessories



by pinles

- 56L3 WHITE ANGORA BONNET. 70% angora, 30% wool. Simulated pearl trim. Ties under chin. **1.69**
- 56L4 MATCHING ANGORA GLOVES. Sizes 5, 6, 7* **1.98**
- 56L5 KNITTED PONYTAIL HAT of 100% white virgin wool. Adjusts to fit almost any head-size. **1.98**
- 56L6 100% WOOL GLOVES. White with tiny rayon velvet bow trim. Sizes 5, 6, 7* **1.00**
*1/2 age of child determines glove size.



blouses by princess

- 56L7 PAINTED CLOWN design gives holiday air to dacron blouse. Washes well, dries quickly. Rhinestone studs. 7-14. **2.98**
- 56L8 LACE TRIMMED YOKE adds dressy touch to this snow-white dacron blouse; push-up sleeves. 7 to 14. **2.98**
- 56L9 SUBTEEN BLOUSE of flocked nylon; rayon velvet tie. Rhinestone stud trim. Subteen sizes 8 to 14. **3.98**

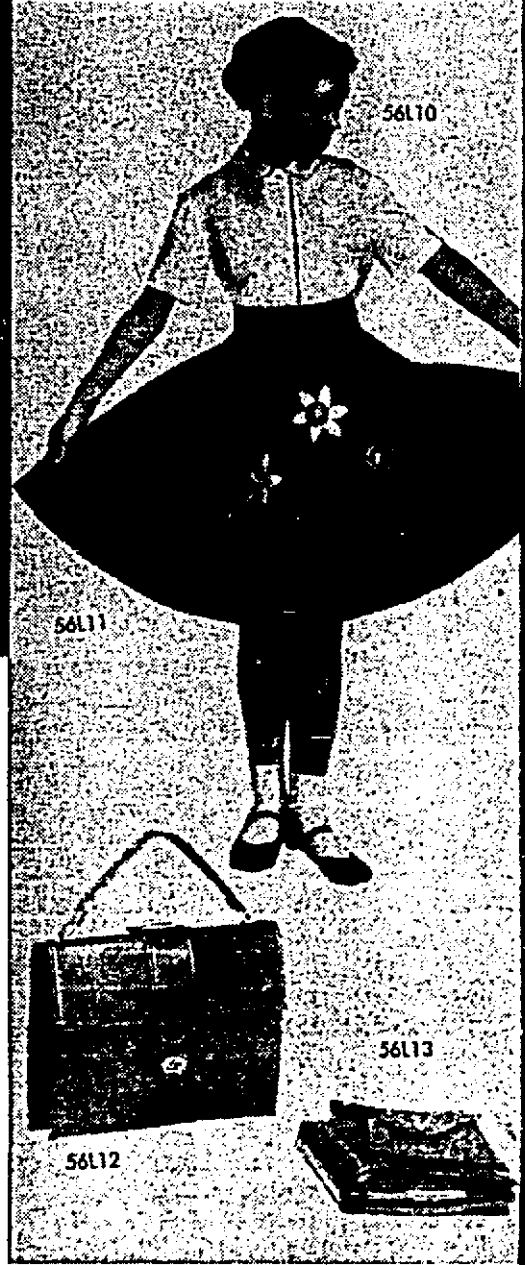
fashions by derby

- 56L10 ORLON JERSEY BLOUSE. White; washable. Applique collar; rhinestone stud buttons. 7-14. **3.98**
- 56L11 FELT CIRCLE SKIRT with Italian doll head on floral applique. Charcoal grey or turquoise. 7-14. **6.98**

accessories by youthmode

- 56L12 YOUR NAME BAG with ball-point pen; gold foil strip to inscribe names on outside. Red, navy, tan plastic. **1.98***
- 56L13 PLASTIC WALLET with snapshot folio, pen, coin changer. Red, brown, green; inexpensive gift. **1.00***

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May Co. Lakewood Girls' Shop, Second Floor

USE MAY CO. REVOLVING BUDGET PLAN. NO DOWN PAYMENT; UP TO SIX MONTHS TO PAY. CONVENIENT CHARGE-PLATE PLAN FOR HOLIDAY PURCHASES.

panper his leisure and mood



80L1 THE LYONS by Rabhor. Fine rayon jacquard, fully lined; rayon satin collar and cuffs. Woven patterns, highlighted with multicolored effects. Wine, brown, navy. S-M-L-XL... **17.95**

80L2 THE WELTON by Rabhor. Sanforlan wool and nylon, guaranteed washable, smartly tailored with deep shawl collar, patch pockets. Maroon/grey; navy/gold; red/black. S-M-L-XL. **14.95**

80L3 THE ROYAL-O by Rabhor. 50% orlon, 50% Viscose rayon, woven Scotch tartan plaid. Colorfast, with wide cuffs, slash pockets. Navy/green; maroon/green; navy/white; white/red. S-M-L-XL. **15.95**

80L4 MOOREVILLE TERRY. Wish him a terry Christmas with this robe, thirsty, thick, super-soft, and a joy to launder. White, blue, gold, grey, red. S-M-L-XL... **9.95**



80L5 "BLACK MAGIC" by Swank, imitation diamond set on gleaming black and silver. Links and bar. **5.00***

80L6 MINIATURE CAR SET by Swank. Car and driver in gleaming gold color, links and tie bar. Also in train or chariot designs. **3.50***

80L7 "STREET SCENE" cuff links by Swank. Silver figure against black background, free form. **2.50***

80L8 "FISHERMAN'S SET" for the sportsman; mother of pearl set on gold plate. Links, rod tie clip. Also golfer, hunter, bowler motifs. **6.00***

80L9 "KNOCK ON WOOD" links by Swank. Enscribed gold plate on genuine rosewood. Unusual and smart. **3.50***

80L10 "SPLIT COIN" by Swank. Each silver link wearing half the coin. Collectors' item. **2.50***

80L13 MASONIC EMBLEM SET by Swank. Gold plate emblem, set on onyx background. Also in Shrine, Elks, etc. Links and tie bar. **8.50***

*Plus 10% Fed. Excise Tax

May Co. Lakewood Men's Furnishings, Street Floor

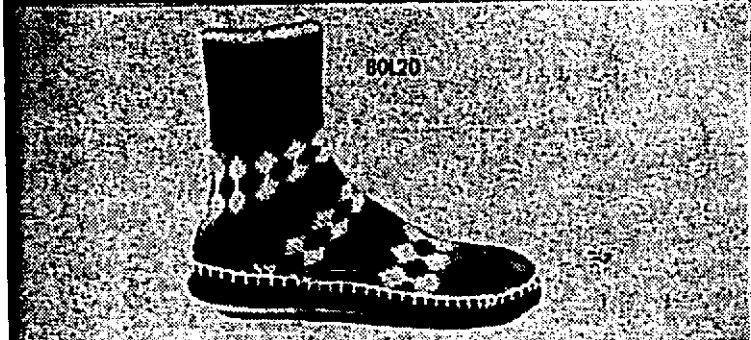
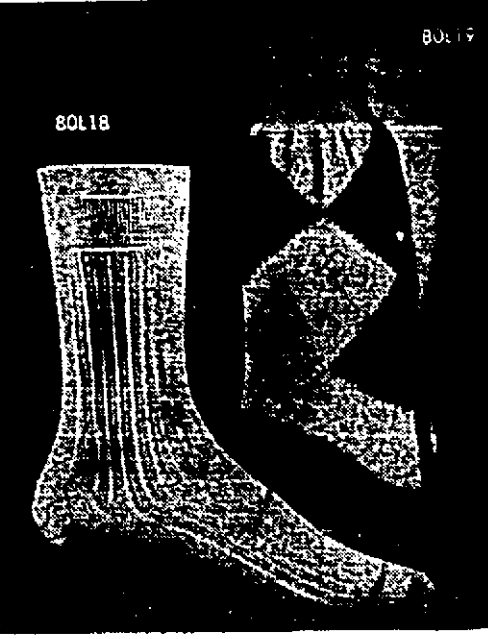
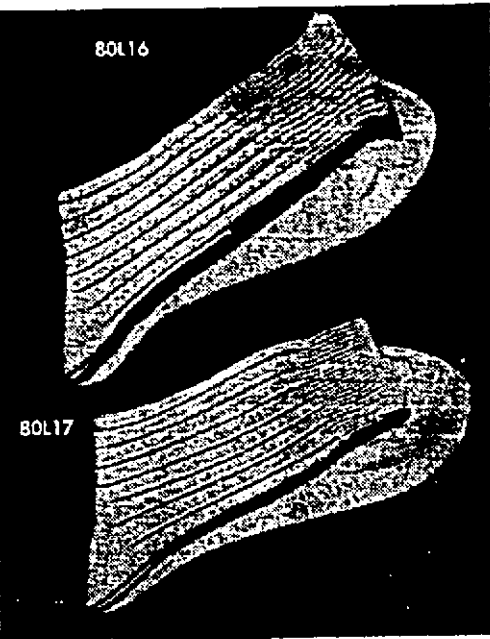
80L11 "IMPERIAL" by Swank. Siamese dancing figure in silver plate cuff links with matching tie bar. **2.50***

80L12 "LUCKY BUG" by Swank. Matching tie tack, cuff links, in lady bug design. Pink, yellow, helio. **5.00***

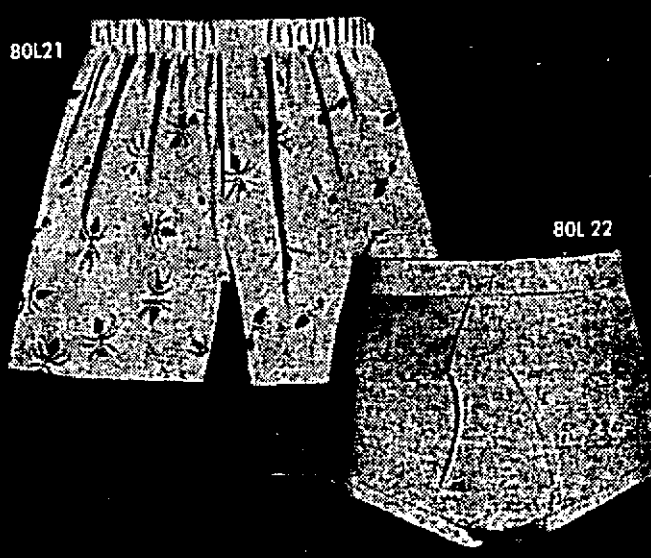
SWANK



gifts with Sox appeal... for him



- 80L14 HOLEPROOF S-T-R-E-T-C-H BASKET WEAVE SOX.** One size fits every foot. No sag, no wrinkles. Guaranteed for 1 year's wear. Maroon, navy, brown, grey, green, tan, pink. **1.00**
- 80L15 HOLEPROOF S-T-R-E-T-C-H ARGYLE SOX.** Popular pattern, heavy weight, in grey, navy, brown and maroon. **1.00**
- 80L16 SPUN NYLON SOX** by Gold Toe in 6x3 rib, guaranteed one year. Moth, mildew proof, extra soft finish. Navy, brown, grey, maroon, tan, light green, light blue, maize, white. Sizes 10 to 13. **1.00**
- 80L17 HELENCA S-T-R-E-T-C-H NYLON SOX** by Gold Toe, will fit any size. 6x3 rib nylon, guaranteed for 1 year's wear; never sags or wrinkles. Quick drying, shrink resistant. Navy, brown, maroon, tan, grey, light blue, light green, yellow, pink, helio. **1.00**
- 80L18 DUPONT DACRON SOX** by Interwoven. Guaranteed to give one year's wear, shrink resistant, moth, mildew proof. 6x3 rib. Maroon, brown, navy, grey, tan, maize. Sizes 10 to 13. **1.50**
- 80L19 COTTON ARGYLE SOX** by Interwoven. Nylon reinforced heel and toe. Bold diamonds in maroon, navy, brown, grey, tan, maize, green. Sizes 10 to 13. **1.00**
- 80L20 MUKLUKS** by Handcraft. The original slipper sock with all-wool uppers, and soft leather sole. Hand washable, warm, soft sock, in bright colorful patterns. Navy, red, brown. 10, 11, 12, 13. **3.50**



- 80L21 "ANTSY PANTS"** by Robert Reis for men who like novelties. DuPont nylon shorts, easy to launder, quick to dry, full cut saddle seat. 30-44. **2.50**
- 80L22 DUPONT NYLON S-T-R-E-T-C-H BRIEFS** by Robert Reis. Perfect fitting, no wrinkles, will not shrink out of size. One size fits from 28 to 40. **2.95**

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May Co. Lakewood, Men's Furnishings, Street Floor

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give him "typical" californian sports shirts

Independent Press-Telegram



45L1

45L1 BY PALMDAYL . . . Sharkskin weave, pick and pick. Low slope roll convertible collar. Blue, tan, grey, green. S-M-L-XL. **7.95**

45L2 BY BEL-AIR . . . Spun ray sports shirt; washable; won't wrinkle, won't stretch, will iron. Tan, grey, blue, maize, green, white. S-M-L-XL. **4.95**

45L2a. Slims, extra sizes. **5.95**

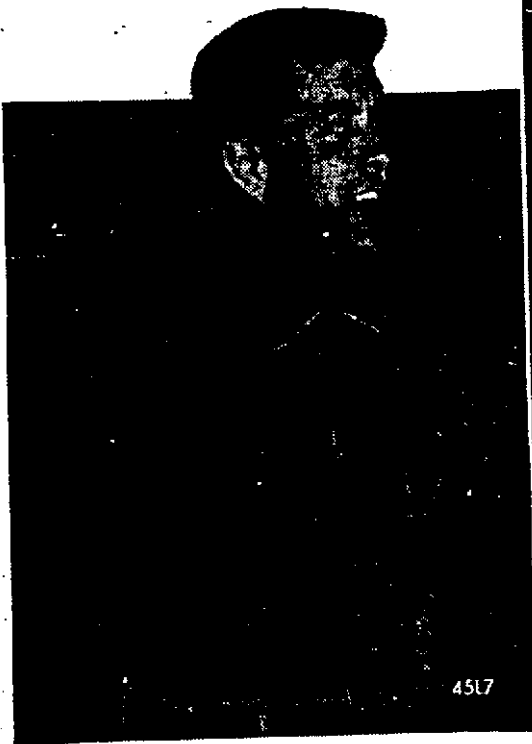
45L2b. Short sleeve style. **3.95**

45L3 BY CALIFORNIA CASUALAIRE . . . Raylaine sports shirts, washable blend of wool and rayon; single needle construction. White, pink, blue, grey, green, beige, maize, helio. S-M-L-XL. **10.95**

45L4 BY MACPHERGUS . . . Sports shirt of spun viscose; vat-dyed, unconditionally guaranteed. Blue, beige, grey, green, white, maize, red, pink, charcoal, rust, teal, navy, coral. S, 32-33; M & L, 32-35; XL, 33-35. **3.95**

45L5 BY SPIRE . . . Calaire rayon gab sports shirt, washable; hand-pick detail. Tan, grey, blue, navy, gold, dark green, brown, maroon, light green, red, toast, coral, pink. S-M-L-XL. **7.95**

45L6 BY VAN HEUSEN . . . Long sleeve gingham shirt. Matched plaids; convertible collars. Many colors. S-M-L-XL. **5.95**

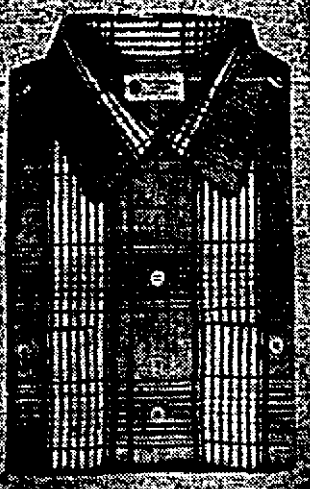


45L7

45L7 BY HOLMAN . . . Polo shirt of Sanforlan fine gauge wool jersey. Pink, coral, tan heather, grey heather, navy, powder, red, light green, maize, charcoal, brown. S-M-L-X-L. **5.95**

45L7a. In fine combed list; completely washable. White, black. 13 popular colors. S-M-L-XL. **2.95**

May Co. Lakewood—Men's Sportswear, Street Floor



45L4

45L5

45L6



45L8

45L8 BY BARNEY BELLER . . . B. B. sports shirt with new horizontal neckline opening. Washable linen-weave rayon in pink, helio, red, beige, powder, maize, navy, brown, white, black. S-M-L-XL. **7.95**

45L9 BY BARNEY BELLER . . . Dorado sports shirt; rayon flannel; rayon boucle knitted sleeves, bottom; hand painted pocket treatment. Red, navy, white, powder, maize, helio, pink, brown, black. S-M-L-XL sizes. **8.95**

45L9

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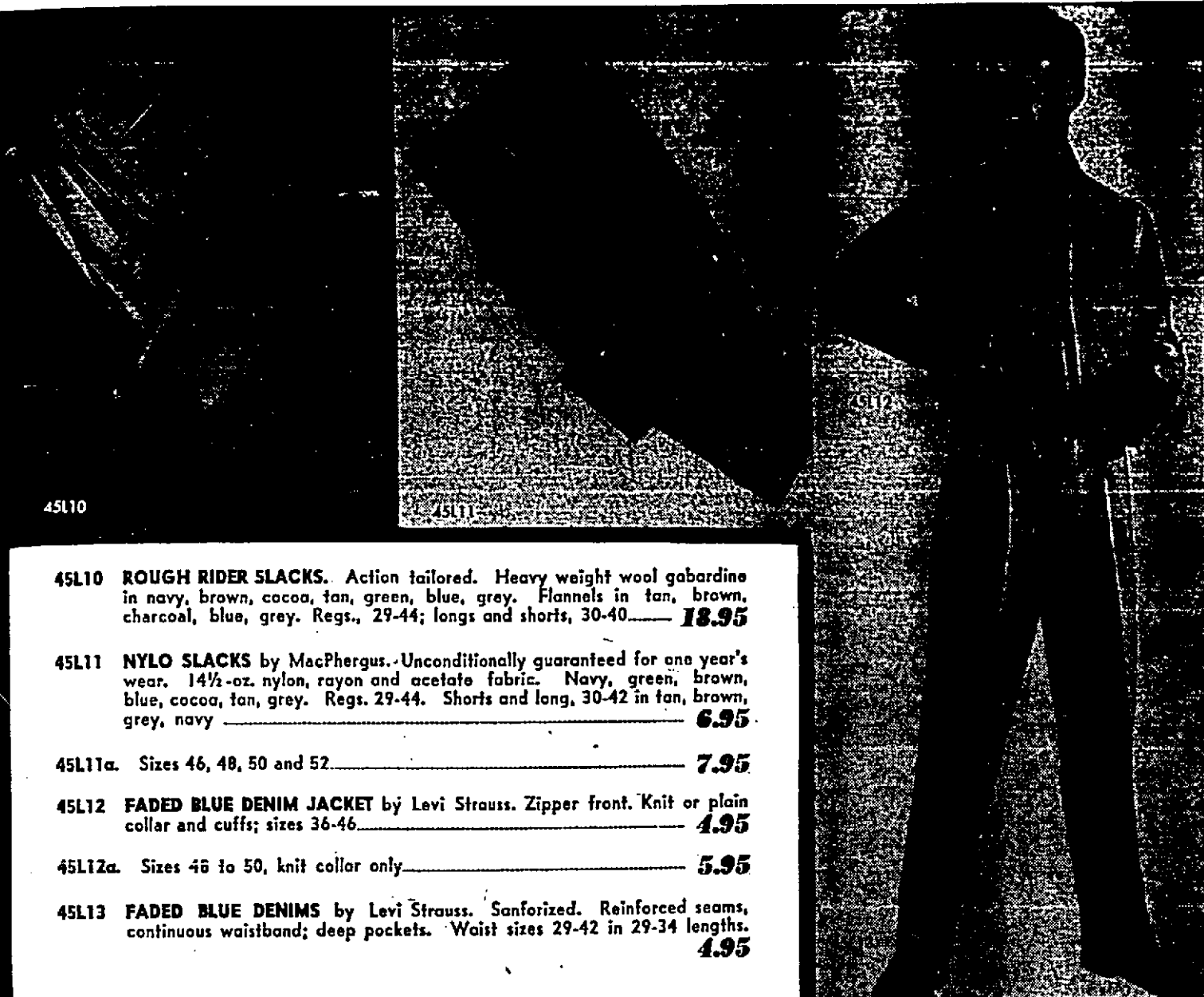
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casual wearables that rate top billing



45L10 ROUGH RIDER SLACKS. Action tailored. Heavy weight wool gabardine in navy, brown, cocoa, tan, green, blue, grey. Flannels in tan, brown, charcoal, blue, grey. Regs., 29-44; longs and shorts, 30-40. **18.95**

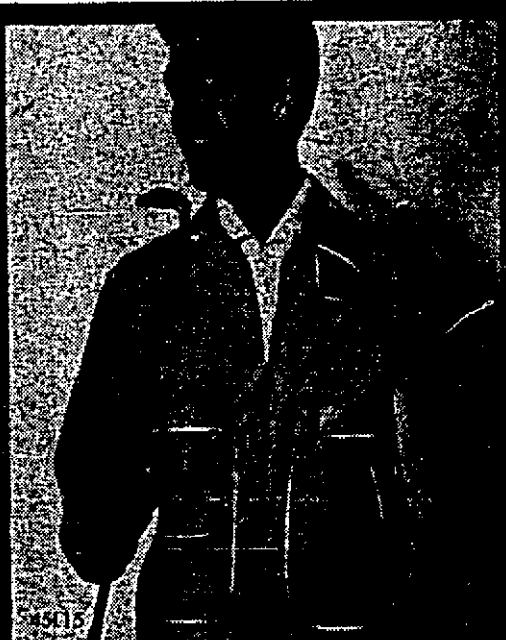
45L11 NYLO SLACKS by MacPhergus. Unconditionally guaranteed for one year's wear. 14½-oz. nylon, rayon and acetate fabric. Navy, green, brown, blue, cocoa, tan, grey. Regs. 29-44. Shorts and long, 30-42 in tan, brown, grey, navy. **6.95**

45L11a. Sizes 46, 48, 50 and 52. **7.95**

45L12 FADED BLUE DENIM JACKET by Levi Strauss. Zipper front. Knit or plain collar and cuffs; sizes 36-46. **4.95**

45L12a. Sizes 46 to 50, knit collar only. **5.95**

45L13 FADED BLUE DENIMS by Levi Strauss. Sanforized. Reinforced seams, continuous waistband; deep pockets. Waist sizes 29-42 in 29-34 lengths. **4.95**



45L14 ZIPPER JACKET by Maurice Holman. Nylon-and-rayon sheen gabardine; milium lined. Knitted insert waistband. Tan, grey, navy, charcoal, slate blue, brown. S.M.L.XL. **12.95**

45L14a. All-wool sheen gabardine jacket in tan, grey, green, navy, brown. 36-46. **20.00**

45L15 DRIZZLER JACKET by McGregor, America's No. 1 zipper jacket. Washable woven rayon-and-cotton fabric, water repellent, spot resistant. Natural, brown, navy, grey, light blue, white. 38-46. **10.95**

45L15a. 40-46 longs in natural or navy. **11.95**

45L16 HORSEHIDE FLIGHT JACKET by Sifton Bros. Epaulette shoulder strap; fly front; wool knit waist and cuffs, snap fasteners at neck and bottom; 2-way pockets; rich cordovan horsehide. 38-46. **25.00**

45L16a. Longs, 40-46 **27.50**

45L16b. Extra sizes 48-50 **27.50**

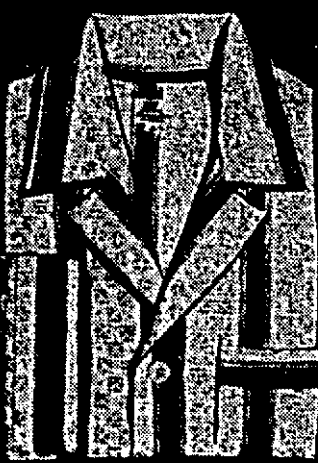
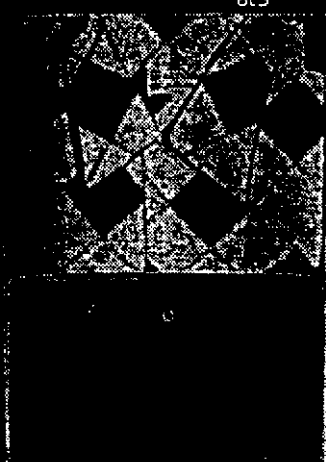
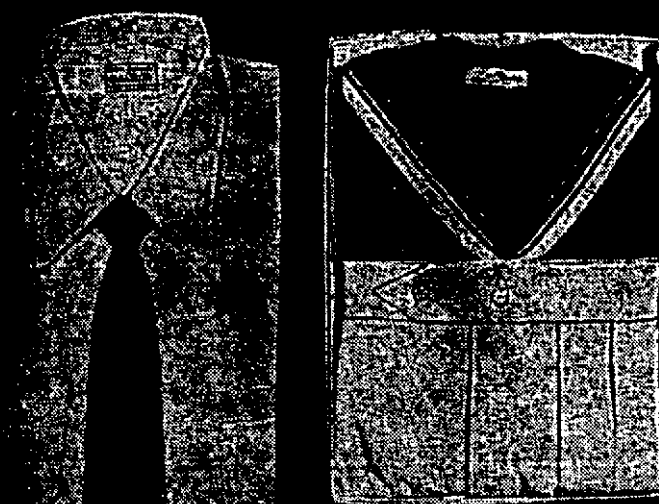
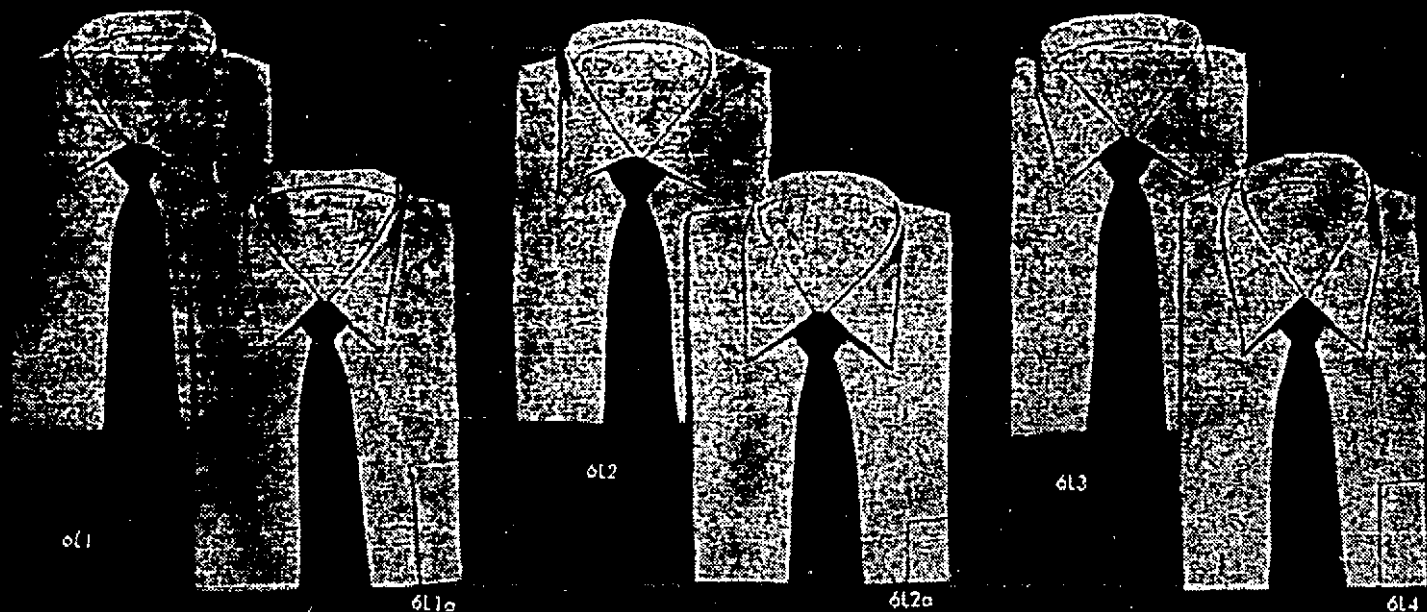
45L17 SWEATERS by Glasgow. Fine imported Australian wool in closely preblocked cardigan coat style. Blue, natural, cherry red, navy, grey. 38-46. **11.95**

45L17a. Pullover with imported racked neckline in wide color range. **8.95**



May Co. Lakewood Men's Sportswear—Street Floor

male call-stamped with famous names



6L1—FIRST NIGHTER PAJAMAS by Weldon. Combed knit tops, Sanforized broadcloth slacks. A smart lounging pajama for his leisure. Blue, green, tan, gray, red. Sizes A-D. **5.00**

6L1a—Longs, B-C-D **5.50**

6L7—CLUB LOUNGE PAJAMAS by Weldon. Coat top, pocketed slacks. Sanforized broadcloth. Warm, comfortable, smart. Red, navy, black, blue, gray, brown. Sizes A-D. **7.50**

6L7a—Same in Longs, B-C-D **7.50**

6L8—KNIT BALBRIGGAN PAJAMAS by Munsingwear. Nylon reinforced; combed cotton body. Red/navy, wine/grey, brown/gold, light blue/navy, pink/black. Sizes A-D. **4.95**

6L8a—Longs, B-C-D **5.50**

6L9—COTTON FLANNEL PAJAMAS. Sanforized, coat or middy styles. Stripes, all-overs, solids, prints. Green, blue, wine, tan, brown. **3.95**

6L1—MacPHERGUS DRESS SHIRT. May Co's. own super count Sanforized white broadcloth. Slotted spread collar, French cuffs. 13½-20; 31-36 sleeves. **2.95**

6L1a—Regular fused collar, button cuffs. **2.95**

6L2—CENTURY DRESS SHIRT by Van Heusen. White, semi-spread collar; button or French cuffs. 14-17½, 32-35 sleeve. **3.95**

6L2a—Same with regular collar. **3.95**

6L3—ARROW PAR DRESS SHIRT. Sanforized white broadcloth; slotted modified spread collar, button cuffs. 14-18; 31-36 sleeve. **3.95**

6L3a—Same with French cuffs. (not shown) **3.95**

6L4—ARROW DART DRESS SHIRT. Sanforized white broadcloth; Mitoga contour body fit, regular fused collar, button cuffs. 14-18; 31-36 sleeve. **3.95**

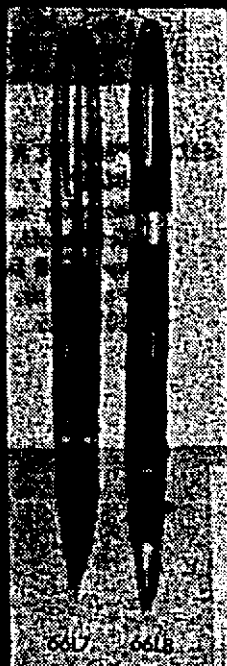
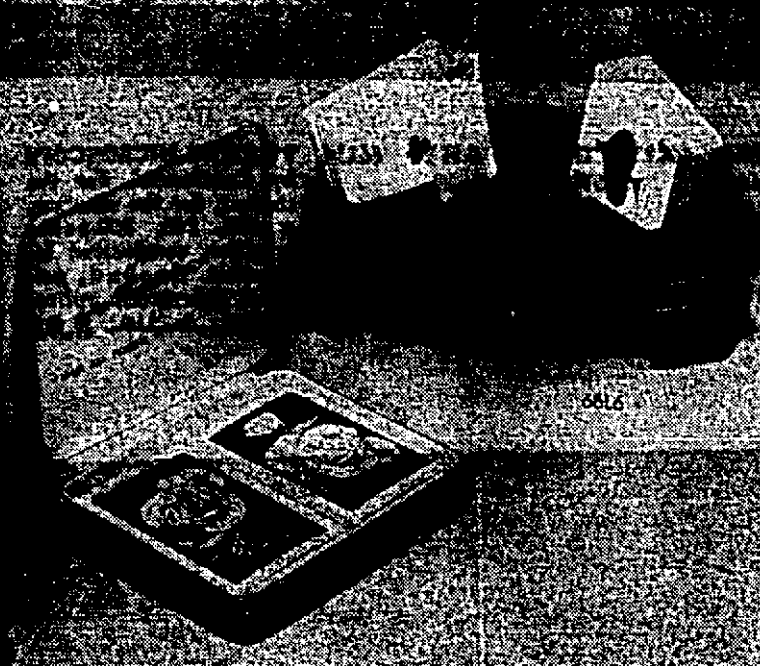
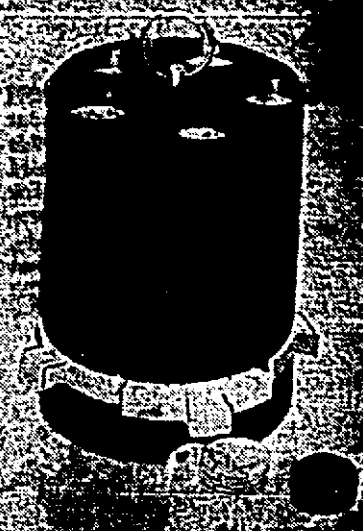
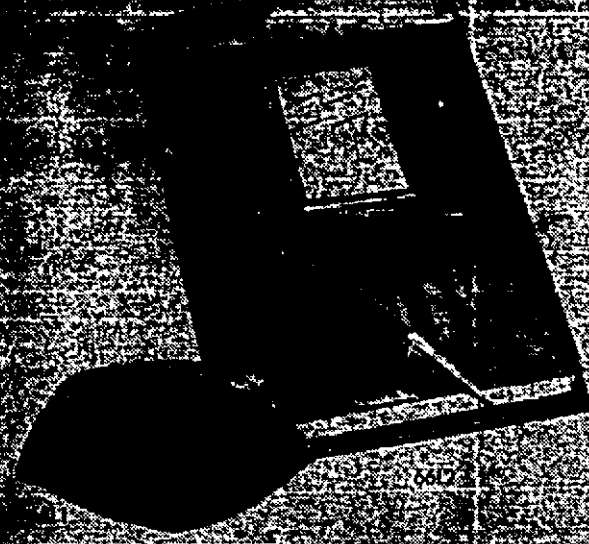
6L5—DACRON DRESS SHIRT, 100% DuPont dacron, white. Regular soft slotted collar; button cuffs. 14-17; 32-35 sleeves. **4.99**

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for home. for office. for fun



66L1—STA-PUT ASH TRAY by Park Sherman— 1.00

66L2—MAGIC MEMO COMBINATION by Park Sherman. all metal magnetized so pencil is always at hand for notes. 3x5 pad— 1.00

66L3—COWHIDE BRIEF CASE. steer grain split cowhide, steel reinforced. Extra wide center drop bottom pocket— 9.95*

66L4—CHIPOMATIC POKER CHIP RACK. Automatically dispenses 5 standard size poker chips. Rack revolves so "banker" can move handle for dispensing chips. 250 chips included— 10.95

* Plus 10% excise tax

66L5—ALL PLASTIC PLAYING CARDS by Northbrook. Two decks of Windsor Imperial 100% plastic cards. Moonbird, rose, clipper ship designs. 2-deck set— 7.50

66L6—MAJESTIC CARD SHUFFLER-CANASTA TRAY by Arco. Shuffles 1, 2 or 3 decks of cards, then serves as dealing tray— 2.19

66L7—PARKER "21" with electro-polished Octanium point that "wears into your handwriting but doesn't wear out"— 5.00

66L8—SHEAFFER SNORKEL PEN, advanced design, "takes the dunk out of pen-filling." Assorted colors, each gift boxed— 13.50

66L9—GLAMOUR LUNCH KIT by Hillcraft. Colorful plaids, complete with 1/2-pt. vacuum bottle— 2.95

66L10—PERMO FOTO-YUE. Perfect way to keep pictures and negatives. No pasting, no fussing, slip prints into pockets. In Florentex . . . brown, maroon, green, beige with gold color decor. Print size 3 1/2 x 5 1/2; or two 2 1/2 x 3 1/2. — 3.95

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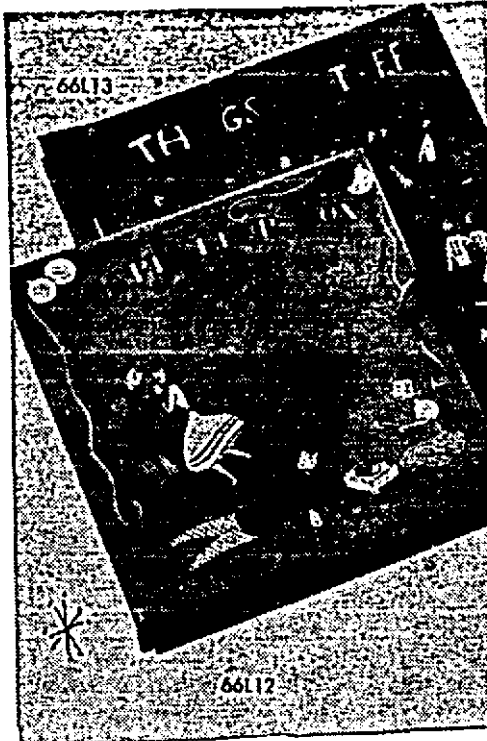
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little gifts...for a big christmas

- 66L11 COLONIAL SLEIGH PLANTER.** Delight your favorite hostess with this charming old-fashioned plastic sleigh planter. For mantel or table decoration. 9" long, 4½" wide, 5½" high. Red or green with silver. **1.95***
*without foliage

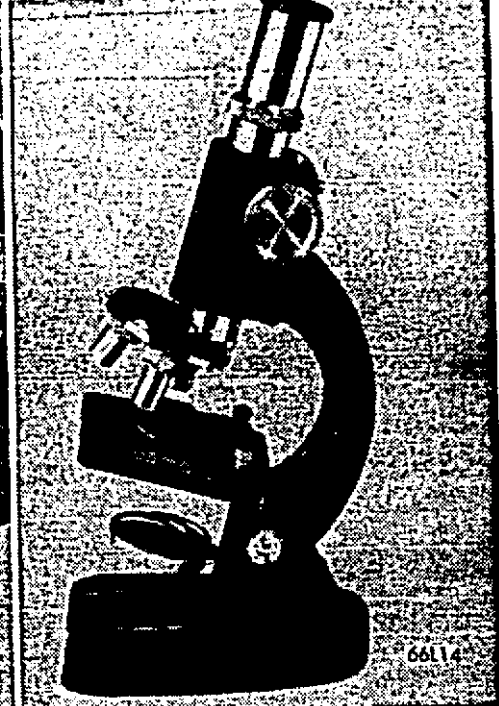


66L11



66L12

- 66L12 "MY PLATTER BOX,"** record carrying case by Smithcraft. Holds up to 10 full size records. 10¼ x 10¼ x 1½. **3.00**



66L14

- 66L14 TURRET MICROSCOPE** by Continental. For the student, for the amateur, a 100, 200, 300-power precision constructed instrument. Ground, polished, achromatic optical lens. **8.95**

- 66L15 AUTOMATIC LIST FINDER** by Autodex. Top-grain genuine leather insert, decorated with 24K gold border. Brown, maroon, grey, green. **6.50**

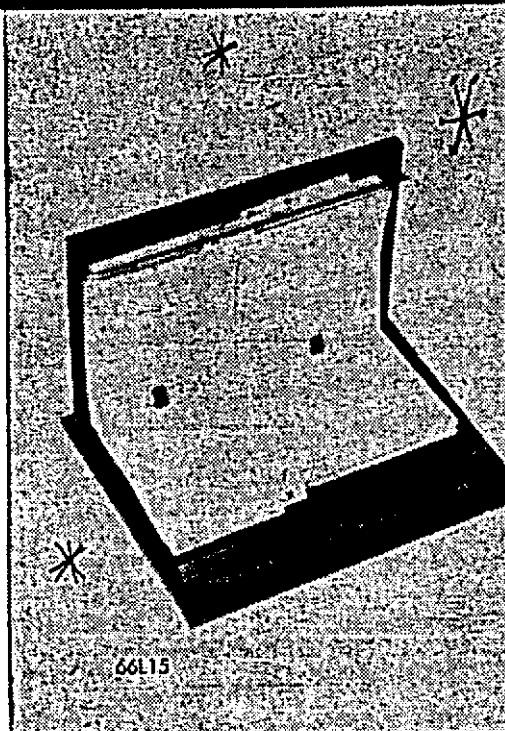
- 66L16 CARD SHUFFLER** by Johnson. For one, two or three decks, saves wear and tear on cards. Ideal for your favorite card partners (or opponents). **5.45**

- 66L17 PERSONALIZED COASTERS** by Mason. Two-tone English bronze finish with Old English initial on each coaster. 3½" diameter; Set of 8. **4.95**

- 66L17a. SILENT BUTLER to MATCH COASTERS** by Mason. Also monogrammed with Old English initial. Handsome partner to coasters. **5.95**

- 66L18 "ROVER THE REMINDER"** of wrought iron and wood. Snap head to hold mail, messages, papers, etc. Perfect for a desk. Conversation piece. **1.00**

May Co. Lakewood Stationery,
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66L15



66L16



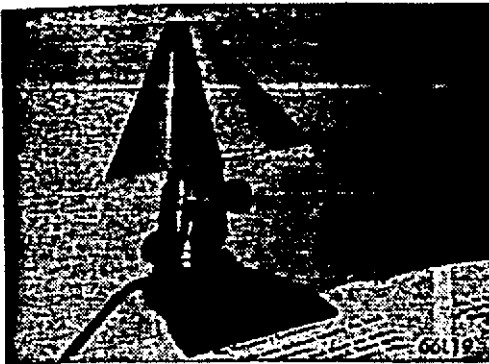
66L17



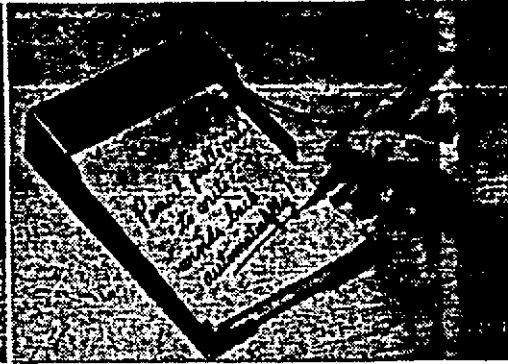
66L18



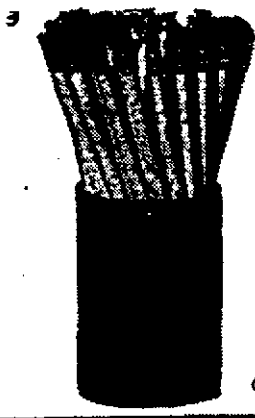
for the "hard-to-please" on your list



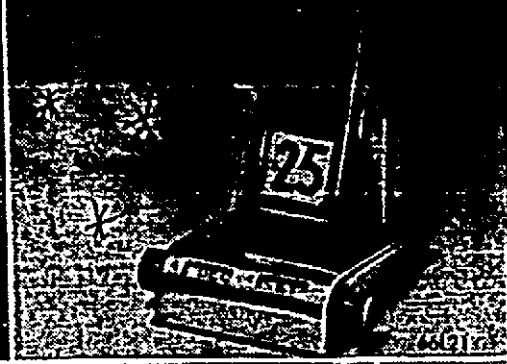
66L19 D-LITE by Moviatta, perfect for reading in bed; clips on anywhere. Copper or brass finish... **2.95**



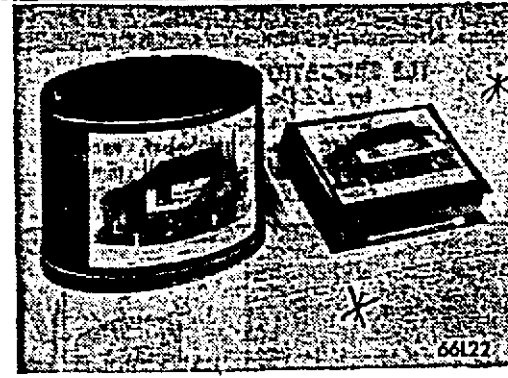
66L24 PENCIL WELL. Genuine leather by Artamont; with pencil sharpener, 4 dozen pencils. Brown, green, wine, copper, ivory. **3.95**



66L24

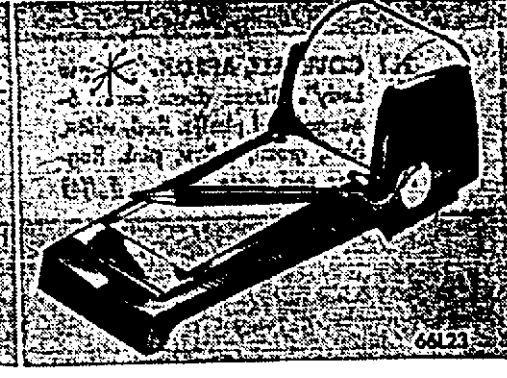


66L21 BRASS CALENDAR, imported perpetual calendar for businessmen, career women. Flip each day... **2.49**

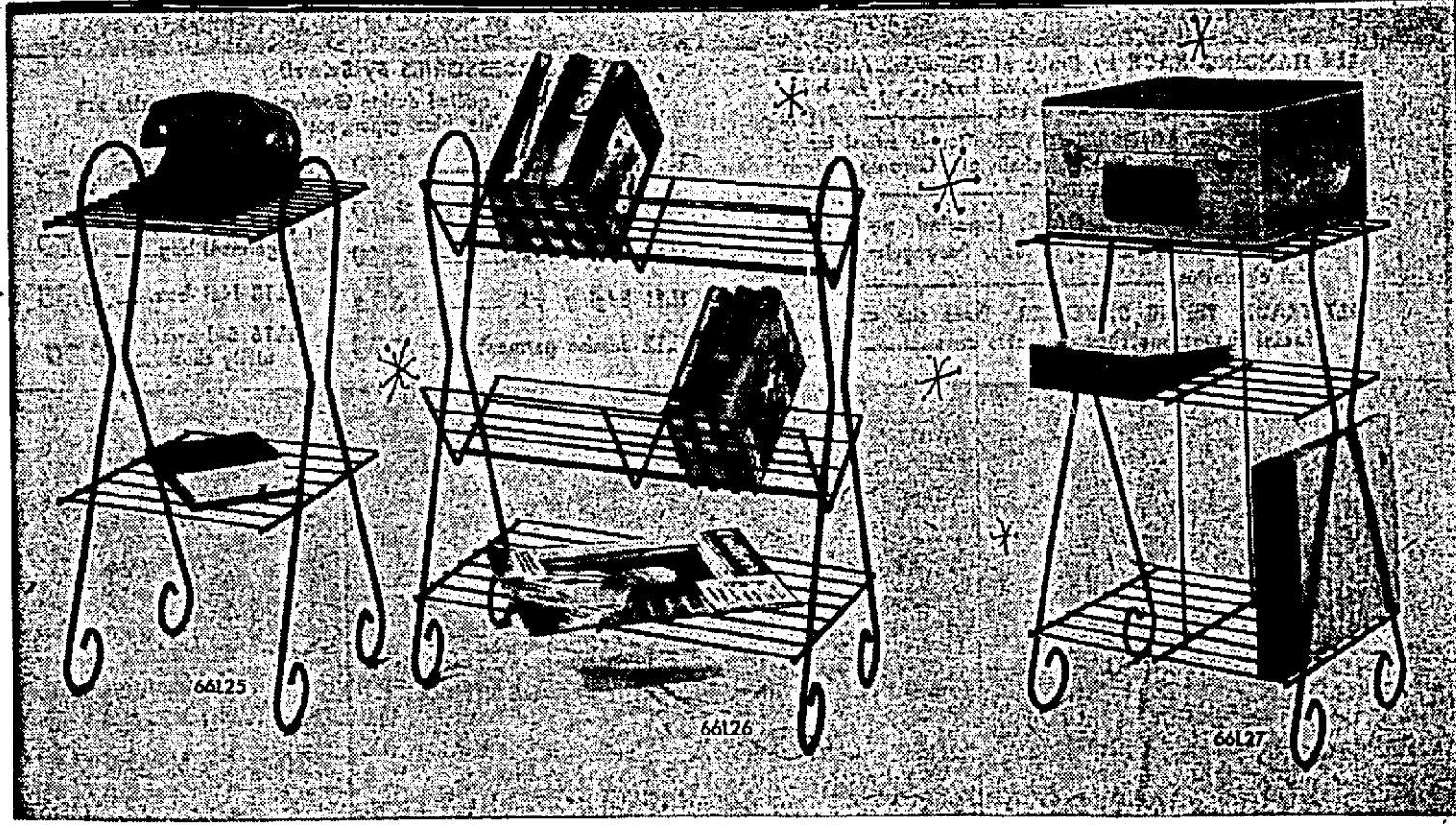


66L20 PAT MEMOMATIC, pencil pulls out, winds back automatically. White, brown, red... **2.50**

66L22 DESK BASKET-MATCHING MEMO BOX by Stylecraft. 5" tall fiber basket; floral, scenic or world map design. 4 1/4 x 5 1/2 memo box with paper, pencil. Complete unit. **2.00**



66L23 PAT REMEMO. Complete with memo pad, chain, reel, mechanical pencil. Brown, green, black, yellow... **2.95**



WROUGHT IRON BY DUCHIN

66L25 TELEPHONE STAND. Can be used for bedside table, or in dining room, game room or library. 12x12x27... **3.99**

66L26 2-TIER BOOK RACK. Holds up to 40 books, plus magazine space. Perfect for teen-agers' rooms. 12x16 1/4 x 27 size... **5.99**

66L27 2-TIER BANDSTAND. Ideal for record player or new Hi-Fi set, ample room for all size records. 20x12x27" **6.99**

May Co. Lakewood Stationery Street Floor

Phone L. B. 39-2411 or ME 3-0111 or Mail This Coupon
May Co. Lakewood
5100 Lakewood Blvd.
Lakewood, California
Please send me the following:

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ADDRESS _____
CITY _____

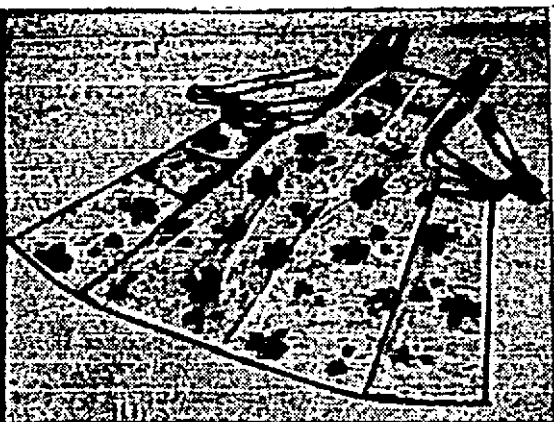
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I-P-T-12-S-54

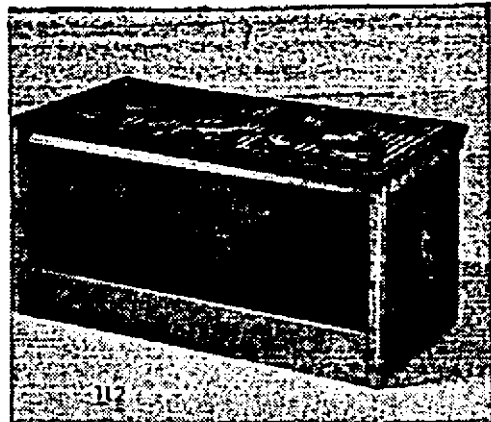
USE MAY CO. REVOLVING BUDGET PLAN. NO DOWN PAYMENT; UP TO SIX MONTHS TO PAY. CONVENIENT CHARGE-PLATE PLAN FOR HOLIDAY PURCHASES.



little notions with big gift appeal



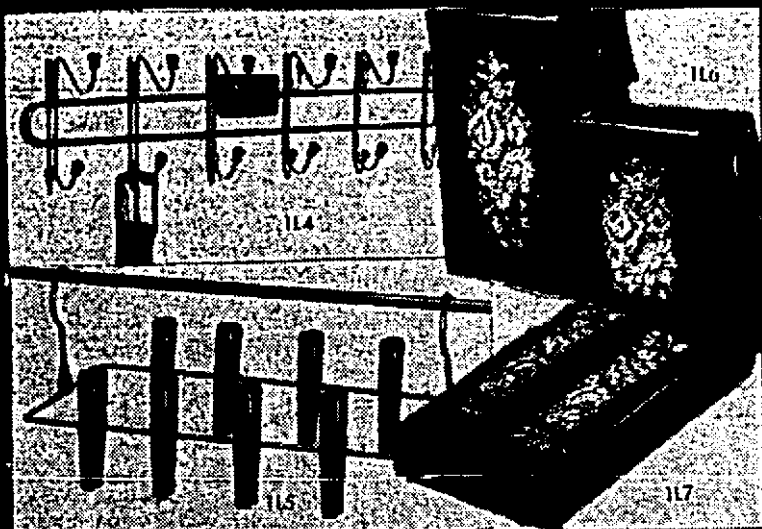
1L1 COVERALL APRON. "Schugar Lady". Straps down back. 6-gauge vinyl plastic. Red, white, blue, green, yellow, pink. Regular and extra sizes. **1.50**



1L2 EDUCATIONAL TOY CHEST by E-Z-Do. 31x15x15"; heavy wood frame, vinyl coated. Word game, alphabet, race game, adding wheel, time clock. **4.49**



1L3 ELECTRIC FIREPLACE by E-Z-Do. Craftboard, vinyl coated. Simulated andirons, logs, holly wreath. Electric socket, cord, flicker attachment. 40 1/2 x 43 1/2 x 8 1/2. **3.49**



1L4 HANGING RACK by Dralar of California. Attach to door or wall. 12 chrome plated hooks . . . for belts, purses, umbrellas, etc. Gift boxed. **1.95**

1L5 SMART SET LINGERIE DRYER. Double swivel hooks will hang on door, back of chair, etc. Chrome plated; plastic clips will not snag or tear. **1.00**

1L6 TRAUM CIGARETTE CASE; imported, petit point floral designs on black rayon faille. For regular and king size cigarettes. **2.00**

1L7 TRAUM TISSUE DISPENSER. Purse size containing facial tissues; matches cigarette case. **2.00**



CLOSET ACCESSORIES by Selwell
"Wedding ring" quilted design Goodyear Vinylfilm; extra size rigid frames. Wine, blue, green, rose, yellow.

1L8 Hamper bag. **1.69**

1L9 12-pocket shoe bag. **2.50**

1L10 Blanket bag. **2.50**

1L11 Edging, yd. **39c**

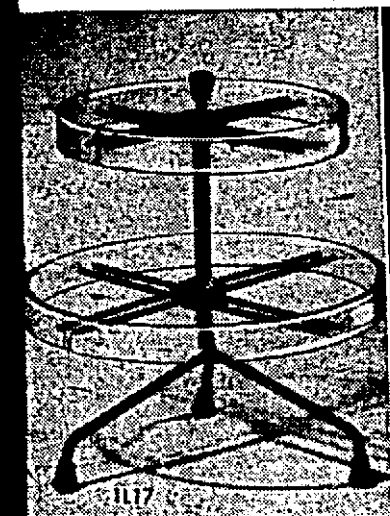
1L12 Jumbo garment bag **3.98**

1L13 Regular garment bag. **3.75**

1L14 Suit size garment bag. **3.50**

1L15 Hat box. **3.98**

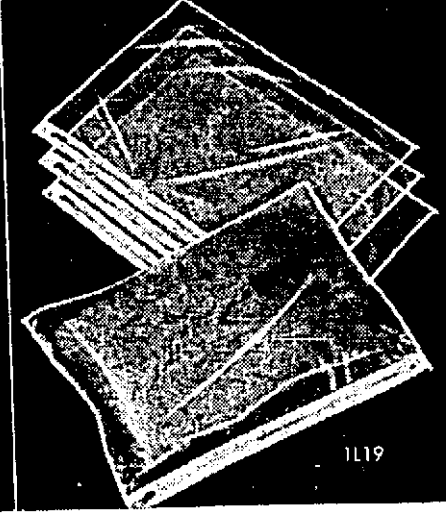
1L16 5-drawer utility chest. **6.98**



1L17 CARROUSEL EARRING RACK by Dralar of California. Revolves; holds 24 pairs of earrings. Lucite and wrought iron. Gift boxed. **1.95**



1L18 LIFE-SIZE SANTA by E-Z-Do. 54" full-color reproduction. For indoor or outdoor decoration. Shellacked; folds for storage. **3.49**



1L19 WOMEN'S SWEATER BAG SET by Richards. 12x16" plastic bags with zipper closure; plastic binding. Set of 4. **1.98**



1L20 SEWING BUCKET by Kerk Guild, Inc. Grandma Moses design. Generous size; oval type; lift-out tray for sewing accessories; plastic side pocket. Cord carrying handle. **2.98**

May Co. Lakewood Notions, Street Floor

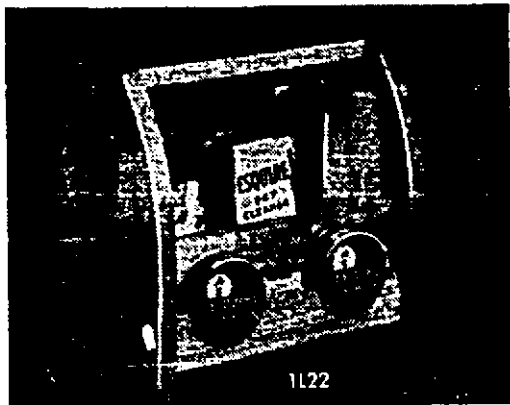
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5100 Lakewood Blvd., Lakewood, California
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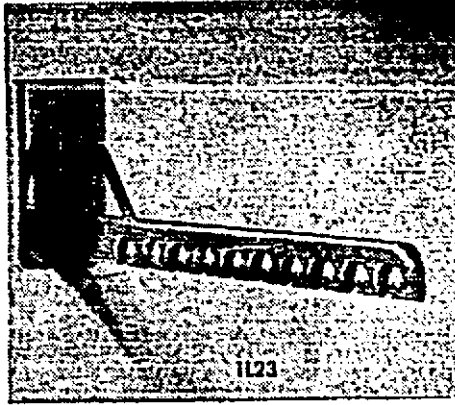
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ADDRESS _____ ☐ C.O.D.
CITY _____ ☐ Cash
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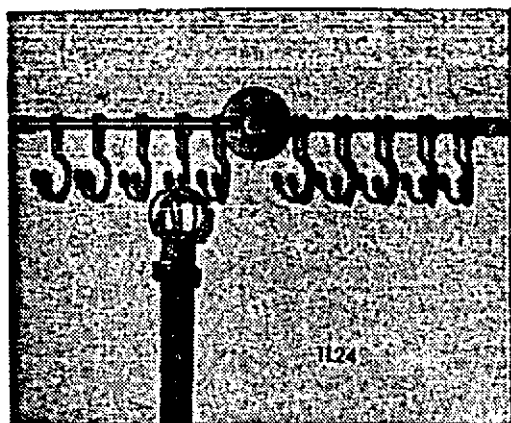
1L21—GENTLEMAN'S WARDROBE SET by Setwell. Two coat-trouser hangers, 4 trouser hangers of select woods with high gloss; chrome plated hooks. Tweed-like gift box. **4.25**



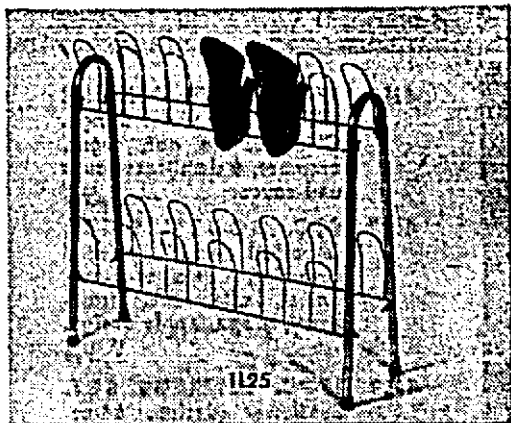
1L22—ESQUIRE FOOTMAN . . . kiln-dried wood footrest, 4 cans of boot polish, 2 brown, 1 black, 1 neutral; saddle soap; brushes; 2 daubers, 2 shine cloths. **5.95**



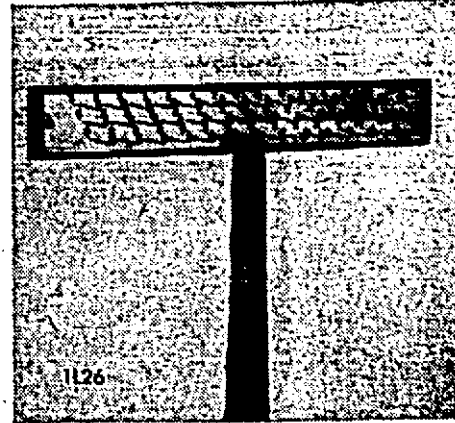
1L23—AJAX "OVR-DOR" HANGER. Holds 10 garments in minimum space. Hangs over top of door, eliminates need of screws for attaching. Rust-proof steel; boxed. **1.29**



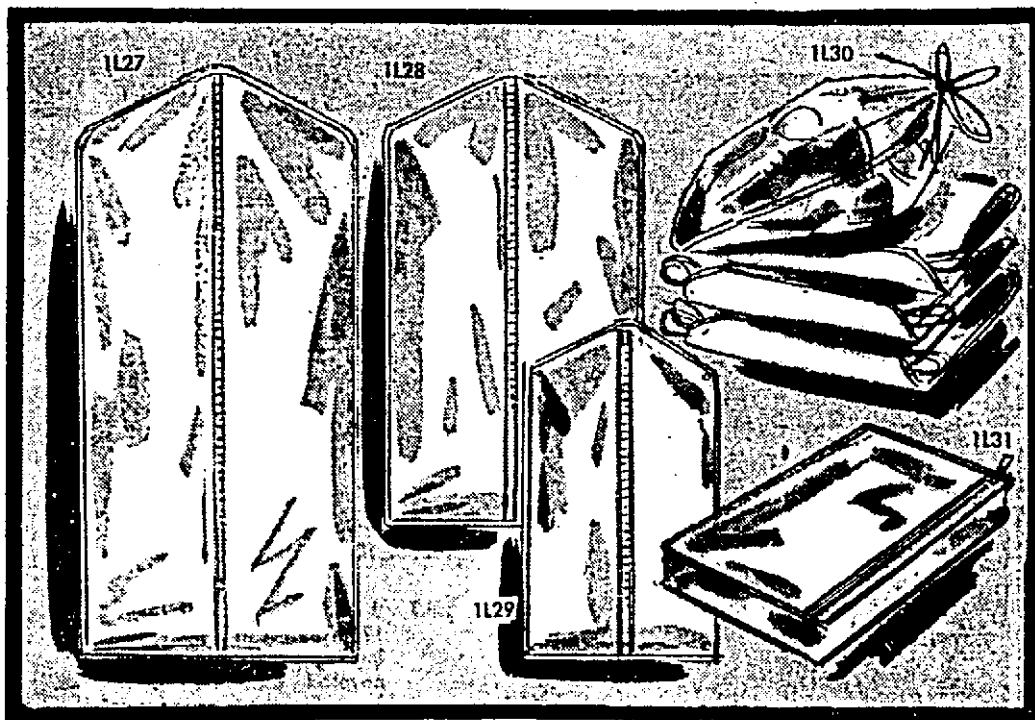
1L24—SPACE SAVER BELT RACK by Lee Rowan. 10 chrome-plated hooks with plastic tips; fits against wall or door or under shelf. **1.98**



1L25—SHOE KEEPERS by Lee Rowan. For men's and women's shoes. Legs of plated steel tubing. Hi-Boy, 12-pr. size **4.98**
1L25a—Lo-Boy, 9-pr. size **2.98**



1L26 — HOLLYWOOD ROYAL TIE KEEPER. Holds 42 to 84 ties. Heavy chrome plate with black trim; nickel plated screws. **4.95**



SEAL SAC KOROSEAL MEN'S ENSEMBLE

Heavy duty 6-gauge koroseal.

- 1L27—54-in. overcoat or topcoat bag. **2.98**
- 1L28—42-in. suit cover. **2.50**
- 1L29—Shirt and tie bag; 2 compartments; zipper closure. **1.49**
- 1L30—4-piece shoe mitt. **1.98**
- 1L31—Sweater and wool shirt bag. **2.50**

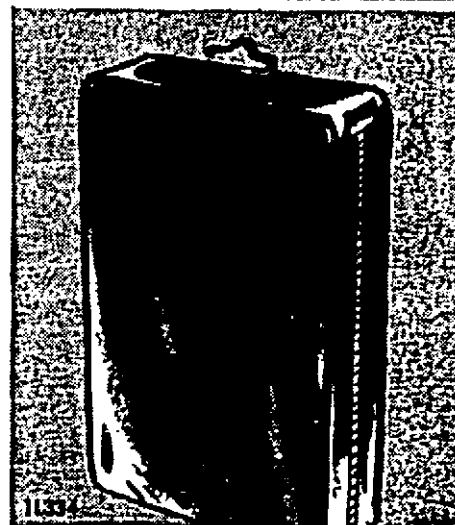
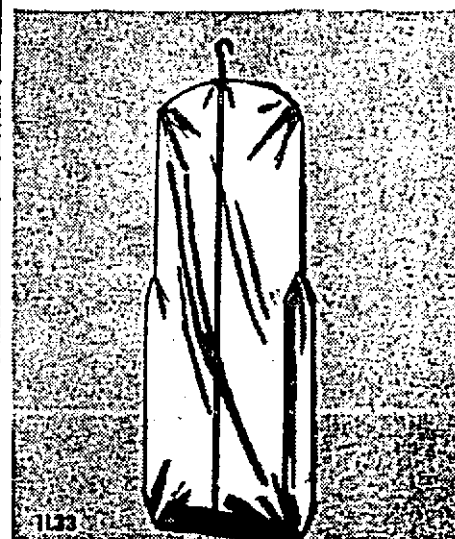
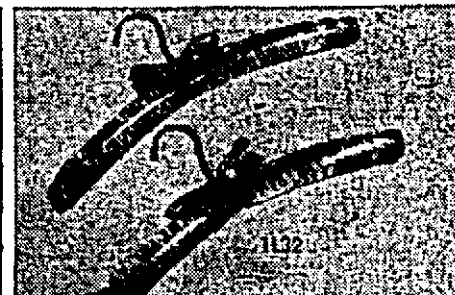
1L32—JUMBO PADDED HANGER SET. Plastic hook; hanger covered in rayon satin, delicately scented. Burgundy, aqua, hunter green, pastels. Set of 2. **1.60**

1L33—SEAL SAC GOWN COVER. See-thru Koroseal designed to hold clergymen's vestments and nun's habits or bridal and formal gowns. Full length zipper. **4.95**

1L334—MAINLINER CAR BAG by Richards. Clothes travel wrinkle- and dust-free. Steel frame bag hold 4 garments. Navy or green gabardine finish vinyl. 40-in. suit size. **2.49**

1L334a—54-in. dress length car bag by Richards. **2.98**

May Co. Lakewood Nations—Street Floor



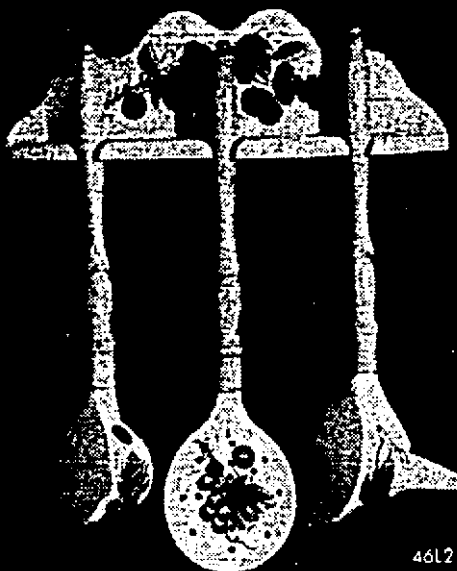
Oceans of notions from Santa's pack



gifts for christmas entertaining



46L1



46L2



46L3



46L4

46L1 17-PC. AFTER DINNER SET. Rose or violet design. China coffee pot, sugar, creamer, 6 demi-tasse cups and saucers.....**3.95**

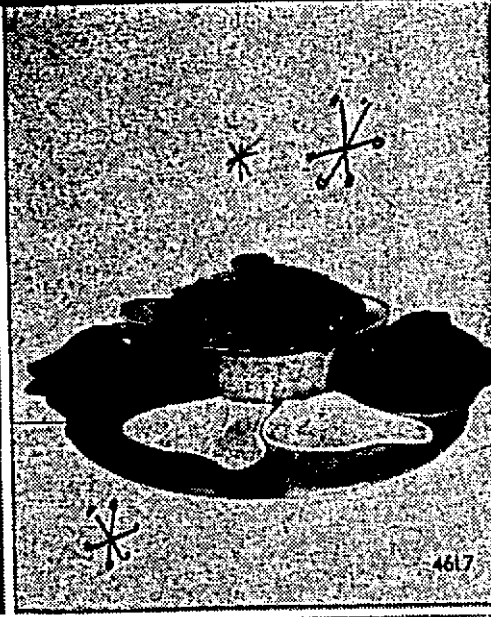
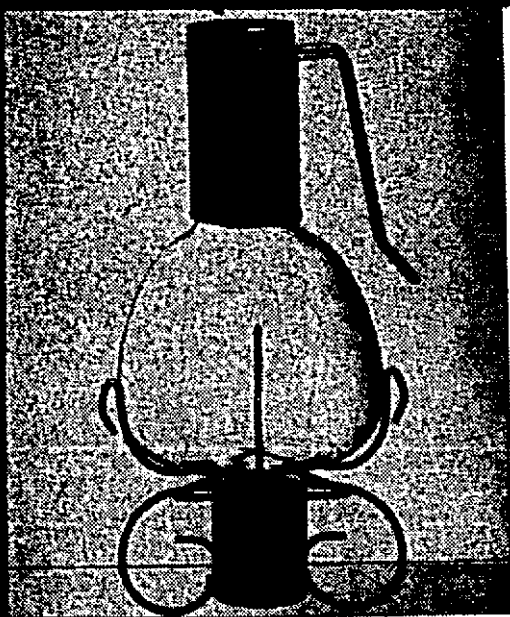
46L2 4-PC. GOURMET SET. Imported hand painted ceramics. Strainer-spoon, funnel, ladle, rack. Strawberry, grape, apple design. **1.95**

46L3 13-PC. BEVERAGE SET. Sunflower design. 64-oz. lipped jug, six 12-oz. tumblers, six 5-oz. tumblers. **5.95**

46L4 17-PC. DESSERT-COFFEE SET. Rose or violet. China coffee pot, sugar, creamer; 4 each: Dessert plates, cups, saucers.....**5.95**



46L5



46L7



46L8



46L9

46L5 9-PC. COFFEE SET. Hand-painted ceramics. Carafe with stopper, warmer, 6 coffee mugs. Sunflower design..... **5.95**

46L6 "BLACK BEAUTY" COFFEE SET. Coffee carafe with gold plated stopper and handle; warmer, 2-cup size..... **2.25**

46L6a. 4-cup size..... **2.95**
46L6b. 8-cup size..... **3.50**
46L6c. 12-cup size..... **3.95**

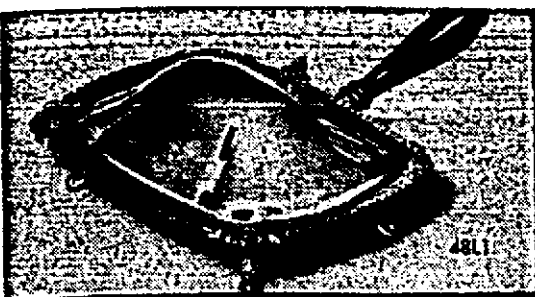
46L7 9-PC. LEAF LAZY SUSAN. 17" wood grain, ball-bearing base; 6 side dishes; covered casserole. Chartrreuse/green; maroon/grey. Useful for so many occasions..... **7.95**

46L8 "CRAQUELLE" STEMWARE. Beautiful imported hand-blown stemware in rich brown or green mist colors. Adds sparkle to any table. Three sizes: Ice teas, juices, sherbets. Each **59c**

46L9 IMPORTED HAND CUT CRYSTAL. Any home maker will welcome these delightful gifts. Included are 3-footed 6" vase or bowl; 6" rose bowl, 7" oval bowl; 5 1/2" vase; 8" bud vase; 2-pc. butter or cheese plate and cover. Each..... **3.95**

May Co. Lakewood China, Glassware—Third Floor

of heirloom importance... gifts of silver



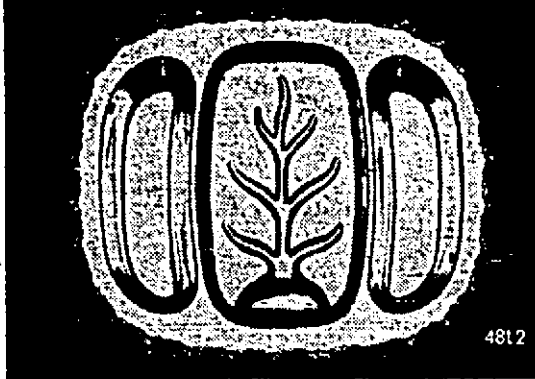
48L1



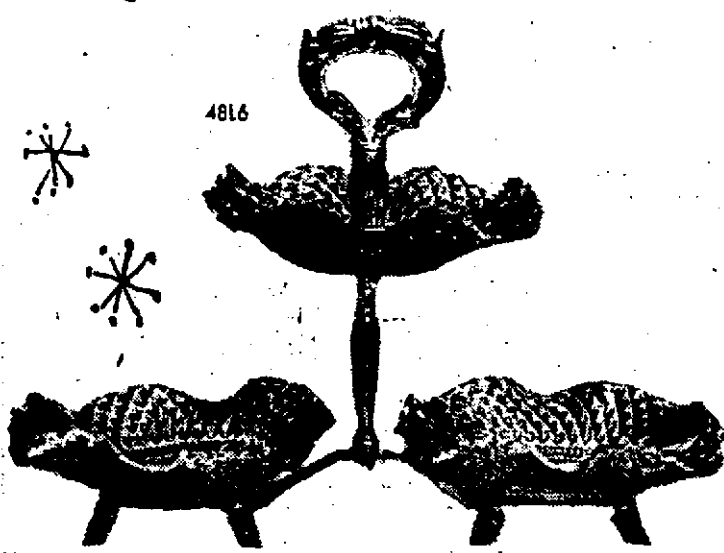
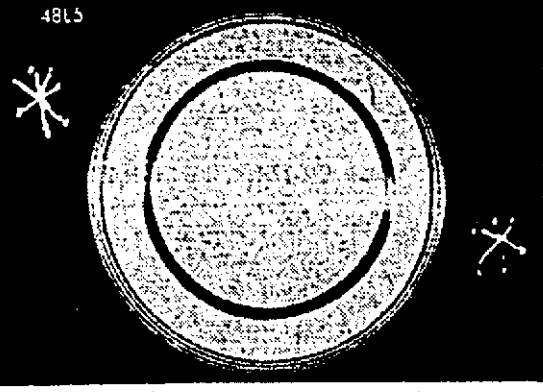
48L3



48L4

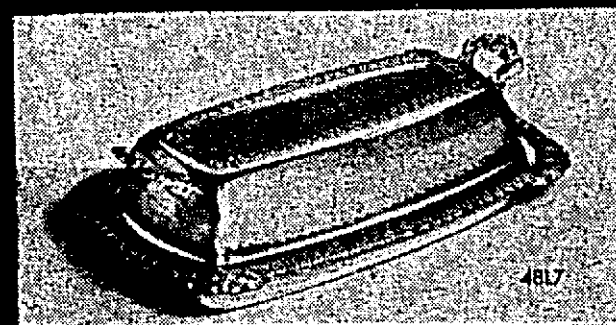


48L2

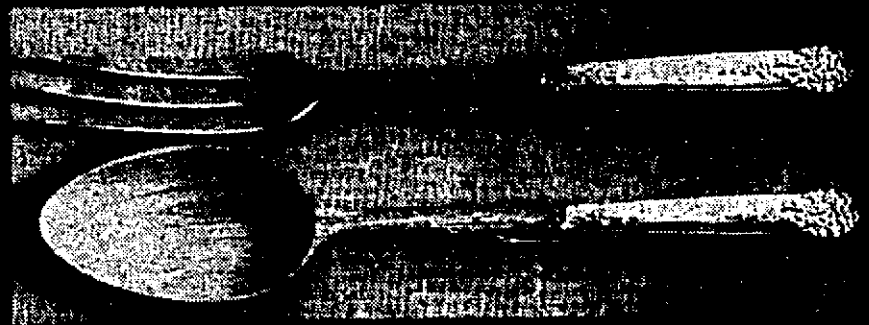


48L6

- 48L1 FOOTED SILENT BUTLER. Silver-plated with gadroon trim. Removable glass liner. Wood handle. **5.99***
- 48L2 DUAL ENTREE. Practical, attractive 3-sectional server with rococo border design. **15.99***
- 48L3 SILVER-PLATED EPERGNE. Silver-plated 3-legged holder with glass bowl for fruit, flowers, etc. **9.99***
- 48L4 3-PC. HOSTESS SET. Silver-plated sugar and creamer on matching tray; regal gadroon design. Sure-to-be-appreciated gift. Set. **4.99***
- 48L5 BREAD 'N' BUTTER DISH. Silver-plate polished to gleaming finish. 6" diameter. **99c***
- 48L6 BON BON SERVER. Silver-plated holder with ornate handle. Three generous petal twist glass trays for candy, nuts, etc. **4.99***



48L7



48L7 BUTTER DISH. Another gift of gleaming silver plate to give with pride. Removable glass liner holds 1/4 cube of butter. **1.99***

48L8 2-PC. SALAD SET. Silver-plated handles of raised design give festive air to olive wood spoon and fork. Set... **2.99***

48L9 15" ROUND TRAY by F. B. Rogers. Pierced border; gadroon edged. Generous size for party snacks, beverages, etc. **6.99***

*Plus 10% federal excise tax
May Co. Lakewood Silverware—Street Floor

Phone L. B. 39-2411 or ME 3-0111 or Mail This Coupon
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5100 Lakewood Blvd.
Lakewood, California

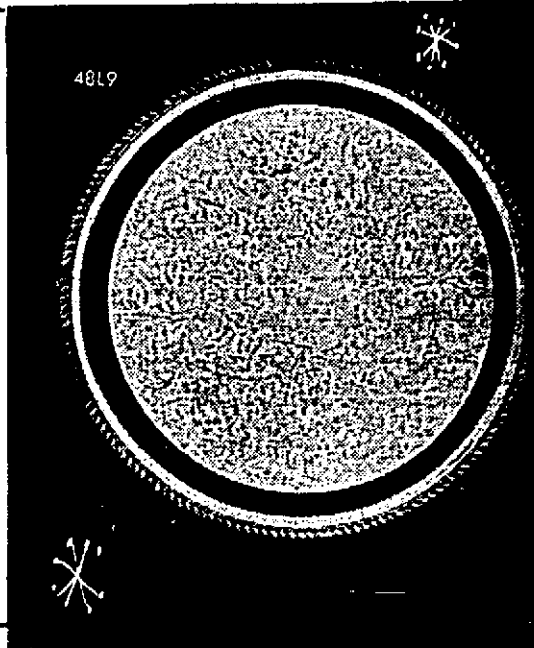
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NAME _____ ☐ Charge
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48L9

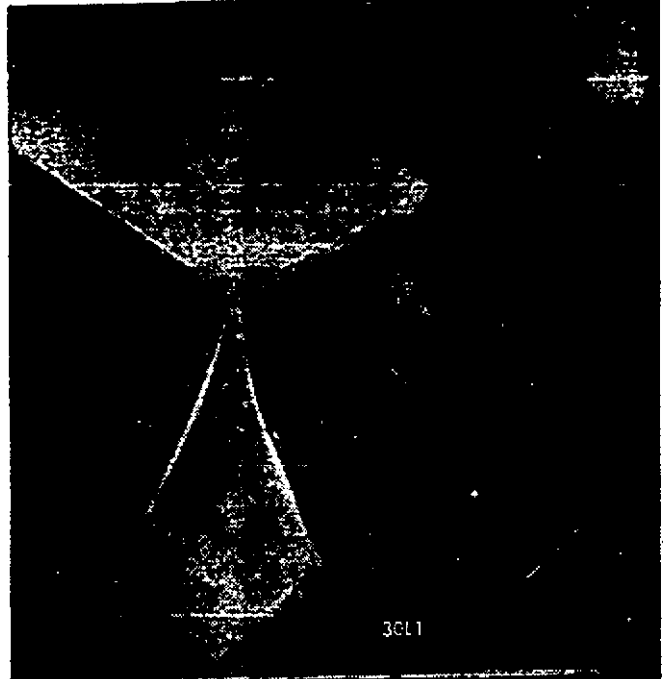
USE MAY CO. REVOLVING BUDGET PLAN. NO DOWN PAYMENT; UP TO SIX MONTHS TO PAY. CONVENIENT CHARGE-PLATE PLAN FOR HOLIDAY PURCHASES.

happy guide-tide to your favorite hostess

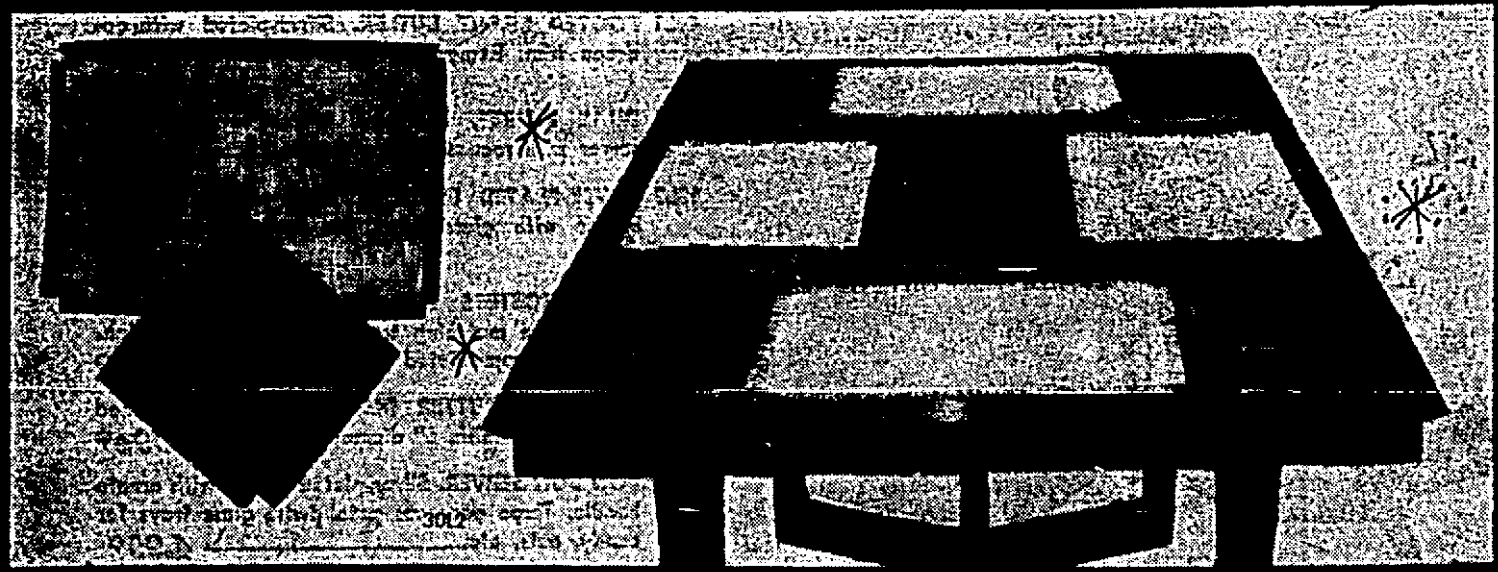
glamour for her table
by craftex

30L1 TU-TONE BUTCHER RAYON 5-PC. SET. She'll love using this during holiday hostessing. 45x45" cloth, 4 napkins, 15x15" in brown/gold; gold/brown; brown/pink; pink/brown; jade/chartreuse; chartreuse/jade..... **3.98**

30L2 TU-TONE BUTCHER RAYON 8-PC. SET. 4 heavy weight butcher rayon 12x18" mats with 4 contrasting color 15x15" napkins; all with hand fringed edges. Brown/gold; gold/brown; brown/pink; pink/brown; jade/chartreuse; chartreuse/jade..... **3.50**



30L1



loop 'n tuft reversible
fringed bath rugs

Have two right sides; are made from lush, thick loop and tuft pile that washes beautifully... wears long. Rose, blue, canary, greenspray, turquoise, wine, cocoa, gray, hunter green, pink, white, salt 'n pepper.

- 30L3 20x34" RUG..... **3.98**
- 30L4 24x42" RUG (not shown)..... **6.98**
- 30L5 27x48" RUG (not shown)..... **8.98**
- 30L6 36" ROUND RUG (not shown)..... **5.98**
- 30L7 LID COVER..... **1.98**



30L7

May Co. Lakewood Branch—Third Floor

Phone L. B. 39-2411 or ME 3-8111 or Mail This Coupon

May Co. Lakewood
5100 Lakewood Blvd.
Lakewood, California

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CITY..... ☐ Cash

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63L1 BUTTERFLY TV OR MANTEL LAMP. Hand-painted butterflies gaily flying on translucent cylinder on wrought-iron tripod base. 14 1/2" tall. **4.95**

63L2 REVOLVING TROPICAL FISH LAMP. Fascinating new type lamp . . . all the brilliant beauty of a tropical aquarium, fish swim as lamp revolves. 14" tall. Complete with light bulb **7.95**

63L3 CLOCK PLANTER LAMP. Brass finish filigree, diffused light thru tinted fibre glass, and self-winding clock with sweep second hand. Rubber tipped feet. Black or olive green removable planter **14.95***

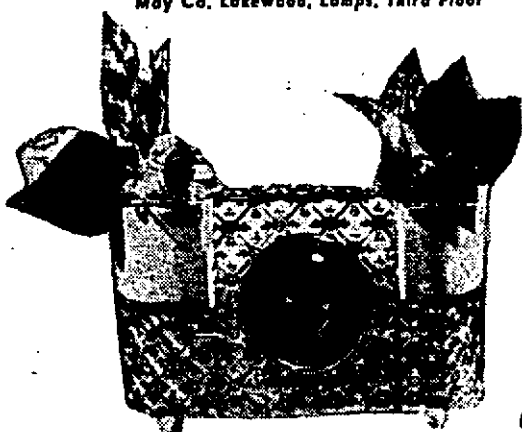
63L4 MERRY CHRISTMAS TREE. Revolves its shiny foil "snow" trimmed shade. Red, green, gold. 17" high. **3.98**

63L5 PLANTER TABLE LAMP by Sierra. Filigree, ceramic bowl base. Shade and base in green, olive, pink, white, black. 26" high **14.95***

63L6 TV PLANTER LAMP by Sierra. Brass filigree and marble-like base. A handsome piece for mantel, TV. Green, olive, pink, white, black **5.95***

*without foliage

May Co. Lakewood, Lamps, Third Floor



63L3



embossed cotton scatter rugs

32L1 "PARQUETTE", luxurious cobblestone effect created by high and low tufting. Washable, color-fast with non-skid back. Here is a "down-to-earth" Christmas gift that gives greetings all year. Lawn green, grey, rose, cinnamon, red, gold, sandalwood, white, light green. Now specially priced for your Christmas decorating.

Reg. 4.95 24x36 **2.95** Reg. 10.95 36x60 **7.95**
Reg. 6.95 27x48 **4.95** Reg. 16.95 4x6 **12.95**

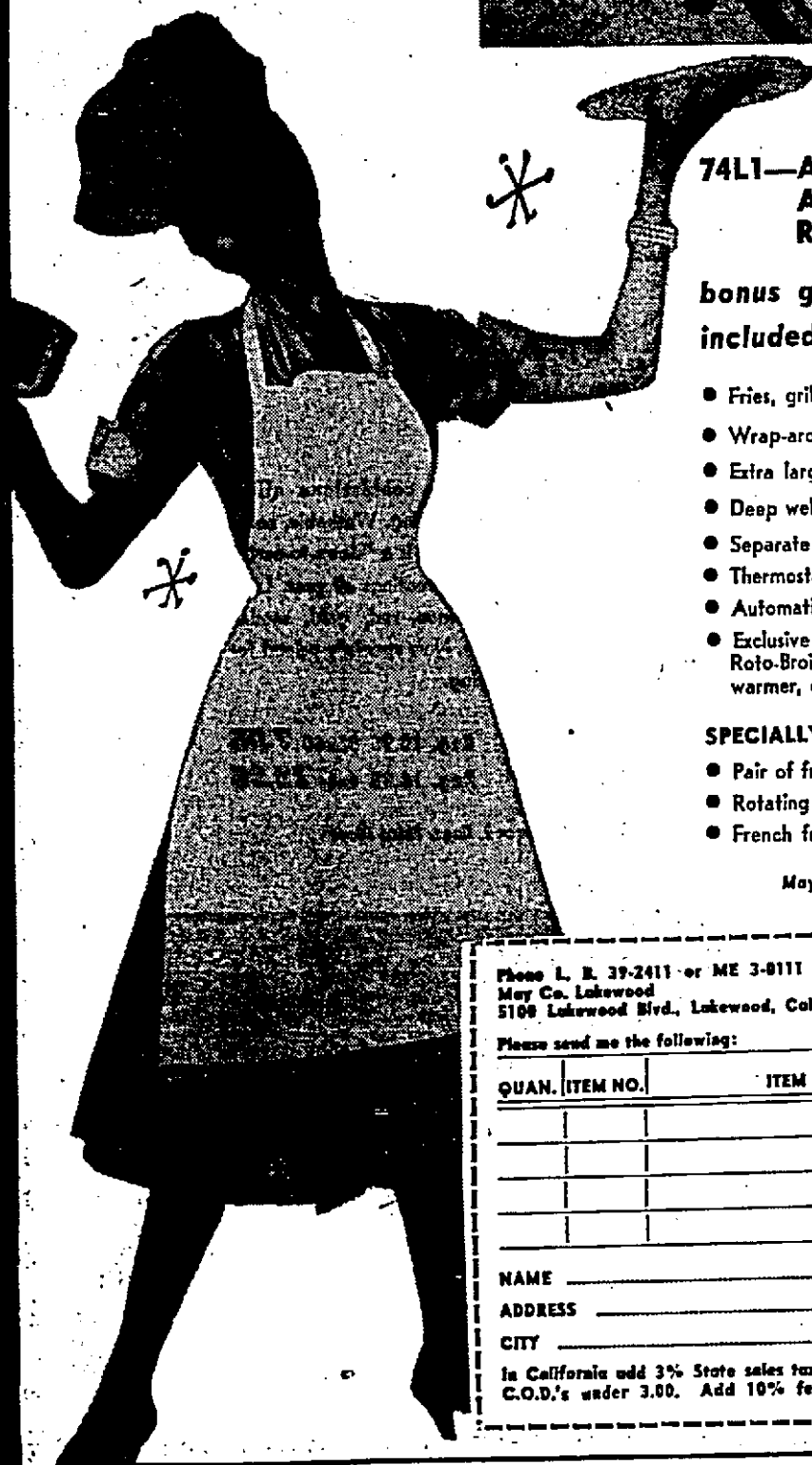
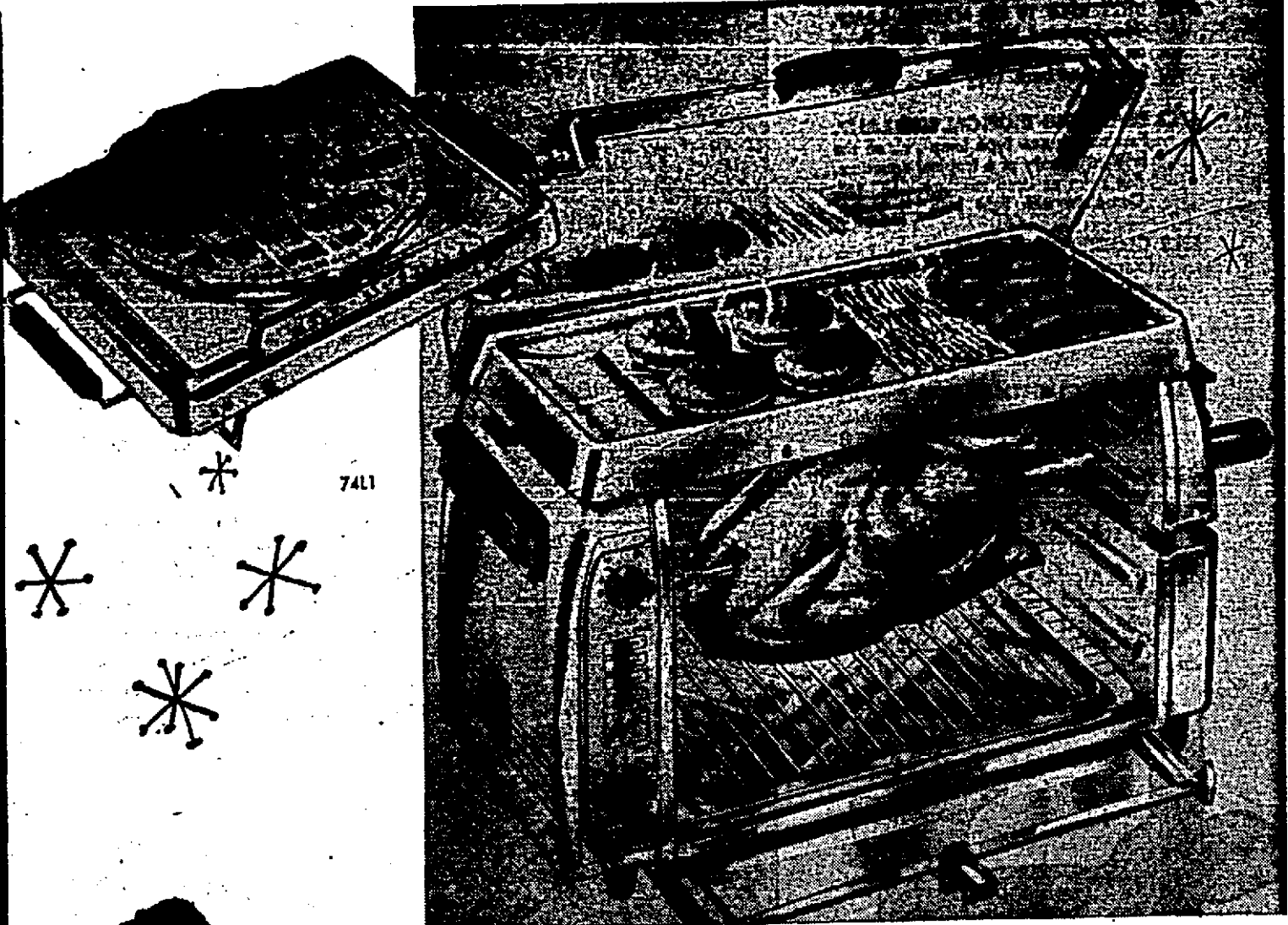
May Co. Lakewood, Rugs, Third Floor



32L1

greetings from you . . . to your holiday house

roto-broil • 100% capri. ideal home gift



74L1—AMERICA'S FAVORITE
AUTOMATIC INFRA-RED
ROTISSERIE

79.95
Reg. 119.85

bonus gifts of bak-a-tray and folding butler table
included at no extra cost

- Fries, grills, toasts, roasts, broils, boils, bakes, steams, barbecues
- Wrap-around top cover gives cabinet-like appearance
- Extra large, extra deep restaurant-type grill
- Deep well channels gravy juices for easy pouring
- Separate buttons to operate rotisserie, broiler, baker
- Thermostatic dial control to regulate any degree heat
- Automatic timer signals when food is done; pilot light shows unit 'on'
- Exclusive Bak-A-Tray, complete appliance in itself, plugs into Roto-Broil socket for baking. May be used as a server, food warmer, cooker, defroster

SPECIALY PRICED SET OF ACCESSORIES:

- Pair of fry squares
- Rotating corn popper
- French fryer (fry basket and electric skillet)

5.98

May Co. Lakewood Electrical Appliances, Downstairs Floor

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May Co. Lakewood
5100 Lakewood Blvd., Lakewood, California

Order Board Opens
Monday at 8:30 A. M.

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NAME _____

ADDRESS _____

CITY _____

☐ Charge

☐ C.O.D.

☐ Cash

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1-P-T-12-5-54

MAY CO. LAKEWOOD: 5100 Lakewood Blvd. Hours 9:30 A. M. to 9:30 P. M. For Phone Orders and Service Call Long Beach 39-2411, ME/call 3-0111



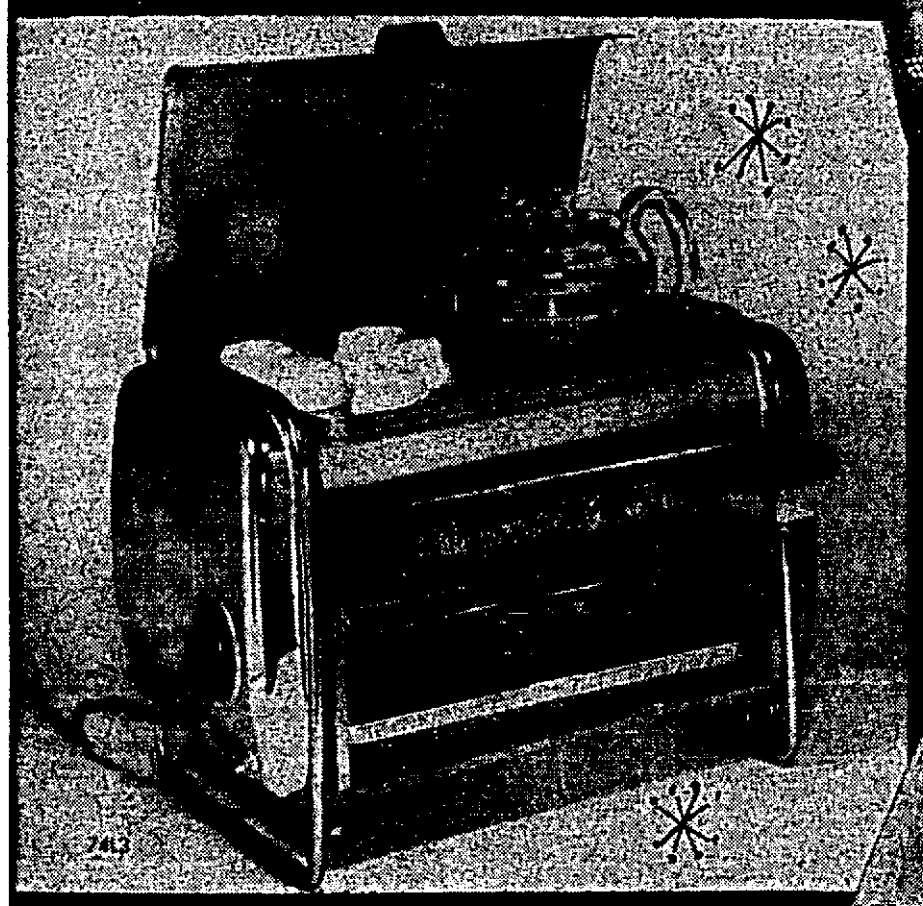
every day's a holiday with broil-quiks

74L2—BROIL-QUIK SUPER CHEF.. 79.95

116.85 VALUE

- Barbecues, roasts, toasts, broils, grills, fries, warms, boils, bakes
- Thermo-Rod tubular heating element . . . radiates most intense infra-red heat ever
- Multi-temp heat control; unlimited temperature settings
- Unitrol 4-hour electric timer with automatic on-off switch
- Full view control panels . . . easy to see and to reach
- Easy-clean recessed tray grooves
- Includes popper, fry squares, Bak-O-Matic tray

Fully automatic infra-red rotisseries mean more leisure, more exciting meal preparations. Broil-Quik features simultaneous use of top and bottom sections, one-motion slide-away full-view splatter shield, removable restaurant-type grid-dle tops with smokeless drip wells, extra grill spits, exclusive well-and-free trays and wide open fronts for that incomparable outdoor flavor.



one of our most popular inexpensive rotisseries

74L3—BROIL-QUIK CHEF 39.95

69.95 Value

- Barbecues, roasts, toasts, broils, grills, fries, boils, warms
- Two-heat control
- Six broiling levels . . . rare to well done
- Removable tray shelves
- 2-hour timer

May Co. Lakewood Electrical Appliances, Downstairs Floor

USE MAY CO. REVOLVING BUDGET PLAN. NO DOWN PAYMENT; UP TO SIX MONTHS TO PAY. CONVENIENT CHARGE-PLATE PLAN FOR HOLIDAY PURCHASES

electrical gifts are year-round treasures

**you can be sure
if it's westinghouse**

74L4 AUTOMATIC COFFEE MAKER by Westinghouse. Makes from 2 to 9 cups of coffee with super speed. Thermostatic control.

29.50

74L5 AUTOMATIC ROASTER - OVEN by Westinghouse. Roasts, bakes, cooks automatically. "Sure-Grip" lid holders. "True-Temp" control. Plugs in anywhere. 5-pc. ovenware dish set included.

43.95

74L5a. Cabinet (not shown), 19.95

74L5b. Broiler grid (not shown), 8.75

74L5c. Timer clock (not shown) 12.95*

74L6 ELECTRIC STEAM IRON by Westinghouse. Open handle steam iron irons everything better. Finger tip the dial from one heat to another.

17.95

74L6a. Open handle dry iron, 12.50

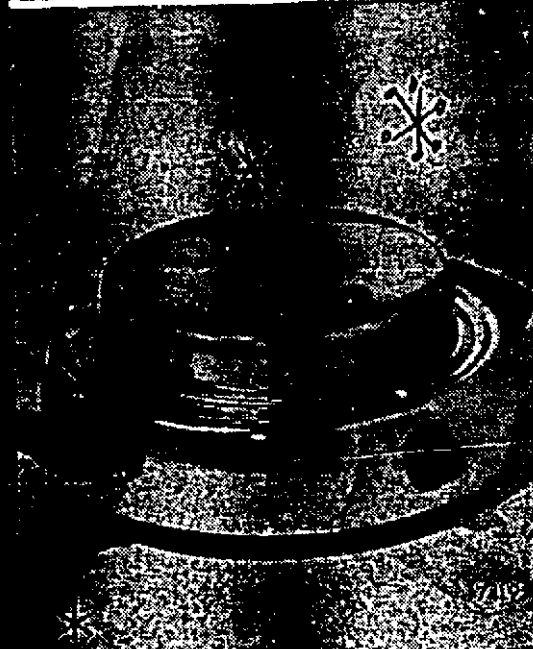
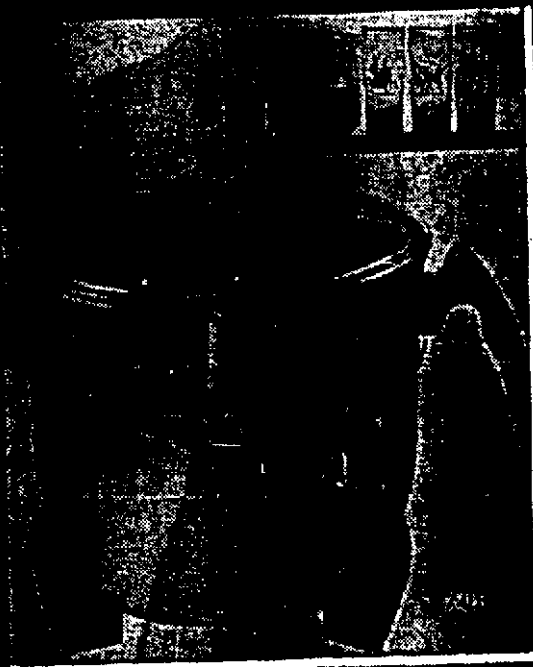
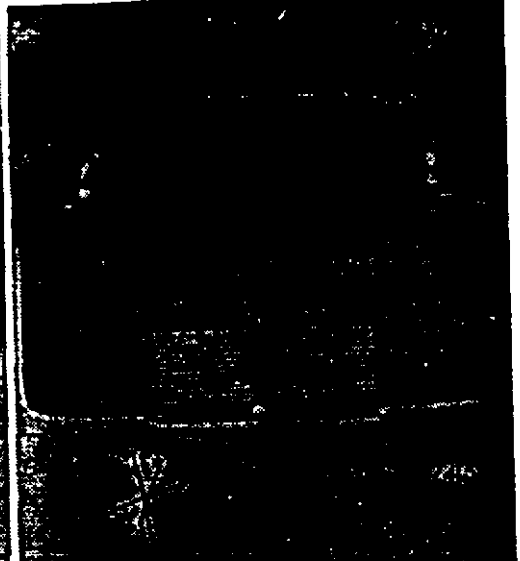
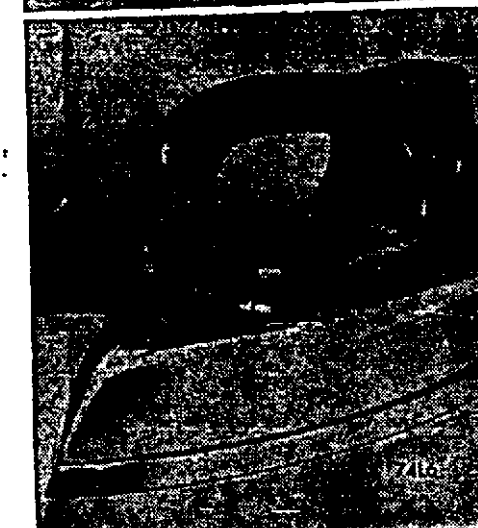
74L7 ELECTRIC MIXER by Westinghouse. Mixes, mashes, whips, beats, stirs, blends, juices, folds, creams. Complete with 2 clear glass heat-proof pyrex bowls, 3 $\frac{3}{4}$ and 1 $\frac{1}{2}$ -qt. sizes.

39.95

74L7a. Juice attachment, 4.65

74L7b. New portable mixer, 19.50

*Plus 10% fed. ex. tax



styled by dominion

74L8 "JUMBO POPPER CHEF" AND GAY NINETIES HOSTESS SET. 4-qt. capacity popper with separate popping bowl. 4 glasses, 4 generous size serving bowls. Delight for the entire family... it is, indeed, a year-round treasure.

10.75

74L9 AUTOMATIC WAFFLE IRON by Dominion. Modern design; automatic heat control knob to regulate color. For Sunday morning breakfasts of delicious waffles.

14.50

74L10 WARING BLENDOR mixes, purees, chops, grates, beats, liquefies. 37-oz. non-slip pyrex jar, 2-speed motor. 1-year warranty. Copper or brass finish.

47.50

74L10a. 2 speed; grey and white enamel. 43.50

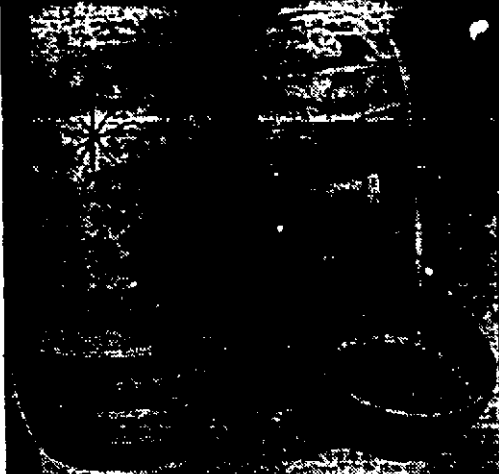
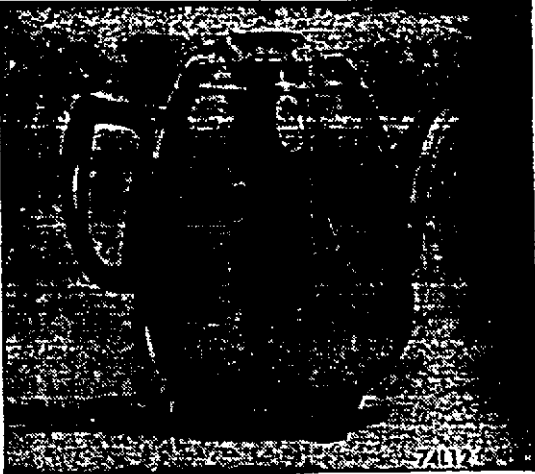
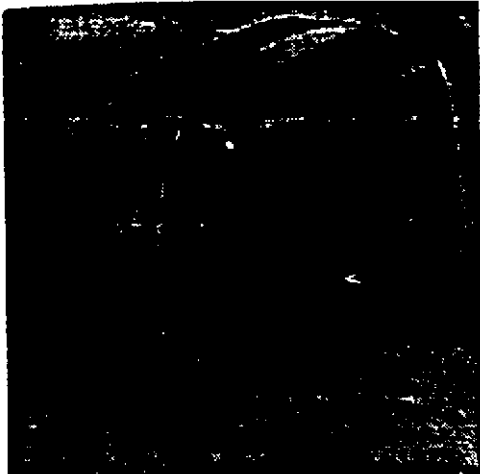
74L10b. 1 speed; white enamel. 38.95

IMPORTANT: Mabel Stegner Blendor Recipe Booklet, 320 Values, included at no extra cost

May Co. Lakewood Electrical Appliances
Downstairs Floor



labeled make electricals from sam's pack



by general electric

- 74L11—AUTOMATIC TOASTER toasts light, medium or dark. New styling. **21.95**
- 74L11a—De luxe model with ivory trim **22.95**
- 74L12—AUTOMATIC PERCOLATOR brews as few as 2 cups in 4 minutes to 9 cups in 15 minutes. Stays hot automatically. **29.50**
- 74L13—TRIPLE-WHIP ELECTRIC MIXER. 3 beaters beat every bit of batter. Large motor handles even tough mixing jobs. Juicer and 2- and 4-qt. bowls included. **43.95**
- 74L15—AUTOMATIC STEAM TRAVEL IRON Here's to the traveler on your list. Makes keeping clothes trim and neat a simple task. **14.95**
- 74L16—AUTOMATIC STEAM IRON irons most fabrics without sprinkling; presses without a damp press cloth. **17.95**
- 74L16a—GE Dry Iron.....**12.50**

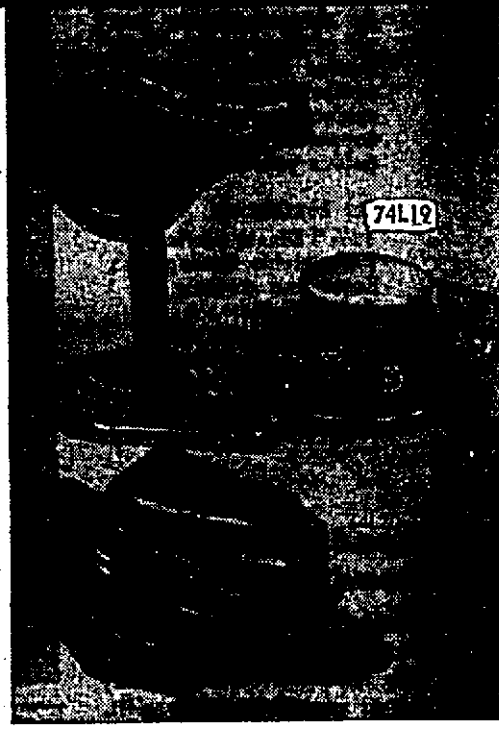
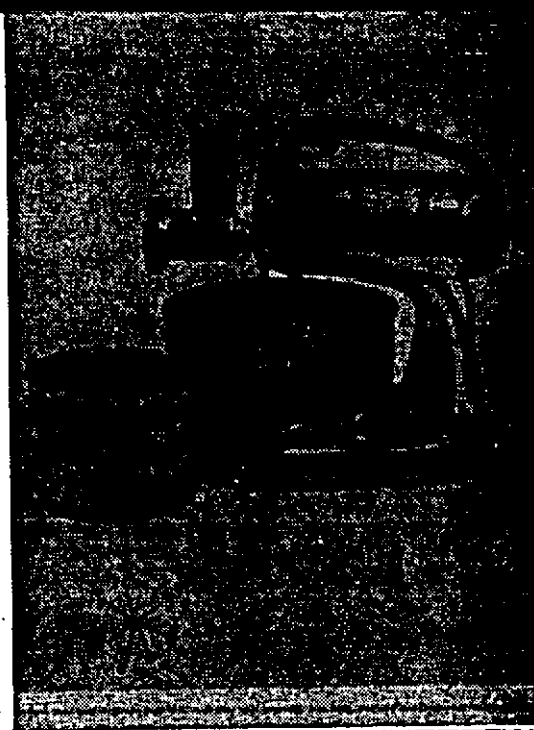


- 74L14—G. E. CUSTOM CONTOURED AUTOMATIC BLANKET. Only electric blanket with Sleep-Guard control with stand-up box for handling ease. In Dresden blue, turquoise, citron gold, rose pink, garden green, flamingo. Single control, full bed size..... **47.95**
- 74L14a—Twin size, single control, **44.95**
- 74L14b—Full size with dual control, **57.95**

styled by dormeyer

- 74L17—"SILVER CHEF" MIXER. Easy-to-see speed dial, chrome nickel beaters, powerful motor. Complete with stainless steel bowls. Grinder at no extra cost. Certainly a gift that will rate high with any lucky receiver **52.75**

May Co. Lakewood Electrical Appliances
Downstairs Floor



personal electric aids by handy hannah

- 74L18 — ELECTRIC HAIR DRYER. Also dries lingerie, hosiery, nail polish. Enamel finish. **8.95**
- 74L18a—Chrome finish **9.95**
- 74L19 — ELECTRIC FOOT VIBRATOR. Relieves tired, aching muscles, improves muscle tone. Blue baked enamel. 6-ft. cord. **7.95**
- 74L19a—Chrome finish **9.95**
- 74L20—ELECTRIC VITALIZER stimulates circulation through finger-tip massage... **9.95**

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5100 Lakewood Blvd. Lakewood, California
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Monday at 8:30 A. M.

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ADDRESS _____ ☐ C.O.D.
CITY _____ ☐ Cash

In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.'s under 3.00. L.P.T.—12-5-54

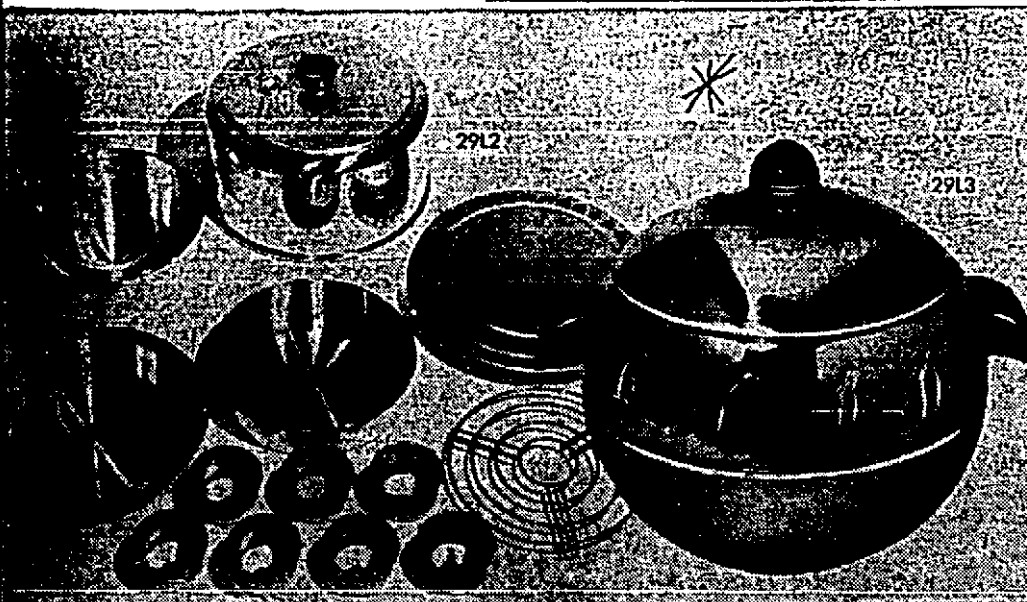
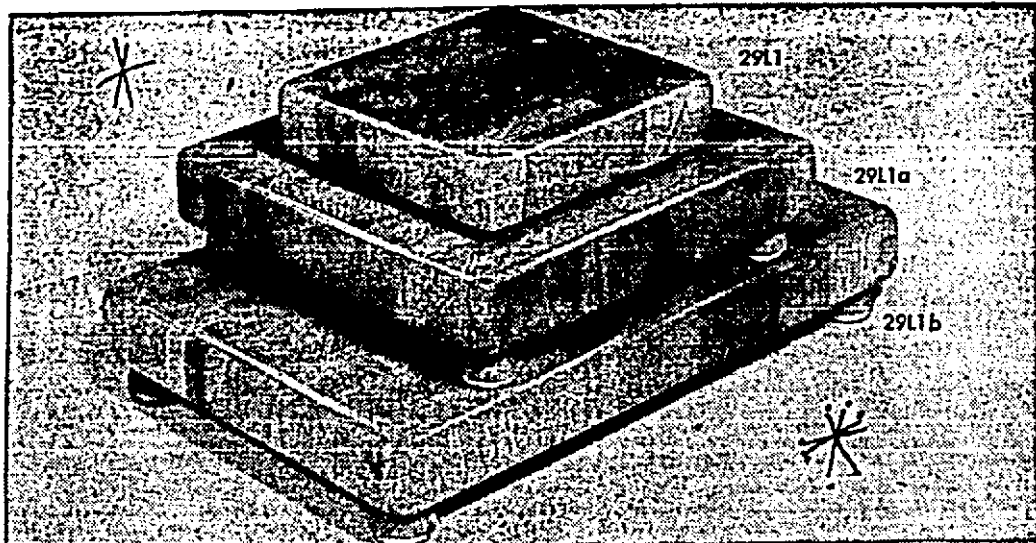
FOR GRACIOUS, PRACTICAL, TIME-SAVING SHOPPING USE MAY CO. GIFT CERTIFICATES. IDEAL FOR THOSE WHO LIKE TO SELECT THEIR OWN GIFT.

useful gifts with a holiday air

29L1 BRUCE CHOP BLOCKS.
Indoors and outdoors they are the handiest kitchen tool ever. Provide firm base for cutting, chopping; use at the table; handy for barbecues, picnics, camping trips. Made from laminated end-grain hardwood strips; smooth natural-wood finish. Rubber "button" feet stop skidding. 7 1/2 x 7 1/2 x 2 1/2" size—**3.59**

29L1a Medium size,
11 1/4 x 11 1/4 x 2 1/2"—**5.95**

29L1b Large size,
11 1/4 x 17 1/4 x 2 1/2"—**7.95**



aluminum gifts by west bend

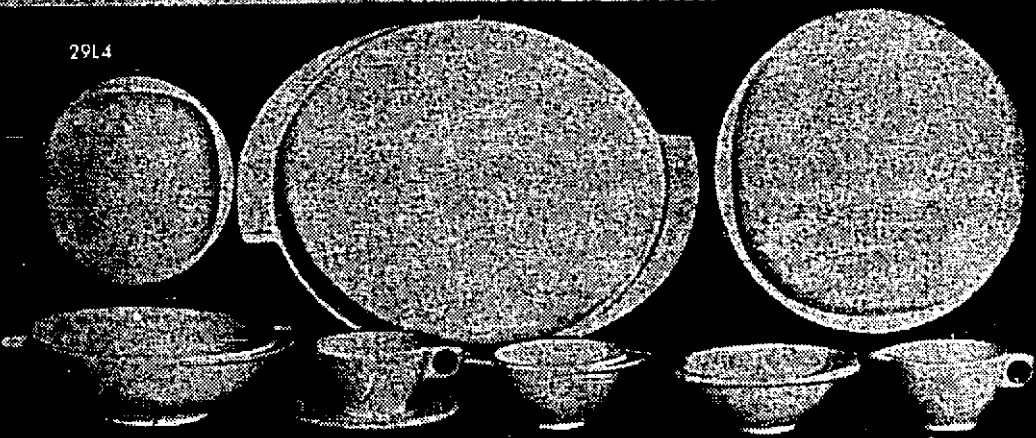
29L2 OVENETTE. Ideal for top-of-stove roasting and baking. Use on any range; saves fuel by concentrating heat in smaller oven. Has calibrated temperature indicator. Included are: Pie plate, cake pan, wire rack, roasting pan and muffin cups. Complete, as shown—**7.50**

29L3 PENGUIN SERVER. Keeps food hot or cold. Gift that will be useful the year round—**7.50**

boontonware "belle"

29L4 25-PC. SERVICE FOR 4.
No more broken, cracked or chipped dishes; every set of Boontonware "Belle" carries written guarantee against breakage. Colors: seafoam green, stone grey, copper rose, forest green, golden yellow—**32.25**

Set consists of:
14 1/2" Dinner platter
1 Vegetable serving dish
Sugar and creamer
4 10" Plates
4 6 1/2" Dessert plates
4 Cups and saucers
4 16-oz. Soup bowls (perfect for puddings or cereals, too)



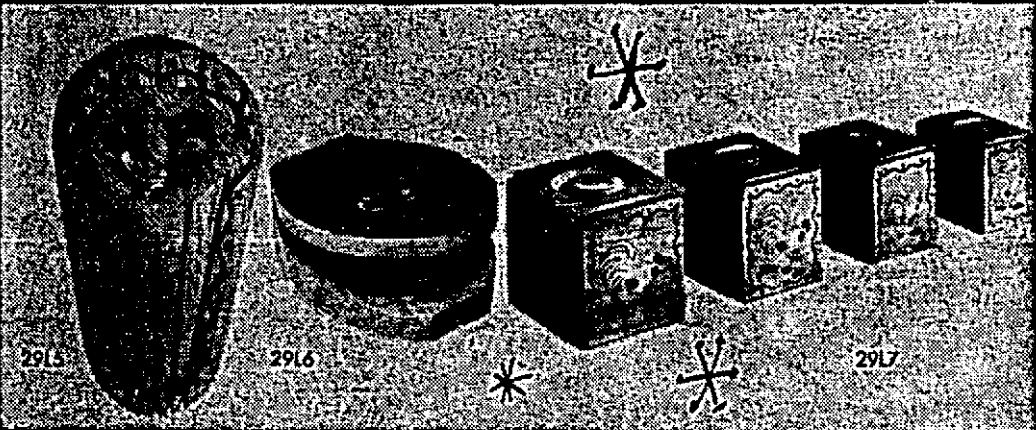
woodpecker woodenware

Charm of provincial in rich cherry wood finish with beautifully hand-painted design. Buy one or several items for gifts.

29L5 KNIFE HOLDER. Decorative and useful... delightful, inexpensive home gift. 9x5x2" size—**1.00**

29L6 HAMBURGER PRESS...
Makes it easy to "whip up" a quick sandwich. **1.00**

29L7 4-PIECE CANISTER SET.
Distinctive square box-type canisters—the largest measures 8"x6"x6 1/2".
Set **5.95**



May Co. Lakewood Homewares,
Downstairs Floor

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In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.'s under 3.00. Add 10% fed. ex. tax where indicated. I-P-T-12-5-54



homemakers welcome gifts like these

29L8 QUAKER FOLDING TRAY. Non-mar stain-resistant finish. 12 3/4 x 17 1/2" tray of steel rod, lustre finish with lithographed designs. 9" high legs fold flat for storage. 4/3.95 ...each **1.00**

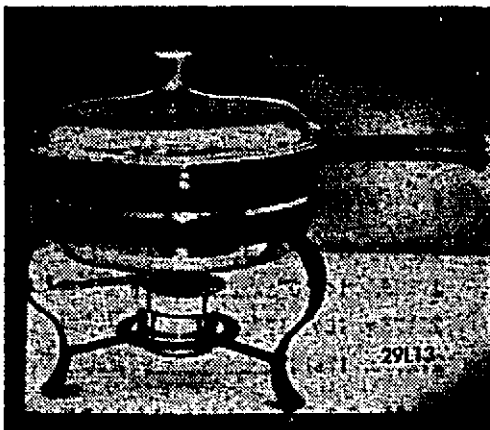
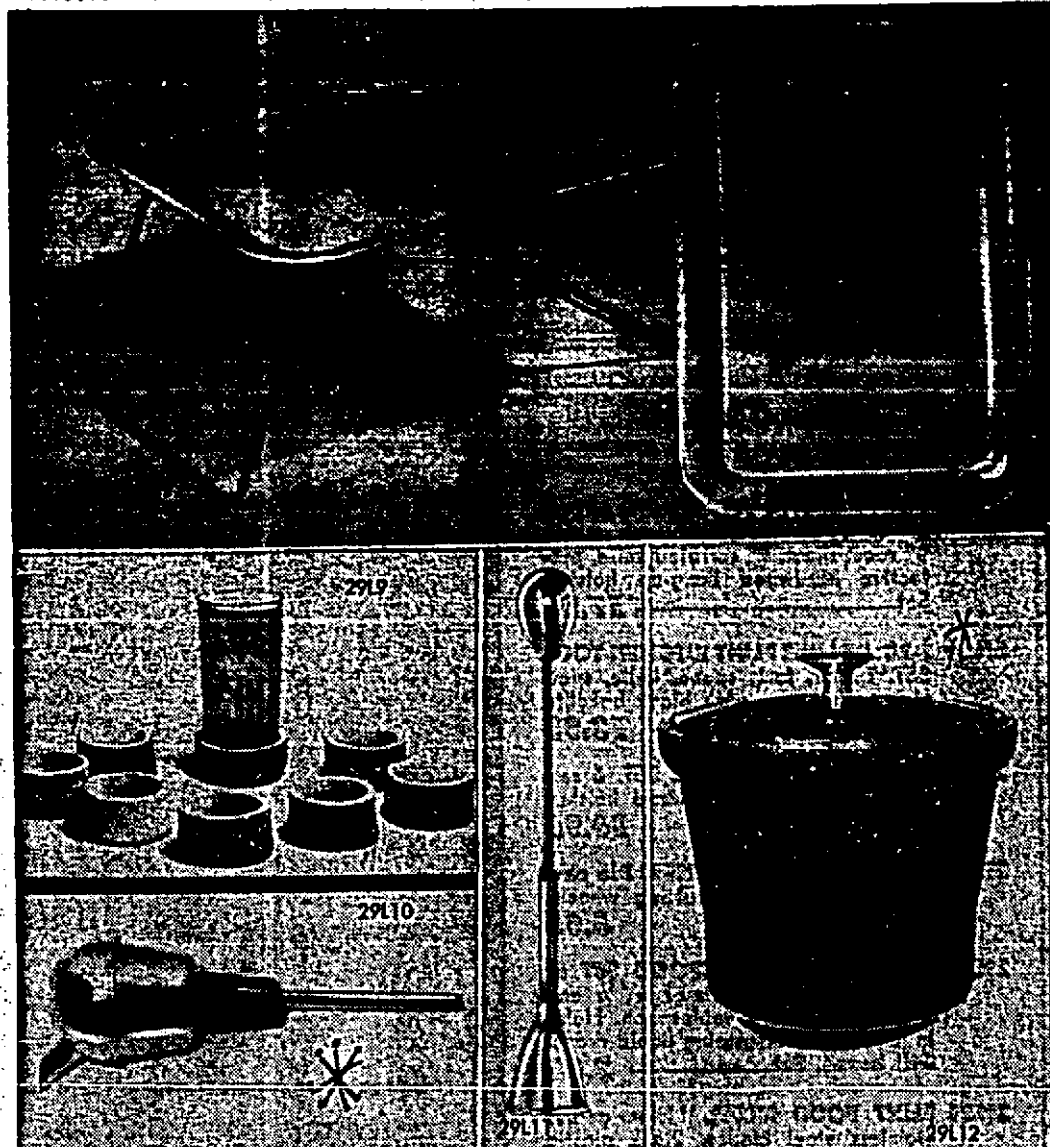
29L9 AIRFLEX FOAMETTE CUFF COASTER. 8 colors; fit wide range of glasses. Set of 8—**1.95**

29L9a Set of 4—1.00

29L10 MR. BARTENDER. Automatic spirits dispenser. Chrome plated. Pours exactly one jigger... no more, no less. Gift boxed.—**2.95**

29L11 MR. DROP-STIR. Chrome plated mixing and measuring jigger spoon. Measuring cup at top of spoon is emptied by lowering spoon into mixing glass or tumbler; fluid passes through handle... no waste or spillage. **2.50**

29L12 AIRFLEX RUBBER ICE BUCKET. Functional, colorful, modern in design; perfectly insulated with precision fitted lid. Keeps ice for hours. Keeps hot dishes warm for long period. Holds 4 trays of ice cubes. 6 popular colors. **3.95**



29L14 9-PC. CANISTER SET. Flour, sugar, coffee and tea canisters; garlic, cinnamon, paprika and clove spice jars; 6 3/4 x 5 1/2" cheese dish. Hand-painted sunflower design. **6.95**

from national silver

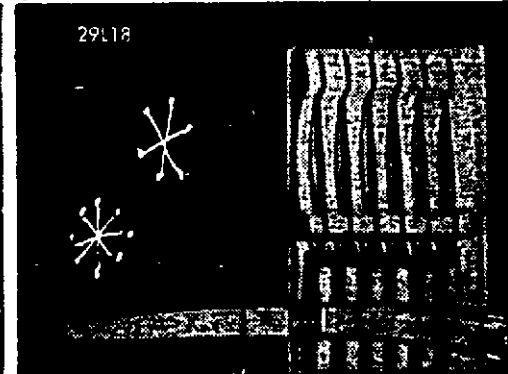
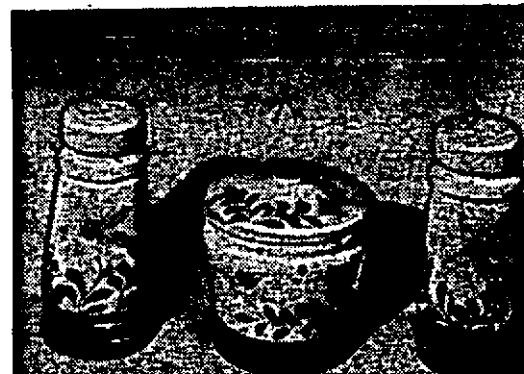
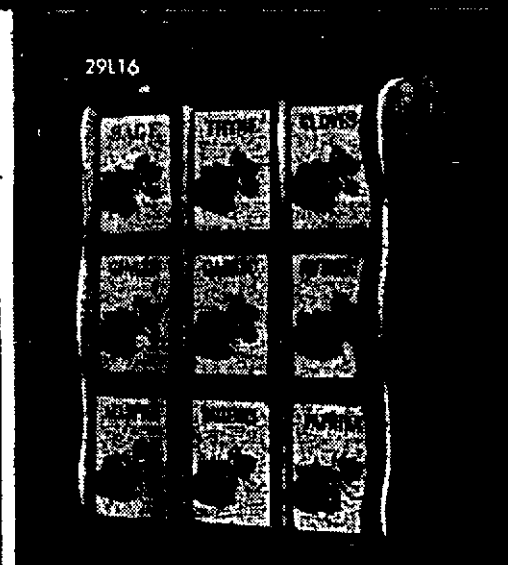
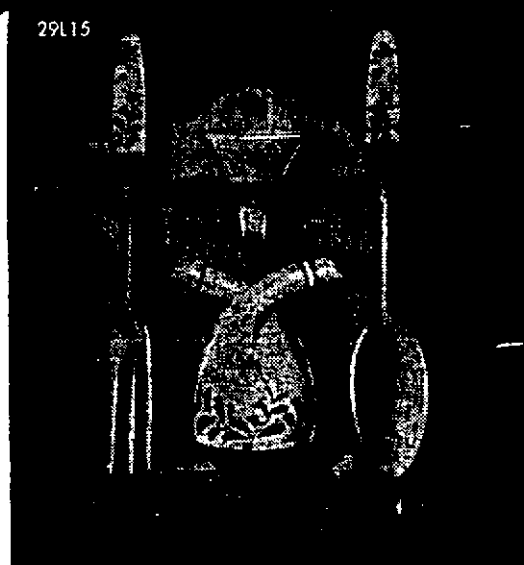
29L13 2-QT. CHAFING DISH. Wrought iron stand with enameled cooking pan. Wooden handle and knob. Copper base. —**11.95**

29L15 4-PC. SALAD SET. Cross-over oil and vinegar crust, matching funnel; wooden fork and spoon in wall rack. California sunflower design.—**2.95**

29L16 9-PC. DRAWER SET. Decaled ceramic jars with knobs shaped like strawberries. Rack measures 14 3/4 x 9 1/2"—**4.95**

29L17 3-PC. RANGE SET. 5 1/2" salt and pepper shakers and 3 1/2 x 4 1/2" drip jar; sunflower design.—**1.95**

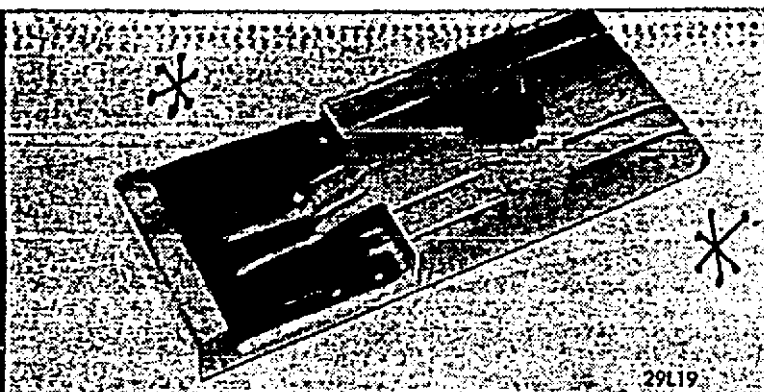
29L18 6-PC. STEAK SET. Perma-chrome bolster and caps. Super sharp stainless steel blade knives; ivory plastic tray.—**6.95**



May Co. Lakewood Housewares,
Downtown Floor

USE MAY CO. REVOLVING BUDGET PLAN. NO DOWN PAYMENT; UP TO SIX MONTHS TO PAY. CONVENIENT CHARGE-PLATE PLAN FOR HOLIDAY PURCHASES.

gifts for the home... from the heart



29L19

ekco...famed name in housewares

29L19 6-PC. HOLSTER SET. Consists of paring knife, 8" steak, 8" French cook's, 9" roast slicer, 9" serrated knife, protective hardwood hang-up holster. Set..... **17.95**

29L20 7-PC. DE LUXE FLINT KITCHEN TOOL SET. Turner, fork, spoon, ladle, spatula, masher... with black bakelite handles... hang-up rack..... **13.95**

29L21 6-PC. FLINT STEAKSTER SET. 6 serrated steak knives in wood holster. **10.95**

29L22 WALL-TYPE CAN OPENER. Die cast frame; high carbon cutting wheels. **5.95**

29L23 4-PC. MEASURING SPOON SET of stainless steel. Consists of 1/4, 1/2 and 1 teaspoon and 1 tablespoon. Holes in handles for measuring liquid drops. Gift boxed. Set..... **2.95**

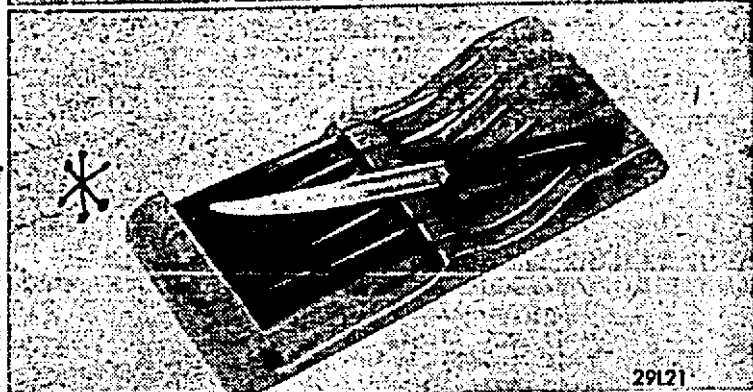
29L24 FLINT FOOD MIXER. Nylon gears; stainless steel blades. Black plastic handle. Gift boxed..... **4.95**



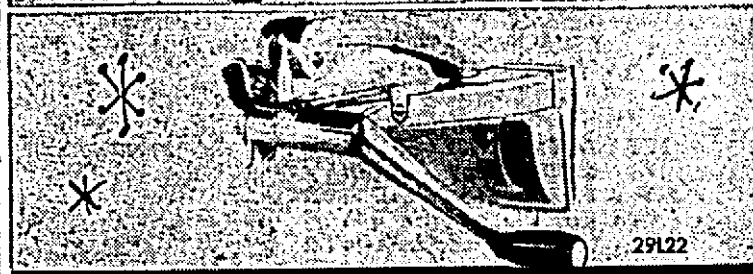
29L24



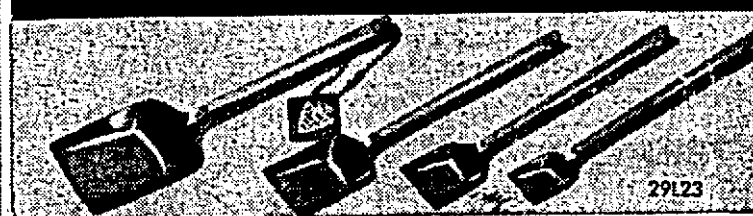
29L20



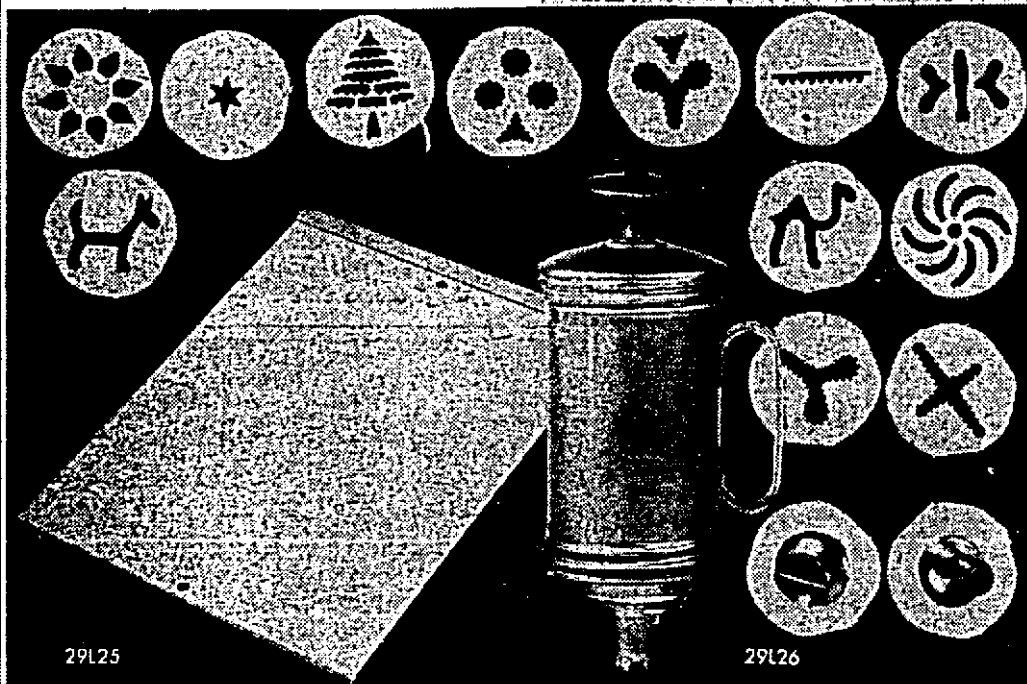
29L21



29L22



29L23



29L25

29L26

mirro aluminum... always popular

MIRRO COOKIE SHEETS:

29L25. 14x10"..... **95c**
29L25a. 15 1/2 x 12"..... **1.10**
29L25b. 17x14"..... **1.65**

29L26. COOKIE AND PASTRY PRESS. Any homemaker will welcome one of these popular Mirro aluminum baking aids. Includes press, 12 forming plates, three pastry tips, wooden storage rack; also colorful instruction and recipe book for best results..... **3.25**

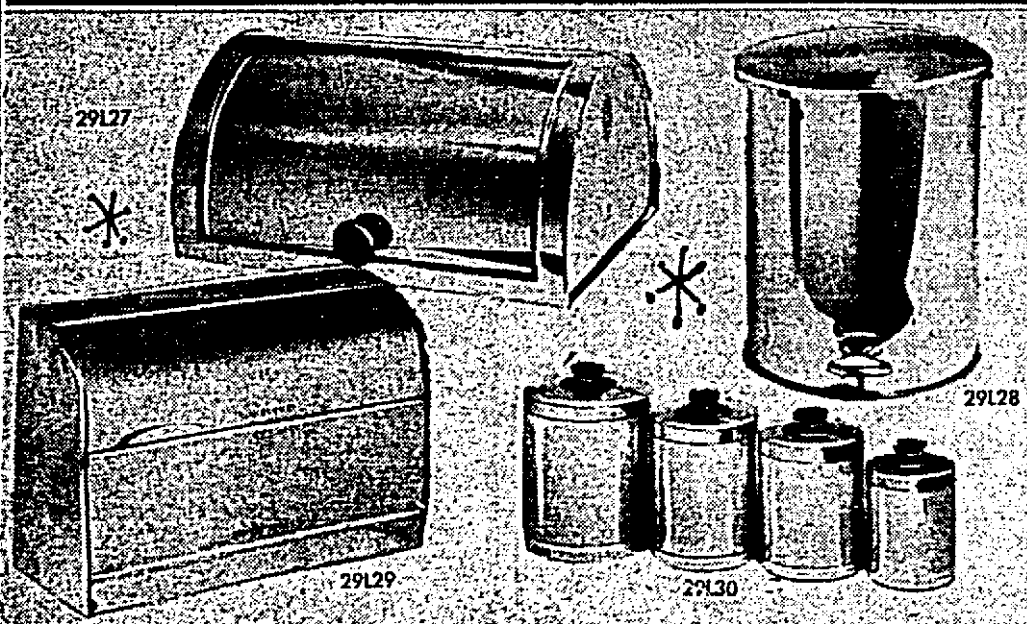
duet-tone copper and chrome plate pantryware

29L27 ROLL-UP BREAD BOX. Well ventilated box; copper full-view door..... **8.98**

29L28 STEP-ON CAN, another smart Duet-Tone product. 14-qt. capacity. Porcelain enamel interior. **9.98**

29L29 PAPER DISPENSER. 3-in-one combination for paper towels, foil and wax paper. Especially attractive and useful..... **6.98**

29L30 4-PC. CANISTER SET for flour, sugar, coffee, tea. Chrome plate body, copper covers, black plastic handles. Set..... **9.98**



29L27

29L28

29L29

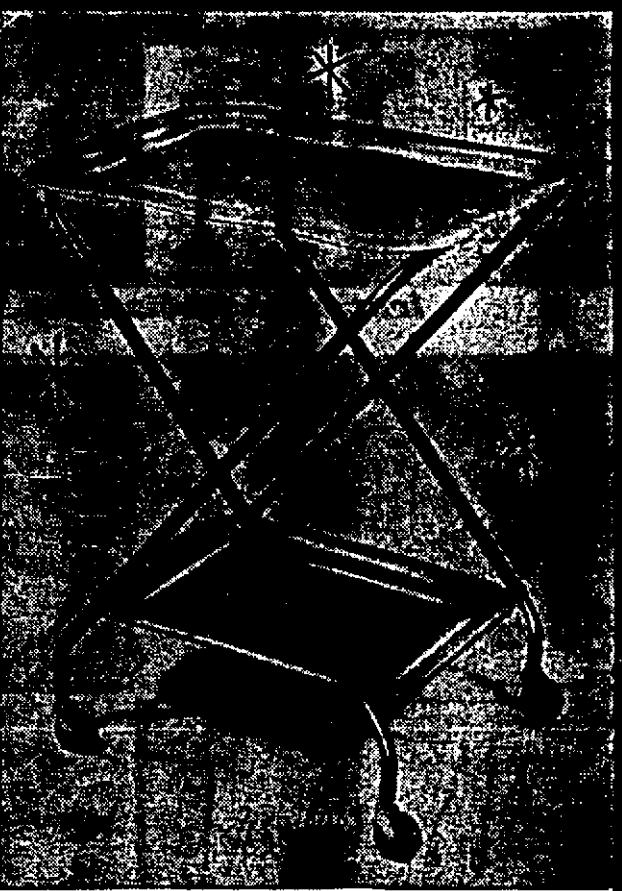
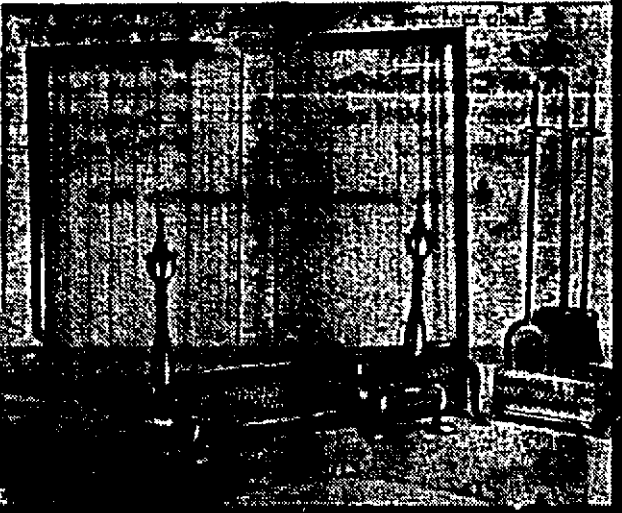
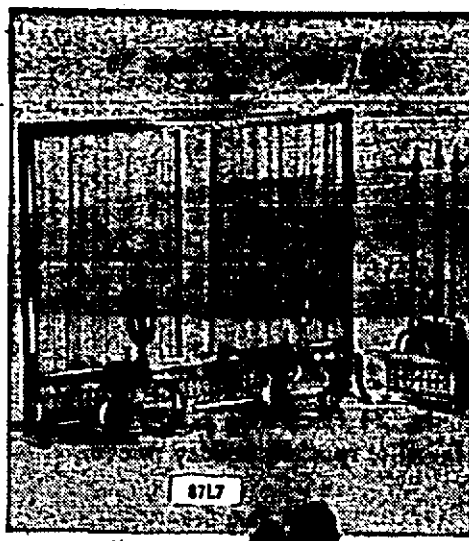
29L30

May Co. Lakewood Housewares,
Downtown Floor

87L7 DE LUXE FIREPLACE ENSEMBLE.
A beautifully styled, gleaming premier de luxe fireplace set, now specially priced for the Yule-log season. Heavy duty fire set, de luxe cast andirons, and solid brass screen. Warm greetings to brighten your hearth. Regularly priced 109.50. Special... **79.95**

87L2 SOLID BRASS FIREPLACE ENSEMBLE. 7 pieces in a specially priced set for your holiday enjoyment. Solid brass pull chain screen, tall graceful solid brass andirons. Regularly priced 99.50. Special... **69.95**

87L3 7-PC. FIREPLACE ENSEMBLE. Highly polished solid brass frame, with pull chain curtain style screen of lacquered mesh. The beautiful filigree trim catches the fire glow, richly high-lighting your set. Cast legs, solid brass andirons, and 4-piece solid brass fire set, with filigree trim, complete this set. Regularly priced 79.95 . . . Christmas special... **49.95**



colorful, practical quaker serving trays for holiday hostesses

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Lakewood, California
Please send me the following:

QUAN.	ITEM NO.	ITEM	SIZE	COLOR	2nd COLOR CHOICE	PRICE

NAME _____ ☐ Charge
ADDRESS _____ ☐ C.O.D.
CITY _____ ☐ Cash
In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone.
No C.O.D.'s under 3.00. I.P.T.—12-3-34

87L4 TV SERVETTES. Detachable trays, 13 1/4 x 17 1/2, stands over lap. Pink rose design on black or green, or yellow rose on red background. Each unit... **2.95**

87L4a SET OF 4 TV SERVETTES... **11.75**

87L5 DE LUXE SERVETTES. Luncheon design on tan, black or green. **3.95 ea.**

87L5a SET OF 4... **15.75**

87L6 FOLDING TEA CART. For your fire-side or TV serving. Trays detachable, each with hand silk screen luncheon design. Cart of black tubular steel, folds flat for storage. Cart, and two trays in choice of tan, green or black... **8.95**

May Co. Lakewood Fireplace Sets, Downstairs Floor

FOR GRACIOUS, PRACTICAL, TIME-SAVING SHOPPING USE MAY CO. GIFT CERTIFICATES. IDEAL FOR THOSE WHO LIKE TO SELECT THEIR OWN GIFT.

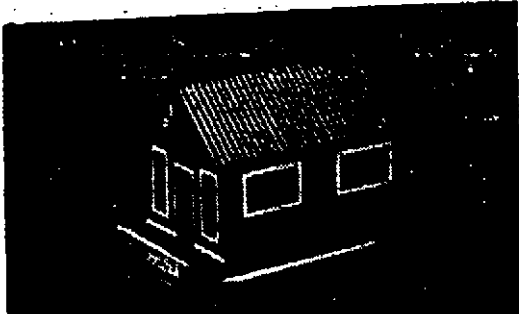
here's to your hearth



Reg. \$103 **59⁹⁵**

THE SET INCLUDES:

- Mey Co. Lukewood Toys, Downstairs Floor**



4011 SWEDISH ANGEL CHIMES.
Hand-made with traditionally fine
Swedish craftsmanship. The cherubs
slowly revolve and the tinkling music
of the chimes is heard when candles
are lighted **1.95**

40L2 STYOFAM SNOWMAN
Jolly decoration; his black top hat
set on top of large tinsel bell.
1.98

40L3 18" PLASTIC CANDLE WREATH. For indoor or outdoor use. Full color gay "Merry Christmas" greeting. U. L. approved, complete with cord, lights. **3.98**

40L4 FESTIVE CANES. Gaily decorated with Christmas balls, metallic ribbons, for office or home..... **1.98**

40L5 CHRISTMAS STOCKINGS.
Gay plaids, red, white, green; cotton
flannel stockings a-glitter with silver
tinsel and sequins. 3 styles shown.
Each _____ **1.00**

40L6b. N O M A SAFETY PLUG
LIGHT SETS, for indoors or out. Nomal
 Safety Plug Lights safeguard entire
 tree since replaceable fuses give posi-
 tive protection in case of short circuit
 or overloaded line.
 7-light outdoor set..... **3.29**

40L6a 15-light multiple indoor
set **5.39**

4017 IMPORTED CRECHE SETS. With stable and nativity figures, beautifully colored. 15-piece set. **9.95**

**40LB STA-FRESH METAL
TREE STAND.** Holds
Christmas tree, keeping it
fresh thru holidays. **3.50**

40L9 GLASS CHRISTMAS BELLS. Large gleaming bells for door, table, or wall. **1.00**

May Co. Lakewood TRIM-A-TREE SHOP.
Third Floor

December 5, 1954

parade

LONG
BEACH

INDEPENDENT
Press-Telegram

EXCLUSIVE:

An Interview with 'Papa' Dionne



Davy Crockett Lives Again SEE INSIDE

No more tears
from "soap in the eyes"



NEW BABY
SHAMPOO

WON'T BURN
or **IRRITATE** eyes!

- Leaves hair shining,
easy to comb
- Pure, gentle, safe

59¢

Don't Be a Sucker for Christmas Swindlers

'Bargain' cigars, phony appeals—these are some of the gimmicks of holiday racketeers. By playing on your generous Christmas spirit, they make millions

by VICTOR H. NYBORG as told to LESTER DAVID

A YOUNG-FATHER in Cleveland was lifting his newly bought Christmas tree from his auto when he noticed a slip of paper tied to a branch. He opened it and read: "Please send me some things for Christmas. My daddy is dead and my mommy has cancer." The pathetic plea was followed by a little girl's scrawled name and address.

The next day, the sympathetic young man and his wife made the rounds of their neighbors and collected money, toys and clothing which they mailed to the unfortunate girl. Not until much later did they learn the truth. The "little girl" was really a petty chiseler who had written countless notes, some-

how managed to attach them to trees, then sat back to await the golden tide of good will.

A unique type of swindle? Perhaps. But by no means is it the *only* Christmas swindle. The shocking truth is that there are more kinds of Yuletide gyps than there are ornaments on your Christmas tree.

And the seasonal swindlers are getting ready for another profitable Yule. Christmas, they know, is the time of easy pickings—the time when your heart (and your pocketbook) are most readily touched. Each holiday season, they drain millions of dollars from gullible persons all over the U.S.

Understand, I'm not talking about honest businessmen. The large majority are honest, reliable and give you full value in goods and services for money received. They have established businesses, not fly-by-night operations. But

THE AUTHOR: Victor H. Nyborg is president of the Association of Better Business Bureaus, which guards against shady business practices in the U. S. and Canada.

parade

The Sunday Picture Magazine
DECEMBER 5, 1954

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ART DIRECTOR

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(Cover: David P. Preston)



'MESSENGER' delivers phony C.O.D. package for "neighbor who's not home." Housewife pays "charges," will discover later neighbor didn't order anything.

on the fringes of the business community—and strongly opposed by legitimate business—are a shadowy group of hardhearted men and women who plan to have a Merry Christmas—with you playing Santa Claus.

Let me identify some of them:

Gift 'Bargains'

FIRST COME the practitioners of the "bargain Christmas gift" racket, which has many variations.

Often it's a slick salesman who approaches you on the street, in a bar or in the office and offers imported cigars at a ridiculously low rate. Try one, he urges. You do; you agree it's a fine smoke and buy several boxes for presents. But on Christmas morning, your friends find them the vilest cigars they ever smoked. Of course, the cigars you got were inferior to the sample.

Or it's a fellow who has a few cases

of liquor he picked up for a song. He uses the same sampling routine, and you're convinced. But the stuff he really sells you turns out to be cider—or worse, moonshine.

Or a natty chap offers you \$18.50 French perfume, with an impressive name, for as little as \$3. It turns out to be scented, colored water.

Phony appeals spring up like mushrooms after a spring rain, during the Christmas season. The note-on-the-tree scheme is just one. Here are a few others:

Beware the unordered merchandise racket. Just about now, the quick-money boys begin flooding the mails with all sorts of gadgets and trinkets. You may receive Christmas cards, a fountain pen, neckties, earrings or a billfold, accompanied by a plea to help widows and orphans. The idea is to pluck simultaneously on your heart-

strings and pursestrings. Needless to say, if the charity exists at all, it is highly suspect.

If you get such doodads in the mail, here's something most people don't realize:

If you didn't order the stuff, you do *not* have to return it and you do *not* have to pay for it—unless, of course, you use it. But you must give it back if the shippers or their agents call for it within a "reasonable" time.

Beware the telephone appeal. Generally, these calls come from a "boiler room" where a battery of honey-voiced phone operators persuasively asks a donation to some cause you've never heard of. The operator gets about 30 cents of your dollar, her boss a similar slice and his boss another large cut. The "charity"? What do you think?

Beware the street-corner solicitor who resembles the representatives of recognized charities. An item in point: last Christmas, Santa Claus was arrested for panhandling on the streets of New Orleans. A callous opportunist had rented a Santa suit, dug up an iron pot and printed a sign asking donations to "The Rescue Army." It was not the same as The Salvation Army, although many passersby thought so and dropped in coins before the cops took Santa away to the lockup.

Another favorite trick might be called the package hoax. This has a lot of variations, too.

In Houston, for example, someone phoned an office to ask if the boss was in. He wasn't, so the coast was clear. A man in a messenger's uniform arrived a few minutes later with a package. The boss, he told the secretary, had ordered a half-dozen bottles of liquor, C.O.D. The girl paid from the petty-cash drawer. When the boss arrived, he said he hadn't ordered anything. Sure enough, the bottles were full of water.

Another twist to the package hoax involves housewives. A uniformed messenger knocks on your door and says, "I have a package for your neighbor and she isn't home. Will you pay the C.O.D. charges and take the package for her?" The neighbor, of course,

wasn't expecting a package; when the two of you open it, it contains old newspapers or cotton wadding.

A third method eliminates the face-to-face approach. You get an official-looking card in the mail, saying something like this: "Shipper is holding a package for you. Please tear off claim stub and mail with \$2.98 shipping charges." You may get the package, you may not; it makes no difference. If you do, it contains a cheap trinket or a handful of scrap paper.

How to Protect Yourself

HOW CAN YOU protect yourself against the Christmas gyps? Here are some simple rules—and bear in mind that the key word in each one is *ignore*:

Ignore personal appeals by mail from self-professed needy individuals asking for clothing, food, fuel or funds.

Ignore solicitation of funds by telephone for Christmas baskets from outfits you know nothing about.

Ignore mail appeals for donations to obscure charities. If they contain gadgets you didn't order and don't want, ignore them, too.

Ignore requests for collection of C.O.D. charges for merchandise addressed to someone else, unless the person has specifically asked you to accept it and to pay for it.

Ignore claim stubs for packages you hadn't ordered and don't expect unless you check first and find that they are legitimate.

And here are just two more final tips for the Christmas season:

Buy your Christmas gifts from stores you trust and people you know. Have no dealings with street-corner peddlers or door-to-door peddlers who offer "bargains." Remember if a bargain seems too good to be true, it usually is.

If you have any doubts about a charity which solicits money from you, phone your Better Business Bureau. It will steer you right.

And in general, keep your eyes peeled for the swindleberries on the mistletoe.

● On location for Walt Disney's TV-film on Davy Crockett (PARADE's cover story), Fess Parker was the first-aid man's best customer: he was scratched in a bear fight, struck by an Indian arrow, tossed off a horse, burned by a powder blast from a musket and pummeled black and blue during a fist fight. Nonetheless, the tall Texan never missed a day of work. He even found time to pose (r.) for PARADE photographer Dave Preston.

Born in 1924 near Abilene, Tex., Parker grew up on a ranch, spent a hitch in the Navy on a minesweeper, broke into acting as an extra with a road company of Mr. Roberts.

In Hollywood for three years, he has played a variety of roles, most of them "outdoors and horsey." When not working, he likes to twang an old pawnshop guitar and write folk songs. "I've been getting ready to be Davy Crockett a long time," he says.



HIGHWAY MARKERS weren't around in Crockett's time, but he stood at this spot.



ANOTHER DIFFERENCE: Indians on location read Wall Street Journal.



So tired it shows?

Maybe "coffee nerves" are wrecking your sleep



Sleep better—look refreshed

Get rid of sleep-robbing caffeine—



Switch to Instant Postum

Contains no caffeine . . . costs less than a penny a cup!

If you're bothered by the caffeine in coffee—yet crave all the warmth and satisfaction of a good hot drink—by all means try Instant Postum!

You'll like its hearty flavor—and it has absolutely *no caffeine!*

Your doctor can tell you: no caffeine means no "coffee nerves" to steal your sleep . . . no coffee headaches, indigestion—or plain old coffee grouch.

Instant Postum is made right in the cup with hot water or hot milk. Have some soon—day or night—for less than a penny a cup! Another wonderful General Foods product.

Instant Postum

No caffeine



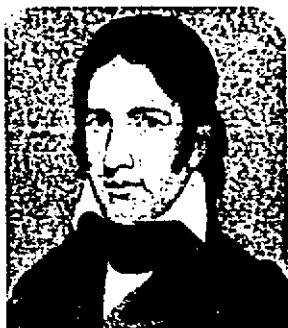
FESS PARKER strikes a typical Davy Crockett pose. First adult to be put under long-term contract by Disney, Parker made one

request—no change of name. (His surname, an old English word, means "proud.") Previously he's had "bits" in movies, TV.



BATTLE SCENE between Tennessee militiamen and Creek Indians was filmed in shadow of the Great Smokies. This is the

most ambitious picture yet to be made especially for TV. Because of its educational value, it may be used later in schools.



THE REAL DAVY and the new Davy (left) are look-alikes. Crockett, 50, died in 1836.

Davy Crockett Lives Again

Walt Disney recreates him for TV

BEAR KILLER, Indian fighter, Congressman, Alamo hero—Tennessee's Davy Crockett is back in buckskins again. Starting next Wednesday, his life story will unfold in three hour-long filmed installments on Walt Disney's new ABC-TV show, *Disneyland*.

Unlike many screen versions of U. S. history, the Crockett saga has been treated with considerable respect for the truth. Disney researchers spent a year and a half probing the half-century of Davy's active life (1786-1836). Shooting the picture involved a crew of 35 and two baggage cars loaded with \$350,000 worth of costumes and equipment, all moved bodily to the mountains where Crockett once hunted, fished and wrestled with Indian braves. Besides his leading actors, Disney hired 500 extras—including some whose grandparents had known Davy well.

Biggest problems in keeping the story authentic were unexpected ones. The Great Smokies area, long combed by tourists, turned out to be almost devoid of Crockett-era props. Iron pots, guitars, saddles and long-barreled rifles had to be rushed in from Hollywood. Even the Cherokee Indians who lined up daily for battle scenes weren't right for director Norman Foster's cameras: they had to be sprayed each morning with tan body makeup for Technicolor.

But in Fess Parker, Jr., the actor chosen to portray Davy (see cover), Disney had no such trouble. Experts pronounced Fess a remarkable physical "ringer" for Crockett, from features to build (6' 5", 210 lbs.). Parker, originally spotted as Hollywood material on the University of Texas campus, took happily to guitar twanging, buckskins and beard. But he agreed that exactitude had to stop somewhere: the real Davy had a regrettable tendency to wear tobacco-juice dribbles on his chin.

THEY'LL THINK YOUR CANAPÉS WERE CATERED...



RITZ "Holiday" CANAPÉS

You couldn't ask for a prettier sight. But you *should* ask for the only crackers that give canapés their just due—RITZ CRACKERS. The cracker baked to be crisper at the start—so it *stays* crisp under spreads. The cracker that's far richer-tasting, because it starts life with more shortening. The cracker with the flavor so special, it gives extra goodness to soups, salads—all other foods. The cracker most people like most—RITZ. Better buy more than one package. They go fast.

RITZ "Holiday" Canapés
Red pimento Cream cheese
Green pepper Parsley flakes
Ritz Crackers

Spread RITZ with cheese. Cut pepper and pimento into forms pictured, decorate. Use pastry tube with colored cream cheese for final touches. So good, because RITZ stays crisp under the softest spreads!

IT'S RICHER!... IT'S CRISPER!... IT'S RITZ

BAKED ONLY BY NABISCO

NATIONAL BISCUIT COMPANY

DECEMBER 5, 1954 Parade 5



Mr. and Mrs. Dionne (with Claude and Rose-Marie) leave their home for Emilie's funeral.

'Papa' Dionne's Own Story

Exclusive: the first talk with the quints' father in five years

by JAMES R. CONANT



At Emilie's bier: surviving quints—Cecile, Marie, Yvonne, Annette—say farewell.

ONE OF THE BIG news stories of 1954 broke last August 6 when a 20-year-old girl died in a convent near Ste. Agathe, Quebec. The girl's name was Emilie Dionne. Just hearing it reminded millions of the 1930s, when every activity of Emilie and her four sisters was front-page news.

Emilie's sudden death under rather mysterious circumstances—no doctor was present, but it was reported she suffered epileptic seizures—tore a hole in the veil of secrecy that has surrounded the quintuplets for a decade.

To learn something about these "lost" years, PARADE sent James R. Conant to Callander to talk to the quints' father, Oliva Dionne. For the first time in five years, "Papa" Dionne agreed to see a newspaperman. Here is Conant's report.

CALLANDER, ONTARIO.

OLIVA DIONNE ushered me into a little study off the long hall which runs the length of the first floor of the Dionnes' home here. On the wall was an elaborate family tree, tracing the Dionne clan back to the early days of French Canada.

Dionne was dressed informally in a sleeveless gray sweater and slacks. He looks all of his 51 years. He is a short, balding man, whose once-black hair now is heavily flecked with gray.

We had talked only a few minutes before I realized that Dionne is a man who, in spite of a sudden leap to fame, never has learned to enjoy the limelight. He told me proudly how he still works the family farm with his 26-year-old son, Ernest. Their livestock consists of six cows and three horses. "It's an honest living. You can get more peace and quiet on the farm than you can from appearing in the newspapers," he said.

Dionne has tried to pass this way of life on to his wealthy, famous daughters. "They milk the cows, several times every summer," he said, "and there are some fields in the back where they can enjoy a slide on the hay wagon, if they want to. No one can see them there."

The girls' father ducked and dodged direct questions about their private life. For example, he simply brushed aside any discussion of the mystery surrounding Emilie's death. But I was able to get a feeling for the strange existence of this family which has lived, for the past 20 years, in the glare of newspaper headlines and newsreel cameras.

Oliva Dionne was anxious to talk about the early years, for he still is bitter about them. The Ontario Government placed the girls in the Dafoe nursery (named for Dr. Allan Roy Dafoe, the country doctor who assisted at their birth), where they were kept alive under germ-free conditions which would have been impossible to maintain in a home. But the nursery—located across the street from the Dionne farmhouse—was so distasteful to Oliva and Elzire that they refused to attend the quints' first birthday party there. Dionne told reporters at the time that he and his wife "didn't consider this an honor, to be invited by pure strangers to visit our own children. . . ."

Dionne took me on a tour of the remains of the exhibition yard where the quints, as youngsters, rode their tricycles every summer before the admiring eyes of half a million visitors. For its lumber, he is tearing down the horseshoe-shaped enclosure which surrounds the former play yard, now grown high with grass. At the entrance are a couple of rusting turnstiles.

Dionne told me that the Ontario Government said it was taking over the quints to guard them from "exploitation," but went on to exploit them itself as a tourist attraction. He told me to stand in the play yard; then he disappeared behind the remaining panes of "one-way" glass which was supposed to leave the

quints unaware of the tourists. From where the quints would have been playing, I could plainly see the white of Dionne's shirt-collar as he moved behind the misty glass.

"That one-way glass was just to fool the people, to make them think they weren't bothering the children," Dionne said. "We could see the whole thing from our house across the road. They put up a fence so we couldn't see, but we still could see, anyway—from the upstairs window of the farmhouse. The doctor and the nurses would drive the children ahead of them like sheep, from the nursery to the yard where the public watched them. It was like a circus. The girls will never forget that. How can they?"

In 1944—10 years after their birth—Dionne won his long fight to regain custody over the quints, and the whole family (there are eight other Dionne children) moved into the new 20-room brick house. Around it Dionne built an 8-foot fence, topped with barbed wire. He kept a watchman on duty night and day while the girls were little for fear of kidnapers.

He told me that the problem of bringing them back into the family circle was a tough one, at first. The public exhibitions were stopped, and the quints began a new life. To build their self-confidence they were allowed to go shopping in North Bay one or two at a time. And they began to dress differently.

"The people in North Bay were wonderful," Oliva Dionne told me, with feeling in his voice. "No one would ever stop them in the street and talk to them, or make them feel uncomfortable. The people of North Bay knew what these girls were going through. The public didn't—it couldn't."

The quints have been trained to avoid reporters. They seem somewhat stiff in public appearances. They've frequently been called "shy." In fact, I had been made to understand that it would be useless even to try to talk to any of them.

"They are not so shy," said their father sharply. "With their friends, they are not shy at all. They may be publicity-shy. But I would rather have them be that way than publicity-seeking."

Ways Begin to Part

TWO YEARS AGO, the quints left home to study at the Institut Familial in Nicolet, Quebec, a convent boarding school run by the same group of nuns which had taught them at home. Then, a year ago, they began to take separate ways. Cecile, Emilie and Annette spent another year at the convent. Yvonne moved on to Montreal to study art. And Marie entered a Quebec City convent with the intention of becoming a cloistered nun. Eight months later she left the convent for her Callander home, "confused and homesick."

When I asked Oliva Dionne how he felt about this, he shrugged. "Marie came to me to ask my advice before she joined the convent," he said. "I told her, if it was her wish, I would be glad for her to see how she liked it. But if she was not happy there, I told her to come home quick."

So Marie came home. Then, in August, came Emilie's death. How did this loss affect the remaining four quints? Oliva Dionne pointed to a brand-new gray Chevrolet coupe, an Easter present to the girls from their parents. The quints had been learning to drive the car, during their summer vacations—until Emilie died. "They didn't feel like driving, after that," said Oliva Dionne quietly. "No one has touched the coupe since then."

I asked whether Emilie's death would have a permanent effect on the other members of the once closely



Emilie was a gay child. This early photo shows her (second from left) playing with a drum.

knit quintuplets: Cecile, Annette, Yvonne and Marie.

"Well, they could hardly believe it, it came so suddenly," their father answered. "But it did not change their plans."

As I talked to Oliva Dionne, the quints were back at their studies in Montreal. Cecile and Yvonne were beginning a three-year hospital training program for nurses. Annette and Marie were studying at a convent-run college—an institution comparable to an American junior college. Marie was taking literature and home economics; Annette was specializing in piano.

Might Annette be a concert pianist some day?

To that question, Dionne answered only with another noncommittal shrug of his shoulders. In fact, to any question about the future of his daughters, he will say only: "I let them make their own decisions. They come to me for advice. But I can't stand in the way of any of their decisions. That would be poor advice, wouldn't it?"

Dionne took me for a tour of the big brick house. The long, dark corridor extending the length of the first floor, a multitude of doors opening from it, gives the building something of an institutional appearance. But the individual rooms are light and decorated in pleasant pastel shades. The quints, even in their absence, dominate the house.

We entered the dining room. It is twice the size of a normal dining room, with two tables which will seat all 14 Dionnes. On one wall, an oil painting shows the quints in farm clothes, piling vegetables on a wheelbarrow.

Dionne took me on into his spacious living room, where the gray easy chairs and sofa were drawn up in a semicircle around a television set. There were two oil paintings of the quints on the walls. One was a childhood schoolroom scene. The other showed them as 16-year-olds, gathered around a piano.

There are three pianos in the Dionne home, one in a music room just off the living room, the other two in a basement recreation room. Dionne proudly

explained that a slightly battered-looking model in the recreation room came from "the old homestead." The two newer pianos were acquired after the quints' arrival. "After all," Dionne explained, "all five took piano lessons. And can you imagine five of them, all practicing on the same piano?"

I asked whether there were any boy-friends for Cecile, Annette, Yvonne and Marie. "No," Dionne said. "But, of course, we have parties here at the house. The girls have girl friends, and the friends have brothers . . . That's better than looking for amusement outside, don't you think?"

The girls, in the traditional French-Canadian pattern, are closely chaperoned. "We have our own projector," he explained. "We show movies here, and we do everything we can to give the girls a good time here in the house, when they are home. That way, we can help to choose their companions."

\$1,000,000 Fortune

NEXT MAY 28, the surviving quints will be 21 years old. They will come into a fair-sized fortune: over \$1,000,000 netted from movie contracts and advertising endorsements made on their behalf during their early years. The money has been held in trust for them since by the Ontario Government, which gives Dionne enough each year to support the family.

How will this windfall affect their lives? What are their plans for this vast sum? Again, Dionne shrugged: "They have all the money they need, if they look after it."

I left Callander, and Oliva Dionne, with some of my questions still unanswered. After 20 years Oliva Dionne has grown wary of strangers, and reporters in particular. I left, too, pondering a question put to me by Dionne as he courteously showed me to the door: "What would you do, if you came home and found five babies? You don't know . . . I didn't know."

SEQUEL



BREAKFAST IN BED, movie-millionaire style, was disappointment to uranium-rich Aggie and Jack Turner. They spilled trays, gave it up.

You Can Be Miserable with \$20,000,000

by ERNEST LA FRANCE and CAL BERNSTEIN

MOAB, UTAH.

EVER WONDER WHAT life would be like if you suddenly had almost \$20,000,000?

Suppose you had a couple of million you could lay your hands on immediately, another \$5,000,000 you could get by next week and \$10,000,000 or so some time next month. Would you be happy? Well, maybe.

Last May PARADE published an article about rags-to-riches prospector Jack Turner, 35, who struck pay dirt on a uranium claim here a couple of years ago. He estimated then his ore might yield \$1,000,000.

PARADE told how Jack, his wife, Aggie, and their two children, Kent, 8, and Katherine, 6, had moved from a dusty trailer to a house with a "dream kitchen." Jack, who had spent 20 years in rough prospector's clothes, took to wearing a white dinner jacket. Aggie, who had helped out by driving a truck and keeping the family alive on Mulligan stew and sauerkraut, took to wearing Paris-model dresses and an ermine cape. The kids got full meals and fancy clothes, and an expensive phonograph to play with.

After the article, about 200 letters poured in to the Turners. Some sought help, but

most asked simply, "How does it feel?" To find out, PARADE made a special trip out here to Moab. And the answer is: Except financially, the Turners feel—if anything—worse than they did before.

In the seven months, every one of the six new mines on which Jack leased claims with part of his money has turned into a producer. Every business deal (including buying a motel) has turned to profit. Every stock he holds has jumped several times in value. Today he's worth around \$19,500,000—and it's still going up.

Texas oil moguls invite him to fly down from Utah for dinner. Wall Street bankers wire him market tips. San Francisco bookies call him in advance when they have sure bets. He has entertained movie stars, been introduced to President Eisenhower, been invited to join dozens of exclusive millionaires' clubs throughout the country.

How does Jack feel about his new position in society? "I've never been so unhappy, so overworked, so disappointed in my life," he says wearily.

And Aggie (who usually is introduced now as "THE Mrs. Jack Turner")? "Believe me,"

WEST BEND
Christmas Gifts
FOR THE WHOLE FAMILY TO ENJOY!

A. PENGUIN SERVER. Chrome and stainless steel server with walnut color plastic handle. Keeps foods hot or preserves ice cubes. 2 quarts. \$7.50

B. FRYER-ROASTER-SERVE. Deep fryer with so many uses! Chrome and stainless steel. Ten-type cover. Also includes fry basket, filters, roasting rack and recipe booklet. 4 qt. size. \$24.50*

C. ELECTRIC BEAN POT. Quaker, authentic, ceramic bean pot with electric base. Simmer-bakes delicious baked beans, other foods. 2 quarts. \$7.50*

D. 4 TO 8 CUP FLAVO-MATIC. Fully automatic — has exclusive and patented features that make coffee taste better. Never over-boils or "burns" coffee. Polished aluminum, \$11.95; red or gold color aluminum, \$12.95; chrome \$17.95*

E. 2 TO 5 CUP FLAVO-MATIC. Automatic brewer of correct timing and temperature control extracts full flavor of the coffee. No "burning". Polished aluminum, \$10.95; gold color, \$12.50*

F. TEA KETTLE. Pull trigger to fill or pour. 2 1/2 quarts. Chrome on copper, \$4.95; red or gold color aluminum, \$4.75

G. ELECTRIC CORN POPPER. For fun plenty at home. No shaking or stirring. Pops 2 quarts. Heat proof glass cover. \$6.95*

H. COFFEE TRAVEL KIT. Red or brown plaid zipper case, 2-3 cup West Bend Flavo-matic percolator with flannel bag, 4 vari-colored plastic cups, 4 stainless steel spoons, sugar jar, plastic coffee bag. For home use, too. \$19.95*

I. ELECTRIC MIXER. New portable mixer in color — citron yellow and pastel gray. Three speeds. Mixes, beats, whips and blends. Powerful, but light, too. Chrome-plated beaters. \$19.50*

J. ELECTRIC SPEEDMASTER. Home use, automatically right at the table for instant coffee, tea, cocoa or other hot drinks. Makes 1, 1 1/2 cups or up to 8 servings. \$12.95*

*INCLUDES CORD AND EXCISE TAX.

he says positively, "it's downright boring!" When he was flat broke two years ago, Jack had plenty of hard work and Aggie had plenty of excitement. To get \$15,000 together for their first claim and mining equipment, they had to mortgage their house and almost faced starvation. (Aggie's family staked them to a week's groceries just before Jack struck pay dirt.) One day, he hitchhiked all the way to Salt Lake City because he didn't have the bus fare.

Nowadays, Jack has to fight off airplane salesmen who beg to let them taxi him around the country. Aggie, who used to bake bread in her coal stove and serve meals only twice a day, has to turn down invitations to dinners of food fit for a queen.

Recently, imitating millionaires in the movies, they tried eating breakfast in bed. "These rich people must be nuts," says Jack. "How can you drink coffee and butter your bread while you're trying to balance a tray on your knees?"

The Turners' living habits (when Jack is not away on business, which is often) have remained unchanged since the time when they worked 18 hours a day. They both usually get up at dawn and start getting drowsy by 11 p.m., which makes party-going something of an ordeal.

Jack used to be a social drinker, but he's gotten so discouraged by big shots who want to show him how many drinks they can afford to buy him, that he has given up drinking. Last summer, he was invited to the Cherry Hills Golf Club in Denver "by someone whose locker was only a few doors away from the President's." When Jack arrived and found that someone had arranged to have him play golf with Eisenhower, he panicked and confessed he couldn't play golf at all.

"Instead," he grins, "I showed Eisenhower how a Geiger counter works. We got along fine."

Aggie was taken to a fashion show recently in San Francisco. "All afternoon," she says, "some silly violinist kept playing his fiddle over my shoulder. I thought sure he'd poke the bow in my eye, he was so close." When they served up the lunch, the waiter asked how she liked it. "Naturally I had to say it was delicious," she admits, "even though it was the awfulest goo I ever tasted."

She has about given up wearing Paris-model gowns. When big-city acquaintances try to flatter her now with "Wherever did you buy that dress, dear?" she says frankly, "J. C. Penney's. Have you seen their new line?" She's not trying to save money shopping in chain stores—she simply likes the styles better and feels more comfortable.

Jack's squandering on clothes is even more modest. Aside from that white dinner jacket and 10 nylon shirts, his wildest buy usually is a dozen pairs of nylon hose for Aggie. For life around Moab, the Turner kids (and their parents) have found that nothing on sale in the best big-city stores is any better to wear than their former time-tested blue jeans and T-shirts. Aggie prides herself on being able to patch blue jeans better than any other millionairess in the world.

Jack's 2,000,000 shares of stock in eight companies, plus hundreds of additional uranium claims throughout the Inter-mountain West, plus his fabulous salary as mining consultant to half a dozen companies, force him to travel almost constantly. Sometimes Aggie goes along. When she doesn't, she still meets him on his return at Crescent Junction bus stop, which is 40 miles from Moab. The only difference now is that she drives a new Lincoln instead of a battered Ford.

Even when he's at home, Jack's financial interests plague him. Until recently he got along in a phone-ringing office with a single male secretary. Now, to get away from some of the phone calls and letters, he has hired three more secretaries and arranged to move into a new office building.

After the PARADE article last May, his office correspondence went up sharply. He gets letters asking him how to find uranium, letters offering to invest money in his companies, letters asking him to invest money in the writers' companies. One man sent a one-sentence letter asking for \$50,000. Another asked for \$3,800 "to buy a garage," and enclosed 6¢ for a reply by airmail. Aggie got sales letters inviting her to buy fruit cake, perfumes and a yacht.

To get away from it all, Jack and Aggie



ESCAPE from ringing phones is found on camping trips via trailer, as in old days. Food? Hot dogs.

bought a small trailer which they now use for family vacations. "After living in that old trailer we had when we were prospecting," she says, "I never thought I'd like to see a trailer again, but it's the only escape." They avoid telling anyone where they're going, especially if it is near a telephone line or a town that has a telegraph office.

Jack has another reason to take to the trailer. He remembers when the family used to spend days fishing, camping and hunting. Such days are getting rarer now. Jack wants them back.

What's his prize possession? "You'd be surprised," says Aggie. "One day in San Francisco he bought this crazy automatic paper-napkin dispenser. He really thrills at offering guests a napkin with it at meal-times."

Jack paid 98¢ for it.

wet feet today may mean a

COLD

tomorrow!



at the first sign of a cold—
take 2 Bayer Aspirin tablets
and feel better—

FAST

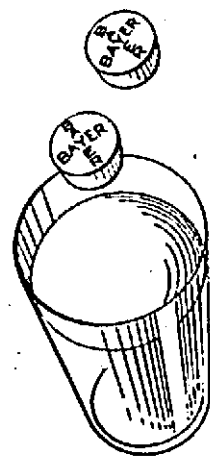
Amazing—how quickly Bayer Aspirin makes you feel better! That headachy, feverish feeling, those muscular aches and pains—are relieved, *quickly!*

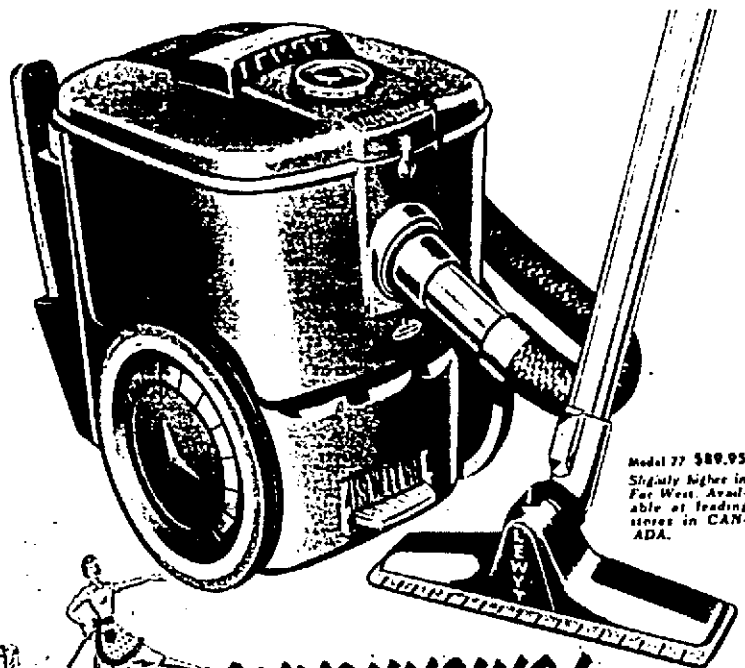
One reason—a Bayer Aspirin tablet starts disintegrating fast—*stopwatch* fast—and is ready to go to work almost instantly.

So keep Bayer Aspirin handy. And for soothing relief of sore throat due to a cold, gargle three times daily with 3 Bayer Aspirin tablets dissolved in one-third of a glass of water.

get the best—get

BAYER® ASPIRIN





Model 77 \$89.95
Slightly higher in
Far West. Avail-
able at leading
stores in CAN-
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The most sensational vacuum cleaner of all time!

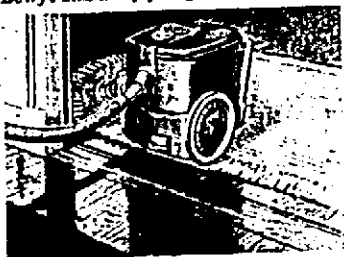
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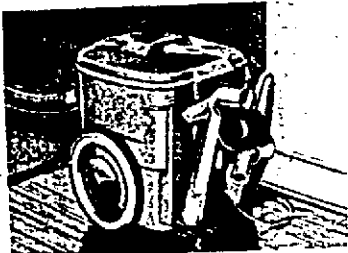
on big wheels



ONLY LEWYT ROLLS READY-TO-USE from your closet! Tubes, hose, nozzle can be kept assembled! Just roll out your Lewyt and away you go!



ONLY LEWYT ROLLS OVER SCATTER RUGS, door sills, from bare floors to deep carpet! Not only swivels but rolls room-to-room — no lugging or tugging!



ONLY LEWYT ROLLS WITH ALL TOOLS everywhere you go* — no chasing back and forth! Tools ride compactly behind, don't scratch your furniture!

*Tool Rack for back of Lewyt and Wall Rack for closet, optional at small extra cost.

It's here! The world's **FIRST** and **ONLY** cleaner that swivels and rolls effortlessly all through the house!

No lifting or carrying — it's on **BIG RUBBER WHEELS!**

AND — in this great new Lewyt you get more power... instant dust disposal... unequalled quietness! It's today's greatest value — see it at 10,000 dealers coast-to-coast!

NEW! Instant dust disposal. Flip open hinged top, toss out "Speed Sack!" No clamps to undo! No dust bag to empty!

NEW! Extra rug cleaning power! New Dual-Turbo Motor plus No. 80 Carpet Nozzle clean rugs 4 ways at every stroke!

NEW! "Power Dial" for exact suction!

NEW! Allergy-proof filter system! New compact, square shape! New deodorizer!

PLUS! Comes with all tools to clean floor-to-ceiling! For nearest dealer look under "vacuum cleaners" in your phone book.



OFFICIALLY ENDORSED by National Institute of Rug Cleaning, Inc. ... official association of professional rug cleaners, owners and operators of professional rug cleaning plants. Vacuum your rugs daily. Have them professionally cleaned at least once a year by a professional rug cleaner.

the all new
DO IT WITH LEWYT

LEWYT CORPORATION, 84 Broadway, Brooklyn 11, N.Y.



GREEN TREE FROG of southeastern U.S. emits a staccato honk. On Sona-Graph this produces intermittent squiggles that grow closer together as the honks increase in speed — a visual record that "fingerprints" the species.

Every Little Frog Has a Call All Its Own

... and science uses them for biological research



NARROW-MOUTHED TOAD, found in northern Mexico and southern Arizona, gets big volume despite its small size. Its strident, insistent bleating sounds amazingly like that of a lamb. Sona-Graph registers this call as layers of wave-like lines.

AUSTIN, TEX.

NEXT TIME you sing and somebody says, "You have a voice like a frog," counter smartly with, "Like which frog?"

According to Associate Professor of Zoology W. Frank Blair, of the University of Texas here, there are well over 50 kinds of frogs and toads (which differ from frogs mainly in having rougher skin) in North America alone. All sound different.

Armed with a tape recorder, Blair and a graduate student named David Pettus have just spent more than a year recording frog and toad calls in 79 locations in Texas, Oklahoma, Arizona, Colorado and Florida. Back at school, they ran the sounds through a machine called the Sona-Graph.

All in all, they have recorded the voices of 27 species of frogs and toads, most of which sound like something else, including sheep and dogs.

The marine toad of southern Texas and South America calls with a slow trill which sounds like a tractor in the distance, and often is mistaken for one. *Bufo americanus*, or American toad, has a high-pitched trill, like a dry axle. *Bufo alvarius*, or Colorado River toad, has the low-pitched croak of a sick crow. The one that sounds like a sheep is *Scaphiopus couchi*, or Sonoran spadefoot, of Mexico and the southwestern U.S., and the frog-that-barks-like-a-dog is (naturally) the "barking frog" of Texas, or *Eleutherodactylus latrans*.

Two frogs even have "regional accents." For example, the common tree frog, found all over the South, changes from a slow drawl in east Texas and Oklahoma to a fast trill in south Texas. About the only cheerful frog call is that of the common spring peeper, of the eastern U.S. It sounds like a chick and usually means that spring is coming.

Why collect frog and toad calls? Blair and Pettus say they have a serious purpose.

"If we can measure the calls critically," Blair explains, "we can identify the species better in some cases than by any other known methods, such as checking the color, shape, size and proportions of the animals. In a sense, you might call it a form of voice 'fingerprinting.'"

There is an even deeper reason: biological research into the means nature uses to keep species intact, and to trace the results of cross-breeding.

"Basically," says Blair, "the call is a mating call. Only the male has much of a voice; the female hears the call and then approaches, usually only upon hearing the call of her own species. The difference in calls is a very important factor in pure breeding."

Hybrids Fare Poorly

WHEN, AS sometimes happens, the female of one species answers the call of a male of another species, the offspring is a hybrid. "Usually," says Blair, "such interbreeding is not good. The offspring may be sterile or poorly adapted to survival. Or the mixed-up male may have a voice that can't attract females of either prime species." On the other hand, cross-breeding may develop a brand new variant species.

Blair thinks there may be another purpose in the case of an individual frog call—a warning to other frogs: "This is my territory. Keep away!"

Blair and Pettus have had some hectic adventures chasing the calls. Most of the frogs breed only when it rains, and usually are silent in daylight. "We watch the weather reports," says Blair. "When rain is reported in an area, we dash out lugging 150 pounds of equipment, getting soaking wet and eaten alive by mosquitoes, often without gathering a single call."

Their worst experience? Climbing a goat trail to record the "barking frog." They think it was well worth it.



SPRING PEEPER of eastern U.S. has a high-pitched call that looks like a parade of barber poles when transcribed by machine.



COLLECTING new frog call, Prof. Blair (in background) runs tape recorder while Dave Pettus maneuvers microphone close to frog.

WHO WANTS TO TAKE SLEEPING PILLS ?

Nobody wants to take sleeping pills. What they really want is sound, restful, relaxing sleep. If, after having a cup of delicious Ovaltine before going to bed, you find that blessed, natural sleep follows—wouldn't you rather have Ovaltine than sleeping pills?

Nobody can blame you for getting desperate when you suffer from tossing, sleepless nights. It's no fun to start the day all tired-out, feeling haggard and worn. When a person feels like that he's willing to resort to almost anything for sleep.

Of course, you know nothing beats natural sleep. So—before you resort to sleeping pills—try Ovaltine. You just add 3 teaspoons of Ovaltine to a cup of hot milk, stir and drink. How good it tastes—that pleasant, wholesome flavor. How good it feels—warm, relaxing. Sort of untenses you—makes you want to sleep... to climb into bed, pull up the covers, let your head sink deep in the restful pillow and yawn. Ahhh... that's what comes naturally with Ovaltine.

Yes, natural sleep is so important. It means so much to your day-to-day living... when you're on the job... with your friends or family. So, why not try to get your sleep naturally before you turn to sleeping pills. You owe it to yourself to give Ovaltine a trial. If, after a fair trial, normal, healthful, relaxing sleep does not come, we suggest that you consult with your family physician. We make no claim that Ovaltine is a "cure-all" for sleeplessness.

You can get Ovaltine at any grocery store. Remember to get a jar of it next time you go shopping—OVALTINE—the natural food drink—for promoting NATURAL SLEEP!



Ovaltine

Two Kinds of Ovaltine—Chocolate Flavor and Plain. Serving for serving, they are nutritionally equal.

The World's Most Popular Fortified Food Beverage



**"Give ALL the flavor—
Give NESCO!"**

Nesco Roast-Rytes are traditionally a part of every Christmas . . . as gifts of good taste, or in your own kitchen creating masterpieces of food favorites. You are always RYTE with Nesco!

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NESCO, Executive Offices P. 5, Milwaukee 1, Wis.



Massage into skin . . . see it penetrate!

DEEP HEAT FROM NEW MENTHOLATUM RUB —gets right to where it hurts!

Rub in . . . it starts bringing relief from pain of arthritis, rheumatism and chest colds in just 30 seconds!

Right before your eyes this new DEEP HEAT rub disappears into your skin! Just massage new Mentholum Rub on the spot that's sore. Feel its DEEP HEAT start to work. See how quickly you feel a warming glow. Soon that nagging arthritic, rheumatic pain and tingle are gone!

Extra-Deep Penetrating Power
New Mentholum Rub's formula includes the latest discov-

eries for pain relief . . . plus Silitex M3 . . . a combination of ingredients that offer extra-deep penetrating power. Mentholum Rub contains soothing menthol and lanolin. It also brings wonderful comfort to swollen, burning feet. Stainless. Greaseless. Won't soil clothes or bed linen. Look for the "red-white-and-blue" package with DEEP HEAT marked on it. Get new Mentholum Rub today.

Greaseless!



Stainless!



FRAU ANNELIES VON RIBBENTROP: The widow of Hitler's notorious Foreign Minister, Joachim von Ribbentrop, is fairly well off (an income from writing, a partnership in a wine firm). With her here are her daughter Ursula and two of her three sons, Berthold and Adolf.

Germany's Forgotten Women

Wives and widows of Nazi "supermen" live in obscurity

THE GLORY OF the Third Reich, said Adolf Hitler, was to last at least a thousand years. Those around him—his generals, ministers and yes-men—believed his words as gospel truth in 1939, before the Fuehrer touched off World War II.

But less than a decade after Hitler made his boast, the Third Reich lay in ruins. His followers either died with him among the ruins or went their way to oblivion.

Among the latter were the wives of many Nazi "supermen." Where are they today?

Typical of them are the women shown on these pages. Some are widows; others are wives of war criminals convicted at the Nuremberg trials and now behind bars at Spandau, famous German prison. The "Spandau men" include such figures as Rudolph Hess, Hitler's erratic disciple; Albert Speer, former Minister of Armament and Munitions, and Walther Funk, Minister of National Economy.

The names these women bear once were synonyms for power and terror. Today, they only can hope that the world has forgotten them. ■



FRAU BRIGITTE FRANK: Asked what she thought of her life today, the widow of Hans Frank, Governor of Poland (executed as a war criminal), said: "I am glad to be still alive."



FRAU MAGDA HIMMLER: The widow of Heinrich Himmler, dreaded Gestapo chief, today owns only a tiled table and a few trinkets packed in boxes. She gets \$14 a month aid.



FRAU ILSE HESS: The wife of Rudolph Hess, who is now in Spandau prison, lives alone in a small German town. She is writing her second book about

Hess, Hitler's personal representative and a Nazi fanatic, who in 1941 flew to Scotland, evading Allied airmen, in a wild try to win aid for the Nazis.

for year round *Pleasure*



Voice of Music PHONOGRAPHS

Its tone is as true as the love you wish to express at Christmas! The Voice of Music Fidelis high fidelity phonograph gives perfect, lasting pleasure . . . to anyone who likes recorded music to sound real and life-like.

All Voice of Music phonographs offer beauty to see plus many exclusive features to provide greater record playing convenience and listening pleasure. For a gift that will be treasured for years . . . give a Voice of Music phonograph.

24 Models Priced From \$16.95

1. V-M Fidelis with tone-o-matic Thrilling authentic high fidelity. Choice of African mahogany or blonde at same price! Legs, black or brass finish, optional. . . . \$149.50*

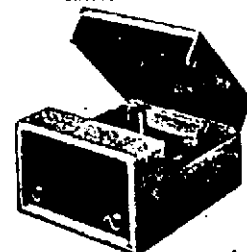
2. V-M 986 Portable Automatic 3-Speed Phonograph Records sound just right because of Adjustable Tone Chamber. Try the V-M Sista Switch® and Lazy-Lite® features. Choose rich brown or rose and gray case . . . \$86.50*

3. V-M 990 Portable Automatic 3-Speed Phonograph World's smallest, lightest, yet has console quality tone. Rose and gray case. . . \$69.95*

4. V-M 151 Portable Manual 3-Speed Phonograph Choice of rich brown or rose and gray case . . . \$49.95*

5. V-M 972 Automatic 3-Speed Table Model Phonograph Try Sista Switch; see the Clem-Rose finish. . . . \$59.95*

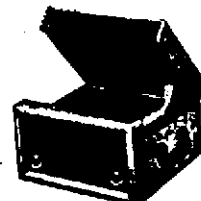
1 V-M Fidelis with tone-o-matic



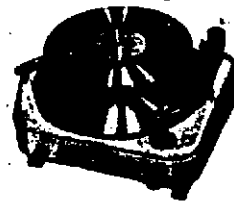
2 Portable Automatic



3 Portable Automatic



4 Portable 3-Speed



5 Automatic 3-Speed

*Slightly higher in the west
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WORLD'S LARGEST MANUFACTURER OF PHONOGRAPHS AND RECORD CHANGERS

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House of Television
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Long Beach Radio
& Television
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Morey's Music
Penny-Owley Company
R. D. Rees Company

Signal Radio & Television
Walker's Department Store
Bill Young Radio Shop

BALBOA ISLAND
S.O.S. Radio Electric

COMPTON
Nysard Electric

CORONA DEL MAR
Kirkpatrick Television

COSTA MESA
Davis-Brown
House of Harmony
Stevens & Sons

LAGUNA BEACH
South Coast Radio

LOMITA
Glenn Radio & Television

ORANGE
Nick & Fergy

SAN PEDRO
Power's Music
Harry & Frank Television
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SANTA ANA
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Check Perspiration! Stop Odor 24 Hours!

with Colgate's New

VETO CREAM

Stops Odor Before It Starts!

- Contains exclusive anti-perspirant that checks perspiration instantly.
- Prevents odor for full 24 hours for 9 out of 10 people.
- Destroys bacteria that cause odor.
- Safe for normal skin, certified harmless to clothes.
- Satin-soft, pleasant to apply. Use it daily!



Itch..Itch...I Was Nearly Crazy

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 43c trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

Cough keep you awake last night?

Discover how this herb medicine eases coughs of colds so you breathe easy, sleep easy—naturally!



Why be kept awake with an annoying cough from a cold? The amazing herb cough medicine called PERTUSSIN quickly loosens phlegm so the coughing is relieved, and you can breathe easy, sleep easy—naturally! PERTUSSIN contains no harmful drugs or narcotics. That's why it is prescribed by so many doctors. And PERTUSSIN tastes good—children take it readily. It is recommended by Parents' Magazine.

PERTUSSIN



On Christmas



all good dogs get

MILK-BONE DOG BISCUITS

NATIONAL BISCUIT COMPANY



POSING, Mara reveals admittedly photogenic measurements: 5'5½", 118 lbs., bust 35, waist 24, hips 35.

She has a MESSAGE

For actress-model Mara Corday, every picture tells a story—if she's in it. For Mara feels she has the kind of charm that says something to every viewer—and she could be right

Mrs. Arlen
WHY DO YOU PREFER BLUE BONNET?



Mrs. Richard Arlen, wife of the well-known movie star, loves the outdoor sun and sports of Sherman Oaks, Calif.

"I'll take smooth-spreading BLUE BONNET Margarine every time! It's a delight to find a spread that's always spreadable—so smooth and easy, even right out of the refrigerator! And I insist on BLUE BONNET for its sunny-sweet Flavor, extra Nutrition and Economy, too!"

THINKING OF DESSERT?
Always REACH FOR

Royal



Only ROYAL Pudding and Pie Filling

Has Candy-Kitchen Flavors

Kids love—and thrive on!

Relief in ALL these COLD miseries

New **Tabcin**

BETTER THAN EVER
SNEEZES • WATERY EYES • FEVERISH FEELING • HEADACHE • RUNNING NOSE • GENERAL ACES • THROAT IRRITATIONS • COUGHING



MILES LABORATORIES, INC. Elkhart, Indiana

HOLLYWOOD.

MARA CORDAY, THE photogenic stalk of brunette loveliness whose photos appear on these pages, is at 23 one of movie-town's hardest-working actresses. In the last year she has made 10 films (latest: *So This Is Paris*).

Prior to signing a movie contract with Universal-International 12 months ago, Mara had earned another distinction: that of being the most-photographed model in Hollywood. The latter is an accomplishment her studio now has blown up into "Most-photographed girl in the world."

The fact is that, from 1947 to 1953, 20 of Hollywood's leading photographers were vying to catch Mara's willowy form in their view-finders at \$30 a day. Now that she has graduated from modeling to acting, with no intention of turning back, *PARADE* asked her to disclose the secrets of her modeling success. She was happy to oblige.

"I've got the kind of equipment," Mara explains, "that can be cute, exotic, sexy, sweet, sultry, athletic, vivacious and interesting."

"I also learned early in the game that every good picture's got to say something to the reader, to give out with a message. Like when I'm posing for cheesecake, my message is: 'Come and get me.' When I'm being playful, the message is: 'Let's live it up, kid.' And when I'm being sexy, the message is: 'I'm yours, darling. All yours.'"

She adds that she won't pose—even for studio publicity stills—unless a full-length mirror is propped up beside the camera. "I need it for protection to see if I'm sparkling."

From Marilyn to Mara

HER REAL NAME is Marilyn Watts, and she was born in Santa Monica, Calif. At 13 she went to work as an usherette in a Los Angeles theater. A Cuban bongo player, running into her in the center aisle one day, named her Marita, or little Mara. Two weeks later Mara bought her first bottle of Corday perfume. Thus Mara Corday.

She then went to work in the Earl Carroll chorus line, modeling on the side to augment her seasonable income. By the time she was 18 she was a veteran model earning \$150 a week.

In 1951 she obtained her first speaking role in a movie, playing the part of a Laicopo maiden in a "Tarzan" picture. Mara insists she will never forget this film because of the following deathless dialogue:

LAICOPO MAIDEN: Tarzan, you friend of Laicopos . . . Raiders take our men.

TARZAN: Take men? When?

LAICOPO MAIDEN: Come at night when everyone sleep.

"After that," says Mara, "I knew I could meet the challenge of the movies."



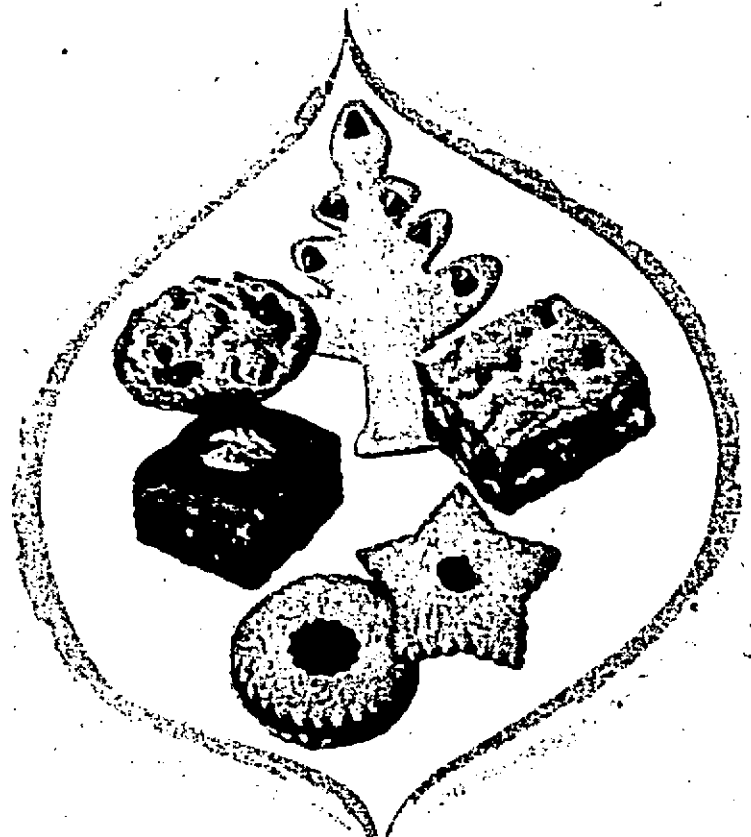
"VIVACIOUS": Behind a huge hat Mara adorns a sunlit beach.



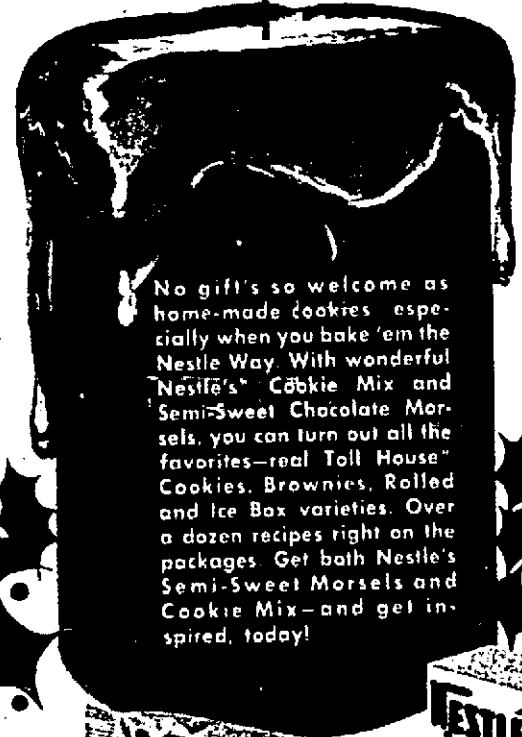
"EXOTIC": With hills for a backdrop, Mara practices ballet leap.



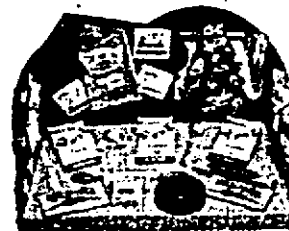
"PLAYFUL": Swinging on a rope, Mara proves she also is athletic.



LOOKING FOR A BRIGHT IDEA?



No gift's so welcome as home-made cookies—especially when you bake 'em the Nestle Way. With wonderful Nestle's® Cookie Mix and Semi-Sweet Chocolate Morsels, you can turn out all the favorites—real Toll House® Cookies, Brownies, Rolled and Ice Box varieties. Over a dozen recipes right on the packages. Get both Nestle's Semi-Sweet Morsels and Cookie Mix—and get inspired, today!



Mommy's Little Helpers

want Cookie Sets all their own. Cathy Allen's is complete with real Nestle Cookie fixin's and utensils, all in miniature.

AVAILABLE AT TOY STORES NOW.

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Special
Christmas
offer!



Order now
pay later!

Here's a Christmas present you buy once—and give 52 times a year! It's a subscription to The Saturday Evening Post, and it's actually 52 gifts in one—a full year of America's finest reading. You can give a one-year subscription for \$6—only \$5 if you order more than one at the same time. Order your Post Christmas gift subscriptions now—and pay for them in January. We'll send gift cards in your name at no additional cost.

The Saturday Evening Post, Dept. 1761
Independence Square, Phila. 5, Pa.
Please enter a Christmas gift subscrip-
tion for THE SATURDAY EVENING POST
to go to:

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Sign my Gift Card _____

☐ Bill me in Jan. ☐ Payment enclosed

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Please enter a 1-yr. subscription
for me too ☐

Post Christmas Gift Prices for 1954
(U.S. and Canada)

ONE 1-year GIFT subscription \$6

TWO or more 1-year GIFT

subscriptions \$5 each

Each additional 1-year GIFT

subscription \$5

Two-year subscription—\$10

Three-year subscription—\$14

Four-year subscription—\$18

by Beth Merriman, PARADE'S FOOD EDITOR



Jiffy Fudge for Christmas

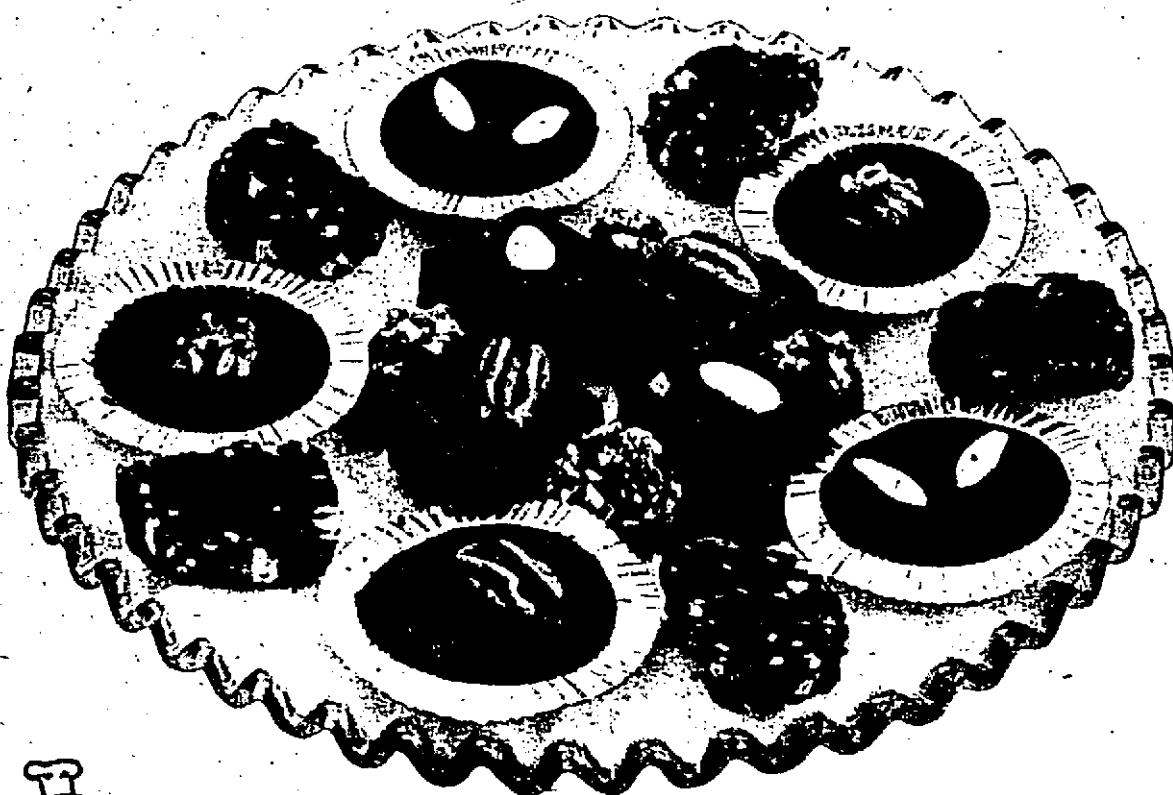
AS EASY AND quick as its name implies, Jiffy Fudge solves the "little gift" problem. Pack it in re-usable containers: small glass apothecary jar, fluted patty pan, plastic "frying-pan" spoon holder, interesting basket or paper-covered shortening can.

JIFFY FUDGE

2 packages (2 cups) semi-sweet chocolate pieces $\frac{1}{4}$ cup sweetened condensed milk
1 teaspoon vanilla

Melt semi-sweet chocolate over hot (not boiling) water. Remove from heat; stir in milk and vanilla. Mix well. Turn into pan or shape as desired. Let stand several hours or overnight. Makes about $1\frac{1}{4}$ lbs. **Chocolate Nut Squares:** Turn mixture into an 8"-

square pan. Cut into squares. If desired, press whole almond or pecan or walnut half in each square. **Pralines:** Cool mixture thoroughly. Measure 1 standard tablespoon of mixture. Place on piece of waxed paper. Use another piece of waxed paper to place on top of pralines. Press with bottom of a water glass to make a 2" circle. Press pecans in center of pralines. Or smooth mixture into foil trays with spoon, and press walnut meat in center of each. **Jack Horner Pie:** Divide basic mixture in half. Turn into $5\frac{1}{2}$ " x 1" fluted pie tin. Press 8 pecan halves around edge of pie. Cut into 8 wedges to serve. **Peanut or Coconut Balls:** Shape mixture into $\frac{3}{4}$ " balls, then roll in chopped peanuts or coconut. **Chocolate Nut Roll:** Add $\frac{1}{2}$ cup coarsely chopped nuts to mixture. Divide mixture in half. Make two rolls about $1\frac{1}{2}$ " in diameter. Lightly press roll into additional chopped nuts, covering whole area. When ready to serve, cut each roll into about 16 slices.



KITCHEN HINT:

Canned sweetened condensed milk is a mixture of milk and sugar. Don't use other ingredients when it is specified.

Christmas Card Etiquette

Even if yours are mailed already, here is useful information



parade etiquette

by Amy Van der Vliet

TODAY, CHRISTMAS CARDS are more friendly than formal, although there are many circumstances in which only a formal card is proper. A business firm usually sends formal cards. A formal card always is conservative in design and sentiment and should be of best quality. The sender's name precedes the message: "Mr. and Mrs. Gordon Prentiss Helm extend their best wishes for the holidays." Name and message are engraved or imprinted, or may be handwritten.

An informal card is friendly, often cheerful, sometimes humorous. However, many people feel that flippant Christmas cards are unsuitable to the religious aspect of the season. Parenthetically, religious cards should not be sent to any non-Christian.

On an informal card, the sender's name—printed or handwritten—usually goes at the end of the message. The correct form is "Mary and John Nolan," not "Mr. and

Mrs. John Nolan." If it is handwritten, the one who signs usually puts his or her name second unless the names of children are used with their parents'. Then the form is: "John, Mary, Billy and Melissa Nolan," or "The Nolans, John, Mary, Billy and Melissa."

On an informal card, the signature is used *without* a title—"Dorothy Hansen," not "Mrs. Hansen"—even when it is going to an employer or someone else with whom one is not on a first-name basis. A family may sign itself "The Delarmys"; if the name is more usual, they may identify themselves further: "The Leslie Murrays." When a couple boasts one, or better two, unusual first names, cards to intimates can omit the last name: "Fortune and Helen."

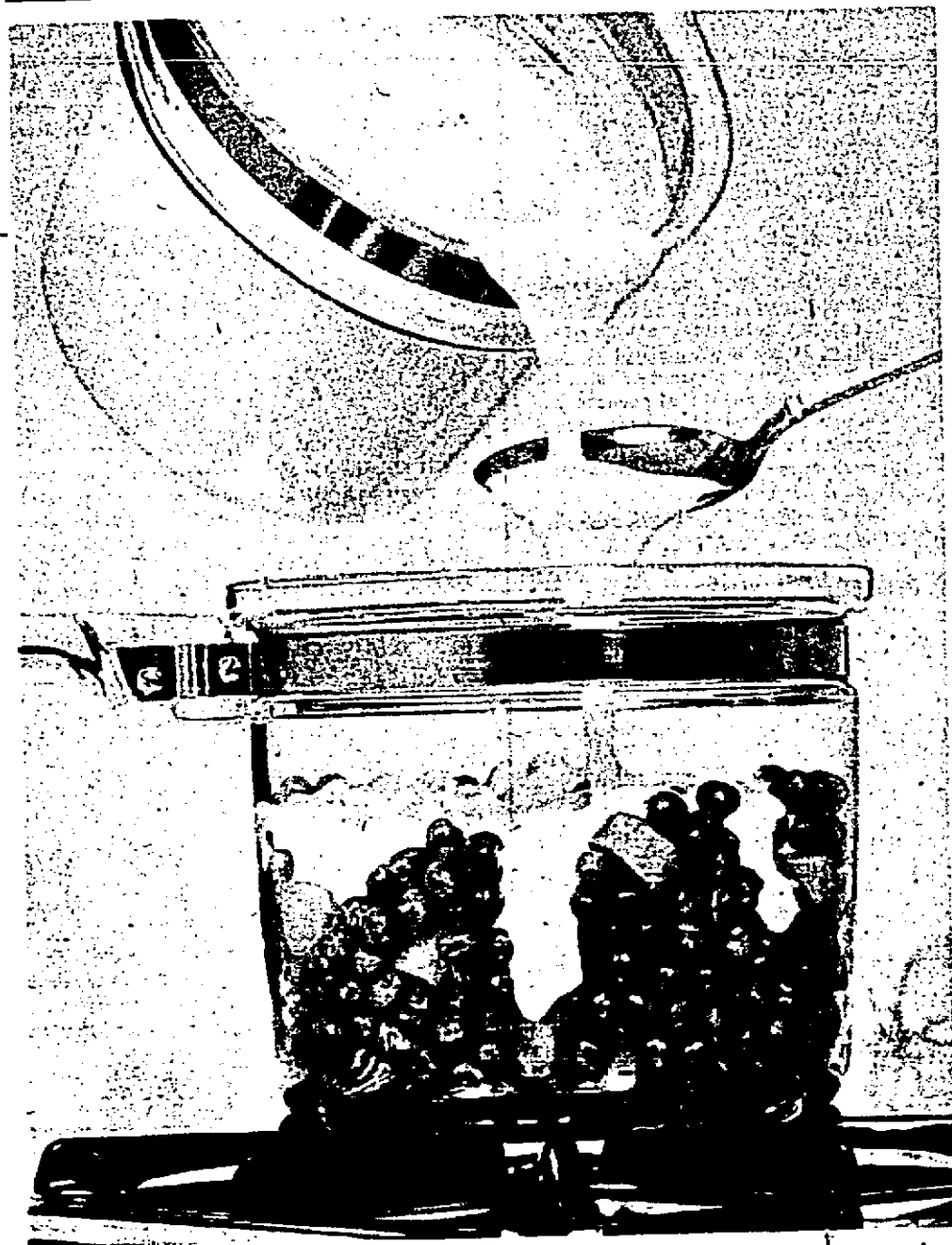
The envelope on a card meant for the entire family may read "The Watsons," followed by a street address. If the name is a common one it may read "The Frank

Browns," followed by the address. Both usages avoid the awkward phrase "and family."

What happens if you receive a card from someone to whom you have not sent one? Well, a greeting card does not *require* an answer. If you like, you can thank the sender when you see him or happen to write him.

If you find you have forgotten someone you really wanted to remember, it is tactful to write a line or so on an informal basis, timed (if possible) to arrive before Christmas. Or you can wait and write a real newsy letter during or right after the holiday season.

Is it all right to include personal messages in greeting cards? Of course, and the more you personalize your greetings to close friends the better. It was Ralph Waldo Emerson who admonished, "Keep your friendships in repair." For busy people particularly, a good way is via the traditional Christmas greeting.



No Lumping Ever

when you make Cream Sauce with
BETTER-BLENDING Carnation

Smoother, more delicious (easier, quicker, too)
—special Carnation qualities make it blend better
than ordinary milk. You need only half as much flour
and shortening, because Carnation is double-rich.



1. Blend 2 tablespoons flour with 1 teaspoon salt and 2 tablespoons butter in saucepan over low heat, stir slowly until smooth.

2. Gradually add 1½ cups (large can) undiluted Carnation to the butter and flour mixture. Stir until thickened and smooth.



For better results at less
cost, cook with Carnation,
THE MILK THAT WHIPS!



"FROM
CONTENTED
COWS"

FREE! Mary Blake's colorful new 16-page booklet, "Favorite Recipes." For your copy write to Mary Blake, Carnation Company, Dept. P-1241, Los Angeles 36, California.

IF PETER PAIN KNOTS YOU UP WITH

Muscle Aches



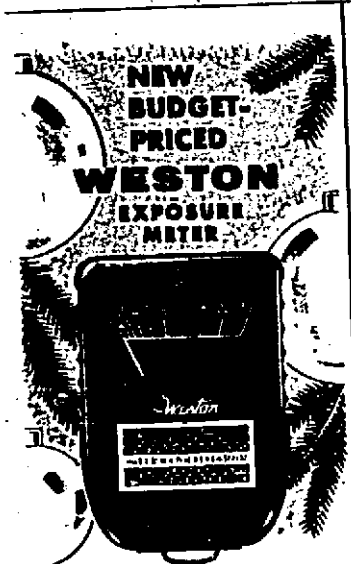
FOR FAST RELIEF, rub in Ben-Gay. Contains up to 2½ times more of two famous pain-relieving agents than five other widely offered rub-ins! Rub in Ben-Gay...rub pain away!

Also for pain due to RHEUMATISM, NEURALGIA, HEADACHES, and COLDS. Ask for Mild Ben-Gay for Children.

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the ideal Christmas Gift

The ideal gift for beginners, or casual photographers because it's direct-reading, and so simple to use. Assures correctly exposed pictures with all cameras...stills, movies, stereo, Polaroid Land. See this low-cost WESTON DR Exposure Meter at your local camera store.

The Meter Most Photographers Use



"O-O-O-O MY FEET!"

THEY'RE KILLING ME!

Why suffer agonies of CORNS & CALLOUSES Tired, tender, itching, burning, smarting, perspiring feet

QUICK RELIEF!

GET PROMPT RELIEF THE SURE WAY WITH JOHNSON'S FOOT SOAP *AT ALL DRUGGISTS AND TOILET GOODS DEPTS.

JOHNSON'S FOOT SOAP
BORAX, IODINE AND BRAN

GRAND FEELING OF

RELIEF FROM STUFFY NOSE



USE AS OFTEN AS NEEDED...ANYWHERE

parade of progress

by PETER DRYDEN

Latest suggestions from U. S. industry to help make your daily living easier

JACK OF ALL TRADES

• Here's a new basic tool for your workshop: a self-powered electric jigsaw that does many jobs. It cuts wood (even 2-x-4's), plywood, metal, plastic, leather, linoleum, all with the same blade. Maker claims it cuts so smoothly that no sanding is needed. Cuts to center of 30" circle and cuts any length material. Motor is guaranteed against burnout. \$24.95. SYNCR0, Dept. PP, Oxford, Mich.

MIRROR EDGING

• Want to brighten linen- or clothes-closet shelves? Mirror shelf edging comes in flexible strips made in sections, each ½" wide, ¾" high. Goes with any color scheme. 50" with adhesive: \$1.15. MIRROR DECOR, Dept. A, 900 Baxter, Louisville, Ky.

SEEING STARS

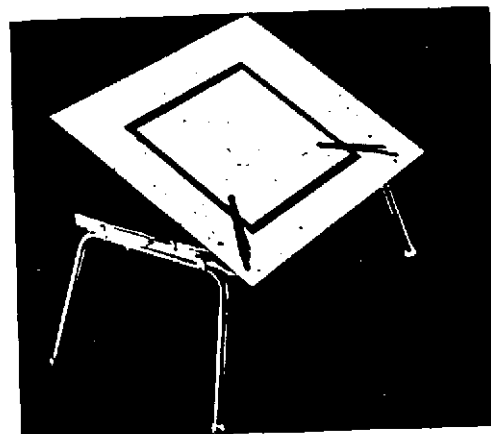
• Good news for amateur astronomers: a professional-quality reflecting telescope at popular price. It has a paraboloid mirror that clearly separates double stars, other celestial phenomena. Complete with three achromatic eyepieces (65- to 167-power), 4-power view finder, tripod, equatorial and alt-azimuth mount: \$44.95. CRITERION, Dept. PP, 331 Church St., Hartford, Conn.

PROTECTION PLUS

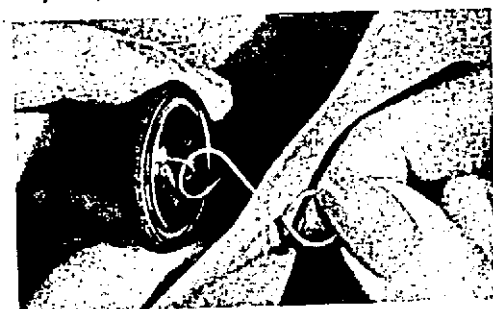
• Newest latex household gloves look like suede and have a soft fabric lining that makes them easy to put on and take off. They're contoured to fit, have cavalier cuffs. In lemon and apricot: \$1.39. INT'L LATEX, 6420 Empire State Bldg., New York 1, N. Y.

SPORT TAPE

• To identify your tools, sporting equipment, personal property there's a weatherproof tape with your name and address. It sticks to anything permanently. Transparent plastic film protects inner tape from weather and wear. Row of 100 labels: \$2.95. FEDERAL, 624 Grove St., Evanston, Ill.



TILT TOP: The hinged top on this aluminum tray table adjusts for eating, writing, reading. It has clips to hold pages open, built-in compartment and legs that fold away to 3"-high tray. 14½" x 19", it weighs 3¼ lbs. In white, colors: \$9.50. LOWY'S, 260-P 116th St., Rockaway Park, N. Y.



TWIST PIN: Use it in place of sewing on buttons, retackling collars and cuffs after laundering, mending broken slip straps, ripped hems, etc. It's like a stitch in sewing. Just twist point of one loop through fabric and button shank, back through fabric, close loop, and pin lies flat, out of sight, can't prick. 20 for 25¢. PRYM, 350 Fifth Ave., New York, N. Y.



MAKE A BASKET: With just a pound of reed you can make four of these 7" x 9" baskets. Use them for buns—or add ½ yd. of fabric and you have a basket purse. One pound reed, with instructions: \$1.50. AMERICAN HANDICRAFTS, Dept. PP, 302 Throckmorton, Fort Worth, Texas.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.



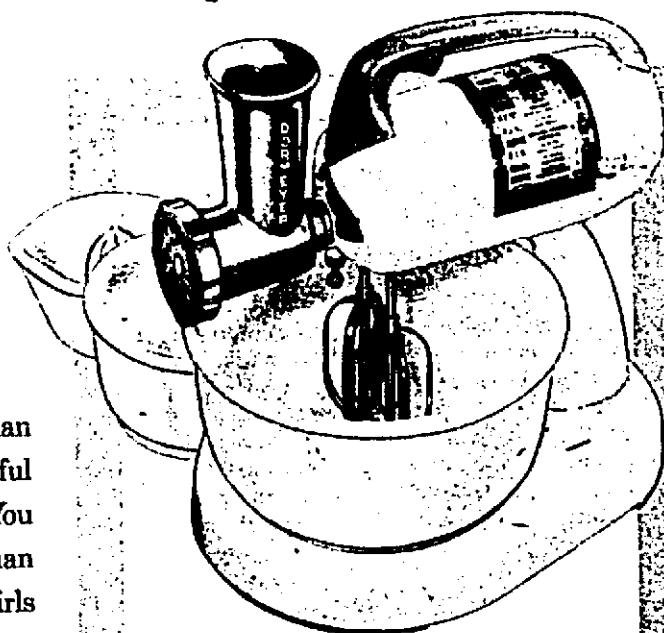
Dazzle Your Dear with these NEW

DORMEYER APPLIANCES

You couldn't give a better gift than the one that's useful and beautiful every day of the year! You couldn't give a finer gift than Dormeyer. That's why all the girls want them! Easy to shop for; just stop at your appliance dealer.

All Dormeyer appliances are approved by Underwriters' Laboratories, Inc.
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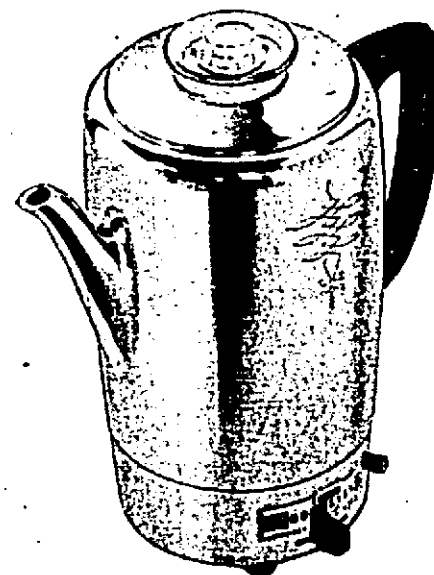
3-in-1 POWER-CHEF MIXER

Grinder, juicer, mixer—that's what you get in this fabulous Dormeyer! Includes all accessories at this one low price. Built-in power drive—no awkward adapters. 10-speed dial selector, Magic-Mix arm. Beaters release automatically. Portable mixing head.

Model 4201 **\$45.75**

Also available in glistening chrome.

Model 4300 **\$52.75**



Perfect Brew COFFEE-WELL

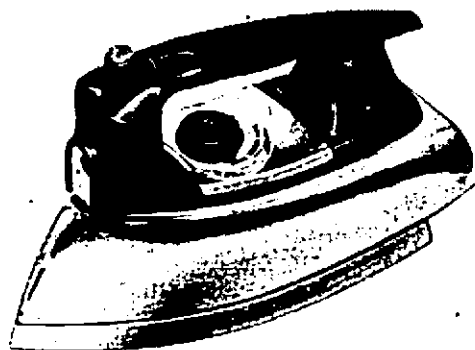
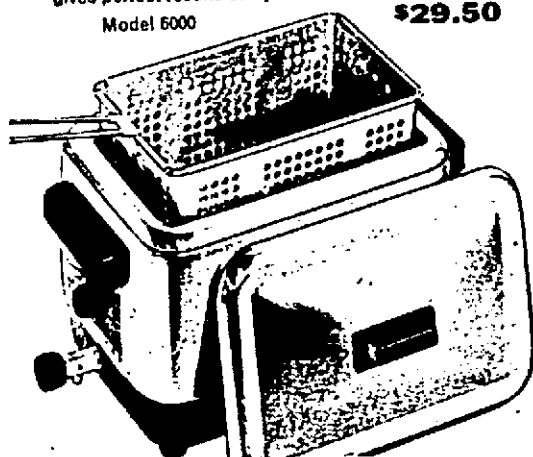
The most adaptable electric coffee-maker you can buy! Perfect Perk Selector lets you make 3 different strengths of coffee at one brewing. "Warm or Brew" Selector gives it complete versatility. Perks 4-10 cups. Polished chrome plated aluminum finish.

Model 5900 **\$21.50**

Extra Capacity FRI-WELL

It's a fryer—a roaster—a casserole maker! And it makes enough for 6-8 generous portions! Automatic thermostat with complete frying and cooking guide gives perfect results every time. Free recipe book.

Model 6000 **\$29.50**



Steam or Dry IRON-WELL

It's a dry iron, too! Holds 8 full ounces ordinary tap water and specially designed to prevent sputtering. Switches at the push of a button. Safer because all steam vents close when iron stands on end. 7 steam vents. Extra lightweight. Model 12

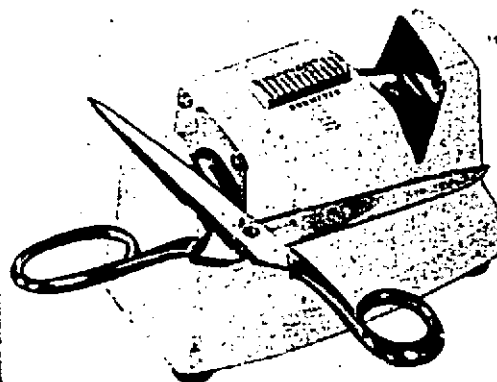
\$18.95

EDGE-WELL

Scissors and Knife Sharpener

Lightweight, compact, powerful. Sharpens scissors and all kinds of knives—large, small, hollow-ground or scalloped. Absolutely safe for operator and cutlery. Blades fit naturally at perfect angle for best results. Separate slots for knives and scissors. Easily stored.

Model 14 **\$14.95**

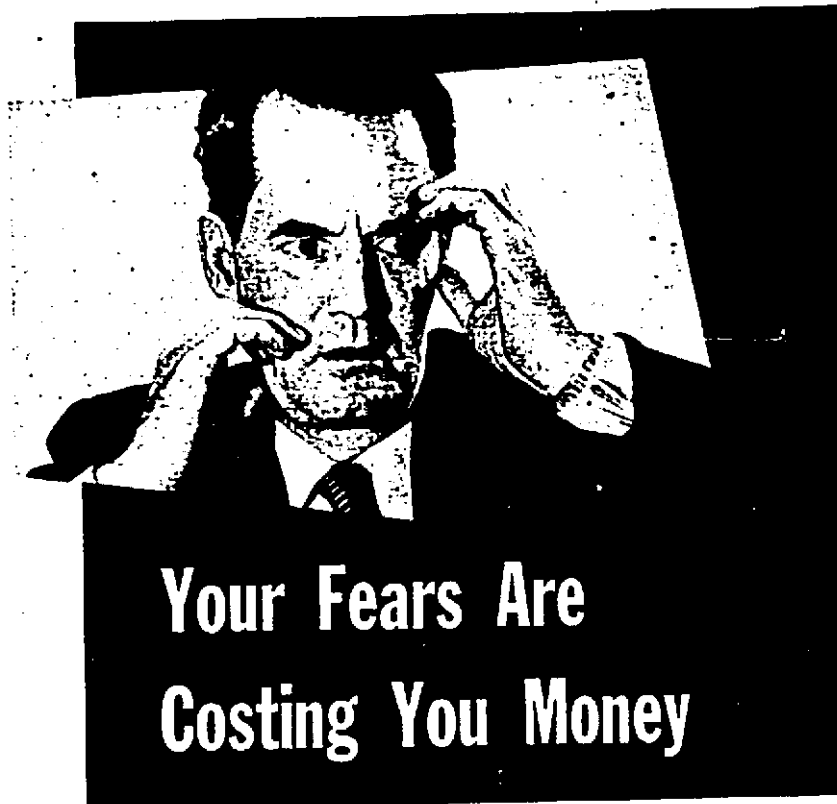




It's
eggs-tra
good for
your hair!



See how exciting this new luxury lather makes your hair! Glowing clean, silky... so manageable! That's the magic touch of Fresh Whole Egg! Conditions any hair. Try it! 29c, 59c, \$1



Your Fears Are Costing You Money

by LESTER L. COLEMAN, M.D.

THE HEALTH of every individual affects his own destiny and that of everyone around him. On it depends the social and economic status of his family and, ultimately, his country. The economy of a nation is dependent on the health of its people for productivity, and efficiency in every endeavor is directly dependent on health.

Scientific knowledge about health and disease is no longer the private property of a select few. The doctor and the scientist now share all their accomplishments with the layman whose existence their discoveries affect. But these constructive forces are diverted by physical or emotional illness and the fears they engender. In every age-group, in every field of endeavor, fear leaves its unmistakable mark by devitalizing our potential resources.

It is a misconception that physical illness is the greatest factor in keeping people away from work or reducing their efficiency at work. The employee who telephones his office at 9:00 A.M. to announce, "I'm sick," is almost always thought to be nursing some aching joint or enduring physical pain. Fear and anxiety are rarely considered as the basis for this "I'm sick" excuse. Employers prefer not to consider emotional problems as a basis for absenteeism and lowered productivity.

Too often, employers hire a man solely because of his personal appearance or employment background. The subtle emotional values easily elude the employer during the interviewing process. The fact that the employer misses these emotional values is no reflection on his ability. He usually is not equipped to evaluate the prospective employee's emotional makeup.

Nevertheless, the employee who stays

away from work because of emotional distress is resented by both employer and fellow employee as a pretender. One man I know commented on the absenteeism of a friend by saying, "If I stayed home every time I worried, I'd never work." Of course, he doesn't know that fear and anxiety incapacitate some people to the same degree as a broken leg.

Despite the fact that there is no yardstick to measure the severity of fear in our society, we dare not minimize it. As a disease, in all instances, it affects the course of other illnesses. Let us consider how fear affects a single person on the job, those who surround him in work, his family and his community.

First, the fear-ridden person never quite "focuses" on the problems of daily living. He is an "inward" person, victimized by overwhelming self-concern. No problem



THE ARTICLE on these pages is excerpted from a new book, *Freedom from Fear* (Hawthorn, \$3.95). The author, Dr. Lester L. Coleman, well-known New York physician, points out, "I am indebted to Robert P. Goldman, assistant managing editor of *PARADE* for his help in the preparation of this book." Goldman (above) heads *PARADE*'s medical department and holds a writing award from the American Association for the Advancement of Science.

in his home, his office or any place else seems to be as vital, as all-consuming, as his own anxiety.

This fear-ridden person blockades himself. He is reconciled to hobble, emotionally, rather than reveal what he considers to be a weakness. Because he is concerned that his own fear will be detected, he avoids exposure at any cost. To do this, he manipulates everything around him to fit into his pattern of living. He is often defensive and belligerent when he is challenged. Undisturbed and undetected, fear thrives in his personality.

Finally, the fear-ridden man feels a certain helplessness, a certain inability to face his problems and fit into the world outside. He loses faith in his capacity to make decisions and to assume responsibility. Fear makes him insecure. He loses faith even in those things he does correctly. Indeed, decisions so terrify him that he cannot recognize them as intrinsic factors in living.

Though not crippled physically, this man has all the limitations of a physical handicap together with the added burden of being ashamed to reveal it. He does not know that fear has an antidote, its own "miracle" drugs. For fear can be eradicated by revealing it, by bringing it to the surface. Fear thrives on neglect but withers in the brilliant light of attention and understanding.

One Lawyer's Story

An attorney I know had been a fear-prone individual since childhood. He was a "mama's boy," overprotected and held tight in the arms of his parents, physically and spiritually.

As he grew up, he became noticeably shy and withdrawn. He did not go out with girls very often. He went to college and then decided to study law. For several years he heard that the bar examination was very difficult. Slowly, this undermined his faith that he could pass.

When he finished his law course, he was in a state of great emotional turmoil. The fear of that bar examination served as the "trigger" for all the latent fears that had dwelt in him since childhood. He took the examination and somehow managed to pass it. But instead of being convinced of his ability, he now felt that he could never live up to the expectations of any law firm that hired him. So, in a period of three years, he got—and was fired from—16 jobs.

Not realizing that he alone was the cause of his repeated firings, he became very hostile to his employers and co-workers. The situation came to a head when, in a fit of temper, he alienated a prospective client. At this point, he sought advice from a psychiatrist.

Basically, this man's problem lay in his fundamental fear that he had no ability, that he could not compete on equal terms with other attorneys. Fear, born and bred in childhood, almost destroyed a life of real accomplishment. Help and redirection gave him his rightful place in society.

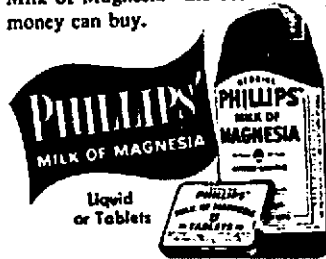
Continued on page 21

My Constipation worries are over!



Milk of Magnesia provides better relief—more complete relief

than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves both conditions. Two to four tablespoonfuls taken at bedtime work *leisurely*—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.



The conventional 4 ounce size... 26¢
The economical 12 ounce size... 55¢
The money-saving 26 ounce size... 85¢
Also available in Tablet form, 30 tablets... 29¢

DANGER!

It is Dangerous to Neglect Cough from Common Cold

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion. It goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Creomulsion blends beechwood creosote by special process with other time-tested medicines for coughs. It contains no narcotics.

Get a large bottle of Creomulsion at your drug store. Use it all as directed. Creomulsion is guaranteed to please you or druggist refunds money. Adv.



COST OF FEAR CONTINUED

Here's how to defeat fears before they overwhelm you

Another case illustrates this widespread refusal on the part of the fear-ridden to face their problems and do something about them. I know a doctor who once had an excellent practice in a community just outside New York City. Then one day, a couple of years ago, he was invited to attend a meeting called to discuss the doctor's role in the event of an atomic bomb attack.

That doctor's wife now claims the meeting "triggered" a really fantastic pattern of fear-induced behavior on the part of her husband. From the day of that meeting, he resolved to move out of the New York City area because he felt that it would surely be one of the first targets of an enemy attack. The following summer he sold his home, gave up his practice and took his family to a remote Massachusetts village where he resumed the practice of medicine.

For about a year he and his family lived, apparently quite happy, in that village. Just as he was beginning to "fit in," his fears erupted again. He learned that not far from his town an atomic energy research plant was about to be built.

So, once again, he sold his home. This time, he went to live and work in the Midwest. His anxiety, unfounded and uncontrolled, will probably force him to move again and again until he stops long enough to catch up with his fear and face it as the destructive force in his life it really is.

Afraid to Marry

IN ADDITION to being nonproductive or semiproductive in a job, a person can have a similar productivity "disability" in his social life. Frequently, one is just an extension, or a modification, of the other. The socially nonproductive person often has the same fears as the nonproductive person in work.

I know a man who has a whole series of "social" fears. The first, in terms of importance to him, is his great fear of getting married. He is afraid of being "shut in" and restricted in marriage.

His fear of being "tied down" is based on a lack of faith in his own ability to make a decision that will be sound and lasting. He is really afraid of making decisions in every area of his life. Like other insecure, fearful people, he has a series of fear-provoked characteristics.

He inspects his car two or three times after he has locked it, to make sure that it is locked. He is never sure the cigarettes in the ashtrays in his apartment are completely put out. So, after he leaves his apartment, he often returns to inspect the ashtrays, the gas jets, the windows and any other thing in the apartment he considers a source of potential danger. This behavior has reduced the man's "social productivity" to a minimum.

Adult life, if it is to bring happiness, is intimately interwoven with the ability to face problems and to make decisions and live by them. The ability to take a wrong decision and correct it is a mark of emotional maturity. Fear of facing problems and of making decisions is perhaps the greatest single factor in reducing productivity in life.

If fear could be measured in terms of productivity and dollars lost, we would be astounded. The real cost of fear lies in the constancy of its waste. The man who has his appendix removed, and has nothing else wrong with him, returns to his job and resumes his normal productive role in society. The fear-invalid is different. He is unproductive when he is not working and less productive than he might be when he is working.

The huge cost of fear can probably be measured in billions of dollars. Unfortunately, the cost in happiness has no such obvious evaluation.

SEE!...NO "ELBOW GREASE"!

15¢ "SHINEY"

THE SHINOLA-PEDE SAYS:

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Breathe Again!

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VICKS VA-TRO-NOL NOSE DROPS

NOW—for children...

a new, different aqueous nose drop that clings to give longer relief. Milder-feeling. Fully effective.

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EVERY KERNEL POPS OR YOUR MONEY BACK!

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For only \$79⁵⁰ give-a
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Royal offers you 3 full-sized models, starting at \$79.50. All can be purchased for only \$9.95 down, 18 months to pay. Liberal trade-in allowances on old machines. Get better marks in school. Earn extra money for spending or for college. Your nearest Royal Portable dealer is in the telephone directory under Royal Portable Dealers. Look for his ad in the other parts of this Sunday newspaper.



Give a rugged **ROYAL** portable

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patterns by Pauline



PATTERN #416:
 Printed Christmas
 Peace Panel
 (15" x 21") and
 complete direc-
 tions for painting.

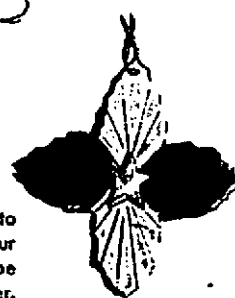
CHRISTMAS PEACE

Yuletide Decorations

They're bright and gay, easy and inexpensive to make



• The entire family will enjoy working on these inexpensive and quick-to-make Christmas decorations. Paint the Christmas Peace Panel (above) on a window with water colors. Make the ornaments (below) from crepe paper—and add sparkle to your tree.



PATTERN #417 tells how to make six tree ornaments (four shown here) from gummed crepe paper, sequins, seals and glitter.



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Used by doctors and hospitals, 'Vaseline' Petroleum Jelly is the modern, medically-approved first aid treatment. One of the most soothing substances known to medical science, 'Vaseline' Petroleum Jelly not only relieves chapped skin—it prevents it! Get a jar or tube today. Only 15¢!

The First Aid Kit in a Jar



Reader's Digest calls it The "Wonder Jelly"

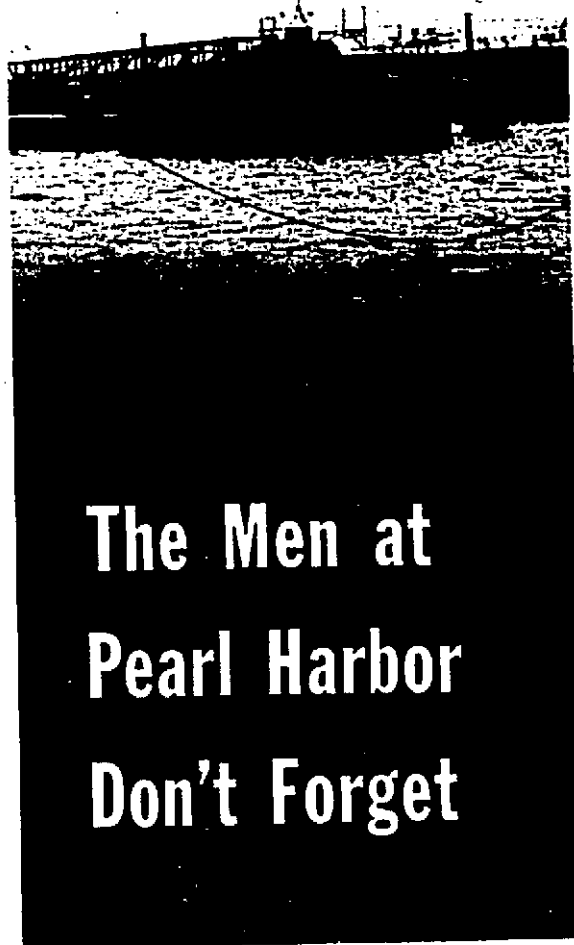
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Greatest name in pain-relieving liniments
SLOAN'S LINIMENT

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The Men at Pearl Harbor Don't Forget

HONOLULU, HAWAII.

IT WAS JUST 13 years ago Tuesday that a Japanese bomb dropped down the smokestack of the USS *Arizona* and blew her in half. Yet today, and every morning of the year, an honor guard goes aboard the ship's rusted, twisted superstructure, which still juts above the waters on "battleship row" at Pearl Harbor, to "make colors."

The U.S. Navy considers the *Arizona* a commissioned vessel of the fleet, because the bodies of more than 1,100 members of her crew still are aboard. Only part of her mid-ship deck house and the No. 3 gun turret show now. But an oil slick, still escaping from the remains of the 30,000-ton hull, gives a curious impression of life.

When Adm. Arthur W. Radford, now chairman of the Joint Chiefs of Staff, ordered that the flag be raised and lowered each day (the ceremony you see in the photo above), he said: "I am sure the *Arizona's* crew will know and appreciate what we are doing. May God make his face to shine upon them and grant them peace."

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Your Baby Against Diaper Irritation



Z.B.T. Baby Powder with Olive Oil soothes like powder, protects like oil. Moisture-proofs skin against irritating acid-moisture of wet diapers and perspiration. Actually sheds moisture, does not absorb it.

Guards against painful chafing, prickly heat, urine scald, and diaper rash. Keeps skin dry, comfortable. At every bath and diaper change, use Z.B.T. Baby Powder.

Does not contain zinc stearate or boric acid

USED BY OVER 1700 HOSPITALS

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Why suffer sleepless nights... miserable days? Let **PINEX** help relieve coughs due to colds! **PINEX** works fast—helps to loosen phlegm... soothe raw membranes... ease breathing... relieve dry feeling. Comes two ways: **PINEX** Concentrate for home-mixing economy; new Ready-Mixed **PINEX** for convenience... same effective formula. Satisfaction or money back. Get **PINEX** at all drug counters. **PINEX**

It's wonderful the way Chewing-Gum Laxative acts chiefly to



REMOVE WASTE—NOT GOOD FOOD

Here's the secret millions have discovered about **FEEN-A-MINT**, the wonderfully different chewing-gum laxative. **FEEN-A-MINT** is different because you chew it. It's different, too, because it removes mostly waste—not good food! You see, **FEEN-A-MINT** does not work in the stomach, where food is being digested. That's why it does not take away a lot of the good food you need for energy.

Doctors know that **FEEN-A-MINT** works chiefly in the lower bowel... removes mostly waste, not good food! So to feel like a million, do as millions do. Chew delicious **FEEN-A-MINT**... and feel full of life and energy! Get **FEEN-A-MINT**!

Feen-a-mint
THE CHEWING-GUM LAXATIVE

Watch



daily editions
of this
newspaper

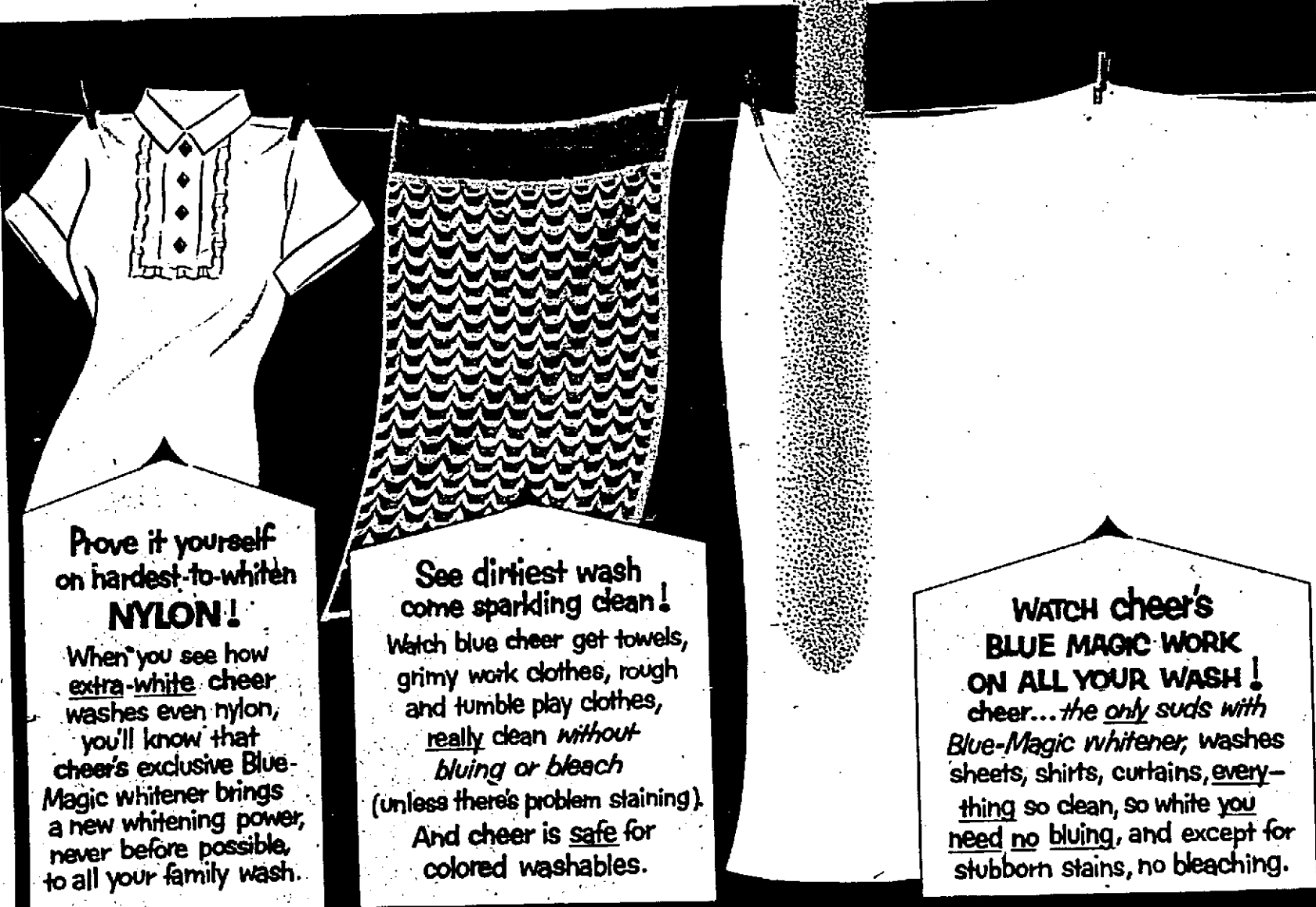


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NEW MAGIC IN CHEER'S BLUE-MAGIC WHITENER
PUTS NEW WHITENESS IN YOUR WASH!



Prove it yourself
on hardest-to-whiten
NYLON!

When you see how extra-white cheer washes even nylon, you'll know that cheer's exclusive Blue-Magic whitener brings a new whitening power, never before possible, to all your family wash.

See dirtiest wash
come sparkling clean!

Watch blue cheer get towels, grimy work clothes, rough and tumble play clothes, really clean without bluing or bleach (unless there's problem staining). And cheer is safe for colored washables.

WATCH cheer's
**BLUE MAGIC WORK
ON ALL YOUR WASH!**

cheer... *the only suds with Blue-Magic whitener*, washes sheets, shirts, curtains, every-
thing so clean, so white you need no bluing, and except for stubborn stains, no bleaching.

cheer washes clothes so clean, so white YOU DON'T NEED BLUING OR BLEACH!

cheer works like **BLUE-MAGIC** in Automatics  ...in any washer!

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MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



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.. Packed with Gifts for All ..

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Fitted Comforter

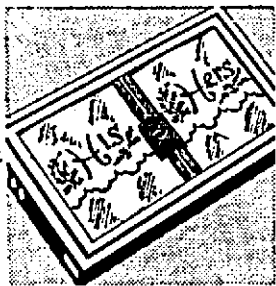
9⁹⁸
Size 72x84"

For a luxurious gift . . . give a lovely rayon satin comforter, all wool filled. Wine, dark green, blue or gold. The contour corners prevent annoying slipping.

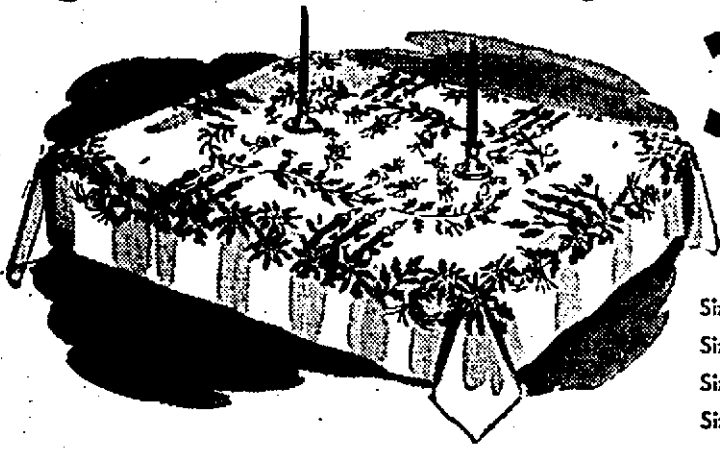
Set of 2 Pillowcases

2²⁹ GIFT BOXED

A lovely present for the "hard to please" people on your list. Two lovely pillowcases in Mr. and Mrs. Set of 2 Mr. and Mrs. cases.....2.49



Reg. 3.98 Festive Holly Tablecloths



3³⁷

Lustrous spun rayon tablecloth for a decorative holiday table.

- Size 54x54"2.98
- Size 60x80"4.98
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High Style Pillows

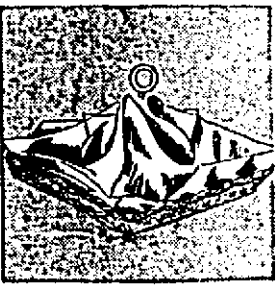
Smartly tailored, attractive pillows in a wide assortment of upholstery fabrics and rough textured fabrics. So modern, gay!

2⁹⁸



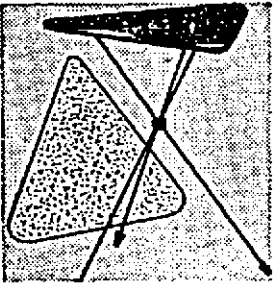
Rich Lace Cloths
7.98

Spun rayon and cotton lace cloths so rich and expensive looking! 2 patterns in light ecru. 68x89 in.



Snack Server Set
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For rolls, candy, nuts. 10 1/2" square wicker basket may be used separately. Metal holder with ring. Gift boxed.



Patio Pak Tables
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Wonderful for parties . . . pressed wood with water-proof top. Wrought iron tri-legs can't slip.



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Beautiful hand painted faces with real eyelashes, blondes, brunettes, red-heads. Lovely in the boudoir.



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Perfect for cosy evenings! Sequins and Roman stripe colors on 1/2-in. crepe soles. Wedge heels. S, M, L, XL.

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The Bell Sisters Are Growing Up

Once more Christmas bells will find the Bell Sisters entertaining troops in Korea.

That is where they spent last Christmas, too, but this year the troops will see more mature, seasoned entertainers. For the famous Bell Sisters of Seal Beach are growing up. Cynthia, 19, is an auburn-haired, blue-eyed beauty. Kay, 14, brown-haired and brown-eyed, who last year was chubby, is thinning out.

"Discovered" three years ago last Halloween when they sang their own song, "Bermuda," on the Peter Potter show, the sisters have skyrocketed to fame.

They appeared in 14 Hope and Crosby shows; they played in two movies, "Cruisin' Down the River" and "Redheads From Seattle." Recently they made a 30-minute short with the Les Brown Orchestra, emceed by Jack Smith, for Universal-International. In it they sang "Bermuda" (of course!) and "Crazy Drink," which is a hopped-up version of "Drink to Me Only With Thine Eyes."

In late November they spent three days entertaining armed forces in Texas in a group headed by disc jockey Johnny Grant.

Dec. 17 they fly with a dozen entertainers, headed by Larry Roberts, for three weeks in Japan and Korea. Their mother, Mrs. Eugene R. Strother, 232 Fifth St., Seal Beach, accompanies them on all tours because Kay is a minor.



Kay and Cynthia were "discovered" three years ago when they sang their own "Bermuda." Photo shows them playing recording of the hit song a few weeks later.



Cynthia was 7 and Kay was 3 when this photo was taken with their mother. They weren't famous then. . . .



—Photo by Bryan Hodgson

The singing Bell Sisters of Seal Beach are growing up, don't you think? Cynthia (left) now is 19 and a beauty. Kay, chubby last year, is 14 and thinning out.



—Official U. S. Army Photo

The sisters spent last Christmas entertaining troops in Korea. Here they are, accompanied by their mother, Mrs. Eugene Strother, with Indians at Munsan-Ni.



. . . and they hadn't been heard from five years ago when this family group photo was taken. Kay is shown at left, Cynthia is standing next to her stepfather.



Complaints of unethical business activity are the business of the Long Beach Better Business Bureau. Catherine Kinsman takes file notes on a complaint.



A phone report is noted down by Mrs. Adelle Abramson at BBB offices, while Mrs. Carol Curtis types up a typical day's stack of bureau correspondence.



BETTER BUSINESS BUREAU

It Does Its Best to Put Itself Out of Business

By Glenn L. Black

OUR ORGANIZATION does its best to put itself out of business."

This is how the work of the Long Beach Better Business Bureau is characterized by M. E. Ridenour, long-time manager of the city agency.

Primarily devoted to "Truth in Advertising and Integrity in Business," the Bureau movement got under way during the early part of the century to eliminate undesirable advertising methods. Toward that end, the "Printer's Ink Statute" was developed which has either become a law in some states or has served as a guide to law enactments prohibiting untruthful advertising in other states.

The Long Beach BBB, one of 99 throughout the United States, is a non-profit, independent organization supported by its own members who are ethical business firms in the area. Leading businessmen serve on the board of directors, guiding the operations and setting the local Bureau policies.

It is difficult for cities of less than 100,000 population to support a full-time BBB. So, the Long Beach office serves a much wider area than the metropolitan community alone. It fans out into Orange County, Bellflower, Lynwood, Compton areas, Gardena Valley and over a large part of the South Bay and Harbor areas as well.

PRACTICALLY every conceivable kind of call comes into the Long Beach Bureau office, located on the 12th floor of the Heartwell Building. In fact, they have been coming in for nearly three decades. While the BBB movement celebrated its

40th anniversary last June, the Long Beach organization observes its 30th early next year—having been chartered in the years following the city's rapid post-oil boom on Signal Hill.

Ridenour's service, however, actually preceded the Long Beach BBB charter by a few months. This month, he begins his 30th year as head of the agency.

"The population of Long Beach was only about 50,000 to 60,000 when I came here in 1924," Ridenour said. "Yet, despite the tremendous population increase, the percentage of actual complaints about local advertising and business operations has dropped from 75 per cent to 25 per cent of all the calls into our office."

RIDENOUR feels this indicates the effects of BBB work. "Most businesses today are on the up-and-up and give us little concern," says Ridenour; "it is the 2 to 3 per cent who aren't that cause us trouble with their misleading advertising and disreputable business methods. After discussing these matters with them, a big share of such businesses will alter their operations along the lines we suggest as desirable."

"However, fly-by-night gyp artists cause us our biggest headaches. Because this area's population has been transient, being composed of both new residents coming from out of state and of unusually large numbers of military personnel, the greater Long Beach area has been susceptible to more than its share of gyps."

New schemes to bilk the public are rare today, Ridenour points out, though the patterns are generally the same and thus are quickly recognizable. Whenever these schemes and rackets crop up, the local bureau alerts others throughout the nation—for the gyp artist is always on the move to keep ahead of the law.

"We work closely with our police department bunco squad on most of these cases," Ridenour said, "and with their very fine help and co-operation, we have been able to terminate the activities of these undesirables in short order."

ESSENTIALLY, 100 per cent success in Better Business Bureau work could eventually eliminate the need for the agency, Ridenour adds. "But like the police department and similar agencies, there is little doubt that need for their services and ours will continue—until the millennium."

At the rate of more than one call per minute throughout the year coming into the Long Beach office, activity for Ridenour and his staff of six—Max I. Shear, public relations; Robert L. Galley, merchandise and advertising division; Mrs. Marie Kerr, office manager; Catherine Kinsman, complaints department; Mrs. Adelle Abramson, auditor; and Mrs. Carol Curtis, secretary—is due for a long, long run.

—Wilton Photographic Service.

'Goodnight, Mrs. Kalabash'

WHO IS THE MOST BE-LOVED person in show business?

At least a score in Hollywood, New York or Las Vegas lay claim to the title and all have the press agents to prove it. But the rightful claimant, in most minds, is a little guy with a heart as big as his nose — and no press agent.

Jimmy Durante would be the first to deny that he deserves any such affection. Yet on the wall of his Beverly Hills den hangs a plaque from B'nai B'rith which bestows the accolade on him in gold engraving. It may be significant that the donor is Jewish, the recipient, Catholic.

There are a number of reasons why folks feel the way they do. Durante's kindness is legendary, his loyalty has a memory that reaches all the way back to his boyhood. He may die broke as a result.

Stagehands get \$100 tips after his TV shows. A few years ago he played the London Palladium for four weeks at \$10,000 a week. The trip cost him \$50,000. He took along 11 friends, only five of whom were needed in the act. "It was probably da foist and last time any of dese guys would ever get to see Europe," Jimmy explained.

At 61, an age when he should be slowing down, he still does as many or more benefits than anyone in town. But he avoids the big star-studded affairs, concentrates his talents in such places as obscure parish churches where a pastor needs a little help in building a playground or adding a classroom to a school.

Eddie Jackson is an example of Durante's loyalty. Years ago he and Lou Clayton joined Durante and put on a club act. When Clayton was stricken a few years ago, Durante spent hours at his bedside, was crushed when he died.

Jackson isn't essential to Durante's act these days, but he's on the bill for a steady spot. Jimmy is proud of Jackson's success on TV, and fades into the

background for a moment when he introduces "Eddie Jackson of Clayton, Jackson and Durante."

IT'S SORRY that Clayton didn't live to make a comeback in this new medium.

"Lou would have added class to da act," Jimmy says.

Durante's boyhood may provide the answer to his character today.

His Lower East Side neighborhood was as tough as any in New York, and a spawning ground for many hoodlums. Growing up, Jimmy had an extra cross to bear. He was known as the kid who took piano lessons. But now he's grateful for the insistence of his Italian father that he keep up with his music. Otherwise, he thinks, he might have wound up in Sing Sing, as some of his school chums did.

He could quit with the jokes today, and still be a big star.

"Wit hair," he concedes, "I cud be anudder Liberace."

He's a legitimate musician, a composer who has written hun-

hang up a sign. He couldn't spell any better than Durante and thus the Club Durant was born. Durante and Jackson didn't have enough capital to put the extra E on the sign, so it stayed Durant and became one of the landmarks of the prohibition era.

Clayton, one of vaudeville's top soft shoe dancers, came in later to form the famous team.

Clayton, Jackson and Durante, along with Texas Guinan, became the top attractions of this giddy period. Sime Silverman, the founder of Variety, became a booster of the three. Soon they were out of the club and playing the Palace.

Next came Broadway shows and in the early '30s the movies beckoned — but only to Durante.

Characteristically, he brought the whole bunch along. Clayton became business manager and when personal appearances or benefits came up, it was Clayton, Jackson and Durante again. Only Clayton's death in 1950 split them.

DURANTE may have been the big star of pictures and radio but when the trio performed, he was just one of the act.

The town is full of stories about him, some of the best told by Jimmy himself.

"Way back in 1933, Jimmy met Ethel Barrymore in the MGM casting office.

"A hell of a nice dame," recalls Jimmy. "She told me how much she and her brudder Jack liked my work. I told her if dere's anyting I can do for ya' — put in a word or somethin' — I'll do it."

Durante's abuse of the king's English is no affectation. He was brought up on New York's Lower East Side and quit school in the seventh grade.

ONCE GARRY MOORE, a radio partner of Durante's, tried to educate Durante so he would pronounce the words right on the radio. It was a hopeless effort and finally one day Durante took Moore aside and said:

"You mean well, kid, and tanks, but if you teach me to say dem words right, we're both out of a job."

Durante's memory, or lack of

By James Bacon

Associated Press Newsfeatures Writer

dreds of songs, including some he made famous. His early years were spent playing in honky tonks, where he was billed as "Ragtime Jimmy, the King of Harlem." Once, in a Coney Island spot, he teamed up with a singing waiter, a fellow with pop eyes who bounced all over the floor as he sang. The waiter was Eddie Cantor.

CANTOR RECALLS that musicians from other places used to gather after hours to watch Durante beat out barrelhouse and ragtime rhythms.

Jimmy took up bandleading after the war, made friends with a strutting singer by the name of Eddie Jackson. Prohibition came and a waiter approached Durante with the idea of opening a speakeasy.

They hired a sign painter to



—Associated Press Newsfeatures Photos.

Jimmy Durante, the one with the "Goodnight, Mrs. Kalabash" line and Eddie Jackson rehearse for TV.

it, with scripts is famous in television.

"I'm de only comic who don't need no cards or prompters," he boasts.

"No wonder," chimes in partner Eddie Jackson. "You can't read."

When Jimmy loses his place in the script, the laughs still fall because no one can get confused quite as hilariously as Jimmy — but it can be a tough spot for a straight guest star.

The rabid Durante fan, and there are millions, couldn't care less about scripts where Durante is concerned. To them, Durante only has to appear and do the same thing week after week — and he often does.

WHAT OTHER COMIC could get by for years, as Durante has, with the same opening and ending and little variation in between? It may come as a revelation to many constant viewers that Durante always starts off with "Ya gotta start

each day wid a song," and then segues into "Let me hear dat note" and "stop da music."

And his ending, "Goodnight, Mrs. Kalabash, wherever you are," is easily the most poignant — and oldest — ending in show business.

And who is Mrs. Kalabash?

No one, not even Jackson, knows.

"Many years ago," confides Jackson, "I asked Jimmy who she was and all he said was, 'Eddie, be a pal. Don't ever ask me again' and I never have."

Many, who claim to know, say it is just a piece of smart showmanship to put a little heart into the act, also a little mystery, but that it is wholly fictitious. Others say that it is a greeting to a long ago boarding house matron who befriended Jimmy when he was a hungry piano player.

BUT BEST GUESS — and I base that on a reporter's intuition after asking him the ques-

(Continued on Page 22.)

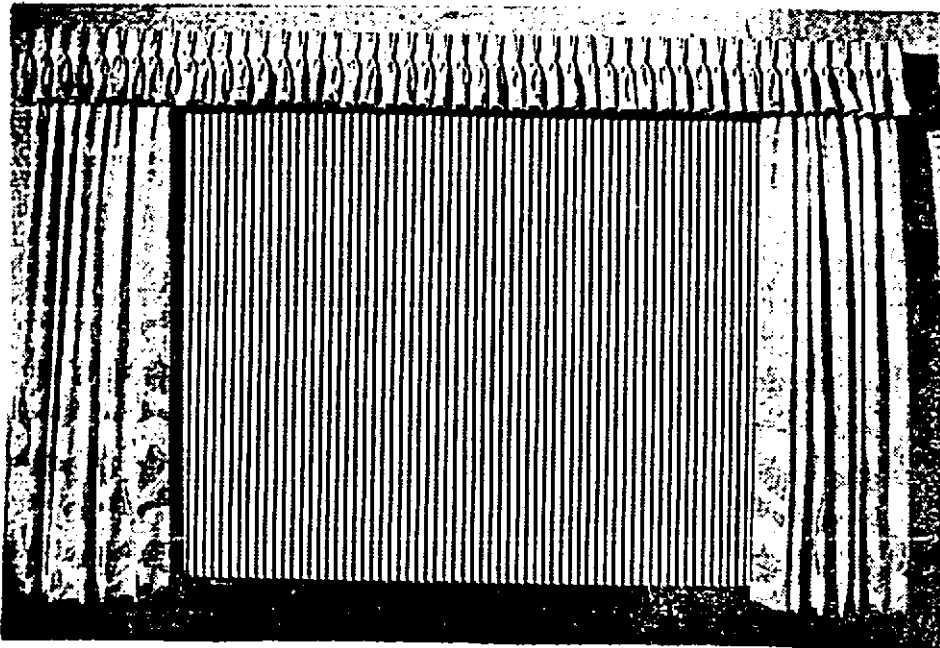


During their heyday as a team, Eddie Jackson, Jimmy Durante and Lou Clayton (left to right) do a nightclub routine. They got started during prohibition.



One of the rare photos of Jimmy Durante with his wife, who died in 1943. They were married in 1921.

The New Look for Christmas!



Flo-Fold Vertical Drape Blinds

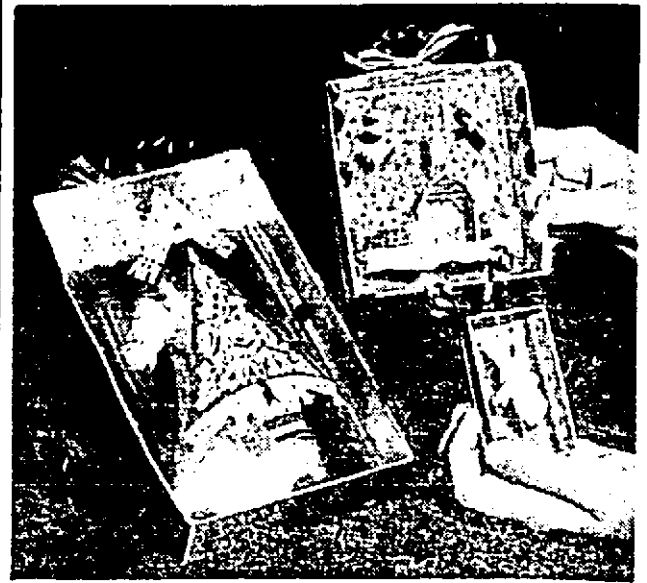


You have heard about them! You have read about them! Now see Flo-Fold Vertical Draperies for your most pleasant surprise in window beauty. Never before in the American home has there been such a versatile window covering, and so beautiful. NOW! Also available in a Velvetone finish, thus giving a soft-warm appearance! The dust-free, nonfading Vertical louvers eliminate the drudgery of cleaning, and expense of replacing faded fabric drapes. Available in a wide selection of soft color tones to blend or contrast with any color schemes. Free estimates. Terms available.

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314 E. 10th St. Phone 7-3956
(10th St. at American Ave.)



Shadow-box greetings will add novelty and interest to the Christmas season. They are easy and fun to make.

YOU MAKE IT

Shadow Box Greetings

By Jule Armin

ANGELS or reindeer flying through space, sparkling trees and fairy tale towns which seem suspended in air will add a touch of mystery and dainty beauty to your holiday festivities. This apparent magic is achieved through the optical illusion of easily made shadow boxes, suitable for both greeting cards and Christmas trim.

Their cost is nil, because they are constructed entirely of scraps. But their possibilities are so endless that adults as well as children are intrigued both in making and receiving them as gifts.

Any shallow cardboard box will serve for the base. A sheet of medium-weight, transparent plastic, a little wider than the box, makes the curve-fitted cover. The decorative motif, pasted on the underside of the sheet of plastic is given its 3D effect when the transparent material is fastened to the inside edges of the box so that the center part curves outward like a convex lens. A contrasting box lining

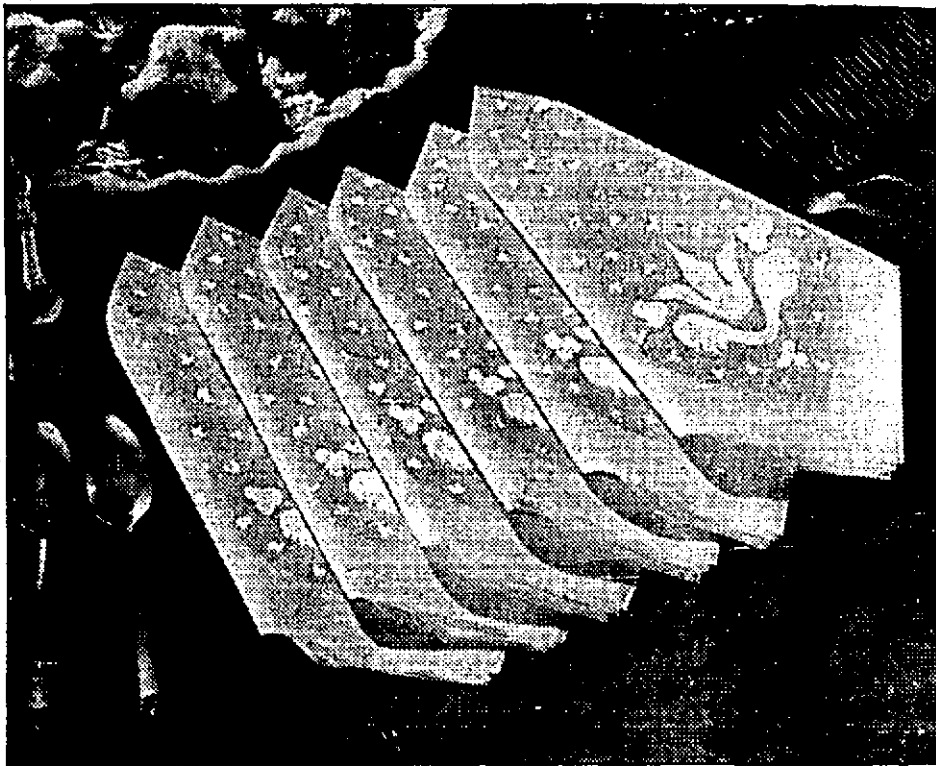
behind it increases the effect of depth.

THE BOTTOM HALF of a tiny pillbox, for example, is lined with a scrap of pale blue silk. A bit of fluffy cotton fastened slightly off-center is used to represent a cloud. This made an appropriate background for a tiny angel, cut from an old Christmas card. Transparent paste is used to glue the little angel, face side out, on the under side of the plastic, which is cut just enough wider than the pill box to make it stand out about a quarter of an inch in the center, after the two sides are pasted to the inside edges of the pill box.

When the finished shadow box is hung the transparent plastic is almost invisible and the little angel seems to be flying in space.

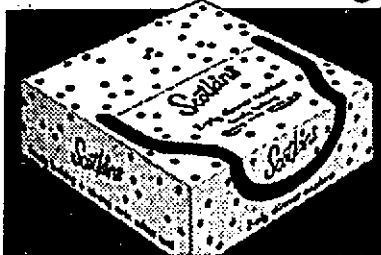
A band of colored ribbon or paper around the outside edges of the box makes a colorful frame. A loop of ribbon taped to the back permits the little shadow box to be hung on the tree, or perhaps over the door-knob at the home of the person

(Continued on Page 15)



Frosty white paper napkins... pretty enough to go with your finest china

NEW! Beautiful Paper Napkins



ANOTHER GREAT SCOTT VALUE

STRONG EVEN WHEN WET!

Wonderful, new Scotkins® give your table party air! They're soft, glistening white, and have the look and feel of fine linen. And Scotkins have "wet strength." They don't fall apart when wet or with greasy foods. Get Scotkins today in both family and dinner sizes.

"Scotkins" Reg. U. S. Pat. Off. "Patent Pending"

Scotkins really protect clothes.



A sheet of plastic can be cut to cover the shadow box greetings, hold figures and give 3D effect.

FOR YOUR TREE

AERO SNOW 69¢
New white flakes. Spray trees, ornaments, windows, gifts. Large can

Christmas Tree Stand 89¢
All metal, red & green, with bowl for water.

Double-Glo Icicles 19¢
Large pkg. Fireproof

No-Flame Cotton 19¢
30x30 inches. Fireproof. Pkg.

Frosty Twinkle 33¢
16x54 inches. Cotton Flameproof.

Holly Lights 79¢
8-light series set, with Westinghouse lamps.

Holly Lights \$1.39
7-light independent burning set.

Holly Lights \$2.98
Fitted with 15 Westinghouse lamps. Each independent burning.

Omico Streamalite \$3.19
20 clear Star Lights, on one string

Fiesta Lights \$4.25
Fitted with 15 Westinghouse lamps for indoor or outdoor use.

Noma Bubble Lights \$2.69
7-light safety plug set.

ENGLISH MADE

SPEED BIKE

BOYS' & GIRLS' MODEL—26-INCH

\$39.50

20" BOYS' MODEL \$35.95

Tree Ornaments 59¢
1 3/4-inch frosted and decorated.

Box of 12
LARGE SELECTION OF SIZES

Per Box
89¢, 1.09, 1.59, 1.69, 1.75



Candy

Bishop's Season's Greetings
Chocolates 2 -lb. box \$1.09

Christmas Stocking 19¢
Filled with Candy

Maxfield's Masterpieces in Chocolates. \$1.20
Assorted or all milk chocolate. Pound box

New Chocolate Covered Candy with Peanut Centers—6-oz. Pkg.
P-Nut M&M's 25¢

2 BIG STORES



OPEN SUNDAYS FOR YOUR SHOPPING CONVENIENCE

STORE HOURS 9 A. M. to 10 P. M. — EVERY DAY

TRAVELER Portable Radio

Battery and Electric. Batteries, 4.50 extra.

29.95

Traveler Radio

Table Model Radio.

19.95

HALLIDAY

Brownie Camera

Takes Kodak 127 film. Flash attachment. \$3.20.

4.95

BROWNIE HAWKEYE—Complete

FLASH OUTFIT

Camera, Flash Attachment, 8 Flash Bulbs, 2 Rolls Film, Batteries

13.65

SUNBEAM

SHAVEMASTER

Electric Shaver. 7.50 allowed on your old razor traded in.

27.50

PARKER BROTHERS

MONOPOLY

Regular 2.98.

1.98

TOM SAWYER

FINGER PAINT SET

Reg. 2.00 size. 7 jars paint, paper and brush.

1.69

21" HORSMAN DOLL

Rooted Saran Hair. Pony-tail hair-do. Beautifully dressed!

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CHOOSE YOUR CHRISTMAS CARDS

Christmas Cards \$1.00

Box of 18 De Luxe California Greetings.

Christmas Greetings \$1.25

The Parchment Box—18 cards.

Christmas Cards \$1.00

Styled by Whitman. 50 cards

American Winter Scenes 79¢

By American Greetings. 18 cards.

Kodak Duolux Flash Outfit Camera. \$21.75

Flash Attachment, Film, Batteries, Bulbs.

Field Glasses \$19.95

7x35 coated lens, with carrying case. 29.95 value

6x30, with case. 18.75 value..... \$13.95

View Master \$2.00

Picture Viewer

Reels 3 for \$1.00

Paper Mate Capri Pens \$2.95

In Gift Box.....

Traveler Portable Phono. \$18.50

3-sp. Plays 78, 45, 33 1/3. Spec.

ROADMASTER DE LUXE

SIDEWALK BIKE

With Removable Bar for Girls 16-INCH

\$23.95

14-INCH ... \$19.95

Horse Shoe Set 89¢

Rubber. Complete Game for 4.

Tom Sawyer Painting Set \$1.69

2.00 value. 30 water colors.

10 crayons, 4 tubes of water color, easel and books.

Pedal Car \$15.95

25.00 value

Tom Thumb Cash Register \$2.59

Toy.

Voice Telephone \$1.29

Gong bell.

Harbor Launch \$2.59

Fixit Boat. 35 parts to take apart and put together.

Betty Crocker Jr. Bak'g Kit \$4.50

12 baking mixes, 21 baking utensils

Panda Bear 15-inch Plush \$1.69

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IN DOWNTOWN LONG BEACH—4th & Pine Ave.
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Let Kuster Electric Co. help you plan the remodeling of your Hotpoint kitchen or laundry.



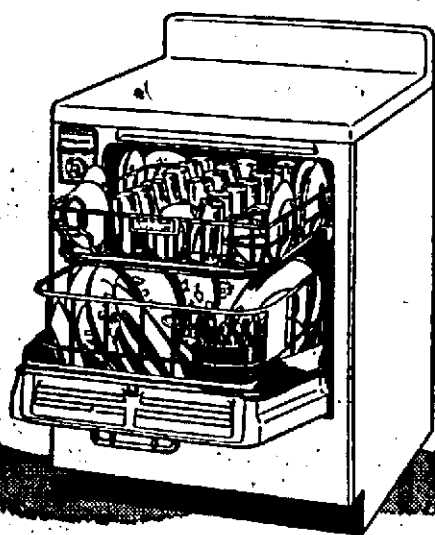
Give Her A

Hotpoint

AUTOMATIC ELECTRIC

DISHWASHER

...and you'll give her an extra work-free hour every day!



AS LOW AS
\$5 A WEEK

1st Pay't. March '55
AFTER SMALL DOWN PAYMENT

FREE COLOR MATCHING

For a limited time, we will finish the front of your Hotpoint Dishwasher to match your wooden cabinets — at no extra charge.

Also model without top for installation under counter. We can do it without disturbing tile counter.

We Will Deliver It for a Christmas Gift and Install It After Christmas if You Prefer

KUSTER ELECTRIC

1030 AMERICAN

PHONE 7-3516

Doors That Say 'Merry Christmas'

It's a grand feeling to turn down a walk toward a friendly house and be told "Merry Christmas" even before the door opens. This can be done by having the door extend its own Christmas greeting, indicative of warmth and welcome inside. Ingenuity, materials, a little deftness and patience can fashion this greeting that will brighten the eye and gladden the heart of the caller. Shown here are doors that extend a "Merry Christmas."



This door greeting shines in the dark! Phosphorescent paint bought for a few cents at hobby stores does it. Paint circlelets cut from small tin cans (as shown). When dry, paint each with one letter of message you wish to convey and then string on tinsel cord (knotted to keep evenly spaced). Attach to red and green pepper tree sprays, or cedar boughs. Use the phosphorescent paint on Christmas tree balls instead of tin circlelets if you prefer to use them.

Sparkling trees are favorites. For the base, use coat hangers or stiff wire bent into triangular tree. Extra wire can be extended out from the center to give more depth if desired. Cut sparkling metallic wire mesh into strips appropriate to size of tree frame, then gently mold and crinkle it about the wires to represent foliage. A few satin bows and gleaming bells for the trim.



Cut yard of green nylon into 4-inch squares, fold each square in quarters and drag the four corners through transparent paste and glitter. Twist fine spool wire around gathered center of one nylon square and you have tree's tip-top. Twist two squares just below that, and so on, gradually working in longer branches until the tree reaches size you want. Wrap branches with rubberized green floral tape. A cardboard box covered with red velvet paper trimmed with a band of glitter makes box for trunk. Attach bells.



Your guests can announce themselves to orchestral accompaniment with decoration of child-size horns, bells and miniature marimba as shown below, or with similar noisemakers. Paint them with glitter for extra sparkle.

THE MOST THOUGHTFUL GIFT OF ALL . . .



Siri's XMAS HOME SALE

Save 30-60%

**WE'RE OPEN TODAY,
SUNDAY, 11 A. M. - 5 P. M.**

FROM **79⁵⁰**
TO **129⁵⁰**

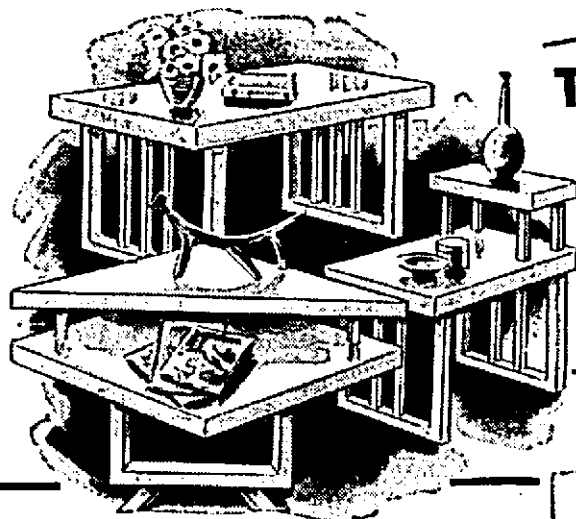
Tables—Tables—Tables

WE'RE OVERFLOWING WITH ALL STYLES IN
• BLOND • MAHOGANY • MAPLE

REG. 19.95 - 49.95

Pay Next
Year

8⁹⁵
to 32.95



OCCASIONAL CHAIRS

Dozens of styles
and fabrics.

Reg. 59.95
to 129.50

39⁹⁵
to 89.95

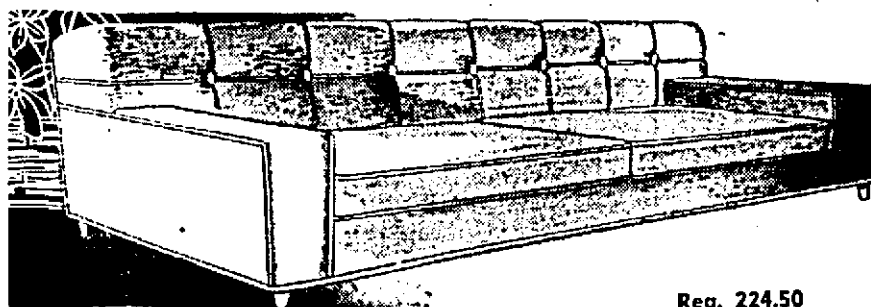
Pay Next Year

BEDROOM BARGAINS FOR XMAS

COMPLETE STOCK OF MODERN, MAPLE, 18TH CENTURY. ALL SELECT EASTERN HARDWOOD. STRIKING DESIGNS. GORGEOUS FINISHES.

Reg. 179.50 to 449.50

134⁵⁰
to 299.50



- Modern Luxury
- 88" of Solid Foam Rubber

Reg. 224.50

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SAVE ON SOFAS

Custom Made Modern Foam Rubber

- Hand Tailored • Fully Guaranteed • Wide Choice of Fabrics

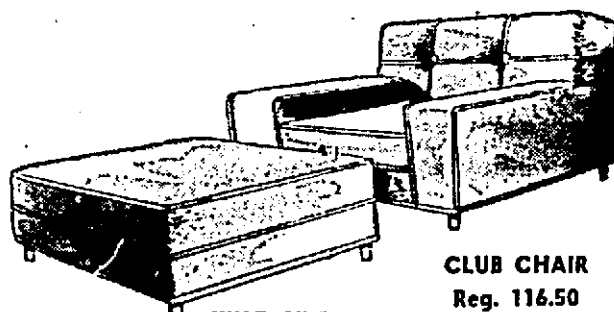
ORDER NOW FOR XMAS DELIVERY

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1252 AMERICAN AVE.
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Open Mon. and Fri. Till 9 P. M.—Sunday 11 A. M. to 5 P. M.
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CREDIT? SURE!
Terms—10% Down
24 Months to Pay



KING SIZE
30" Ottoman
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Just Right

FOR SOMEONE
ON YOUR SHOPPING LIST

**Kodak's New
BROWNIE
BULL'S-EYE
FLASH
OUTFIT**

This smart-looking gift package features Kodak's brand-new Brownie Bull's-Eye Camera with focusing lens and double-exposure prevention. Each Outfit also includes a Flashholder with Flashguard and batteries, eight flash bulbs, and 2 rolls of Kodak Film. Complete with instruction booklet, \$17.95, inc. Fed. Tax. Stop in and let us show you.

**Bossert's
CAMERA SHOP**

213 E. 4th Street



Phone 6-6404

CAMERA ANGLE

Avoid Those Photo Booby Traps

By the Shutterbug

PHOTOGRAPHIC fates have been picking on my friend Bill lately. After his most recent experience in a makeshift dark-room, Bill was tempted to give up photography altogether. But being a sensible guy, it taught him instead to handle photo materials more carefully and plan things more thoroughly — in advance.

Bill's apartment was in the throes of redecoration and the hall closet was a little more crowded than usual when Bill pushed the clothes aside to load film holders. He put the film on the shelf and the holders on a small stepladder which he jammed in also, then he closed the door.

He had opened the package of film and was groping for the holder when it was brushed off by his fingers and fell to the floor. He stooped over and his



"Little Shaver," title of this photo, won a prize.

hand went down to feel for the elusive holder—and right into a pail of wallpaper paste, up to the wrist!

What a dilemma! He couldn't turn around and open the door—that would ruin the open film. Any other movement in the closet would get the paste on the clothes. After fighting the alternatives, he finally wiped his hand on his trousers. Then, using the other hand mainly, he replaced the film in the box before opening the door.

THE PHOTO field is full of booby traps waiting to trip up fans. A good way to avoid Bill's experience in a closet is to jam two chairs or a chair and a stool inside. Sit facing one chair which has a back. Thus, the equipment is in a small, protected area you can reach.

Probably no warning is as effective as one experience of leaving the lens cap on the lens while shooting home movies or the slide in while shooting stills. Unfortunately, forgetting to turn the film immediately after shooting is a common failing, even after previous double exposures.

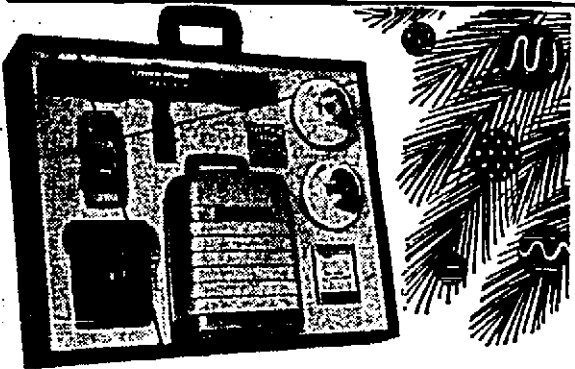
A camera fan has to develop a personal routine of shooting that checks each item off mentally: Camera ready, exposure, focus, background, camera firm, squeeze gently, change film. In time, a regular routine becomes entrenched habit and you're not

(Continued on Page 14.)

Christmas Camera Carnival

NO MONEY DOWN! 2 YEARS TO PAY!

LAKEWOOD CAMERA CENTER OPEN 9:30 A.M. TO 9:30 P.M. 'TIL XMAS



**Now Save \$15 on a Bell & Howell
Complete 8mm Home Movie Outfit**

Enjoy home movies the easy way with a Bell & Howell Matched Set. Everything you need, to take and show movies, in a handy suitcase package. Camera is so simply designed, even a beginner can get professional results. Sun Dial sets camera for you. Monterey projector is light, portable, easy to use. Throws a sharper, more brilliant picture on the screen than any other make 8mm projector. Here's what you get—

- movie camera
- leather camera case
- Castle cartoon film
- projector
- light bar with 2 flood lamps
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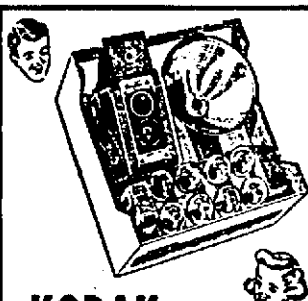


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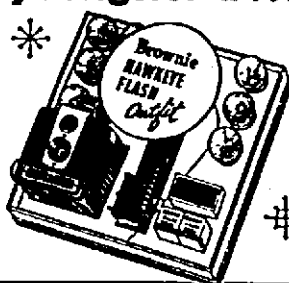
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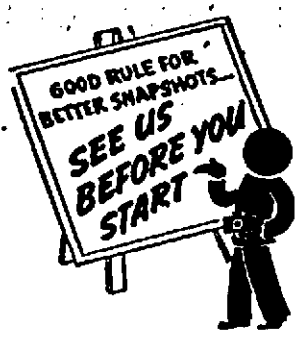
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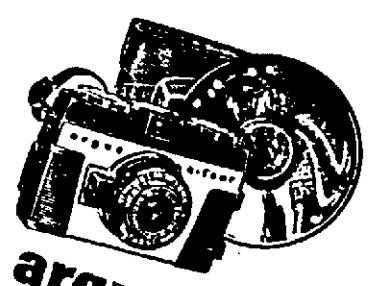


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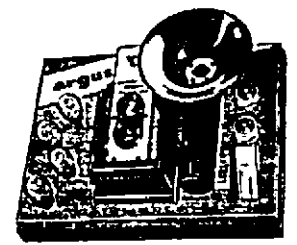
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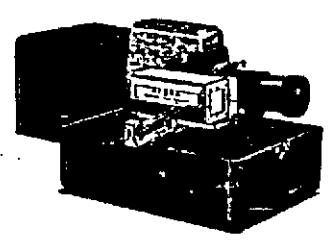
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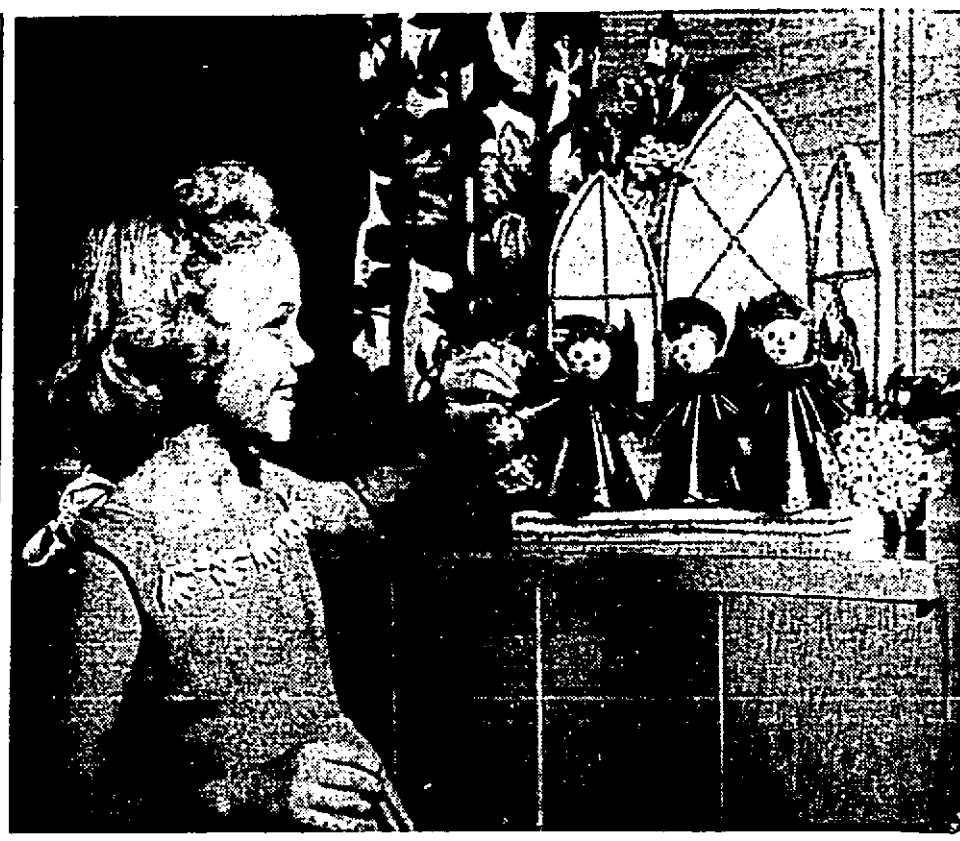
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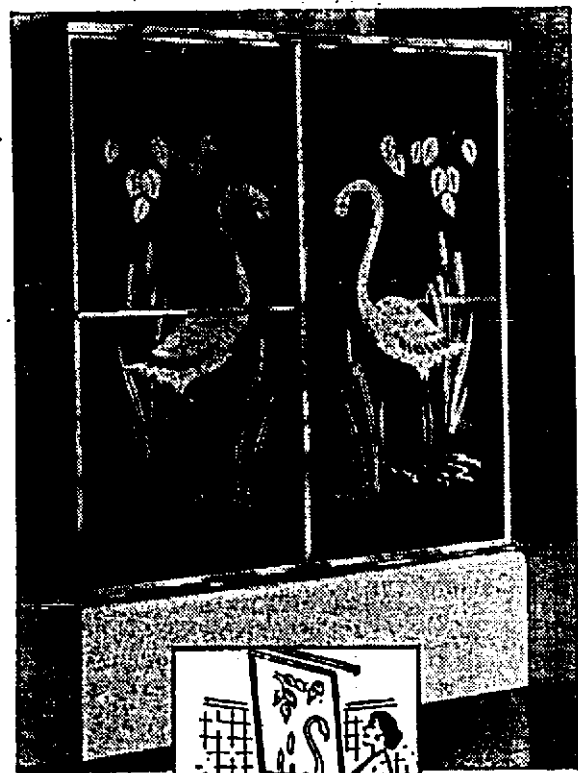
Beverly, daughter of Mr. and Mrs. Vernon Duckworth, lends a hand in dressing and arranging a display of choir angels in decorations for a Yule Party.

**Buffums' will be OPEN TOMORROW NIGHT and every night 'til Christmas Eve —
9:30 A. M. 'til 9 P. M.—for your shopping convenience**

NEW! lovely Flexidoor

sliding double-door tub enclosure
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Give your bathroom a luxury look . . . and lifetime beauty! You'll find the Flexidoor simplicity itself to install. It fits on any five-foot recessed tub, requires no mechanical ability. Door frames and overhead track are made of anodized aluminum that won't corrode or rust. The door panels are of 12-gauge Krene plastic (3 times thicker than ordinary plastic)! Come with easy-to-follow diagrams and photographs showing each assembly step. Lightweight sliding door panels lift out in a second for bathing children, cleaning tub. Comes plain or with white hand-screened Flamingo design. Wonderful Christmas gift for the family!

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SOUTHERN CALIFORNIA'S MOST GIFTED STORES

Branch of Santa's Workshop

THERE'S A BRANCH of Santa's workshop at 5128 Key-note St., where Mrs. L. D. Johnson is Grandma Dolly and her two little granddaughters, Beverly and Gale Sue Duckworth, are serving as Santa's helpers. The house is decked with hand-made Christmas novelties which the girls helped assemble, ready for the Big Day.

Looking like a golden-haired angel herself, 8-year-old Beverly proudly displays an angel choir, poised for song atop the television. Three thin panels of

By Mrs. Gordon Cosper

snowfoam, marked off with bands of fine gift tinsel, are cut to represent a church window background. Before it, three round-faced angels, in circular robes with wide gilt wings and shining halos over their gold paper curls, stand wide-eyed and rosy-lipped as if ready to break into song. Styrafoam snowballs make their heads, which are mounted on dowels — all that is needed for their hidden bodies.

The metallic paper of their circular costumes is stiff enough to keep the angels standing. Sequins make their features sparkle. A few real flowers, high lighted with gilded leaves, complete the set-up, which any little girl (with grandma's help, of course) could make.

Beverly helped with table decorations, too. A fat Santa centerpiece is assembled from snowballs of various sizes, with two circular pieces for arms. Cotton makes the fluffy white whiskers. (Continued on Page 32.)

IT'S TERRIFIC!

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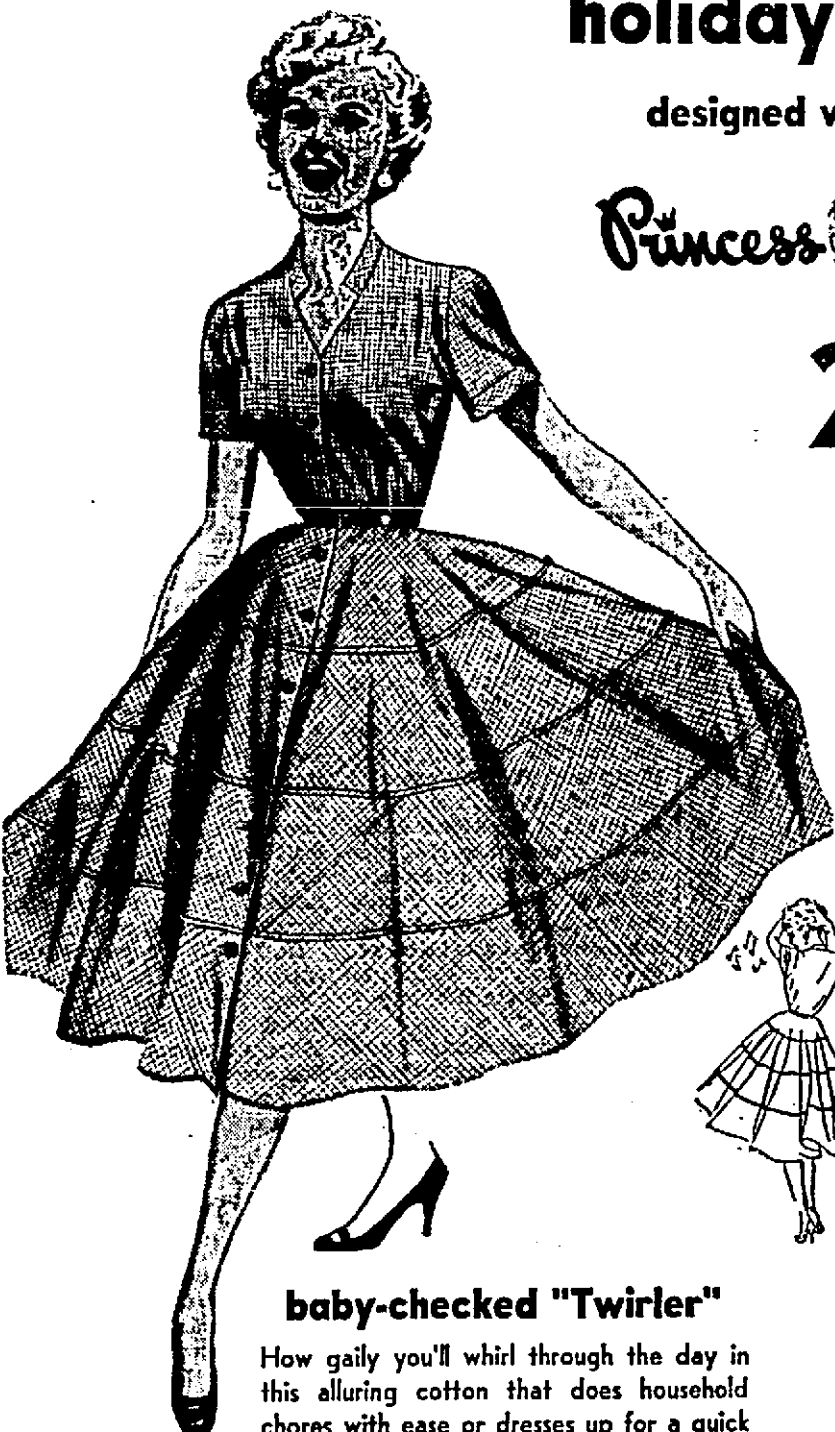
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designed with you in mind

Princess  Peggy

2⁹⁹



baby-checked "Twirler"


How gaily you'll whirl through the day in this alluring cotton that does household chores with ease or dresses up for a quick trip downtown! Button-front dress with all-around cording in skirt, black plastic belt. Red, blue or green checks. Misses' sizes, 12 to 20. Half sizes, 14½ to 22½.



zips on in seconds!

A quick z-z-zip . . . and you're dressed for the day! Expensive looking schiffli embroidered yoke and pockets are frosted with eyelet. Sweetheart neckline, trim slimming lines, generous two-inch hem. Your choice of rose, aqua or yellow. Misses' sizes, 14 to 20. Half sizes, 16½ to 24½.

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Add 3% state sales tax to all purchases within California. 1% city sales tax within Santa Ana. Cost of parcel post will be added to purchase price for deliveries outside Buttums' regular delivery area.

J. M. ERICKSON

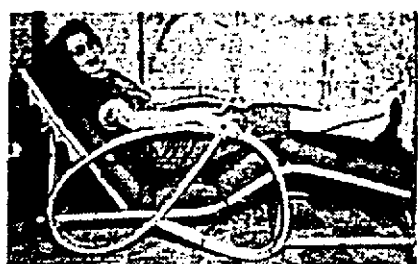
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Spirit of the Wild Blue Yonder

HIS FACE still alight with the pleasure of having piloted a Navy plane at 500 miles per hour, the spry oldster, then 91 years old, climbed out of the jet trainer to be greeted by cheering crowds. James W. (Dad) Montee of Santa Monica, the world's oldest licensed pilot, had given the crowd at the Civil Aviation Days observance in San Diego the thrill of a lifetime.

In 1903 Dad Montee, along with just about everyone else, failed to become excited over the first powered flight by the Wright brothers. But some 50 years later, Dad, at 91, was able to demonstrate that the Wright boys really had something on the ball.

Montee drove horse-drawn stagecoaches out of Dodge City,



—San Diego Union-Tribune Photo

James W. (Dad) Montee is the nation's eldest licensed pilot. He has flown 40 types of planes, including jet.

By Violet Emslie Osler

Kan., 21 years before the Kitty Hawk experiment.

To prove that flying is not for the young in years only, Montee last year played an important part in San Diego's celebration commemorating the 50th Anniversary of Powered Flight. In the interest of aviation and oldsters, he staged a one-man "Jenny-to-Jet" air show.

Then he took aloft a twin-engine executive transport from Montgomery Field. Later he took to the air again to lead an air parade of 50 planes over the San Diego area. Last of all, this energetic fellow zoomed from Lindbergh Field at the controls of a two-place military jet plane. Afterwards, waving to the crowd, Dad called out, "I'll be back to help you celebrate 100 years of powered flight!"

Dad likes to celebrate his own anniversaries, too, but not in the ordinary way. On his 60th wedding anniversary, Montee, who

has more than 4,000 flying hours in the air to his credit, celebrated the day by flying four generations of his family over Los Angeles. Montee, who soloed on his 60th birthday in 1922, took with him on this wedding anniversary flight last December a party of 13, including his wife, Margaret, 83, and a great-grandchild, Laurie Andrew, aged 2.

On his 92nd birthday in October of this year Montee took three generations of this family on a flight over Southern California in a twin-engine Beechcraft lent to him by the CAA. He has been celebrating each birthday in this manner ever since he soloed 32 years ago.

On Feb. 27 this year Montee enjoyed a flight in a glider at Torrey Pines Glider Meet. Although he has flown more than 40 types of aircraft, this was his first experience with a sailplane. He took to it in typical Montee fashion.

Avoid Photo Booby Traps

(Continued From Page 10.)
likely to slip up on any one factor in the rhythm.

In the darkroom, all solutions in bottles should be labeled and dated.

Darkrooms should be kept clean and orderly to circumvent gremlins.

CINEMA CLUB will have a Christmas party Dec. 15 in Houghton Park clubhouse. The schedule includes Christmas tree, Santa Claus, popcorn balls, songs, games, eats and a gift exchange.

SPEEDFLASH, or "strobe" lighting, has been simplified during the past few years and its economy places it within the means of all amateur shutterbugs.

Formerly all portable speed-flash units used wet-cell batteries as the energy source, or were portable only to the extent that they could be connected to an AC outlet. These are still the most economical of all such sources; however, the charging

and care of wet-cell units is more than the occasional picture taker cares to undertake. Manufacturers of speedflash equipment today have produced light weight, low-cost units utilizing dry batteries of different voltage, with light output suitable for all practical photography.

An excellent example of the new design in speedflash is a unit weighing only five pounds as carried over the shoulder. This unit exemplifies the new trend, in its use of a smaller reflector with many prisms in its reflecting surface. These prisms pick up the light from the flash-tube and virtually double the light output formerly realized, by considerably reducing the dissipation of light in former reflector designs. The unit uses the lowest voltage battery thus far found to be practical in speed-flash equipment, a battery noted for its long life and priced at only about \$2.50. With normal use, 800 to 1,000 flashes can be obtained with one battery.

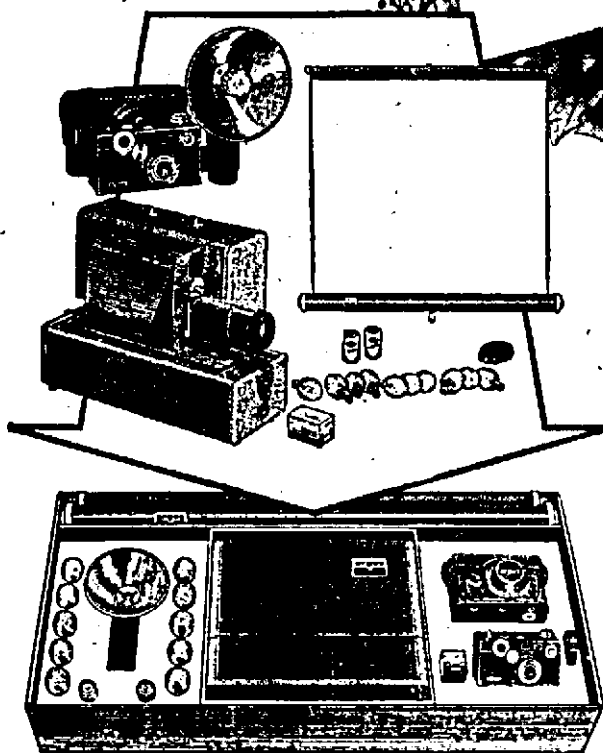
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Drop in today and let us show you this exciting new package!

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SHADOW BOXES ADD DAINTINESS TO HOLIDAY FESTIVITIES

(Continued From Page 6.) for whom it is intended. The variety of styles, sizes and subjects is unlimited.

A scrap of cerise taffeta left from an old evening gown makes a gleaming contrast to a tinsel-decorated tree, cut from a bit of jeweled wrapping paper.

An end of wide silver ribbon served as an ice crystal background for a snowy fairy tale town or skating scene snipped from an old Christmas card, or colored magazine picture.

Magenta metallic paper pasted on a curve inside a shoe box makes a super-sparkling backdrop for a stately paper-doll angel with silver wings, a pink lace-paper dress and a halo of Christmas tree tinsel. The outside of the box is covered with shirred purple velvet.

FAMILY SNAPSHOTS can be

treated in the same style, with the box lining used to create either homey or humorous effects.

Hang shadow box greetings on your own tree, ready to take

off and give to callers. Hand them to your neighbors, or pack them in slightly larger boxes for mailing. You'll find there are many other people like yourself who hate to throw away those

extra pretty Christmas cards they received last year, and who, like you, will be doubly appreciative of 3D shadow box greetings because they not only are unusual but useful decorative items.

In Your Favorite Flavors
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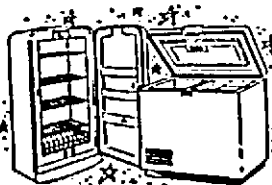
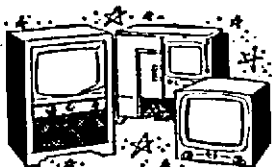
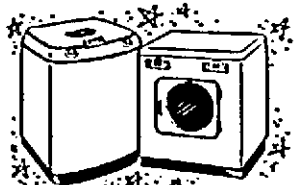
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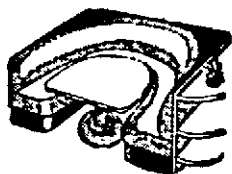
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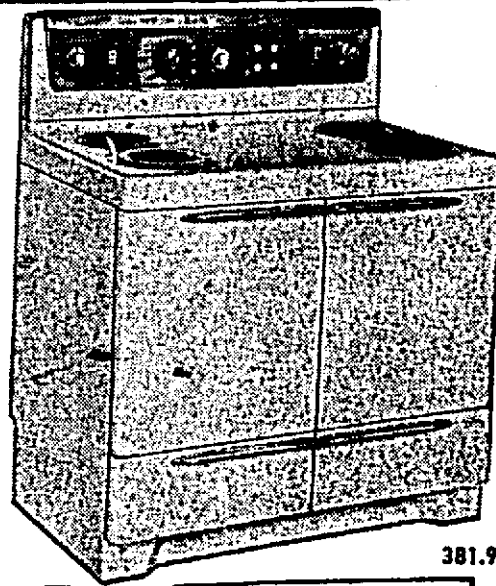
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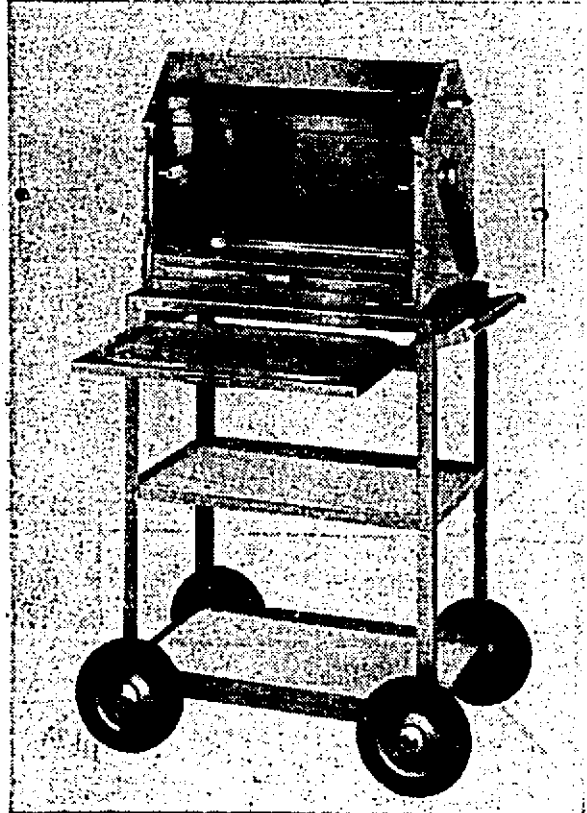
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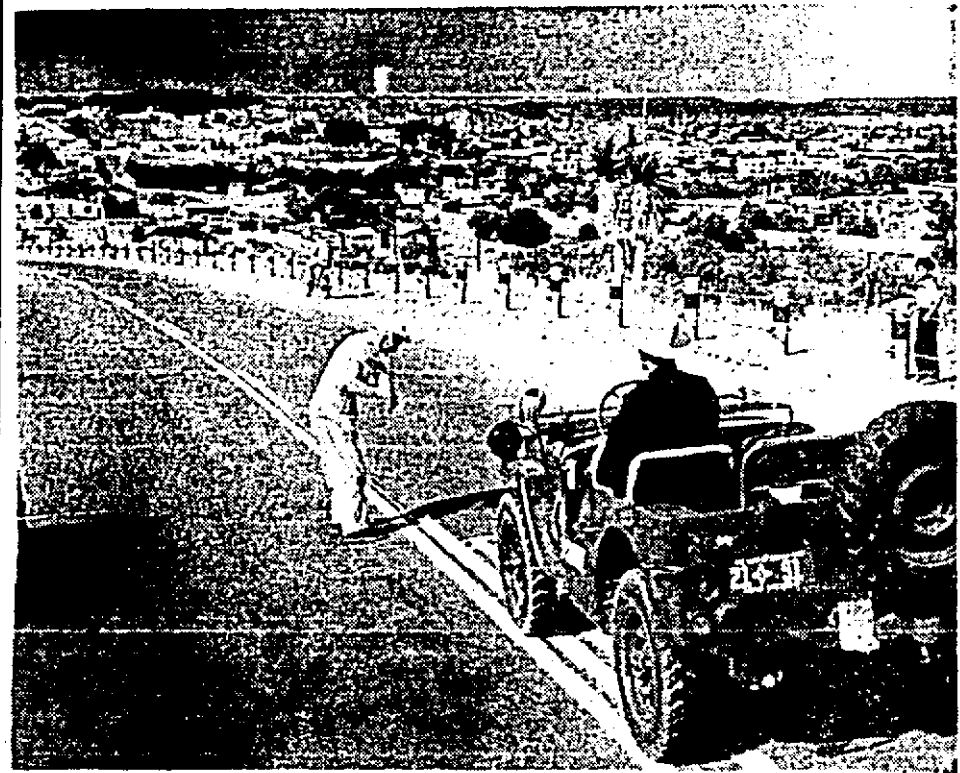
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Nearing the end of the longest "golf course" in the world, Al Baker drives his way into Truth or Consequences, N. Mex., "18th hole" of a record grind.

DON'T TELL it to the Marines — just see Al Baker! That's the answer often given the weary legions of tall-tale-telling, sympathy-seeking golfers who daily file into the Lakewood Country Club pro shop after completing their never-quite-satisfactory skirmishes with the monster Par.

For if those 18 holes seemed extraordinarily long today — Baker has gone much farther. If the weather was hot and miserable — Baker has experienced far worse. If those putts were hanging, those drives hooking, those — Baker has you beat from here to Truth or Consequences, New Mexico.

You see, that was the actual distance the links-loving Lakewoodite of 3938 Fairmont Ave. covered in the spring of 1950 as he had the bizarre distinction of playing the longest "golf course"

By Jerry Wynn

in the world—one that stretched from Sunset and Vine in Hollywood to that whimsically-named New Mexico hamlet.

Playing from lies that would have made the most hardened professional cringe and during sand storms and gales, Baker golfed 823 miles in 13,551 strokes. He was alternately escorted and chased by zealous state troopers, greeted by celebrities and charming young hostesses and plagued by the loss of hundreds of balls to curious birds, animals and amazed spectators.

IT ALL BEGAN quite inauspiciously when a friend invited Baker to a Truth or Consequences broadcast. As a spectator, he was chosen as a contestant and as the latter, of course, had to "pay" the consequences.

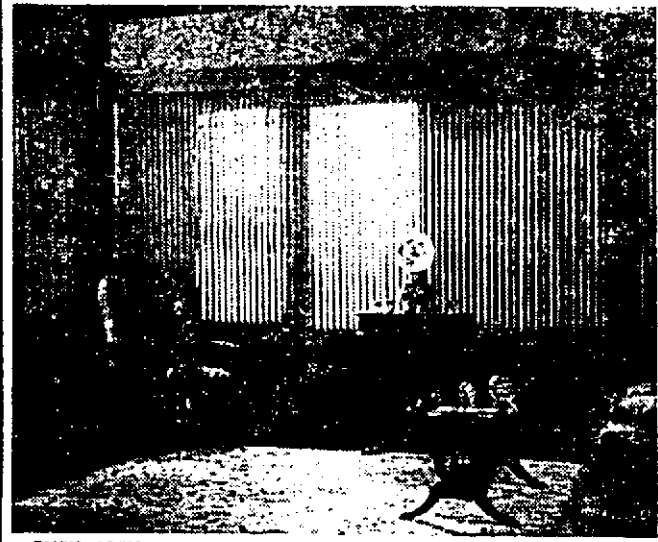
"Mr. Baker," Ralph Edwards grinned, "we've been informed that you are quite a golf enthusiast. We're going to find out just how avid a one you are. Your consequence is . . ."

And so this weird golfing adventure on the "devil's golf course," as it was appropriately dubbed, began one Sunday morning in April. A par of 25,000 strokes was established. If Baker could break the par, he would receive a bonanza of gifts, including a Nash Ambassador, a Columbia house trailer and \$500 in cash. And he did — by 11,449 strokes!

A large crowd lined the streets and traffic was completely snafu as Baker, with motorcycle police escort, hit the first ball with a flat-iron putter straight and true up Vine St. Once on Hollywood Blvd., he received an assist from his man-made fairways and kept

Perma-Drape

the original nylonized louvered draw draperies



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This Golfer Beat Par -- by 11,449 Strokes!

Sunday, December 5, 1954

the ball skimming along the valley of the streetcar tracks.

THAT FIRST DAY through Los Angeles and Pasadena was a nightmare," Baker mused. "Not only did I keep asking myself what a man, 53 years old, was doing making a spectacle of himself this way, but I had an overwhelming fear of hitting cars, pedestrians and buildings with a badly-aimed shot. I figured I needed only 50 yards a stroke and kept all my shots low."

He could make only about 15 miles a day the first week because of the crowds and traffic

but averaged over 23 miles per day thereafter. He used the putter on almost every shot with an aid or police escort marking the trajectory of the effort.

LEAVING CALIFORNIA, Baker undoubtedly scored another golfing "first" by hitting the ball across the Colorado River in one stroke. The long trek through Arizona was marked by a variety of unusual incidents capped by an extraordinary amount of lost balls.

First, out of Yuma, a large desert hawk swooped down and corralled one. Then Baker, him-

self, sent three astray going over Telegraph Pass and lost another three in a sand storm in Welton. Finally a stray dog meandered off with one. The attrition rate became so high a new supply had to be ordered.

At Phoenix, Baker was greeted by Gov. Dar Garvey; at Casa Grande the mayor presented him with a gila monster as a mascot; at Stanfield he addressed a class of school children along the highway on "the intricacies of golf."

"It was sure nice to be back on grass fairways. But, oh, how my game had suffered. I kept

reaching for the putter or No. 2 iron on every shot."

IT WAS A TIRED, golf-weary Baker who canvassed the final leg of the journey — some 300 miles across the almost deserted Southern Arizona and New Mexico roads. But the end was in sight, and under this stimulus he bent to his task and, machine-like, kept the ball in motion.

Twenty-three miles out of Truth or Consequences, he was met by a squadron of jeeps loaded with deputy sheriffs to escort him into town. And the way the gallery of several thousand

tensed about the ninth green at the Truth or Consequences Country Club, the end of the journey, you'd think Baker was playing the U. S. Open with the championship riding on the shot.

His approach landed on the green about 10 feet from the pin. He bent over the putt, measuring every fraction of inch that stood between it and its destination. He fired. Twisting, squirming, fidgeting, the little white ball rolled into the cup.

The journey was over.

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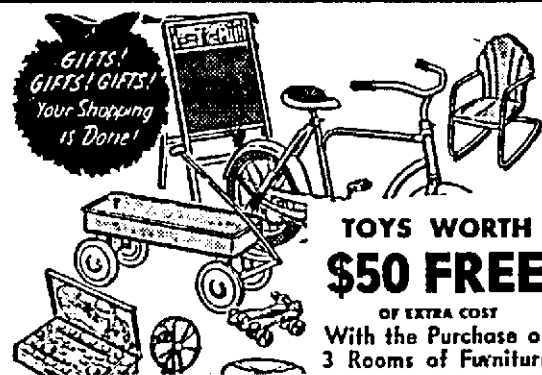
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RESORTS AND TRAVEL

Tour of the Holy Land

BIBLICAL HISTORY, as told in both the Old and the New Testaments, is assuming new dimensions for increasing numbers of Americans visiting the Holy Land as members of organized, escorted tours.

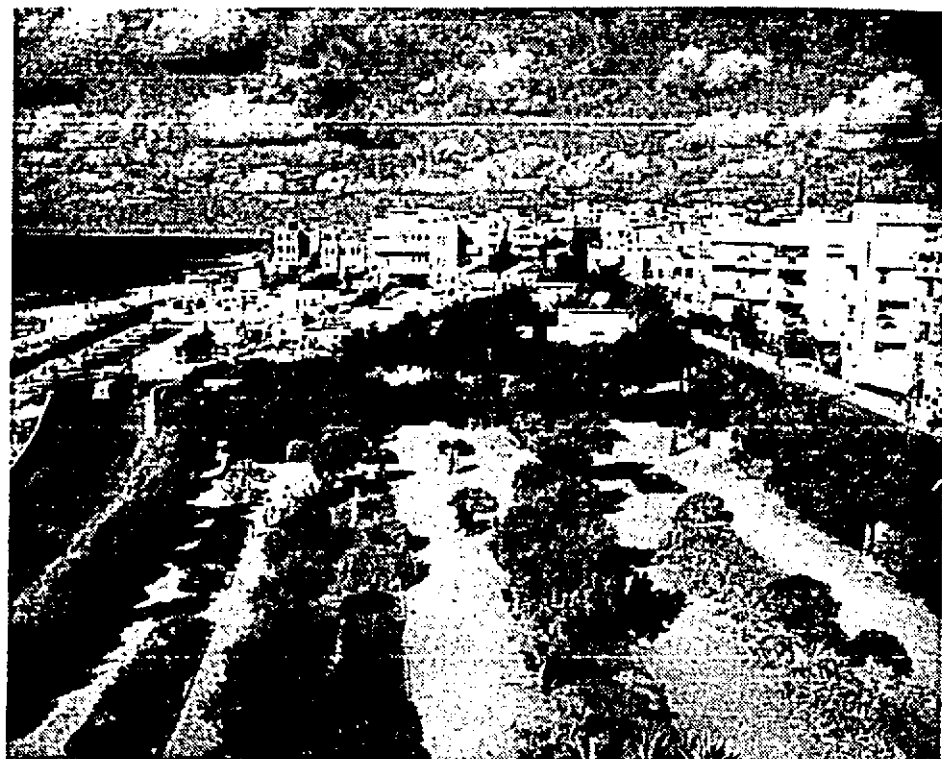
Director E. S. Sullivan, director of Trans World Airlines' tour program, says these tours are especially popular for travel during the Christmas and the Easter seasons, and TWA finds repeated demand for them.

The tours, combining the usual pleasures of travel with pilgrimages to many sites of religious significance, are developed by

TWA in conjunction with veteran tour operators. On some tours, ministers and theological teachers serve as leaders and lecturers. Various religious faiths are represented in the tour groups.

One 1951 Easter tour, according to Sullivan, was composed of 80 persons, the largest single group ever flown in TWA Constellations to the Holy Land. For a Holy Land tour planned for the approaching Christmas season more than 60 travelers have already made reservations.

Air transportation and careful advance planning of ground ar-



—Photo courtesy Trans World Airlines, Inc.

Growth of the state of Israel and its modern character are illustrated by view of Tel Aviv, with landscaped gardens, hotel and business buildings.

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rangements account for the success of the tours, Sullivan points out. The speed of air travel permits maximum time for visiting the many sites in the Holy Land named in Biblical history. The tourist spends Christmas Eve in Bethlehem and, in the case of the Easter tours, is in Jerusalem Good Friday and Easter Sunday. The tours also provide sightseeing stopovers at cities such as Paris, Rome, Athens, Zurich and Cairo, and optional extensions to other places may be arranged.

TWA'S EASTER 1953 TOUR of the Holy Land is the only such tour that includes Mount Sinai and the Mount of Moses. Four thousand years ago the Israelites rested at these places on their exodus from Egypt toward the Promised Land. Today the Sinai Peninsula, a strip of desert between the Suez Canal and Palestine, is pretty much off the beaten track for tourists. However, the tour operator and travel agencies in Egypt have worked out arrangements for the motorcoach trip from Cairo to the Sinai peninsula for the Easter tourists. These include overnight accommodations at St. Catherine's Monastery at Mount Sinai, where original Bible manuscripts may be studied. Another unusual travel adventure offered on this tour is an overnight encampment, with completely comfortable accommodations, at Abou Zeneima, on the shore of the Red Sea.

This 27-day tour is priced at \$1,490, all inclusive. The itinerary includes Athens, Cairo, the Sinai peninsula, Beirut and Baalbeck on Palm Sunday, Damas-

cus, Jericho, Jerusalem, Samaria, Emmaus, Bethlehem, Haifa, Tiberias, Capernaum, Cana, Naza-

reth and Tel Aviv, with a stopover at Rome on the return trip to New York.

AROUND THE WORLD WITH DELA PLANE

A service wife en route to join her husband writes:

"I will be traveling by air with a 7-month-old baby. What are the most common mistakes made by people like me? What can I do to make the trip easier?"

I'VE FOUND a few things that make flying more pleasant. I shed tie, coat and shoes. Put on a sweater and those after-ski knitted socks with the leather sole. Hour after hour in the air is tiring. And a 15-hour Atlantic jump with shoes on leaves you walking off at Orly like the end of a cross-country race. Easy slippers and clothing halve the fatigue.

Carry a ball-point pen. Memorize the number of your passport, date issued and the date it expires. This information must be written many times on entry forms, police forms and so on.

If you don't memorize, you are constantly juggling the baby or the flight bag or the coats while you dig out the passport. The ball point is because a standard fountain pen usually leaks in a plane due to difference in pressure.

Have some tipping money handy. I carry about 20 quarters. American money is acceptable at points of entry everywhere in the world. All the porter has to do is change it at the airport exchange office. If you carry foreign money, that's OK too. But you're used to American quarters and can gauge your tip better.

I NEVER traveled with a baby. But I know that all airlines are geared to heat bottles. Anyone traveling with a baby ought to consider the possibility of being held at some intermediate point by weather or repairs.

Carry enough formula made up for the 15-hour jump. Plus a spare 12 hours supply just in case.

First-class planes across the Atlantic usually have berths. The

cost is about \$35. My hunch is that it would be worth it.

ON LANDING in any foreign port you fill out a multitude of forms. This is where the memorized passport number and the pen come in handy. (You do all this on the plane. But you usually have more to do on landing. The paper work is a battle.) Going through any customs, the rule is look sad and keep your mouth shut. You usually have over the limit of cigarettes. Bright chatter with the customs people just makes them suspicious.

Open the bags, stand still and say nothing until you are asked. Usually they pass you along.

Some customs people take tips, cigarettes and other small tokens of friendship. I think it's a waste of energy in Europe. It may even get you a very chill eye. English customs, for instance, would probably read you off.

Let porters carry your baggage. A quarter a bag anywhere is enough or more than enough.

If you have any trouble, go to the airline people. They really are wonderful at straightening out problems.

Your mailed questions will be answered. Send an envelope with your address. And don't forget the stamp please. Write to Stan Delaplane, care of Southland Magazine. No phone calls.

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SOLUTION TO TODAY'S PUZZLE
(See Page 36.)

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SCOTLAND	STIVE	TO
SHURDS		

Southland

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Sunday, December 5, 1954



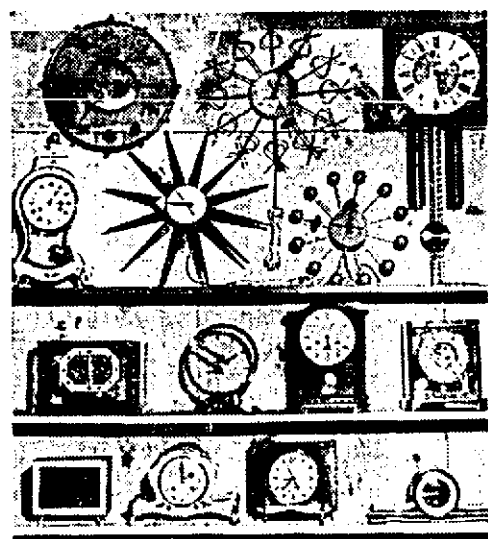
Makes an excellent bowl for pretzels, fruit, candy or nuts. A practical conversation piece. A must for that Dutch Decor. Hand-painted with colorful scenes. Clear lacquer finish over natural wood. 16"x6 1/2". A wonderful gift. Sent duty and post-paid for \$4.95. Holland Imports, 218 Diamond Ave., Balboa Island, Calif. Satisfaction guaranteed.



GIFTS O' THE WEST . . . all authentically Western. It's the West's greatest roundup of "Everything Western for all the Family" . . . boots, pants, hats, shirts and all the accessories. Beautiful leather jackets—both fringed Western and plain sport coats . . . Western belts—buckles—billfolds—handbags—gifts galore. Visit **LECOMBE'S—THE WESTERN SHOP**, 618 Pine Ave., Downtown Long Beach. Open evenings.



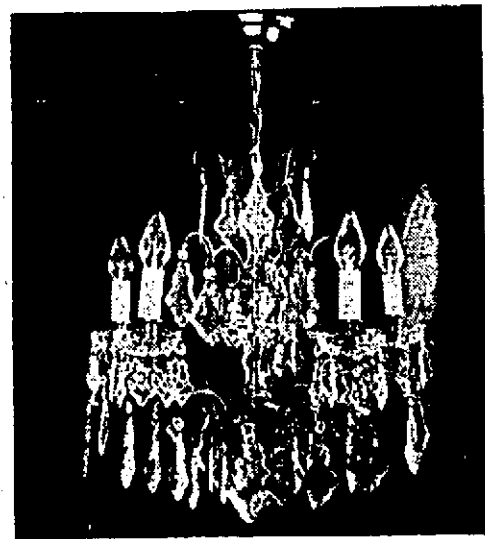
The Wurlitzer Contemporary Console Organ, for you and your family, a Christmas gift that will mean a wonderful new "way of life!" Its glorious tones belong in YOUR home. Buy for only 10% (or your old piano) down, with 36 months to pay. **McCreary's**, 334 Pine. Open Monday & Friday nights.



The Home of a Thousand Clocks. Clocks to match your mahogany, walnut or provincial furnishings. Popular American makes and 40 styles and sizes of imported German musical antiques and maple cuckoos in a shipment just arrived from Germany. Also wall or mantels in provincial that chime and strike. Christmas lay-aways invited. **JOHNSON JEWELRY**, the friendly twins, "La Verne and Vernon," 216 E. Fifth St. Phone 68-7125.



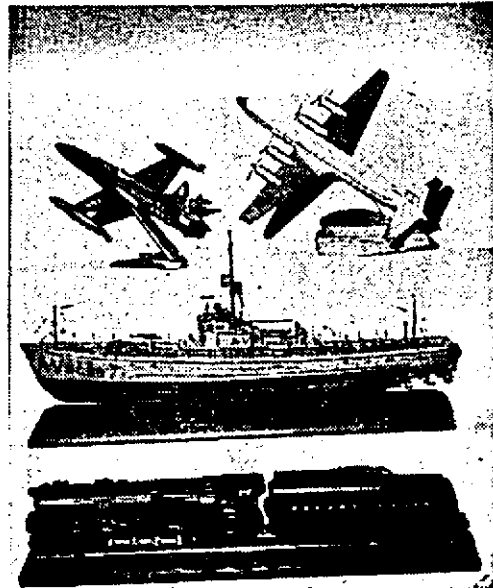
The De Luxe Kelvinator Electric Range shown by Ed Davis, sales manager, **A-1 HOME APPLIANCE CO.**, 1925 Pacific Ave., has automatic electric clock, 7-heat elements and bonus broiler. Completely installed, including 220-volt wiring, it costs only \$299.95. "One of the finest values I've ever offered," says W. B. Eastman, A-1 Home Appliance owner. (Open today, Sunday.)



Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of the marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. Featured at **KUSTER ELECTRIC CO.**, 1030 American.



HELEN GRACE Candies for Christmas! Truly delicious and made fresh with the finest ingredients in our sparkling white Lakewood Center Candy Kitchen. Select YOUR favorite assortment, beautifully Christmas wrapped, \$1.20 pound. 1-2-3 and 5-lb. boxes. Mailing service in the stores. Complete selection of Hallmark Greeting cards. Lakewood Center Arcade Shops, 5227 Hazelbrook; Bixby Knolls, 4470 Atlantic; San Pedro, 639 S. Pacific; Torrance, 1339 El Prado.



From 9 to . . . creative minds . . . nimble fingers . . . there's a hobby at **RAY'S MODEL SUPPLIES** . . . scale model kits for trains, planes, boats, autos . . . and supplies . . . HO railroad layout in operation every Friday, 6:30 to 8 P. M., 1222 AMERICAN AVE. Authorized dealer-service for Lionel and American Flyer.



Low-Boy TV . . . General Electric Ultra-Vision, modern lined oak cabinet television with easy-natural viewing angle. 21" aluminized picture tube, 262 square inches of viewing area. Light-absorbing safety glass and top-tilted control panel. Two dynapower speakers for superb tone. We guarantee \$100 trade allowance! Price \$489.95. **WALKER'S**, The Friendly Store of Long Beach, Pine at Fourth. Phone 707-451. 19

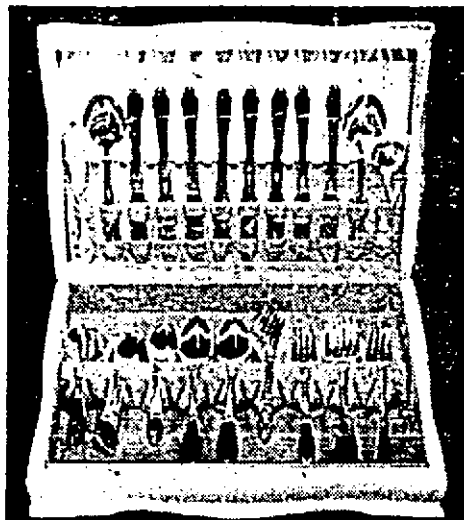
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First time in history—beautiful new 1954 De Luxe Hotpoint 2-door 11.5-cu.-ft. Freezer-Refrigerator for only \$399.95. Regular \$489.95. Save \$90! Features: 88-lb. freezer, sliding shelves, automatic defrost, butter keeper, shelves in doors. Liberal trade-in — start payments next year! ADAIR'S, 634 Pine (open Mon. and Fri. Eves.), 900 E. 7th (open Eves., Sunday 1 to 6).



"AMERICANA" designed exclusively for Penney's by The International Silver Co. Original Rogers AA quality silverplate in 52-piece service for 8! Wonderful for holiday entertaining. Christmas giving. Truly a fantastic buy at just \$16.95 for the complete set. Storage chests at \$4. J. C. Penney Co., Pine at Sixth, Downtown Long Beach.



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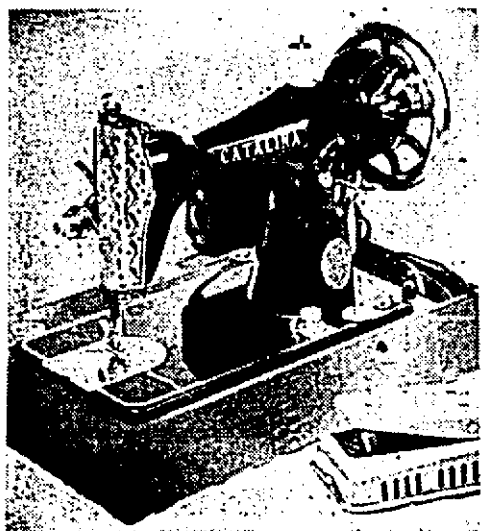
The Hammond Spinet Organ is a musical instrument any member of the family can quickly learn to play... with great pleasure! PENNY-OWSLEY MUSIC CO., 4334 Atlantic Ave., is the only dealer in the Long Beach area which carries all models of Hammond Organs in stock. Prices start at \$995 for instruments that will bring beauty and pleasure to generations of your family. Terms may be arranged.



Exclusive Custom Built Television Stool designed by us. Many fabrics and finishes. Tune your television with chair-height comfort. Special \$32.50. Deposit will assure Christmas delivery. Over 100 styles from \$9.75 up to select from. Visit our exclusive needlepoint store. KNOX RICHARDSON FURNITURE AND UPHOLSTERY, 1098 E. 7th. Ph. 65-8382.



The useful gifts she will admire. I. Miller's black patent with turnabout bow. Our fine Italian mule with bows that turn colors at a touch \$24.95. The I. Miller black patent strip sandal \$24.95. Bag by Josef \$22.95. Guild House, 507 E. Ocean. Phone 7-4963. Charge accounts invited. Buy on layaways—Park free at Rohy's, 35 Linden.



You may rent or buy this round bobbin all-electric brand new sewing machine. Sews forward and reverse. \$3.50 per month rental applies to full purchase price at \$38.95. Fully guaranteed. Free home demonstration. Pfaff Sewing Center, 738 Pine Ave. Phone 70-0545. Open Monday and 20 Friday evenings.



Finest gift for him—the new Custom Schick Electric Shaver. At Gilbert's, you buy for no money down, 50c per week. Any old electric shaver is worth \$5.00 trade-in—buy now for Christmas giving, turn in old shaver after Christmas for credit! Gilbert's Jewelers, 122 Pine Ave. Open evenings till Christmas.



See your picture—60 seconds after the "snap" you have your finished print. Easy to load. Economical to own. Film is your only price. Camera is pocket size. Pictures are billfold size. Full line of accessories. \$69.95. LONG BEACH CAMERA EXCHANGE, 5543 Atlantic Ave. Phone 2-1271, open evenings.

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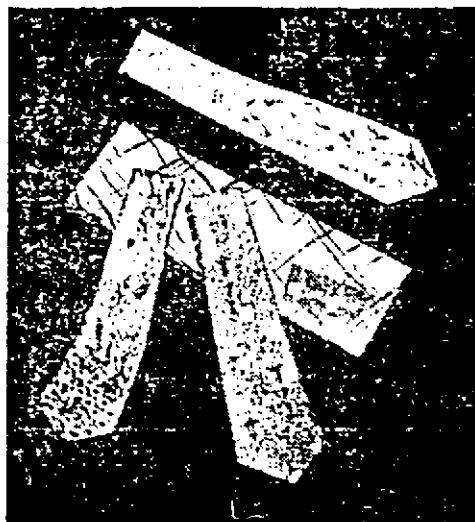
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Sunday, December 5, 1954



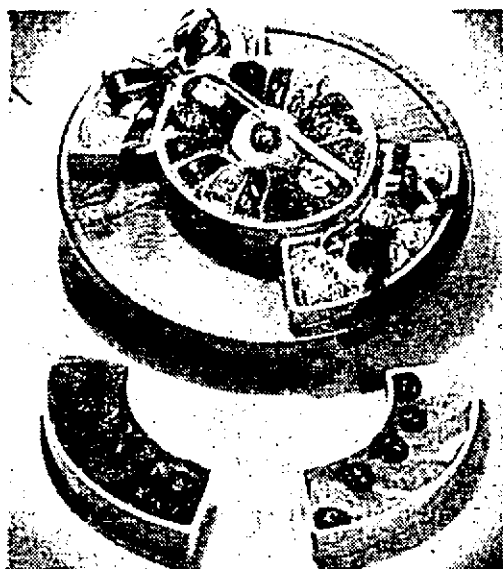
From the Arabian Nights and other Fairy Tales, come these two ladies' slippers. A gold imported Oriental fabric, turned-up toes and a jewel in the heel, makes this scuff truly exotic. \$14.95. The other, a Pixie Boot, complete with detachable bells is made of the softest tangerine color suede. \$6.95. Charge it at Barnett's, 207 Pine Ave., Downtown Long Beach.



Here's a tie he will wear, beautifully made of pure silk with gold lame. Styled and designed by Duval of Hollywood. All silk tipped. Assorted colors and patterns. \$10. Exclusive at Howard Amos "Better Men's Apparel," 120 E. Broadway.



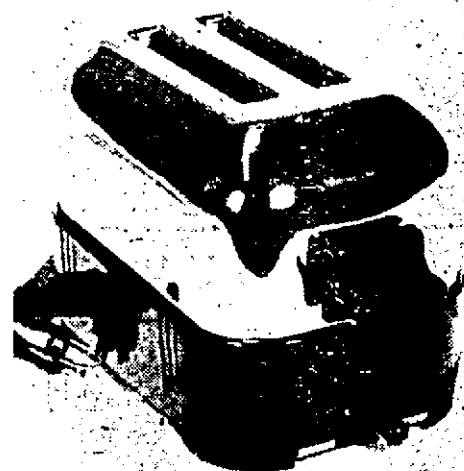
IDEAL XMAS GIFT FOR HOBBY-MINDED BOY. Gladden your son's heart with a soldering kit this Xmas; a really worthwhile gift. Educational, instructive and entertaining. With this unusual kit, complete with all tools, patterns and a variety of cut metal pieces, he can make all sorts of mechanical toys, bridges, towers, and light-houses. A fascinating hobby with big prize contests, local and national, to be announced later. Guaranteed satisfaction or money gladly refunded. Complete kit for only \$9.95. Send check or money order to "Solder Jet," P. O. Box 789, Long Beach, California.



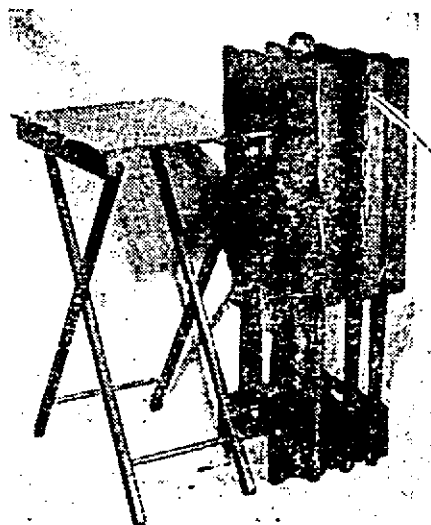
This 12" California Redwood Lazy Susan with ball bearing center has 5 colorful ceramic dishes packed with luscious California candied and preserved fruits, stuffed with plump fresh nut meats. Mailed anywhere in U. S., \$9.98, without dishes, \$5.98. Larger sizes, \$12.98 for 16"; without dishes, \$7.98. Packed fresh to order. Eatmore Fruit, Locally Owned Fruit Packer, 621 Pine Ave. Ph. 7-4051.



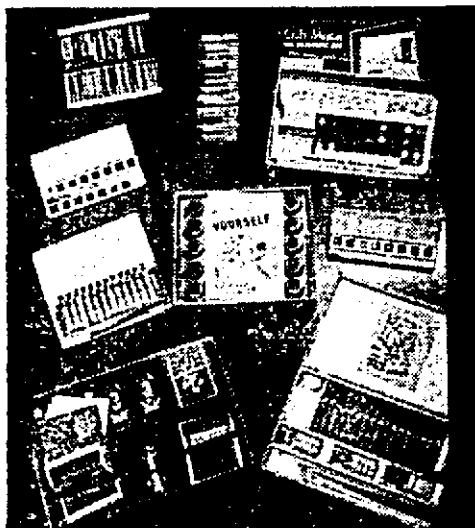
"You'll really bring joy to that certain woman with a lovely gift from ATLANTIC FASHION CENTER," says Penny Craig, popular Jordan High student. Select from a complete stock of lingerie, sportswear or holiday dresses at fraction of original cost. Gift wrapping. 5501-03 Atlantic Ave. Open Fri. 'til 8:30. Phone 2-5433.



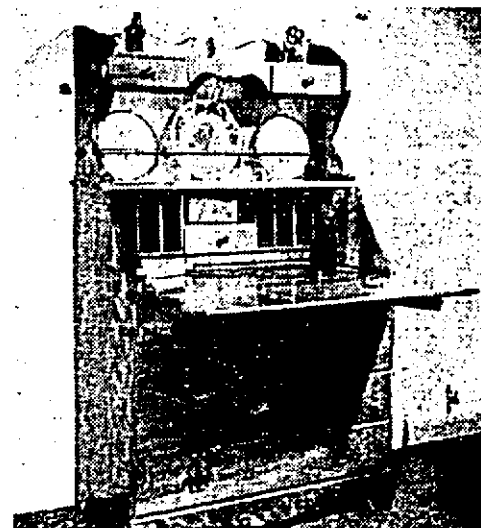
Automatic Pop-Up Toaster in gleaming chrome plate over steel. Easy to clean with a damp cloth. Regulates the color of toast. Only \$9.95. No money down, 50c a week. At Nash Jewelers, Broadway at Pine. Open Monday and Friday Eves.



A clever gift is this well-made, compact Snack Set. Including 4 folding tables and stand, the set is in Salem finish and Early American design. It is another terrific value for Christmas giving . . . priced at just \$14.95, boxed . . . from BERKSHIRE HOUSE, 4310 Atlantic Ave., in the Uptown Long Beach area.



For those who love to create . . . say Merry Christmas with a Do-It-Yourself Kit . . . for textile, oil or water painting . . . block printing or just supplies for the artist or art student it's BELCHER & SCHACHT for the finest in supplies. 251 American Ave. Visit our Gift Department.



Organ-top Secretary Desk, with drop lid and pull-out desk support. In solid eastern birch. Hutch top canopy allows the smaller home to combine both hutch top and desk features where room is not available. Reg. \$199.50, Now \$169.50. Open Monday, Thursday, Friday evenings. LANE'S MAPLE SHOPPE, 5895 Atlantic Ave. Phone 20-7514. 21

Date Pudding: Holiday Favorite

By Mildred K. Flanary

Press-Telegram Home Economics Editor

MAKE THEM distinctively yours . . . those gay, yet friendly gifts with a double meaning. They mean more to the recipient because you made them and more to you because they're the result of your very own handiwork. They're those sentimental edible gifts.

Tradition in the Judge Martin DeVries home combines happy greetings with an elegant date pudding. Mrs. DeVries, known almost as well for her baking prowess as for her many philanthropies, stirs up those spicy aromas in her kitchen early in the season. You should be, too. Knowing that you'll find her recipe for Date Pudding is tops, we're featuring it today.

Then, for variety, we are adding one for a Poinsettia Pudding and some holiday cookies, as well.

POINSETTIA PUDDING

- 2 cups light or dark raisins
- 1 cup prunes
- 1 cup dried apricots
- 1 cup pitted dates
- 2 cups diced mixed candied fruits
- 2 cups chopped nuts
- 1 pound marshmallows

Kitchen Tip:

Mrs. DeVries Kitchen Tip:

To color nuts, take a jar with a tight fitting cover, put a few drops of red or green food coloring into the jar and add 1 cup chopped nuts. Shake until the nuts are colored.

- $\frac{1}{2}$ cup apricot whole fruit nectar
- 6 cups fine graham cracker crumbs

Rinse and drain raisins. Cover prunes and apricots with boiling water and let stand 5 minutes. Drain and cool. Slice apricots and cut prunes from pits into pieces. Slice dates. Combine all fruits and nuts. Dissolve marshmallows in nectar over low heat, stirring frequently. Pour over fruit-nut mixture. Blend in crumbs. Pack into buttered mold. Chill and ripen in refrigerator two weeks or longer before cutting. Makes 6 pounds.

A variety of cookies on a gay plate or platter fits into the holidays for so many occasions—from dessert to open house. With the traditional Christmas greens, and candles, the cookies are a holiday greeting.

SPRITZ COOKIES

- 1 cup butter
- $\frac{1}{2}$ cup sugar
- 3 egg yolks
- 10 almonds, chopped fine
- $\frac{1}{4}$ teaspoon almond extract
- 2 $\frac{1}{2}$ cups sifted flour

Cream the butter and add the sugar. Mix well. Blend in the egg yolks, the almonds and the almond flavoring. Add the flour and mix. Put through a cookie press and bake on an ungreased baking sheet for 8-10 minutes in a 400-degree oven. Decorate either before or after baking. The dough may also be colored red or green before it is put through the cookie press.

SWEDISH BUTTER COOKIES

- $\frac{1}{2}$ pound butter (1 cup)
- $\frac{1}{2}$ cup sugar
- 1 egg yolk
- 1 tablespoon cream
- 1 teaspoon vanilla
- 2 cups sifted flour
- $\frac{1}{2}$ teaspoon baking powder
- $\frac{1}{2}$ cup chopped pecans

Cream the butter and add the sugar. Add the egg yolk, cream and vanilla and mix well. Add the flour which has been sifted with the baking powder, then the chopped nuts. Form the dough into small balls and dip in egg white, then chopped pecans. Make a small indentation in the center of the balls of dough after placing them on an ungreased cookie sheet. Fill the indentation with jelly or with a red or green maraschino cherry half. Bake at 350 degrees for 20 minutes. Handle carefully when removing from the cookie sheet, for these cookies are quite fragile.

DESSERT COOKIES

- 2 $\frac{1}{2}$ cups sifted flour
- 1 teaspoon salt
- 1 cup butter
- $\frac{1}{2}$ cup sugar
- 2 tablespoons grated orange rind
- 1 tablespoon grated lemon rind
- 2 well beaten eggs
- 1 cup shredded coconut

Sift the flour and the salt together. Cream the butter and add the sugar. Add the orange rind, lemon rind and eggs and mix well. Add half the flour, then the coconut and then the rest of the flour. Drop from a spoon onto an ungreased cookie sheet and bake 10 minutes in a 375-degree oven.

For refrigerator cookies, add an additional $\frac{1}{2}$ cup flour and shape the dough into long rolls. Roll these in chopped nuts and place in the refrigerator until chilled. Slice into thin slices and bake at 375 degrees for 10 minutes.

Mrs. Kalabash

(Continued From Page 5.)

tion many times — is that it's the pet name for his wife, to whom he was very devoted. She died in 1943.

Durante married Jeanne Olson, then a beautiful singer in the night club where the not-



Date pudding is one of the delightful Christmas season dishes prepared each yuletide by Mrs. Martin DeVries.

Mrs. DeVries' Date Pudding:

- 1 cup ordinary flour
- 1 cup white sugar
- 1 egg, beaten
- $\frac{1}{2}$ cup milk
- 2 tsp. baking powder
- 1 cup dates
- 1 cup nut meats

Mix together in order listed and pour in a pan 10x10, or 3x12. Over this batter, pour the following mixture:

- 2 cups boiling water
- 1 cup brown sugar
- 1 tbl. butter

Bake 40 minutes in 350-degree oven (no more). Bake until golden brown. When cool cut in 10 or 12 pieces and serve, topped with whipped cream. If the Date Pudding is a gift, bake in pyrex baking dish or a "foxy" tin and wrap in your prettiest paper.

too-handsome Jimmy was the pianist. That was 1921.

Other than one rift — when she sued him for separate maintenance for breaking up the furniture — they were much in love. During the last year and a half of her life when she was very ill, Jimmy gave up his career to be at her side.

He never has remarried though in recent years he has squired red-haired Margie Little to premieres and openings. But like anyone else who is friendly with Durante, she must share him along with the rest of the Durante entourage of Jackson, pianist Jules Buffano,

drummer Jack Roth, Barnett and a half dozen others.

"Where Durante goes, everybody goes," asserts The Schnoz.



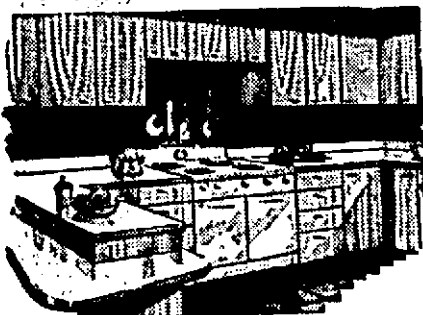
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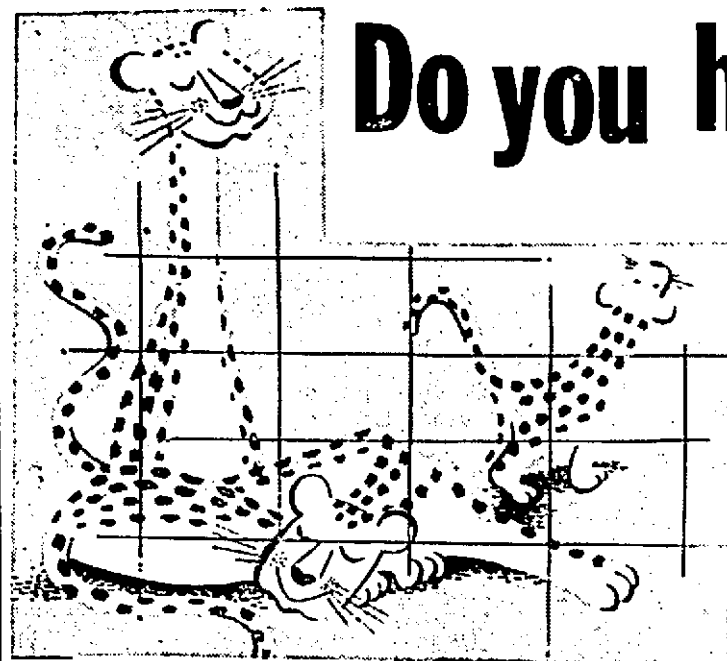
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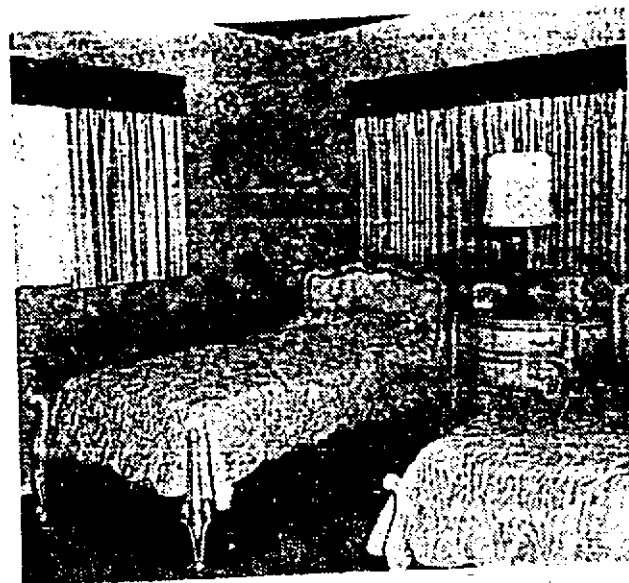
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A 9-foot sofa, marble-topped fruitwood coffee table and a departure in picture arrangement feature this portion of Elmer J. Sylvesters' living room.

SOUTHLAND HOMES

Sedate, Elegant and--



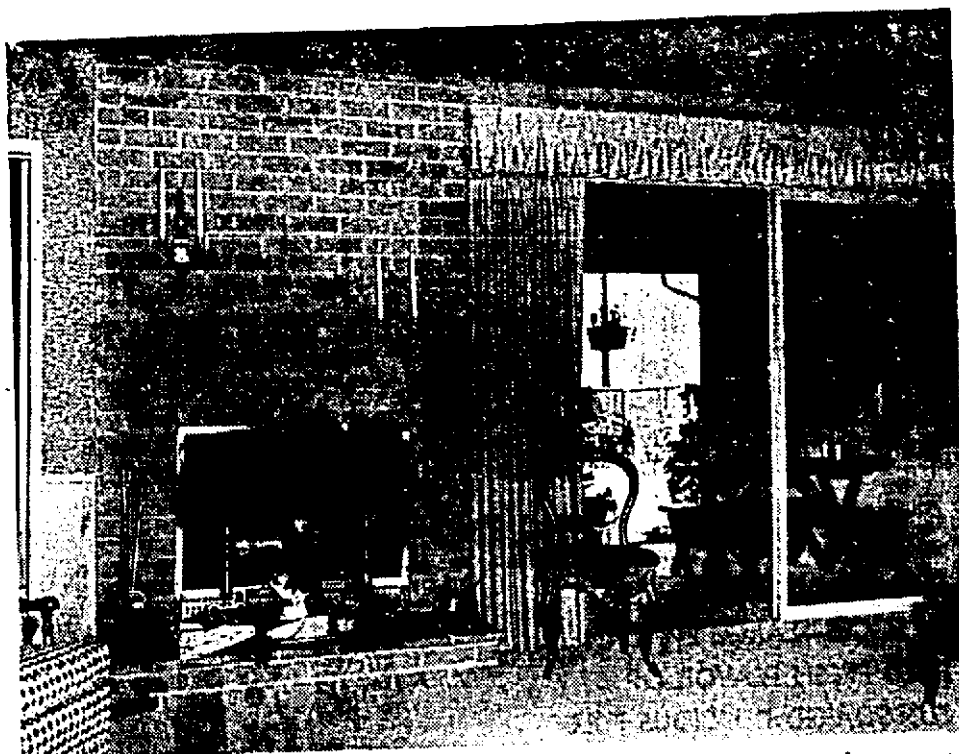
Antique-ivory furniture embellished with gilt tracery enhances the master bedroom of the Sylvester residence.

By Eileen Ball

THE SOFT, undulating lines and hand-rubbed woods of graceful French provincial furnishings have imparted to the Elmer J. Sylvester home an air of sedate elegance.

The 2200-square-foot house, located at 1081 Freeland St. in the new Ridgeway Terrace district, was designed along traditional lines that would gracefully accept almost any style of furniture into its interior. Mr. and Mrs. Sylvester, who are in the process of changing from modern to provincial, felt that this house would accommodate both with minimum resistance and at the same time provide a fine setting for their particular living pattern.

One of the principal attractions of the house is its separate and spacious dining room. The Sylvesters entertain with weekly regularity. While their sunny kitchen dinette is the setting for informal gatherings, the



—Photos by H. S. Melvin

Sliding doors of glass, flush fireplace lend simplicity and elegance to home of Mr. and Mrs. Elmer J. Sylvester. Design, furnishings are noncompetitive.

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occasions are many when Mrs. Sylvester has more formal dinners served in the dining room.

In addition to the two indoor dining areas, the house is built in the shape of a "U" around an open terrace. Sheltered from stray winds from three sides and completely roofed, this setting provides for al fresco dining many months of the year. A dining table of stained redwood is a permanent fixture for this terrace.

Another feature of the house that pleased the Sylvesters is its admirable circulation. Sliding doors lead from the living room to the terrace. From there, it is but a step back into the house through doors that slide open to the den.

THE ENTRY HALL is located quite apart from the living room and sets itself up as a charming, welcoming spot for the Sylvesters' many guests. Three bedrooms are located in the east wing of the house and are accessible from a short hallway leading off the entry to the right.

A nine-foot quilted sofa vies with the open fireplace for prominence in the living room. The scenic print of the sofa, predominantly carried out in shades of coral and deep green, has been sculpture-quilted in a way that outlines and emphasizes the fabric motifs.

A handsome fruitwood and marble coffee table is drawn close so that smoking accessories and coasters are available to people seated in this area. The rectangular contour of the table was well chosen for its complementary role to the over-long sofa. Its length enabled it to accommodate a half dozen guests.

Further playing up the dramatics of this group are the pictures arranged over the sofa. As a welcome deviation from the old-style tendency to hang just one large picture "dead center" over such a piece of furniture (or to balance a pair), this room gains interest through the use of nine pictures, ranging from oval to rectangular.

A large reproduction of an oil reminiscent of the old Flemish school centers the group. The picture, a beautiful composition in deep browns, olives and siennas, is uniquely framed in distressed fruitwood with a liner of brass grille. Smaller pictures flank this central portrait in an imaginative pattern.

Birch paneling, as high as the back of the sofa, complements grass paper in a soft cocoa tone. The ceiling of light cocoa appears to be a continuation of the fibrous paper and thereby sets up no distracting break.

Pleated drapes of antique gold pull across the expansive plate glass sliding doors. The warm and inviting color scheme of cocoa and gold is further carried out with sculptured carpet in soft cocoa-beige.

Other distinguished furnishings include a stately grandfather clock, a pair of wing chairs upholstered in cotton of antique gold and green pattern, and a good looking lamp table with the characteristic carved apron which gives such graceful distinction to tables of this style.

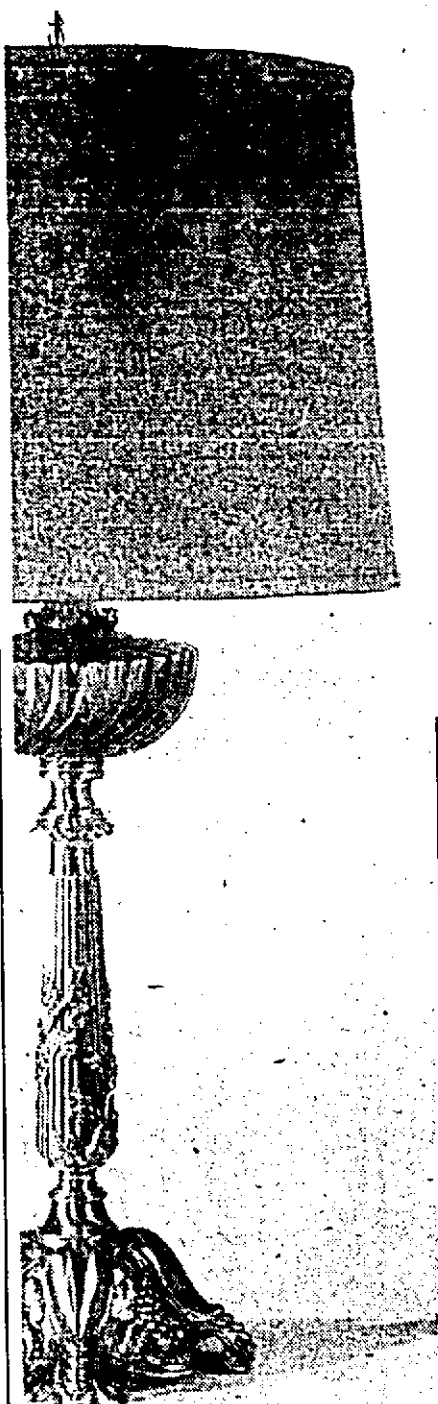
The fireplace, faced in red
(Continued on Page 28)

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LAMP C—A Lightolier contemporary. Gleaming brass with solid walnut. It's a modern diffuser type with a smart textured shade. Height 26".PRICE

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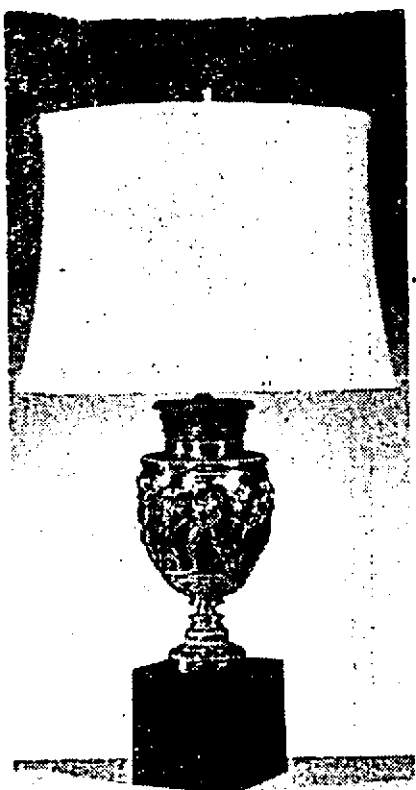
90⁰⁰

Davis

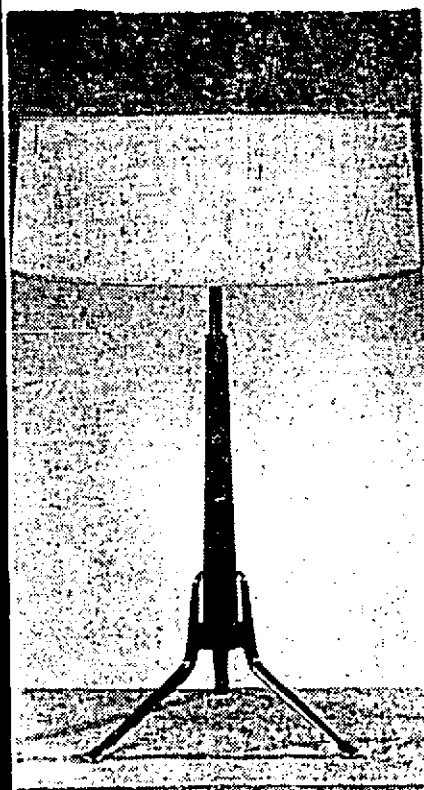
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Mermaid, '55 Model



"Pared down" is the word for the body-hugging new swimsuit collection of Cole of California. Aim of the styling is to give a new body silhouette with heightening of the bosom, elongated molding of the middle and lowered hip interest. Styling has been refined in detail, fabrics are imaginative, and colors are stimulating. The "pared down" silhouette has a number of variations. At its barest minimum, it's a body-slick maillot, but even the shorts, bloomers and skirted styles have been pruned down to reflect new slim lines. Matching beach accessories again are emphasized, making swimsuits foundations for sportswear.

"Putting on the dog" in swim style is easy with Cole's "Dalmatian" suit (above). It's smart and fun and easy to wear. In "The Skin Diver" (below) the designer brings up silvery, luminous color from beneath the sea.



"Carnival" is the name of this gay design in junior shorts swimsuit. Princess lines lengthen the junior figure. The bust interest draws the eye upward for added illusion of height.

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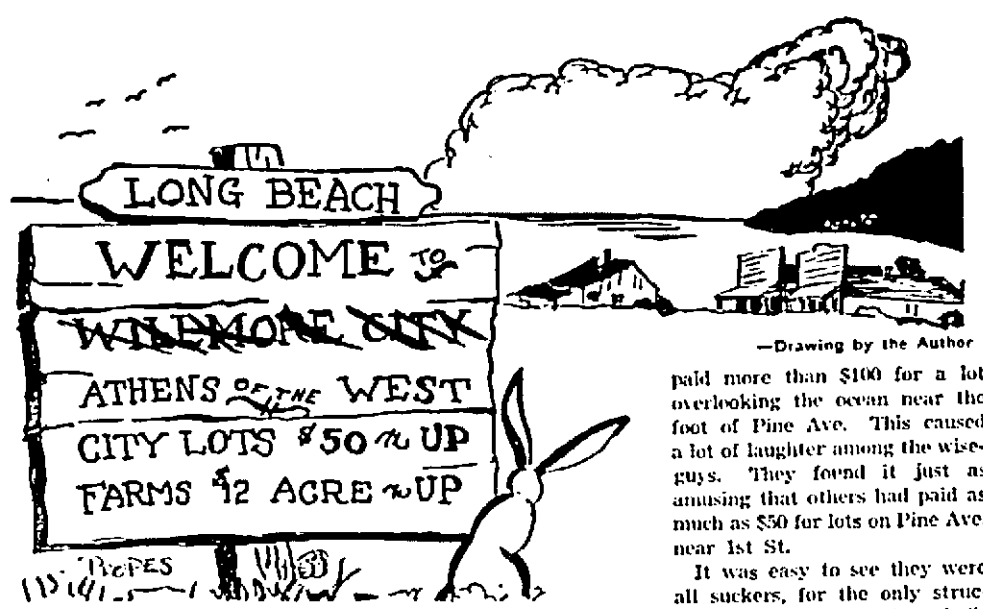
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Sketch gives idea of Long Beach real estate years ago.

By Clarence Bernard Propes

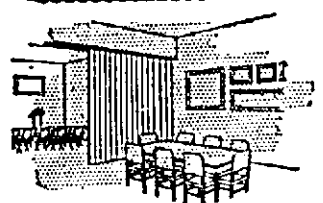
IN 1864 YOU could have purchased the title to the site of Long Beach for \$152. That was the amount the owners of Rancho Los Alamitos owed in taxes. They simply could not believe that the big ranch was worth the money.

The title would not have been clear, for there was a \$20,000 mortgage on the property. The owners of the mortgage were pretty discouraged about collecting the sum and they would probably have been happy to settle for \$10,000 or less if they could have any assurance the sum would be paid.

Two years later Flint, Bixby & Co. bought the property for \$20,000, or about 80 cents an acre. Many people considered this a foolish investment, for all the new owners got was a big acreage of grazing land, stock, buildings, mountains and hills. It was simply a remote ranch of doubtful value.

Twelve years later the town-site of Wilmore City was laid out on a small portion of this ranch. It extended from the river on the west to Alamitos Ave. on the east, while the other two city lines were the ocean and 10th St.

Lots were put up for sale and as many as 50 people at a time attended these sales. One man



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—Drawing by the Author

paid more than \$100 for a lot overlooking the ocean near the foot of Pine Ave. This caused a lot of laughter among the wise-guys. They found it just as amusing that others had paid as much as \$50 for lots on Pine Ave. near 1st St.

It was easy to see they were all suckers, for the only structure in town was a jerry-built house falling apart at the seams.

A MAN NAMED COOK
bought two lots on the west side
(Continued on Page 20.)

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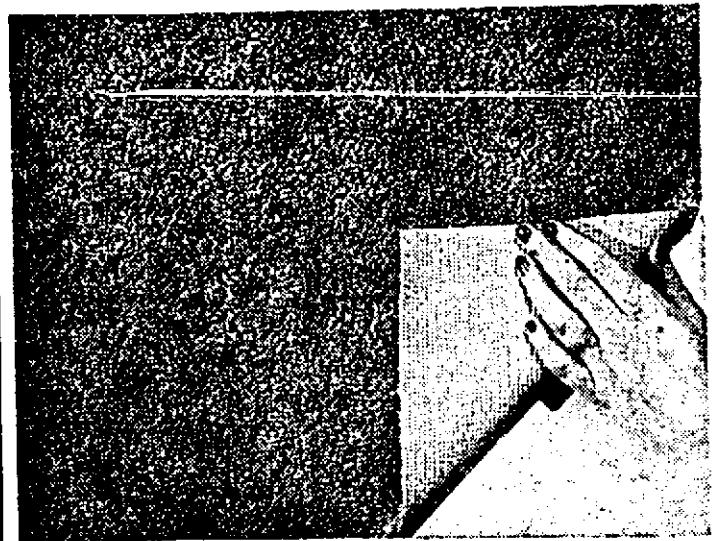
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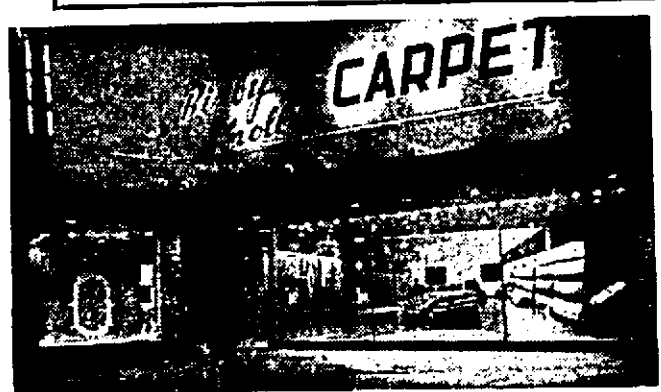
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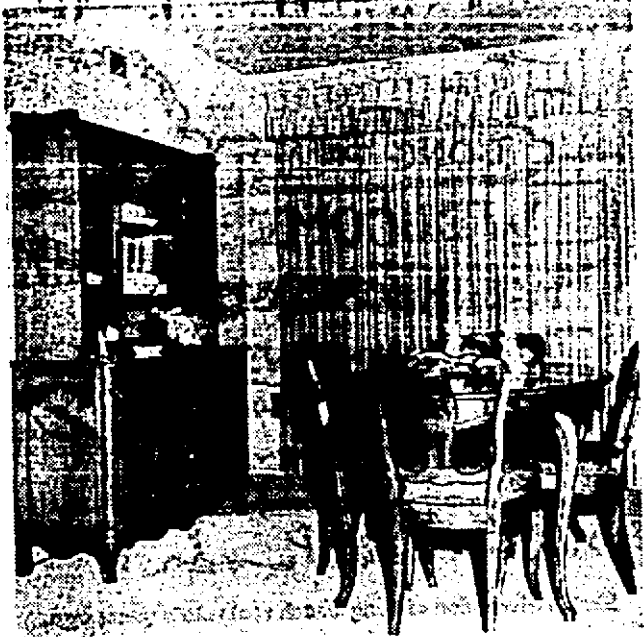
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Sedate, Livable Home

(Continued From Page 25.)
brick, stands flush with the wall and avoids the obvious fault of dominating a room with too great an intrusion. This one has a slightly raised hearth that holds handsome accessories of polished brass. A pair of brass and maple candle sconces have been hung at oblique angles on the fireplace facade.
THE DINING ROOM faces the front of the lot, thereby giving it a pleasant view of the newly developed park across the street. The walls of this room have been painted a soft milk choco-

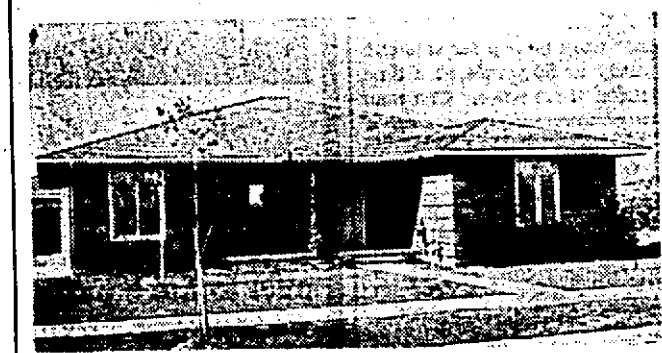
late in keeping with the ceiling tone of the living room. Here, again, draperies of gold pull clear across the extensive windows, creating an obvious and pleasing harmony with the adjacent living room.
The furnishings for this room are crafted of natural cherry. The kitchen is spacious and sprightly with its green and jonquill yellow color scheme. The cabinet doors and drawers are of natural pine, while the cabinets themselves are pale apple green. The walls are yellow, which, with the light green, provides a suitable background for the counter tops of hunters green tile. One entire end of the kitchen



Regal French furniture of hand-rubbed cherry graces the separate dining room of the Elmer J. Sylvesters' home.

is devoted to dining. Here an oval table of yellow Fornica expands to seat a crowd. Adding gaiety to the area are ruffled organdy curtains banded with borders of green and yellow.
Beyond the kitchen and on through the service area is the den. Worthy of mention is the half-bath located off the service room, within handy radius of the kitchen as well as the den.
THE DEN has glass doors that slide open to the terrace. Here is where the Sylvesters have relegated the modern furnishings that once held the spotlight in their former home. Eventually it will be displaced with furniture more traditional in feeling. Meanwhile, the den — with its wall of glass and its paneling of etched plywood — is very attractive and usable. Two sofas, one in coral and one upholstered in a fleecy nude fabric, provide seating for guests and family. Sage green drum shades on the table lamps echo the soft sage of the walls. Soft cocoa draperies blend with the carpet of

warm beige in pleasing contrast to the cool green of the walls.
The master bedroom is a picture with its French provincial furniture in antique ivory and gilt. The hooked rug has a medallion pattern with roses worked into blocks. The pale mauve and green colors of the rug set the plum and green color scheme for the room.
Quilted spreads on the twin beds are of dusty mauve that have deep plum dust ruffles for perfect counterpoint.
Peach, pale blue and pearl gray are the predominant colors in the bathroom paper portraying a tropical beach scene. Picking up these colors are the fixtures and cabinets of peach and contrasting tile counter tops of Wedgewood blue.
The guest room is cheerfully decorated in paper depicting gay yellow hibiscus and blue hydrangea blossoms on white. The dull green foliage is repeated in olive green silk sill-length draperies. Spreads are butter yellow in contrast to azure blue cotton rugs.



Wood siding, cocoa stucco and sprightly green trim are features of the exterior finish of the Sylvester home.

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Long Beach, Welcome!

(Continued From Page 27.)

of Pine between 3rd and 4th Sts. He paid \$50 for the property, and in 1907 he sold these lots for \$20,000. Today this \$20,000 would buy only a few front feet of this property.

A Los Angeles newspaper commented on the sale of the properties in Long Beach by writing that the day might come when every foot of level, well drained land in Los Angeles County would sell for \$600 to \$800 an acre.

This was not true of Long Beach in the '80s. Farm land was selling for \$12 to \$20 an acre in five to 20-acre parcels. Farm land was anything north of 10th St. or east of Alamitos Ave.

An amazing deal of the day was the purchase of a property bounded by Elm and American Aves., 9th and 10th Sts. The salesman must have been pretty convincing, for \$8,000 was paid for it. Two years later the owner tried to unload the property and the top offer was \$500. In 1897 he sold it for a little over \$1,000.

In 1898 the City of Long Beach purchased the site of the City Hall for \$2,000. The asking price was \$3,000, but the owner waived a third of the sum as his contribution to the city's progress.

In 1903 the Tribune advertised 10 acres of lemon trees and a house in the "frostless belt" near Signal Hill. The asking price was \$3,000. The owner was probably bothered by gassy fumes being belched up from the oil dome under his property.

In the same paper a hopeful advertiser offered a nine-room house between 3rd and 4th Sts. on Locust Ave. for \$3,600. It is easy to imagine that he was troubled by the ad for a grove near Signal Hill. Who would pay his price for a house in town if a nice grove could be had for less? These were all asking prices, of course. The owners were probably more than willing to dicker.

THE LONG BEACH PRESS of Jan. 13, 1920, ran an ad for

property on Belmont Heights. Someone offered an acre block at the corner of Mira Mar Ave. and Colorado St. for \$6,500. This was high for property in that district, as Belmont Heights was made up of small farms for the most part. It seemed sort of silly to name streets out in that Indian country. There were a good house, lawn, garden and about 30 fruit trees on the Mira Mar property. The owner was probably aiming at a retired couple who wanted a nice, quiet country place.

In 1923 the City of Long Beach voted on a bond issue of \$900,000 for the purchase of 257 acres

that is now Recreation Park. There was sharp opposition in some circles, for it was contended that it was a foolish waste of money on over-valued land.

The bond issue passed. If this park were subdivided today the lots would bring two or three times the price then paid for a single acre.

Someday we may tell of the time we could have purchased a downtown Long Beach property for a measly million dollars. Few people will believe us, unless we produce proof, and then we'll probably lean back in our rocking chairs and sigh for the return of 1934, when property was selling dirt cheap.

HAMMOND ORGANS

Only complete line in Long Beach area.

AS LOW AS \$995

All Models on Display Easier to Play Than a Piano

Within a month, even those with little or no musical background can be playing lovely selections. A Hammond Organ costs less than many fine pianos. Takes no more space than a small desk and plugs into any standard electrical outlet.



4334 Atlantic Ave.
Phone 40-7406

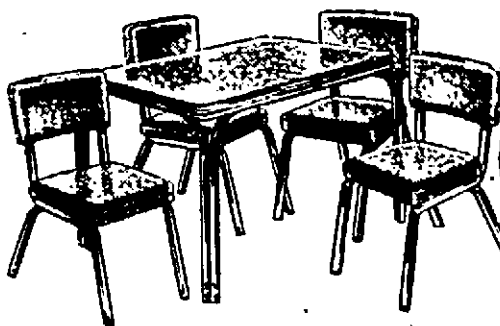
Open Friday Evenings 'til 9 p. m.



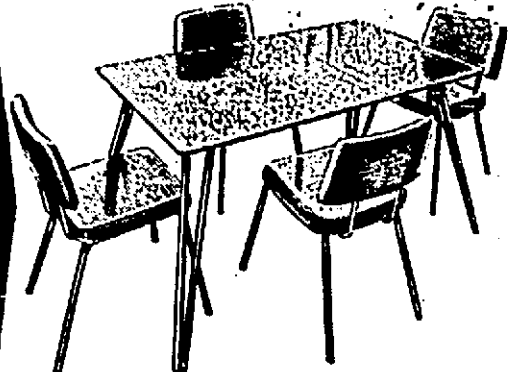
GIANT Dinette BARGAINS

Your Choice! Wood - Chrome - Jet Black

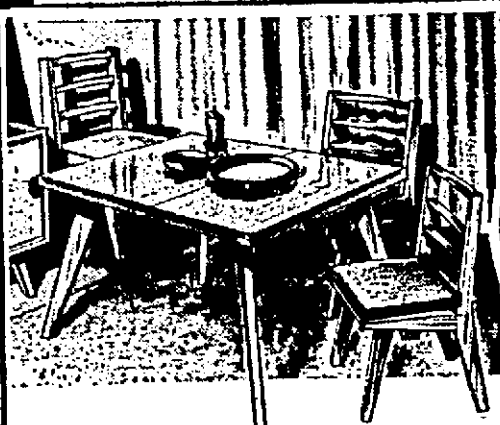
Unbeatable Values during our Christmas Gift Sale!



YOUR CHOICE
\$39⁸⁸
REG. \$49.95
\$1 Down Delivers
5-PIECE CHROME or WROUGHT IRON SET



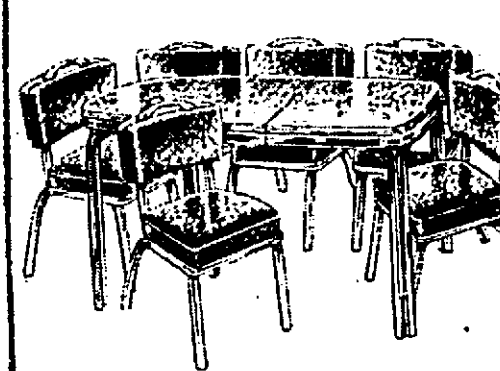
SENSATIONAL VALUES—GORGEOUS MODERN DINETTES WITH HIGH PRESSURE PLASTIC TABLE TOPS AND PLASTIC COVERED SEATS.



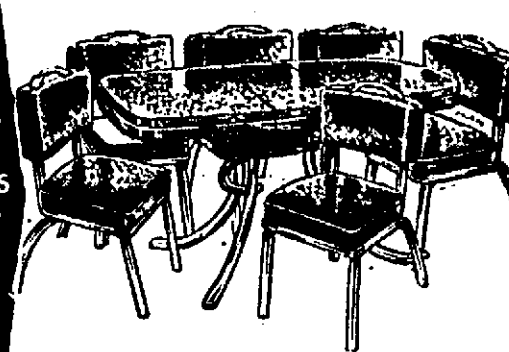
YOUR CHOICE
\$49⁸⁸
REG. \$69.95
\$1 Down Delivers
5-PIECE WOOD OR CHROME SET



Beautiful modern hardwood or Duncan Phyfe Chrome. Stretch your dollars now!



YOUR CHOICE
\$69⁸⁸
\$89.88 VALUES
\$1 Down Delivers
LUXURIOUS 7-PIECE DINETTES!



LAVISH SIX-CHAIR DINETTES. EXTRA STRONG DOUBLE LEG OR DUNCAN PHYFE STYLING. HEAVILY PADDED PLASTIC COVERED SEATS AND BACKS—THEY'RE TERRIFIC BUYS!

FREE DELIVERY within 250 MILES • OPEN DAILY 9 to 9 • SUNDAY 11 to 9

5 BIG Stores
Hadley FURNITURE
South Gate • 8615 Long Beach Blvd. (TWO BLS. NORTH OF FIRESTONE)
Los Angeles • 1359 W. Washington (BETWEEN HOOVER AND VERMONT)
N. Long Beach • 6595 Atlantic Ave. (ATLANTIC AVENUE AND ARTESIA BLVD.)
Glendale • 314 East Broadway (OPPOSITE POST OFFICE, 3 BLOCKS EAST OF BRAND)
Alhambra • 845 W. Valley Blvd. (1 BLOCK EAST OF ATLANTIC)

The Expense of Bark

A troublesome problem in lumbering is getting rid of bark.

It's probably worst in Redwood. The bark simply must be removed from the log or it will cause the mill bandsaw to weave in and out, instead of sawing in a straight line. It's very expensive to "peel" the bark by hand in the woods, and it increases the forest fire hazard.

The producers are now debarking logs at their mills with giant machines, one of which cost \$600,000. This wet bark must then be burned—a very difficult and expensive job.

So there's a great deal of research money being spent to find some commercial use to which the bark can be put.

It will take big money and a lot of time to find the answer, but the stakes are big, too.

Hammond
The dependable
Lumber Company
Call Us for Prompt Service
1532 W. ANAHEIM ST.
PHONE 6-6283
A. H. HELLER, Manager
Open Saturday Until Noon

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Harris Chain Link Fence Keeps Children and Pets Safe from Harm. Requires No Yearly Painting or Repair.

FHA TERMS
If your fence costs
\$100 You Pay \$3.20 mo.
\$200 You Pay \$6.39 mo.
\$300 You Pay \$9.59 mo.
FREE ESTIMATES

HARRIS
FENCE & PATIO CO.

3150 ORANGE — PHONE 4-9513 or 48-1487

PET PARADE

So Rare Her Breed May Die

By Eleanor Avery Price

SINCE Colleen Clancy, 1729 Foothill Dr., Glendale, is one of the few people in the world who owns a Chinese crested dog, the description of her unusual pet is given in her own writing.

She says: "This hairless breed was recognized many years ago by the A. K. C., but was dropped from the recognized breeds because of the lack of registrations. A census of these dogs in the hope of presenting enough for re-recognition in the A. K. C. found too few eligible. They are now so rare that they face complete extinction.

"The Chinese crested dog originated in Tibet and China, but none is to be found there now. The flat crested dogs were used for hunting in India, and the dogs with heavy crests on their heads were used as temple dogs.

"When bred to type, the Chinese crested dogs have exquisite greyhound type conformation—very small boned, racy, slender, straight legs, rounded backs and hips dropped. They look very much like little gazelles.

"There are flesh-colored crested dogs with blue-black spots; others have a satin black skin. Some are parti-colored and there are also a solid flesh, a very light tan and a slaty-blue elephant-hide color. The skin is extremely hot to the touch and as soft as the inside of one's forearm.

"The crest is usually thick and long, snowy white, or edged in black. Others are red and white. A heavy brush should cover the end of the tail extending halfway toward the base of the tail. Light or heavy hairy anklets are common. Ears may be erect or weighted down by the fringe that covers them.

"They are uniformly affectionate and intelligent, have sensitive dispositions and are excellent watch dogs. These little dogs are strong and healthy even if they do look delicate. The weight varies from seven to 12 pounds as an average.

"If you want a pet for your house or apartment, these dogs are ideal. No fur comes off on the furniture, and there are no fleas to worry about, and if any-

one in the family has an allergy to dog fur, these dogs are perfect because the crest or hair on their heads is more like human hair."

Colleen Clancy's Chinese crested dog is pictured with her description. The three-year-old pet is named Colleen's "Princess of Yun-Nan."

POODLES, one of the most popular dog breeds, will strut their stuff in the Poodle Club specialty show in conjunction with the Los Angeles Club show Dec. 11 and 12 at Pan-Pacific Auditorium, Los Angeles.

ONE OF THE FIRST rules of housebreaking a puppy is not to give him the free run of the house. Bring him in, tie him up in one spot, preferably a corner, and provide a comfortable bed. Take him out after every nap, every meal, and after any roughhousing with the children. Dogs don't mind being tied up in the house if they are where they can see everything going on. This restriction of movements will also help teach him to have restrained manners when indoors so that he won't demonstrate his joy at being permitted inside by running and jumping and knocking over everything.

OUT OF FAIRNESS to the owner, don't feed your neighbor's cat. The owner may be trying to teach his cat to eat certain



Princess of Yun-Nan, 3-year-old Chinese crested dog, is rare to canine world.

balanced cat foods or the food the family enjoys, and the special treats you hand out may make this impossible.

RHEEMS VENTED CONSOLE GAS HEATERS

25,000 to 60,000 B.T.U.
Used Short Time in L. B. Schools

Manual Control.....\$30
With Wall Thermostat.....\$40



These are non-installed prices. We will be glad to give you a free estimate on single or multiple installations.

THESE SOLD NEW FROM \$72 to \$120

CHECKED AND GUARANTEED BY SAM HEALD CO.

2-M Green Stamps Given on All

- PLUMBING AND HEATING REPAIRING AND REMODELING
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Your Sign of Quality
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BEETHOVEN

A Name That Stands for Quality!

And another name that stands for quality—though in a different field—is the Home Supply Co. You're sure of getting top-value for your \$\$\$ when you deal with a reliable firm whose reputation has been built on satisfactory service. We've been providing just such a service since 1921—may we serve you today?

LINOLEUM — ASPHALT TILE — PLASTIC TILE
WINDOW SHADES

HOME SUPPLY Co.
Phone 7-1245
1001 PINE Ave. — LONG BEACH

Christmas Pets



BUY NOW ON LAY-AWAY!

AKC DOGS
BIRDS
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Many Others

PET SUPPLIES
Complete Selection
Long Beach Seed
2550 AMERICAN
Phone 4-3710 Open Sun. 9-4
OPEN 'TIL 9 P.M. EVENINGS
LARGE FREE PARKING LOT

SEND DELICIOUS FRUIT Gift PACKS

\$1.98 - \$25.00



DELIVERED PREPAID ANYWHERE IN THE U.S.A.
Make your selection now for those far-away folks at Christmas time. Send luscious California fruit surprises packed fresh daily by us in our own plant. The Schulman Fruit Gift Pack is not to be confused with the ordinary commercial fruit pack. We guarantee our fruit to be of a fresher, finer quality.

BRING YOUR GIFT LIST IN TODAY!

GIVE US THE ADDRESS, WE DO THE REST
Delivery Guaranteed

WE GIVE S&H GREEN STAMPS —
FREE "PARK & SHOP"

Open Daily 9 A.M. to 9 P.M. — Sundays 10 A.M. to 5 P.M.

Schulman's
"FRUIT GIFT PACKS"
Dependable since 1926
42 PINE TEL. 7-3440 625 PINE TEL. 67-3117

Jingles Lift Them High

By Terry Vernon

Television Editor, The Independent

THERE ARE TWO GIRLS who will never complain about commercials on radio or television, and why should they? After all, if it weren't for the jingle songs of sponsors they might still be leading humdrum lives.

Trudy Wroe sang her way to fame as one-half of the "Papermate Sweethearts." Peggy King warbled her way to the top by letting the world know about Hunt's Tomato Juice.

There, however, the similarity ends for each had diverse backgrounds.

Pretty Trudy Wroe is a blue-eyed blonde, stands 5 feet 5 and weighs in at a trim 112 pounds. She's a native Californian, born in Los Angeles and, in case you cast horoscopes, the date was May 25.

Being a queen came naturally to her and she began winning contests at the age of 17 while in Manual Arts High School. Many of them were minor affairs but more recently she held the title of Art Directors' Queen at Exposition Park and queen of the Holiday on Wings exposition at Lockheed Terminal, both in 1952. The next year she copped the title at the Home Show in Hollywood Park and the 1953 Motorama at Pan Pacific Auditorium.

SHE BEGAN her professional career as a model and has put in five years before the cameras and audiences at fashion shows. Her picture has been seen in a variety of garbs from coast to coast in national advertising. She hadn't made a practice of singing at all, except for her own amusement, and concentrated only on a career as a model.

Then came the first big break when she was chosen from a large group of auditioners for the Papermate singing commercials. Millions of television viewers saw her, liked her and wondered who she was.

Producers began to seek her out and she received a great many offers but none seemed to be just the right one. Then

(Continued on Page 33.)



For Peggy King, singing commercials was initial step to bigger opportunity in field of television.



Doing commercials started Trudy Wroe on her way to top billing in TV, winning role of Lorelei in "Big Town."

WE BOUGHT A CARLOAD TO GET THIS LOW PRICE!

FOAM RUBBER

Pure Molded Latex

4 1/2-inch **MATTRESS**

There's real comfort and lasting wear in these foam mattresses. **39⁵⁰** TERMS TOO!

Reg. 49c lb. **SHREDDED Foam Rubber** 29¢
Ideal for pillows, toy stuffing, etc.

NATIONAL SLUMBER
736 PINE AVE. LONG BEACH 70-4212
In Santa Ana — 312 W. 4th St.
Stores in Pasadena, Riverside, Los Angeles

COMPARE . . . BE SURE!

Our CHAIN LINK Fence

IS TOP QUALITY, GALVANIZED AFTER FABRICATION
Our workmanship is also top quality.
Our prices are always competitive.
Fencing, 3 feet tall (material only) **24¢** foot

Guardian Fence Co.
3550 Long Beach Blvd. LONG BEACH
Phones L. B. 4-8653 — in Orange County KI 3-9561

Open Today, Sunday, 12 to 6

LOWEST PRICE EVER
for high quality Big-Screen

G-E TV!

FULL PRICE ONLY..... **\$149⁹⁵**

PRICE INCLUDES FEDERAL TAX, FULL YEAR WARRANTY ON PICTURE TUBE, 90 DAYS ON PARTS. BASE EXTRA.



You'll be proud to own this 17"
GE — Picture and sound are both
of GE quality.

NOW . . . A-1 IS
OFFERING . . .

\$100 to \$150

**TRADE-IN ALLOWANCE
ON 1955 G-E TELEVISION**

Heres the deal of deals! Your 10" or 12" set is worth \$100 now on this GE set . . . \$125 for your 17" set or \$150 for 19" to 21". Trade now and save the difference!

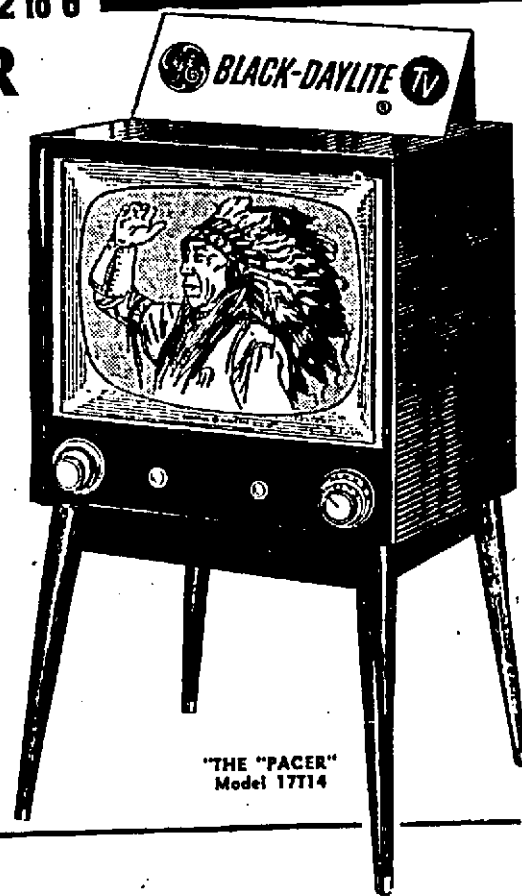
W.B. Eastman's **A-1 HOME APPLIANCE CO.**

1925 PACIFIC AVE.
PHONE 70-6411

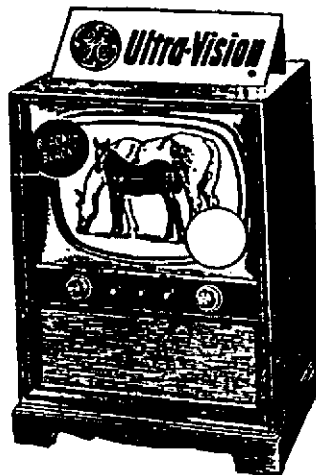


OPEN MON., FRI. EVES. SUN. 12-6
ALWAYS PLENTY OF PARKING

WE ARE FAMOUS FOR SERVICE . . . A-1 SERVICE



"THE 'PACER'
Model 17T14



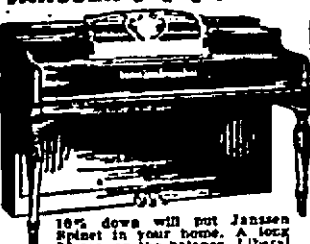
Model 21C350

**21" Ultra-Vision
Console, Selected
Mahogany
Veneers,
Concealed
Swivel Casters**

**The A-1 Deal IS
a Better Deal!**

We usually meet . . . and often BEAT . . . the "discount deals" you hear about . . . and we do it without sacrificing those personal touches that make doing business a pleasure. Even when we offer values like those in this ad, we still give the courteous service you have come to expect from A-1. Why look for "discount deals" when you can usually do better dealing with an old established retail firm such as A-1 Home Appliance Co.?

JANSSEN . . . developed it and only Glenn's has it . . . the '594 smallest direct blow action piano in the world.



For the first time you get a full 88-note Spinnet this size with the standard direct blow action of the finest piano made. The type of piano so many teachers prefer pupils to use. Not a corner has been cut to achieve the compact 34 1/2" x 57" x 24" size. You get the full 88-note keyboard, the full sounding board area, the full-pitched back and the full size string length.

10% down will put Janssen Spinnet in your home. A loan 36 mo. on the balance. Liberal trade-in allowance.

Glenn's Piano Shop
5155 L. B. Blvd. Ph. 2-5640 Open Fri. 'til 9 P. M.



Mrs. L. D. Johnson helps Beverly Duckworth, her granddaughter, paint tree ornaments to use as place cards.

Branch of Santa's Workshop

(Continued From Page 13.)
kerns and the fur trim on his suit. Detergent mixed with coloring gave Santa's suit and cheeks their red hue. Grandma Dolly just stirred the two together and Beverly dipped the parts they wanted colored into the mixture, then let them dry. To be sure, his nose really "looked like a cherry." They made it from a bright Christmas tree ball. His fluttering eyelashes and jaunty cap are cut from velvet paper, a soft-surface paper that looks like cloth but cuts and pastes like ordinary paper.

mas guests by painting their names with glitter on big Christmas balls, which they hung on the corners of the runners instead of using the usual, conventional paper placecards. Not to show favoritism, Mrs. Johnson helped 3-year-old Gale Sue make a snowman and train for the coffee table.

Styrofoam is sold in different thicknesses and may be cut or sawed to shape. Kits with cut-out parts ready to assemble are easier for children and give them more of the feeling of having created something themselves, Mrs. Johnson said.

TO COMPLETE the Christmas table ensemble, Dolly Johnson stenciled fat red Santas on table runners to place over her lace cloth. She and Beverly made a surprise for their Christ-

"Christmas should be a time of making pretty things and having fun doing it," she said. "And the big emphasis should be on helping the children play the important roles."

SEE BILL HARLOW FOR FINE **CARPETS and RUGS** at Sensible Prices

Select the Carpet for your home—in your home—Carpet samples brought to your home for your selection to match your color scheme and furnishings. NO OBLIGATION.



CARPETING SPECIALIST IN LONG BEACH SINCE 1930

BILL HARLOW & SON

340 E. 4th St. 1/2 Block East of American Ave. Ph. 70-2221

OPEN EVIS. TILL 10, SUN. 10 A. M. - 6 P. M.

HEAVY DUTY SWING SETS

SAVE UP TO 40%
WE MFG. THEM



ORDER NOW FOR XMAS Use Our Layaway Plan

- Delivered & Installed Free in L. B. Area
- Easy Terms
- Write for Folder
- See Large Outdoor Display

See the CADILLAC of Swing Sets, COPIED BY MANY, EQUALLED BY NONE.

Jesse's playground equipment
Mrs. J. HEAVY DUTY SWING SETS
18039 Atlantic—SOUTH GATE
1/2 Mile South of Firestone
LO. 6-3537 • LO. 7-2626

ANCHORING Unnecessary • Wide Angle Legs and Heavy Weight Prevents Tipping

MATCH OUR PRICES ON HEAVY DUTY SWING SETS of the Same Quality and receive FREE! any set on our lot.


LEARN TO DRIVE!

- Oldest Established Driving School in Long Beach.
- Dual Safety Controls
- 18,000 Licensed Graduates
- State Licensed Instructors

WHITE DRIVING SCHOOLS
625 E. BDWY. 7-5914


FIBERGLAS or ALUMINUM **AWNINGS AND PATIOS**

LARGEST SELECTION IN SOUTHERN CALIFORNIA



Weather Protection for Your Door
Adds Charm and Beauty to Your Home
Choice of Many Styles

Phone Today for a Complete Showing of Our Awnings and Patios to Fit Every Home and Budget



LOW COST PATIOS and LANAIS in colorful fiberglass and Redwood or attractive Duolene Aluminum.

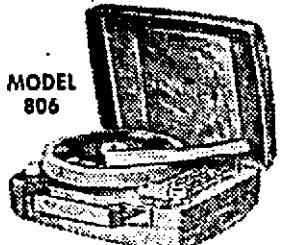
CAMPBELL ASSOCIATES
PHONE 9-4863
243 QUINCY LONG BEACH

IN TIME FOR CHRISTMAS!



Emerson MAKES VALUE HISTORY!

PORTABLE 3-SPEED PHONOGRAPH



MODEL 806

Plays all size records of 33 1/3, 45 and 78 rpm. Feather weight plastic case in choice of colors.

\$22.95

OPEN EVERY NIGHT TILL CHRISTMAS

McCrery's
334 PINE AVENUE
33 Years on Pine Ave. Phone 6-9227



\$10,000

3 1/2% insured savings
per annum
CURRENT RATE

ACCOUNTS OPENED by the 10th of ANY MONTH EARN from the 1st.

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

FEDERAL First SAVINGS
OF LONG BEACH

Open Until 6 P.M. Fridays **124 EAST FIRST ST.** BETWEEN PINE AND LOCUST
PHONE 6-5235

FREE PARKING 135 E. OCEAN AVE. **FREE PARKING**
At Our Rear Entrance

Lollipop Tree for Christmas



Photo Courtesy Fanny Farmer

A Christmas lollipop tree made up from a large pine cone is decorative, sure to please the children.

HERE'S A CHRISTMAS decoration you can make yourself — a lollipop tree!

This bright and handsome holiday tree is trimmed with lollipops. It provides tasty treats for adults and children alike, and when it becomes bare, all it needs is a refill from the candy box!

The lollipop tree makes a gay decoration for any room and is especially effective on a children's table.

Decorating it is simple:

Take a large pine cone and a wooden chopping bowl. Turn the bowl upside down. Pile modeling clay in the bowl, put the stem end of the cone firmly into the clay, bringing the clay over the lower scales to hold the cone steady.

Stick the tips of fluffy evergreen or other green leaves into the clay so they come down and cover the bowl. Let the clay dry overnight.

Then on each scale of the cone rest a lollipop, candy side out!

Jingles Take Them to the Stars

(Continued From Page 31.)

came an audition for the role of Lorelei in the NBC series, "Big Town." Over 100 actresses, most of them experienced in TV and movies, competed for the coveted role, but little Trudy topped the part.

No. 4 in the series of Loreleis, she plays opposite Mark Stevens in the newspaper-adventure series.

PEGGY KING is really a queen, too. She's really been around and has had a lot of television experience in recent months.

And only a few evenings ago the little cutie stopped the show at the annual Panhandle Dinner of the Publicists' Guild—and was offered a movie contract with Paramount.

Physically, she stands a neat 5 feet tall, has red hair. Her husband is trumpet-playing Knobby Lee.

Breaks are lucky for some, unlucky for others, and Peggy got the good kind. While she was a secretary she won an amateur contest on station WGAR in Cleveland. This didn't mean much at the moment but the next week the singing star of the station broke her leg in an accident and Peggy was called in to do a pinch-hitting job. She got a solid hit and stayed on the job until Charlie Spivak signed her for his singer. She toured with the band for six months and then returned to Cleveland and did singing in night clubs.

Ralph Flanagan needed a girl singer for his band and someone told him about Peggy. He hired her and she went back to the bandstand. This took her to

New York and she wound up in color television and appearances at the Blue Angel Club.

IT WAS AT THE CLUB that Arthur Freed of M-G-M spotted her and immediately signed her to a contract. She made one movie, then she went to Korea in 1952 with Keenan Wynn, Walter Pidgeon, Debbie Reynolds and others to entertain the troops at Christmas time. Naturally, the troops liked her.

Back in Hollywood she did the Hunt's commercial jingle "cook and cook and cook" and stepped right into a recording session, where she made her first record, "Hottentot." This disc became a rave and her success was assured.

Peggy is currently the featured singer on the "George Gobel Show" on NBC, teamed with the most promising young comedian on TV today. As he goes, so will she, and it is bound to be UP.

Prior to her current assignment she sang on the Jack McElroy show over KRCA (then KNBH) and was on "Stars on Stage" over KTTV.

There you have it — two girls who achieved success through singing commercials and the magic of television.

BEAUTIFUL FENCES!

FREE ESTIMATES

Let the Burrows Fence Co. Build You a Long-Lasting and Beautiful Fence... Rustic Redwood Rail or Grape Stake... Redwood Panel... Picket... Block Wall... Chain Link. We Also Build Bar-B-Queues... Patios... Cabanas or Sell the Materials for "Do It Yourself."

EASY FHA TERMS

BURROWS FENCE CO.

NO OBLIGATION
5229 CHERRY Ph. 2-3347



at a price you can afford.

Genuine **KOOLVENT**
Ventilated Aluminum
AWNINGS
For Windows, Doors, Porches, Patios

KOOLVENT
Features the Exclusive
ALL WHITE **Duo-Tone**
Light Reflecting Process

NO MONEY DOWN EASY TERMS
FOR FREE ESTIMATE

Phone—Write or Visit
KOOLVENT
OF LONG BEACH

Terms Low As \$5 Month—FHA—No Money
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Desired

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NEW Miracle In Warm Air Heating

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GAS WALL HEATERS

DIRECTIONAL BLOWER with automatic controls doubles warm air circulation. ECONOMIZER increases warm air circulation still more. SINGLE AND DUAL WALL MODELS at popular prices. F.H.A. terms. See them at

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Hi-Fi
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Visit our listening salon... we're featuring
STROMBERG-CARLSON

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Finest, most complete selection of high fidelity

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HOURS: 8 to 5:30 DAILY
EVENINGS BY APPOINTMENT

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ALUMINUM and PLASTIC TILE



Call the man that does the work. WE INSTALL & REMODEL ALUMINUM - PLASTIC ASPHALT - RUBBER FLOOR TILE

3 WALLS OVER 44.50
TUB, 4 FT. HIGH
SHOWER DOORS 29.00
TUB ENCLOSURES 84.00

All Work Guaranteed
Call Us for Free Estimate!
HEISE TILE

Licensed Contractor
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"NOT A SINGLE CAVITY IN OVER 2 YEARS"

... thanks to ANTIZYME, the first continuous-action anti-enzyme tooth paste.

"MY DENTIST FOUND FIVE OR SIX NEW CAVITIES EACH YEAR. IN THE PAST TWO YEARS, SINCE USING ANTIZYME, I HAVEN'T DEVELOPED A SINGLE NEW CAVITY."

Mrs. Jean Warneke
Grayslake, Illinois



ACTUAL, LIVING PROOF... THIS NEW COMPLETELY DIFFERENT KIND OF TOOTH PASTE, REALLY STOPPED DECAY! HERE'S WHY...



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GARDENS

The Truth About Pruning

By Bob Gilmore



Better to prune too little than too much. Shaping the plant from time to time is one key to good pruning.

PRUNING is one of the most widely misunderstood terms in gardening circles; this is true for both professional and amateur alike. You can ask 20 garden experts the same question about pruning and without doubt you will get 20 different answers. Before starting on a pruning spree you will be wise to learn just why a plant should be pruned in the first place.

Pruning is a necessary gardening procedure. It consists in the main of removing those sections of a plant that appear superfluous. Proper pruning not only improves the appearance of an ornamental but is also advantageous to its health. The converse of this is that plants not properly thinned out may quickly deteriorate, and their looks of course will be marred. The importance of cutting away dead or diseased wood should be fairly obvious. Allowing this type of growth to remain in the plant serves no useful purpose; moreover, certain types of fungus disease will spread from one specimen to your entire garden. After this undesirable wood has been taken off the parent plant it should be burned or else removed from the premises.

THE WAY in which pruning encourages new growth is one of the most interesting spectacles to watch in the plant kingdom. Actually, by pruning a tree or shrub in a certain way you can determine its direction of growth. Roses, for example, are almost always pruned to an outside bud to encourage a spreading or bushier appearance. Pruning to an inside bud would produce denser growth towards the

middle of the plant.

Pruning also produces certain specific effects on floral production. Subjects that have been pruned back heavily usually show a greater profusion of bloom the following season. You can also determine the size of the flowers and their number by pruning. For example, infrequent pruning during the growing season results in many flower buds and lots of flowers. Due to their large number the individual size of each floret will be limited. But if disbranching is persistently followed there will be fewer flower stems but the flowers that appear will be larger.

While different ornamentals require individual treatment, there is one general rule worth following: Plants should be pruned after their flowering period. Shrubs that were in flower last summer or fall may be cut back now. It is also true that evergreen shrubs in the Long Beach area react favorably to being pruned at almost any time.

HEDGES OFTEN signal when they are ready to be pruned by losing their natural green color and stiffening up a bit. In trimming a plant you should try to follow its natural lines. This is always good technique except when specimens are cut formally in a geometrical shape. It is best to trim hedges lightly but frequently, rather than clipping them harshly just once or twice a year.

It is not necessary to do a lot of pruning on subjects such as camellias. To a large extent

they are self-pruning. From time to time, however, they may require a bit of shaping to prevent excessive growth in any one direction. Abellias also are often abused by poor pruning. This shrub should be pruned only during the winter. Cutting these plants high up causes them to become top heavy. Cut the stems back to about eight or nine inches from the ground. Hibiscus should be cut back during the year and not all at one time. In fact, leave the plants alone for the first four or five years of their growth.

There's Variety in Cinerarias

By A. C. MacLeod

AS THE FALL GARDEN is put in order, preparation is made for winter bloom and plants for spring are set out to establish themselves, give consideration to planting a bed of cinerarias — true queen of the shady garden area.

Cinerarias thrive in shady locations but they require good drainage and loose soil. The above treatment will answer their soil requirements unless the soil is too alkaline. In this case soil sulphur or an acid plant food should be applied in sufficient quantities to make the soil of a slightly acid nature.

While the color range of cinerarias is basically contained within the reds, purples and blues, there are several types in flower form and height from which to choose for the particular problem and taste involved. For simple maintenance in a problem spot Cineraria Stellata is often chosen. This variety tends to reseed itself year after year and so serves as a perennial planting. The flowers are medium in size and about 2 1/2 to 3 feet in height and are often used for background planting with shorter material in front. Colors run heavy to solid dark tones. Cremers Prize Strain is short and stocky and has a fine color range with

a medium size flower but a tremendous flower head.

Multiflora nana compacta is a class that includes several varieties of small flowers that form a large head on very short and stocky plants. Most popular, by far, are the giant flowered

(Continued on Next Page)

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Liven Up Winter Season Gardens



Violas are among winter-blooming plants that will provide color in Long Beach gardens during cool months.

By Walter Finch

OFTEN the remark is heard that wintertime gardens are so bleak—even here in California. The California Bedding Plant Advisory Board passes along the word that this condition is self-imposed for winter gardens certainly can be bright and colorful in the Long Beach area, as well as in many inland sections. Usually the lack of color is caused by lack of attention to cultural detail and lack of proper appreciation of what can be done with cool weather planting material. With this thought in mind many fine winter-blooming items such as stocks, calendula, pansy, viola, primrose, nemesia and Johnny-jump-up have been suggested and described with the thought of improving the selection of plant material by the home gardener.

Bedding plants are used to give quick color in the garden. Even in the dead of winter this purpose can be fulfilled by using

plant material that has been grown by commercial growers such as clumps of blooming pansies or English daisies. However, this is the expensive means of brightening up the garden. Forethought and a little planning along with garden care can be the means of producing good winter color. Using the plants suggested above is the first step to winter color in the garden. These are plants that will adapt to winter color and bloom.

For all winter plantings the flower bed should be slightly raised to insure good drainage. This is a basic procedure. Insect control is also a basic step. Often during the cool weather of winter an infestation will build up and not be noticed. This is one of the fallacies of spraying when you see them. Spraying should be done on a schedule whether there are visible signs of insect damage or not. Fertilizing is usually overdone during the winter; this is one garden proced-

ure that can be almost eliminated. This is especially true if the soil is naturally fertile and has been producing satisfactory plant growth. Often an overdose of salts builds up in the soil during the winter if fertilizer is applied and breaks down during a short time when the weather warms in the spring and causes severe damage.

One of the better winter bloomers is the viola family or to more clearly define it — Viola Cornuta or the tufted viola. These are the solid color violas offered in solid blue, yellow, apricot, white, red and violet as well as in a mixture of solid shades by most good nurseries at this time of the year.

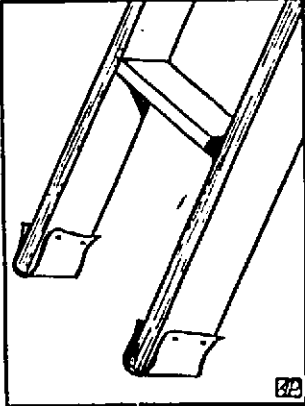
Violas are basically a border plant and adapt well to color schemes because of their uniform coloring. There is some variance, especially in the blues, but basically they present an even stretch of color. Massed plantings of violas tend to bunch a little, but careful trimming will even out the planting and the plants will recover almost overnight from the treatment.

Violas will benefit from a generous application of steer manure in the soil before planting and also as a top dressing after planting. As this plant stays in an active state of growth during the cold weather, steady but light applications of fertilizer can be applied, especially in liquid form. Manure water would be best of all.

Fuchsia Society

A Christmas potluck dinner at 6 p. m. Thursday will precede the meeting of the Long Beach Branch of the National Fuchsia Society of America at Machinists Hall, 728 Elm Ave. Joe Taylor, president of the National Fuchsia Society of America, will install officers. There will be a gift exchange.

Make Do



Non-skid shoes for a stepladder can be made from pieces of an old innertube, says the American Home magazine. Tack the rubber on the ladder and stretch

Variety in Cinerarias

(Continued from Page 31.) strains of dwarf plants such as the Howard & Smith strain. A good mixture in this class will have as complete a color range as the cinerarias provide with whites, pinks, reds and even terra cotta and many good two-tones. Flowers in this class are often three inches and better across although the mass flower head will not average as large as

most of the smaller flowered varieties.

According to the California Bedding Plant Advisory Board, little is required for fall maintenance with a cineraria planting once it is started. Plants should be spaced at one-foot intervals, with watering usually accounted for by the natural rains. Inspection for aphids infestation should be made regularly and once in a while white fly or leaf miner will need to be checked. Once a month, light fertilizing beginning next spring is a commendable procedure, but do not force feed them at this time of the year.



Cinerarias fit nicely into the garden scheme, growing well in shady spots. They require little care.

Tips on Gardening

GARDENING TIPS for the week . . . Tender shrubs should not be fertilized now. Feeding induces rapid new growth, which is soft and succulent and especially susceptible to frost damage. The older growth is harder and more resistant to cold.

Amaryllis are now available at garden supply stores. The hybrids produce the most brilliant shades. In this area

amaryllis may be grown either in the outdoor garden or as a pot plant. They are easy to grow but require liberal quantities of plant food and must be protected from the wind.

You can grow about 18 separate kinds of vegetables this winter. Sow seed of the cool weather crops only. Radishes will mature in 21 days if you want something in a hurry.




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Love Amid the Rot of Intrigue

AS COLORFUL a novel as the reader might wish, lush with the silk-and-velvet of 14th Century England, is Anya Seton's "Katherine" (Houghton Mifflin, \$3.95). Katherine was the love of John of Gaunt, the powerful Duke of Lancaster, even after she wed and was widowed by the surly Sir Hugh Swynford. The country was rotting with intrigue, and drained for foreign wars, and Lancaster was the mailed darling of the people, until they turned upon him following the death of Edward III. Katherine's children — some by Swynford, more by Lancaster — were her loves, but John of Gaunt had his place in her

heart as well as in her arms. When at last she was forced from his side, she went back to the impoverished holding of Swynford. The years that passed until she once again met Lancaster were tragic ones, but Katherine retained her spirit and much of her rare beauty for the return of her one true love. It is seldom that history has been so skillfully used by the novelist, and this is a worthy follower of "Dragonwyck."

With "The Last Hunt," Houghton Mifflin presents its 25th Literary Fellowship novel (\$3.95) by Milton Lott, and it is a truly great reading experience. Not since "The Big Sky" has the

mountain and the prairie country loomed so great in an author's eye, and shaped so skillfully under his hand. Sandy MacKenzie followed the buffalo. He was a killer and as such he was the envy and pattern for Charlie Gibson. In 1882 the herds were still moving from Texas to Canada, followed by the heavy guns of the hide hunters, bent on a maneuver that would leave a hundred or so heaped bodies for the skinner's knives. And Charlie became good at the work, better than Sandy because killing buffalo became his sole interest — upon it depended his self-respect.

Here is followed the progress

toward extinction of the shaggy herds with a sweep of feeling that will carry the reader along the miles, and thrill him with the ecstasy of slaughter back of Charlie's Winchester-Hotchkiss rifle. Sandy finds another way of life, but for Charlie there is nothing beyond the dry bones of the buffalo country. He is led toward extinction, along with the great beasts he has slaughtered. This has long been a story in search of an author, and a host of readers will rejoice that the two have joined so beautifully.

YEAR IN REVIEW: The year's progress or setbacks in every field of human endeavor throughout the world — the happenings that made news in 1954 — are covered pictorially and in text in "YEAR, the Annual Picture History" (Year, Inc., and Simon & Schuster, \$10). A large and readable volume, it contains 1,000 of the finest pictures which helped to interpret the year's news, 75,000 words supplementing this vast pictorial resume. Adding to its value is a complete index of the 3,000 subjects. The foreword is by California's former governor, Hon. Earl Warren, Chief Justice of the United States. A reading of this beautiful book is convincing proof that no times have ever been so exciting and eventful as those in which we live today.

OUR FIRST WAR: James Street, who has written many a best-seller, including "The Civil War," now debunks many of the familiar traditions connected with our struggle for independence, from Lexington to Yorktown, in "The Revolutionary War" (Dial, \$3). Sometimes incredulous but always entertaining and amusing.

New Stamps

The Russian zone of Germany has issued an interestingly designed adhesive for its National Stamp Day. The illustration is a stamp within a stamp flanked by buildings on either side. The 20 pfennig stamp is magenta colored.

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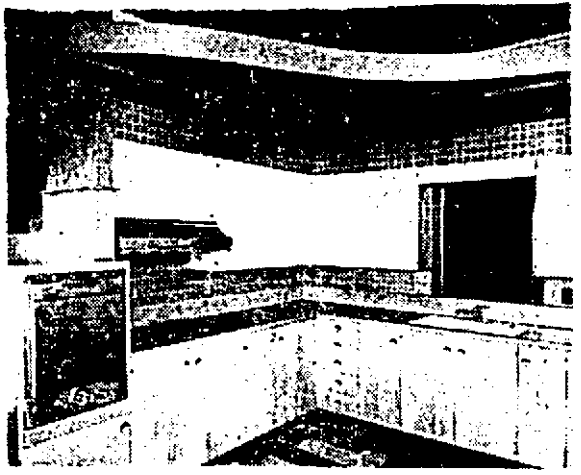
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Southland's Crossword Puzzle

(Solution to Puzzle on Page 18.)

- ACROSS**

1 Place of learning

7 Clipped off

13 Wink of sleep

19 Accusation

20 Melodic

21 Irish lamentation

22 The 3:58 mile, for instance

23 Christmas tree decoration

24 Script

26 Noah's vessel

27 Know-it-alls

29 Once more

31 Damage

32 Wharf

34 Therefore

35 Duke of Windsor

37 Morgana

38 Jewish home service

40 Dinner-bell

42 Incursion

43 Surfeits

44 Mrs. Arnaz's TV role

46 Asunder

48 Con-
- straint

49 Thin plate

52 Acquire

54 Tooth

55 Mr. Twist

56 Biblical ML

57 Excused

61 Part of bird's bill

62 Leafed stems

64 Hooded shirt

65 Blackbird

68 Kringle

68 Italian coins

69 Author of a Gospel

70 10 make a first down

72 Greek letter

73 Diagrams

75 European exchange

77 Stumble

78 Strolling about

80 Pinza's voice

81 Struggled

83 Fissure

84 Young hen

85 Mason's tool

86 Dope fiend

89 Actress Davis

90 Pile
- 91 Combine

92 Lot's wife's end

93 Actress Powers

96 Picture: Slang

100 Negritos

101 Doctrine

103 Close-fitting cap

105 Kuomintang council

106 Large hawk: Scot

107 Souvenir

108 7,540 sq. miles of lake

111 Hop-kins

112 Externally

114 Alarmed

116 Child's toy

118 City theater district

119 Inborn

120 Wall

121 Shriek

122 Fashioned

123 Parts of the whole

DOWN

1 Fragments
- 2 Darling: Fr.

3 Mangled

4 Gold: Sp.

5 A Grimm being

6 Shell

7 Saddle strap

8 Prayer

9 Half a quart

10 Sheriff's men

11 Compass point

12 A state

13 Author of "Blithe Spirit"

14 Biting

15 Slim

16 Negative

17 Stimulate

18 Lares and

25 Herbage

28 Debauch

30 Way of walking

33 Experiences over again

36 Danube tributary

37 N Dakota's largest city

39 Old alphabetic sign
- 41 Shelter for 45 down

43 Kind of school

45 Autos

47 Bowling targets

48 Muggy

49 Davy Jones' place

50 Watch-word in Spain

51 Actress Hopkins

52 Bravery

53 Arabian chiefs

54 Hay handling tools

57 Rabbit food

58 Bigoted herb

59 Salad

60 Dissipate

63 Sow

64 Wait a moment

67 Unite

69 Mohammedan

71 A wasting away, from disuse

74 Elevator

75 Lett

76 Italian family

79 2-masted
- 80 City in Montana

82 Deadfall

84 Large-billed birds

86 Friend, in Spain

87 Motorists' problems

88 Rigorous

89 Island E of Java

90 Bristle

92 Not often

94 Nimble

95 Weighted down

97 Ejection

98 Shadowed: Slang

99 Attacks

101 Spanish girl's name

102 Thieves counted by All Baba

104 Foremost

107 Breathing sound

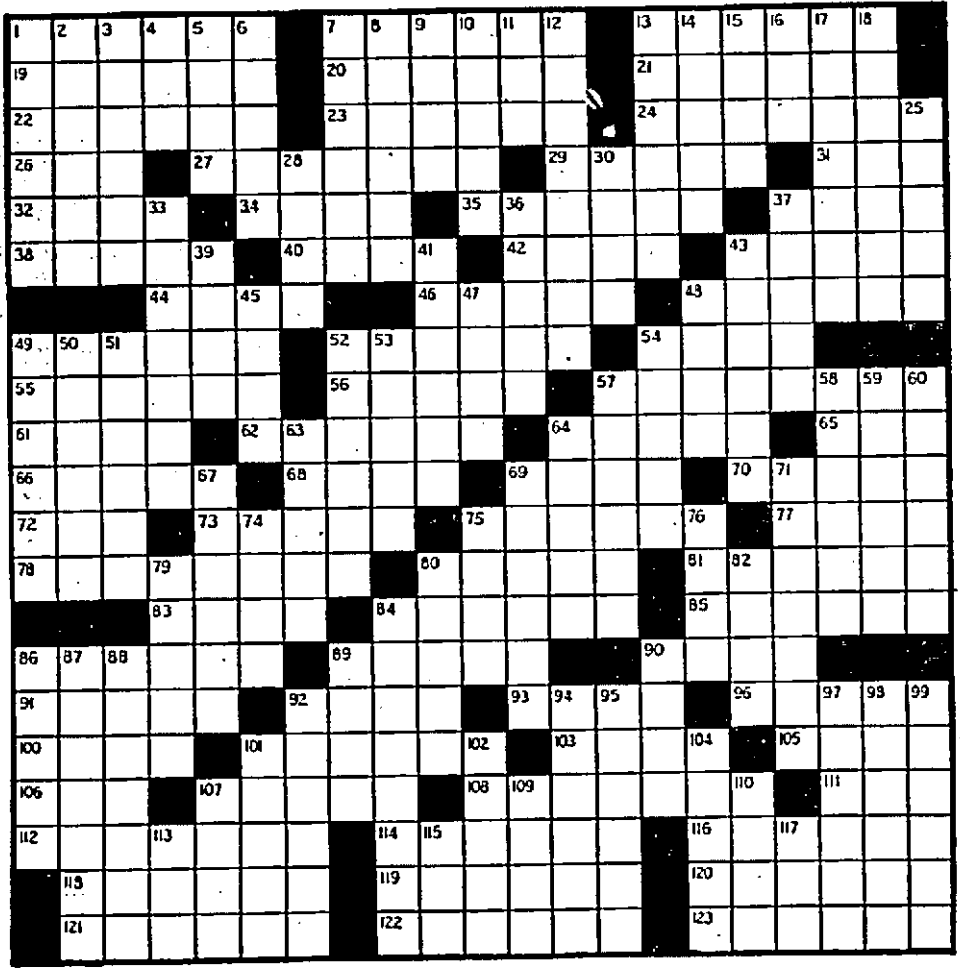
109 Part of hand

110 Gad-zooks!

112 Strife

115 Fall-staff's trouble

117 Three: Pref.



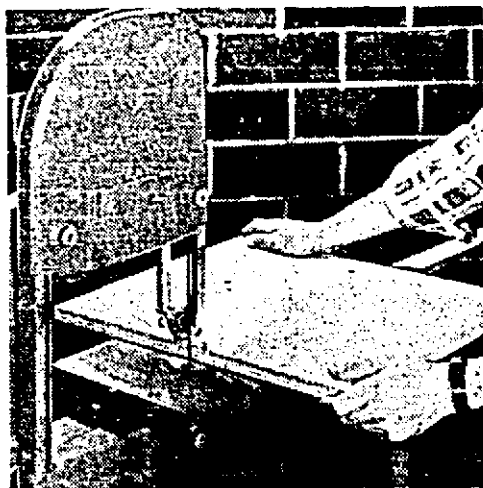
HOW TO

Have a Budget-Priced, Marble-Topped Table

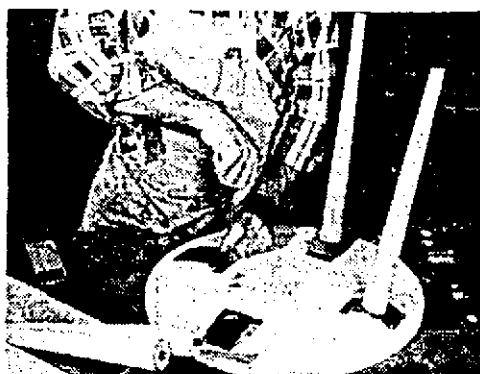
1. CAN YOU PICTURE the mo-hair sofa and the wind-up phonograph that were companions to this "Roaring Twenties" table? The second-hand stores and the junk shops are filled with furniture of this era—and with a little hunting, you'll likely be able to find a piece topped with real marble. This table was purchased for \$4. The legs were wobbly and useless, but the deep pink, veined marble top made it a treasure. The old base was discarded before starting on the contemporary project shown in the step-by-step photographs.



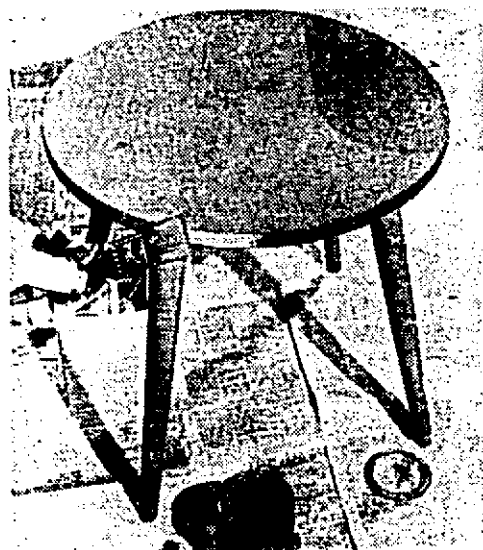
2. THE FIRST STEP is to cut out a plywood top that is $\frac{3}{4}$ inch smaller all the way around than your slab of marble. By making plywood top smaller than the marble, you prevent a sandwich look. Here the plywood is being cut with a power saw, but a coping saw would do the job. Notice the gimmick that is used here: Plywood is attached to a 1x2 board (propped up to height of saw) by a nail at dead center of circle outline. By slowly turning the plywood on its nail pivot, you insure a true circle and an even edge.



3. HERE'S THE TRICK to making this simple base. Tapered legs are nationally available in three different heights. Metal plates and screws come with the legs. They are inexpensive and can be applied in a jiffy. Mark your circular top in four 90-degree sections; screw the metal plates over each mark, then twist on the legs. Notice that the metal plates are angled to make the legs splay outward.

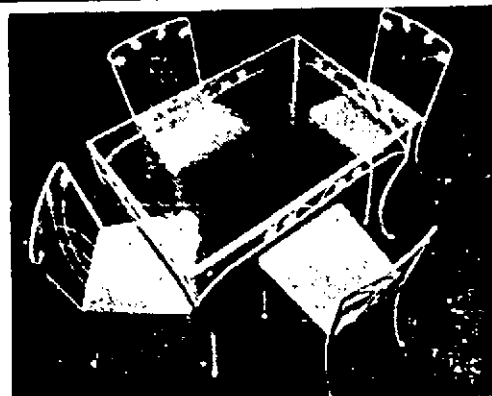
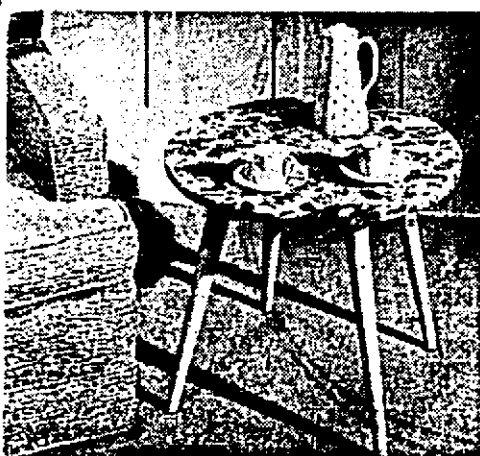


4. AFTER THE BASE is assembled, give it two coats of semi-gloss enamel in the color of your choice. A gray paint was used here to complement the veining of the marble. Be sure to paint under the top so project will have a look of completeness. As a general rule, the weight of the marble slab will make fastening unnecessary; however, the marble may be attached to the base with good-quality mastic.



5. AS A FINISHING TOUCH, tip the legs with brass ferrules! Just use some brass finger inserts that are so common on sliding doors—all hardware stores have them. Attach tips with small flat-head screws, and drive screws deep into the thin metal. To protect floor from possible scratches, cover the bottom of each tip with a bit of adhesive tape or a circular corn plaster. The completed product has an appearance of value. The simplicity of the tapered legs is a distinct contrast to the busy ornateness of the original base. And with a marble top, you need never worry about cigarette burns or spilled drinks. As a gift item, this "did-it-yourself" table would be welcomed anywhere.

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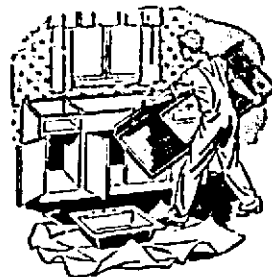
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Buffums'

LONG BEACH • SANTA ANA

SOUTHERN CALIFORNIA'S MOST GIFTED STORES

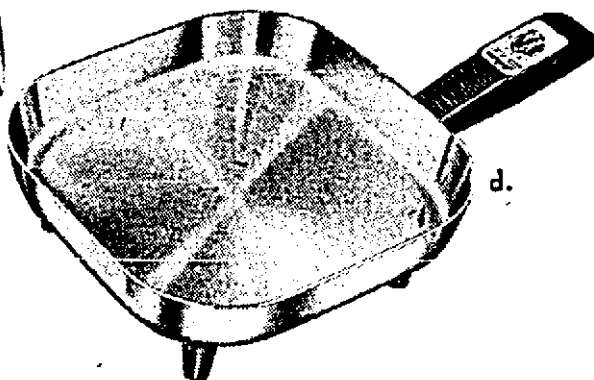
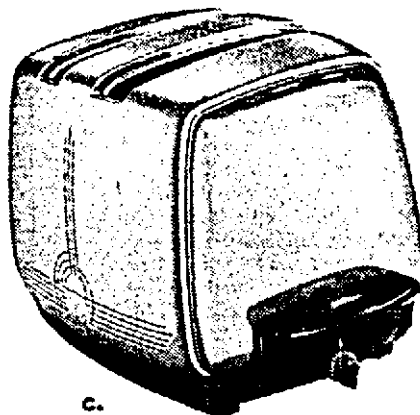
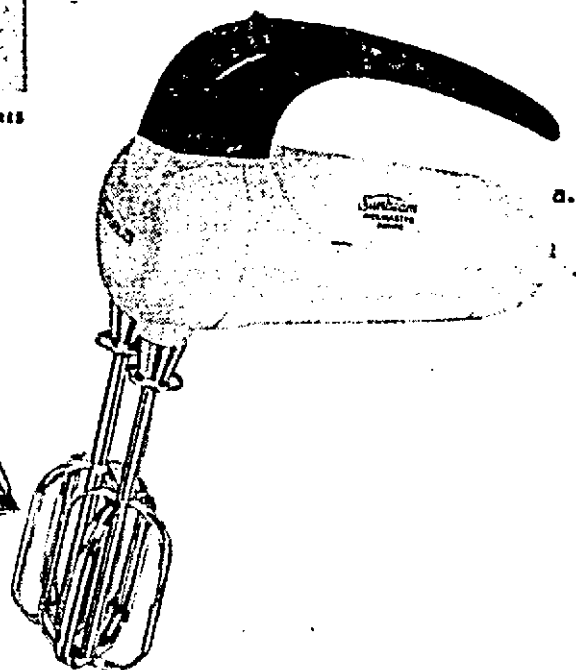
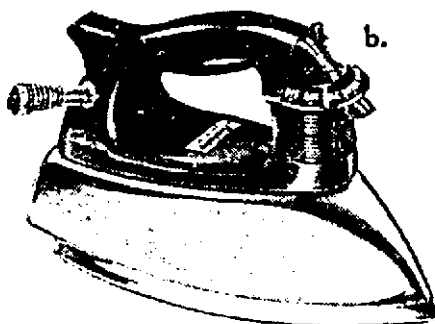
a. **Mixmaster Junior.** Unbeatable in its field! The Junior Mixmaster has bigger beaters, thumbprint control, easy beater ejector and a convenient heel rest. Hangs on the wall. 19.50

b. **Steam or Dry Iron.** Heats quicker, stays hotter, irons faster, steams longer than any other iron of its type! Holds 7½-oz. of water yet weighs only 3 lbs. Easy-to-set steam or dry control button. 17.95

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Housewares, Lower Level



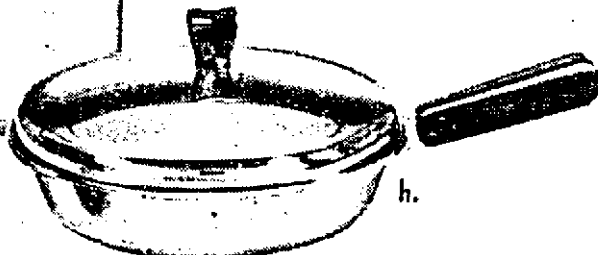
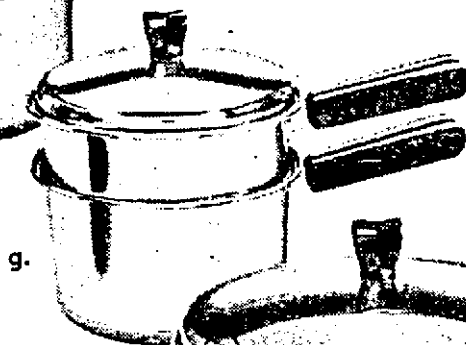
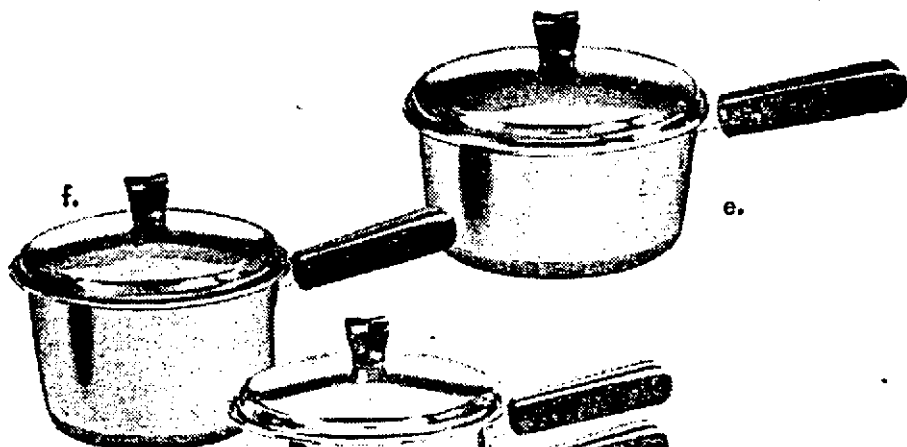
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Norrisware

Famous Norris-Thermador stainless steel covered utensils that will never chip, crack or stain! Thick copper bottoms spread heat evenly and quickly. Vapor Seal rims. Your kitchen stays cool, free of steam and odors, pouring is easy and dripless. Retractable hanger hooks in heat resistant handles. (They'll go in the oven.)

Housewares, Lower Level



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1. 30-Day Account
2. 90-Day Account, NO down payment, NO carrying charge.
3. Merchandise coupons in amounts of \$25 or more. Spend like cash. Nothing down. Small carrying charge. Six months to pay.
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- e. 1½-quart saucepan.....5.25
f. 2-quart saucepan.....5.85
g. 1½-quart double boiler.....9.95
h. 10" covered skillet.....7.75

Not shown:
11" covered chicken fryer.....9.25
2-quart combination cooker.....9.95
8-cup percolator.....9.95

Housewares, Lower Level



GOURMET'S GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Sunday, December 5, 1954

CHARCOAL STEAKS PRIME RIBS

Tap Room
Truly Different!
Truly Delicious!
CONTINENTAL DINERS
Hoefly's
LAKEWOOD

BANQUET ROOM
APPLE VALLEY
STEAK HOUSE

733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

LUNCHEONS...
11:30 to 4 P. M.
DINNERS...
4 to 11 P. M.
Caprice
FASHION SHOW
WED. 1 P. M.
Broadway at Alamitos

- RESTAURANT
- COFFEE SHOP
- FOUNTAIN
- COCKTAIL LOUNGE

Paul's
PHONE 5-4807
Carson at Bellflower

Tap Room
RAY WHITAKER
at the
Piano-Organ Bar
Hoefly's
BELMONT SHORE

FOR ALL
SPECIAL OCCASION
DINING

IT'S
Ricart's
UPTOWN
4363 ATLANTIC AVE.
CLOSED MONDAYS

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Francois
MANHATTAN
1909 East 4th St.
Luncheon and Dinner

Meet Me at the
World Famous
VICTOR HUGO
RESTAURANT
Fine Dining in an
Old World Atmosphere
• Luncheon • Dinner • Supper
738 E. Broadway, Long Beach, Calif.
Your Host: Alfred Cornwell
Chef De Cuisine: Pierre Bardet
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PETE STATHIS-SAYS:
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701 East Ocean Blvd.

Southern California's
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LONG BEACH
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Just One Mile North of VA Hospital
at 2099 Bellflower Blvd.
NOTED FOR
**GOOD FOOD and
EXCELLENT
COCKTAILS**
NORMAN COWAN
Appearing Nightly
AT OUR PIANO-BAR

meet your
host



JACK POWELL

FOR A CHAP with 3,800 hours of flying time, Jack Powell—new manager of the tropical Copra Room restaurant—has had a life singularly free of mishaps.

A pilot since the muslin and wood planes of 1925, Powell has flown umpteen hundreds of thousands of miles as a civilian and Air Force flyer. In all those years, flying numerous varieties of aircraft, Powell had but one crackup.

Lady Luck temporarily deserted him during a takeoff from a Compton airport in 1934. He happened to have a passenger that day, too (his mother) when a cylinder cracked just as the plane became airborne. Powell set the ship down with a thump in a nearby beet field, damaging the prop and landing gear. Powell and his mom, however, got through the emergency entirely undamaged.

Powell, who has lived in Long Beach since 1930, has enjoyed a varied career. In addition to his long experience in the restaurant business, he was a Los Angeles County deputy sheriff for five years until 1942 when he joined the Air Force as a pilot.

As manager and host at the glamorous Copra Room, Broadway at Alamitos Ave., Powell personally oversees the preparation of the restaurant's cuisine and superb cocktails. Among the numerous menu items which make a hit with the patrons are the Copra's Gulf Shrimp a la Newburg (huge shrimp flown in from the Gulf of Mexico); Pan-Fried Half a Chicken and wonderful Roast Prime Ribs of Beef Au Jus. All dinner entrees are served with big chef's mixed green salads with choice of four dressings, potatoes, vegetables, choice of beverage and dessert.

Dorita, a blond doll who wowed 'em at Havana's Tropicana—the world's largest night club—does a beautiful job of presiding over the Copra's piano-bar nightly from 9 p. m. to 2 a. m.

—TEDD THOMEY.

CAFETERIAS

"QUALITY FOOD
at
Sensible Prices"
Jones
CAFETERIA
126 E. Fifth St.
11 A. M. TO 7:30 P. M.
CLOSED FRIDAY EVENING
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Help Yourself to
Quality at

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BELMONT SHORE
SERV-UR-SELF
RESTAURANT

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The Entire Family
Enjoys Dining at

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CHUCK WAGON

Featuring the
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**COCK O'
THE NORTH**
5834 Atlantic
Your Host, "MAC" MACDONALD

CHARCOAL STEAKS PRIME RIBS

**EVERETT
BOYETTE'S
CHARCOAL
BROILER**

5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P. M. - 1 A. M.
"DOC" SHELDON
Nightly at the Piano
Closed Wednesday
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Serving
FINE FOOD
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Sauces and Dressings"

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FREE PARKING ACROSS THE STREET

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Wonderful food, courteous service
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Complete Dinners from \$2.25

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SUNDAY FAMILY DINNERS

FAMILY DINNERS

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Sunday
Chicken Pie Shop
SEVEN • 3 • SEVEN PINE AVE.
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at
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Jones

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120 E. Fifth St.

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For All Occasions

Seating Capacity 150
Also Regular Dining Room
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You'll Enjoy Our
DELICIOUS and REAL
MEXICAN FOOD
From Our Own Kitchen
Combination Plates, Te-
mole, Tacos, Enchiladas

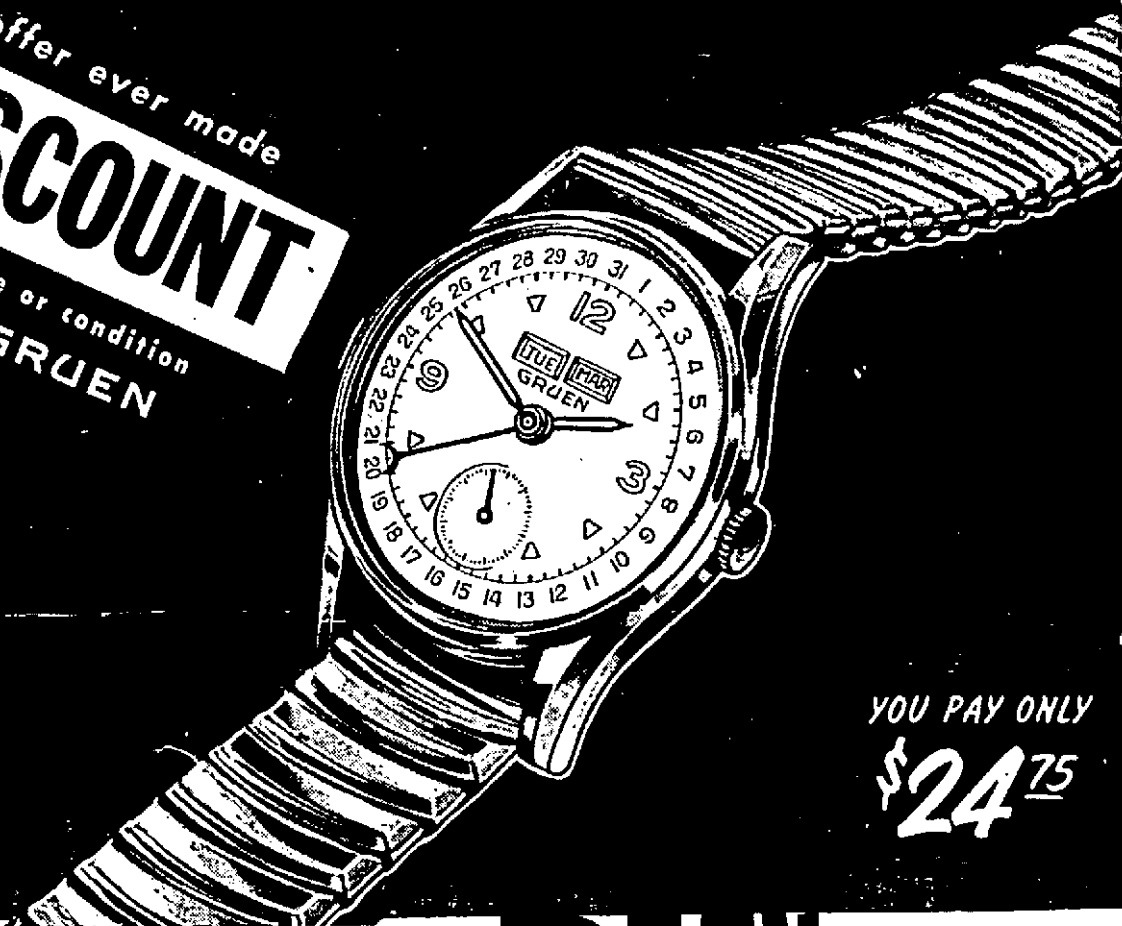


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CLOSED SUNDAYS

GILBERT'S Pre-Christmas SALE

YOU SAVE \$25⁰⁰

UP TO **\$25** most amazing offer ever made
DISCOUNT
regardless of age, make or condition
on this wonderful **GRUEN**



YOU PAY ONLY
\$24⁷⁵

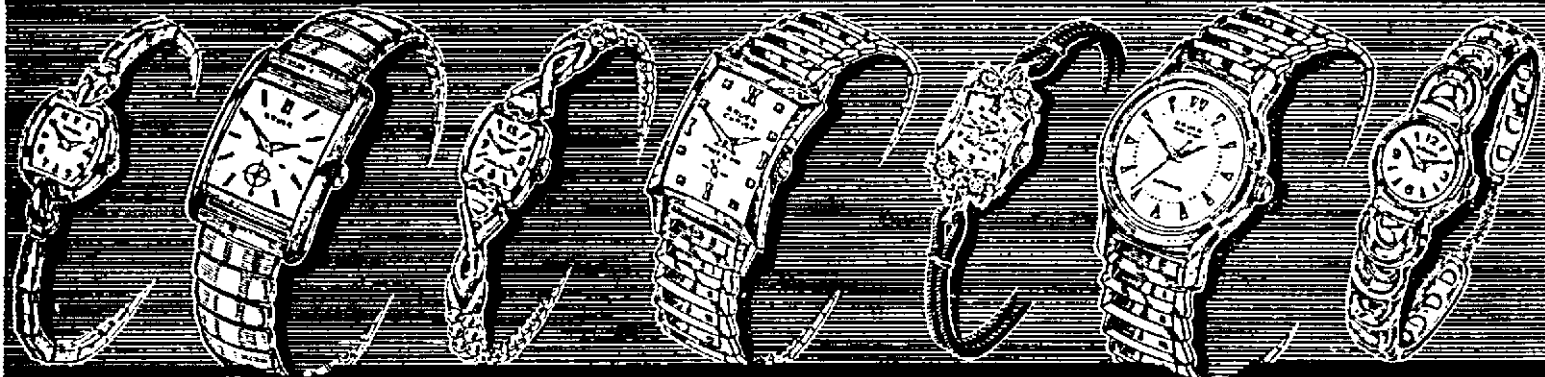
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NO DOWN PAYMENT

30 PER WEEK

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SPECIAL INTRODUCTORY PRICES FOR A LIMITED TIME



**YOUR
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OPEN IN
MINUTES**

**WE WILL
PAY YOUR
PARKING
FEE
ANYWHERE
WITH
PURCHASE**

**YOU
MUST
BE
SATISFIED**

**USE OUR
CHRISTMAS
LAY-AWAY
PLAN
PHONE
35-5379**

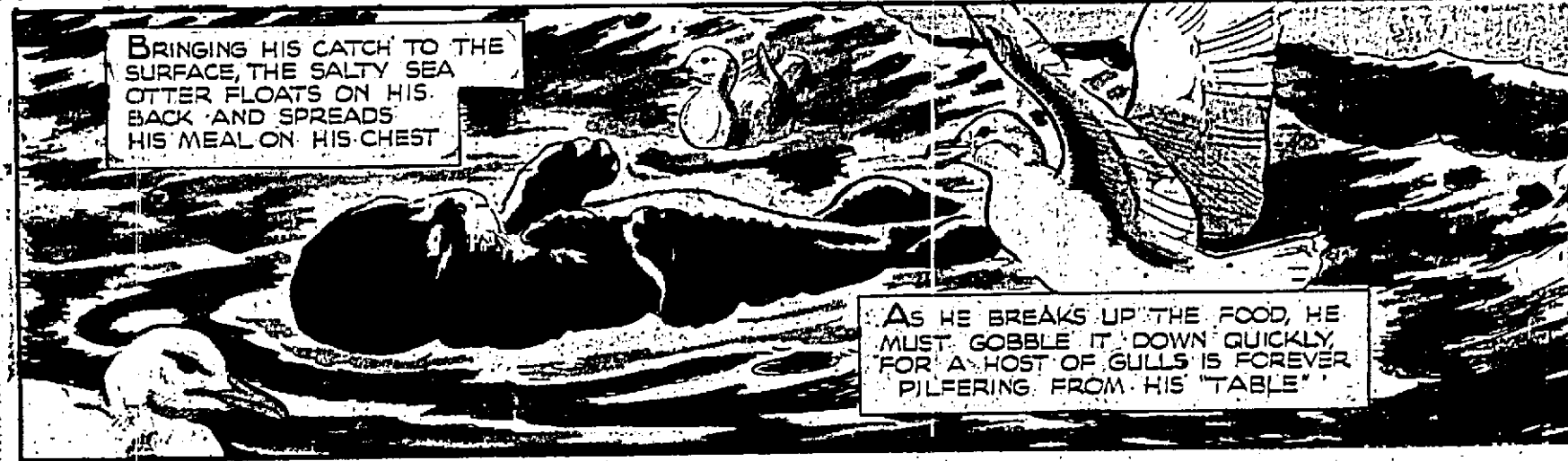
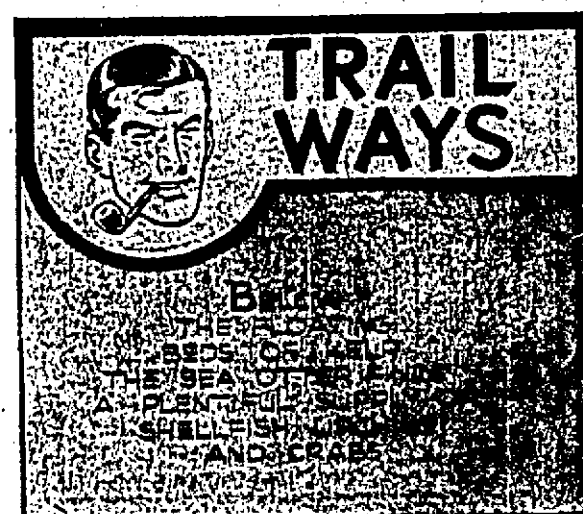
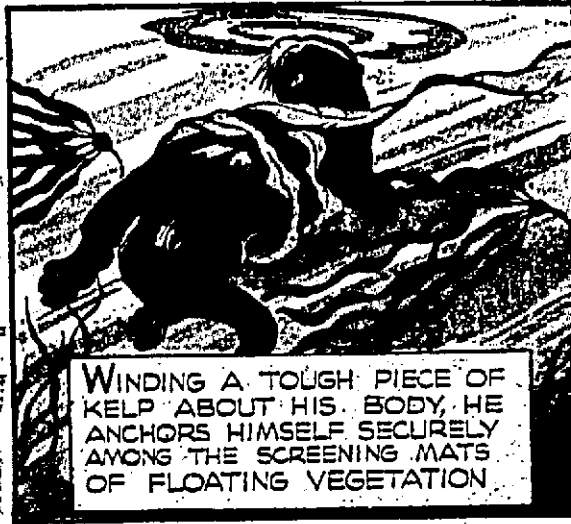
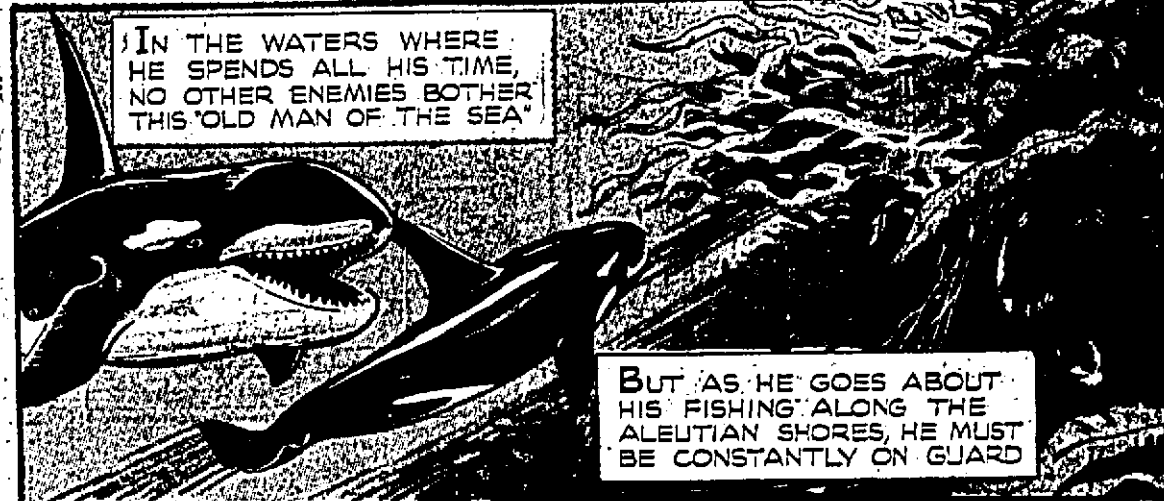
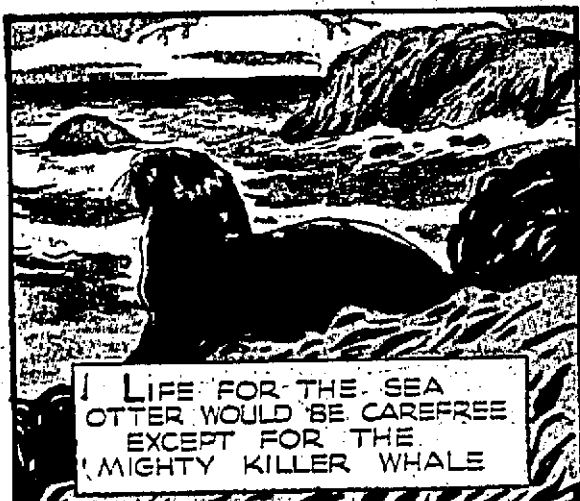
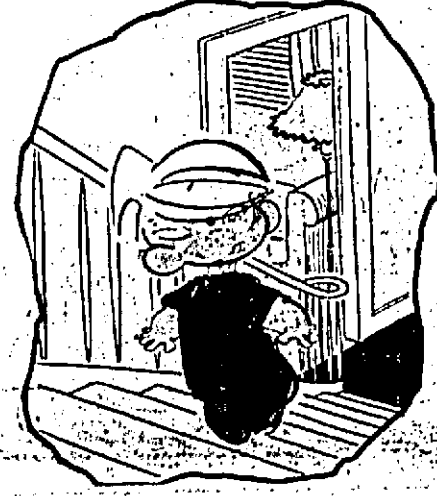
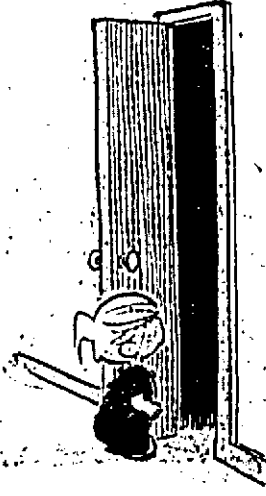
**NO
CHARGE
FOR
CREDIT**

Gilbert's
JEWELERS
Easiest terms in town
122 PINE AVE

SUNDAY, DECEMBER 5, 1954

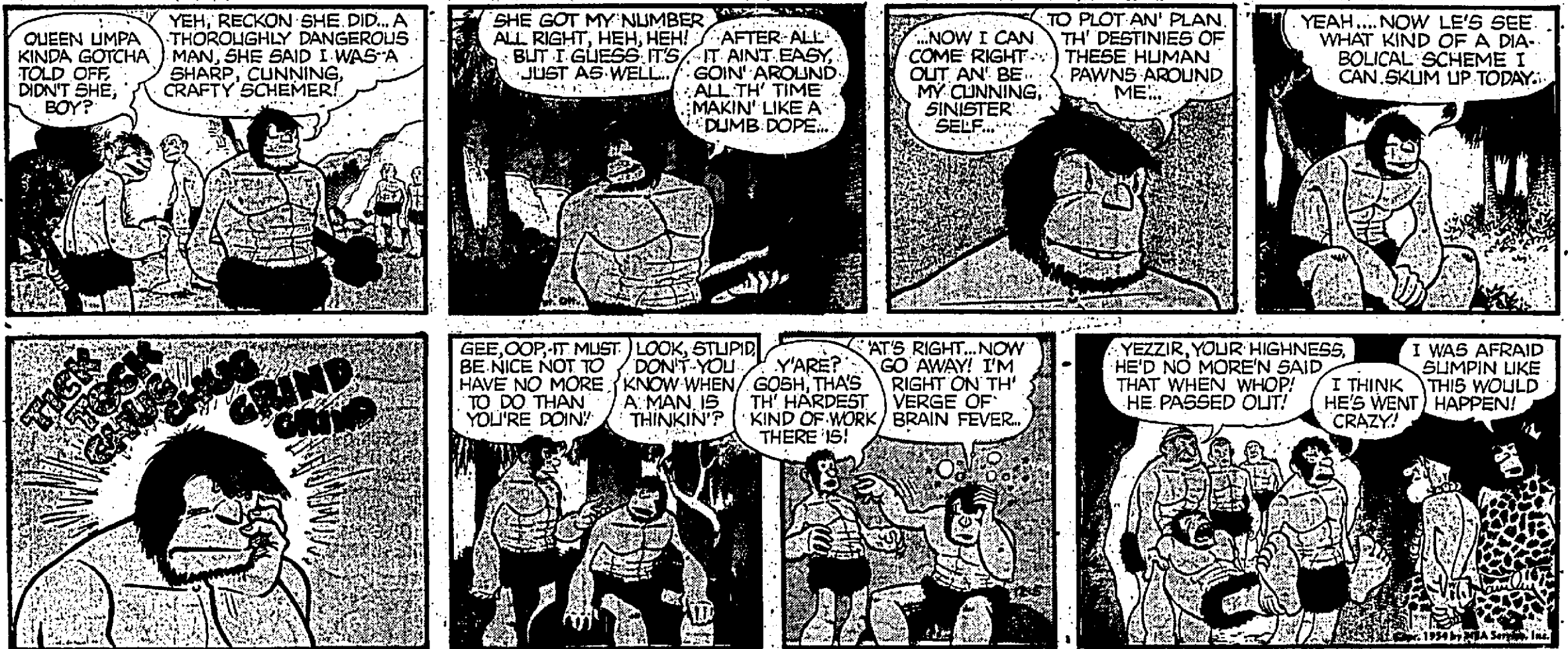


by Hank Ketcham



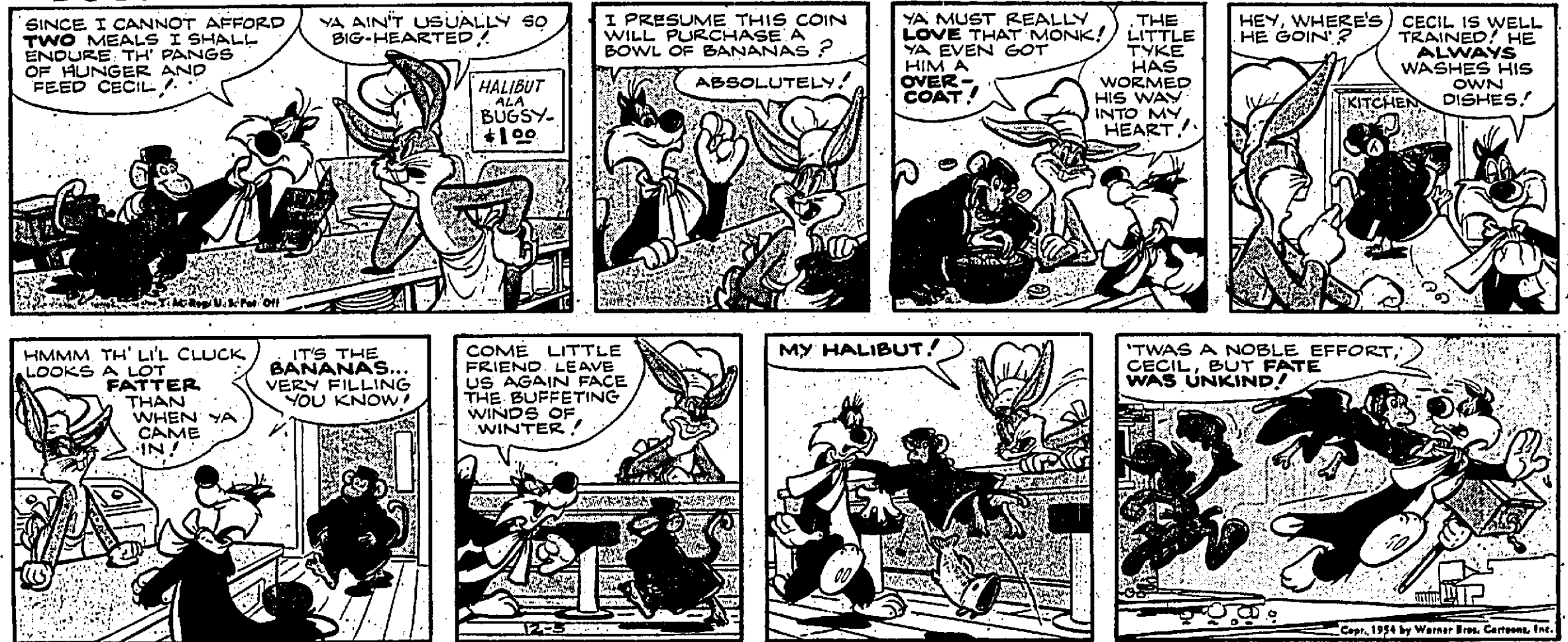
ALLEY OOP

By V. T. Hamlin



BUGS BUNNY

The Famous Rabbit



OUR BOARDING HOUSE

With Major Hoople



STEVE ROPER

WE WANT TO CHECK A SMALL PACKAGE WITH YOU, WILLIS! THE BOY NEEDS A PLACE TO STAY WHILE HIS FOSTER FATHER KEEPS MY HUNGRY PRESSES FED WITH NEWS!

I CAN DROP SO-HI OFF EVERY MORNING AND COLLECT HIM AFTER WORK!

BETWEEN TIMES YOU CAN CATER TO HIS APPETITE FOR HAM-BURGERS, AMERICAN SLANG AND THE HISTORY OF BASEBALL!

HMM!—NO MATERNAL PARENT?—TOO BAD!

BUT—AHEM!—PERHAPS YOU HAVE PLANS TO CHANGE THAT SITUATION, MR. ROPER!

COUGH!

IF THERE'S ROOM ON THE LINE MARKED 'OCCUPATION?'—PUT DOWN 'FULL-TIME WATER OF THE FEMININE SEX', MR. WILLIS!

And, in the hotel room of 'Limberleg' Lawson—

CAN YOU STOP BOUNCING AND HOOK ME UP, DARLING?

GOTTA STAY IN SHAPE, BABY!

REMEMBER, OUR INCOME DEPENDS ON ME BEING TOUGH AS STEEL AND SPRINGY AS A POGO-STICK!

NOT TO MENTION THESE EVER-LOVIN' PHOTOS!

YEAH! LIKE THE CHINESE SAYS: 'ONE PICTURE WORTH 10,000 WORDS!' ONLY THESE ARE WORTH 10,000 BUCKS!!

Captain EASY

by LOUIS FORD

TH' VERY IDEAR! MAKIN' A SPECTACLE OF YERSELF, GABE! TRYIN' TO SNEAK OUTA TOWN AFTER YOU'D BARELY GOT HERE AN' MET ME!

OH, HOW I RUE THE DAY I WROTE THAT MATRIMONIAL AGENCY!

I'LL HAVE YOU KNOW I AIN'T ONE OF THEM EMPTY-HEADED GLAMMER GALS, THAT'S NOT YOU EXPECTED! LUCKILY, THO, THAT AIN'T TH' KINDA WIFE YOU NEED!

TRY TO BE MORE RESERVED, LULU BELLE. DON'T GIVE THE PROFESSOR THE IMPRESSION THAT YOU'RE TOO FORWARD!

OKAY, INEZ. BUT HE'S ONE OF THEM SHY MEN WHO HAFTA BE ENCOURAGED A TINY BIT!

I OOKER WARN YOU, GABE... I DON'T AIM TO BE RUSHED INTO MARRYYIN' A STRANGE MAN! BUT MAYBE BY TOMORROW.

MADAM, I'VE LOST ALL INTEREST IN MARRIAGE! I JUST WANT TO GET AWAY AND BE A HAPPY RECLUSE AGAIN!

BUT THERE'S NO TRAIN OR BUS OUT TODAY, SO WHY DON'T WE HAVE A PICNIC AND GET BETTER ACQUAINTED!

VERY WELL... BUT DON'T EVER LEAVE ME ALONE WITH THIS AMAZON!

AND SO, LATER—

...AND NOT ONLY WAS LULU BELLE THE STRONG WOMAN IN A CIRCUS, SHE WAS THE WRESTLING CHAMPION OF THE WORLD FOR 14 YEARS!

INDEED! WHAT AN ASSET AROUND THE HOUSE!

GUESS THEM GENTLE, SCHOLARLY TYPES BRINGS OUT ME MOTHERLY INSTINCTS, INEZ! HAM... WONDER WHY GABE AIN'T BACK WITH THAT WOOD?

HEAVEN! LOOK... SCRAMBLING ON THAT PLANE JUST AS IT'S FIXIN' TO TAKE OFF!

BY GUPPY, I NEVER SAW SUCH A MAN FOR 'TRAVELIN'! MAY BE HARD TO CATCH, 'KUNNIN' AGAINST THE PROP BLAST WITH A CHARLEY HORSE IN ONE LAIG!

THEN LIKE A GIGANTIC BIRD CAUGHT BY THE TAIL, THE UPLANE HOVERS MOTIONLESS AN INSTANT PROPELLERS HAILING THE AIR FUTILELY... THEN PLOPS BACK TO THE RUNWAY

NOW CRAWL OUTA THERE, GABE! EN' GONNA WORK 'YOU OVER TILL YOU GIT RIDDA YER SHYNESS!

Wonderful Carryings-on!

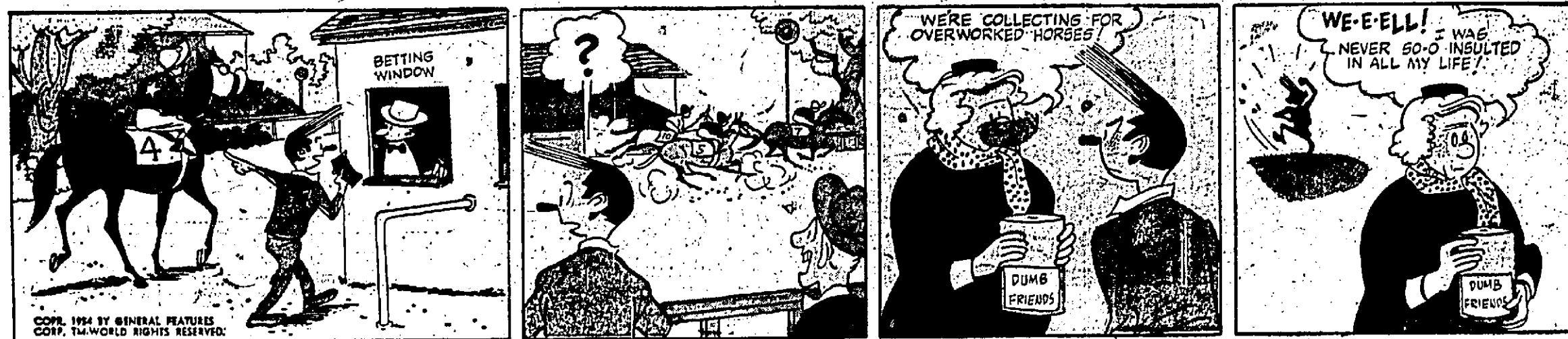
Post's SUGAR CRISP

Tip up that big box of Sugar Crisp—fill up your bowl at breakfast tomorrow—and enjoy yourself! You never tasted a cereal like Sugar Crisp. Each delicious Crisp is a little bit of perfection—light and crunchy, with a baked-on coating of sugar and honey for just-right sweetness and lasting crispness. For GOODNESS' sake—get Post's Sugar Crisp!

For BREAKFAST it's handy!

For SNACKS it's so handy...

A Product of General Foods



JET SCOTT

by Stark and Robinson



ABBIE and SLATS by RAEBURN VAN BUREN

SINCE YOU CONVINCED POP HE WAS THE REINCARNATION OF ABRAHAM LINCOLN, HORRIBLE THINGS HAVE BEGUN TO HAPPEN, PROFESSOR!

HE NOT ONLY DRESSES LIKE LINCOLN, HE ACTS LIKE HIM... AND... (CHOKE) IS ACTUALLY BEGINNING TO THINK HE IS ABRAHAM LINCOLN!!

I'LL RECHECK MY FINDINGS!

FINALLY BLEW A GASKET, EH, GROGGINS. ALWAYS SUSPECTED SOME VITAL PART OF YOUR BRAIN WAS MISSING. THIS SCREWBALL GETUP PROVES IT!

UNDER NORMAL CONDITIONS, HAGSTONE, I'D BLAST YE, BUT AS THE REINCARNATION O' A PEACE-LOVING MAN LIKE ABIE LINCOLN...

I NOT ONLY AIN'T GONNA BLAST YE, I'M OFFERIN' YOU MY HAND IN FRIENDSHIP-SHAKE!

YOU (GASP) MEAN YOU'RE NOT GOING TO SLUG ME—NO MATTER HOW HARD I INSULT YOU?

KEERECT, OLD FRIEND, FROM HERE ON IN, I'M TURNIN' THE OTHER CHEEK!

POP—HOLD EVERYTHING!

I'VE DISCOVERED A SLIGHT ERROR IN MY CALCULATIONS, MR. GROGGINS. IT WASN'T ABIE LINCOLN YOU ARE THE REINCARNATION OF, BUT GABE LINCOLN, A WELL-KNOWN HORSE THIEF AND CARD SHARP—

THEN ME AN' ABIE LINCOLN HAS GOT NOTHIN' IN COMMON?

THAT (GASP) IS CORRECT, SIR. I DO HOPE YOU WON'T HOLD MY MISTAKE AGAINST ME?

SKIP IT, PROF!! SINCE THERE NOW AIN'T NO GOOD REASON FOR ME ACTIN' LIKE HIM, WHAT WAS YOU HINTIN' ABOUT ME BEIN' OFF MY ROCKER, HAGSTONE?

POW

ACTIN' LIKE A GREAT MAN'S HARD WORK, GIRLS!

YOU DID BEAUTIFULLY AT IT, POP!

Gene London

I GUESS THAT WRAPS IT UP FOR TODAY—WE GOT TO PRESS IN GOOD SHAPE AND I DON'T THINK WE MISSED ANY ANGLES—YOUR INTERVIEW WITH SUSIE PROUDFOOT WAS A KNOCKOUT, JANE!

AND YOUR PICTURES WERE PRETTY GOOD FOR ONCE, TUBBY—WE'RE USING ONE SHOT FOUR COLUMNS WIDE ON PAGE ONE!

THANKS, BOSS—YOU KNOW YOU CAN ALWAYS COUNT ON ME!

YOU KNOW, JANE, I JUST CAN'T GET OVER IT!

GET OVER WHAT?

SUSIE! BOY, IS SHE SOMETHING?... THE REAL, SUPER DUPER, A NUMBER ONE ME COY!

LOOK... THERE SHE WAS KIDNAPPED, HELD FOR RANSOM, LIKELY TO BE MURDERED ANY MINUTE!... AND WHAT IS SHE THINKING—ABOUT ALL THE TIME? SHE'S WORRYIN' ABOUT WHETHER I GOT HURT WHEN THE KIDNAPPERS CLOBBERED ME!... HOW D'YOU LIKE THAT? NEVER THINKIN' ABOUT HERSELF AT ALL—WORRYIN' ABOUT ME!

YES, SHE'S A NICE KID, TUBBY—BUT DON'T GET ANY IDEAS!

WHO'S GETTIN' IDEAS? ALL I WANT IS TO CATCH THE SKUNKS WHO KIDNAPPED HER!

I PROMISED I'D GIVE HER SOME PRINTS OF THE SHOTS I TOOK—THE DAY SHE WAS KIDNAPPED—I'M GOING TO MAKE HER SOME GREAT BIG BLOWUPS—WANT TO HELP ME?

Joe Needs More Than Mistletoe!

MIGHT AS WELL MOVE OVER, JOE! GIVE THE REST OF US A CHANCE!

WHAT MAKES YOU THINK YOU'LL DO ANY BETTER? WHAT'S WRONG WITH ME?

WELL, JOE, IT'S LIKE THIS! ALL YOU NEED ARE THE FACTS, MAN! THE FACTS ON NEW COLGATE DENTAL CREAM!

WOW! OKAY, JAY! I'M ON MY WAY!

HERE'S WHAT JOE FOUND OUT!

NEW COLGATE DENTAL CREAM WITH GARDOL CLEANS YOUR BREATH WHILE IT GUARDS YOUR TEETH! FOR GARDOL, COLGATE'S LONG-LASTING ANTI-ENZYME INGREDIENT, MAKES COLGATE'S DOUBLY EFFECTIVE!

ONE BRUSHING LEAVES YOUR MOUTH CLEANER, FRESHER FOR 12 HOURS OR MORE! STOPS BAD BREATH INSTANTLY IN 7 OUT OF 10 CASES THAT ORIGINATE IN THE MOUTH! ONE BRUSHING HELPS GUARD AGAINST TOOTH DECAY 12 HOURS OR MORE! MORNING AND NIGHT USE GUARDS TEETH ALL DAY—ALL NIGHT!

LATER—THANKS TO COLGATE DENTAL CREAM!

THE RESULTS ARE AS YOU SEE THANKS TO COLGATE'S—AND TO ME!

NEW
Colgate Dental Cream
with GARDOL
CLEANS
YOUR BREATH
while it **GUARDS**
YOUR TEETH!

Large Size 27¢
Giant Size 47¢
Economy Size 63¢

Gardol forms a protective shield around your teeth that remains active 12 hours or more! This protection won't rinse off or wear off all day! Gives you the surest protection against tooth decay ever offered by any toothpaste!

ONLY COLGATE'S GIVES YOU FULL GARDOL PROTECTION AGAINST TOOTH DECAY!

*COLGATE'S TRADE-MARK FOR 30 YEARS IN LARGEST SALES. PAT. NO. 2,800,170

BUY FOR CHRISTMAS
ON WALKER'S LAY-AWAY PLAN

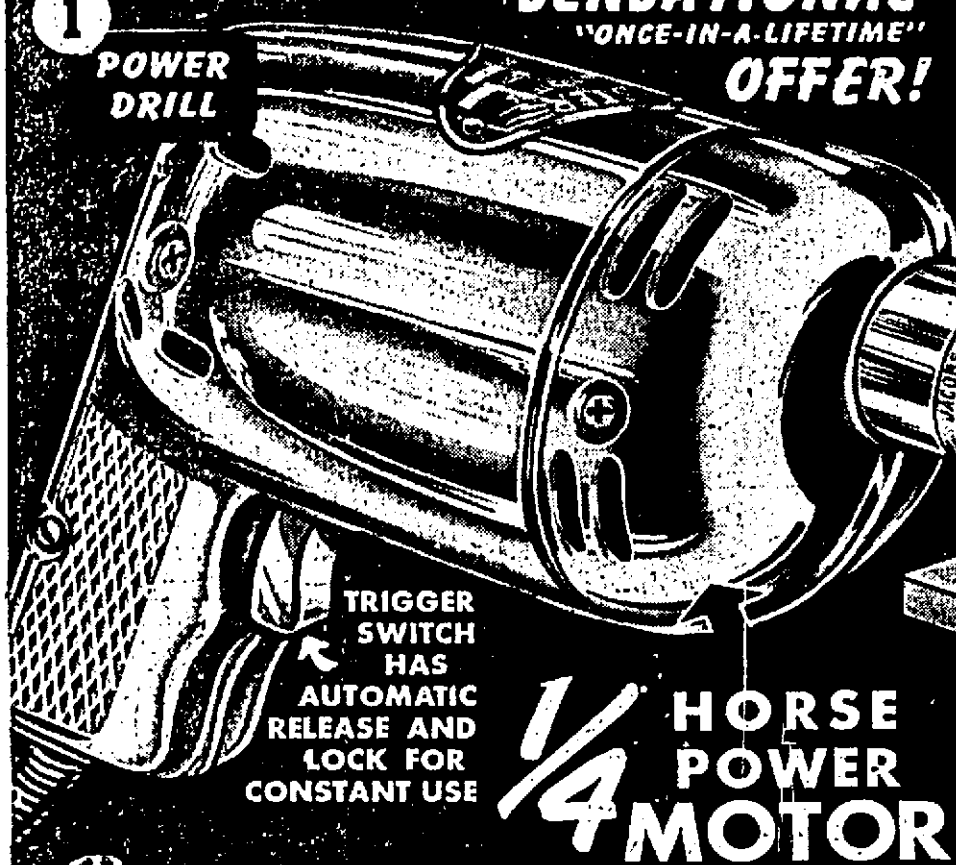
PHONE TODAY - SUNDAY
LONG BEACH 7-3511, DAY or NIGHT

SENSATIONAL
"ONCE-IN-A-LIFETIME"
OFFER!

50-PIECE POWERMASTER ELECTRIC WORKSHOP

1

POWER DRILL



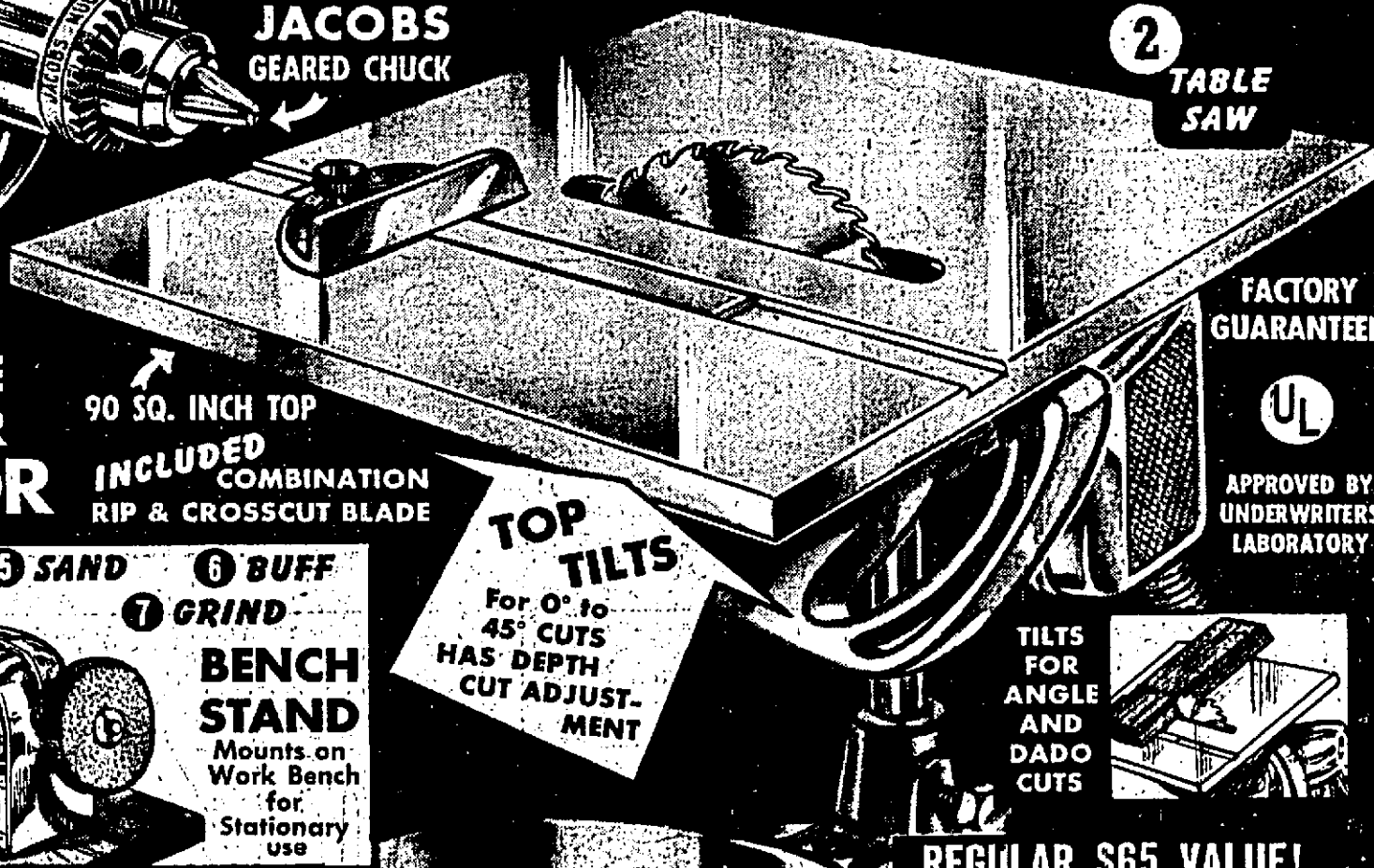
TRIGGER SWITCH HAS AUTOMATIC RELEASE AND LOCK FOR CONSTANT USE

1/4 HORSE POWER MOTOR

JACOBS GEARED CHUCK

2

TABLE SAW



90 SQ. INCH TOP
INCLUDED COMBINATION RIP & CROSSCUT BLADE

FACTORY GUARANTEED

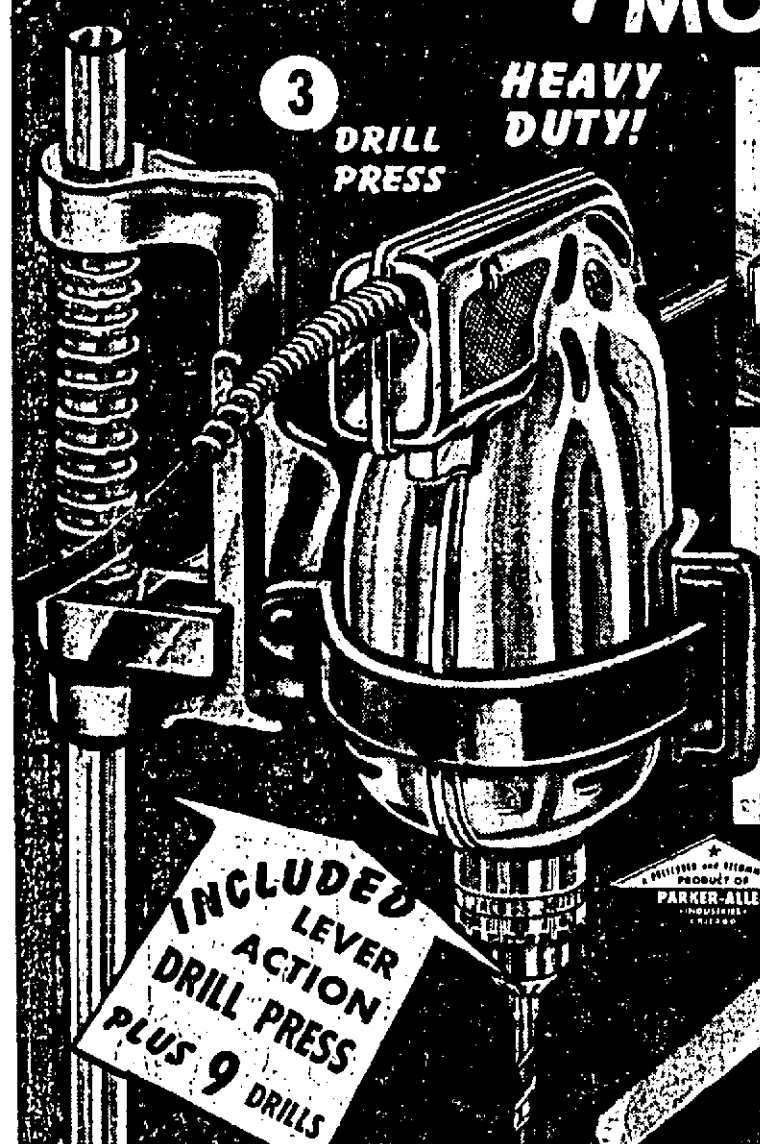


APPROVED BY UNDERWRITERS LABORATORY

3

DRILL PRESS

HEAVY DUTY!



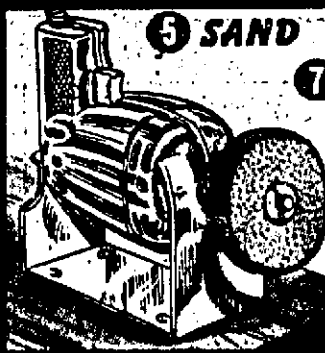
INCLUDED LEVER ACTION DRILL PRESS PLUS 9 DRILLS

FOR **PRECISE, ACCURATE DRILLING, ROUTING AND GRINDING**

HEAVY CAST BASE

5 SAND

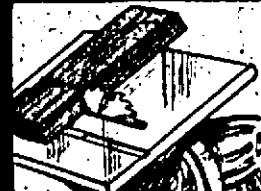
6 BUFF 7 GRIND



BENCH STAND
Mounts on Work Bench for Stationary Use

TOP TILTS
For 0° to 45° CUTS HAS DEPTH CUT ADJUSTMENT

TILTS FOR ANGLE AND DADO CUTS



7 POWER TOOLS IN ONE ALL FOR ONE AMAZINGLY LOW PRICE!

- 1 POWER DRILL
- 2 TABLE SAW
- 3 DRILL PRESS
- 4 POWER SAW
- 5 SANDER
- 6 POLISHER
- 7 GRINDER

HERE'S POWER! A full 1/4 H.P. Motor, combined with the 7 Basic Power Tools, gives you the greatest Workshop Value ever offered! You get everything pictured: Electric Drill • Jacobs Geared Chuck with Key • 9 Steel Drills • Steel Box • 4 1/2" Combination Blade • Bench Stand • Backing Wheel • Grind Wheel • Adapter • 6 Pc. Hdwr. Assembly • Lambs Wool Buffer • Drill Press • Paint Mixer • 20-Pcs. Asst'd. Sand Paper • Saw Table with Protractor • Portable Saw Attachment.

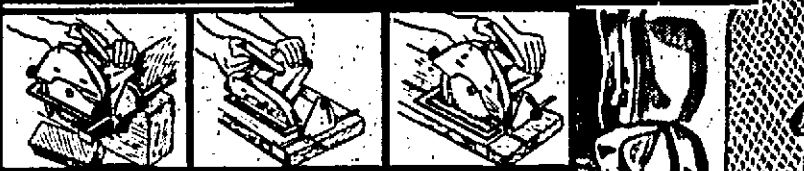
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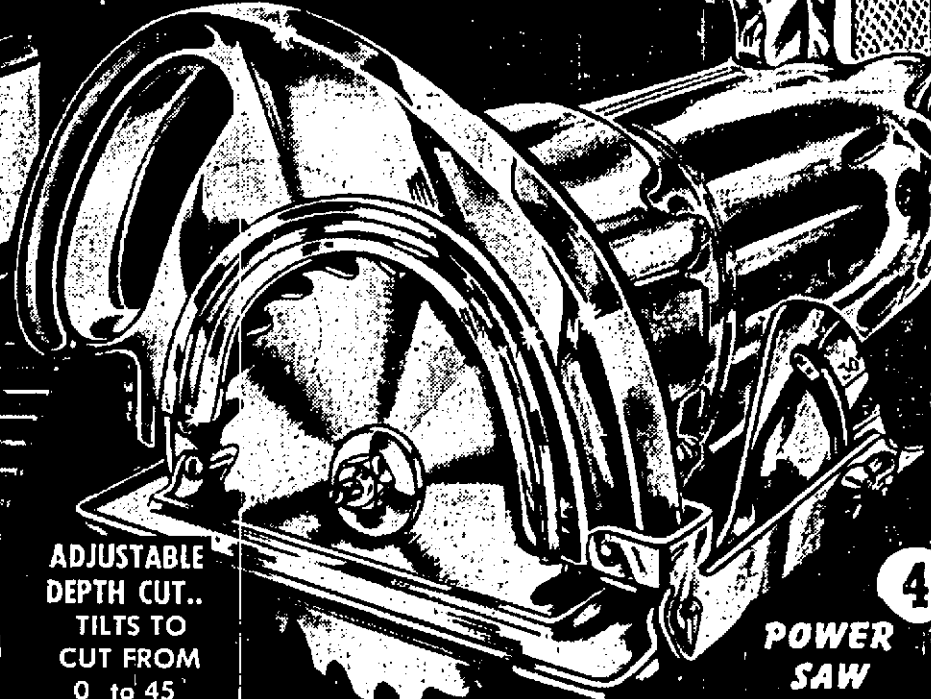
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4

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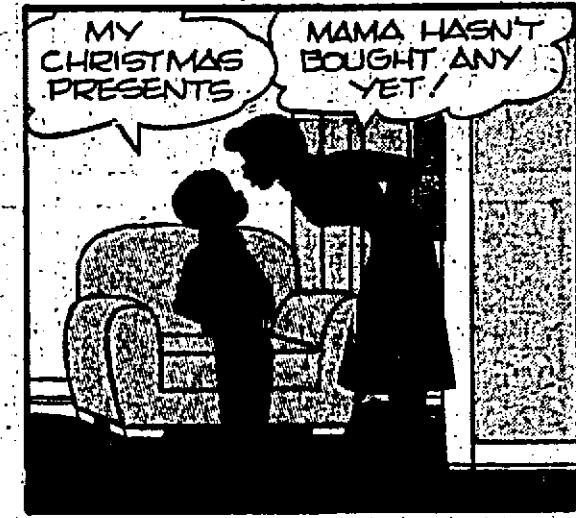
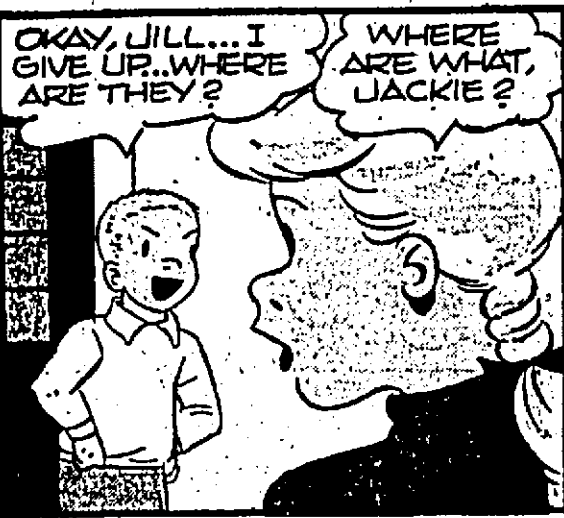
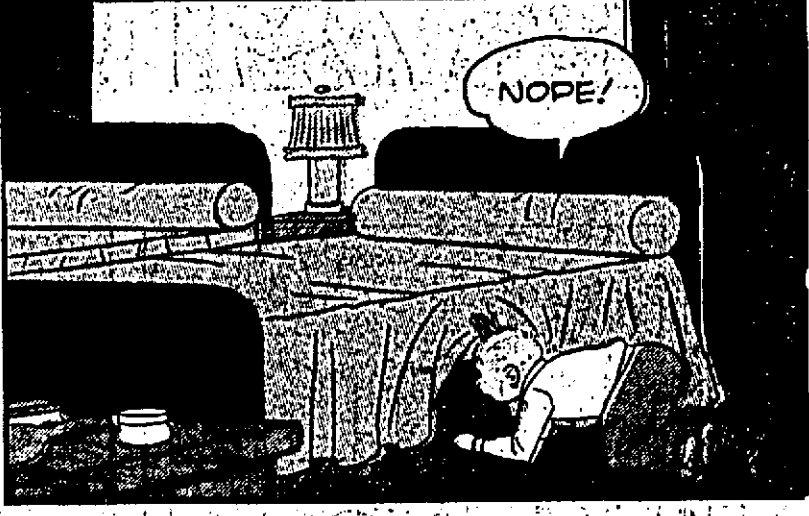
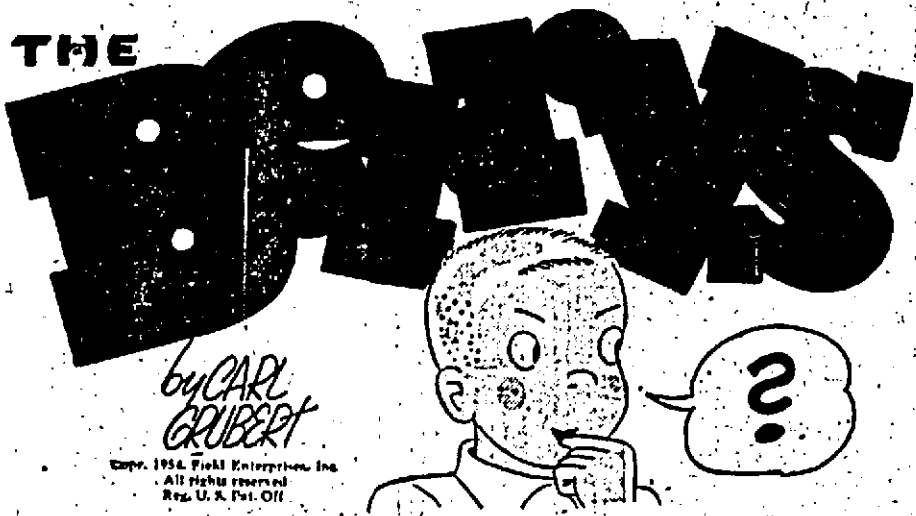
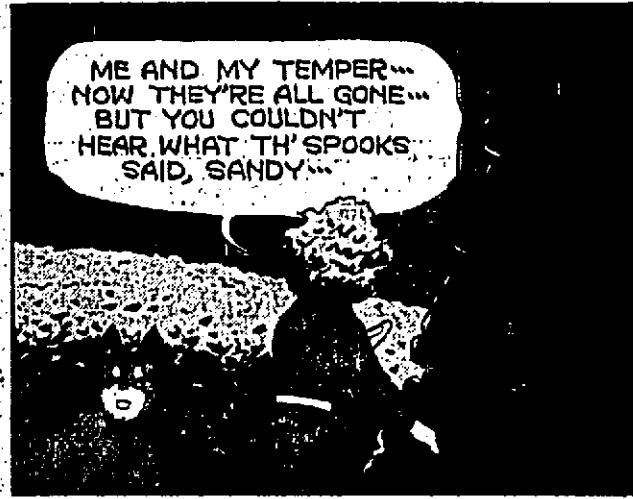
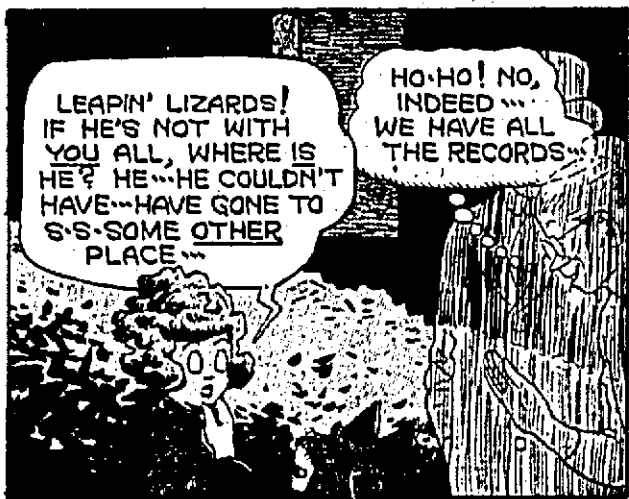
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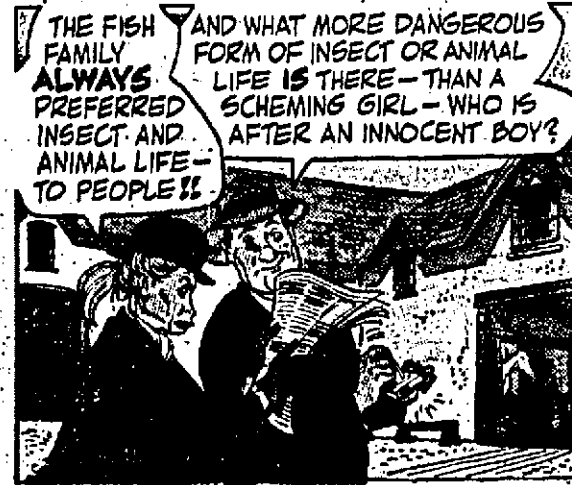
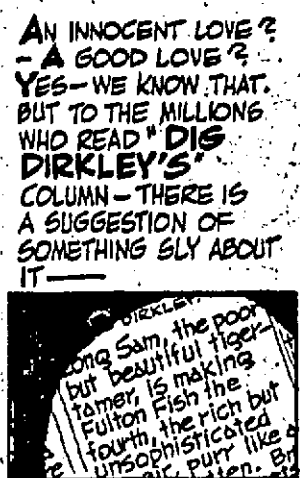
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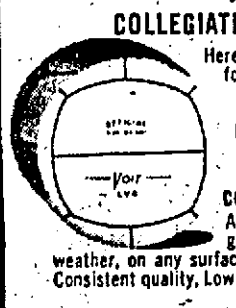
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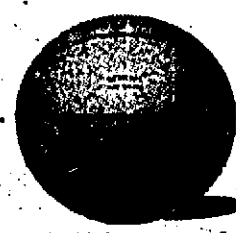
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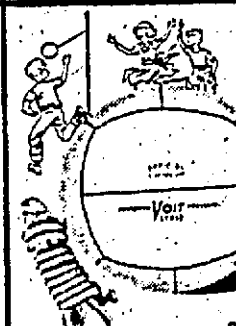
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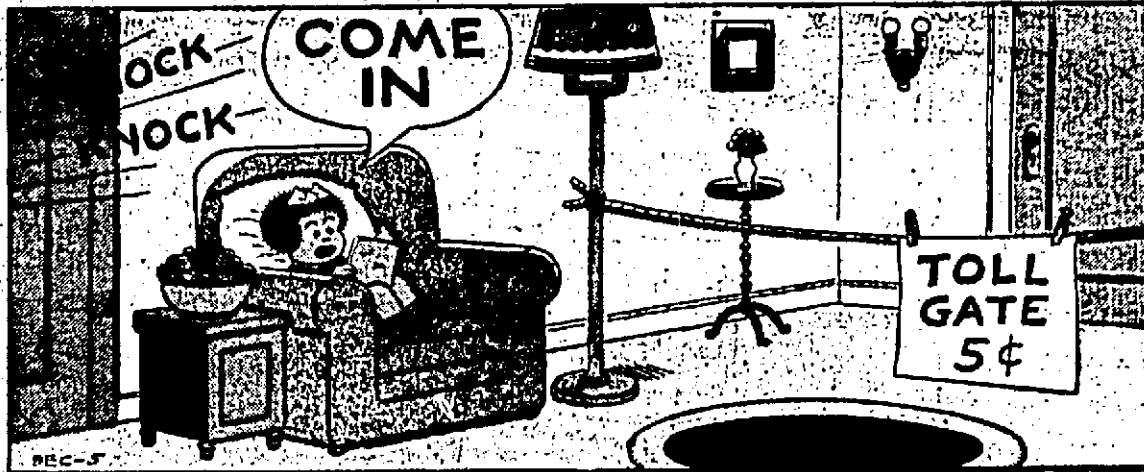
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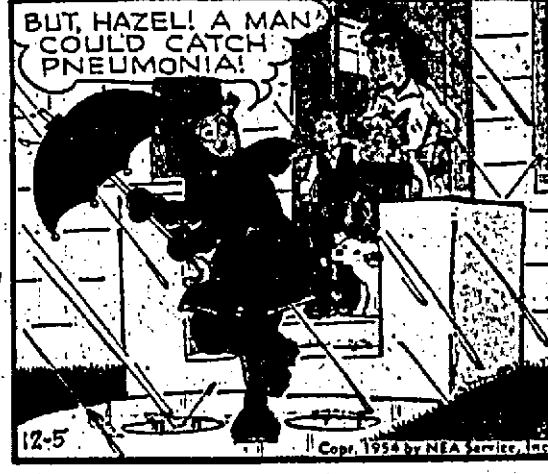
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OH, BOY!
DOES THAT
EVER FEEL
GOOD AND
WARM!

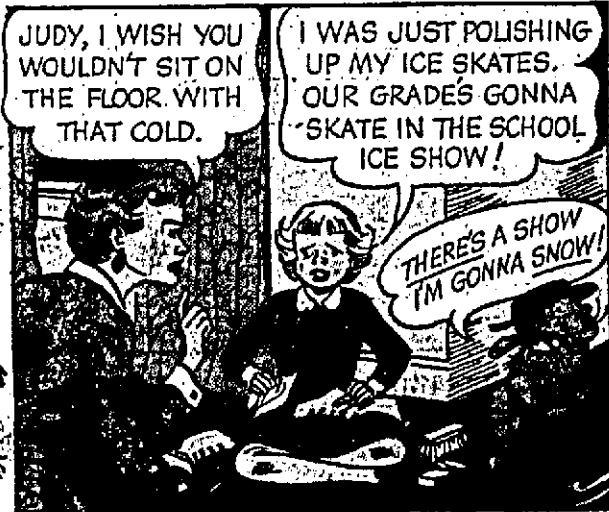
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HELP! I'M
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